

UP POWER



Enrich your passion with additional benefits exclusively for you & your loved ones.

Complimentary Thai Airways round trip ticket (Economy Class) anywhere you choose when reaching spending target during 1 Jan 2020 – 31 Dec 2020.

| Accumulate Spending | Thai Airways Routes |
|------------------------|---------------------|
| THB 1.0 - 1.99 million | Domestic Routes |
| THB 2.0 - 2.99 million | Asia Routes |
| THB Over 3 million | Europe Routes |

Conditions

- This privilege is only available to members who are a primary credit card holder of the Krungsri Exclusive Signature Credit Card. Such members are eligible for one Thai Airways Economy Class (Booking class V,W with Thai Airways routes) round trip ticket per calendar year.
- This privilege is only available to members who are a primary credit card holder of the Krungsri Exclusive Signature Credit Card with accumulate spending in line with the required amount within the campaign period.
- Such accumulate spending is not included of the amount of purchase of fund units, all types of insurance premiums, accumulate spending for oil categories, spending incurred at hypermarkets, interest, fee, cancelled transaction, cash advance, installment plan and direct debit (monthly/yearly); only accumulate spending from 1 Jan 2020 to 31 Dec 2020 are valid.
- Members may redeem the ticket from 1 Jan 2020 to 31 Jan 2021 via the company's Call Center 0 2296 5566.
- This privilege cannot be transferred to other persons or exchanged for cash.
- Conditions for the ticket are subject to the terms and conditions of Thai Airways.
- The company reserves the right to change any terms and conditions without prior notice. In case of any dispute, the decision of the company shall be deemed final.

01 | UP POWER Krungsri Exclusive Signature Benefit 2020



Redeem Points and Enjoy 20%* cashback at Blúport, Central, Emporium, Emquartier, Siam Paragon, Robinson and The Mall.

Conditions for Point Redemption:

- This privilege is only available to members who are a primary credit card holder of the Krungsri Exclusive Signature Credit Card.
- Minimum 1,000 points per redemption.
- Limit Krungsri point redemption at 50,000 points at Blúport, Central,
 Emporium, Emquartier, Siam Paragon, Robinson All branches and The
 Mall All branches.
- Krungsri point will be deducted automatically when redeem point transactions is conducted at Blúport, Central, Emporium, Emquartier, Siam Paragon, Robinson and The Mall.
- Point could not be transferred or exchange to cash and could not be cancelled once it is completed.

Conditions for Cashback:

- This privilege is only available to members who are a primary credit card holder of the Krungsri Exclusive Signature Credit Card.
- Member could receive cash back from 1 Jan 2020 31 Dec 2020 by redeeming Krungsri Point equal to purchase amount per sale slip.
- Limit cashback 20,000 baht per account per month.
- Cashback will be calculated per sale slip and transfer to cardholder's account on next dau.
- · Cashback could not be or exchange to cash
- This privilege could not join with other promotion which launch at same duration.
- The company reserves the right to cancel cashback or collect fees in accordance with the cash back value that a member receives in the case of any cancellation of the amount of purchase thereafter.
- Exclude spending at B2S, Gourmet Market, Home Fresh Mart, HomeWorks, Power Buy, Power Mall, Supersports, Tops Supermarket, Liquor department, Phone Cards, All type of top up cards, Gift Voucher, Rented shop at department store, Installment Plan and Krungsri Smart Plan.
- The company reserves the right to change any terms and conditions without prior notice. In case of any dispute, the decision of the company shall be deemed final.







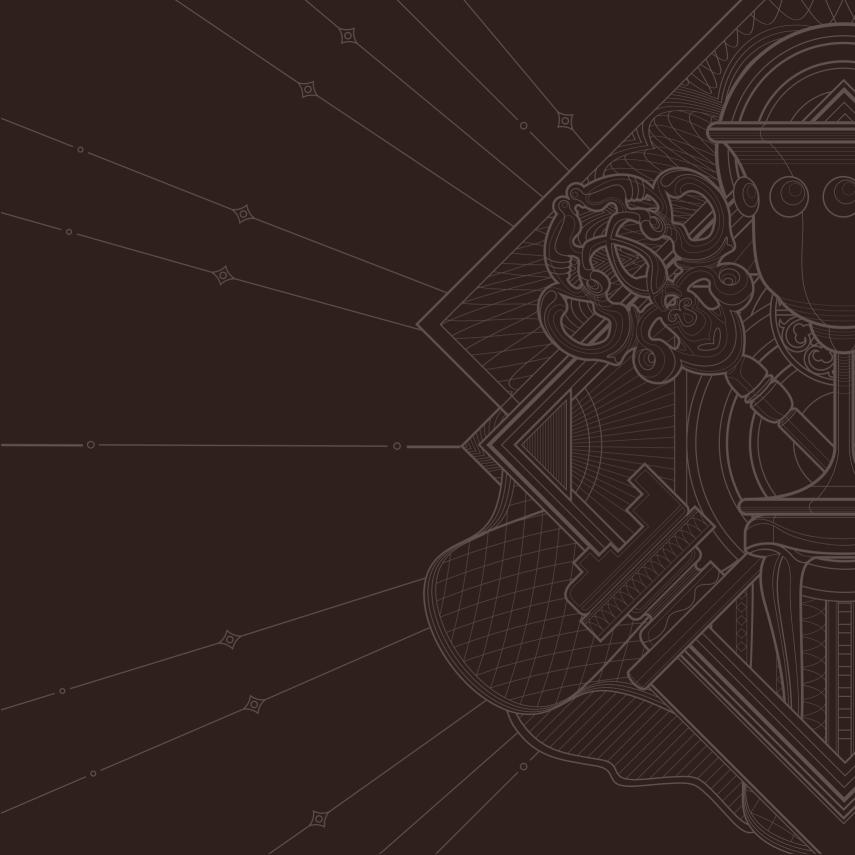


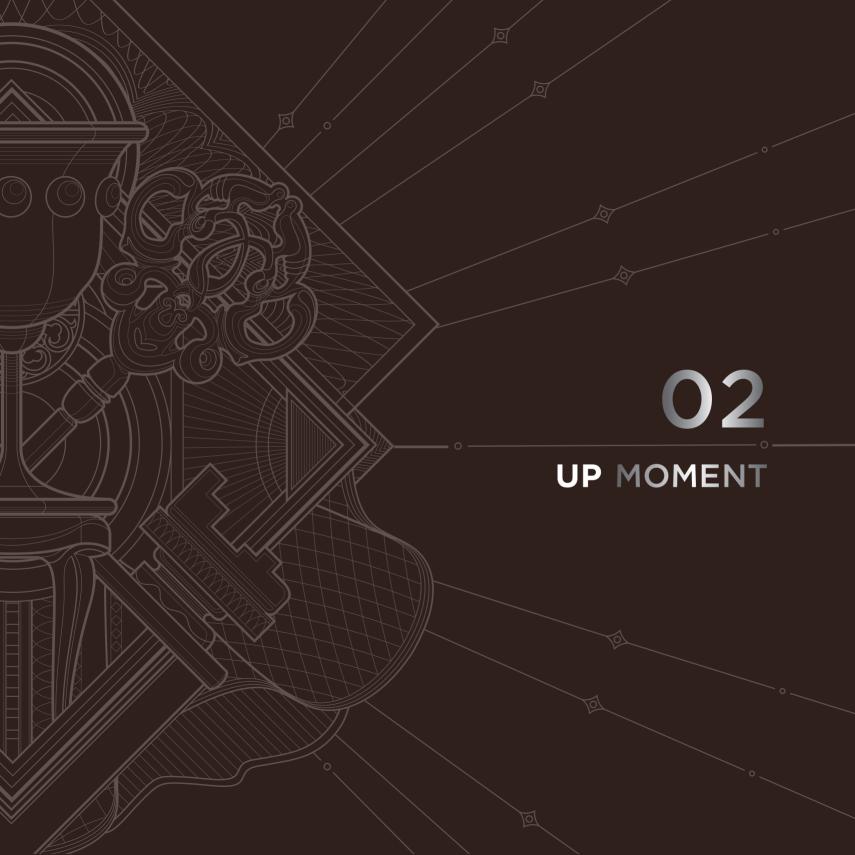












How to access Dragon Pass Lounge via UCHOOSE

















DOWNLOAD and REGISTER through UCHOOSE (for new user) and LOG IN for use Select POINTS in menu tab and REDEEM POINTS & PRIVILEGES Select icon
DRAGONPASS

Show QR Code to access Lounge







UP MOMENT



Life moment with special benefits making it a day to remember.

The privilege to access airport lounges worldwide*

| Total Investment balances with Bank of Ayudhya | No. of access per calendar year | | |
|--|---------------------------------|----------------------|-------------|
| | Royal First Lounge | Royal Silk Lounge | Dragon Pass |
| 5 - 29.9 million baht | - | 2 | 2 |
| 30 million baht and up | 2 | 2 | 4 |

Conditions

- The privilege is valid from 1 Jan 2020 31 Dec 2020, and eligible for Krungsri Exclusive Signature credit cardholder (primary card only).
- The privilege to access Thai Airways International Royal Silk Lounge at Suvarnabhumi Airport or Royal Silk at domestic airports 2 times per calendar year, and airport lounges via Dragon Pass 2 times per calendar year are for customer who maintains total investment balance over 5 million baht. After the customer complete the conditions, the customer will be eligible for airport service within 60 days.
- The privilege to access Thai Airways International Royal First Lounge at Suvarnabhumi Airport 2 times per calendar year, Royal Silk Lounge at Suvarnabhumi Airport or Royal Silk at domestic airports 2 times per calendar year, and worldwide airport lounges via Dragon Pass 4 times per calendar year are for customer who maintains total investment balance over 30 million baht. After the customer complete the conditions, the customer will be eligible for airport service within 60 days.
- The total balance will be calculated from products, which are deposit products, mutual funds invested with participating Asset Management Companies purchased via the Bank, Investment in de-

bentures of the Bank and its subsidiaries via the Bank, bancassurance products presented by the Bank. Customers can check their balance at Krungsri Exclusive Call Center at O 2296 5566 press 2.

- The privilege to access Royal First Lounge and Royal Silk Lounge can be used when flying with Thai Airways or Thai Smile.
- To enjoy the Thai Airways Lounge privilege, customer must have the same name and last name on Credit card, Lounge voucher (for Royal First Lounge), and on boarding pass to be able to access the lounge once a trip.
- The privilege to access Royal First lounge and Royal Silk lounge is reserved for Krungsri Exclusive Signature cardholder only (1 right / person / time). The right cannot be transferred in every condition.
- Service time for Royal First Lounge: 05.00 am. 01.00 am.
- Service time for Royal Silk Lounge: 05.00 01.00 am.
- The duration of access to Thai Airways Lounge is not more than 2.30 hours.
- The privilege to access worldwide airport lounges via Dragon Pass via UCHOOSE application, customers need to present UCHOOSE application to show at the time of lounge access. After the customer complete the conditions, the customer will be eligible for airport service within 60 days.
- The privilege cannot be transferred or changed.
- The customers will be responsible for any incidental charges which may occur from the Lounge usage over limit period or not abide by company's rules and regulations. The company will charge the incidental charges in your Krungsri Exclusive Signature credit card and will be shown in monthly statement.
- The company reserves its right to change the terms and conditions without notice in advance. In case of any dispute, the company's ruling is deem final.

2 | UP MOMENT Krungsri Exclusive Signature Benefit 2020



The privilege to get up to 50%* discount at Embassy Diplomat Screens and VIP Screens, Normal Screens at participating branches of Major Cineplex.

This privilege can be used 1 right (2 seats) /primary account / month and limited to 150 rights (300 seats / month) for screen at Embassy Diplomat Screens and participated cinema in the Major Cineplex Group VIP screens limited to 150 rights (300 seats / month) or normal screens limited 400 rights (800 seats / month).

Conditions

- You will be entitled these privileges when you pay for movie tickets via Krungsri Exclusive Signature Credit Card.
- The privilege can be applied only at ticket counter.
- If 150 rights (300 seats) has been fully redeemed customers can enjoy 20% discount for Embassy Diplomat Screens.
- Participating VIP Screens at Quartier Cineart, Paragon Cineplex, Icon Cineconic, Westgate Cineplex, Eastville Cineplex, Mega Cineplex, Hatyai Cineplex, BluPort Cineplex, Korat Cineplex, Major Cineplex Central Chiangmai (Only Quartier Cineart can be used from April 2020)
- The privilege at Embassy Diplomat Screens can be used from 1 Jan 2020 30 Jun 2020
- The privilege at Major Cineplex can be used from 1 Jan 2020 31 Dec 2020
- The company reserves its right to change the terms and conditions without any notice in advance in case of any dispute, the company's ruling is deemed final.















The privilege to Upgrade your air ticket when flying Thai Airways or Cathay Pacific worldwide





Terms and conditions for upgrade air ticket

- This privilege is eligible for KRUNGSRI EXCLUSIVE Signature credit cardholders (primary card only) and limited for one round-trip air ticket per calendar year.
- This privilege is for KRUNGSRI EXCLUSIVE customers (primary account only) who've maintained a total balance of more than 10 million Baht, counted from the average six-month balance of deposit products of Bank of Ayudhya PCL, investments in mutual funds from Krungsri Asset Management Company Limited, Bank of Ayudhya PCL debentures and its subsidiaries and bancassurance products purchased via the Bank at the issue date. Customers can check their balance by calling the KRUNGSRI EXCLUSIVE Call Center Tel. O 2296 5566 press 2 and then press 2 KRUNGSRI EXCLUSIVE Banking and Privileges.
- Customers who pay up to 500,000 Baht or above for a single insurance policy, or who pay up to 5 million Baht or above for unit

| Total deposit / Investment (6-month average, counted when re- ceiving KRUNGSRI EXCLUSIVE status) | Thai Airways destinations (Able to upgrade from Economy to Royal Silk Class or Royal Silk Class to Royal First Class) | Cathay Pacific destinations (Able to upgrade from Economy Class to Business Class only) |
|---|--|---|
| 10- 149.9 million baht | One Level Up Asia Desti- nations Limited to 3,300 miles/flight, or equivalent distance from Bangkok to Japan. | Asia Destinations *Upgrade from Economy to Business class only. Limited to 3,180 miles/flight, or equivalent of the distance from Bangkok to Japan. |
| 150 million baht and up | One Level Up Worldwide Destinations Limited to 8,300 miles/flight, or equivalent of the distance from Bangkok to Europe. | Worldwide Destinations "Upgrade from Economy to Business class only. Limited to 9,090 miles/flight, or equivalent distances from Bangkok to New York. |

linked or single premiums policy are not eligible for flight upgrade privileges.

- This privilege cannot be transferred or changed.
- This privilege will be countable for the difference of expense from

- flight upgrade only except for air ticket fee, airport tax, insurance, fuel charge and others.
- Terms and conditions of passenger tickets are manipulated by Thai Airways International/Cathay Pacific Airways.
- This privilege cannot be used in conjunction with other promotions.
- The right to upgrade air ticket is from 1 Jan 20 to 31 Dec 20. Customers must make the reservation and their departure must be done within 31 Dec 20.
- Reserve its right to change terms and conditions without prior notice

Thai Airways International Flight upgrades:

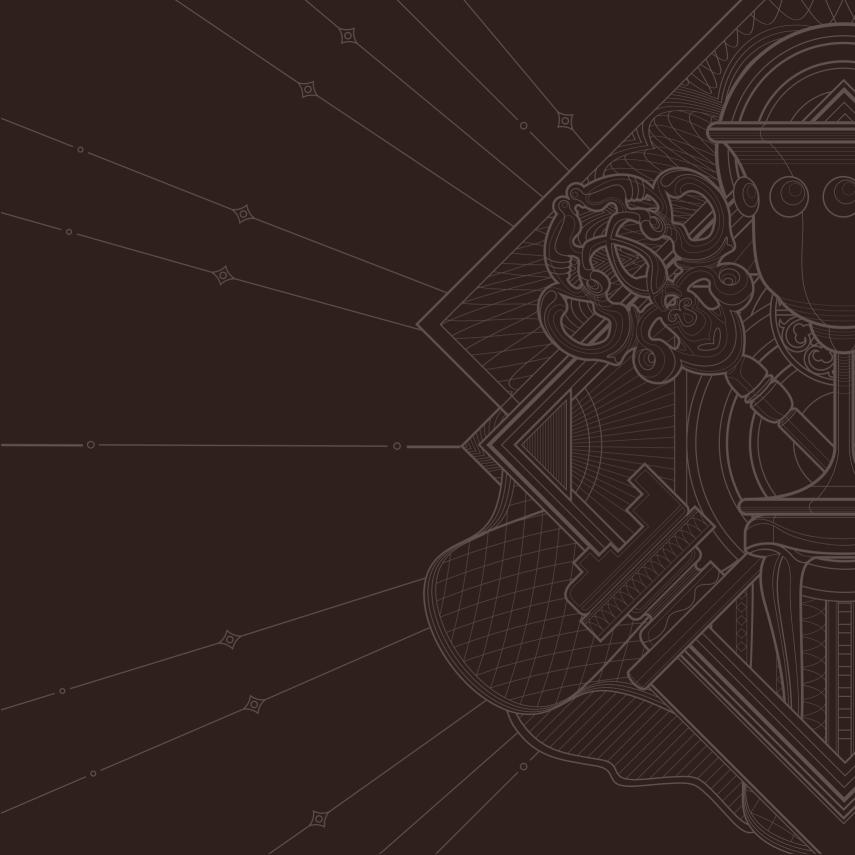
This privilege allows you to upgrade your air ticket by one level up. When you fly in Economy Class, your ticket can be upgraded to Royal Silk Class. When you fly in Royal Silk Class, your ticket can be upgraded to Royal First Class.

- For an upgrade from Economy Class to Royal Silk Class, customers must purchase an M class air ticket to upgrade to J class. For an upgrade from Royal Silk Class to Royal First Class, customers must purchase a J class air ticket to upgrade to P class.
- Customers must reserve their air ticket from Majestic Travel International. Please call 0 2652 2000 or 0 2652 2662 (Monday Friday: 9.00 17.30 hrs./Saturday Sunday: 9.00 16.30 hrs.) Customers must reserve the air ticket at least 7 days before their departure.

Cathay Pacific Airways Flight upgrades:

- This privilege allows you to upgrade your air ticket with Cathay Pacific Airways. When you fly in Economy Class, your ticket can be upgraded to Business Class only.
- For an upgrade from Economy Class to Business Class, customers must purchase an M class air ticket to upgrade to I class.
- Customers must reserve their air ticket from Cathay Pacific Airways directly. Please call 0 2787 3366 (Monday Friday: 8.00 17.30 hrs). Customers must reserve their air ticket at least 7 days before their departure.

02 | UP MOMENT Krungsri Exclusive Signature Benefit 2020





UP WITH SIGNATURE

UP Signature With ranging exclusive lifestyle upgrades in various categories curated to match your aspirations

- Reserved parking*
 at Central Chidlom, Emquartier, Novotel Hotel Suvarnabhumi
 Airport, The Promenade.
- Access to fitness services* at Mandarin Oriental Hotel (Bann Rim Naam), Renaissance Bangkok Ratchaprasong Hotel, Centara Grand @ Central World, Centara Grand @ Central Plaza Ladprao, Virgin Active Fitness 5 participating branches (Empire Tower, Central Festival Eastville, Siam Discovery, Central Plaza Westgate and Emquartier) Fitness First at The Mall Korat and Central Khon Kaen, Centara Hotel & Convention Center Udon Thani, Centara Grand Mirage Beach Resort Pattaya, Shangri-La Hotel Chiang Mai, Centara Hotel Hat Yai, Royal Phuket City Hotel, Alpha Health Club

Access to Bangkok Golf Centre

Conditions :

- The privilege is valid from 1 Jan 2020 31 Dec 2020
- The company reserves its right to change the terms and conditions without any notice in advance. In case of any dispute, the company's ruling is deemed final.
- -* Daily privilege redemption is limited for all fitness centers. This privilege is nontransferable.

 Advance reservation are not allowed. Please contact providers before visiting
- * Available for Krungsri Exclusive Signature Credit Card (primary card) only.
- -* Parking at Novotel Bangkok Suvarnabhumi Airport: customers must reserve a parking space in advance by contacting call center at 0 2296 5566 at least 3 business days prior to your intended parking date and receive a confirmation via e-mail. Customer can park for free of change maximum at 48 hours/car/time. For exceeding hour are subject to the conditions of the Hotel's Parking Rules and shall be borne by the customers.

03 | UP WITH SIGNATURE Krungsri Exclusive Signature Benefit 2020



Get 3%* cash back instant when gas spending every 800 baht/sales slip at participating Bangchak gas station. Limit of maximum cashback amount of 4,800 baht per 1 primary account per 1 billing cycle. (The cash back credit is combined on both primary and supplementary cards).

1 Jan 2020 - 31 Dec 2020





- Receive upto 20%*discount at your favourite restaurants.
 - At The Okura Prestige Bangkok (6 Jan 2020 20 Dec 2020)
 - Receive 20%* discount on food only at Up & Above Restaurant (except sunday brunch)
 - Receive 15%* discount on food at Yamazato
 - Receive 10%* discount on food at La Pâtisserie *Limit 8 persons/table/day/sales slip (cannot use on 25 Jan 2020, 14 Feb 2020, 3 Jun 2020, 28 Jul 2020, 12 Aug 2020 and 5 Dec 2020)
 - JW Marriott Hotel Bangkok 1 Jan 2020 31 Dec 2020
 - Receive 15%* discount on Food & Beverage at JW Café, Tsu Japanese Restaurant, Nami Teppanyaki Steakhouse, Man Ho Chinese Restaurant
 - Receive 15%* discount on Food only at New York Steakhouse
 - Receive up to 15%* discount at FoodLoft (1 Jan 2020-30 Apr 2020)
 - Receive 5%* discount at Eathai (Only at Krua 4 Pak and Street Food, Little China Town, Baan Kanom Thai and Wan Yen.)

Conditions:

- The privilege is valid from 1 Jan 2020 31 Dec 2020.
- The Privilege at FoodLoft is valid 1 Jan 2020 30 Apr 2020
- The privilege can be applied when making a payment by Krungsri Exclusive Signature only.
- The privilege cannot be used in conjunction with any other promotion.
- The company reserves its right to change the terms and conditions without any notice in advance. In case of any dispute, the company's ruling is deemed final.
- For more information and condition, please visit www.krungsricard.com/signature











Signature Assistance Service, personal secretary and emergency aid on the road

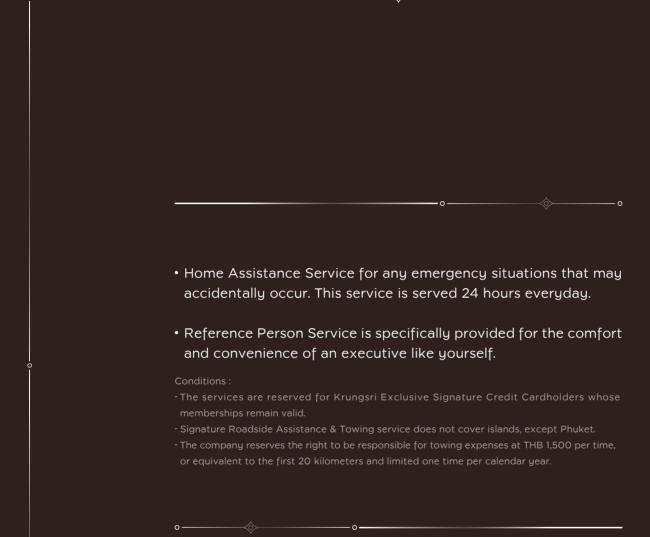
Examples that we can provide you:

- Reservation at famous restaurants, booking a hotel room or residence both domestic and abroad worldwide
- Booking tickets for movies, concerts, sports events, theatrical performances and renowned shows worldwide
- Suggestions and booking services for leading golf courses worldwide
- Flowers, gifts, books, and other merchandise ordered and delivered worldwide



Roadside Assistance and Towing service provides 24 hours everyday by skilled mechanics from the AXA Assistance Service. Services include dealing with engine problem, accident, key left inside the car, etc. In case a problem cannot be fixed, the AXA Assistance Service will tow your car to the most appropriate and nearest garage, or to the one of your choice.







An insurance policy with 20 million baht in coverage for both inbound and outbound travel

Feel safe from the first step away from home when you and your family travel anywhere with insurance from the New Hampshire Insurance Company, one of the world's leading insurance companies. With maximum coverage of 20 million baht, the policy covers death or disability without any charges when you pay the full amount of traveling costs via Krungsri Exclusive Signature.

Insurance for a flight delay of more than 6 hours

A cardholder who pays for an air ticket via Krungsri Exclusive Signature Credit Card will be compensated for a flight delay to a maximum amount of 20,000 baht, and will be covered while traveling both inbound and outbound.

Insurance for luggage delay of more than 8 hours

A cardholder who pays for an air ticket via Krungsri Exclusive Signature Credit Card will be compensated for a luggage delay to a maximum amount of 20,000 baht for purchases of clothing and other necessary belongings.

Conditions:

- Please see Terms & Conditions of the coverage agreement, indemnity and other conditions from the insurance policy.
- The cardholder can obtain additional information or call to make a claim by contacting Krungsri Exclusive Call Center at 0 2296 5566.
- The cardholder will be covered for both domestic and international trips.
- In case of a flight delay for 6 consecutive hours and upward, the cardholder will be compensated at a rate of 10% of the insurance premium for every 6 hours.
- In case of a luggage delay of longer than 8 hours, the cardholder will be compensated at the maximum rate of 20% of the insurance premium, with additional compensation at the maximum rate of 30% for a delay of longer than 16 hours, and an additional 50% for longer than 24 hours.
- The cardholder must submit a letter issued by the airline or executive of the transport company to confirm the delay including the expense receipt, as per his or her right, to the company for evidence.
- Indemnity and other conditions are as stipulated in the insurance covered by the New Hampshire Insurance Company. Telephone number 0 2649 1999, Monday Friday, 08.30 17.00.

03 | UP WITH SIGNATURE Krungsri Exclusive Signature Benefit 2020





Lost & Stolen Card Coverage Policy

Feel safer with the Zero Liability policy, a plan that will prevent any use of your card number in case the card is lost or stolen. The cardholder will not have to be responsible for any expenses arising, with retroactive coverage of as long as 48 hours prior notification of card cancellation.

Conditions

- The company is limited to liable at the maximum amount of THB 50,000 per account. The cardholder must be responsible for all of the excess amount.
- The company will transfer the liability money within 45 days.



Krungsri Points

Instantly redeemed Krungsri points via UChoose Application

- Redeem point to be credited to cardholder's card account start at 1,000 points (The maximum 500,000 points/ primary account/day)
- Redeem point for merchandises and vouchers more than 500 items
- Redeem point for E-Coupon at participating merchants
- Redeem point for donation
- Redeem point to mile at mileage programme partner. Every 2 points = 1 mile



For Download UChoose Application













