








TechSummit 2016

DAILY AGENDA
June 13–15

DAY **01**
Monday, June 13

Imagine the Possibilities

7:15–8:30	Registration and Breakfast					
8:30–8:40	Introduction and Logistics – Chris Miller, Chief Technology Innovation Officer <i>Kodiak & Cascade</i>					
8:40–9:50	1. [Keynote]: Transform Your Business And Workplace To Win In The Age Of The Customer – Ted Schadler, Principal Analyst, Forrester <i>Kodiak & Cascade</i>					
9:50–10:00	Break					
10:00–11:00	2. Digital Advisory: A Recipe for Success Jamie Hunt <i>Level 100 Kodiak</i> 	3. Avanade Cloud App Studio: Demystified Rob Leach Laxmikant Bhole <i>Level 100 Cascade</i> 	4. Intel Sponsor Session: Taking the Idiot out of IOT: Transforming Businesses from the Edge to the Cloud Paul Yates, Intel CTO, Accenture/Intel JI Brian Murphy, CEO, Exara <i>Level 100 St. Helens</i>  	5. Double Espresso <ul style="list-style-type: none"> • How to Mix Business and Cool Technology to Support a Great iDay • Industry Solution Week for Health – Delivering Innovation that Matters Bruno Capuano Rodolfo Roim <i>Level 100 Baker</i> 	6. Rio Tinto, Mining Trucks to a Mine of Information: The Digital Workplace as-a-Service Transformation Stef Shoffren Eamon Barker <i>Level 100-200 Hood</i>  	
11:00–11:20	Break					
11:20–12:20	7. [Keynote]: Microsoft Azure: From Infrastructure to Innovation - Mark Russinovich, Azure CTO, Microsoft <i>Kodiak & Cascade</i>					
12:20–1:30	Lunch					



TechSummit 2016

DAILY AGENDA
June 13-15

<p>1:30-2:30</p> <p>Stella Goulet Steve Kelly</p> <p><i>Level 100</i> <i>Kodiak</i></p> <p>IMAGINE 2020</p>	<p>8. The Avanade Vision and the Role You Play in Making Us the Leading Digital Innovator</p>	<p>9. Double Espresso</p> <ul style="list-style-type: none"> Building an Army of Change. How Digital Workplace Presents Opportunities for our MUs and TCs Digital Workplace Insights - Client Success Stories and How to Use it to Differentiate Avanade <p>Shane Maloney Ken Vassallo, Ed Bobrin</p> <p><i>Level 100/200</i> <i>Cascade</i></p> <p>IMAGINE 2020 CLIENT STORIES</p>	<p>10. Dell Sponsor Session: How to Prepare Your Clients for Office 365 and Azure AD</p> <p>Todd Mera, Strategic Systems Consultant, Dell Software Ara Carter, Solutions Architect, Dell Software</p> <p><i>Level 100</i> <i>St. Helens</i></p> <p>SPONSOR </p>	<p>11. HoloCoder Year One: Lessons from Developing for the HoloLens</p> <p>Scott Leaman</p> <p><i>Level 200</i> <i>Baker</i></p> <p>INNOVATION</p>	<p>12. The Road to the Cloud for a Large National Bank and How to Seize Opportunities Along the Way</p> <p>Michael Rosen</p> <p><i>Level 100</i> <i>Hood</i></p> <p>CLIENT STORIES </p>
<p>2:30-2:50 Break</p>					
<p>2:50-3:50</p> <p>Ted Schadler [Facilitator] Client Panel</p> <p><i>Level 100</i> <i>Kodiak</i></p> <p>CLIENT STORIES</p>	<p>13. Driving Digital Customer Experiences That Deliver to the Bottom Line</p>	<p>14. Cortana: Personalized AI for the Avanade Digital Workplace</p> <p>Brook Buchanan</p> <p><i>Level 200</i> <i>Cascade</i></p> <p>INNOVATION</p>	<p>23. Double Espresso</p> <ul style="list-style-type: none"> The All Powerful Chief Employee Officer-Digital Workplace Thought Leadership Smart Office-Connected Workplace <p>Andrew Blevins Robert de Veen</p> <p><i>Level 200/300</i> <i>St. Helens</i></p> <p>IMAGINE 2020 INNOVATION</p>	<p>16. IoT to Manage Human Safety in the Industrial Environment</p> <p>Dennis van de Laar</p> <p><i>Level 300</i> <i>Baker</i></p> <p>INNOVATION</p>	
<p>3:50-4:10 Break</p>					
<p>4:10-5:20 17. [Keynote] Creating Voice-First Experiences with Amazon Alexa</p> <p>Bob Serr, Head of Technology, Alexa Skills Kit, Amazon</p> <p><i>Kodiak & Cascade</i></p>					
<p>7:00-9:30 Evening Event: Lucky Strike Bowling Alley @ Lincoln Square, Bellevue</p>					



TechSummit 2016

DAILY AGENDA
June 13-15

DAY **02** Tuesday, June 14

Imagine the Possibilities

7:15-8:30 Breakfast					
8:30-9:40 18. [Keynote] Avanade: Being Bold and Disruptive in the Digital World – Adam Warby, CEO, and Panel Nancy Giordano, Futurist for Play Big Inc. Bob Kelly, CVP for Cloud and Enterprise Business Development and Strategy, Microsoft Rob James, CIO, William Hill <i>Kodiak & Cascade</i>					
9:40-10:00 Break					
10:00-11:00 19. Tech Services MU Meeting Craig Wood Thomas Mehl <i>Level 100</i> IMAGINE 2020	<i>Kodiak</i> 🔒	20. Cloud MU Meeting Rich Stern <i>Level 100</i> IMAGINE 2020	<i>Cascade</i> 🔒	21. Digital MU Meeting Florin Rotar <i>Level 100</i> IMAGINE 2020	<i>St. Helens</i> 🔒
11:00-11:20 Break					
11:20-12:20 22. Expert Panel: Digital Ethics: A New Vector for Analyzing Risk and Generating Value in the Data Age Steven Tiell, Accenture Jake Metcalf, Ethical Resolve Scott David, UoW Bill Hoffman, World Economic Forum <i>Level 100</i> INDUSTRY TRENDS	<i>Kodiak</i>	15. Coveo Sponsor Session: Creating the Intelligent Workplace: Think Proficiency, not Efficiency Louis Tetu, CEO, Coveo <i>Level 100</i> SPONSOR	<i>Cascade</i> 🔒	24. Mimecast Sponsor Session: Avoiding the Icarus Effect: Risk Mitigation in Office 365 J. Peter Bruzzese Nick Branzetti <i>Level 100</i> SPONSOR	<i>St. Helens</i> 🔒
				27. DevOps and Modern IT: The Journey Beyond ITIL David Phillips <i>Level 100</i> INDUSTRY TRENDS	<i>Baker</i>



TechSummit 2016

DAILY AGENDA
June 13–15

12:20-1:30 Lunch				
1:30-2:30	26. Microsoft Session: Mixed-Reality Content Strategy & Production LaSean Smith, Director of Strategy, Microsoft <i>Level 200 Kodiak</i> INDUSTRY TRENDS	25. Enchantify: How to Design Customer Experiences That Engage, Delight and Deliver a Touch of Magic Jane Headon <i>Level 100 Cascade</i> INDUSTRY TRENDS	28. K2 Sponsor Session: Making Work Flow: Transforming Business Process Inertia into Digital Magic with K2 Ken Bergmann, Enterprise Application Architect, K2 <i>Level 100 St. Helens</i> SPONSOR	57. SAP-on-Azure and What to Do About It Gavin Williams Scott Harrison <i>Level 200 Baker</i> INDUSTRY TRENDS
				30. Double Espresso <ul style="list-style-type: none"> • Big Data vs. Human Data: Cognitive Computing Services in the Cortana Intelligence Suite • Become Limitless Through Data Sandeep Kalyanimath Luke Pritchard, Ed Bobrin <i>Level 300/100 Hood</i> INDUSTRY TRENDS
2:30-2:50 Break				
2:50-3:50	31. Sitecore Sponsor Session: Digital Transformation: It's not the Technology, Stupid(!) Darren Guarnaccia Bjorn Molster <i>Level 100 Kodiak</i> SPONSOR	32. Avanade Managed Services: AMP and the Promise of Technology Arbitrage Rachel Edwards Avijeet Ghose <i>Level 200 Cascade</i> TRAINING	49. Double Espresso <ul style="list-style-type: none"> • Predicting Human Fatigue with Azure ML and Data Wrangling Tools • A Data Science Approach to Buy Your First House Erwin Haasnoot Steven van Ombergen <i>Level 300/200 St. Helens</i> TRAINING	34. Blockchain: Disruptor or Hype in the Banking Business Ananda Bose <i>Level 200 Baker</i> INNOVATION
3:50-4:10 Break				
4:10-5:20	35. [Keynote]: Caution: Disruption is Closer Than It Appears – James Whittaker, Distinguished Engineer, Microsoft <i>Kodiak & Cascade</i>			
7:00-10:00 Evening Event: Casino Night @ Hyatt Bellevue, Sponsored by Sitecore				
















TechSummit 2016

DAILY AGENDA
June 13-15

DAY **03**
Wednesday, June 15













Imagine the Possibilities

7:30-8:30	Breakfast				
8:30-10:00	36. [Keynote]: Innovation Contest Final – Chris Miller, Aaron Reich, Amit Bahree				
	 <i>Kodiak & Cascade</i>				
10:00-10:20	Break				
10:20-11:20	37. Double Espresso <ul style="list-style-type: none"> Personalized User Experience for Anonymous Users with the Power of SharePoint Search and Managed Navigation News on the Home Page Never Gets Read: A Better Way to Communicate Heather Camm Ruven Gotz <i>Level 200</i>	38. Gathering Cloud: How Avanade is Positioned to Lead Across the Cloud Landscape Mike De Luca Heath Whelan <i>Level 100-200</i>	39. Digital Showcase in Smart Banking & Connected Retail Ramon Miranda Suluh Lukoskie <i>Level 100</i>	40. Are You Ready to Work With a Robot? Dan O'Hara Jennifer Grimes <i>Level 100</i>	41. Double Espresso <ul style="list-style-type: none"> YOU'RE A WINNER! Effective RFP Responses & Proposal Management Launch a Client's Next Big Ideas With a Business Case Bill Stineman Bob Fahey <i>Level 100/300</i>
	 				
11:20-11:40	Break				
11:40-12:40	42. Client Session How Cloud is Helping Aspect to Transform its Business Model, Accelerate Customer Service and Deliver Market-Beating Growth Brigitte Gephard <i>Level 100</i>	43. Identity and Information Protection: Helping Our Clients Protect Their Secrets Jason Revill <i>Level 200</i>	44. Wearables: Background, Strategy and Practical Experience Matt Joe Amanda Watson <i>Level 100</i>	45. Winning Formula with Power BI Ed Bobrin Bob Crane <i>Level 300</i>	46. Realizing Results Ethically in a Digital World Alexandra Cebulsky <i>Level 100</i>
				 	



TechSummit 2016

DAILY AGENDA
June 13–15

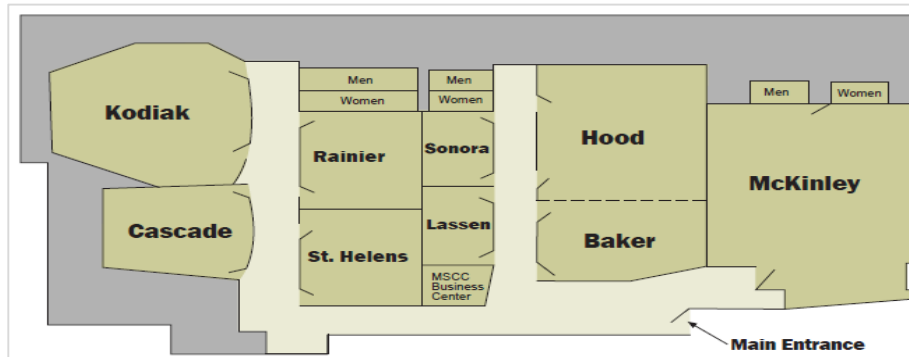
12:40-1:30 Lunch				
1:30-2:30	47. Attract, Engage, Retain - Capture the hearts and minds of the Digital Customer Florin Rotar Patrick Ty <i>Level 100</i> <i>Kodiak</i> 	48. Cybersecurity: Is Azure Ready for the Enterprise? Chris Abberley <i>Level 300</i> <i>Cascade</i> 	33. Double Espresso <ul style="list-style-type: none"> An easy to use in-home alarm system created for the ins. Market using Azure A new approach for the Connected City-Smart App with Mobile Engagement Platform Jacqueline van de Holst Rie Yamanaka <i>Level 200</i> <i>St. Helens</i> 	51. From the Trenches: Digital Workplace Delivery for Financial Services Nicholas White <i>Level 200</i> <i>Baker</i>  
				29. Double Espresso <ul style="list-style-type: none"> 5 Reasons Azure Projects Fail and How You Can Avoid the Mistakes I Love Azure Barry Shilmover Cassandra Jones <i>Level 200</i> <i>Hood</i> 
2:30-2:50 Break				
2:50-3:50	52. Microsoft Session: Azure Blockchain Christine Avanesians, Sr. Program Manager, Microsoft <i>Level 200</i> <i>Kodiak</i> 	53. Adxstudio: Web Engagement for CRM: Microsoft's Recent Acquisition for Native Self-Serve Nancie Calder <i>Level 100</i> <i>Cascade</i>  	54. Data Management Done Right at a Traditional Private Bank: Journey to the Cloud and Advanced Analytics Jeroen Schalken <i>Level 200</i> <i>St. Helens</i> 	55. Double Espresso <ul style="list-style-type: none"> Digital Creatives Wanted-or How XD Enhances Our Services and Enables New Business Driving Digital Conversations Through Experience Demonstrator Matthias Loeffler Gurbir Singh Sethi <i>Level 100/200</i> <i>Baker</i> 
3:50-4:10 Break				
4:10-5:20	56. [Keynote]: Innovation Contest Results – Chris Miller & Adam Warby Q&A with Avanade Executives  <i>Kodiak & Cascade</i>			



TechSummit 2016

DAILY AGENDA
June 13-15

Microsoft Conference Center



TechSummit Attendee Site

<https://avanade.sharepoint.com/sites/TechSummit/Pages/default.aspx>
(Avanade employees only)

Questions?

Email tscomms@avanade.com

Bus Schedule

Bus transportation will be provided each morning from the Bellevue Hyatt Hotel and again each afternoon from the Microsoft Conference Center.

Mornings

Mon/Tues/Wed: 7:00am-8:00am

Afternoons

Mon/Tues: 5:30pm-6:30pm

Wed: 5:00pm-6:00pm

Sponsor Exhibit Booths

Stop by the Rainier conference room and visit our sponsors on Monday and Tuesday, from 7:30am to 4:30pm to see exclusive demos and talk to the experts. Enter your name into one or more booth raffles for your chance to win a prize.

Evening Event

The Lucky Strike
Lincoln Square, 700 Bellevue Way NE Suite #250, Bellevue
Monday, June 13, 7:00-9:30pm

Join our Sponsors for an evening of food and cocktails at Lucky Strike Bowling Alley. Located across from the Hyatt hotel in downtown Bellevue, conveniently situated next to Bellevue Square and Bellevue Place. Free and validated parking is available.

Microsoft Crime Lab Tours

Tour the world-class Microsoft Cybercrime Center where Microsoft's Digital Crimes Unit (DCU), an international legal and technical team, works with industry partners to create a safe digital world.

Networking Fun Event

Sponsored by Sitecore
Hyatt Bellevue 900 Bellevue Way Northeast, Bellevue
Tuesday, June 14, 7:00-10:00pm

Join our sponsor Sitecore for a Casino night! Food and cocktails will be served. You'll have the chance to mingle with leadership and your fellow attendees, talk shop and technologies and share ideas. **This event is limited to attendees and Sitecore only.**

Microsoft Company Store

Microsoft Campus Shuttles will be arranged to take people to the Store during the lunch break Monday through Wednesday. You will receive your voucher at registration – do not forget it!

