



Jellybean

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You and the other neophytes have finally made it to the Cult of Cat's initiation ceremony! Now all you need to do is complete the ritual without breaking any of the secret rules.

*How hard can it be?*



To win Meow, all you have to do is **play a card from your hand** while successfully **following all the rules** of the Cult of Cat. Simple enough, right?

## Overview

Here's the catch: each player only knows a few of the Cult of Cat's **rules**. You'll have to learn the rest either by **breaking** them, or by **watching** what other players do when it's their turn to play a card.

If you're first to **learn** and **remember** all the rules, you'll be able to play your card and win!

## SETUP

*If this is your first game, make sure to leave the BEFORE and AFTER cards in the box. These are only used in Advanced Mode!*

1. **Deal Cards:** Shuffle all the rule cards in the box. Deal each player **2 cards** if you have 3-5 players, or **1 card** if you have 6+ players.
2. **Place Draw Pile:** Deal **1 card** face-down in the center of the table. This is the **draw pile**.
3. **Return Unused Cards:** Return any remaining cards to the **game box**. They will not be used in this game.
4. **Pass Left:** Each player looks at their cards, then passes their **entire hand** to the player on their **left**. (The hand that is passed to you is now yours, and you may look at it.)
5. **Start:** The player who most recently **pet a cat** goes first!

## GAMEPLAY

On your **turn**, take these steps in order:

1. **Play a card**
2. **Take actions**
3. Check with each other player to see if you've **broken their rules**

**Accessibility Note:** If you discover a rule that a player is unable to follow, immediately replace it with a randomly selected card from the box and continue playing.

## I. PLAY A CARD

At the start of your turn, choose **1 card** in your hand, read it out loud, and play it **face-up** in the center of the table.

Each card lists a **rule** of the Cult of Cat, which is a special action you **must** take.

For example, if your card says "Must pretend to lick hand like a paw," you must pretend to lick your hand after playing the card.

## II: TAKE ACTIONS

Next, you may take actions to try and follow the rules on cards that **other players are holding**.

Everything you do should be within view of all players, so they can **watch you closely** and see whether you've obeyed the rules they're holding.

*If a player sees you break one of their rules, they shouldn't say so just yet!*

## III: CHECK WITH EACH OTHER PLAYER

Starting with the player to your left and proceeding clockwise, **point** to each other player in turn and ask them whether you've **broken any of their rules**. They must answer **honestly**.

If the player you point to tells you that you **have broken a rule**:

1. They **reveal** the rule you've broken and read it out loud.
2. Both the **card you played** and the **rule you broke** are shuffled into the **draw pile**.
3. You **draw 1 card** from the draw pile. Then the player whose rule you broke **draws 1 card**.
4. **End** your turn.

If the player you point to tells you you **have not broken a rule**: Point to the next player and ask them if you broke any of their rules (and so on).

If **every player** tells you that you have not broken their rules, you win immediately!

# RULES ABOUT RULES

## On Your Turn

- If you broke the rule on the card you **just played**, any player may point this out **at any time** on your turn. If this happens, take the card you played back into your hand and **end your turn** immediately.
- You do **not** have to obey rules on unplayed cards **in your own hand** or in the **draw pile**.
- Once you start checking with other players, you may not take **any further actions**.
- After a player tells you you've broken a rule, **your turn ends** — you don't get to keep asking other players. This means you will only ever learn about **1 rule you've broken each turn**. (It may be a rule you already knew!)

## On Other Players' Turns

- When a player points to you, you may only tell them if they've broken rules that are **in your hand**. (You may not tell them they've broken other players' rules you know about, or rules in the draw pile.)
- When a player points to you, if they've broken **multiple** rules in your hand, choose **only 1 rule** to reveal.
- If you are **unsure** if a player has broken one of your rules, you may ask the table whether the player performed a certain action without revealing your rule.
- You may **only** declare that one of **your** rules was broken when the active player **points to you**. If they point to you and you **forget** or **don't realize** one of your rules has been broken, you cannot bring this up later in their turn. (They may even win if this happens — so watch carefully!)



### EXAMPLE

On the first turn of a 4-player game, Henry chooses to play the card "Croak" from his hand, which says "Must croak like a frog."

He croaks like a frog. Then he mimes peeling a banana and coughs twice. He knows these rules because he saw Nicole's hand before passing it to his left at the start of the game.

He asks Nicole if he broke any of her rules, and she says no. Then he asks the next player, Clarence, if he broke any rules. Clarence says yes, and reveals the rule "Nitpick," which says "Must pretend to pick a nit from your hair and eat it." Henry definitely didn't do that!

Both Henry's and Clarence's cards are shuffled with the 1 card in the draw pile, and they each get 1 new card. Unfortunately for Henry, he got "Croak" back, so he doesn't learn any new rules! His turn is now over.

## ADVANCED MODES

### 13 RULES

Once you've got a bit of experience with **Meow!**, try playing with 13 rule cards at **any player count**.

At setup, randomly select 13 rule cards (without looking at them) and return the rest to the game box. Deal the selected cards out such that each player has the **same number of cards** (for example, 4 cards each in a 3-player game). The cards that are left over after dealing make up the starting **draw pile**.

Play normally otherwise. Good luck remembering all those rules!

### BEFORE AND AFTER CARDS

If your group has mastered **Meow!**, you can make the rules even more challenging by adding the advanced Before and After rule conditions.

At setup, place the **BEFORE** card and **AFTER** card face-up in the middle of the table to use as a reference. Then randomly select 13 rule cards from the game box and deal them out as in the "13 Rules" variant above.

If a rule card's **background** matches the **BEFORE** card, you must take this action **before** you place your card on your turn. If a card's background matches the **AFTER** card, you must take this action **after** you place your card. Doing any action at the **wrong time** counts as **breaking the rule!**

### EXAMPLE

Henry hisses like a snake both **before** and **after** he plays his card.

Nicole's card reads "Must hiss like a snake" and has a **BEFORE** background. When Henry points to Nicole, she tells him he **broke** her rule by hissing **after** he played the card.

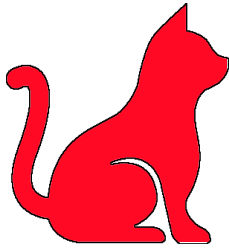
It doesn't matter that he hissed **before** playing the card (which was correct), since he still broke the rule by doing the action at the **wrong time!**

### COMBINING SETS

If you have different sets of **Meow!** cards, try combining them together for even more **wackiness!**



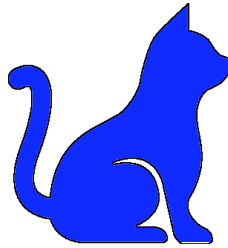
**MEOW MEOW**



Must say "Meow" twice.

v10

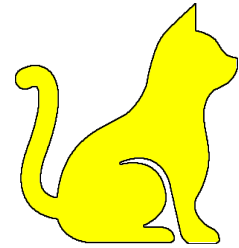
**MEOW MEOW  
MEOW MEOW**



Must sing "Meow" four times

v10

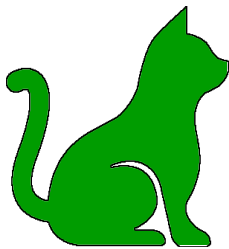
**HISS**



Must hiss like a cat.

v10

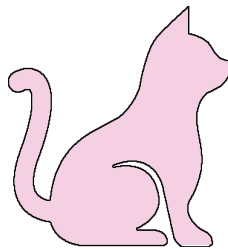
**LICK HAND**



Must pretend to lick hand like a paw.

v10

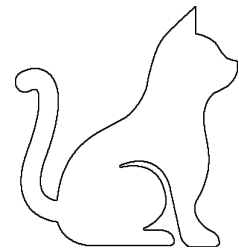
**PURR**



Must purr like a cat.

v10

**CAT EARS**



Must pretend hands are cat ears.

v10

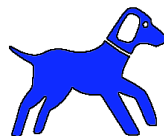
**WOOF WOOF**



Must bark like a dog.

v10

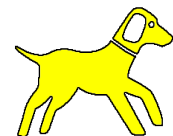
**PANT**



Must stick tongue out and pant.

v10

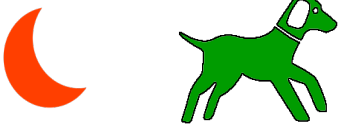
**BARE TEETH**



Must reveal their teeth.

v10

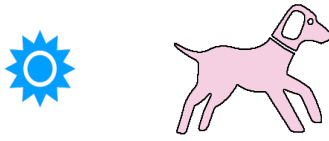
## SHAKE OFF WATER



Must pretend to shake water off self.

v10

## YAWN



Must yawn.

v10

## GROWL



Must growl.

v10

## SQUEAK SQUEAK



Must squeak like a mouse.

v10

## ASK FOR CHEESE



Must ask for cheese.

v10

## WIGGLE WIGGLE WIGGLE.



Must wiggle nose and say "Wiggle wiggle wiggle."

v10

## HIDE FACE



Must use hands to hide face.

v10

## WHISPER SECRET



Must whisper a secret.

v10

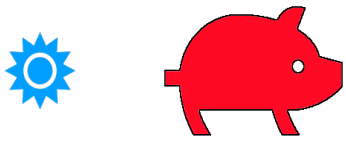
## WHISKERS



Must pretend hands are whiskers.

v10

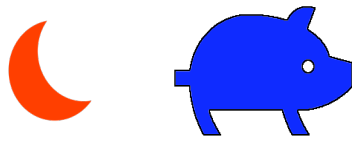
## OINK OINK



Must snort like a pig.

v10

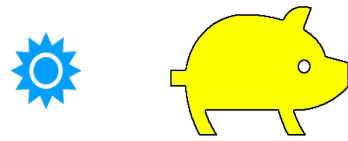
## ASK FOR SNACK



Must ask for a snack.

v10

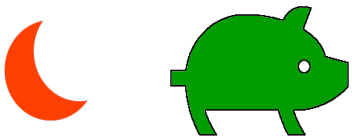
## RUB TUMMY



Must rub tummy.

v10

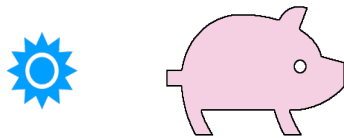
## PIG NOSE



Must pretend nose is pig nose.

v10

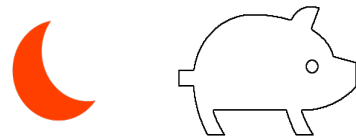
## BURP



Must make a burping sound.

v10

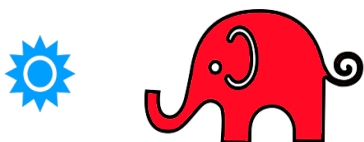
## ALL THE WAY HOME



Must say "Wee wee wee wee".

v10

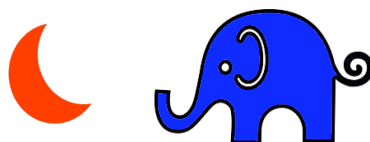
## TRUMPET TRUMPET



Must trumpet like an elephant.

v10

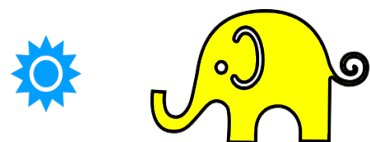
## TRUNK



Must pretend arm is an elephant's trunk.

v10

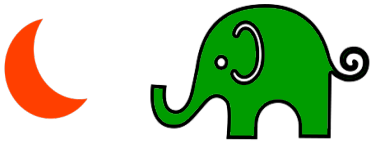
## ELEPHANT EARS



Must pretend hands are elephant ears.

v10

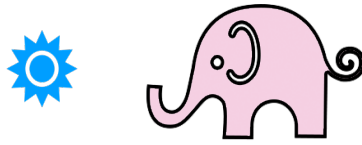
## STOMP



Must stomp feet.

v10

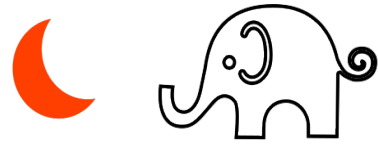
## CIRCUS MUSIC



Must hum circus music.

v10

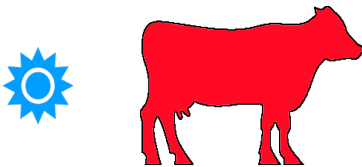
## TUSKS



Must pretend fingers are elephant tusks.

v10

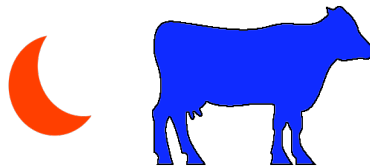
## MOO MOO



Must moo like a cow.

v10

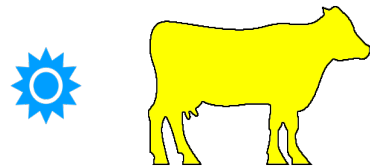
## CHEW CHEW CHEW



Must chew loudly.

v10

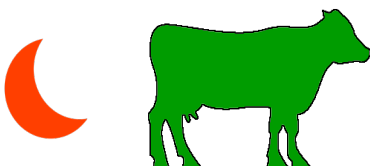
## HORNS



Must pretend fingers are cow horns.

v10

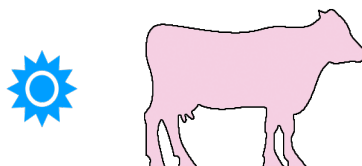
## UDDER NONSENSE



Must pretend to milk a cow.

v10

## SLEEP



Must pretend to sleep.

v10

## SHOO FLY



Must shoo away a fly.

v10

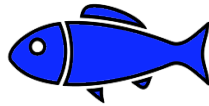
## POPPING SOUND



Must make a popping sound with mouth.

v10

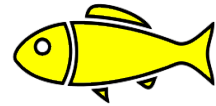
## WATER SOUND



Must make the sound of water.

v10

## PUFFED CHEEKS



Must puff out cheeks.

v10

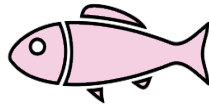
## MOUTH OPEN



Must open mouth like a fish.

v10

## FINS



Must pretend hands are fins.

v10

## SWIM



Must pretend to swim.

v10

## HOOT HOOT



Must hoot like an owl.

v10

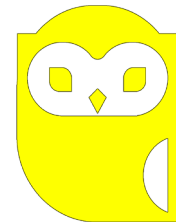
## PECK



Must pretend to peck like a bird.

v10

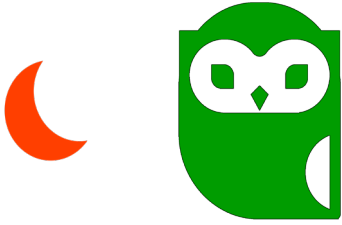
## FLAP ARMS



Must flap arms like wings.

v10

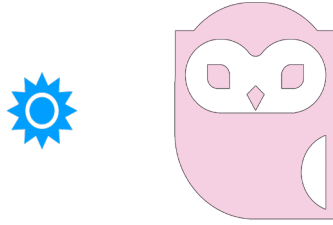
# NO EARS



Must use hands to cover ears.

v10

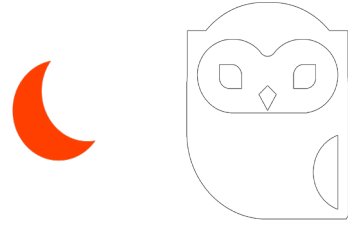
# QUIET



Must hold finger to lips and shush.

v10

# GLASSES



Must pretend hands are glasses.

v10

