

# HEALTH CARE HERE. FOR YOU. FOR US.

annual report to the community



# Health care here: For you, for us.

Northern Lights Health Foundation places a high value on our relationship with you, our donors. Without your support we would not be able to achieve our mission to optimize health care services within the Regional Municipality of Wood Buffalo. We thank you for your commitment to us.

This past year, we saw wonderful support and enthusiasm for the Central Monitoring System at the health centre. With heart disease and stroke still leading causes of death in Canada, clearly the need for top-notch monitoring equipment resonated with you.

We believe that transparency and accountability are essential to our success. With this in mind, we have recently joined Imagine Canada's Ethical Code Program.

The Ethical Fundraising and Financial Accountability Code defines a set of standards for charitable organizations to manage and report their financial affairs responsibly. By adhering to these standards, we are complying with generally accepted practices for soliciting and managing donor dollars. This is important because you, our supporters, are entitled to transparency and the greatest impact possible for your investment in us.

Our health professionals want to take advantage of the best medical technologies and facilities and have them available for the changing and increasing health needs of those of us living in Wood Buffalo.

Thank you!

# Vanessa Innes Vanessa Innes



# Board of directors 2008-2009

















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\* Vanessa Innes joined the Foundation in October 200

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## 2008 - 2009 Donors

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Patrick Hengel Paul Galachiuk

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Sheldon & Katherine Giesbrecht

Therese Sanche Tom Demorest Tom & Angela O'Hara Trov Robillard **United Class Cabs** Valetta Lawrence **Waterous Power Systems** 

Welcome Wagon William & Thora Flannery

Alex Bagnall Allan Boddy

Aluma Systems Canada Incorporated Andrea Montgomery Spring

Andrea Tubbs **Andrew Carter** 

Annemarie Diachinsky

Asha Mullick Betty Durda **Bob Carrothers Bonnie Goertzen** Brent & Denise Friesen Christopher & Lisa Graham

> Corry-Lynn Shantz Dale & Donna Werner

Darlene Perrier Diamond International

**Donald Denney** Elaine Read

> Fort McKay Expediting & Labourers Inc. Fort McMurray Chapter Order of the

Eastern Star Gerald Blezy

Great West Life Assurance Company

Health Tech Mobility Inc. James Delorey Jeff Cowie

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Lucille Turpin

Mark Hodson

Marla Dorin Norman Sutton Nufloors Paul Cairns

Penny & Wesley Wasem Peter Christopherson

Peter Forster R.Douglas Kennett Rachel Leung Randolph White Ratha Aboughoche Rick Nilson

Robert Mills

Spirit Pipelines

Robert Wanchuk Robert & Cheryl Steeves

Sports Wise Incorporated Stephen Cribbs & MaryAnn Cribbs

Stephen & Marylea Jarvis

Steve Brooks Surinder Khinda Professional Corporation

Susanne Hobbs & Dale Chaffey Theodora O'Quinn Veronica Short Vicki Albert Wendy Walling Westjet Airlines Wilbert Hoflin

Wilson Fabrication Services Ltd.

Zep Sales & Services

# Open your heart campaign - A success!

Through your generous support the new Cardiac Monitoring System (CMS) is on its way to the Northern Lights Regional Health Centre. Thank you to everyone in our community for your gifts towards this project. Quicker diagnosis, easier sharing of critical vital statistics, increased mobility and improved response time will mean the different between life and death for you or someone you love.

The CMS will be expanded throughout the health centre from its current location in the Intensive Care Unit (ICU). Currently most areas of the health centre have localized monitoring only but with the new equipment the ICU department will monitor patients in these other areas from a central location in the ICU. This will allow for another set of eyes and ears to be on alert for you and your loved ones.

You helped make this equipment purchase a reality, through attending our events, online donations, monthly pledges, Everyday Hero commitments and more! Thank you for your support.



## Community initiatives

More than eight community events and fundraisers were hosted and supported by hundreds of people within the Regional Municipality of Wood Buffalo. Collectively they raised more than \$163,000 to benefit health care in Fort McMurray. Thank you to all the volunteer organizers and the many participants. The following events and fundraisers were held between April 1, 2008 and March 31, 2009.

Re/Max Fort McMurray Golf Charity Classic
Diversified Transportation Ltd. Benefit Golf Tournament
Shoppers Drug Mart Tree of Life Campaign
Kids Forever
Tim Horton's Smile Cookie Campaign
Suncor Firebag Employees Golf Tournament
Newfoundlanders Club

If you are interested in supporting the Northern Lights Health Foundation by hosting a third party event, please contact Susanne at 780-791-6030.

#### **Newfoundlanders Club**

"The Newfoundlanders Club raises funds through its restaurant and bar sales in Fort McMurray, we are a local club that prefers to give locally first. The health centre is a good cause and a lot of our members use the facility so it makes sense for us to support the health centre."

Angie Pennell, Vice President Newfoundlanders Club

# Anyone can give...

Gage Brebant only turned 9 years of age but it is obvious he was born with a generous heart. Instead of carefully crafting a list of birthday present wishes for himself Gage asked his friends to bring items (or money) to create a basket of toys, puzzles, books and games for the children that use the Northern Lights Regional Health Centre. His request had overwhelming results from the just 13 friends who attended his party. A Nintendo Wii gaming system, puzzles, several colouring sets, hockey books, and hand held video games were all part of the basket Gage brought to the health centre on April 13th. 2009. The items were shared between the Pediatrics department and the Parent Child Resources department, both of which were delighted to see the spirit of giving started at the young age of nine.

Thank you Gage!



# Daily miracles

Everyday miracles are performed when physicians harness advances in medical technology to care for us. For you, and those you care about, this means better access to excellent medical care and state-of-the-art medical technologies. When it comes to something as important as health care, you want the best.

"I'd like to say thank you to all the donors. You allow us to have a state-of-the-art clinical environment important for attracting and retaining the best health care professionals."

Dr. Kevin Worry, Vice President Medicine, Northern Lights Health Centre.









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## Festival of Trees

Our sincere thanks to the many sponsors and volunteers of our 19th annual Festival of Trees who have made this event one of the most loved of our community. The dazzling trees were displayed for 3 days and viewed by over 6,500 visitors. Volunteers contributed 3000 hours to help raise \$263,000.

Thank you to all the Festival of Trees sponsors.

#### Diamono

Syncrude Canada Ltd.

#### Platinum:

Ceda International Corporation
Canadian Natural Resources Limited
KAOS 91.1
North Star Fort Lincoln
Stony Valley Contracting
Long Lake, Nexen Inc. Opti Canada
Mix 103.7
Northern Plains Moving and Transport
Petro-Canada
Quality Group of Companies
Rock 97.9/Country 93.3
Shell Albian Sands
Surmont Project









Face painting, live entertainment and more han 50 beautifully decorated Christmas trees were all part of the attraction for many to the Festival of Trees

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## Radiothon 2008

Caring for Kids Broadcast was a two day radiothon where over \$131,000 was raised for Pediatrics in Fort McMurray.

Thank you to all the Radiothon sponsors and Rock 97.9/Country 93.3.

### **Title Sponsor**

Syncrude Canada Ltd.

### **Hourly Sponsors:**

Aurora Veterinary Clinic
Bob Barrett Men's Apparel
Canadian Natural Resources Limited
CBS Construction Limited
Cessco Fabrication Engineering
ConocoPhillips Canada - Surmont C
Sands Project
Demers Contracting Services Ltd
Finning (Canada)
Fisher Powerline Construction
Fort McMurray Tax & Accounting
Guthrie Mechanical
Leon's Heavy Equipment Ltd.
Mobile Industrial Health Services
Petro-Canada
Suncor Energy Inc
Total E & P Canada Ltd.





Children, parents and siblings chatted with ocal radio DJ's and shared their stories with the listeners of the Radiothon across the Regiona Municipality of Wood Buffalo

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# Spring Fling Gala

The Spring Fling Gala brought together over 450 of the region's business leaders and individual supporters of the Foundation. Over \$138,000 was raised during this one night event.

Thank you to all the Spring Fling sponsors.

### Title Sponsor:

CBS Construction Limited

### Gold Sponsors:

Canadian Natural Resources Limited MIX 103.7
Prudential Fort McMurray Real Estate Rock 97.9/Country 93.3
TLC Disposal Services

## Silver Sponsors:

ATCO Gas
Boomtown Casino
Canadian Oil Sands Trust
Coldwell Banker Fort McMurray
Eveready Energy Services

### **Silver Sponsors Continued:**

## **Bronze Sponsors:**

Artworks Gallery & Framing Canadian Tire
Meyers Norris Penny LLP
Raymond James







The 22<sup>nd</sup> year of the Spring Fling Gala saw guests greeted with a complimentary martini, treated to a four course mea and entertained by a live band

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# RBC Tournament FORE Health

The RBC Tournament FORE Health is an exciting golf tournament which served as a wonderful networking opportunity for over 140 business leaders. Over \$135,000 was raised at this event.

Title Sponsor: Horserace Sponsor:

Giff Bag Sponsor: Hole in One Sponsor:

ncrude Canada Ltd. Northstar Ford Lincol

Allan Vinni Law Office

### **Eagle Sponsor:**

TLC Disposal Services, Coldwell Baker Fort McMurray, ConocoPhillips Canada -Surmont Oil Sands Project

#### Contest Sponsor:

Stony Valley Contracting

### Golf Cart Sponsor:

Fort McKay Group of Companie

Volunteers Sponsor: Prizeboard Sponsor:

Bucvrus Canada Ltd. ACFN Business Group

### Birdie Sponsor:

H. Wilson Industries

## Gift in Kind Sponsors:

Billboard Direct Promotional Services Ltd.
Fort McMurray Golf Club
Fort McMurray Oil Barons Hockey
Frank Reitz (Remax Fort McMurray)
Northern Lights Health Region
Peter Pond Shopping Centre
Printing Unlimited LP
Quality Group of Companies
Rock 97.9/Country 93.3
Regional Municipality of Wood Buffalo
Sustainable Resource Development - Forestry
St. John Ambulance









Golfers enjoyed a beautiful early fall da at the Fort McMurray Golf Course, all i support of local health care

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# Memorial gifts

Memorial gifts provide a meaningful way for donors to commemorate loved ones. Many thoughtful donors have honored the memory of a family member, friend, or neighbour by making a gift to the Foundation. Thanks to these many kind donations, our community's health will benefit. Those in whose memory donations were made between April 1, 2008 to March 31, 2009 year include:

Alice Cartwright
Frederick Leung
Marion Connell
Stefan Kapitanof
William (Bill) Muller
Fred McDonald Sr

Del Kelly James Velders Sheila Schmidt Tom Johnson Sr. Stanley Dares

# Tribute gifts

Tribute gifts are also a wonderful way to honour a loved one. Unlike Memorial gifts, Tributes are made to commemorate special events in the lives of our loved ones – often as a thoughtful alternative to a traditional Christmas, birthday, wedding or anniversary present. In the year April 1, 2008 to March 31, 2009, Tribute gifts were made in honour of:

Tajma Blacklock Brittany McNeil Robyn McNeil

ck Aubrey Hillier I Hayley McNeil



## Your donations at work...

#### LIFELINE FOR OUR MOST VULNERABLE

An unexpected fall or medical emergency can become a significant worry for many older adults wishing to live at home. Lifeline is a personal response services that ensures quick assistance is need – 24 hours a day, 365 days per year. Fort McMurray, Gregoire Lake, Fort Chipewyan, Fort McKay, Janvier and Conklin are served by our free Life-Line program.

#### SUMMARY OF DONATIONS TO HEALTH CENTRE

Hard to Recruit Health Professional – Return in Service Program \$430,000
Lifeline for Our Most Vulnerable
Maternity and Child Birth equipment\$118,412
Operating Room Equipment
Patient Comfort items
Pediatric Care
Respiratory Health
Emergency Room
Intensive Care Unit
Medicine
Surgery

## SUMMARY OF OUTSTANDING DONATION COMMITMENTS TO NORTHERN LIGHTS HEALTH REGION

Upgrade and replacement of Central Heart Monitoring System . . . . . \$1,500,000

#### OTHER

4 Community Outreach Vehicles – Annual Leases

## Financials

Year ended March 31, 2009\*

Statement of Financial Position	2009	2008
ASSETS Current Assets		\$
Cash Prepaid expenses Account receivable	850,759 - 246,775	425,818 7,000 312,343
Account receivable	246,775 1,097,534	745,161
Investments	3,391,755	3,109,303
	\$ 4,489,289	\$ 3,854,464
	\$ 17.007,200	+ 5/55 :/ :6 :
LIABILITIES  Current Liabilities  Accounts payable and	\$	\$
——————————————————————————————————————		
Current Liabilities Accounts payable and accrued liabilities	100,431	\$ 844,968
Current Liabilities Accounts payable and accrued liabilities Deferred contributions  NET ASSETS	\$ 100,431 1,561,342	\$ 844,968 762,220
Current Liabilities Accounts payable and accrued liabilities Deferred contributions	\$ 100,431 1,561,342	\$ 844,968 762,220

Statement of Operations and Changes in Net Assets		2009	2008
REVENUE	Fundraising activities Donations Other	\$ 696,583 1,316,452 490,690	\$ 1,023,868 3,396,629 610,301
EXPENDIT	0	2,503,725 <b>\$</b>	5,030,798 <b>\$</b>
	Fundraising activities Administration	545,897 686,531 1,232,428	331,432 532,237 863,669
Excess revenue over expenditure before donations Donation to Northern Lights		1,271,297	4,167,129
Health	Region	691,057	3,735,419
Net asset	venue over expenditure s beginning of year s end of year	580,240 2,247,276 <b>\$ 2,827,516</b>	431,710 1,815,566 \$ 2,247,276
1100 05500	J Cilia Ol y Cal	\$ E 0E1  3 10	<i>\$ 2/2 17/270</i>

<sup>\*</sup>Excerpts from the audited financial statements by KPMG LLP

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Our new logo symbolizes our continuing partnership with Alberta Health Services as it

7 Hospital Street Fort McMurray, AB T9H 1P2 P: 780-791-6041 F: 780-791-624

