



THE GLOBAL FOOD SAFETY INITIATIVE



1. Introduction to GFSI
2. Food Fraud Challenges
3. Global Markets Program

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GFSI: Response to Growing Need

High-profile food safety crises
Audit fatigue with duplication and divergence
Multiple recalls from shared supply chains



CEOs of world food retailers agreed to take collaborative action



**The Global Food Safety Initiative**
was launched in 2000

The vision

Safe food for consumers everywhere

The mission

Provide continuous improvement in food safety management systems to ensure confidence in the delivery of safe food to consumers worldwide.





GFSI objectives

- Reduce food safety risks
- Manage cost in the supply chain
- Develop competencies and capacity building
- Facilitate knowledge exchange and networking

What GFSI does

- Recognition of food safety management schemes to defined requirements in its Guidance Document
- Brings together food safety experts within a global network
- Drives global change through multi-stakeholder projects on strategic issues



GFSI does not

- *Certify, issue certificates or own and operate its own standard*



A Global Multi-Stakeholder Platform



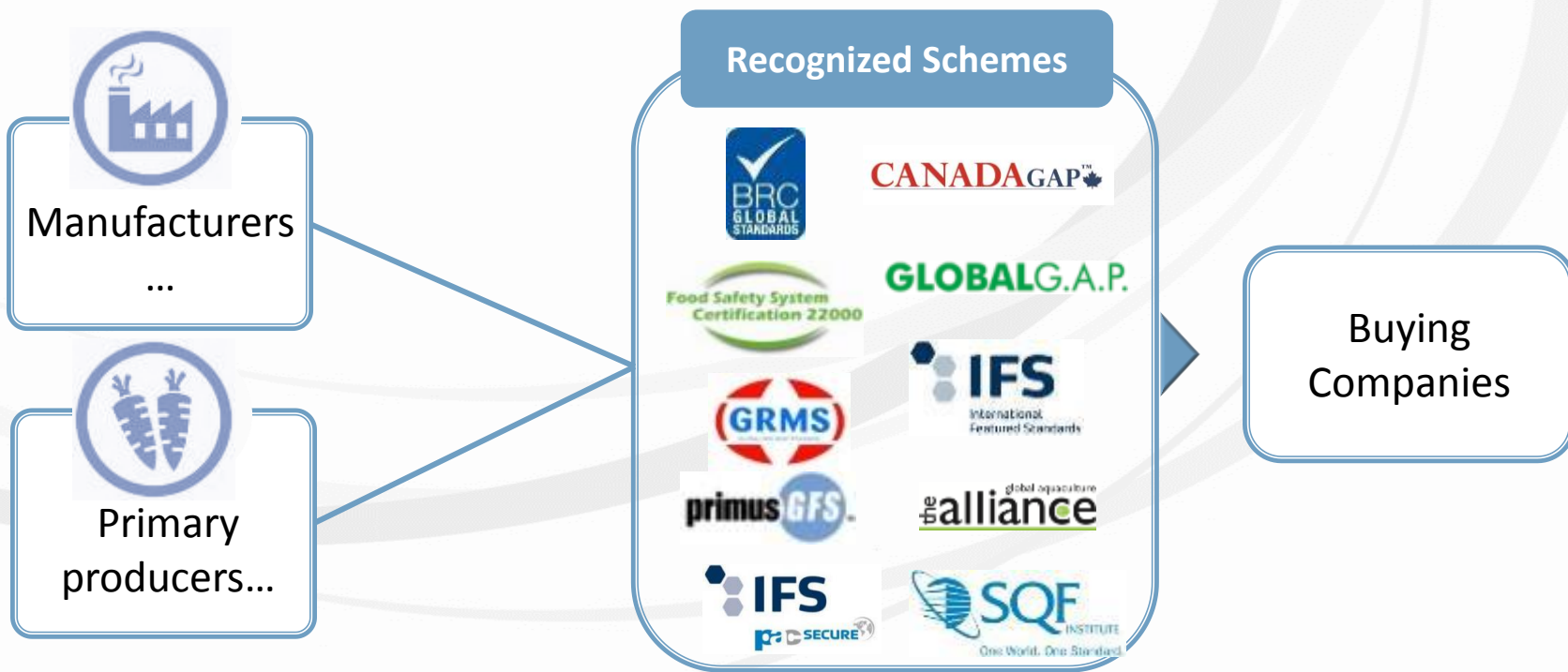


Platform for Collaboration



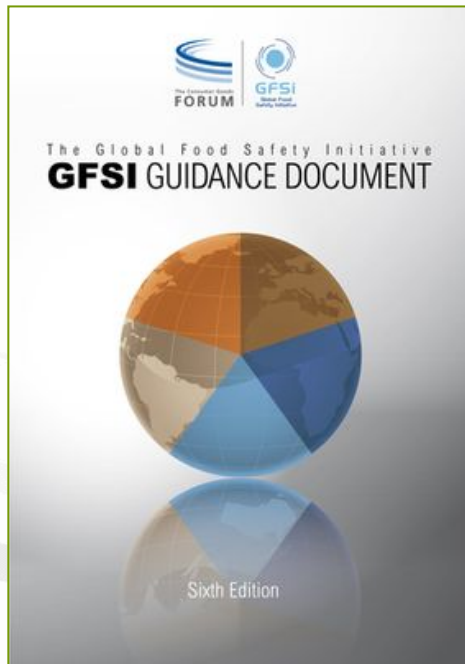


The GFSI Approach





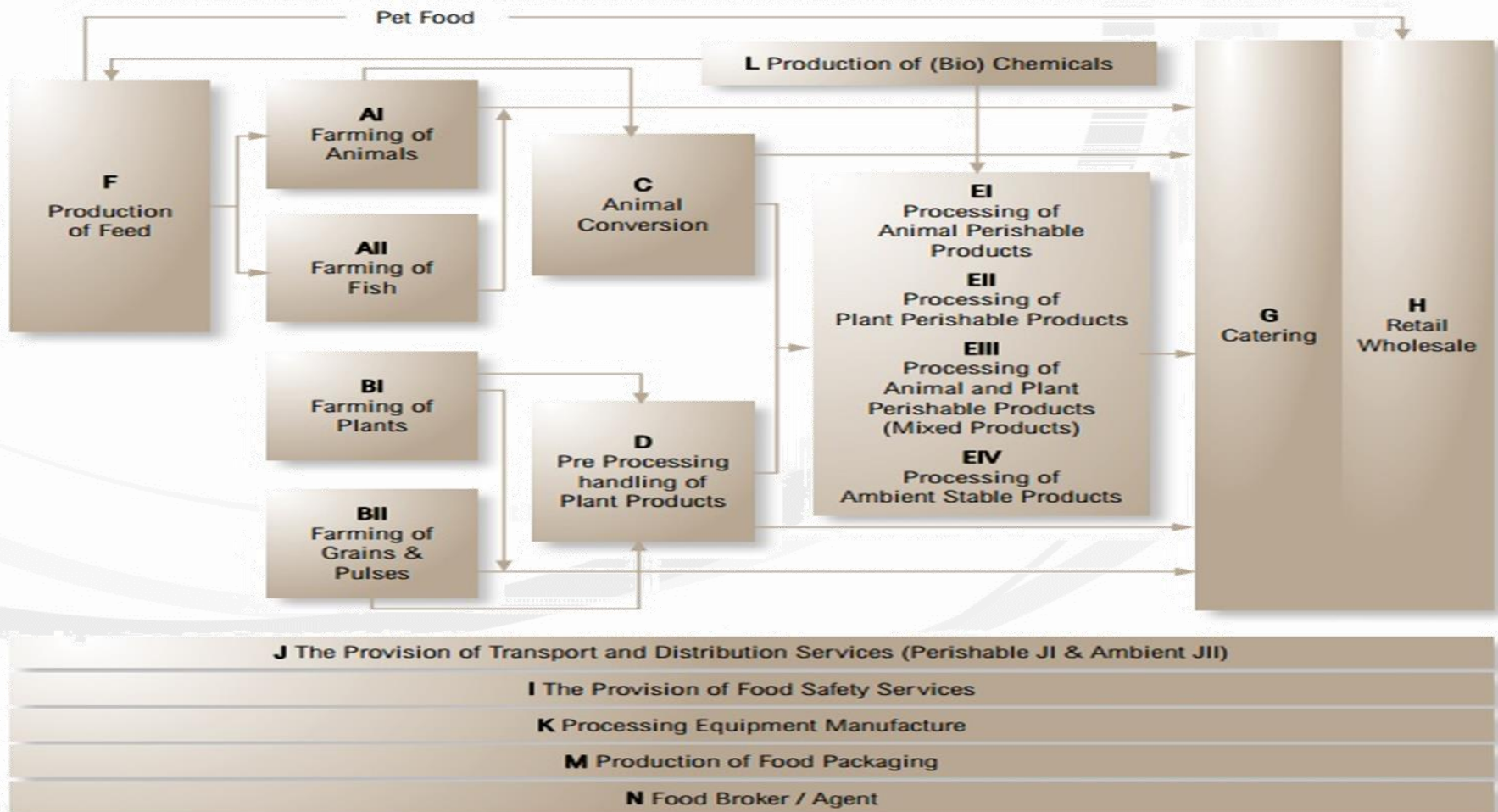
Recognition of food safety management schemes to defined requirements in the Guidance Document



- Sets the requirements for food safety management schemes and key elements for the production of food and feed
- Defines the requirements for the effective management and control of conforming schemes
- Puts in place transparent procedures for the GFSI benchmarking process

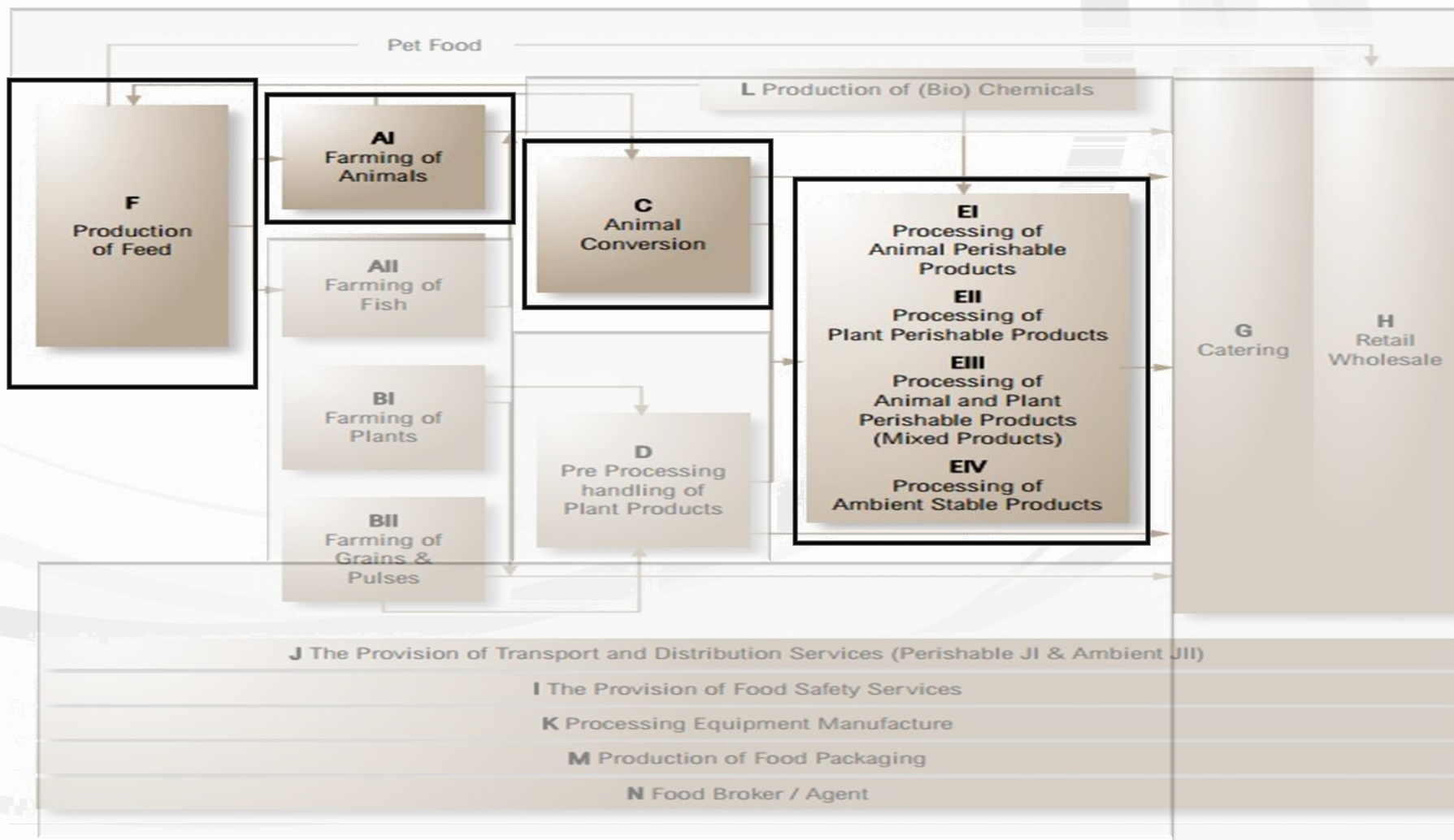


GFSI “meets meat”





GFSI “meets meat”





GFSI “meets meat” – GFSI recognised schemes

**GFSI (A1)
Farming**

Requirements for GFSI Scope of Recognition
A1 - The Farming of Animals for Meat/
Milk/ Eggs/ Honey

FARMING

GLOBALG.A.P.
The Global Partnership for Good Agricultural Practice

Farm gate standards

**GFSI (C)
Animal Conversion**

Requirements for GFSI Scope of Recognition
C1- Processing of Animals Perishable
Products

SLAUGHTER AND CARCASS



Specific abattoir
based standards

**GFSI (E1 & E3)
Processing of animal
perishable products**

Requirements for GFSI Scope of Recognition
E1- Processing of Animals Perishable
Products

RETAIL OR FOOD SERVICE MEAT PRODUCTS



BRC GLOBAL STANDARDS
THE WORLDWIDE STANDARDS OF CHOICE

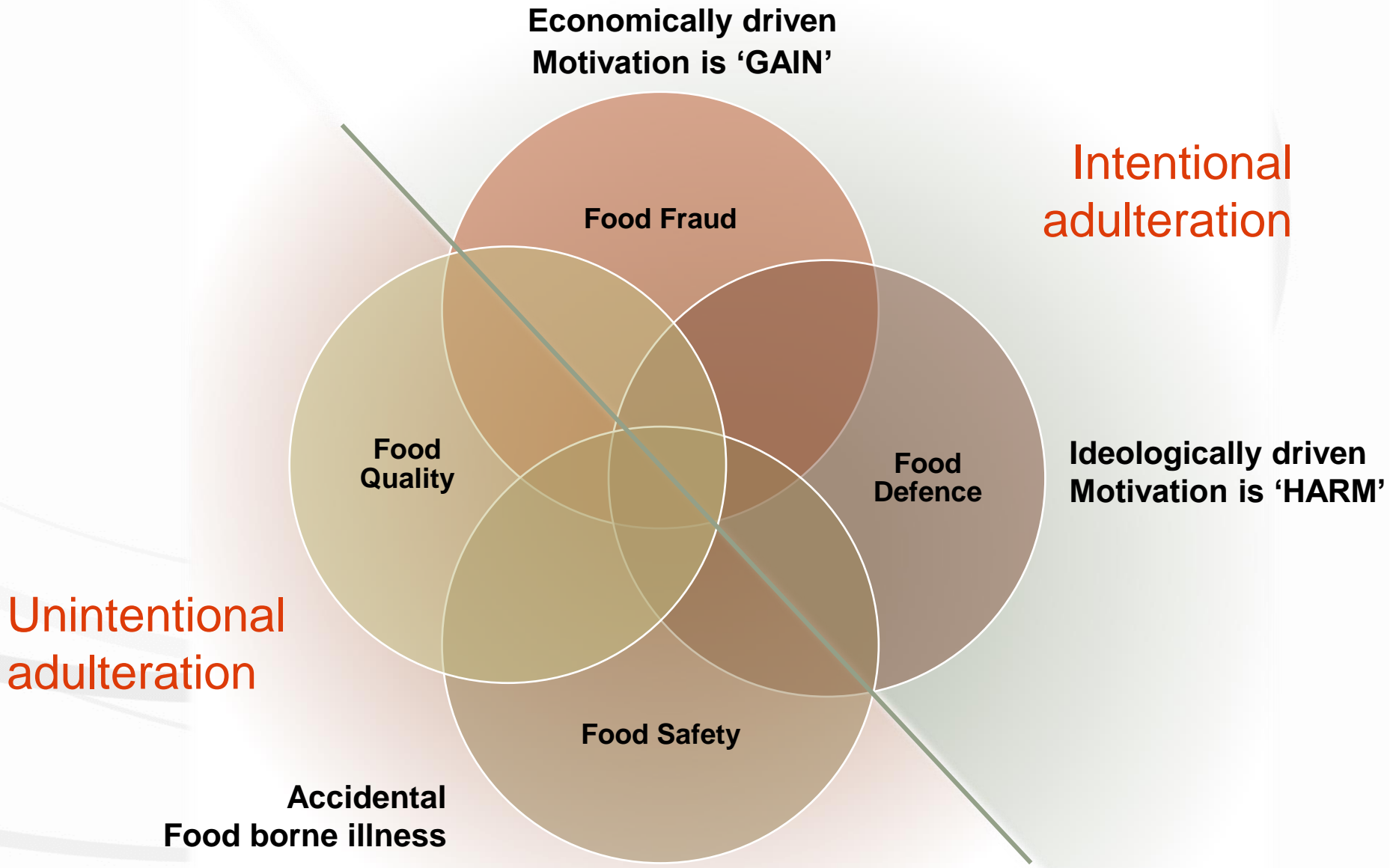


Food manufacture
standards

Food Fraud Mitigation



Food Fraud in the Context of GFSI





Why is Food Fraud increasing?

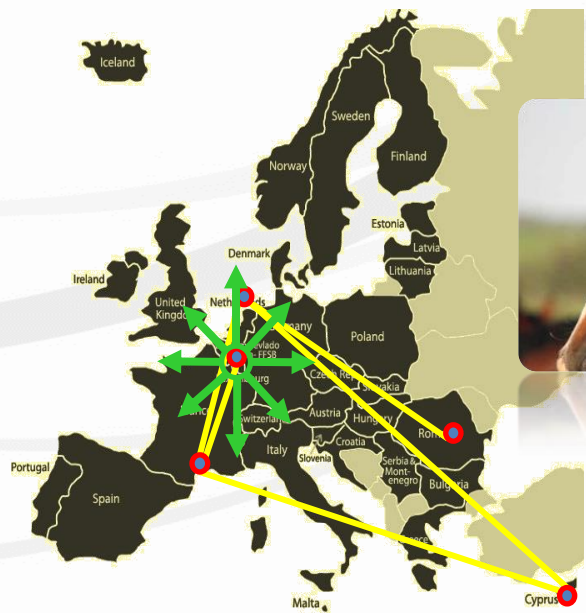


Challenging economic times



Increasing pressure for unscrupulous suppliers to commit food fraud

Food supply is becoming more global



Some Numbers on Food Fraud



Over **2,100**
records

Level of
fraud est.
10%

• source: UK FSA

Cost to
global food
industry
est. **\$ 30-
40 billion**

• source: J. Spink, MSU

Cost of one
incident
between
2% to 15%
of ann.
rev.

• source: GMA



The Impact of Food Fraud

Impact on business

- Consumer trust
- Lost sales
- Crisis management

Impact on consumer

- Most cases of food fraud not harmful
- But there are some notable exceptions



Tainted milk deaths rise

December 01, 2008

Six Chinese infants may have died from melamine-tainted milk powder, two previously reported by the government, the Ministry of Health said Monday.

The Ministry of Health said it has recalled more than 22 million infants and children's milk powder since September 10 and found that contamination has sickened nearly 300,000 children.

SUDAN 1



CRISIS

What the biggest food scare since BSE will mean for businesses and brands

- How swiftly retailers reacted to the red alert
 - The cost to suppliers; and who's going to pay
 - How can the industry stop it happening again?
- >> MAJOR SPECIAL REPORTS START ON PAGES 4 AND 28

World Health Organization
Regional Office for Europe
Copenhagen



Toxic oil syndrome

Mass food poisoning in Spain





Key Elements for FF Mitigation



Clause Name	Requirement
Food Fraud Vulnerability Assessment	<p>The standard shall require that the organisation have a documented food fraud vulnerability assessment procedure in place to identify potential vulnerability and prioritise food fraud mitigation measures.</p>
Food Fraud Mitigation Plan	<p>The standard shall require that the organisation have a documented plan in place that specifies the measures the organisation has implemented to mitigate the public health risks from the identified food fraud vulnerabilities.</p> <p>This plan shall cover the relevant GFSI scope and shall be supported by the organisation's Food Safety Management System.</p>

Integration of Food Fraud Mitigation in FSMS

Incorporation in
GFSI Guidance
Document Vs. 7
(2016)



Incorporation in
Food Safety
Management
Schemes



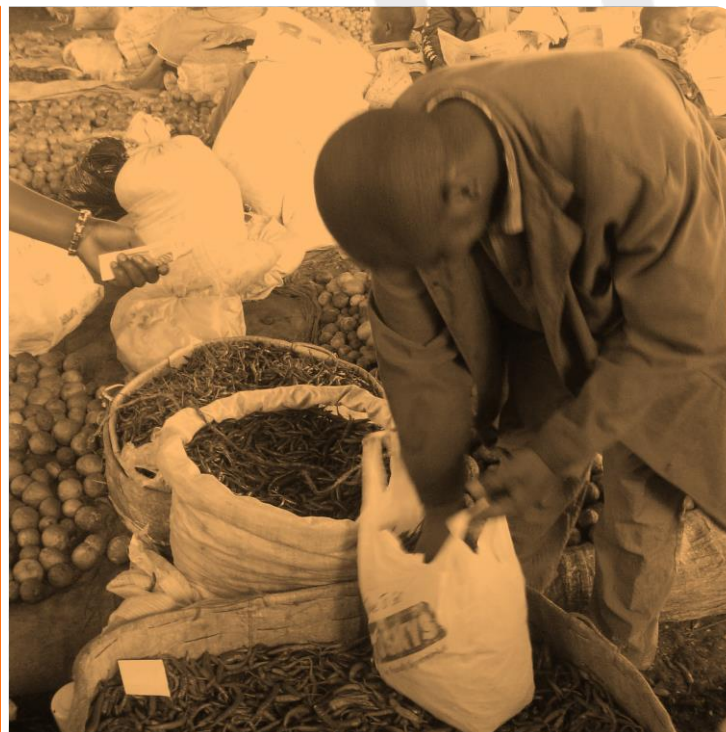
Implementation
and execution in
companies' FS
Management
System



Certification via
third party audits



Global Markets





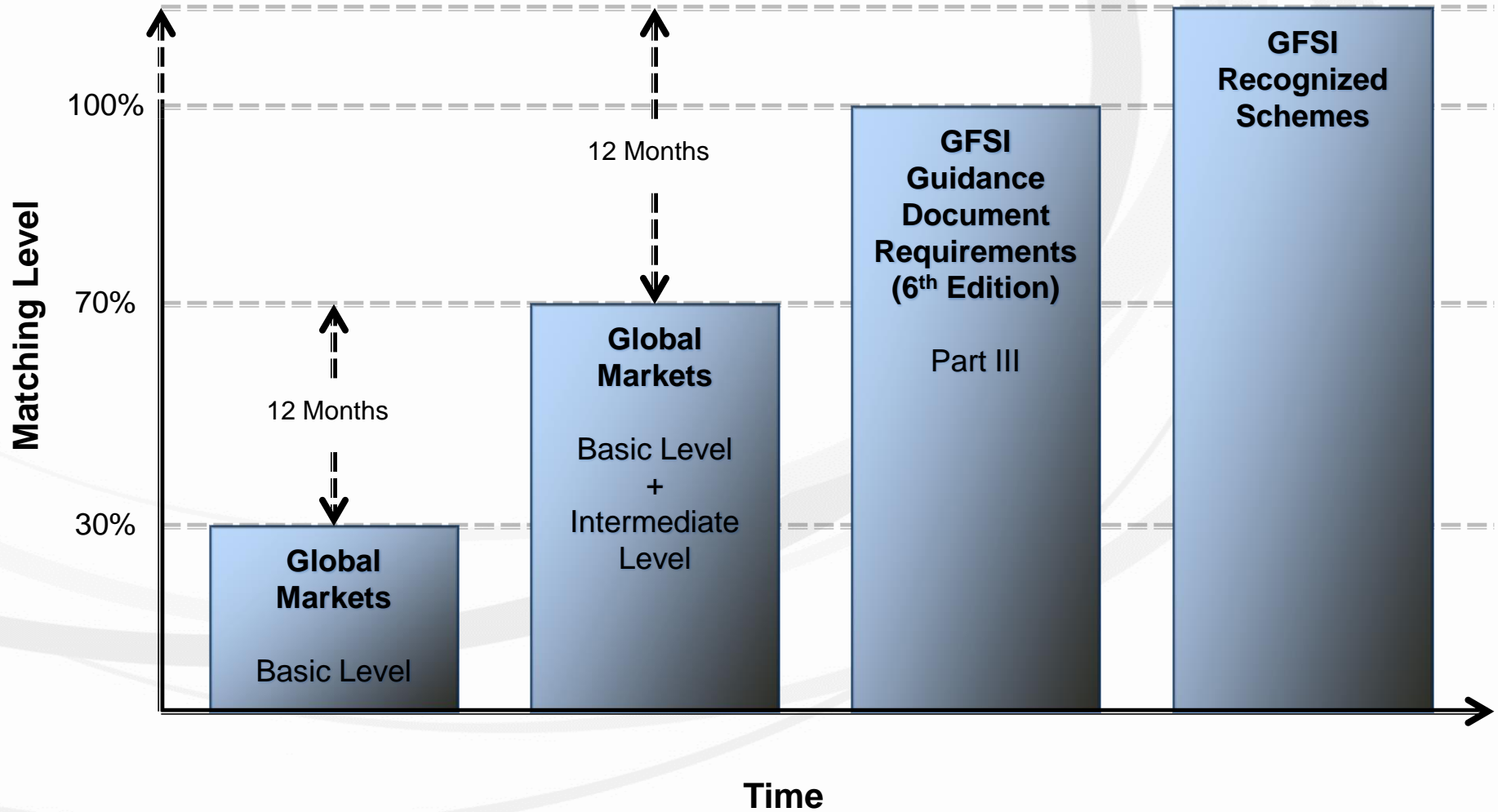
Roadmap to Safer Food and Market Access

- Voluntary tool for development of supplier food safety management systems
- Targets less developed companies in primary production and manufacturing
- Guidance toward certification against GFSI recognized food safety schemes





Global Markets Program





Global Uptake of the Global Markets Programme





Safer Local Meat

- The Global Markets Group is starting work on primary production
- The main focus will initially be on fruits and vegetables and aquaculture
- ***Meat, Honey and Eggs can follow if there are sufficient collaboration partners and interest.***
- ***Go to <http://www.mygfsi.com> and follow the link to MARKET ACCESS***



A Nairobi butcher shop after nightfall (photo credit: Flickr/Hendrik Terbeck).

“Safer food can generate both health and wealth for the poor but attaining safe food and safe food production in developing countries requires a radical change in food safety assessment, management and communication” - *Food safety in informal markets* - Posted on 21 March 2013 by ILRI



Thank you !

