

PRESENTATION OF DATA

1.1 INTRODUCTION

Once data has been collected, it has to be classified and organised in such a way that it becomes easily readable and interpretable, that is, converted to information. Before the calculation of descriptive statistics, it is sometimes a good idea to present data as tables, charts, diagrams or graphs. Most people find ‘pictures’ much more helpful than ‘numbers’ in the sense that, in their opinion, they present data more meaningfully.

In this course, we will consider the various possible types of presentation of data and justification for their use in given situations.

1.2 TABULAR FORMS

This type of information occurs as individual observations, usually as a table or array of disorderly values. These observations are to be firstly arranged in some order (ascending or descending if they are numerical) or simply grouped together in the form of a *frequency table* before proper presentation on diagrams is possible.

1.2.1 Arrays

An *array* is a matrix of rows and columns of numbers which have been *arranged* in some order (preferably ascending). It is probably the most primitive way of tabulating information but can be very useful if it is small in size. Some important statistics can immediately be located by mere inspection.

Without any calculations, one can easily find the

1. Minimum observation
2. Maximum observation
3. Number of observations, n
4. Mode
5. Median, if n is odd

Example

2	7	8	11	15
16	18	19	19	19
23	23	24	26	27
29	33	40	44	47
49	51	54	63	68

Table 1.2.1

We can easily verify the following:

1. Minimum = 2
2. Maximum = 68
3. Number of observations = 25
4. Mode = 19
5. Median = 24

1.2.2 Simple tables

A *table* is slightly more complex than an array since it needs a *heading* and the *names* of the variables involved. We can also use symbols to represent the variables at times, provided they are sufficiently explicit for the reader. Optionally, the table may also include *totals* or *percentages* (relative figures).

Example

DISTRIBUTION OF AGES OF DCDMBS STUDENTS		
Age of student	Frequency	Relative frequency
19	14	0.0350
20	23	0.0575
21	134	0.3350
22	149	0.3725
23	71	0.1775
24	9	0.0225
Total	400	1.0000

Table 1.2.2

1.2.3 Compound tables

A *compound table* is just an extension of a simple in which there are more than one variable distributed among its attributes (sub-variable). An *attribute* is just a quality, property or component of a variable according to which it can be differentiated with respect to other variables.

We may refer to a compound table as a *cross tabulation* or even to a *contingency table* depending on the context in which it is used.

Example

UNISA 2004 results for first-year DCDMBS students

		COURSE		
		BA	B Com	B Sc
RESULT	Pass	37	25	33
	Supp	5	10	4
	Fail	11	8	27

Table 1.2.3

1.3 LINE GRAPHS

A line graph is usually meant for showing the frequencies for various values of a variable. Successive points are joined by means of line segments so that a glance at the graph is enough for the reader to understand the distribution of the variable.

1.3.1 Single line graph

The simplest of line graphs is the *single line graph*, so called because it displays information concerning one variable only, in terms of its frequencies.

Example

Using the data from the table below,

Age of students	Number of students (frequency)
19	14
20	23
21	134
22	149
23	71
24	8
Total	399

Table 1.3.1.1

we may generate the following line graph:

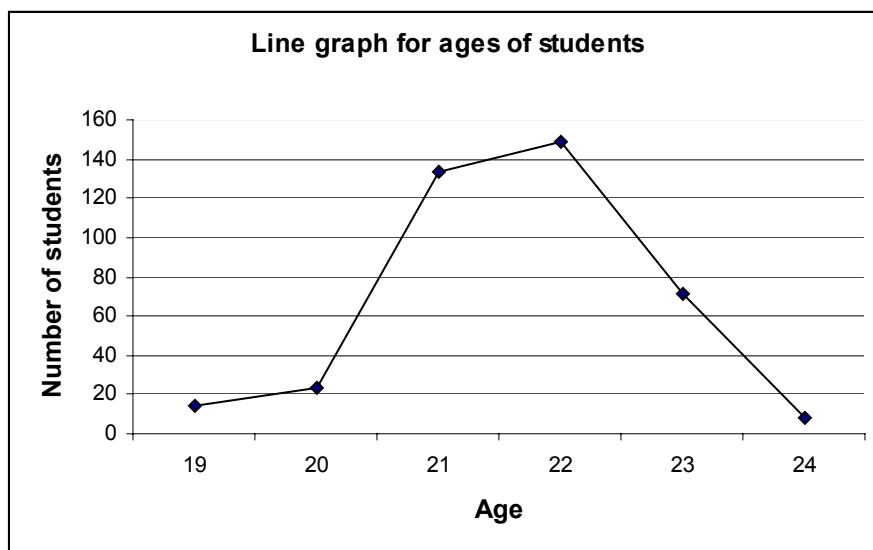


Fig. 1.3.1.2

1.3.2 Multiple line graph

Multiple line graphs illustrate information on *several* variables so that *comparison* is possible between them. Consider the following table containing information on the ages of first-year students attending courses the *University of Mauritius* (UoM), the *De Chazal du Mée Business School* (DCDMBS) and the *University of Technology of Mauritius* (UTM) respectively.

AGE DISTRIBUTION OF STUDENTS AT ACADEMIC INSTITUTIONS			
	Number of students		
Age of students	UoM	DCDMBS	UTM
19	14	8	2
20	23	52	23
21	134	101	152
22	149	133	98
23	71	54	34
24	8	18	13

Table 1.3.2.1

This data, when displayed on a multiple line graph, enables a comparison between the frequencies for each age among the institutions (maybe in an attempt to know whether younger students prefer to enrol for courses at one of these institutions).

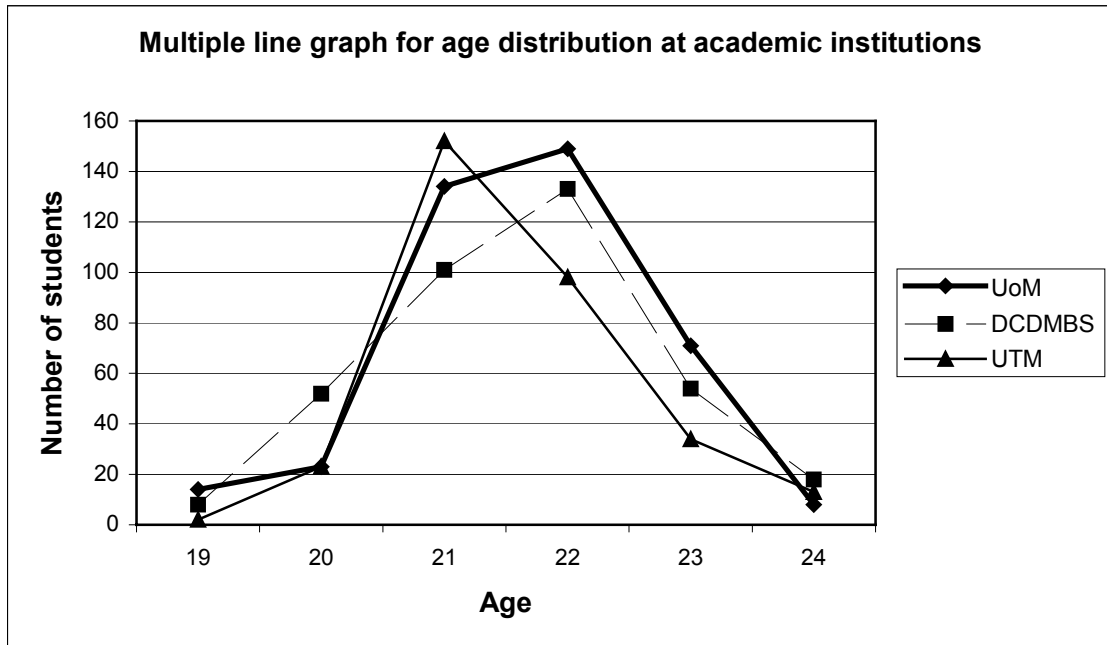


Fig. 1.3.2.2

1.4 PIE CHARTS

A *pie chart* or *circular diagram* is one which essentially displays the *relative figures* (proportions or percentages) of *classes* or *strata* of a given sample or population. We should not include *absolute values* (class frequencies) on a pie chart. Perhaps, this is the simplest diagram that can be used to display data and that is the reason why it is quite limited in its presentation.

The pie chart follows the principle that the angle of each of its sectors should be proportional to the frequency of the class that it represents.

Merits

1. It gives a simple pictorial display of the relative sizes of classes.
2. It shows clearly when one class is more important than another.
3. It can be used for comparison of the same elements but in two or more different populations.

Limitations

1. It only shows the relative sizes of classes.
2. It involves calculation of angles of sectors and drawing them accurately.
3. It is sometimes difficult to compare sectors sizes accurately by eye.

1.4.1 Simple pie chart

Example

Using the same data from **Table 1.2.3**, but this time, including the total number of students enrolled for BA, B Com and B Sc, we shall now display the distribution of students for these three courses the population.

UNISA 2004 results for first-year DCDMBS students

		COURSE		
		BA	B Com	B Sc
RESULT	Pass	37	25	33
	Supp	5	10	4
	Fail	11	8	27
TOTAL		53	43	64

Table 1.4.1.1

It is customary to include a legend to relate the colours or patterns used for each sector to its corresponding data.

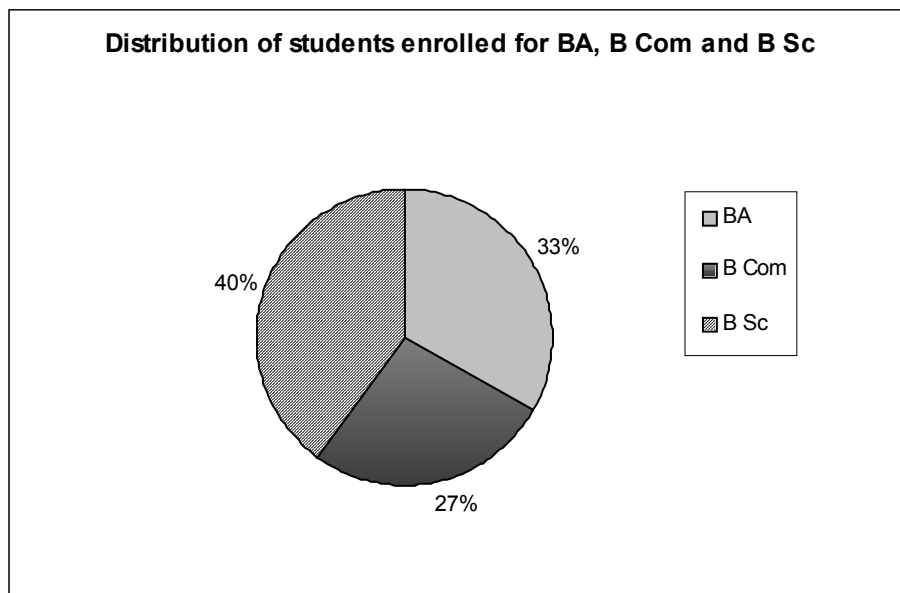


Fig. 1.4.1.2

1.4.2 Enhanced pie chart

This is just an enhancement (as the name says itself) of a simple pie chart in order to lay emphasis on particular sector.

Example

Again, using the same data from **Table 1.2.3**, but this time, including the total number of students enrolled for BA, B Com and B Sc, we shall now display the distribution of students for these three courses the population.

UNISA 2004 results for first-year DCDMBS students

		COURSE		
		BA	B Com	B Sc
RESULT	Pass	37	25	33
	Supp	5	10	4
	Fail	11	8	27
TOTAL		53	43	64

Table 1.4.1.3

It is customary to include a legend to relate the colours or patterns used for each sector to its corresponding data. In **Fig. 1.4.1.4**, we show the importance of the number of passes in B Sc.

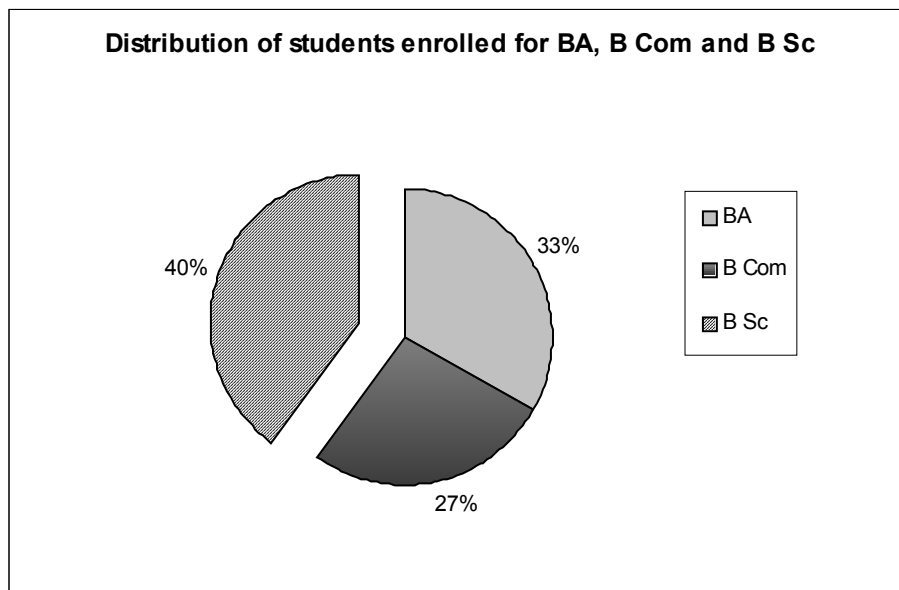


Fig. 1.4.1.4

1.5 BAR CHARTS

The bar chart is one of the most common methods of presenting data in a visual form. Its main purpose is to display quantities in the form of bars. *A bar chart consists of a set of bars whose heights are proportional to the frequencies that they represent.*

Note that the figure may be drawn horizontally or vertically. There are different types of bar charts, depending on the number of variables and the type of information to be displayed.

General merits

1. The quantities can be easily read in terms of heights of the bars.
2. Comparison can be made between values of a variable.
3. It can be used even for non-numerical data.

General limitations

1. The class intervals must be equal in the distribution.
2. It cannot be used for continuous variables.

Note Any *additional merit* or *limitation* for each type of bar chart will be mentioned in its corresponding section.

1.5.1 Simple bar chart

The *simple bar chart* is used for the case of one variable only. In **Table 1.5.1.1** below, our variable is *age*.

Example

Age of students	Number of students (frequency)
19	14
20	23
21	134
22	149
23	71
24	8
Total	399

Table 1.5.1.1

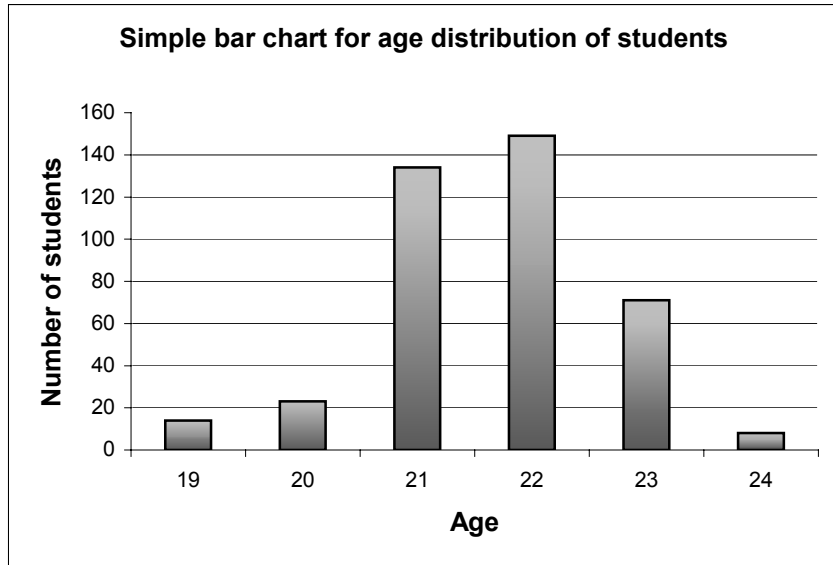


Fig. 1.5.1.2

1.5.2 Multiple bar chart

The *multiple bar chart* is an extension of a simple bar chart when there are quantities of *several* variables to be displayed. The bars representing the quantities for the different variables are piled *next* to one another for each attribute.

Example

UNISA 2004 results for first-year DCDMBS students

		COURSE		
		BA	B Com	B Sc
RESULT	Pass	37	25	33
	Supp	5	10	4
	Fail	11	8	27
TOTAL		53	43	64

Table 1.5.2.1

Fig. 1.5.2.2 shows how an array of frequencies may be very easily displayed on a multiple bar chart.

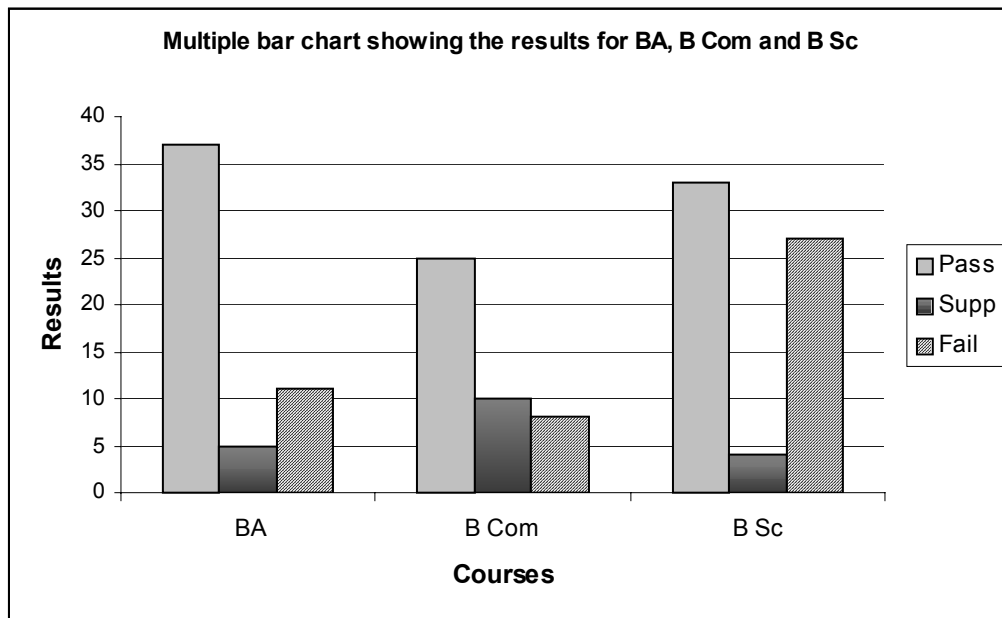


Fig. 1.5.2.2

Merits

1. Comparison may be made among components of the same variable.
2. Comparison is also possible for the same component across all variables.

Limitations

1. The figure becomes very cumbersome when there are too many variables and components.
2. Only absolute, not relative, values are available – it is much easier to compare component percentages across variables.

1.5.3 Component bar chart

In this type of bar chart, the components (quantities) of each variable are piled *on top* of one another.

Example

UNISA 2004 results for first-year DCDMBS students

		COURSE		
		BA	B Com	B Sc
RESULT	Pass	37	25	33
	Supp	5	10	4
	Fail	11	8	27
TOTAL		53	43	64

Table 1.5.2.1

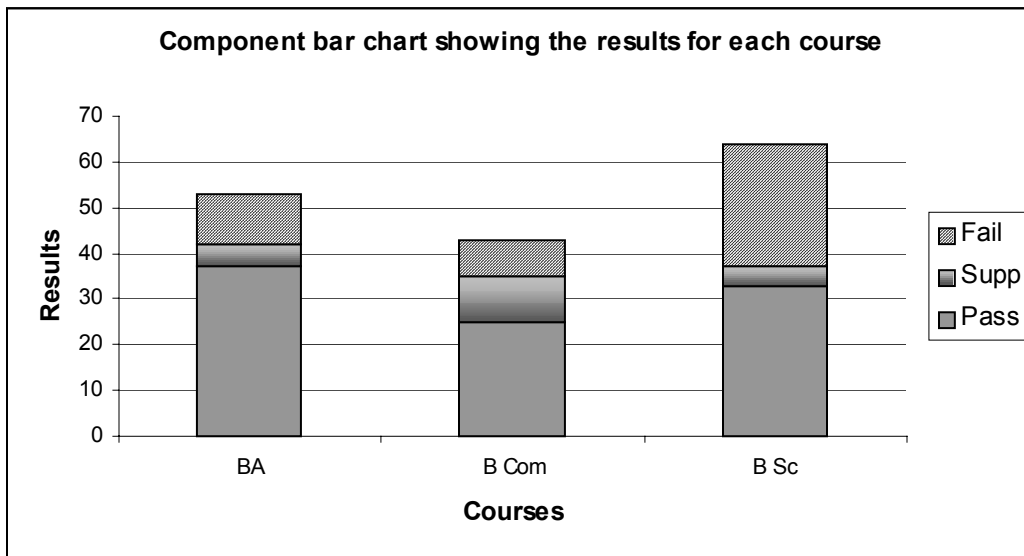


Fig. 1.5.2.2

Merits

1. Comparison may be made among components of the same variable.
2. Comparison is also possible for the same component across all variables.
3. It saves space as compared to a multiple bar chart.

Limitations

1. Only absolute, not relative, values are available – it is much easier to compare component percentages across variables.
2. It is awkward to compute the quantities for individual components.

1.5.4 Percentage (component) bar chart

A *percentage (component) bar chart* displays the components (quantities) percentages of each variable, piled on top of one another. This is a refinement of the component bar chart since, irrespective of the number of components, the heights of the bars are always kept to a given value (100%).

Fig. 1.5.4 presents the same data as for the previous example.

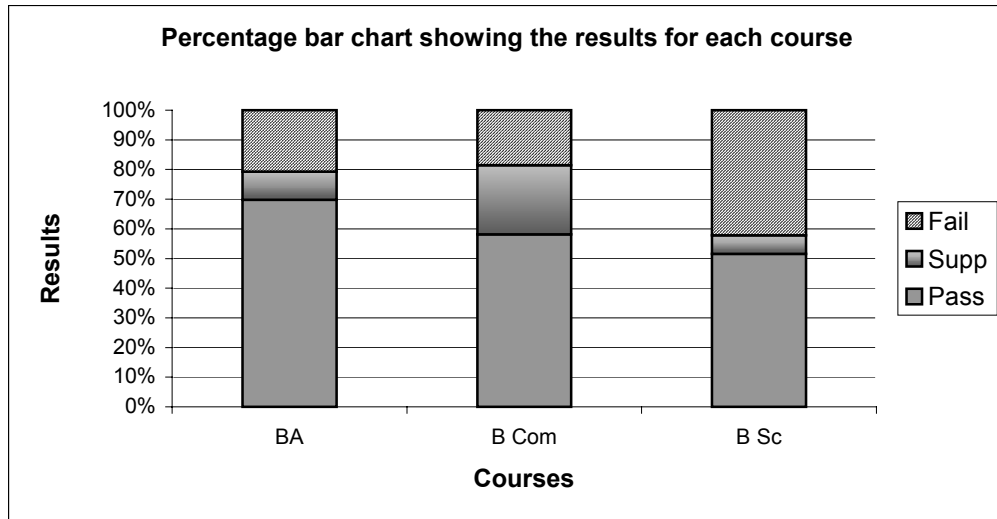


Fig. 1.5.4

Merits

1. Comparison may be made among components of the same variable.
2. Comparison is also possible for the same component across all variables.
3. It saves space as compared to a multiple bar chart.

Limitations

1. Only relative, not absolute, values are available – it is not possible to compute quantities unless the totals are known.
2. It is awkward to compute the percentages for individual components.
3. Same percentages do not mean necessarily mean same quantities (this may be calculated unless totals are known).

1.6 HISTOGRAMS

Out of several methods of presenting a frequency distribution graphically, the histogram is the most popular and widely used in practice. *A histogram is a set of vertical bars whose areas are proportional to the frequencies of the classes that they represent.*

While constructing a histogram, the variable is always taken on the x -axis while the frequencies are on the y -axis. Each class is then represented by a distance on the scale that is proportional to its *class interval*. The distance for each rectangle on the x -axis shall remain the same in the case that the class intervals are uniform throughout the distribution. If the classes have different class intervals, they will obviously vary accordingly on the x -axis. The y -axis represents the frequencies of each class which constitute the *height* of the rectangle.

The histogram should be clearly distinguished from the bar chart. The most striking physical difference between these two diagrams is that, unlike the bar chart, there are no ‘gaps’ between successive rectangles of a histogram. A bar chart is *one-dimensional* since only the length, and not the width, matters whereas a histogram is *two-dimensional* since both length and width are important.

A histogram is mainly used to display data for *continuous* variables but can also be adjusted so as to present discrete data by making an appropriate *continuity correction*. Moreover, it can be quite misleading if the distribution has unequal class intervals.

1.6.1 Histograms for equal class intervals

Example

Consider the set of data in **Fig. 1.6.1.1**, which represents the ages of workers of a private company. The real limits and mid-class values have already been computed.

Age group	Real limits	Mid-class value	Frequency
21 – 25	20.5 – 25.5	23	5
26 – 30	25.5 – 30.5	28	12
31 – 35	30.5 – 35.5	33	23
36 – 40	35.5 – 40.5	38	39
41 – 45	40.5 – 45.5	43	32
46 – 50	45.5 – 50.5	48	21
51 – 55	50.5 – 55.5	53	9
56 – 60	55.5 – 60.5	58	2
Total			143

Table 1.6.1.1

The data is presented on the histogram in **Fig. 1.6.1.2**.

Presentation of grouped data (uniform class interval) on a histogram

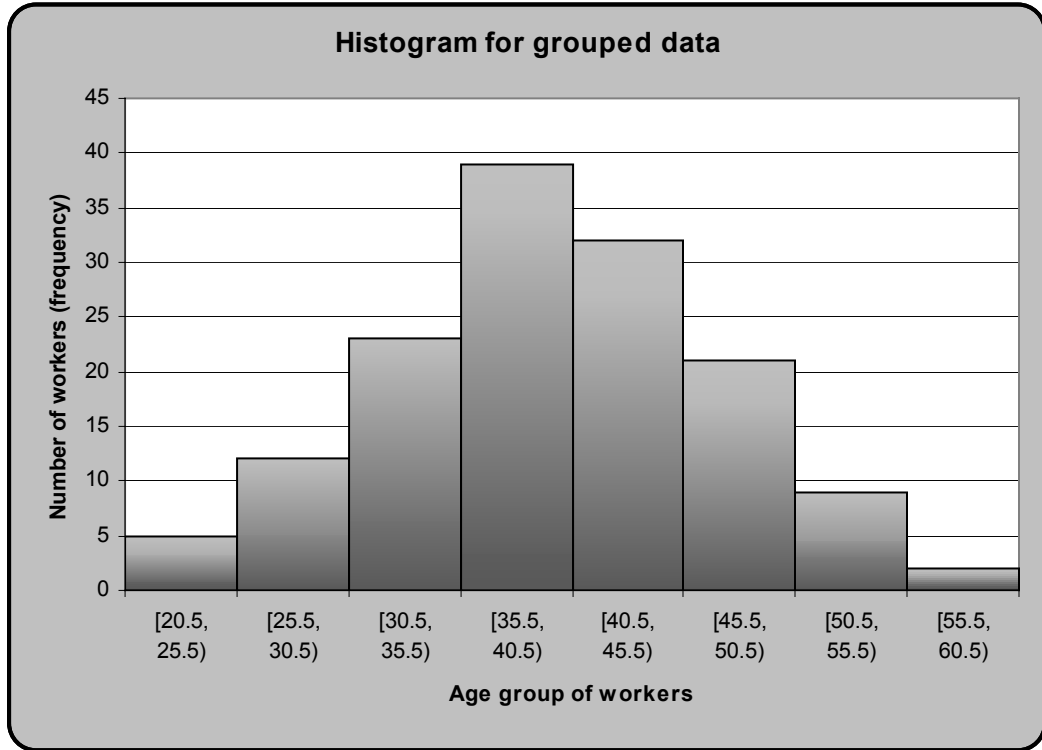


Fig. 1.6.1.2

1.6.2 Histograms for unequal class intervals

When class intervals are unequal, a correction must be made. This consists of finding the *frequency density* for each class, which is the ratio of the frequency to the class interval. The frequency densities now become the *actual heights* of the rectangles since the *areas* of the rectangles should be proportional to the frequencies.

$$\text{Frequency density} = \frac{\text{Frequency}}{\text{Class interval}}$$

Example

The temperatures (in degrees Fahrenheit) were simultaneously recorded in various cities in the world at a specific moment. **Table 1.6.2.1** below gives the thermometer readings.

Temperature	Class intervals	Frequency	Frequency density
[0 – 5)	5	3	0.60
[5 – 10)	5	6	1.20
[10 – 20)	10	10	1.00
[20 – 30)	10	15	1.50
[30 – 40)	10	10	1.00
[40 – 50)	10	5	0.50
[50 – 70)	20	5	0.25
Total		54	

Table 1.6.2.1

Note [20 – 30) means ‘from 20 to 30, including 20 but excluding 30’.

Presentation of grouped data (unequal class intervals) on a histogram

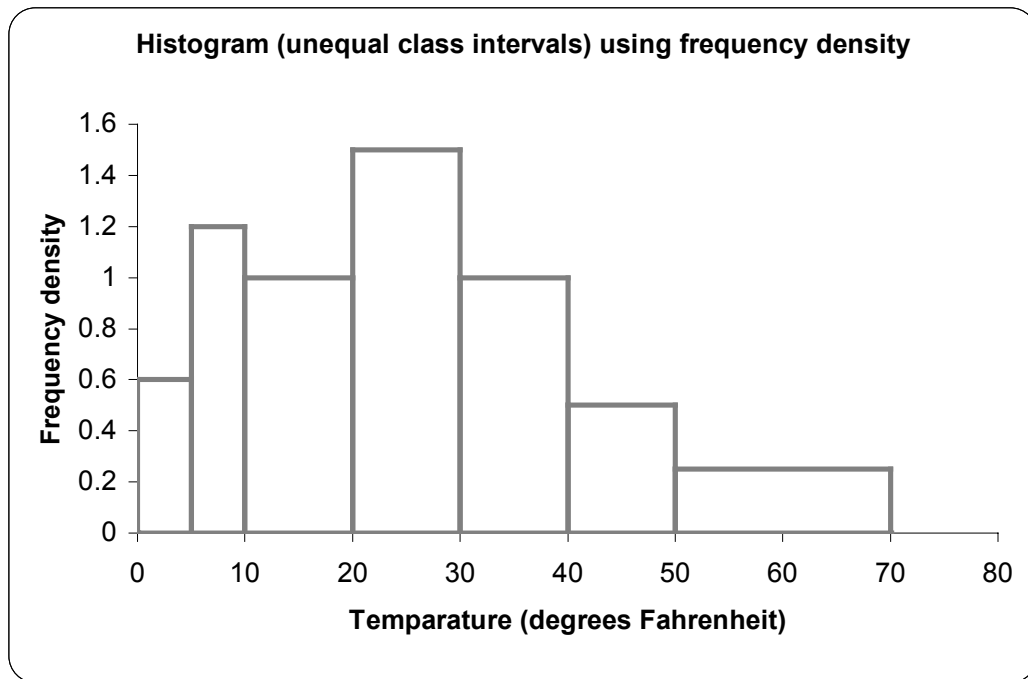


Fig. 1.6.2.2

1.7 FREQUENCY POLYGONS

A *frequency polygon* is a graph of frequency distribution. There are actually two ways of drawing a frequency polygon:

1. By first drawing a histogram for the data
2. Direct construction

1.7.1 Drawing a histogram first

This is indeed a very effective in which a frequency polygon may be constructed. Draw a histogram of the given data and then join, by means of straight lines, the midpoints of the upper horizontal side of each rectangle with the adjacent ones. *It is an accepted practice to close the polygon at both ends of the distribution by extending the lines to the base line (x-axis).* When this is done, two hypothetical classes with zero frequencies must be included at each end. This extension is made with the objective of making *the area under the polygon equal to the area under the corresponding histogram.*

Example

Temperature	Frequency
[0 - 10)	2
[10 - 20)	7
[20 - 30)	11
[30 - 40)	17
[40 - 50)	9
[50 - 60)	3
[60 - 70)	1
Total	50

Table 1.7.1.1

Presentation of grouped data on a histogram and frequency polygon

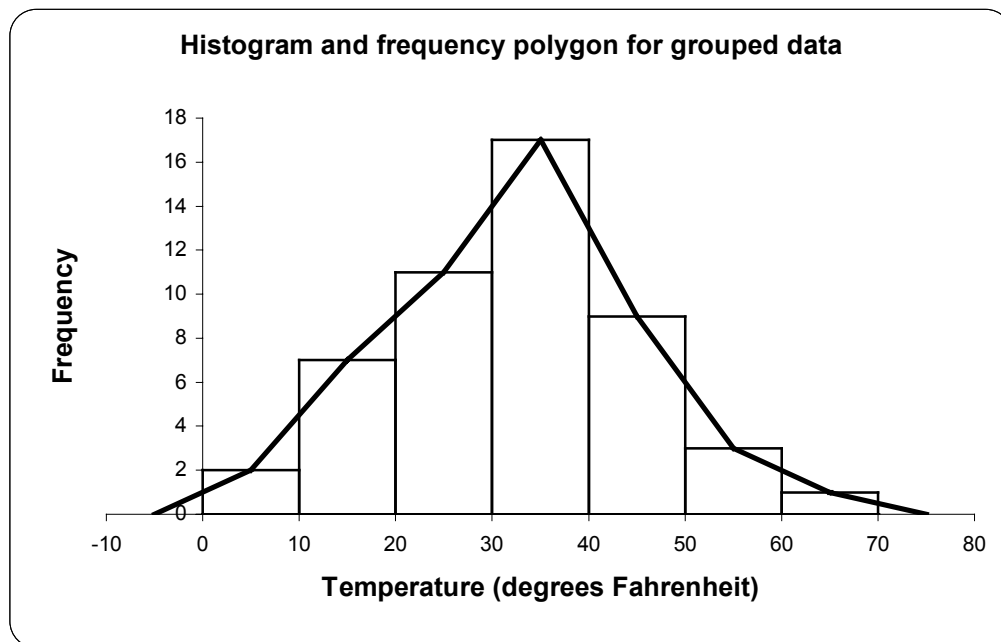


Fig. 1.7.1.2

1.7.2 Direct construction

The frequency polygon may also be directly drawn by finding the points on the figure. The x -coordinate of each point is the *mid-class value* of the cell whilst the y -coordinate is the *frequency* of the cell (or frequency density if class intervals are unequal). Successive points are then linked by means of line segments.

In that state, the polygon would be ‘hanging in the air’, that is, it would not touch the x -axis. To satisfy this ultimate requirement, we determine its left (right) x -intercept by respectively subtracting (adding) the class intervals of the first (last) classes from the x -intercept of the first (last) point.

Example

Using the data from **Table 1.6.2.1**, we have the following polygon:

Presentation of grouped data on a frequency polygon

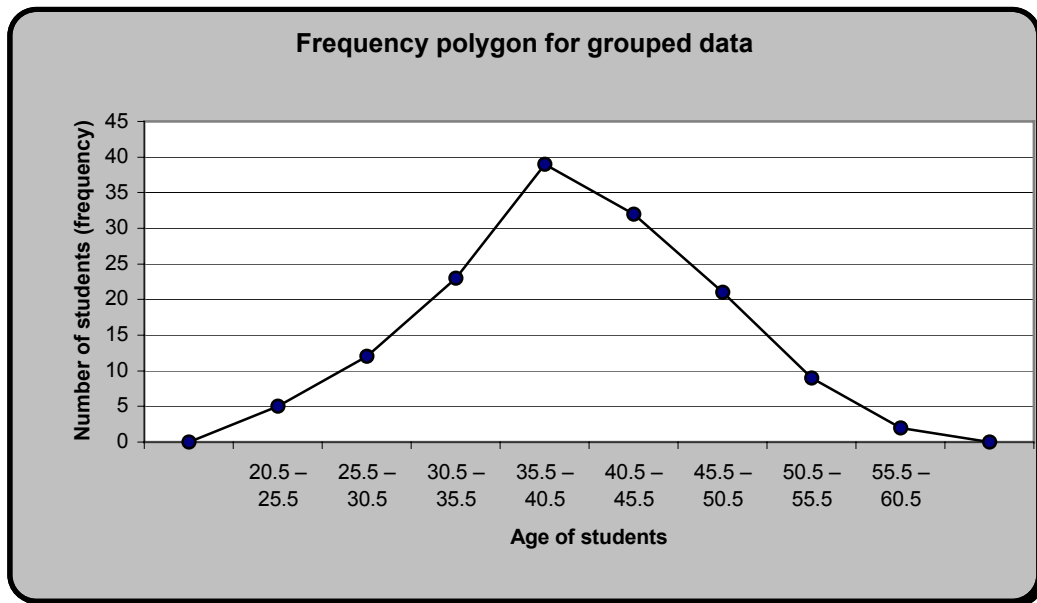


Fig. 1.7.2

A frequency polygon sketches an outline of the data pattern more clearly. In fact, it is the refinement of a histogram, as it does not assume that the frequencies of observations within a class are equal. The polygon becomes increasingly smooth and curve-like as we increase the number of classes in a distribution.

1.8 OGIVES

An *ogive* is the typical shape of a cumulative frequency curve or polygon. It is generated when *cumulative frequencies* are plotted against *real limits* of classes in a distribution. There are two types of ogives: ‘*less than*’ and ‘*more than*’. Before differentiating between these two, let us start by defining cumulative frequency.

1.8.1 Cumulative frequency

This self-explanatory term means that the frequencies of classes are *accumulated* over the entire distribution. We define the two types of cumulative frequencies as follows:

Definition 1

The ‘less than’ cumulative frequency of a class is the total number of observations, in the entire distribution, which are less than or equal to the upper real limit of the class.

Definition 2

The ‘more than’ cumulative frequency of a class is the total number of observations, in the entire distribution, which are greater than or equal to the lower real limit of the class.

Note For the rest of this course, we will denote ‘cumulative frequency’ by CF.

Example

Age group	Real limits	Frequency	‘Less than’ CF	‘More than’ CF
21 – 25	20.5 – 25.5	5	5	143
26 – 30	25.5 – 30.5	12	17	138
31 – 35	30.5 – 35.5	23	40	126
36 – 40	35.5 – 40.5	39	79	103
41 – 45	40.5 – 45.5	32	111	64
46 – 50	45.5 – 50.5	21	132	32
51 – 55	50.5 – 55.5	9	141	11
56 – 60	55.5 – 60.5	2	143	2
Total		143		

Table 1.8.1

Note Careful inspection of **Table 1.8.1** reveals that the ‘less than’ CF of a class is also the *overall* rank of the *last* observation in that class. This is a very important finding since it will be of tremendous help to us when calculating *percentiles*.

1.8.2 ‘Less than’ cumulative frequency ogive

The ‘less than’ CF ogive is used to determine the number of observations which fall below a given value. We can thus use it to *estimate* the value of the median and other percentiles by interpolation on the ogive itself.

The difference between a CF curve and a CF polygon is that, for the polygon, successive points are linked by means of line segments whereas, for the curve, we fit a smooth curve of best fit through the points.

The points on a ‘less than’ CF ogive have *upper real limits* for *x*-coordinates and ‘less than’ CF for *y*-coordinates. This is quite easy to remember: ‘less than’ CFs are defined according to upper real limits!

If we use the data from **Table 1.8.1**, the following ‘less than’ CF curve is obtained.

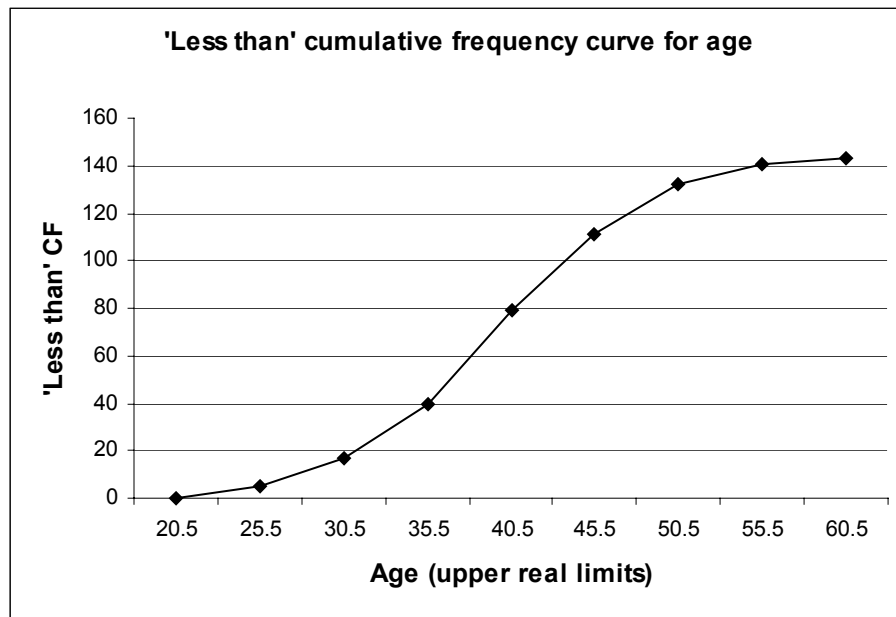


Fig. 1.8.2

Note The ‘less than’ CF ogive has an *x*-intercept equal to the *lower real limit of the first class*.

1.8.3 'More than' cumulative frequency ogive

The 'more than' CF ogive is used to determine the number of observations which fall above a given value. We can also use it to *estimate* the value of the median and other percentiles by interpolation on the ogive itself.

The points on a 'more than' CF ogive have *lower real limits* for x -coordinates and *more than' CF* for y -coordinates. Remember that 'more than' CFs are defined according to lower real limits!

Again, if we use the data from **Table 1.8.1**, the following 'more than' CF curve is obtained.

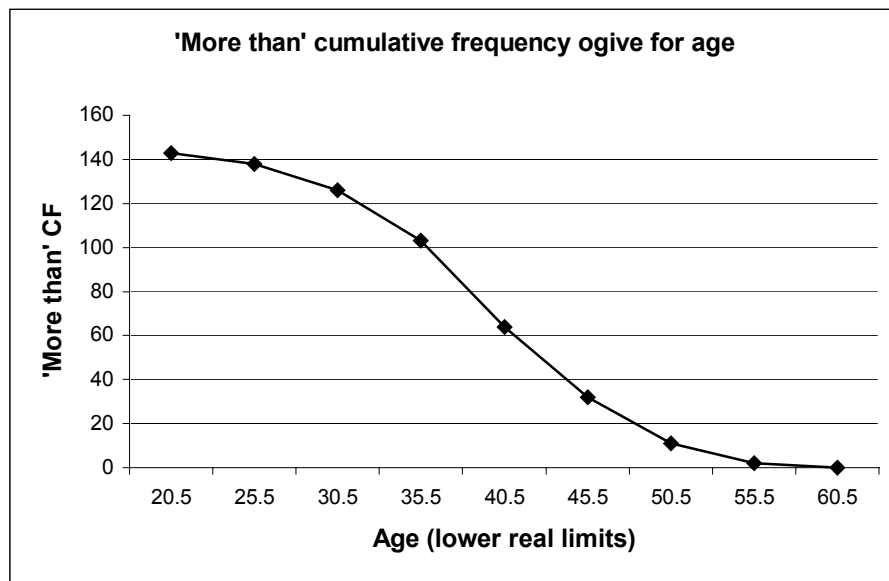


Fig. 1.8.3

Note The 'less than' CF ogive has an x -intercept equal to the *upper real limit of the last class*.

The main use of cumulative frequency ogives is to estimate percentiles, more specifically the median and the lower and upper quartiles. However, we may also estimate the percentage of the distribution that falls below or above a given value. Alternatively, we may find a value above or below which a certain percentage of the distribution lies.

It is generally advisable to use a CF curve, instead of a CF polygon, since it has been found to yield more realistic and reliable estimates for percentiles.

1.9 STEM AND LEAF DIAGRAMS

Stem and leaf diagrams, or *stemplots*, are used to represent raw data, that is, individual observations, *without loss of information*. The ‘leaves’ in the diagram are actually the last digits of the values (observations) while the ‘stems’ are the remaining part of the values. For example, the value 117 would be split as ‘11’, the *stem*, and ‘7’, the *leaf*. By splitting all the values and distributing them appropriately, we form a stemplot. The example in Section 1.9.1 would be a better illustration of the above explanation.

1.9.1 Simple stem and leaf plot

Example

The following are the marks (out of 100) obtained by 20 students in an assignment:

84	17	38	45	47
53	76	54	75	22
66	65	55	54	51
44	39	19	54	72

Table 1.9.1.1

In the first instance, the data is classified in the order that it appears on a stemplot (see **Fig. 1.9.1.2**). The leaves are then arranged in ascending order (see **Fig. 1.9.1.3**) – this is indeed a very practical way of arranging a set of data in order if the number of observations is not very large.

Fig. 1.9.1.2

Stem	Leaf
1	7 9
2	2
3	8 9
4	5 7 4
5	3 4 5 4 1 4
6	6 5
7	6 5 2
8	4

Fig. 1.9.1.3

Stem	Leaf
1	7 9
2	2
3	8 9
4	4 5 7
5	1 3 4 4 4 5
6	5 6
7	2 5 6
8	4

Key **1|7 means 17**

Note A stemplot must always be accompanied by a *key* in order to help the reader interpret the values.

1.9.2 Back-to-back stemplots

These stemplots are mainly designed to compare two distributions in terms of *spread* and *skewness*.

Example

Table 1.9.2.1 shows the results obtained by 20 pupils in French and English examinations.

FRENCH	75	69	58	58	46	44	32	50	53	78
	81	61	61	45	31	44	53	66	47	57
ENGLISH	52	58	68	77	38	85	43	44	56	65
	65	79	44	71	84	72	63	69	72	79

Table 1.9.2.1

Using the same classification and ordering principles as in the previous example, we have the following back-to-back stemplot:

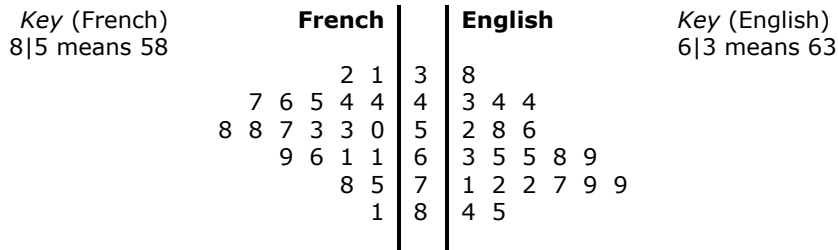


Fig. 1.9.2.2

From Fig. 1.9.2.2, we can deduce that pupils performed better in English than in French (since they had higher marks in English given the *negative skewness* of the distribution).

Merits

1. There is no loss of information from the original data.
2. All descriptive statistics can be *exactly* calculated or located.
3. If rotated through an angle of 90^0 anticlockwise, the figure resembles a bar chart from which the distribution (spread and skewness) of observations can be readily observed.

Limitations

1. The figure becomes too lengthy if there are too many observations.
2. It is applicable only to discrete data.

1.10 BOX AND WHISKERS DIAGRAMS

Box and whiskers diagrams, common known as *boxplots*, are specially designed to display *dispersion* and *skewness* in a distribution. The figure consists of a 'box' in the middle from which two lines (*whiskers*) extend respectively to the minimum and maximum values of the distribution. The position of median is also indicated in the middle of the box. A boxplot can be drawn either horizontally or vertically on graph. One axis is scaled to accommodate for the values of the observations while the other has no scale given that the width of the box is irrelevant. The boxplot is applicable for both discrete and continuous data.

A boxplot is drawn according to *five* descriptive statistics:

1. Minimum value
2. Lower quartile
3. Median
4. Upper quartile
5. Maximum value

Note Calculation of these statistics will be explained in detail in the chapter on *Descriptive Statistics*. We will simply label the positions of these values on the diagram.

Example

Using the data from **Table 1.9.1.1** in Section 1.9.1, we have the following *five summary statistics*:

Minimum	17
Lower quartile	40.25
Median	53.5
Upper quartile	65.75
Maximum	84

Fig. 1.10.1

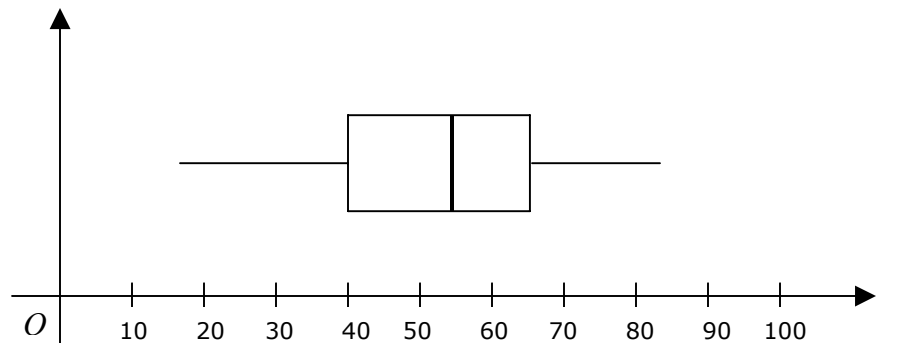


Fig. 1.10.2

Number of marks

1.10.1 What information can be gathered from a boxplot?

Apart from the five descriptive statistics, we can deduce the following about the distribution:

1. The *range* – the numerical difference between the maximum and the minimum values.
2. The *inter-quartile range* – the difference between the upper and lower quartiles. It measures the dispersion for the *middle 50%* of the distribution.
3. The *skewness* of the distribution – if the median is closer to the lower (upper) quartile, the distribution is positively (negatively) skewed. If it is exactly in the middle of those quartiles, the distribution is *symmetrical*.

1.10.2 Using the boxplot for comparison

Several boxplots may even be plotted on the same axes for comparison purposes. We might wish to compare marks obtained by students in French and English so as to study any similarities and differences between their performances in these subjects.

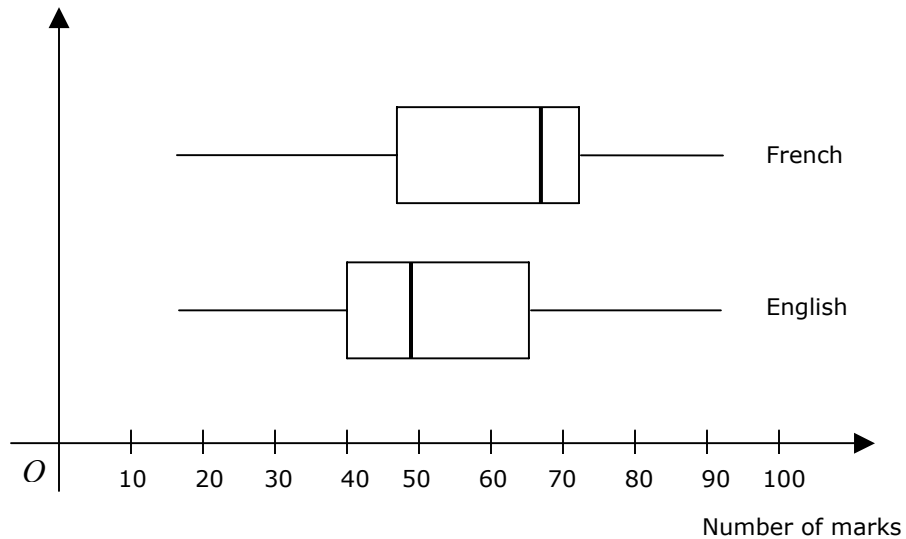


Fig. 1.10.3

From Fig. 1.10.3, the following can be observed:

1. In general, students have scored higher marks in French than in English (the 'box' is more to the right).
2. The range for both subjects is the same.
3. The distribution for French is negatively skewed but that for English is positively skewed.

1.11 SCATTER DIAGRAMS

Scatter diagrams, also known as *scatterplots*, are used to investigate the relationship between two variables. If it is suspected that a *causal* (cause-effect) relationship exists between two variables, inspection of a scatterplot may well provide us with an answer. In such a relationship, we normally have an *independent* (explanatory) variable, also known as a *predictor*, and a *dependent* (response) variable. Detailed explanations of these terms will be given in the section on *Regression*.

Just imagine that we wish to know whether the length of a metal rod varies with temperature. We may choose to record the length of the rod at various temperatures. It is clear here that ‘temperature’ is the *independent* variable and ‘length’ is the *dependent* one. These data are kept in the form of a table in which ‘temperature’ and ‘length’ are labelled as X and Y respectively. We next plot the corresponding pairs of readings in (x, y) form on a graph, the scatter diagram. **Fig. 1.11.2** is an example of a scatterplot.

Example

Temperature ($^{\circ}\text{C}$)	13	50	63	58	20	78	39	55	29	62
Length (cm)	5.10	5.68	5.85	5.74	5.25	5.98	5.59	5.73	5.46	5.81

Table 1.11.1

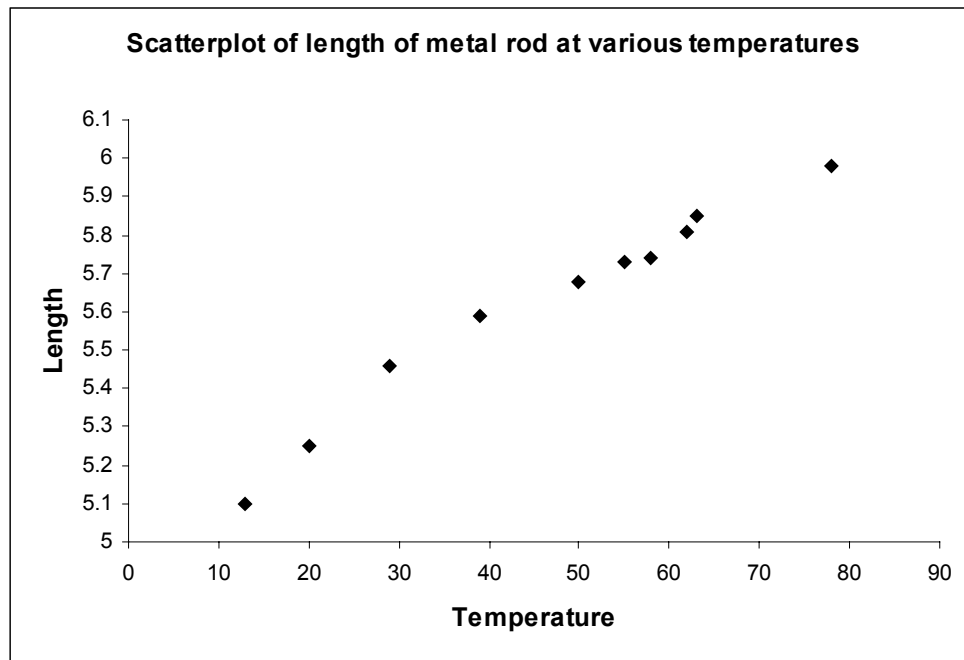


Fig. 1.11.2

A scatterplot enables us to verify whether there does exist a causal relationship between two variables by checking the pattern of points. In fact, it even reveals the nature of the relationship, that is, if it is *linear* or *non-linear*, by the shape of the pattern. Scatter diagrams are especially very useful in regression and correlation analyses.

1.12 TIME SERIES HISTORIGRAMS

A *time series* is a series of figures which show the evolution of a variable over time. The horizontal axis is labelled as the *time* axis instead of the usual *x*-axis. The graph of a time series is known as a *historigram*. Points on the graph are plotted with *x*-coordinates as time units while the *y*-coordinates are the values assumed by the variable at those particular times. Successive points are then linked by means of straight lines (similar to a *line graph*, Section 1.3).

Example

The following data represent the annual sales of petrol in Iraq in millions of dollars for the period 1985-96.

Year (19_)	85	86	87	88	89	90	91	92	93	94	95	96
Sales (\$m)	600	840	420	720	640	860	420	740	670	900	430	760

Table 1.12.1

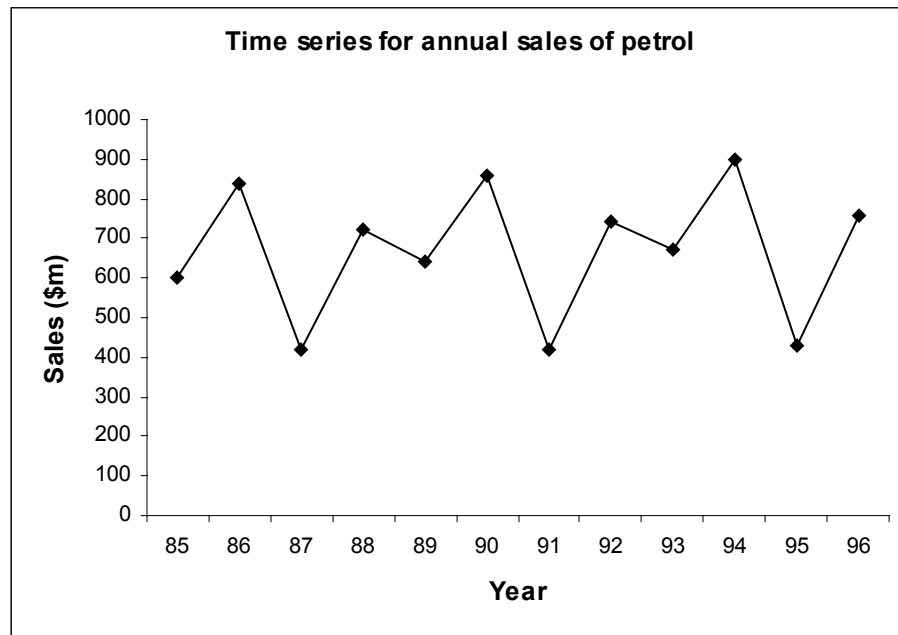


Fig. 1.12.2

A time series shows the *trend*, *cycle* and *seasonality* in the behaviour of a variable. It is a very sophisticated means of forecasting the values of the variable on the assumption that history repeats itself.

1.13 LORENZ CURVES

The *Lorenz curve* is a device for demonstrating the *evenness*, by verifying the *degree of concentration* of a property, of a distribution. A common application of the Lorenz curve is to show the distribution of wealth in a population. The explanation for the construction of such a diagram is given by means of the example below.

Example

Table 1.13.1 below refers to tax paid by people in various income groups in a sample. Construct a Lorenz curve for the data and comment on it.

Annual gross income	Number of people	Tax paid (\$)
Less than 6 000	140	60 000
6 000 and less than 8 000	520	200 000
8 000 and less than 10 000	620	660 000
10 000 and less than 14 000	440	700 000
14 000 and less than 20 000	240	740 000
20 000 and less than 32 000	40	680 000
TOTAL	2000	3 040 000

Table 1.13.1

The above table now should be altered in such a way that *relative cumulative frequencies* may now be displayed for both variables, that is, ‘number of people’ and ‘tax paid’. We must change the labels for the first column, determine the cumulative frequencies and then convert these to percentages (proportions) as shown in **Table 1.13.2**.

Annual gross income	Number of people	Tax paid (\$)	Proportion of people	Proportion of tax
Less than 6 000	140	60 000	0.07	0.0197
Less than 8 000	660	260 000	0.33	0.0855
Less than 10 000	1280	920 000	0.64	0.3026
Less than 14 000	1720	1 620 000	0.86	0.5329
Less than 20 000	1960	2 360 000	0.98	0.7763
Less than 32 000	2000	3 040 000	1.00	1.0000

Table 1.13.2

Next, we plot one *relative cumulative frequency* against another. It does not really matter which axis is to be used for which variable, the reason being that we only wish to observe the departure of the Lorenz curve from the *line of uniform distribution*. On graph, this is simply the line $y = x$, which represents the ideal situation where, for our example, the proportion of tax paid is equally distributed among the various classes of income earners. This line is also to be drawn on the same graph in order to make the 'bulge' of the Lorenz curve more visible. This is clearly illustrated in **Fig. 1.13.3** below.

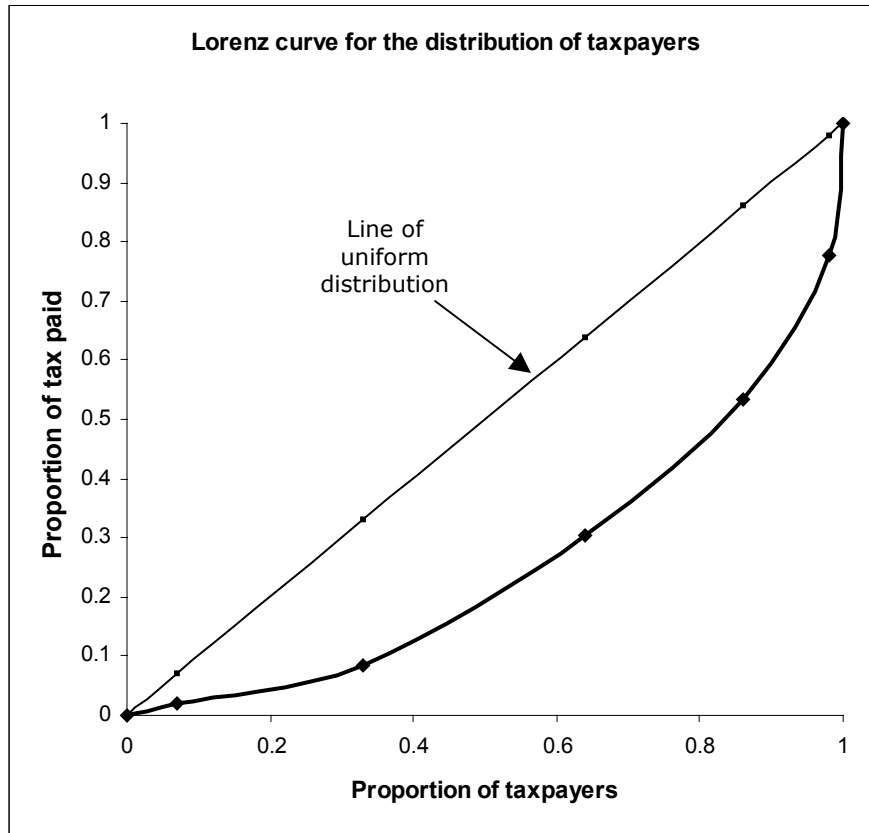


Fig. 1.13.3

The further the curve is from the line of uniform distribution, the more uneven is the distribution. It can be observed, for example, that approximately 36% of the population of taxpayers pays only 10% of the total tax. This shows a considerable degree of unevenness in the population. In an ideal situation, 36% of the population would have paid 36% of the total tax.

The Lorenz curve is normally used in economical contexts and its interpretation is very useful whenever there is an imbalance somewhere in the economic sector (for example, distribution of wealth in a population).

1.14 Z-CHARTS

The usefulness of a *Z-chart* is for presenting business data. It shows the following:

1. The value of a variable plotted against time over the year.
2. The cumulative sum of values for that variable over the year to date.
3. The annual moving total for that variable.

The *annual moving total* is the sum of the values of the variable for the 12-month period up to the end of the month under consideration. A line for the budget for the year to date may be added to a Z-chart, for comparison with the cumulative sum of actual values.

Example

The sales figures for a company for 2002 and 2003 are as follows.

Month	2002 sales (\$m)	2003 sales (\$m)
January	7	8
February	7	8
March	8	8
April	7	9
May	9	8
June	8	8
July	8	7
August	7	8
September	6	9
October	7	6
November	8	9
December	8	9
	90	97

Table 1.14.1

Table 1.14.2 will now include the cumulative sales for 2003 and the *annual moving total*, that is, the 12-month period will be updated from the period Jan-Dec 2003 to Feb 2003-Jan 2004, then Mar 2003- Feb 2004 and so on until Jan-Dec 2004, whilst these total sales will be continuously calculated and recorded.

Note Z-charts do not have to cover 12 months of a year. They could, for example, also be drawn for four quarters of a year or seven days of a week.

Month	2002 sales (\$m)	2003 sales (\$m)	Cumulative sales 2003 (\$m)	Annual moving total (\$m)
January	7	8	8	91
February	7	8	16	92
March	8	8	24	92
April	7	9	33	94
May	9	8	41	93
June	8	8	49	93
July	8	7	56	92
August	7	8	64	93
September	6	9	73	96
October	7	6	79	95
November	8	9	88	96
December	8	9	97	97

Table 1.14.2

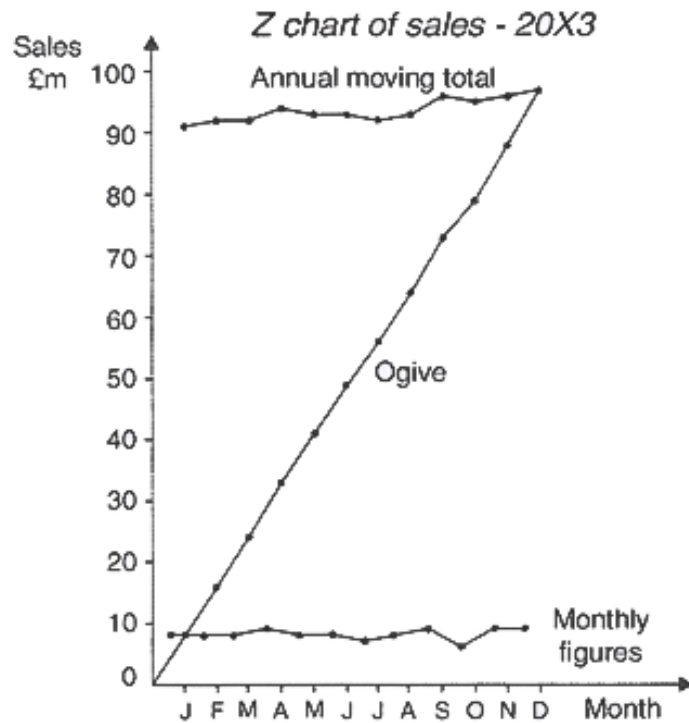


Fig. 1.14.3

Interpretation of Z-charts

The popularity of Z-charts in practical applications derives from the wealth of information which they can contain.

1. *Monthly totals* show the monthly results at a glance with any seasonal variations.
2. *Cumulative totals* show the performance to date and can be easily compared with planned and budgeted performance by superimposing the budget line.
3. *Annual moving totals* compare the current levels of performance with those of the previous year. If the line is rising, then this year's monthly results are better than the results of the corresponding month last year. The opposite applies if the line is falling. The annual moving total line indicates the long-term trend of the variable, whether rising, falling or steady.

Note While the values of the annual moving total and the cumulative values are plotted on month-end positions, the values for the current monthly figures are plotted on mid-month positions. This is because monthly figures represent achievement over a particular month whereas the annual moving totals and the cumulative values represent achievement up to a particular month end.