

ahh  
BY  
RHONDA SHEAR



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## About Rhonda



**Rhonda Shear** has been breaking the mold since her beginnings as a New Orleans beauty queen, during her brief stint in politics, as Hollywood actress/sex symbol, touring as a stand-up comedienne, and now as the entrepreneur behind Rhonda Shear Intimates and the *Ahh Bra!* After appearing on countless TV shows and in films, modeling professionally, and hosting *USA: Up All Night* for over 450 episodes, Rhonda knows all about costuming, enhancing her own assets, and capturing the attention of audiences around the world. She uses this experience along with her own ever changing body as inspiration for her award winning line of intimates, sleepwear, shapewear and apparel. She has always said about her curves:

*"I'm a good girl, trapped in a bad girl's body!"*

Rhonda encourages women to find an *Ahh Moment* by embracing curves and expecting more from their lingerie drawers! She prides herself in personally designing and selling quality, comfort, fit, and color in a wide variety of intimate apparel solutions sized from XS to 3X.

*"Behind every great woman is a great behind!"*

Building on Rhonda Shear Intimates' international acclaim Rhonda plans to launch a new line of fragrance & beauty products, expand Rhonda Shear Intimates' presence in retail, and even write a book within the next year!



# Events & Appearances



Rhonda hosts ACS: Making Strides walk, poses with her flying bra & team at RedBull Flugtag



Rhonda Shear hosts Comedy PJ Party, opens for Paul Reiser stand-up, and gives bra tips on Extra



Rhonda Shear wins Stevie, Enterprising Women, E & Y, WPO's Top Fastest, TBJ Business Woman Awards





## Brand Highlights


- Founded Shear Enterprises, LLC and Rhonda Shear Intimates in 2003
- First airing of Rhonda Shear Intimates at HSN in 2003
- Shear Enterprises, LLC Corporate offices relocated to St. Petersburg, FL in 2006
- Rhonda Shear Intimates featured in Fashion Week Tampa Bay 2008-Present
- Launched award winning *Ahh Bra* Infomercial in 2010 selling over 25 million units worldwide
- Shear Enterprises, LLC partners with local American Cancer Society: Making Strides 2011-Present
- Shear Enterprises, LLC expands corporate offices purchasing and renovating 12,000+ sqft space to house offices, warehouse, design studio, photo studio, conference area, and kitchen/diner in St. Petersburg, FL
- Rhonda Shear named Ernst & Young Entrepreneur of the Year, FL in 2012
- Shear Enterprises, LLC Launches Shear Desire by Rhonda Shear in 2013
- Rhonda Shear Intimates announces replenishment programs and collaboration lines with Crystal Hefner, Kato Kaelin, & Anthony Sullivan



# Press



NEWS ▾ ENTERTAINMENT ▾ FINANCE ▾ LIFESTYLE ▾ SHOP



Rhonda Shear

### TV Star Builds \$160 Million Empire

Rhonda Shear appeared on shows like 'Happy Days' and 'Married with Children,' but once she spent all of her money, she had to start over.

- [Product she created for women like her](#)

[Marlo Thomas "Former TV Star Builds Multi-Million Dollar Empire Out of a Single Bra"](#)

12 WWD MONDAY, JANUARY 28, 2013

SECTION II

WWW.COM

WWD INTIMATES

## Bird Watching

Soaring in the design world for some time, avian motifs are now big news in intimates.



www.RhondaShear.com

# Press Continued...

HUFF  
POST **POST50**

## Rhonda Shear On Bras, Boomers And Big Business

Posted: 07/10/2012 9:15 am Updated: 07/11/2012 7:40 pm



Jeff Fay at Hollow Tree Images  
Rhonda Shear recently won the Ernst & Young Entrepreneur of the Year Award.

Rhonda Shear loves her breasts. She calls them her "girls," and they've served her well over the years. "My background is as a beauty queen," said Shear, "so I've always been good at manipulating the girls. I've always known how to use them to my advantage." That advantage ultimately came in the form of the [AHH Bra](#). With only one sewing machine, no capital, and limited experience in the lingerie market, Shear managed to design the AHH bra, set up a manufacturing and distribution network for it, and launch it on HSN. Ten years later, it's one of the top-selling bras in the world, with over 25 million units sold internationally and countless devotees around the world.

But Shear's big breaks didn't come until later in life, after a series of leaps of faith, hard work, and chance encounters. She started off in beauty pageants, went on to pose in Playboy (with clothes), got dethroned for it, sued for her title back, ended up losing the case but running for mayor and eventually went into entertainment, hosting "USA Up All Night" on cable TV. She posed again for Playboy at the age of 37 (this time without clothes) and married for the first time at age 46, after she met her husband, a

former junior high school flame she reconnected with on classmates.com. Pushing 50, Shear found herself at a crossroads. At her husband's suggestion, she decided to engage the "girls" in a new business. "I asked him to build me a lingerie web site. I had an interest in lingerie, but no business experience in it. I virtually started from ground zero."

[Huffington Post "Rhonda Shear On Bras, Boomers And Big Business"](#)



**PROFILE**  
**Rhonda Shear Intimates**

For much of her show business career, Rhonda Shear says she played "the sexy girl, the femme fatale" in movies such as "Prison-A-Go-Go" and "Assault of the Party Nerds 2: The Heavy Petting Detective." Later, her work on the USA network's "Up All Night" program entailed her wearing lingerie while introducing cheesy movies, a job she says prepared her for the next stage of her career: Designing and selling lingerie. Her 8-year-old company, which recently moved into a 12,000-sq.-ft. facility in St. Petersburg, has 26 employees and produces six lines of lingerie that it sells through boutiques and shopping channels, including HSN. 

FLORIDATREND.COM AUGUST 20:





# Press Continued...

<b>Forbes</b>	<b>New Posts</b> +5 posts this hour	<b>Most Popular</b> First 3D-Printed Gun	<b>Lists</b> The Midas List
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## Rhonda Shear: From Playboy Model to Millionaire Entrepreneur

+ Comment Now + Follow Comments

Rhonda Shear is the queen of reinvention. She's gone from the pages of Playboy, to hosting USA's Up All Night in the 80's, to comedy, to a multi million dollar lingerie and bra line sold around the world. She was recently nominated for the prestigious Stevie Award from the ABA for "Most Innovative Company of the



**Q&A**

### The Ahh Bra Grows Global Biz

RHONDA SHEAR, the campy hostess of the "Up All Night" TV series on the USA Network in the Nineties, is expanding her lingerie label into a global brand.

Shear, a former Miss USA and Miss Louisiana beauty queen whose career includes acting, stand-up comedy and modeling for Playboy magazine, became a lingerie entrepreneur in 2002 when she launched her first lingerie item, called the Ahh Bra by Rhonda Shear, with HSN. So far, more than five million all-over seamless Ahh Bras bras have been sold worldwide. The lingerie collection has since expanded to include corsets, shapewear, underwire bras, negligees and robes. Plans are to launch a line of branded T-shirts, hats and hoodies by 2012.

The newest development is a deal with QVC U.K., which will be initiated in September. Shear is the spokeswoman for Ahh Bra infomercials, which began airing in 2010 in 23 countries, with subtitles in languages ranging from Arabic to Japanese. The international ventures are expected to help bolster annual sales at

Shear Enterprises LLC to \$100 million by the end of 2012.

Shear says she came up with the idea of the Ahh Bra because of busy women like herself who wanted an all-over comfortable bra. "I got tired of being trekked up and pulled up throughout my showbiz career," quips Shear, who started out in Hollywood as a dancer for Bob Hope.

Regarding future showbiz plans, Shear said she and her husband, Van, own the rights to the "Up All Night" title, a late-night TV venue that featured Shear in big hair, push-up bras and baby dolls reclining on a pink heart-shaped bed as she discussed the merits of cult movies like the "Attack of the Killer Tomatoes," "The Bikini Car Wash Company" and "Cannibal Women and the Avocado Jungle of Death." Shear plans to run a Web-based "Up All Night" series that includes 400 vintage shows by 2012.

Here, Shear talks about intimates and showbiz moments. — KARYN MONGET



The Ahh Bra is expanding into sexy lingerie.



Retro-looking bra and shaper undies.

**WWD:** How did you get into the lingerie business?

**Rhonda Shear:** My husband has always been in the software business, so I asked him to create a Web site for my lingerie business, rhondashear.com. I tell viewers on HSN, "When you keep the Ahh Bra on, it feels like a great sigh of relief."

I also have a pinup girl panty that has a Betty Grable look called Sheer Control, and it sold out when I first introduced it. HSN wanted us to go on the air more because they were buying very deep and keeping things in stock...It was great. How many companies get to test their products on a major network, and where else can you sell 2,500 units in five minutes? We have four Today's Specials on HSN a year. In January, we sold 85,000 units of four-packs of bras for \$39.90 each in two-and-a-half hours. It was our biggest Today's Special to date...We recently did a five-pack of Sheer Control panties for \$39.90...Obviously, \$39.90 is the magic number.

**WWD:** What's your design process?

**R.S.:** I'm always using newer finer yarns and fabrics. You get instant feedback going on the air, and customers help me design my line. It's like being a stand-up comic...I've been designing since I was four years old with my Barbie dolls. But coming from New Orleans, with the incredible costumes for Mardi Gras, and the beauty pageant circuit, I designed my pageant gowns. From an early age I had a pretty good idea of foundations, beads and trims and tricks of the trade...On "Up All Night," I would wear these silly, crazy outfits, very Marilyn Monroe, Jayne Mansfield and "I Dream of Jeannie" looks.

**WWD:** How did you get your start in entertainment?

**R.S.:** I met Bob Hope in 1974 when I was on a cattle call standing in line with 1,000 other girls waiting to audition. It came down to 50, then 25 girls, and I found myself standing in front of Bob Hope. He asked me, "What can you do?" And I thought, I'm a dancer, and I kicked up my leg and my shoe missed his head by about three inches. That got his attention. He laughed and told me I had a job.

**WWD:** What's the best showbiz advice you ever got?

**R.S.:** When I was a stand-up comic, George Burns told me, "Keep it clean. If you want to be dirty, put it in the minds of the audience."



Shear auditions for Bob Hope; Emeril cooks on "Up All Night"; Shear and Pamela Anderson on "Up All Night."





## Additional Press Links (click to follow)



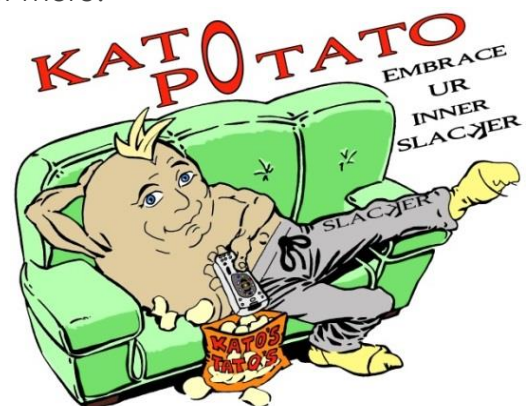
- [\*\*BusinessWomenRock\*\* Podcast Interview](#)
- [\*\*ABC Action News\*\* "Rhonda Shear Intimates"](#)
- [\*\*Tampa Bay Business Journal\*\* Rhonda Shear: Intimate apparel business widens to loungewear, fragrances](#)
- [\*\*Creative Loafing\*\* "Shaping Beauty with Lingerie Mogul, Rhonda Shear"](#)
- [\*\*Tampa Bay Times\*\* "Former Beauty Queen Taps Into Comedy Skills"](#)
- [\*\*Daily Buzz/ GalTime\*\* "Picking the Right Bra Size with Rhonda Shear"](#)
- [\*\*NewOrleansLocal.com\*\* "Hollywood Actress, Entrepreneur and Business Executive Rhonda Shear Coming Home to Headline Women's Festival"](#)
- [\*\*Extra TV\*\* "Listen Up! 3 Things to Know About Your Bra"](#)
- [\*\*Courageous Woman Magazine\*\* "Just Go For It! Actress Rhonda Shear's Phenomenal Success with the Ahh Bra"](#)
- [\*\*Lead with Giants\*\* "Interview With Rhonda Shear"](#)
- [\*\*PanacheVue Magazine\*\* "Love at Second Sight"](#)
- [\*\*ILoveTheBurg.com\*\* "Rhonda Shear Returns to Comedy"](#)
- [\*\*CEO Blog Nation\*\* "The Best Personalities to Make the Best Entrepreneurs"](#)
- [\*\*Tampa Bay Business Journal\*\* "Lacy underwear sales boom on HSN"](#)
- [\*\*Smart Business\*\* "Rhonda Shear, President Shear Enterprises, LLC"](#)
- [\*\*Suncoast News\*\* "Successful Women Teach Shift Happens"](#)
- [\*\*Inventor's Digest\*\* "Actress-turned-Inventor Puts Ahh in a Bra"](#)
- [\*\*Tampa Bay Business and Professional Women\*\* "Outstanding Woman of the Year"](#)

*Printouts of select articles available in References or upon request!*



# Introducing

- Replenishment program availability starting in 2014- Our bestselling basics will now be available and in stock for immediate delivery when you need them! Items include bras, leggings, tanks, and more! We are also happy to announce that we have implemented a wholesale portal on RhondaShear.com, UPC labeling, and barcoding to make ordering and shipping from Rhonda Shear Intimates a breeze!
- Gift options for holiday- expect to see adorable PJ Sets, fresh seasonal color options, and new style launches!
- Get ready to say Ahh all day- Introducing new apparel and foundation apparel by Rhonda Shear including beautiful new fashion tops, shrugs, tanks, skirts, and our popular shaping leggings with new fashion flair!
- Shear Desire by Rhonda Shear- After a successful world launch on HSN in October 2013, Shear Desire will be available to retailers around the world in 2014.
- Crystal Hefner and Rhonda Shear have teamed up to bring you delectable new lounge and sleepwear designs – available in 2014!
- Embrace your inner Slacker with comfortable loungewear for men and women, by Kato Kaelin- Introducing Kato Potato!
- Pitchman and TV personality Anthony Sullivan joins Rhonda Shear in designing and selling a new line of men's shaping tanks and T-shirts- coming soon!
- Rhonda Shear is writing her first book! Find inspiration, humor, and so much more!
- Rhonda Shear's Comedy PJ Party and the return of UP All Night- Rhonda plans to revisit her comedy roots with hilarious stand-up headliners and a reboot of the popular USA: Up All Night show which she hosted for almost a decade.... Stay tuned for more!





# About Shear Enterprises, LLC



Rhonda Shear along with her childhood sweetheart turned husband/business partner, Van Fagan, created Shear Enterprises, LLC and together they have combined passion and business sense building a multi-million dollar success story! The premise was simple: create a business based on comfort, sex appeal, and fun. In 2003 they launched a website selling lingerie and shapewear out of their LA apartment. At over 40 these newlyweds were ready for a fresh start and would chance everything to make a new life in a new industry.

***“Foundation is where fashion starts!”***

Fast-forward to 2014... Shear Enterprises, LLC now has nearly 20 full time employees, its own 15,000sqft corporate office space in sunny Florida, and customers in over 30 countries! From its humble beginnings the company has grown incredibly quickly, now selling millions worldwide each year! So how did this new couple find success where so many have failed? Hard work, patience, and creativity! “If you can’t invest in yourself, how can you expect anyone to?” Rhonda and Van self funded Shear Enterprises, LLC almost entirely for their first 10 years in business.

Rhonda’s “blinders on” approach makes her line refreshingly unique because she designs for her own body and from talking with customers, family and friends about what they need. Armed with this knowledge and her personal love of comfort, color, and functional fit, Rhonda Shear has designed a line that is a lifestyle. Rhonda Shear Intimates includes collections of sleepwear, bras & panties, lingerie and apparel sized from XS-3X and available in a myriad of beautiful color options. The Ahh lifestyle is about looking and feeling great!



# Awards & Recognitions



- Inc. 5000 List #592 Fastest Growing Companies 2013
- Tampa Bay 100 Tampa Bay Business Journal 2013
- Tampa Bay Business Journal Book of Lists 2013
- Ernst & Young Retail and Consumer Products Category, Florida Entrepreneur of the Year 2012
- Women President's Organization 3rd Fastest Growing Women Owned Business 2012 Sponsored by American Express
- Enterprising Women of the Year 2012 in the over 25 million dollar category
- Best Product Award at HSN 2012 for *Ahh Bra*
- Gulf Coast Business Review Entrepreneur of the Year 2012
- Tampa Bay Business Journal's Businesswoman of the Year 2012: Entrepreneur
- Women in Business Stevie Award Silver 2012
- Most Innovative Company of the Year Stevie Award 2012
- Best Female Presenter 2011 ERA Moxie Award for *Ahh Bra*
- Best Long Form Infomercial 2012 ERA Moxie Award
- HerRoom.com "Undie Awards" : Best Leisure Bra
- Treasure Coast International Film Festival Visionary Award 2012





## Quotes / Testimonials



### **Thigh Huggers**

Looking to slim down your legs? This mid-thigh cut smoothes your gams, and features leg bands so they'll stay in place when you walk, sit or bend. The Rhonda Shear Pin-Up Girl Metallic Panty, (\$23.90; [RhondaShear.com](http://RhondaShear.com)) not only minimizes your thighs, but also contours your waist and stomach, a perfect pair for sheath dresses. A pretty lace front panel keeps them from looking utilitarian, but discreetly tightens your tummy area, while the back has a shaping seam that lifts your bum.

**Rhonda Shear Pin-Up Panty featured in Woman's Day**

*"Rhonda Shear, President of Shear Enterprises, has a knack for reinvention. A beauty queen, an actor, a comedian and now an entrepreneur — she's been a success at every turn."* –**Ernst & Young**

*"You'll be amazed what you can learn from Shear's tale of perseverance."* – **Men's Health**

*"Usually I can't wait to strip out of my uncomfortable bras in the evening but I actually was so comfortable in the Ahh bra that I almost forgot to take it off one night! I seriously cannot say enough about this bra - I must buy more!!"* – **Cake Mom Blog**

*"...I had a double mastectomy I have had trouble finding a good bra. Yours really made me happy as it does a wonderful job-Making me look great again. It is so comfortable. Thanks..."* -**Mary N**

*"From lingerie to swimwear, we all want to show a little skin. Fashion does not end at the beach, or even the bedroom. At Tampa Bay Fashion Week, the fabulously sexy Rhonda Shear brought plenty of excitement to the Boudoir with satin, sequins and lace."* –**Tampa Bay Fashion Week**

*"I could hardly wait for the BRAS to arrive...So I first tried the BRA on as soon as it arrived & you can bet my first words were AHH." ..."I am 87 years old. Can you imagine finally having a BRA that FIT." -* **Lorraine M**

*"It's fitting that someone like Rhonda Shear should deliver our Keynote Speech for this year's FestiGals," Rhonda is a fearless, dynamic risk-taker. She is a highly successful woman in every aspect of her professional life and she is living proof that women can realize their dreams at any age."* –**Diane L**

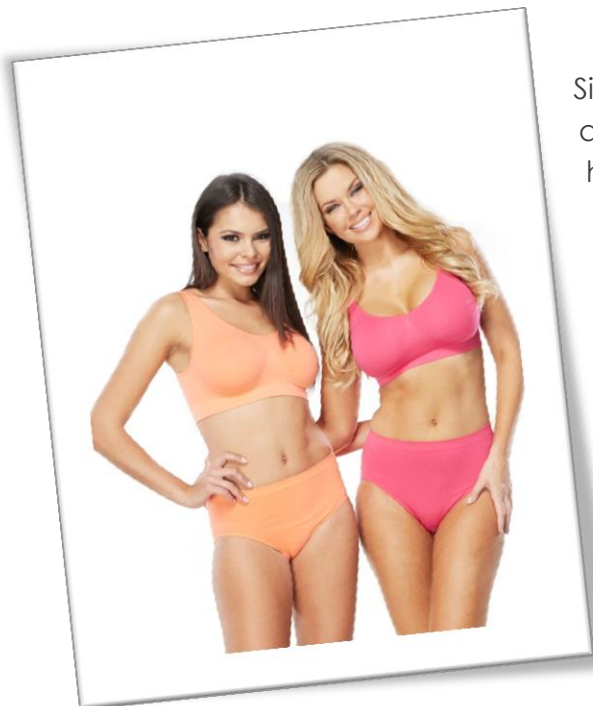


## Finding an Ahh Moment

Rhonda is still entertaining insomniacs around the world with a whole new kind of infomercial, the *Ahh Bra*! If you have stayed up all night flipping channels recently you may have run across Rhonda Shear inviting you to "Discover Comfort, Discover Great Looks" with a special offer on her internationally bestselling *Ahh Bra*!

**The *Ahh Bra* has now sold over 30 million units worldwide in over 30 countries!**

So what makes this bra so special? Ten years of perfecting and selling, that's what! As a curvy girl herself, Rhonda always had trouble finding comfortable bras that fit and flattered her "girls", so she reached out to a seamless factory she was working with and the *Ahh Bra* was born! Incredible sales on HSN got the team at Shear Enterprises, LLC thinking... Obviously women loved the comfort, ease and versatility of the *Ahh Bra*, so why not share it with the world? And share they did!



Since its inception the *Ahh Bra* has been done in nearly 100 different colors and is available in sizes XS-3X! Imagine no more hooks, no wires, no digging, no poking, no scratchy tags. The *Ahh Bra* is just what every woman is looking for with tagless 4-way stretch that provides comfort support, easy machine wash care, no fade/no pill quality yarns, and step-in capability!

**Find your *Ahh Moment* and experience affordable luxury with Rhonda's whole *Ahh Collection* now including tanks, multiple bra & panty styles, leggings, and more.**





# Giving Back

Shear Enterprises, LLC and Rhonda Shear believe in providing support with more than just their bra designs. Rhonda speaks regularly at business, fashion, and charitable events to mentor and encourage those looking to reinvent and achieve their goals.

In addition to donating product to women's shelters nationwide, Rhonda Shear is on the board for her local ACS:Making Strides event, sponsors Pace School for Girls, sits on the board of the Bill Edwards Foundation for the Arts, works with HSN to sponsor St. Jude's Childrens Hospital, and sponsors several local charitable events each year.



*Bill Edwards*  
**Foundation for the Arts**  
*Benefiting The Mahaffey Theater*



# Giving Back Continued...



**RONALD McDONALD HOUSE CHARITIES® TAMPA BAY**  
28 Columbia Drive, Tampa, FL 33606-3543 • (813) 258-6430  
www.rmhc-tampabay.com

May 3, 2013

Ms Rhonda Shear  
12120 28<sup>th</sup> St. N.  
St. Petersburg, FL 33716

Dear Rhonda,

On behalf of the pediatric families and friends at the Ronald McDonald House of Tampa Bay, thank you for your in-kind gift of a fabulous gift bag of goodies for our 2013 Storybook Ball!

Since our first Ronald McDonald House opened in 1980, 42,000 families of pediatric patients at Tampa Bay area hospitals have found comfort and care in our "home-away-from-home". The 2,000 families we serve each year receive much more than accommodation; they find a safe, supportive, and convenient House with loving staff and volunteers to help bolster their strength and courage. Families can share with others going through similar circumstances and know they are not alone. Your support helps us provide for these families, allowing them to focus on the



## *One Small Step, Inc.* *dba The Clothes Cabin*

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### Advisory Board

October 21, 2012

Dear friends at Shear Enterprises,

We were so happy to receive another donation of panties and ~~Abhh~~ bras from Bra Recyclers for The Clothes Cabin, some of which you provided. In my last letter, I told you that we served more than 1,000 families in need last year, most of ~~whom~~ are living in chronic poverty. They cannot afford to buy at the thrift stores and they often tell us how grateful they are for the assistance we give. Recently, we have been registering about 100 new families every month, as well as the repeat visits from past clients.

Your donation of bras will provide something that we are perpetually short of. Our limited operating funds will not allow us to buy them for the ladies, so when we are without bras, they are without bras. "We couldn't do it without you" is not a cliché with us ... it's the truth. I am excited that you





# FAQ

## **How did Rhonda get started in the intimate apparel industry?**

Rhonda and Van reconnected after 26 years and were married just 15 days later. They wanted to build something together, and with her entertainment background and his business experience the intimate apparel industry seemed a natural fit. As the bubbly hostess of USA: Up All Night, Rhonda spent her Hollywood years smooched into uncomfortable and unflattering intimate apparel (see Rhonda Shear SAG/AFTRA). Unable to find comfortable intimates that flattered her curvy shape, Rhonda decided to design products for herself. She jokes "some people collect stamps, I collect cup sizes!" She wasn't alone in wanting comfortable, supportive, and pretty intimates for all sizes and was quickly picked up by HSN where the line has been a proud partner since 2003.

## **What is the Ahh Bra?**

The Original, Authentic Ahh Bra by Rhonda Shear first launched on HSN in 2004 as Rhonda's first seamless leisure bra and it was an instant hit. While selling on air one day she described putting on the bra being like breathing a sigh of relief "Ahh". After years of incredible sales and development tweaks to perfect the ultimate comfort bra the Shear team decided to give the Ahh Bra a shot at the big-time by shooting an infomercial in Rhonda Shear's local lingerie boutique. This one little bra has brought comfort to women around the world with over 30 million units sold in over 30 countries. Don't be fooled by cheap imitations; the Ahh Bra really was designed by a woman, for all women!

## **What sets Rhonda Shear Intimates apart from other intimate apparel companies?**

Rhonda Shear Intimates is an industry innovator, using the latest fabrications, colors and technology to bring customers amazing value and versatility. The brand incorporates creative design, sensuality, and function into each new silhouette. Rhonda sells with humor and honesty which builds a level of trust with our customers. She understands what women are looking for at every size, age, and shape and caters to that. Styles translate easily from day to night, are easy to wash, comfortable all day, and available in fun colors in sizes XS-3X!

## **What's next for Shear Enterprises, LLC and Rhonda Shear Intimates?**

Always on the lookout for new opportunities, Rhonda and the team at Shear Enterprises, LLC are excited to be launching new products with Rhonda Shear Intimates + designing with Kato, Crystal, Sully! Stay tuned for all the latest news at [www.RhondaShear.com](http://www.RhondaShear.com), or follow Rhonda on Twitter, Facebook, Instagram, Pinterest, LinkedIn, and YouTube!



# Public Speaking

Rhonda Shear has had the pleasure of sharing her empowering story of reinvention and success as the keynote speaker at dozens of events over the past few years. Appearances include: TBBJ BizEdge Series, Working Women of Tampa Bay, Chamber of Commerce, TPSA, Vinoy Business Alliance, CEO Council of Tampa Bay, Exceptional Woman of the Year Awards, Miss America Outstanding Teen, Business Network Symposium, Art Institute of Tampa Graduation, Network of Executive Women, FestiGals: New Orleans event, and many more!



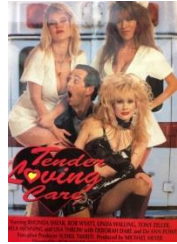
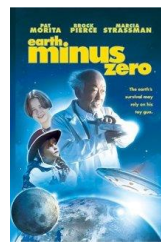
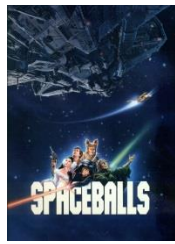
Rhonda inspires with her incredible wealth of experience earned on an amazing journey to find love, start a successful business, and help those around her. With her signature humor and down-to-earth personality audiences are both entertained and engaged by this “Queen of Reinvention”. Rhonda Shear certainly knows how to put a room at ease after years as a professional stand-up comedian and live TV hostess. Every crowd is a little different and Rhonda does a great job of reading and reacting whether she is in front of teens, bankers, or women’s groups. She always has fun interacting with the crowd through her candid and warm speaking style!



To book Rhonda Shear for your event please contact [Marketing@shearenterprises.com](mailto:Marketing@shearenterprises.com) !



# Rhonda Shear SAG/AFTRA



## Films

Prison-A-Go-Go  
Earth Minus Zero  
Desperation Boulevard  
Tender Loving Care  
Assault of Party Nerds 2  
Return to Frogtown  
Legend of Rollerblade 7  
Basic Training  
Doin' Time  
Spaceballs  
Galaxina  
J.D.'s Revenge

## Live Stand-Up Comedy

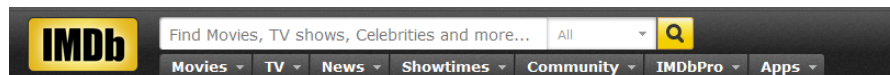
Evening at the Improv  
Girls Night Out  
Women Aloud  
Comedy on the Road  
Your Bedtime Buddy  
Caesar's Poconos  
Claridge Atlantic City  
Flamingo Hilton Reno  
Harrah's Las Vegas  
Atlantis Reno  
Suncoast Las Vegas  
Laugh Factory  
Comedy Store L.A.  
Harrah's Lake Tahoe  
Coconuts Comedy Club  
Caroline's Comedy Hour

## Television

USA: Up All Night  
Cosmetic Surgery Live  
Unhappily Ever After  
Silk Stalkings  
Married with Children  
Live From Queens  
VH-1 Top 21  
Love Bytes  
Oddville  
Don't Quit Your Day Job  
Doctor Doctor  
Full House  
Dallas  
Cheers  
Dukes of Hazard  
Three's Company  
The A Team  
The Fall Guy  
Hart to Hart  
Chips  
Happy Days  
Ask Rita  
101 Most Starlicious Makeovers  
Duckman  
WrestleMania  
Hollywood Women  
GMTV:Hollywood Reporter  
The Word  
Two Top Bananas  
Concrete Cowboys

## Talk Shows & More

Larry King Live  
Geraldo  
Joan Rivers Show  
Sally Jessy Raphael  
VH1 Top 21 Countdown  
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