

10 TIPS

TO IMPROVE YOUR MENTALISM

**ASHLEY GREEN &
AIDAN O'SULLIVAN**

@THESUCCESSFULMENTALIST

FREE

**Mailing List
Exclusive!**




**THE
SUCCESSFUL
MENTALIST**

WHO ARE WE?

A COMMENT ABOUT THE FOUNDERS OF 'THE SUCCESSFUL MENTALIST'

Aidan O'Sullivan

Hi - I'm Aidan!

Facebook: [@AidanTheWizard](#)

Instagram: [@Aidan_TheWizard](#)

I'm a mentalist based in the UK and I use an inventive blend of traditional magic & mentalism methods alongside genuine psychology. I perform at private/corporate events and weddings and love writing and headlining my public stage shows.



At the end of February 2020, I decided to step away from my full-time job and move into a part-time role so that I could work on improving my entertainment business. My big aim for the future is to tour the UK (and the world) with my own solo stage shows.

Ashley Green

Facebook: [@GreenMindReader](#)

Instagram: [@Green_Mind_Reader](#)

Hi, my name is Ashley Green.



I'm not the usual traditional type of mentalist. I use my intuition to create a psychic-like experience for my audience. I typically perform at weddings, corporate events, and private parties.

Towards the end of February 2020 I quit my day job to pursue performing full time, and I can honestly say it's the best, and most rewarding thing ever. My aim for the future is to be the go-to entertainer for wedding and corporate entertainment in my county.

WANT TO IMPROVE YOUR MENTALISM?

APPLY THESE SIMPLE TIPS TO ELEVATE AND IMPROVE EACH OF YOUR PERFORMANCES

1

Keep It Simple

Don't overcomplicate the methods or the tricks that you're performing because they don't matter. Your job is to entertain people. Make it easy for your audience to follow and focus on having fun and enjoying yourself with your audience.

2

Slow Down!

Give your magic a chance to breathe. Stop rushing through as many tricks as you possibly can and focus on making less tricks into more magical experiences. Be present with your audience and get to know them better - you'll thank us later.

"The magic happens in the spectators mind... Let it sink in. That's where the real magic lies"

-Dynamo (In Interview With G Clarke from Ellusionist)



3

Believe In Yourself

Have the confidence to get out there and perform for real people. Your tricks will impress them so make sure that you believe in yourself. Audiences can pick up on your body language and know how you're feeling straight away so be sure to give them a strong and confident impression.

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Be Interesting

We had the opportunity to meet and talk to the legend that is Uri Geller at the Blackpool Magic Convention 2020 and something he said was 'Be someone special. People like to know special people'. Whether you admire or despise Geller, his advice here is really important. People will talk about interesting people and situations every day so be one of them.

5

Find Like-Minded People

Find other people that share your passion both online and in person and talk to them. Online forums and social media groups can be a brilliant way of learning, sharing ideas and getting feedback. Magic Clubs are great way of meeting other performers that might be able to mentor you whilst you're getting started and learning more.



TRY THIS:

[Google Search](#)
['Magic Clubs Near Me'](#)
to find a club near you!

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Study Stagecraft

Commit to learning about wider techniques that can help you improve your performances. Study breathing techniques to help reduce anxiety before approaching a group. Research confident and open body language and then apply this to your performances. Find vocal exercises to improve your overall vocal quality and to prevent you from wearing out your voice while you're performing for an extended amount of time.

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Understand Your Character

We could happily talk a lot about Character Development because it is so important and will really improve your mentalism. Ask yourself about your back-story. How did you get into mentalism? How do you read minds? Also think about what other interests you have outside of mentalism and bring those into your character. Remember - **BE INTERESTING!**

8

Don't Copy Other Performers

Don't try to copy what other performers are doing. Just because you like them or because they got great reactions, you shouldn't try to imitate them. The world doesn't **WANT** or **NEED** any copycats - We're not tribute acts. Being unique will set you miles apart from others because people will strive to see something that they haven't seen before.

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Keep Learning

Never. Stop. Learning. Explore new plots, methods, tricks and presentations. All of this knowledge will help you find solutions to problems and will give you an ever-growing opportunity to develop new material.

Look at other performers you enjoy watching and consider what you like about them, what you don't like and find ways to incorporate these features into your own tricks and performances (But don't copy!)

Not everyone can create their own material, especially when they're starting out so don't worry, there are plenty of tricks out there. Find out what you like and adapt it to fit your character and your audiences.

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10

Think About Everything

We both do this all the time and it has been one of the biggest turning points in improving our performances. Firstly, plan for mistakes. Find as many areas in your routines that the methods could let you down and prepare a backup method just in case. This will give you complete confidence in your tricks so you won't freak out when a mistake is made.

After each of your performances take the time to reflect and ask yourself questions like:

- How did the audience respond to the tricks?
- What did you enjoy when performing?
- What didn't you enjoy when performing?
- What changes could you make to fix what you didn't enjoy?

If the situation arises, try to record any live performances with an audience. You can then watch the footage back in your own time and analyse everything about that performance.

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BONUS TIP: Just Do It!

Get out there and perform!

It's as simple as that. The more you perform, the better you will get. Try to find somewhere that you can perform comfortably without any expectations. For example, you could go and perform to strangers in a local coffee shop (just make sure that it's okay with the coffee shop first)

Don't forget - have fun and enjoy yourself!

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- 2** **Slow Down**
- 3** **Believe In Yourself**
- 4** **Be Interesting**
- 5** **Find Like-Minded People**
- 6** **Study Stagecraft**
- 7** **Understand Your Character**
- 8** **Don't Copy Other Performers**
- 9** **Keep Learning**
- 10** **Think About Everything**
- 11** **BONUS TIP: Just Do It!**