

A N I G H T A T N E M O U R S

10 YEAR ANNIVERSARY

KEEPING OUR PROMISE TO CHILDREN

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE FLORIDA DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800) 435-7352 WITHIN THE STATE OR VIA THE INTERNET AT WWW.800HELPFLA.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. Our Registration number in the State of Florida is CH19215.

A copy of our annual report may be obtained upon request from us or from the New York State Attorney General's Charities Bureau, Attn: FOIL Officer, 120 Broadway, New York, NY, 10271. Our Registration Number in New York State is 21-22-23.

The official registration and financial information of The Nemours Foundation may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.

A financial statement is available upon written request from the Virginia Office of Consumer Affairs, Virginia Dept. of Agriculture & Consumer Services, P. O. Box 1163, Richmond, VA 23218-0526.

Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at (919) 807-2214. License is not an endorsement by the State.

If you wish to have your name removed from the list to receive this communication or future fundraising requests supporting Nemours, please email giving@nemours.org, call us toll-free at 1 (888) 494-5251 or write to us at Nemours Fund for Children's Health, Shands House, 1600 Rockland Rd., Wilmington, DE 19803.

A NIGHT AT NEMOURS

KEEPING OUR PROMISE TO CHILDREN

10 - YEAR ANNIVERSARY

2015 SPONSORSHIP OPPORTUNITIES

Grounds of Nemours Mansion and Gardens
June 19, 2015 ♦ Wilmington, Delaware

A Night at Nemours June 19, 2015 Wilmington, Delaware

The 10th annual gala to benefit Nemours/Alfred I. duPont Hospital for Children is one of the most anticipated social gatherings of the year. Often described as “the best party in Wilmington,” the gala will once again take place on the magnificent grounds of Nemours Mansion and Gardens. You’ll mingle with friends during the cocktail hour and enjoy fantastic food presented by Stephen STARR Events under the starry sky. Dance the night away to the sounds of the *Sid Miller Band*.

What

A Night at Nemours

When

Friday, June 19, 2015 at 6:00 p.m.

Where

Grounds of Nemours Mansion and Gardens

Tickets

www.nemours.org/gala

Hotel Information

We are pleased to offer guests of *A Night at Nemours* a fabulous room rate of \$169 at the elegant Hotel DuPont. The room rate is guaranteed until June 1, 2015. To reserve your room, please call (800) 441-9019 and use group code **Nemours Gala 2015**.

Ticket Information

Garden Pack \$3,500

10 reserved seating tickets
Recognition at table
Continuous digital signage recognition at event
Charitable contribution: \$1,250

Individual Ticket \$300

Charitable contribution: \$100

About the Beneficiary

When children in the Delaware Valley are sick or injured, their families turn to Nemours/Alfred I. duPont Hospital for Children. Our team treats every child as if they were our own, with expert, compassionate medical care. With our newly expanded facility, our focus remains on family-centered care, from single-patient rooms to gathering places filled with color and natural light.

This year marks the 75th anniversary of the hospital and the 10th anniversary of *A Night at Nemours* — our annual fundraising gala. The proceeds from this year’s event will support the children who come to us for help. Thank you for caring about kids as much as we do.

For more information, please contact Tracy Weaver at (302) 651-4383 or tracy.weaver@nemours.org.

www.nemours.org/give

Nemours®

Fund for Children’s Health

A NIGHT AT NEMOURS

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10 - YEAR ANNIVERSARY

2015 SPONSORSHIP OPPORTUNITIES

Grounds of Nemours Mansion and Gardens
June 19, 2015 ♦ Wilmington, Delaware

Diamond Anniversary Sponsor: \$75,000

-  Exclusive recognition as presenting sponsor
-  Exclusive recognition in the *A Night at Nemours* video
-  Logo recognition on event invitation*
-  Recognition in all press materials related to *A Night at Nemours*
-  Recognition in *Delaware Today* "Thank You" ad
-  Recognition in *Together* newsletter
-  Recognition in Annual Report to Donors
-  Private use of Nemours Mansion and Gardens visitor center to host reception for up to 25 guests with a private tour of the Mansion and Gardens for all reception guests**
-  Twenty tickets to event
-  Private cocktail reception with Nemours Leadership and Gala Host Committee
-  Logo recognition on all event day signage
-  Color ad in digital program book
-  Continuous digital signage recognition at event
-  Company logo in digital program book
-  Logo recognition on Nemours.org
-  Recognition on the digital Donor Wall at Nemours/Alfred I. duPont Hospital for Children
-  Six complimentary guest rooms at the Hotel DuPont and breakfast for 12 in the Green Room on June 20, 2015
-  Two foursomes of golfers at the sixth annual *A Round for the Kids* golf tournament
-  Four VIP tickets to the annual *Wine, Women & Shoes* event

Charitable contribution: \$64,400

- * *Must be secured by April 1, 2015 for invitation recognition.*
- ** *Date to be agreed upon in advance. Food and beverage not included.*

Customized sponsorship packages available upon request.

Marketing Facts

Delaware Today
April edition circulation:
105,000

**Together* newsletter
fall/winter edition circulation:
20,000

*Annual Report to Donors
spring edition circulation:
12,000

**E-Together*
monthly e-newsletter
circulation:
5,000

Facebook followers:
19,000

A Night at Nemours
mailed Save the Date
postcards:
4,000

A Night at Nemours
mailed invitations:
4,000

A Night at Nemours
attendance:
700

**Nemours publication/communication*

For more information, please contact Tracy Weaver at
(302) 651-4383 or tracy.weaver@nemours.org.

www.nemours.org/give

Nemours® Fund for Children's Health

A NIGHT AT NEMOURS

KEEPING OUR PROMISE TO CHILDREN

10-YEAR ANNIVERSARY

2015 SPONSORSHIP OPPORTUNITIES

Grounds of Nemours Mansion and Gardens
June 19, 2015 ♦ Wilmington, Delaware

Ruby Sponsor: \$50,000

- Recognition on invitation*
- Recognition in all press materials related to *A Night at Nemours*
- Recognition in *Delaware Today* "Thank You" ad
- Recognition in *Together* newsletter
- Recognition in Annual Report to Donors
- Private use of Nemours Mansion and Gardens Visitor Center to host reception for up to 12 guests with a private tour of the Mansion and Gardens for all reception guests**
- Twelve tickets to event
- Private cocktail reception with Nemours Leadership and Gala Host Committee
- Logo recognition on all event day signage
- Continuous digital signage recognition at event
- Company logo in digital program book
- Color ad in digital program book
- Logo recognition on Nemours.org
- Recognition on the digital Donor Wall at Nemours/Alfred I. duPont Hospital for Children
- Four complimentary guest rooms at the Hotel DuPont and breakfast for 8 in the Green Room on June 20, 2015
- One foursome of golfers at the sixth annual *A Round for the Kids* golf tournament
- Two VIP tickets to the annual *Wine, Women & Shoes* event

Charitable contribution: \$43,300

* Must be secured by April 1, 2015 for invitation recognition.

** Date to be agreed upon in advance. Food and beverage not included.

Customized sponsorship packages available upon request.

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April edition circulation:
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Facebook followers:
19,000

A Night at Nemours
mailed Save the Date
postcards:
4,000

A Night at Nemours
mailed invitations:
4,000

A Night at Nemours
attendance:
700

*Nemours publication/communication

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2015 SPONSORSHIP OPPORTUNITIES

Grounds of Nemours Mansion and Gardens
June 19, 2015 ♦ Wilmington, Delaware

Emerald Sponsor: \$25,000

- Recognition in all press materials related to *A Night at Nemours*
- Recognition in *Delaware Today* "Thank You" ad
- Recognition in *Together* newsletter
- Recognition in Annual Report to Donors
- Twelve tickets to event
- Private cocktail reception with Nemours Leadership and Gala Host Committee
- Logo recognition on all event day signage
- Continuous digital signage recognition at event
- Company logo in digital program book
- Color ad in digital program book
- Logo recognition on Nemours.org
- Recognition on the digital Donor Wall at Nemours/Alfred I. duPont Hospital for Children
- Two complimentary guest rooms at the Hotel DuPont and breakfast for 4 in the Green Room on June 20, 2015
- One twosome of golfers at the sixth annual *A Round for the Kids* golf tournament
- Two general admission tickets to the annual *Wine, Women & Shoes* event

Charitable contribution: \$20,100

Customized sponsorship packages available upon request.

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20,000

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spring edition circulation:
12,000

*E-*Together*
monthly e-newsletter
circulation:
5,000

Facebook followers:
19,000

A Night at Nemours
mailed Save the Date
postcards:
4,000

A Night at Nemours
mailed invitations:
4,000

A Night at Nemours
attendance:
700

*Nemours publication/communication

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2015 SPONSORSHIP OPPORTUNITIES

Grounds of Nemours Mansion and Gardens
June 19, 2015 ♦ Wilmington, Delaware

Topaz Sponsor: \$10,000

- Recognition in *Together* newsletter
- Recognition in Annual Report to Donors
- Ten tickets to event
- Private cocktail reception with Nemours Leadership and Gala Host Committee
- Logo recognition on all event day signage
- Continuous digital signage recognition at event
- Company logo in digital program book
- Color ad in digital program book
- Logo recognition on Nemours.org
- Recognition on the digital Donor Wall at Nemours/Alfred I. duPont Hospital for Children

Charitable contribution: \$7,000

Customized sponsorship packages available upon request.

Marketing Facts

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April edition circulation:
105,000

**Together* newsletter
fall/winter edition circulation:
20,000

*Annual Report to Donors
spring edition circulation:
12,000

**E-Together*
monthly e-newsletter
circulation:
5,000

Facebook followers:
19,000

A Night at Nemours
mailed Save the Date
postcards:
4,000

A Night at Nemours
mailed invitations:
4,000

A Night at Nemours
attendance:
700

*Nemours publication/communication

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2015 SPONSORSHIP OPPORTUNITIES

Grounds of Nemours Mansion and Gardens
June 19, 2015 ♦ Wilmington, Delaware

Sapphire Sponsor: \$5,000

- Recognition in Annual Report to Donors
- Six tickets to event
- Continuous digital signage recognition at event
- Black-and-white ad in digital program book
- Company logo in digital program book
- Recognition on Nemours.org
- Recognition on the digital Donor Wall at Nemours/Alfred I. duPont Hospital for Children

Charitable contribution: \$3,050

Customized sponsorship packages available upon request.

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20,000

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spring edition circulation:
12,000

**E-Together*
monthly e-newsletter
circulation:
5,000

Facebook followers:
19,000

A Night at Nemours
mailed Save the Date
postcards:
4,000

A Night at Nemours
mailed invitations:
4,000

A Night at Nemours
attendance:
700

**Nemours publication/communication*

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2015 SPONSORSHIP OPPORTUNITIES

Grounds of Nemours Mansion and Gardens
June 19, 2015 ♦ Wilmington, Delaware

Amethyst Sponsor: \$2,500

- Four tickets to event
- Continuous digital signage recognition at event
- Company logo in digital program book
- Recognition on Nemours.org
- Recognition on the digital Donor Wall at Nemours/Alfred I. duPont Hospital for Children

Charitable contribution: \$1,450

Customized sponsorship packages available upon request.

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12,000

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circulation:
5,000

Facebook followers:
19,000

A Night at Nemours
mailed Save the Date
postcards:
4,000

A Night at Nemours
mailed invitations:
4,000

A Night at Nemours
attendance:
700

**Nemours publication/communication*

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10-YEAR ANNIVERSARY

2015 SPONSORSHIP OPPORTUNITIES

Grounds of Nemours Mansion and Gardens
June 19, 2015 ♦ Wilmington, Delaware

 Diamond Anniversary Sponsor: \$75,000	<i>(Charitable contribution: \$64,400)</i>
 Ruby Sponsor: \$50,000	<i>(Charitable contribution: \$43,300)</i>
 Emerald Sponsor: \$25,000	<i>(Charitable contribution: \$20,100)</i>
 Topaz Sponsor: \$10,000	<i>(Charitable contribution: \$7,000)</i>
 Sapphire Sponsor: \$5,000	<i>(Charitable contribution: \$3,050)</i>
 Amethyst Sponsor: \$2,500	<i>(Charitable contribution: \$1,450)</i>

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**E-Together*
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5,000










































































Facebook followers:
19,000

A Night at Nemours
mailed Save the Date
postcards:
4,000

A Night at Nemours
mailed invitations:
4,000

A Night at Nemours
attendance:
700

**Nemours publication/communication*

-  Exclusive recognition as presenting sponsor
-  Exclusive recognition in the *A Night at Nemours* video
-   Logo recognition on event Invitation
-   Private use of Nemours Mansion and Gardens visitor center to host reception
-    Recognition in all press materials related to *A Night at Nemours*
-    Recognition in *Delaware Today* "Thank You" ad
-    Complimentary guest rooms at the Hotel DuPont and breakfast in the Green Room on June 20, 2015
-    Golfers at the 6th annual *A Round for the Kids* golf tournament
-    Tickets to the 1st annual *Wine, Women & Shoes* event
-     Recognition in *Together* newsletter
-     Private cocktail reception with Nemours Leadership and Gala Host Committee
-     Logo recognition on all event day signage
-      Ad in digital program book
-      Recognition in Annual Report to Donors
-       Tickets to *A Night at Nemours*
-       Recognition on Nemours.org
-       Recognition on the digital Donor Wall at Nemours/Alfred I. duPont Hospital for Children
-       Continuous digital signage recognition at event
-       Company logo in digital program book

Customized sponsorship packages available upon request.

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www.nemours.org/give

Nemours Fund for Children's Health

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2015 SPONSORSHIP OPPORTUNITIES

Grounds of Nemours Mansion and Gardens
June 19, 2015 ♦ Wilmington, Delaware

A Night At Nemours Advertising and Naming Opportunities

Digital Program Recognition

This year, for the ease and convenience of our guests, we will be debuting a digital program. This online publication will beautifully feature and thank our sponsors, tell brief stories about our patients, and give our guests a snapshot of the evening's festivities.

\$1,200

Option 1

Sponsor a child's story* featured in digital program and includes Step and Repeat logo recognition. *Please see attached sample.*

\$1,000

Option 2:

Sponsor a child's photo with caption* featured in digital program and includes Step and Repeat logo recognition. *Please see attached sample.*

\$1,000

Option 3

Company color ad: \$1,000

\$750

Option 4

Company black-and-white ad: \$750

\$500

Option 5

Step and Repeat logo recognition: \$500

\$250

Option 6

Company logo: \$250

\$100

Option 7

Company name: \$100

All ad copy must be received by Monday, May 18, 2015 for inclusion in the digital program book.

**A child's story or a child's photo is a touching spotlight on the patients we serve daily at Nemours/Alfred I. duPont Hospital for Children. A story and/or photo will be selected for you from a group specifically chosen for this year's event. Please note that the number of stories available is limited and will be available on a first-come, first-served basis. Each story and/or photo will include the sponsor's name or logo.*

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A Night at Nemours

mailed Save the Date

postcards:

4,000

A Night at Nemours

mailed invitations:

4,000

A Night at Nemours

attendance:

700

*Nemours publication/communication

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Children's Health

Sample Child's Story Sponsor



Ayla Brady Oncology (2012)

Lisa Brady didn't become a mom until she was 41, so she was excited beyond words to have a baby to hold. But Lisa couldn't have imagined what she and her husband would soon be facing. Just after Ayla was born, the neonatologist noticed that her breathing was shallow and that she had an elevated temperature. They whisked her away for tests and soon discovered that a blood vessel which normally closes by itself in newborns had not done so in Ayla.

Ayla was transferred to the Nemours/Alfred I. duPont Hospital for Children, where they gave her medication to correct the problem. Suddenly her blood pressure shot up. The cardiologist ordered a CAT scan. She came in, put her hand on Lisa's shoulder and said "The scan showed something unexpected. There is a mass on her adrenal gland — it is a neuroblastoma, a malignant tumor." Lisa sobbed uncontrollably. She thought, "How can this be? What did I do wrong?" She didn't know that babies could be born with cancer.

Gregory Griffin, MD, a Nemours oncologist, laid it all out for Lisa and her husband. He told them that the mass was a Stage II tumor and that their daughter would need chemotherapy. Dr. Griffin also told them that Ayla's chances were very good.

Little Ayla went through many, many tests in the next few days. All in one day, she had a bone marrow aspiration, a biopsy of the tumor and placement of a central line so that she could receive chemotherapy. Lisa felt sick inside that her baby would have to be given a toxic drug.

After spending a month in the hospital receiving several chemotherapy treatments, Ayla was able to go home. By four months of age, she was finished with treatment. Her parents were overjoyed. Today, their daughter is a bundle of energy who adores rough and tumble play and running around in her backyard.

This child's story is sponsored by

ABC Company

Marketing Facts

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April edition circulation:
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A Night at Nemours
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Grounds of Nemours Mansion and Gardens
June 19, 2015 ♦ Wilmington, Delaware

Sample Child's Photo With Caption Sponsor



Just after Ayla was born, Nemours physicians discovered that she had a neuroblastoma — a malignant tumor. In a single day, she underwent a bone marrow aspiration, a tumor biopsy and the placement of a central line so she could receive chemotherapy. But she was done with treatment by the time she was four months old. Today, she is a bundle of energy who loves running around her backyard.

This child's story is sponsored by

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June 19, 2015 ♦ Wilmington, Delaware

Take part in our future by completing this reservation form today. Return this form by mail or fax. This form may also be submitted online at www.nemours.org/gala. A representative from Nemours Fund for Children's Health will contact you to confirm your sponsorship and provide event details. Thank you for your support.

- I will attend *A Night at Nemours*.
- We are unable to attend or sponsor this event, but wish to contribute \$ _____ in support of *A Night at Nemours*.
- I am pleased to support the event with a sponsorship:

Please complete and return this form to:
Tracy Weaver
Nemours Fund for Children's Health
Shands House
1600 Rockland Road
Wilmington, DE 19803
Phone: (302) 651-4383
Fax: (302) 651-4487
tracy.weaver@nemours.org

Sponsorship

- \$75,000 ♦ Diamond Presenting Sponsor
- \$50,000 ♦ Ruby Sponsor
- \$25,000 ♦ Emerald Sponsor
- \$10,000 ♦ Topaz Sponsor
- \$5,000 ♦ Sapphire Sponsor
- \$2,500 ♦ Amethyst Sponsor

Advertising Opportunities

- \$1,200 ♦ Option 1
- \$1,000 ♦ Option 2
- \$1,000 ♦ Option 3
- \$750 ♦ Option 4
- \$500 ♦ Option 5
- \$250 ♦ Option 6
- \$100 ♦ Option 7

Ticket Information

- \$3,500 ♦ The Garden Pack (10 Tickets)
- \$300 ♦ Individual Ticket
Quantity = _____

Sponsor Reservation

Please complete if you are purchasing a sponsorship

Company Name (as you would like to be recognized): _____
Contact Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Email: _____

Individual Reservation

Please complete if you are purchasing individual tickets

Contact Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Email: _____

Payment Options

Please bill me \$ _____
 Check (payable to Nemours) \$ _____
 Credit Card \$ _____ MasterCard Visa Amex Discover

Name (as it appears on card): _____
Address (associated with card): _____
City: _____ State: _____ Zip: _____
Credit Card Number: _____ Exp. Date: _____
Cardholder Signature: _____ Date: _____

Click here to submit form
to Tracy Weaver.

Nemours® Fund for
Children's Health