

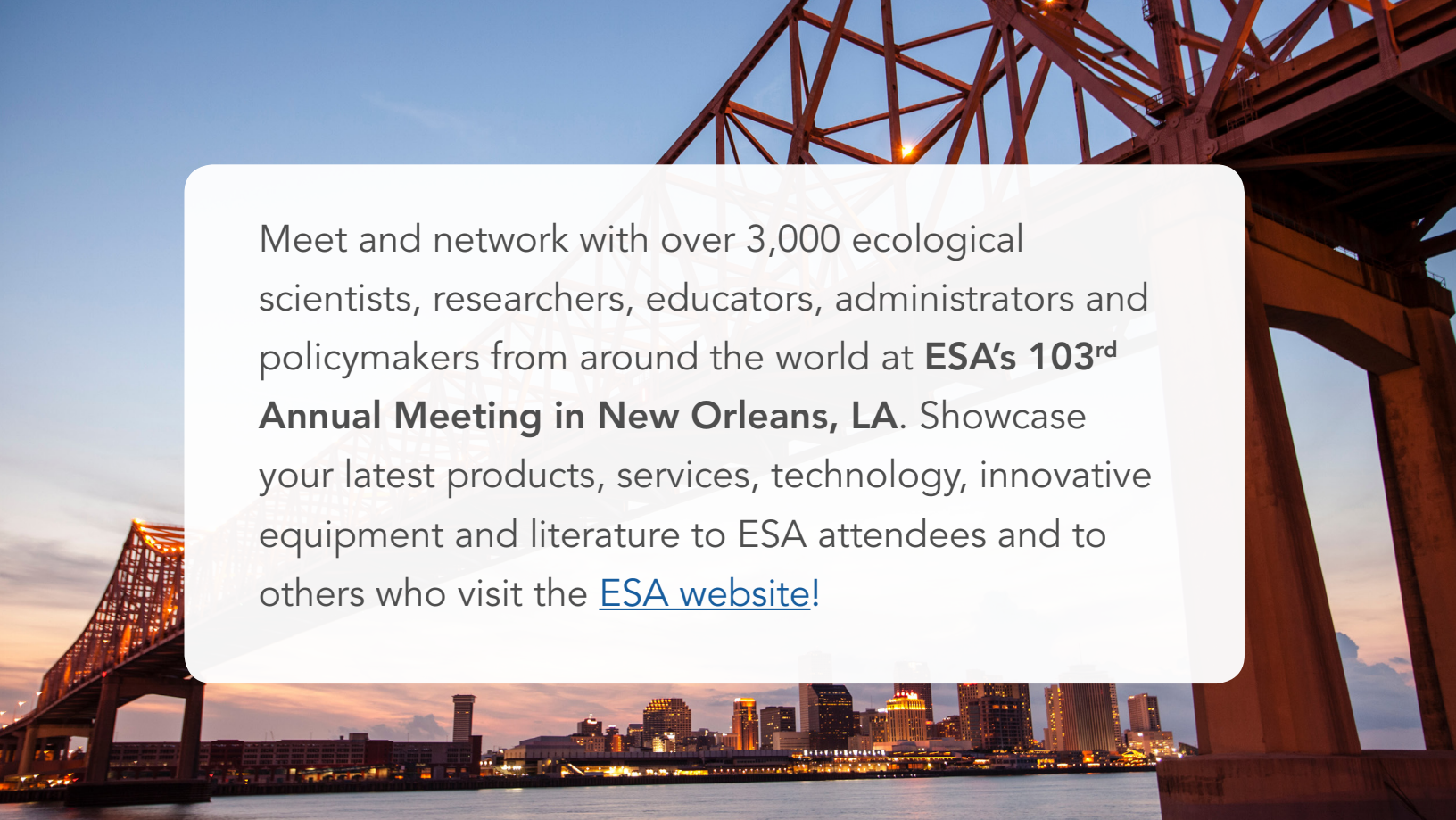


**103rd Annual Meeting
of the Ecological Society of America**

August 5 – August 10, 2018

NEW ORLEANS ERNEST N. MORIAL CONVENTION CENTER
NEW ORLEANS, LA

*Extreme events, ecosystem
resilience and human well-being*



Meet and network with over 3,000 ecological scientists, researchers, educators, administrators and policymakers from around the world at **ESA's 103rd Annual Meeting in New Orleans, LA**. Showcase your latest products, services, technology, innovative equipment and literature to ESA attendees and to others who visit the [ESA website!](#)

ESA offers many ways to reach your audience!

- Exhibiting
- Sponsorships
- Advertising: Print and electronic options
- Virtual Trade Show

What products and services are attendees looking for?

- Environmental/Ecological Technology
- Publications/Scientific Texts
- Ecological Equipment and Instrumentation
- Technological Software Programs
- Ecological Processes
- Ecological/Environmental Education
- Cause- or Issue-Related Activities
- Study Abroad Programs
- Media
- Grant Programs
- Restoration Activities

Exhibit Information

Exhibit Hall E at the New Orleans Ernest N. Morial Convention Center will be the home for ESA's exhibit booths. Here is how ESA will drive traffic to the hall:

- Unopposed Exhibit hours daily from 4:30 pm to 6:30 pm! "Poster Pubs": draws ESA attendees to the Exhibit Hall every show day with light refreshments and cash bar. This is exclusive time for attendees to visit exhibits and displays with NO scheduled competition from other scientific programs.
- ESA will offer ample casual seating to facilitate informal gatherings among attendees.
- Exhibitors may offer hosted food and/or beverages from their booths.*
*If your company or organization wishes to host a catered event, either at your display or outside the exhibit hall, please [click here](#).

Benefits of Exhibiting

Complimentary meeting registration for your exhibit staff allowing each to attend the scientific program included in basic meeting registration.

- Two registrations per 10' x 10' booth
- One registration per tabletop space

Complimentary booth package helps minimize your onsite costs!

- Each 10' x 10' booth space rental comes with complimentary:
 - ~ One 6' x 30" skirted table, two chairs, one wastebasket, booth identification sign, 8' high drape and 3' high side drape. (A \$200 value if purchased separately.)
- Each tabletop space rental comes with complimentary:
 - ~ One 6' x 30" skirted table, one chair, one wastebasket, booth identification sign, 8' high drape and 3' high side drape. (A \$150 value if purchased separately.)

- Attendee list: Exhibitors will be sent a list of attendees after the show.
- Exhibiting company 50 word description and listing in the Official Meeting Program.
- Exhibiting company listing and link to your company's website on the ESA website and mobile app.
- Advertising on the app is an opportunity exclusive to exhibiting companies/organizations.

Exhibit Schedule

2018 EXHIBIT DATES & HOURS

Monday, August 6.....	11:00 am – 6:30 pm
Tuesday, August 7.....	11:00 am – 6:30 pm
Wednesday, August 8.....	11:00 am – 6:30 pm
Thursday, August 9.....	11:00 am – 6:30 pm

EXHIBIT INSTALLATION DATES

Sunday, August 5.....	10:00 am – 5:00 pm
Monday, August 6.....	7:00 am – 9:30 am

EXHIBIT DISMANTLE DATE

Thursday, August 9.....	6:30 pm – 9:30 pm
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*The 103rd ESA Annual Meeting
officially ends Friday, August 10 at Noon.*

ESA expects each exhibit booth to be staffed during all show hours. Early teardown of any Exhibitor's display without approval in advance from the ESA Exhibits Manager, will jeopardize that company's/organization's participation and/or space assignment at future ESA meetings. Please note that while security will be provided in the exhibit area during closed hours, each exhibitor will be responsible for its own inventory and materials at all times.

Space Rental Fees (in US Dollars)

- **Commercial Vendors:**
\$1,900 per 10' x 10' booth with a discount of \$100 per booth for any company renting two or more 10' x 10' booth spaces. This offer applies to commercial vendor rates only.
- **Government Agency:**
\$1,200 per 10' x 10' booth. This category is for all federal, state or local government agencies.
- **501 (c) (3) Non-profit Organization:**
\$950 per 10' x 10' booth. *An IRS letter of exemption must accompany the required Application Form.*
- **Tabletop:**
\$575 per 6' x 30" table sufficient for showcasing publications and journals. This rate applies regardless of vendor type (e.g., commercial, government or non-profit).

Booth Space Selection

Exhibit space will be assigned in the order in which requests are received. Refer to the [current floorplan](#) on the ESA website to select your space. Please note that your signature on the Application Form indicates you have reviewed and agree to policies regarding participation that appear under "Rules and Regulations" on the Application form.

Notes

ESA will permit up to two companies to share a 10' x 10' booth space. One company/organization must be identified as the LEAD EXHIBITOR and that company/organization will be responsible for providing complete contact information at the time of application for space and full payment of applicable fees by the payment deadline.

Tabletop display materials may not be placed on the floor beside the table or hung from the side or back drape. Exhibiting companies and organizations requiring display space beyond the surface of a 6' x 30" tabletop may be required to upgrade to and pay the associated fees for the rental of a 10' x 10' booth space.

Payment may be made by check, money order or credit card (MasterCard, AMEX or VISA only.)

Sponsorship Opportunities

ENHANCE YOUR VISIBILITY BY BECOMING A SPONSOR!

ESA offers packages to provide you maximum exposure for your company/organization. ESA welcomes your support and is open to working with you to customize a sponsorship package to suit your goals while fitting within your budget.

Please contact ESA at 202-833-8773 or at exhibits@esa.org, for additional information.

PLATINUM SPONSORSHIP – \$10,000

- Two Complimentary 10' x 10' Booth Spaces, including complimentary registration for four staff
- Tabbed Section Divider Program Ad
- Four Invitations to the Fund for the Future Reception and the Awards Reception
- Complimentary Virtual Trade Show Link
- Special Signage with Logo
- Program Acknowledgment
- On-screen sponsor loop including logo during the meeting

GOLD SPONSORSHIP – \$5,000

- Complimentary 10' x 10' Booth Space, including complimentary registration for two staff
- Full Page Program Ad
- Two Invitations to the Fund for the Future Reception and the Awards Reception
- Special Signage with Logo
- Program Acknowledgment
- On-screen sponsor loop including logo during the meeting

SILVER SPONSORSHIP – \$2,000

- Complimentary Tabletop Rental or \$500 discount on 10' x 10' Booth Space
- Half-Page Horizontal or Vertical Program Ad
- Special Signage with Logo
- Program Acknowledgment
- On-screen sponsor loop including logo during the meeting

BRONZE SPONSORSHIP – \$500

- Special Signage
- Program Acknowledgment
- On-screen sponsor loop including logo during the meeting

Advertising Opportunities

PRINT ADVERTISING

Your chance to reach **ALL ESA attendees**—advertise in the ESA Official Meeting Program and Program Addendum! ESA attendees refer to these valuable resources during the conference and **AFTER** the conference—throughout the year.

- Official Meeting Program page size is 8.375" x 10.875"
- Artwork for cover ads may be up to four colors
- All other ads must be black and white
- All types of ads except full facing pages must be non-bleed

Mechanical Requirements for Program and Program Addendum Advertising

TYPE	SIZE	EXHIBITOR FEES	NON-EXHIBITOR FEES
Back cover with bleed	8.375" w, 10.875" h plus .125" bleed	Color: \$1,300 B&W: \$1,200	Color: \$1,825 B&W: \$1,725
Inside front cover	7.625" w, 10" h	Color: \$1,100 B&W: \$1,025	Color: \$1,625 B&W: \$1,550
Inside back cover	7.625" w, 10" h	Color: \$950 B&W: \$900	Color: \$1,475 B&W: \$1,425
Tabbed section divider	7.625" w, 10" h	\$800	\$1,325
Full page	7.625" w, 10" h	\$650	\$1,150
Facing full pages	7.625" w, 10" h	\$625 each	\$1,125 each
Half page horizontal	7.625" w, 5" h	\$400	\$900
Half page vertical	3.75" w, 10" h	\$400	\$900
App ad	Call for specs	\$300	Only available to exhibitors

All fees are quoted in US Dollars. Please indicate which type of ad you want on the Application Form.

NOTE: All copy should be produced in electronic format, preferably as a high-resolution, print-quality, PDF or JPG file and submitted as an email attachment to exhibits@esa.org.

APP ADVERTISING

Extend your reach and increase your visibility by advertising on the ESA app!

If you are interested in sponsoring the app or advertising on the app, please contact **ESA**, 202-833-8773 or exhibits@esa.org. Information will be available soon.

VIRTUAL TRADE SHOW

Build the momentum! Continue the buzz during and after the show!

Feature your company/organization's logo, a 50-word description of products/services offered and a web link to your website. Your listing will actually be "alive" on our website **AFTER** the show via our "Past Meetings" tab.

HANDOUTS

For a nominal \$25 fee per item, ESA will display handout materials on unstaffed tables near the ESA display in the Exhibit Hall. We ask that no more than 200 copies of any individual handout be provided. Shippers are responsible for their costs for printing, freight and handling of handout materials as ESA will **NOT** cover these costs.

Each company/organization wishing to display handout materials must complete and return the Application Form and provide a sample of materials to be displayed to ESA by Thursday, July 19, 2018.

Recent ESA Annual Meeting Supporters

AAAS/Science Magazine
 Academic Press
 Agroecology at the University of Florida
 Aldo Leopold Foundation, Inc.
 Alliance of Crop, Soil, and Environmental Science Societies
 Allen Press
 American Institute of Biological Sciences (AIBS)
 American Society for Engineering Education
 Annals of Botany
 Annual Reviews
 AoB PLANTS
 Apogee Instruments, Inc.
 Arctic Data Center
 ARKive (Wildscreen USA)
 ASD, Inc.
 Association of Ecosystem Research Centers (AERC)
 Bartz Technology Corporation
 Battelle
 Battelle/NEON Project
 Bay Instruments
 Berghahn Books
 Biochambers, Inc.
 Biohabitats, Inc.
 Biosphere 2, University of Arizona
 Bowdoin College
 British Ecological Society
 CABI/CSIRO (Stylus Publishing)
 Cambridge University Press
 Campbell Scientific
 CEA-CREST California State University
 Cell Press
 Center for Applied Isotope Studies, The University of GA
 Center for Invasive Plant Management
 CID Bio-Science, Inc.
 CIEE
 Columbia University Press
 Conservation Canines
 Consortium for Science, Policy and Outcomes at ASU
 Conviron
 Cornell University Press
 CRC Press/Taylor & Francis Group
 CV International, Inc.
 DataONE
 Decagon Devices, Inc.
 Department of Earth and Environment, Florida International University
 DoD Strategic Research & Development Program
 Department of Entomology, Texas A & M University
 Donald Bren School of Environmental Science & Management
 DRiWATER
 Duke Environmental Leadership Program
 Dynamax, Inc.
 Earthwatch Institute
 EcoAnalysts, Inc.
 Ecological Restoration Institute
 EDAW, Inc.
 ELEMENTA: Science of the Anthropocene
 Elemental MS
 Elementar Americas, Inc.
 Elsevier
 Enconair-Ecological Chambers, Inc.
 Encyclopedia of Life
 Environmental Defense Fund
 Environmental Protection Agency
 Environment Canada
 EPA STAR Grants Program
 Ferry Beach Ecology School
 Florida International University - Institute of Water and Environment Forestry Suppliers, Inc.

Gasmot Technologies
 Geographic Resource Solutions
 George Mason University
 Good Nature Publishing
 Hach Environmental
 Harvard University Press
 Health Sciences Program; College of Science
 HHMI Biointeractive
 ICT International Pty LTD
 iDigBio University of Florida
 IIE-Fulbright U.S. Student Program
 Illuminating Nations by Offering Opportunity
 Institute for Broadening Participation
 IOP Publishing
 Island Press
 JFNew
 Johns Hopkins University Press
 Journal of Urban Ecology
 JSTOR
 LACAWAC Sanctuary and Field Station
 Leica Microsystems
 LI-COR Biosciences
 Life Science Studios, LLC
 Loligo Systems
 LTER – Network Communications Office
 Lucas Scientific
 McGraw Hill Higher Education
 MDPI AG
 Mesa Systems Co.
 METER Group
 MIDI, Inc.
 MIT Press
 MJM Software Design
 Mountain Social Ecological Observatory Network (MTNSEON)
 NASA Earth Science, Data and Services
 NASA Global Change Master Directory/Raytheon
 National Biological Information Infrastructure
 National Center for Atmospheric Research
 National Center for Environmental Analysis and Synthesis (NCEAS)
 National Ecological Observatory Network (NEON)
 National Oceanic and Atmospheric Administration (NOAA)
 National Oceanographic Partnership Program
 National Parks Ecological Research Fellowship Foundation
 National Research Council of The National Academies
 National Research Press
 National Science Foundation
 National Tree Trust
 Nature Publishing Group
 New Phytologist Trust
 Nordic Society Oikos
 NOVAGRADE
 NRC Research Press - National Research Council Canada
 NSF Graduate Research Fellowship Program
 Ocean Optics, Inc.
 Onset Computer Corporation
 Opti-Sciences, Inc.
 Organization of Biological Field Stations – (OBES)
 Organization for Tropical Studies
 Oregon State University Ecampus
 Oregon State University, Office of Research
 Oxford University Press
 Parrot Inc.
 Pearson Higher Education
 Pix4D
 PLOS: Public Library of Science
 PP Systems
 Prentice Hall
 Princeton University Press
 Qubit Systems Inc.

RECON Environmental, Inc.
 Reconyx, Inc.
 Regent Instruments, Inc.
 Replication, Open Science, and Research Integrity in Ecology
 Remote Data Systems
 Restoration Resources
 Rhizo Systems, Inc.
 Rite in the Rain
 Roberts and Company Publishers, Inc.
 Royal Society Publishing
 Rowman & Littlefield Publishing Group
 Rutgers University Press
 Sable Systems International
 Science/AAAS
 Science and Engineering Alliance, Inc.
 SERDP & ESTCP Program Office
 Simbio
 Sinauer Associates, Inc.
 Smithsonian Institution Press
 Society for Conservation Biology
 Society for Ecological Restoration
 Society for Range Management
 Spectrum Technologies, Inc.
 Springer Nature
 Springer US
 Stevens Water Monitoring Systems, Inc.
 Surface Optics Corporation
 Sustainability Investment Groups, Smith Barney
 Citigroup Global Markets
 Sustainable Rangelands Roundtable
 Taylor & Francis Group LLC – CRC Press
 Terra Populus
 The Environmental Data Initiative
 The John H. Heinz III Center for Science, Economics and the Environment
 The National Phytotron
 Thermo Fisher Scientific
 The School for Field Studies
 The University of Michigan
 Toolik Field Station
 Trinity University Press
 Union of Concerned Scientists
 United States Peace Corps
 University of Arizona Press
 University of California Press
 University of Chicago Press
 University of Georgia Press
 University of North Texas
 University of Wisconsin Press
 University of Wyoming, Department of Ecosystem Science and Management
 USA National Phenology Network
 USDA Natural Resources Conservation Service
 USDA Forest Service
 USDA-NRCS Plant Materials Program
 US Department of Energy, Biological and Environmental Science Program
 US Department of State MAB
 US Environmental Protection Agency
 US Fish and Wildlife Service
 US Geological Survey
 Vaisala
 Vernier Software & Technology
 Walcott Scientific
 WALZ-USA
 Wescor Environmental Products
 W.H. Freeman & Company
 Wildlife Acoustics, Inc.
 Wiki Education Foundation
 Wildnote
 Wildlife Biology
 Wiley
 Women of the Cloud Forest
 Yale University Press

Important Deadlines

OPPORTUNITY	ITEM	DATE DUE
BOOTH AND TABLETOP SPACES	Full payment of space rental fee balance	May 25, 2018
	Exhibiting company/organization contact information and 50-word description of display, products, and services for Official Meeting Program. Exhibit Description Form will be sent to contact by March 2018.	May 11, 2018
	Names and contact information of Exhibitor Personnel (onsite exhibit staff). Exhibitor Personnel Registration Form will be sent to contact by May 2018.	July 20, 2018
PRINT ADVERTISING	Completed Application Form for Program Advertising	May 3, 2018
	Copy for Program Advertisement	May 17, 2018
	Completed Application Form for Program Addendum Advertisement and copy in electronic format	July 6, 2018
APP ADVERTISING	Completed Application Form for App Advertising	May 10, 2018
	Graphics and URL for App Advertisement	May 17, 2018
VIRTUAL TRADE SHOW	Completed Application Form accompanied by payment, company logo in electronic format, 50-word description and URL.	May 3, 2018
HANDOUTS	Completed Application Form and Handout Sample	July 19, 2018

Key Contact

EXHIBITS, SPONSORSHIPS, ADVERTISING, VIRTUAL TRADE SHOW, AND HANDOUTS

Ecological Society of America

1990 M Street, Suite 700

Washington, DC 20036

Email: exhibits@esa.org

Telephone: 202-833-8773 | Fax: 202-833-8775



FUTURE MEETINGS

104th Annual Meeting | Louisville, KY | August 11–16, 2019

105th Annual Meeting | Salt Lake City, UT | August 2–7, 2020

See You In New Orleans!