

Supply Chain Conference

مؤتمر سلاسل الإمداد

13th Edition | 17-19 May 2022
Hilton Dubai Al Habtoor City, Dubai, UAE



FUTURE-PROOFING SUPPLY CHAINS: THE TIME IS NOW

The two-year battle with COVID-19 has positioned the chemical supply chains in the spotlight. This ongoing crisis has provided an opportunity for the regional industry to reflect and rethink their supply chains' exposure to current and potential risks. Today, it is imperative to streamline their practices to adopt new strategies and be resilient to disruptions.

This year's edition will gather experts around the globe to discuss the biggest challenges, reveal how they maximized opportunities during the pandemic, and how they're preparing for the uncertainties of tomorrow.

Principal Sponsor



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The 13th GPCA Supply Chain Conference

The Gulf Petrochemicals and Chemicals Association proud to host the 13th edition of the **GPCA Supply Chain Conference** from **17-19 May 2022 in Dubai, UAE**. Held under the theme “**Future-proofing supply chains – The time is now**”, industry leaders and experts will be meeting once again to discuss industry-related issues and to discuss future structure plans.

As the pandemic unfolds, the industry is putting its focus on building resilience within their supply chain, logistics and transportation. Supply chains have faced many challenges in recent years but have also been recognized as business survival opportunities. Companies are stepping up their efforts by catering to the demand, investing in new technologies, keeping sustainability at the forefront, adopting customer centricity, altogether future-proofing their supply chains.



GPCA Supply Chain Conference overview



Keynote
address



Strategic
dialogues



Panel
discussions



Master
classes



Exhibition



Leaders of
Tomorrow



Social
networking

Why attend

- The most interactive conference for the supply chain fraternity
- Benefit from keynote sessions, masterclasses, real-world case studies, interactive panel discussions, engaging sessions, and interactive networking breaks
- Attendees will receive first-hand information from thought leaders who are embracing new opportunities that are making positive changes for supply chain and logistics
- Meet hundreds of chemical supply chain professionals and key stakeholders
- The GPCA Supply Chain Conference returns this year in a physical format to create a valuable networking experience throughout the three days to help you meet, network and re-build connections with your peers from the chemical industry
- Learn about how new areas of growth

Register now!



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Past attending companies

- A.T. Kearney Middle East
- Abdul Rahman Al-Otaishan & Sons Group Co. LLC
- Abu Dhabi Terminals
- Achilles Information Ltd
- Activ Oy
- AD Ports
- AD Terminals
- ADNOC Refining
- Agility (Abu Dhabi) PJSC
- Agility Chemicals
- Al Barrak Shipping Agencies Co.
- Al Roeya
- Al Sayegh Media
- Albemarle Middle East FZE
- Aldrees Petroleum and Transportation Services Co.
- Alfred Talke Logistic Services
- Almajdouie De Rijke Ltd. Co.
- Almajdouie Group
- Almajdouie Logistics
- Alta Magna Consulting
- American University of Sharjah
- Astra Polymers Compounding Co. Ltd
- Bahrain Polytechnic
- Baringa Partners
- BDP International
- Bertschi
- Birmingham University
- Borouge
- Bureau Veritas
- Camelot Group Supply Chain
- Camelot Management Consultants
- City Cement Company
- Consensus
- Crescent Transportation Co. Ltd
- Damco International BV
- Dar Al Khaleej
- De Rijke
- Den Hartogh Logistics DMCC
- DMS Global
- Dow Chemical IMEA GmbH
- DP World FZE
- Duqm Refinery
- EQUATE Petrochemical Company
- Etihad Airways
- Globe Group
- Goodpack Network Work
- Gulf Stevedoring Contracting Company
- Gulftainer
- Hapag-Lloyd
- Industrium Group
- Joint Tank Services FZCO
- King Abdulaziz University
- Kuwait Oil Tanker Co.
- Kuwait University
- Logistics Executive Group
- Logistics Gulf
- LyondellBasell
- MA'ADEN
- Maersk Line
- Marafiq
- McKinsey & Company
- MOL group
- Momentum
- NATPET
- Orgkhim BCH Management Company, JSC
- Orpic
- Panalpina
- Petro Rabigh
- Quincannon Associates DMCC
- Quincannon Associates Inc
- Rabigh Petrochemical Logistics
- Rowad Global Packaging Co. Ltd
- Royal Commission For Jubail
- RSA Global
- RSA-TALKE DWC-LLC
- S.A. Talke
- SABIC
- Sadara Chemical Company
- SAFMARINE
- Sahara PCC
- Salalah Methanol Company
- Sankyu Saudi Arabia
- S-A-Talke
- Saudi Aramco
- Saudi Kayan/SABIC
- Saudi Telecom
- S-Chem
- Schmidt ME Logistics Ltd
- Shine TV Production
- Sinotrans Almajdouie Middle East Company
- SIPCHEM
- SOHAR Port and Freezone
- Star Energy Oil Tanking
- Stena Bulk A/S
- Stolt-Nielsen Middle East DMCC
- Tasnee
- The Dow Chemical IMEA GMBH
- The Logistics Institute – Asia Pacific
- The Royal Commission for Jubail and Yanbu
- Trans Ocean Bulk
- Transafe Logistic LLC
- Vopak Middle East
- Yanbu University College

What do people say about the GPCA Supply Chain Conference?



“The 9th GPCA Supply Chain Conference was a great mix of inspiring presentations and practical case studies in the context of transforming the already very strong supply chain of the GCC. The level of knowledge, lively interaction and well-prepared content add real value for those attending.”

Manos Raptopoulos

COO – South Europe, Middle East and Africa, SAP



“I was very happy to be among all those experts from the industry and I congratulate GPCA on the 10th anniversary of its Supply Chain Conference, driving continuous success for the chemical industry in the Arabian Gulf.”

Mohammed Al Muallem

CEO and MD, DP WORLD UAE Region, and CEO – JAFZA



“What attracted me to the conference was the theme which focused on collaboration. I enjoyed sharing and learning from others in the region and all around the world.”

Dr. Robert de Souza

Executive Director, The Logistics Institute - Asia Pacific



Speakers



Saleh Al-Suwaiti
CEO,
FAHSS-TUV



Hosam Al Zamil
VP Global Supply Chain,
SABIC



**Dr. Abdulwahab
Al-Sadoun**
Secretary General,
GPCA



Marcos Mayo
Partner,
Kearney



Christopher Cook
Managing Director – UAE,
Oman, Qatar,
Maersk



Stuti Chawla
Managing Editor India
Pricing, Petrochemicals
and Container Freight,
S&P Global Commodity
Insights



Marco Bresciani
Deputy Managing
Director BU Global
Bertschi Global AG



Badr Al-Johani
Sustainability Manager,
Sadara Chemical
Company



Francesco Antoniola
Managing Director
Accenture



Agenda

Day 0: May 17, 2022			
08:00 – 09:30	Registration and networking	12:15 – 12:35	Innovation at its best: Joining forces to deploy hydrogen in the shipping industry
09:30 – 10:30	<p>How will digitalization and new technologies open new opportunities for the workforce?</p> <ul style="list-style-type: none"> Talent and workforce requirements to prepare for the future digital supply chain Which are the new skills and roles on the horizon for supply chain professionals? Will digital technologies create major changes in current supply chain roles across procurement, manufacturing and planning? <p>Francesco Antoniola, <i>Managing Director, Accenture</i></p>	12:35 – 14:00	Networking lunch and prayer break
10:30 – 11:10	Networking break	New areas of growth for chemical supply chain and logistics	
11:10 – 12:30	<p>Putting customer-centricity at the forefront</p> <p>Digitalization and evolving demands from end-user industries have forced chemical companies to design new offerings. Robust solutions are needed to tackle the convergence of end-user industries, the shift in preferences from customers and the emergence of advanced technologies.</p> <ul style="list-style-type: none"> Keeping a track of evolving needs of customers and end-users Developing new business models and accelerating innovation through new digital technologies Taking the road to sustainable development – Co-creating solutions with end-users Fulfilling customer expectations by building logistic partnerships 	14:00 – 15:00	<p>Panel discussion: New energy storage systems – How will this impact the supply chain?</p> <ul style="list-style-type: none"> Advancements in technology for H2 storage Latest innovations supporting decarbonization of the logistics sector How are various supply chain stakeholders working on this?
12:30 – 13:30	Networking lunch and prayer	15:00 – 15:10	Closing remarks from the Emcee
Day 1: May 18, 2022		15:10	Wrap-up of Day 1
08:00 – 09:00	Registration and networking	Day 2: May 19, 2022	
09:00 – 09:10	Curtain raiser and opening by Emcee	08:00 – 09:00	Registration and networking
09:10 – 09:20	Welcome address Saleh Al-Suwaiti, <i>CEO, FAHSS-TUV</i>	09:00 – 09:05	Opening by Emcee
09:20 – 09:40	Keynote 1: Reimagining the future global supply chain	09:05 – 09:15	Welcome address by Vice Chairman, GPCA Supply Chain Committee
09:40 – 10:00	Keynote 2: Navigating the storm	09:15 – 09:35	Keynote Address
10:00 – 10:15	Panel discussion and Q&A	09:35 – 09:45	Q&A session
10:15 – 10:55	Networking break	09:45 – 10:15	Keynote panel: GCC Rail – The game changer of logistics and supply chain
10:55 – 11:35	<p>Masterclass: Future-proofing your supply chains by building a strong risk management framework</p> <p>The masterclass will focus on the below:</p> <ul style="list-style-type: none"> Building a risk aware culture in your organization Developing robust strategies for managing known and unknown risks Building a secure and reliable supply chain network <p>Hosam Al Zamil, <i>VP Global Supply Chain, SABIC</i></p>	10:15 – 10:25	Q&A session
Session: Decarbonizing supply chains		10:25 – 11:00	Networking Break
11:35 – 11:55	The big take back: How is reverse logistics disrupting supply chain?	11:00 – 12:00	<p>Masterclass: Container shipping shortage – A ripple effect on the entire supply chain. How do we address this challenge?</p> <ul style="list-style-type: none"> What is the role of LSPs in managing this? Do governments have a role in tackling the challenge? How is this impacting demand for end-user industries? <p>Presenter: Stuti Chawla, <i>Managing Editor India Pricing, Petrochemicals and Container Freight, S&P Global Commodity Insights</i></p> <p>Panellist: Christopher Cook, <i>Managing Director – UAE, Oman, Qatar, Maersk</i> Marco Bresciani, <i>Deputy Managing Director BU Global, Bertschi Global AG</i></p>
11:55 – 12:15	Reducing Scope 3 emissions: The golden opportunity for procurement Marcos Mayo, <i>Partner, Kearney</i>	12:00 – 12:20	<p>The ESG agenda: How does it impact chemical supply chains</p> <ul style="list-style-type: none"> How end-to-end visibility affects ESG reputation and sustainability What data should be reported to investors about ESG risks in supply chain? Best practices to make ESG changes in supply chains <p>Badr Al-Johani, <i>Sustainability Manager, Sadara Chemical Company</i></p>
		12:20 – 12:30	Closing remarks Dr. Abdulwahab Al-Sadoun, <i>Secretary General, GPCA</i>
		12:30 – 14:00	Networking break and prayer

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Sponsorship and branding opportunities

The GPCA Supply Chain Conference is the region's premier industry event. This edition will bring together 400+ regional and international attendees from 125+ companies to discuss and share future plans for the chemical supply chains.

Discover opportunities with us to boost your brand awareness and align with the region's market players.



Why sponsor?



Level-up brand identity

Gain prominent exposure at the regional stage during pre and post event



Generate leads

Connect with the right potential clients to showcase your products and services



Expand your network

Associate your brand with the industry's leaders and connect with the right target audience



Sales goals

An opportunity to generate on-the-spot sales with the decision-makers during the event

Sponsorship packages

Packages	Rate (USD)	Sold to
Principal sponsor (gala dinner + LoT + awards)	\$100,000	SABIC
Diamond sponsor (venue)	\$85,000	
Titanium sponsor - (registration, business and media centre)	\$70,000	
Platinum (luncheons)	\$60,000	
Gold sponsor (refreshment/networking break)	\$40,000	
Delegate bags	\$30,000	
Lanyards	\$25,000	
Conference app and branded mobile units	\$20,000	
Stationery	\$18,000	
Event guide/pocket program	\$15,000	
Meeting room (available upon request)		
Bespoke packages (on request)		

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Book your stand today

Showcase your brand together with the global market players of the industry. Take the opportunity to network and establish direct business relations with decision-makers.

Exhibition stand rates	
	Rates (USD)
Single space (6sqm)	
GPCA member	\$3,500
GPCA non-member	\$4,500

Exhibition stand rates	
	Rates (USD)
Double space (12 sqm)	
GPCA member	\$5,500
GPCA non-member	\$7,000

- Branded as exhibitor
- Exhibition space area (at sponsor's cost and responsibility; size 3m x 2m – 6sqm and height restriction of 3m apply)
- Logo branding visibility:
 - **Marketing Promotion**
 - Official Event website (logo to be hyperlinked to the company website)
 - Official Event brochure
 - Event promotional email campaigns, email signatures
 - Social Media promotion
 - **Print Collaterals**
 - Event Guide / Pocket Program
 - Delegate Book (Logo and Company Profile)
- Display of the company logo on the GPCA Agenda wall placed at the pre-function area of the conference
- Access to the following: Opening ceremony, Gala dinner, Networking breaks
- Conference app access for arranging pre-event meeting and networking
- One (1) complimentary half-page advert in the delegate book
- One (1) complimentary conference delegate pass

- Branded as exhibitor
- Exhibition space area (at sponsor's cost and responsibility; size 4m x 3m – 12sqm and height restriction of 3m apply)
- Logo branding visibility:
 - **Marketing Promotion**
 - Official Event website (logo to be hyperlinked to the company website)
 - Official Event brochure
 - Event promotional email campaigns, email signatures
 - Social Media promotion
 - **Print Collaterals**
 - Event Guide / Pocket Program
 - Delegate Book (Logo and Company Profile)
- Display of the company logo on the GPCA Agenda wall placed in the conference area
- Access to the following: Opening ceremony, Gala dinner, Networking breaks
- Conference app access for arranging pre-event meeting and networking
- One (1) complimentary full-page advert in the delegate book
- Two (2) complimentary conference delegate passes



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Delegate pass

Meet industry peers for a three-day event to deliberate on the most pressing industry issues, discuss new ideas, and embrace new opportunities for supply chain.

Register today to reserve your seat

CONFERENCE DELEGATE RATES	
Delegate category	Rates (USD)
GPCA member	\$1,000
GPCA non-member	\$1,250



Venue



Hilton Dubai Al Habtoor City
Al Habtoor City, Sheikh Zayed Road, Dubai, United Arab Emirates

The 13th edition of the GPCA Supply Chain Conference will take place at the Hilton Dubai Al Habtoor City in Dubai, UAE. The five-star hotel has 44 floors and 1004 luxurious rooms and is found on Sheikh Zayed Road in Dubai, United Arab Emirates. The Hilton Dubai Hotel offers its guests a panorama of the amazing Dubai Water Canal, a view on the busy streets of Sheikh Zayed Road, grand 24 hours room service, and access to the region's first permanent show called La Perle.

REGISTER NOW!

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