



Dear Friends,

It's the 50<sup>th</sup> anniversary of Earth Day—let's celebrate! The Environmental Education Coalition of Napa County (EECNC) is excited to announce that Napa's 2020 Earth Day celebration will take place on Sunday, April 26<sup>th</sup> in Downtown Napa at the Oxbow Commons. We invite you to sponsor this very special community event. Earth Day Napa Sponsors are recognized as businesses and organizations that support sustainable living and the thriving future of Napa County.

Last year, approximately 8,000 Napa residents and visitors attended Earth Day to explore Napa's environmental splendor and talk about sustainable living with local businesses and organizations that support the conservation of our planet. Along with live music and food, wine and beer booths, over 100 businesses, nonprofits, and agencies participate with hands-on displays about tips for going green, understanding local ecology, and improving our community's sustainability.

All funds raised through Earth Day support EECNC's Bus Grant Program and Scholarship Fund. The Field Trip Bus Grant Program provides critical funding to teachers to take Napa students on environmental field trips in our County. The Darcy Aston Scholarship Fund provides scholarships to graduating seniors who plan to study an environmental field.

Become an Earth Day 2020 Sponsor and be recognized as a business or partner that supports sustainable living in Napa County. Please call or email Earth Day's Event Coordinator, Taylor Radek Teague, if you have any questions. She can be reached at 707-974-7498 or by email at [taylorradek@gmail.com](mailto:taylorradek@gmail.com). Thank you for considering this request.

Sincerely,

Taylor Radek Teague,  
Earth Day Napa Coordinator

A handwritten signature in blue ink that reads "Taylor Teague".

Kendra Bruno, EECNC Chair  
EECNC Chair

A handwritten signature in black ink that reads "Kendra Bruno".



Partial list of past Earth Day Napa Sponsors:

- Latitude 38 Entertainment/BottleRock Napa Valley
- Napa Valley Vintners – Napa Green Certified Land & Winery Programs
- The Gasser Foundation
- Plenary Group
- 99.3FM The Vine
- KVON
- Marin Clean Energy
- Napa Valley Wine Train
- HolmanTeagueRocheAnglin LLP
- Kamer Consulting Group
- Camp Ursa Major
- Mechanics Bank
- City of Napa Public Works
- City of Napa Water Division
- Sustainable Napa County
- Upstage Productions
- The Westin Verasa Napa
- World Centric
- Land Trust of Napa County
- Napa County Public Works
- Napa County Regional Park District
- Napa County Resource Conservation District
- Napa Recycling & Waste Services
- Napa Sanitation District
- Blue Oak School
- PG&E
- Silverado Resort
- BLT Enterprises
- Spottswoode Estate Vineyard & Winery
- The Doctors Company
- West Pueblo Partners
- Oxbow Market
- Napa Valley Transportation Authority



**EECNC Members:** Since its formation in 2001, the Environmental Education Coalition of Napa County has grown to include the following organizations and agencies. Each provides environmental education to local teachers and the community through field trips, guest speakers and service projects.










- Friends of the Napa River
- Napa County Resource Conservation District
- Napa County Regional Parks and Open Space District
- City of Napa Water Division
- Napa Recycling and Waste Services
- Napa Sanitation District
- Sierra Club Napa
- California State Parks
- Napa County Public Works
- Suscol Intertribal Council
- California Conservation Corps
- The Napa County Stormwater Pollution Prevention Program
- California Native Plants Society
- VALCORE Recycling
- Napa County Flood Control and Water Conservation District
- Carolyn Parr Nature Center
- City of American Canyon Water Division
- City of Napa Recycling Division
- Connolly Ranch
- Heron Lake Ropes Course
- Napa County Farm Bureau's Ag in the Classroom
- Napa Valley College
- Napa Valley Museum
- Upper Valley Waste Management Agency
- U.S. Bureau of Reclamation
- Watershed Information and Conservation Council of Napa Co. (WICC)
- Napa Valley Vine Trail
- Napa-Solano Audubon Society Wildlife Rescue Center of Napa County












## **SPONSORSHIP OPPORTUNITIES**

### **Scholarship Fund: \$10,000 Donation**









Make a difference in a young environmentalist's life! The Darcy Aston Memorial Scholarship is granted to graduating high school students who intends to pursue studies such as Conservation Biology, Wildlife Biology, Environmental Science, Natural Resource Management, Ecology, Sustainable Communities, or a similar environmental field.

-  Opportunity to present scholarships at Earth Day
-  Logo in all EECNC sponsored print & newspaper advertising
-  Company or organization mentioned in radio advertising
-  Logo on City buses
-  Logo in pre-movie commercial at Century Napa Valley Theater
-  Logo on [www.EarthDayNapa.com](http://www.EarthDayNapa.com)
-  Display your company banner at Event (to be provided by Sponsor)
-  Choice of prime location of 10 x 10 Booth at the Event
-  Tent, table and chair rental provided by EECNC

### **Earth Day Platinum Sponsor: \$5,000 Donation**

-  Logo in all EECNC sponsored print & newspaper advertising
-  Company or organization mentioned in radio advertising
-  Logo on City buses
-  Logo in pre-movie commercial at Century Napa Valley Theater
-  Logo on [www.EarthDayNapa.com](http://www.EarthDayNapa.com)
-  Display your company banner at Earth Day (to be provided by Sponsor)
-  Acknowledged as a sponsor at Earth Day
-  Choice of prime location of 10 x 10 Booth at Earth Day
-  Tent, table and chair rental provided by EECNC



### **Gold Sponsor: \$2,000 Donation**

-  Logo on EECNC sponsored print advertising
-  Logo on City buses
-  Logo in pre-movie commercial at Century Napa Valley Theater
-  Logo on [www.EarthDayNapa.com](http://www.EarthDayNapa.com)
-  Display your company banner at Event (to be provided by Sponsor)
-  Acknowledged as a sponsor at the Event
-  Choice of prime location of 10 x 10 Booth at the Event
-  Tent, table and chair rental provided by EECNC






## **SPONSORSHIP OPPORTUNITIES (Continued)**

### **Silver Sponsor: \$1000 In-Kind or Cash Donation**

-  Logo on EECNC sponsored print advertising
-  Logo on [www.EarthDayNapa.com](http://www.EarthDayNapa.com)
-  Acknowledged as a sponsor at the Event
-  10 x 10 Booth at the Event

### **Bronze Sponsor: \$500 In-Kind or Cash Donation**

-  Logo on [www.EarthDayNapa.com](http://www.EarthDayNapa.com)
-  Acknowledged as a sponsor at the Event
-  10 x 10 Booth at the Event



## 2020 Sponsorship Registration

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

**All sponsorship donations will help us continue the Student Field Trip Bus Grant Program and the Darcy Aston Scholarship Fund**

We would like to Sponsor the Napa Earth Day Festival at the following level:

\_\_\_\_\_ **Scholarship Fund**  
\$10,000.00 Contribution

\_\_\_\_\_ **Platinum Sponsor**  
\$5,000.00 Contribution

\_\_\_\_\_ **Gold Sponsor**  
\$2,000.00 Contribution

\_\_\_\_\_ **Silver Sponsor**  
\$1000.00 In-Kind or Cash Contribution

\_\_\_\_\_ **Bronze Sponsor**  
\$500.00 In-Kind or Cash Contribution

We can't sponsor this year, but would like to donate anyway \$ \_\_\_\_\_

Signed by: \_\_\_\_\_ Dated: \_\_\_\_\_

**To reserve your sponsorship, please email [taylorradek@gmail.com](mailto:taylorradek@gmail.com) by March 1st ensure your logo will be on all advertising materials.**

Pay with PayPal on our website or checks should be made payable to EECNC mailed to:  
EECNC c/o Napa RCD, 1303 Jefferson Street, Suite 500B, Napa CA 94559

**THANK YOU!**

1303 Jefferson Street, Suite 500B, Napa CA 94559



**EARTH DAY NAPA BOOTH PARTICIPATION FORM**  
**Downtown Napa at the Oxbow Commons**  
**Sunday, April 26, 2020**  
**11a.m. - 4p.m.**

**Business or Organization:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City / State / Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**What will you be selling or what type of information or activity will you have at your booth?** \_\_\_\_\_  
\_\_\_\_\_

**Do you need power?** (we have very limited access): \_\_\_\_\_

**Or sign-up on our website. [www.earthdaynapa.com](http://www.earthdaynapa.com), on the Exhibitor page. Booth fees are included in your Napa Earth Day Sponsorship. Please sign up by April 16<sup>th</sup>.**

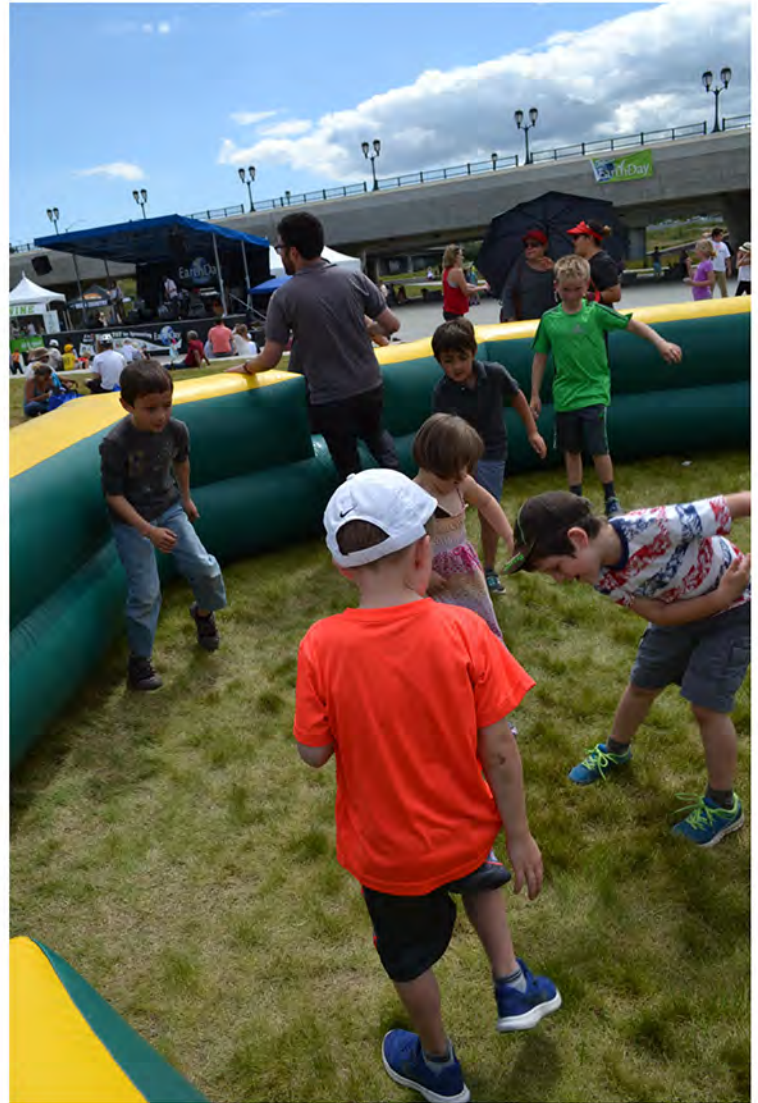
**THANK YOU!**

**Signed:** \_\_\_\_\_ **Date:** \_\_\_\_\_

# EarthDay

# Be the change...

By becoming an Earth Day sponsor, your organization is joining a community that is dedicated to promoting environmental education and good stewardship toward the incredible ecosystems that exist within the Napa Valley.



"You cannot get through a single day without having an impact on the world around you. What you do makes a difference, and you have to decide what kind of difference you want to make." —Jane Goodall



# EarthDay

# Shape the future.



Your sponsorship helps fund EECNC's mission to get children outdoors through our Field Trip Bus Grant Program. You will also help fund the Darcy Aston Scholarship to encourage a lifetime of environmental leadership for graduating high school seniors.



"Keep close to Nature's heart... and break clear away, once in a while, and climb a mountain or spend a week in the woods. Wash your spirit clean." —John Muir