

13th Annual American Business AwardsSM



New Product & Technology Categories
Awards Banquet and Ceremonies

Friday, September 11, 2015
Julia Morgan Ballroom
at Merchants Exchange, San Francisco



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We would also like to congratulate all the American Business Award winners and finalists. We are honored to be in such good company.



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This program is a summary of the second part of The 2015 (13th Annual) American Business Awards, the leading business awards program in the U.S.A. I say second part because a few years ago we split our traditional awards banquet into two events. The first event this year took place in Chicago on Monday, June 22, and featured the announcement of the Gold, Silver and Bronze Stevie® Award winners in a number of category groups.

At this second ceremony on Friday, September 11 in San Francisco, we'll announce the Stevie winners in other categories including apps and new products and services. We'll also announce the winners of this year's Grand Stevie Award trophies, and present the People's Choice Stevie Awards for Favorite New Products, whose winners we announced last month.

We thank the more than 200 professionals who participated in our two-step judging process this year. We could not confer Stevie Awards upon worthy organizations and individuals without them, and they are all acknowledged in this program.

The American Business Awards is just one of a number of Stevie Awards programs, all of which recognize achievements in the workplace. Our other programs include The International Business Awards, the Asia-Pacific Stevie Awards, the German Stevie Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. We invite you to learn about them all at www.StevieAwards.com.

Michael Gallagher
President
The Stevie Awards

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CONGRATULATIONS American Business Awards Finalists!

CAMPUS ANSWERS by Workplace Answers is the leading provider of industry-specific compliance solutions. Institutes of higher education trust our award-winning training content, services and software to deliver solutions for bystander Intervention training as well as Clery, VAWA, and Title IX training.

For more than 20 years, we have provided compliance solutions to over 500 colleges and universities nationwide, including UNC Chapel Hill, University of Alabama, and the University System of New Hampshire.



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2015 Final Judging Committees

The following professionals participated in final judging from May 27–June 7. Their average scores determined the Gold, Silver and Bronze Stevie® Award placements from among the Finalists. We thank them for their participation.



Learn more about the 2015 Final Judges.

COMPANY/ORGANIZATION AWARDS FINAL JUDGING COMMITTEE



CHAIR

Dennis M. Najjar
CPA, Co-founder
AccountingDepartment.com
Pompton Plains, NJ

COMMITTEE:

Meg Nesbitt Brennan, *Chief Operating Officer*, Long Story Short Media, Washington DC
Matt Dane, *Owner*, Compel Fitness, LLC, Cleveland, OH
Tom Dunkel, *Co-founder, Managing Director*, Belrose Asset Management LLC, King of Prussia, PA
Chris Farrell, *CEO*, Tallie, San Francisco, CA
Jessica Heizer, *Marketing Manager*, Equisolve Web Solutions, Fort Lauderdale, FL
Ranjith Kumaran, *CEO*, Hightail, Campbell, CA
Carlos Minetti, *President, Consumer Banking*, Discover Financial Services, Riverwoods, IL
Chris Moore, *CEO*, Gaslight, Cincinnati, OH
John Richards, *co-Managing Partner*, First Step Ventures, Provo, UT
Matt Rissell, *CEO*, TSheets.com, Eagle, ID
Alex Sosnov, *COO*, Tiesta Tea, Chicago, IL
David Waxman, *Managing Partner*, TenOneTen Ventures, Los Angeles, CA

CORPORATE COMMUNICATIONS, INVESTOR RELATIONS AND PUBLIC RELATIONS AWARDS FINAL JUDGING COMMITTEE



CHAIR

Chris Hook
Director
Global Marketing AMD
Austin, TX

COMMITTEE:

Chris Aarons, *Principal*, Pulsepoint Group, Austin, TX
Jock Breitwieser, *Director, Corporate Communications*, Trinet, San Jose, CA
John Carvil, *Senior Director, PR*, Qualcomm, Aptos, CA
Jason Evangelho, *Technology Journalist*, FORBES Magazine, Boulder City, NV
Tom Ho, *Vice President*, Edelman, New York, NY
Jennifer Leonard, *Professor, School of Media Studies and Information Technology*, Humber College Institute of Technology and Advanced Learning, Toronto, Ontario, Canada
Cosmo Mariano, *Best Practices Lead*, Quarry, St. Jacobs, Ontario, Canada
Ashley Mayhew, *Social Media-Employee Experience, Organizational Effectiveness, Global Human Resources*, TD Bank, Toronto, Ontario, Canada
Eileen Secrest, *Communications Professional/Writer*, Healthcare, Frederickburg, VA
Karl Stewart, *Vice President, Brand Development & Strategy*, Petrol Advertising, Burbank, CA
Marie Wiese, *President & Founder*, Marketing Co-Pilot, Markham, Ontario, Canada
Will Willis, *Founder & CEO*, Willis Collaborative Inc., New York, NY





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REPORTING



ANALYTICS



PLANNING



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2015 Final Judging Committees

Continued

CREATIVE AWARDS—WEBSITES CATEGORY FINAL JUDGING COMMITTEE



CHAIR

Laura Ribas
Vice President of Marketing
Klein Steel Services, Inc.
Rochester, NY

COMMITTEE:

Julien Brandt, *CEO*, OrganikSEO.com, Solana Beach, CA
Patricia Cranmer, *User Experience Designer*, LogRhythm,
Boulder, CO
Jen Drexler, *Senior Vice President*, Insight Strategy Group,
New York, NY
Melanie Kriese, *Content Lead*, Online Payments, PayPal, Inc.,
Redwood City, CA
Ursula Milan, *E-commerce Manager*, The Museum of
Modern Art, New York, NY
Timothy Rehac, *Americas Lead*, Cloud /IT, EMC,
New York, NY
Derek Summerlin, *Production Assistant*, inVNT,
New York, NY

CREATIVE MEDIA—PUBLICATIONS/APPS/LIVE EVENTS/VIDEOS AWARDS CATEGORY FINAL JUDGING COMMITTEE



CHAIR

Scott Cullather
Global Managing Partner
inVNT
New York, NY

COMMITTEE:

Chick Ciccarelli, *CEO*, WebWizards Network, Inc.,
Valley Village, California, Manassas, VA
Patrick King, *Founder/CEO*, Imagine, Inc., Manassas, VA
Jeannine McHenry, *Art Director*, One17 Creative,
Marina Del Ray, CA
Julie Molas, *Senior Production Coordinator*, inVNT,
New York, NY
Emily Wilson-Sawyer, *Vice President*, Allison + Partners,
Los Angeles, CA

CUSTOMER SERVICE AWARDS & SUPPORT FINAL JUDGING COMMITTEE



CHAIR

Joni Arison
Senior Vice President
Emerging Consumer Products
AT&T Services, Inc., Dallas, TX

COMMITTEE:

Pembe Candaner, *Founder, President*, Pro-To-Cool,
Istanbul, Turkey
Steve Goetz, *AVP-Customer Experience*,
AT&T Home Solutions, Dallas, TX
Robert Jepps, *Sr. Vice President, Commercial Sales*,
Zions Bank, Salt Lake City, UT
Scott Keller, *President*, TPG TeleManagement, Inc.,
Omaha, NE
Jennifer Maldonado, *Senior Business Analyst, Voice of the*
Gamer, Activision Blizzard, Santa Monica, CA
Deb Matthews, *Vice President, Customer Experience*, nexVortex,
Herndon, VA
Jay Mitchell, *President*, Mereo, LLC, Colorado Springs, CO
W. Mason Preddy, *CEO/Founder*, White Brights Teeth
Whitening Boutiques, LLC, Washington, DC
Dennis Reno, *SVP, Customer Service*, Proofpoint, Inc.,
San Francisco, CA

HUMAN RESOURCES AWARDS FINAL JUDGING COMMITTEE



CHAIR

David Gilman
President and Principal Consultant
Gilman Performance Systems, Inc.
Brookfield, CT

COMMITTEE:

Pembe Candaner, *Founder & President*, Creative People's
Platform, Istanbul, Turkey
Ronald Meske, *President*, Training Systems Design,
Camarillo, CA
Mary Roseman, PHD, *Associate Professor and Hospitality*
Management Program Director, University of Mississippi,
University, MS





2015 Final Judging Committees

Continued

MANAGEMENT AWARDS FINAL JUDGING COMMITTEE



CHAIR

John Hingley
Co-founder
Dasheroo
San Francisco, CA

COMMITTEE:

Jill Bastian, *VerticalResponse*, San Francisco, CA
Chris Henry, *Senior Consultant*, W.Capra Consulting Group,
Chicago, IL
Ajoy Mallik, *Corporate Head of Global Innovation*,
Cognizant Technology Solutions, Saratoga, CA
Guy Perry, *President, CEO & Founder*, Salt Lake Running
Company, Salt Lake City, UT
Janine Popick, *Startup Advisor, Founder & former CEO*,
VerticalResponse, Contributing Editor, Inc.com,
San Francisco, CA
Alex Scalisi, *Regional Sales Director*, Mobiquity, Inc.,
Mill Valley, CA
Lindsay Scalisi, *Senior Vice President*,
Access Communications, San Francisco, CA
Kim Stiglitz, *Director of Demand Generation*,
Campaign Monitor, San Francisco, CA
Connie Sung Moyle, *Senior Marketing Manager*,
Hearsay Social, San Francisco, CA
Ron Wright, *President*, Renters Warehouse USA, LLC.,
Minnetonka, MN

MARKETING AWARDS FINAL JUDGING COMMITTEE



CHAIR

Alison von Puschendorf
Director of External Communications
Dealertrack Technologies, Inc.
Burlington, VT

COMMITTEE:

Jane Bryant, *Director*, Spire Communications,
Potomac Falls, VA
Leslie Cozatt, *Director*, *Thought Leadership Strategy*, Optum,
Eden Prairie, MN
Erica Danford, *Director*, *Managed Services*, dealer.com,
Burlington, VT
Patrick Farrell, *President*, Sniper Public Relations,
Merrimack, NH
Erin Farrell Talbot, *President*, Farrell Talbot Consulting,
New York, NY
Jean Gea, *Product Marketing Strategist*, Esri, Los Angeles, CA
Meghan Gemmill, *VP*, *Optimization & Analytics*,
Fusion Company, Richmond, VA
Mary Ann Henker, *President*, The Henker Group, Easton, MD
Bill Shelton, *Vice President*, USHEALTH Advisors,
Grapevine, TX





2015 Final Judging Committees

Continued

NEW PRODUCT AND SERVICE/ INFORMATION TECHNOLOGY AWARDS FINAL JUDGING COMMITTEE



CHAIR

Dr. Dan Yang

Founder & CEO

VINCI Education

North Andover, MA

COMMITTEE:

Conor Coffey, *President, My Lineage, Inc., San Diego, CA*

Allison L. Duquette, *EVP, Business Development,
Think Through Learning Inc., Pittsburgh, PA*

Julie Fitzgerald, *VP of Marketing, GuideK12,
Inver Grove, MN*

Samer Forzley, *CMO, Market Drum,
Nepean, Ontario, Canada*

George Halo, *Associate Publisher, District Administration
Magazine, Professional Media Group, LLC,
Forked River, NJ*

Sue Hanson, *Founder/Managing Partner, PR with Panache!,
Buffalo, MN*

Jill Hobson, *Senior Education Strategist, Promethean,
Alpharetta, GA*

Ondrej Homola, *CEO, CORINTH, San Francisco, CA*

Parag Jaripatke, *Senior Systems Administrator, AOL, Inc.,
Ashburn, VA*

Dennis Richardson, *Director, Cyber Programs, PiccoTek Inc.,
Sykesville, MD*



Upcoming Stevie® Awards Deadlines

2015 Stevie® Awards for Women in Business



FOR WOMEN
IN BUSINESS

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Final Entry Deadline:
September 23, 2015

2016 Stevie® Awards for Sales & Customer Service



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Early-bird Entry Deadline:
October 21, 2015

Final Entry Deadline:
November 18, 2015

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STEVIE® AWARDS DEUTSCHLAND

The newest Stevie Awards program is open to all organizations in Germany.

Early-bird Entry Deadline:
October 14, 2015

Final Entry Deadline:
December 2, 2015

Learn More and Enter at www.StevieAwards.com



2015 Preliminary-Round Judges

The following professionals participated in first-round judging of The 2015 American Business Awards. Their average scores determined the Finalists who are eligible to be considered in final judging. We thank them for their time and insights.



Learn more about this judging panel.

Ahmed Al Hai, *Drilling Services Automation Project Manager & RTOC Project Member*, ADCO, United Arab Emirates

Amal Al-Najjar, *HR Manager*, Fluor Kuwait, Kuwait

Nirso Amaya, *Accountant*, Lynx, Orlando, FL

Stewart Andrews, *Noodlebox Design*, McLean, VA

Zainab Ansari, *Director/CEO*, Xenith PR (Pvt.) Ltd, Pakistan

Daniel Arenas, *Creative Director*, Sunday Morning NY, Astoria, NY

Dean Aslinia, *Managing Director*, New Horizons Center for Healing, McKinney, TX

Jeff Bell, *Partner*, NCT Ventures, LLC Kirkland, WA

Justin Bell, *CEO*, Arc+Arrow Creative Group, Miami, FL

Debra Bergevine, *EVP, Marketing*, DCR Workforce, Inc. Boca Raton, FL

Rob Betts, *Director of Creative Services*, Akavit, Denver, CO

Israel Bonequi, *Creative Director*, Birds Nest Foundation, Montreal, Canada

Tanya Candia, *CEO*, Candia Communications LLC, Los Gatos, CA

Kevin Chen, Ph.D., *CMC President/CEO*, Business Methods Corporation, Management Consulting Division, Randolph, NJ

Pamela Clark, *Founder/Director*, New Heights Educational Group, Defiance, OH

Ken Collis, *CEO*, VIIIVII, Toluca Lake, CA

Irene Corpuz, *Head of Planning & IT Security*, Western Region Municipality, United Arab Emirates

Dave Craig, *Vice President*, HR Fazoli's Restaurants, Lexington, KY

David Crawford, *Senior VP, Managing Group Creative Director*, GSD&M, Austin, TX

Scott Cullather, *Global Managing Partner*, inVNT, The Puck Building, New York, NY

John Cushman, *VP—eSales & Service*, formerly AT&T, Dallas, TX

Emilia D'Anzica, *Senior Director, Customer Success*, WalkMe, San Francisco, CA

Suzanne Darmory, *Creative Director*, Moxie, New York, NY

Jordan Darrow, *President*, Darrow & Associates, Melville, NY

Kelley Dawkins, *CEO and Owner*, Imaginal Transformations, Tigard, OR

Saraïda De Marchena Kaluche, *President & CEO*, Markatel, Strategic Communications, PR & Events, Santo Domingo, Dominican Republic

Jennifer Deare, *President*, Deare Marketing, Inc, Tenafly, NJ

Natalia Diaz, *Marketing Specialist*, Forte Payment Systems, Allen, TX

Frankie DiCarlantonio, *Vice-President*, Scaffidi Restaurant Group, Steubenville, OH

Mary DiMaggio, *Senior Vice President*, BioCentric Inc., Collingswood, NJ

Richard Dixon, *Advertising Director*, Dallas Business Journal, Keller, TX

Sue Dowd, *SVP Retail Strategy*, Miller Zell, Marketing for Financial Svcs, Atlanta, GA

Brenda Dukart, *Executive Account Manager*, Managed Business Solutions, Colorado Springs, CO

Alyssa Dver, *Founder & CEO*, Mint Green Marketing, Westborough, MA
Gene Ehrbar, *Managing Partner, Emerging Technology*, ISITE Design, Portland, OR

Elizabeth Enselein, *Director of Operations*, Murthy Law Firm, Owings Mills, MD

Mike Faith, *CEO*, Headsets.com, San Francisco, CA

Jim Fanucchi, *Managing Director, Head of West Coast Operations*, Darrow & Associates, Los Gatos, CA

Guy Fighel, *Director of Engineering*, TangoMe, Mountain View, CA

Dr. Hüsnüye Firat, *Çanakkale, Onsekiz March University*, Turkey

Minerva Garcia, *Vice President of Human Resources*, Accordant Media, New York, NY

Jack Gault, Ph.D., *Associate Professor of Marketing*, West Chester University of Pennsylvania, Marketing Department, West Chester, PA

David Gilman, *President*, Gilman Performance Systems, Brookfield, CT

Holly Gilthorpe, *Head of Global Communications*, GE Software, San Ramon, CA

Katharine Goldman, *SVP, Executive Creative Director*, Jack Morton Worldwide, New York, NY

Abigail Gray, *VP, Head of Design*, AOL, Brooklyn, NY

Lisa Gregovich, *Manager, Vendor Operations*, Prime Therapeutics, Denver, CO

Seth Hall, *Vice President, Customer Service*, Philadelphia Insurance Companies, Bala Cynwyd, PA

Deanna Harms, *SVP*, Greteman Group, Wichita, KS

Danita Harn, *Founder*, Harn & Associates, Woodstock, GA

Bonnie Harris, *President*, Wax Marketing, Inc., St. Paul, MN

Batul Hasan, *CEO*, BSH Consultants, Market Research, Pakistan

William Holmes, *Principal*, Business Planning Consultancy

Judah Holstein, *President*, Miracom Computer Corp., Eastchester, NY

Jaimon Jacob, *Head—Customer Service & Business Excellence*, UAE Exchange Centre LLC, United Arab Emirates

Ananda Jagoda, *Chief Creative Officer*, Smart Media—The Annual Report Company, Sri Lanka

Stephen Jannetta, *Partner*, Morgan Lewis & Bockius LLP, Philadelphia, PA

Allen Jernigan, *President & CEO*, My Marketing Department, Inc., Seminole, FL

Stuart John, *Head of Interactive & Emerging Media*, Mind Over Eye, TEN: The Enthusiast Network, Santa Monica, CA

Billie K. Johnson, *VP, Client Results*, Incept, Canton, OH

Kyle Johnson, *Principal/Creative Director*, BlkMrkt. Cr8tiv Labs, Houston, TX

Anila Kalleshi, *President*, Kalleshi Center, Albania

Scott Kellner, *VP Marketing*, George P Johnson, San Carlos, CA

Laura Kerr, *Customer Support Partner*, Sabre Airline Solutions, Southlake, TX

Raj Khera, *Partner*, MailerMailer LLC, Rockville, MD

Bernard Kilkelly, *Managing Director*, Darrow Associates, Lynbrook, NY

Claudia Koehler, *Corporate Vice President*, VOK DAMS. Events GmbH, Germany

Hao Kuo, *Marketing Coordinator*, Aurico, Arlington Heights, IL

Michele Landry, *VP Corporate Communications*, Spansion, Mountain View, CA

Brian MacPhee, *General Director*, John Hancock, Financial Services, Portsmouth, NH





2015 Preliminary Round Judges

Continued

Krushna Prasad Mahapatra, *Global Head HR – GE ISU*, Tata Consultancy Services, North America, Edison, NJ

Janice Maiman, *Senior Vice President, Communications & Media Channels*, American Institute of Certified Public Accountants, New York, NY

Laura Maniccia, *Principal*, Interactive Marketing Solutions, South Lyon, MI

Wessam Massoud, *Programme Delivery Manager*, Abu Dhabi Systems & Information Center (ADSIC), United Arab Emirates

Colin McKillop, *Executive Director*, WECAN, Canada

Robyn McNeely, Sr. *Manager, Agile Best Practices and Technology Training*, Asurion, Murfreesboro, TN

Diane McNulty, PhD, *Associate Dean External Affairs*, UT Dallas, Naveen Jindal School of Management, Richardson, TX

Catherine McQuaid, *Principal*, Big Game Hunting, Canada

Kathy Menzie, *Associate Professor & Chair*, Washburn University, Mass Media Department, Topeka, KS

Jessica Merz, *Director Global Corporate Communications*, Bacardi-Martini, Inc, Coral Gables, FL

Andrea Michaels, *President*, Extraordinary Events, Sherman Oaks, CA

Jon Michaels, *Executive Vice President*, Extraordinary Events, Sherman Oaks, CA

Jay Mitchell, *President*, Mereo, LLC, Colorado Springs, CO

Matt Mlodzinski, *Category Manager, Commercial Services Procurement*, Johnson and Johnson Consumer Companies, Inc., Fort Washington, PA

Rajesh Kumar Mudiakal, Ernst & Young, India

Lisa Murphy, *VP/Service Executive*, Black Knight Financial Services, Jackson, FL

Kirk Musselman, *Director, Human Resources*, Cars.com, Chicago, IL

Judi Niedercorn, *CEO*, SysTactics, McLean, VA

Bob Older, *President*, Creative Travel Inc. dba Rainbow Charter Service, Wilmington, DE

Linda Olsan, *Director, Customer Care*, ACE, Rancho Mission Viejo, CA

Nick Padley, *Director of Implementation*, CD2 Learning, Overland Park, KS

Audrey Pannell, *Director of Public Relations & Social Media*, STYLE Advertising, Birmingham, AL

Emily Passer, *Director of Communications*, Quartz, New York, NY

Paul Patton, *Senior R&D/Regulatory Manager*, Delta Faucet Co. Research Development, Indianapolis, IN

Regis Riney, *Site Facilities, Operations and Maintenance Manager*, Dixon RSF, Vacaville, CA

Chris Risheill, *Senior Manager of Communications & Events*, Ohio AEYC, Westerville, OH

Mary Roseman, PhD, RD, CHE, *Associate Professor & Hospitality Management Program Director*, University of Mississippi, University, MS

Colleen Rosso, *Director of Communications*, Hartland Township, Milford, MI

David Saef, *EVP*, MarketWorks & Strategy, GES, Hodgkins, IL

Viurniel Sanchez, *Information Management, Infrastructure Technology Services*, Florida Power & Light, Miami, FL

Hakan Satici, *Supervisor*, Garanti Bankasi, Turkey

Scott Sauder, *Area Operations Consultant*, The UPS Store, Noblesville, IN

Susan Saurage-Altenloh, *President*, Saurage Research, Inc, Houston, TX

Jeffrey Scott Frichner, *CEO/Founder*, voteAir powered by voters, Houston, TX

Dan Seidman, *CEO*, GOT Influence?, Barrington, IL

Lauren Selikoff, *Managing Director*, Selikoff+Company, Orange, NJ

David Sentman, *SVP – Change Management Executive*, Bank of America, Newark, DE

Santosh Sharma, HCL Technologies, Lombard, IL

Mark Shewmaker, *Chief Experience Officer*, SMITH, Seattle, WA

Michael Shmarak, *Vice President*, DKC Public Relations, Marketing & Government Affairs, Chicago, IL

Sushrut Shrotri, *Managing Partner*, Novus Global Solutions, North Brunswick, NJ

David Siskin, *Founder and Partner*, Boomity, San Francisco, CA

David Street, *Creative Director*, Streetworks Studio, Ashburn, VA

Ted Studwell, *Senior Vice President, Engineering and Operations*, Virtela, Greenwood Village, CO

Mahdad Taheri, *CEO*, TVI Designs, New York, NY

Alice Takpemongo, *Mindjet*, Customer Success, United Kingdom

Lori Teranishi, *Partner*, IQ PR, Inc., San Francisco, CA

Sophy Tereschenko, *Business Strategist*, Kaiser Permanente, Oakland, CA

Scott Thomas, *CEO*, Exegan Music Group, Las Vegas, NV

Han Tjan, *Corporate Communications*, Daimler, New York, NY

Adriana Husz Toledo, *Director/Brand Marketing Practice Leader*, Ketchum, Brazil

Noel Unciano, *Science Research Specialist*, Industrial Technology Development Institute – DOST, Environment and Biotechnology Division, Philippines

Robin Vaitonis, *SVP, Strategic Communications*, Tanis Communications, San Jose, CA

Meghan Valnoski, *Clinical Sourcing Specialist*, Theradex, Allentown, NJ

Rajani Veeramachaneni, *President*, E Center, Inc., Newtown, PA

Vinny Verdi, *Producer*, CUNY-TV, New York, NY

Dr. Basavaraj Wadi, UGSI, Bangalore, India

Charles Kirby Wadsworth, *Vice President of Global Marketing*, F5 Networks, Wayland, MA

Maggie Wang, *Service & Support Manager*, Nolo – Law for All, Pleasanton, CA

Karen Weldon, *Manager, Executive Communication & Strategic Collaboration (Office of the CIO)*, Business Technology Solutions, Consumers Energy, Jackson, MI

Linda Whitten Stalters, *Executive Director*, Schizophrenia and Related Disorders Alliance of America, Houston, TX

Ron Williams, *Executive Creative Director*, TEAM, Ft. Lauderdale, FL

Becky Wilson, *President*, WDS Marketing and PR, Overland Park, KS

Terry Wisner, *Founder & President*, The CPO Institute, Grand Blanc, MI

Barbara Zenz, *President and CEO*, The Stephenz Group, Inc., San Jose, CA

Tarek Ziadeh, *Customer Service Manager*, DHL Express, Lebanon

Chris Zoloth, *Director, Global Customer Care*, IHG, Salt Lake City, UT

Kathryn Zuber, *Vice President of Human Resources*, JAB Wireless, Inc., Englewood, CO





2015 Finalists

APPS AWARDS CATEGORIES



Learn more about these finalists.

Business/Government

Accenture, Chicago, IL: The Accenture App
Capital One Investing, Seattle, WA: Capital One Investing Tablet App
Donlen Corporation, Northbrook, IL: Donlen Mobile Apps
EffectiveUI, Denver, CO: Patient Engagement Advisors: Patient Navigation System
FieldLens, New York, NY: FieldLens Communication Platform for the Construction Industry
TriNet Group, Inc., San Leandro, CA: TriNet Expense: an Investment That Really Adds Up
TriNet, San Leandro, CA: TriNet Expense: Mobile Expense Management

Education & Reference

AT&T Inc., Dallas, TX: AT&T's Momentous Institute Apps

Experimental & Innovation

BMO Capital Markets, Chicago, IL: BMO Capital Markets Augmented Reality Ad
Connective DX, Portland, OR: Elevation Fitness iPad App

Events

BMO Capital Markets, Chicago, IL: Global Metals and Mining Conference App
Toshiba America Business Solutions, Irvine, CA: Toshiba's LEAD 2014 Mobile App

Games

CCA and B LLC, Atlanta, GA: Elf Pets Reindeer

Integrated Mobile Experience

Breakthrough Technologies, LLC, Evanston, IL: The Morton Arboretum App
BMO Capital Markets, Chicago, IL: BMO Capital Markets Augmented Reality Ad
Cisco Systems, Inc., Research Triangle Park, NC: Cisco Support Integrated Mobile and Web Apps Help Customers Solve Issues Anywhere
Dealertrack Technologies, New Hyde Park, NY: Dealertrack Technologies' eMenu for iPad
Fidelity Investments, Boston, MA: Fidelity Mobile® for Apple Watch
Haneke Design, Tampa, FL: World Emblem Apparel Decorator
Jeunesse Global, Orlando, FL: Jmobile: User-Oriented Experience
Shoutz Inc., Austin, TX: LotteryHUB's Integrated Mobile Experience
Wrike Inc., Mountain View, CA: Wrike's Integrated Mobile Experience

Lifestyle

CCA and B LLC, Atlanta, GA: Ideas for Scout Elves
Reserve Media Inc. HQ, New York, NY: Reserve
UnitedHealthcare, Minnetonka, MN: UnitedHealthcare Baby Blocks

Marketing

BMO Capital Markets, Chicago, IL: BMO Capital Markets Augmented Reality Ad
Jeunesse Global, Orlando, FL: Jmobile: Powerful Marketing in the Palm of Your Hand
RiverSource Annuities, Minneapolis, MN: RAVA INTERACTIVE Marketing App
Shoutz Inc., Austin, TX: Front Flip's Marketing App

Shopping

Harbortouch, Allentown, PA: Perkwave
WillowTree, Inc.®, Charlottesville, VA: Thrillcall Live Music App: Designing and Developing the Future of Live Music and Concert Discovery





2015 Finalists

Continued

APP AWARDS CATEGORIES — *Continued*

Social

Absolute Mobile Solutions, Tampa, FL: RINFOU (Right in Front of U)
Nextdoor, San Francisco, CA: Nextdoor APP
Prezi, San Francisco, CA: Nutshell Camera by Prezi

Training

BrainStorm, Inc., American Fork, UT: BrainStorm QuickHelp™

Travel

Fareportal, New York, NY: CheapOair: top 5 travel app
Fareportal, New York, NY: OneTravel: first app to offer voice-activated search
Foxwoods Resort Casino, Mashantucket, CT: Foxwoods Travel App

Utilities & Services

AutoClaims Direct (ACD), Carlsbad, CA: Self(ie) Service—Mobile Auto Claims Solution
Capital One Investing, Seattle, WA: Capital One Investing Tablet App
Credit Sesame, Mountain View, VA: Credit Sesame App
ICMA-RC: ICMA-RC's Mobile App
IGG Software, Inc., Putney, VT: iBank for iPad

MANAGEMENT AWARDS CATEGORIES



Learn more about these finalists.

Executive of the Year—Computer Services & Software—Up to 500 Employees

Adaptive Insights, Palo Alto, CA: Adaptive Insights - Software Executive of the Year: Rob Hull
Beeline, Jacksonville, FL: Doug Leeb, President
Biscom, Chelmsford, MA: Bill Ho, CEO
The Control Group, San Diego, CA: Kris Kibak, CEO and co-founder
Invoiceware International, Atlanta, GA: Scott Lewin Tackles the Latin American Compliance Landscape with SaaS Solution
IQMS, Paso Robles, CA: Randy Flamm, President
Jasper, Santa Clara, CA: Jahangir Mohammed, CEO/Founder
Livefyre, San Francisco, CA: Jordan Kretchmer, CEO and Founder
Nexenta, Santa Clara, CA: Tarkan Maner, CEO
VMTurbo, Boston, MA: Ben Nye, CEO

Executive of the Year—Computer Services—More Than 500 Employees

Quality Systems, Inc., Irvine, CA: President and CEO Steven T. Plochocki Sees Paperless Path to Positive Future

Executive of the Year—Computer Software—More Than 500 Employees

Callidus Software, Dublin, CA: CallidusCloud's Leslie Stretch:
Fleetmatics, Boston, MA: Jim Travers, Chairman and CEO
Hewlett-Packard Company, Sunnyvale, CA: Caroline Tsay, Vice President and General Manager
Quality Systems, Inc., Irvine, CA: President and CEO Steven T. Plochocki Sees Paperless Path to Positive Future

Executive of the Year—Telecommunications

Actiontec Electronics, Sunnyvale, CA: Brian Henrichs, Chief Business Development Officer
GTT Communications, Inc. (GTT), McLean, VA: Richard D. Calder, Jr., President and Chief Executive Officer
Neustar, Sterling, VA: Paul Lalljie, CFO
RingCentral, San Mateo, CA: Vlad Shmunis, CEO
Zayo Group, Boulder, CO: Dan Caruso, CEO





2015 Finalists

Continued

MANAGEMENT AWARDS CATEGORIES — *Continued*

Tech Innovator of the Year

Apcera, San Francisco, CA: Derek Collison — Tech Innovator of the Year
AT&T Inc., Dallas, TX: John Donovan, Senior Executive Vice President/Architecture, Technology, Operations
Engility, Chantilly, VA: John Holcomb
Jasper, Santa Clara, CA: Jahangir Mohammed, CEO/Founder
PayPal, San Jose, CA: James Barrese, CTO
Qualcomm Incorporated, San Diego, CA: Steve Mollenkopf, Chief Executive Officer
Smartling, New York, NY: Andrey Akselrod, co-founder and CTO
TangoMe, Mountain View, CA: Guy Fighel, Director of Engineering, Platform Infrastructure

COMPANY/ORGANIZATION AWARDS CATEGORIES



Learn more about these finalists.

Company of the Year — Computer Services

The Control Group, San Diego, CA
Datapipe, Inc., Jersey City, NJ
INetU, Allentown, PA
QLess Inc., Pasadena, CA
Quality Systems, Inc., Irvine, CA
Service Express, Grand Rapids, MI

Company of the Year — Computer Software — Up To 500 Employees

Adaptive Insights, Palo Alto, CA
Apcera, San Francisco, CA
BeyondCore, Inc. San Mateo, CA
DocuTAP, Sioux Falls, SD
GoECart, Bridgeport, CT
IntelliGenesis, LLC, Columbia, MD
Jasper, Santa Clara, CA
NCR Small Business, Alpharetta, GA
Nuxeo, Brooklyn, NY
Percona, Durham, NC
Prezi, San Francisco, CA
SoftPro, Raleigh, NC
Stamps.com, El Segundo, CA
ThreatMetrix, San Jose, CA
Ve Interactive, Boston, MA
VMTurbo, Boston, MA
Wrike Inc., Mountain View, CA

Company of the Year — Computer Software — 500 or More Employees

Callidus Software, Dublin, CA
Constant Contact, Waltham, MA
Epicor Software Corporation, Austin, TX
Fleetmatics Group, Boston, MA/Dublin, Ireland
HubSpot, Cambridge, MA
Quality Systems, Inc., Irvine, CA
SYSPRO, Costa Mesa, CA





2015 Finalists

Continued

COMPANY/ORGANIZATION AWARDS CATEGORIES — *Continued*

Company of the Year — Internet/New Media

Imgur, San Francisco, CA: The Internet's visual storytelling community
Metaverse Mod Squad, Sacramento, CA: Metaverse Mod Squad
Tracx, New York, NY: Unified Social Media for the Enterprise

Company of the Year — Telecommunications

CallFire, Santa Monica, CA
ORBCOMM, Rochelle Park, NJ
Zayo Group, Boulder, CO

Tech Startup of the Year — Business Services

Avi Networks, Sunnyvale, CA
DreamWare, Inc., Naples, FL
Vectra Networks, San Jose, CA
Vidder, Campbell, CA

Tech Startup of the Year — Computer Services & Computer Software

CoreOS, San Francisco, CA
Magnitude Software, Austin, TX
SalesFitRx, Phoenix, AZ
Soha Systems, Sunnyvale, CA
Virsig, Astoria, NY

Tech Startup of the Year — Financial Services

Affirm, San Francisco, CA: Delivering honest financial products to improve lives
AssetLock, Centennial, CO: AssetLock - Creating an Environment for Investors to Succeed
SeedInvest, New York, NY: SeedInvest

Most Innovative Tech Company of the Year — Up to 100 Employees — Computer Services & Computer Software

Agilience, Sunnyvale, CA: Agilience
Cyanogen, Palo Alto, CA: Cyanogen
InteliSecure, Greenwood Village, CO: InteliSecure
iovation Inc., Portland, OR: iovation Innovative Tech
iText Software Corp., Cambridge, MA: iText's Core PDF Library
OrionVM, San Francisco, CA: OrionVM

Most Innovative Tech Company of the Year — Up to 100 Employees — All Other Industries

BeyondCore, Inc. San Mateo, CA
BioIQ, Santa Barbara, CA
Propositions, Inc., Urbandale, IA
Updater, New York, NY

Most Innovative Tech Company of the Year — Up to 2,500 Employees —

Advertising, Marketing, and Public Relations & Business Services

Cardlytics, Atlanta, GA: Reaching Everyone: Data Monetization and the Empowered Consumer
Olapic, New York, NY: Olapic: The Power of Selfies That Sell
PlacelQ, New York, NY: Location Provides a New Understanding of Consumer Behavior
TouchCommerce, Agoura Hills, CA: TouchCommerce — Omni-channel Customer Engagement
Vectra Networks, San Jose, CA: Vectra Networks, Redefining Security





2015 Finalists

Continued

COMPANY/ORGANIZATION AWARDS CATEGORIES — *Continued*

Most Innovative Tech Company of the Year — Up to 2,500 Employees — Computer Software

Avere Systems, Pittsburgh, PA: Avere Systems Plays a Leading Role in the Movie Industry, Healthcare and More
Beeline, Jacksonville, FL
Callidus Software, Dublin, CA: CallidusCloud: Lead to Money Aligns Businesses for Success
CitiusTech Inc., Princeton, NJ
Interactions Corporation, Franklin, MA: Interactions experiences monumental growth in 2014
IQMS, Paso Robles, CA: IQMS Means Manufacturing ERP
Jasper, Santa Clara, CA
Ve Interactive, Boston, MA

Most Innovative Tech Company of the Year — Up to 2,500 Employees — All Other Industries

ORBCOMM, Rochelle Park, NJ
Pluralsight, Farmington, UT: 2014: A Paramount Year for Pluralsight

Most Innovative Tech Company of the Year — More Than 2,500 Employees

Deere & Company, Moline, IL: John Deere Innovations
Fareportal, New York, NY
Honeywell International, Morristown, NJ: More than 125 Years of Innovation
Qualcomm Incorporated, San Diego, CA
SDL, Wakefield, MA: SDL Achieves Outstanding Technology Innovation with its Customer Experience Cloud

Technical Innovation of the Year — At Organizations With Up to 100 Employees

BeyondCore, Inc. San Mateo, CA: BeyondCore Technical Innovation of the Year
Five Elements Robotics, Wall, NJ: Innovating for the Vulnerable — Meet Budgee the Robot
Swirl Networks, Inc., Boston, MA: The Introduction of Swirl Ad Exchange (SWx) by Swirl Networks

Technical Innovation of the Year — At Organizations With Up to 1,000 Employees

Capsilon Corporation, San Francisco, CA: Using Capsilon's Automated Data Extraction in the Mortgage Industry To Reduce Total Loan Production Costs While Ensuring Compliance
Datapipe, Inc., Jersey City, NJ: Datapipe Access Control Model for AWS (DACMA)
DCR Workforce, Inc., Boca Raton, FL: Smart Track xCHANGE Offers "First of its Kind" Contingent Worker Sourcing
OpenX, Pasadena, CA: OpenX Traffic Quality Monitoring Platform
SoftPro, Raleigh, NC: SoftPro's Innovative Solutions: Surpassing All Expectations and Requirements
Vectra Networks, San Jose, CA: Vectra Networks S-Series Sensor

Technical Innovation of the Year — At Organizations With More Than 1,000 Employees

AT&T Inc., Dallas, TX: RCloud
Ernst & Young, New York, NY: EY ACA COMPASS
Virtusa Corporation, Westborough, MA: Virtusa's Test Automation Framework (VTAF) — A game changer in business transformation
Worldpay, Atlanta, GA: Worldpay's API Integrations

Fastest Growing Tech Company of the Year — Up to 100 Employees

BioIQ, Santa Barbara, CA: BioIQ
Capterra, Arlington, VA: Capterra
Maximum Games, Walnut Creek, CA: Maximum Games
SteelBrick, San Mateo, CA: Fastest growing CPQ Software on the Market: SteelBrick

Fastest Growing Tech Company of the Year — 100 or More Employees

Actiontec Electronics, Sunnyvale, CA: Actiontec's Growth Outpaces the Industry
Fareportal, New York, NY
Rise Interactive, Chicago, IL: Chicago Digital Marketing Agency on the Rise
SocialCode, New York, NY: SocialCode





2015 Finalists

Continued

NEW PRODUCT AWARDS & PRODUCT MANAGEMENT CATEGORIES



Learn more about these finalists.

Product Developer of the Year

Métier, Healdsburg, CA: Brian Pieslak, Product Developer

TangoMe, Mountain View, CA: Guy Fighel, Director of Engineering, Platform Infrastructure

Product Management/Development Executive of the Year

Fareportal, New York, NY: Harsh Sood, CTO

TangoMe, Mountain View, CA: Guy Fighel, Director of Engineering, Platform Infrastructure

Product Management Department/Team of the Year

Engility, Chantilly, VA: Engility's Veterans Benefits Management System Team

Fareportal, New York, NY: Fareportal technology department

John Hancock Financial Services, Boston, MA: Price it faster

Smartling, New York, NY: Smartling's Development Team

SoftPro, Raleigh, NC: SoftPro's Product Development Team: Surpassing All Expectations and Requirements

Education Categories

New Product or Service of the Year — Education — Postsecondary Learning Solution

Wiley Global Education, Oak Brook, IL: Wiley Global Education's Business Foundations Program

Workplace Answers, Austin, TX: Workplace Answers' Student Empower Solution

New Product or Service of the Year — Education — Professional Learning Solution for Education

Discovery Education, Silver Spring, MD: The Discovery Educator Network (DEN)

Workplace Answers, Austin, TX: Workplace Answers' Preventing Discrimination and Sexual Violence

New Product or Service of the Year — Education — Virtual Learning Solution

Workplace Answers, Austin, TX: Workplace Answers' Student Empower Solution

New Product or Service of the Year — Education — All Other Education Solutions

Actiontec Electronics, Sunnyvale, CA: Actiontec's ScreenBeam Pro Education Edition

AirWatch by VMware, Atlanta, GA: AirWatch Teacher Tools

Bloomz Inc, Redmond, WA: Bloomz App

BOXLIGHT, Belfair, WA: Boxlight's DeskBoard

Discovery Education, Silver Spring, MD: Discovery Education and Alcoa Foundation's Manufacture Your Future

eCornell, Ithaca, NY: The Sales Growth Certificate from Cornell University's Johnson Graduate School of Management

Wiley Global Education, Oak Brook, IL: Wiley Global Education's Ribs-on-the-Run Accounting Simulation

Workplace Answers, Austin, TX: Workplace Answers' Student Empower Solution

Content Categories

New Product or Service of the Year — Content — Sales & Marketing Intelligence Solution

Digital Air Strike, Scottsdale, AZ: Digital Air Strike's Review Surge 4.0

Ignite Sales, Dallas, TX: gnite Sales Profitability Dashboards for OmniChannel Measurement

IgnitionOne, New York, NY: IgnitionOne MobileAssist

Lattice Engines, San Mateo, CA: Lattice Cross-Sell/Up-Sell Application

New Product or Service of the Year — Content — Search Technology Solution

Coveo, Quebec City, Canada: Coveo Enterprise Search Cloud Platform, V7

Thomson Reuters, New York, NY: Thomson Reuters' Intuitive Search on Thomson Reuters Checkpoint®





2015 Finalists

Continued

NEW PRODUCT AWARDS & PRODUCT MANAGEMENT CATEGORIES — *Continued*

New Product or Service of the Year — Content — Solution for Integrating Content into the Workflow

Brainshark, Inc., Waltham, MA: Brainshark Sales Accelerator
CD2 Learning, Overland Park, KS: CD2 Learning's Learning Process Map (LPM)
iTalent Corporation, Santa Clara, CA: iTalent Social Support Solution
MailerMailer, Rockville, MD: MailerMailer's Presstacular
Thomson Reuters, New York, NY: Checkpoint Catalyst
Wolters Kluwer Tax & Accounting US, Riverwoods, IL: CCH IntelliConnect Browser Search

New Product or Service of the Year — Content — All Other Content Solutions

BrightRoll, San Francisco, CA: BrightRoll DSP
CD2 Learning, Overland Park, KS: CD2 Learning's Content Driven Delivery
iTalent Corporation, Santa Clara, CA: iTalent Social Support Solution
Limelight Networks, Inc., Tempe, AZ: Limelight Orchestrate for Media and Broadcasters
Smith & Nephew, Fort Worth, TX: Collagenase SANTYL® Ointment 250 g/unit Competency
Virtual Health, New York, NY: Virtual Health
Workplace Answers, Austin, TX: Workplace Answers' Student Empower Solution

Products & Services Categories

Business-to-Business Products

Airtight Networks, Mountain View, CA: Airtight Networks
CAN Capital, New York, NY: CAN Capital's CAN Connect?
DMEautomotive, Daytona Beach, FL: DMEautomotive's Driver Connect 3.0
Harbortouch, Allentown, PA: Harbortouch Echo
Kount, Boise, ID: Kount's Kount Central
PROS Inc., Houston, TX: PROS Cameleon CPQ
Radware, Inc., Mahwah, NJ: Radware's Attack Mitigation Service
Teletrac Inc, Garden Grove, CA: Teletrac Fleet Director
U.S. Green Building Council, Washington, D.C.: LEED Dynamic Plaque
Ve Interactive, Boston, MA: Ve Interactive's VePlatform
Vindicia, Redwood City, CA: Vindicia CashBox

Business-to-Business Services

Accenture, Chicago, IL: Accenture Strategy and Digital Launch
BDS Marketing, Inc., Irvine, CA: BDSmktg Break Fix
Demandbase, San Francisco, CA: Demandbase B2B Marketing Cloud
Epicor Software Corporation, Austin, TX: Epicor Data Security Review
Fleetmatics Group, Boston, MA/Dublin, Ireland: Fleetmatics SaaS-based Solutions
iTalent Corporation, Santa Clara, CA: iTalent Social Knowledge Service
LanguageLine Solutions, Monterey, CA: eLanguage Proficiency Test
Lionbridge, Waltham, MA: Lionbridge onDemand
Pacific Life - Life Insurance Division, Aliso Viejo CA: Pacific Life's PRIME
Toshiba America Business Solutions, Irvine, CA: Toshiba's Encompass X

Consumer Electronics

Actiontec Electronics, Sunnyvale, CA: Actiontec Electronics' ScreenBeam Mini2
Five Elements Robotics, Wall, NJ: Five Elements Robotics' Budgee





2015 Finalists

Continued

NEW PRODUCT AWARDS & PRODUCT MANAGEMENT CATEGORIES – *Continued*

Consumer Products and Services

Affirm, San Francisco, CA: Buy with Affirm
Delta Faucet Company, Indianapolis, IN: Brizo® Articulating kitchen faucet
Fareportal, New York, NY: CheapOair
Fareportal, New York, NY: OneTravel
Jeunesse Global, Orlando, FL: Jeunesse Global's Instantly Ageless
Other World Computing, Woodstock, IL: NewerTech Wireless Aluminum Keypad

Financial Services

Azul Systems, Sunnyvale, CA: Azul Systems ReadyNow!
CAN Capital, New York, NY: CAN Capital's CAN Connect™
Capital One Investing, Seattle, WA: Capital One Investing PortfolioBuilder
Capital One Investing, Seattle, WA: Global Markets for Capital One Investing iPad App

Hardware—Computer & Peripheral

Epson America, Long Beach, CA: Epson WorkForce Pro 8000-Series Powered by PrecisionCore® Technology
Imation, Campbell, CA: Imation's IronKey Workspace W700
Other World Computing, Woodstock, IL: OWC Thunderbolt 2 Dock

Hardware—Networking, Semiconductor or Other Electronic Component

Actiontec Electronics, Sunnyvale, CA: Industry's First 4x4 802.11AC Extenders
Rambus Inc., Sunnyvale, CA: Rambus CryptoManager Platform
Votacall Inc, Norwood, MA: Votacall Viper

Hardware—Storage

Other World Computing, Woodstock, IL: OWC ThunderBay 4 mini, RAID 5 Edition External Storage Solution
Other World Computing, Woodstock, IL: OWC ThunderBay 4 RAID 4-Bay External Storage Solution
SolidFire, Boulder, CO: SolidFire's SF 2405/4805 Series
Unitrends, Burlington, MA: Unitrends Recovery-Series Family
Violin Memory, Santa Clara, CA: Violin Memory Concerto 7000 All Flash Array

Health & Pharmaceuticals—Products & Services

EMD Millipore Corporation, Billerica, MA: EMD Millipore's AFS® 40E / 80E / 120E and 150E Water Purification Systems
Engility, Chantilly, VA: Engility's Psychological Health and Traumatic Brain Injury Program Evaluation for DoD
Exact Sciences, Madison, WI: Exact Sciences' Cologuard
Mary's Medicinals, Denver, CO: Mary's Medicinals Transdermal Cannabis Patch
Morinda, Provo, UT: Morinda's TruAge Rapid Fuel

Telecommunications—Product

Actiontec Electronics, Sunnyvale, CA: Actiontec 802.11AC Network Extender Family
AT&T Inc., Dallas, TX: AT&T EchoBOT
InterCall, Chicago, IL: InterCall Call Manager
InterCall, Chicago, IL: InterCall For Hangouts
Panasonic, Newark, NJ: Panasonic's KX-NS700 Smart Hybrid IP Communications Platform
RingCentral, San Mateo, CA: RingCentral Office Enterprise Edition

Telecommunications—Service

ADTRAN, Inc., Huntsville, AL: ADTRAN ProCloud Portfolio
Broadview Networks, Rye Brook, NY: Broadview Networks' MyOfficeSuite
Fonality Inc., Dallas, TX: Fonality's Heads Up Display
PanTerra Networks, Santa Clara, CA: PanTerra Business Analytics

Transportation

Auto Integrate, Itasca, IL: Auto Integrate authorization platform
Minimizer, Blooming Prairie, MN: Minimizer Custom Floor Mats
Wheels Inc., Des Plaines, IL: Wheels Automotive Recall Notification Service





2015 Finalists

Continued

NEW PRODUCT AWARDS & PRODUCT MANAGEMENT CATEGORIES – *Continued*

Software Categories

New Product or Service of the Year — Software — Asset Management Solution

BDNA, Mountain View, CA: BDNA's Normalize 4.2

Virginia Information Technology Agency, Chester, VA: Virginia Information Technologies Agency (VITA) Asset Management Solution

New Product or Service of the Year — Software — Big Data Solution

Agilience, Sunnyvale, CA: Agilience RiskVision 7.5

BeyondCore, Inc. San Mateo, CA: BeyondCore

BlueData, Mountain View, CA: BlueData EPIC

BridgeView Marketing, Portsmouth, NH : B2W Software's B2W Inform

Centrify, Santa Clara, CA: Centrify Server Suite

DataRPM, Fairfax, VA DataRPM

Dell Inc., Round Rock, TX: Dell Statistica

Cloudera, Palo Alto, CA: Cloudera Impala

PROS Inc., Houston, TX: PROS Cameleon CPQ

Snowflake Computing, San Mateo, CA: Snowflake Computing

New Product or Service of the Year — Software — Business or Competitive Intelligence Solution

Dell Inc., Round Rock, TX: Dell Unified Communications Command Suite

Element Fleet Management, Sparks, MD: Element Fleet Management's Xplore Consulting Tool

FirstRain, San Mateo, CA: FirstRain Personal Business Analytics® for Sales 2.0

Ignite Sales, Dallas, TX: Ignite OmniChannel Relationship Management Platform

InsightSoftware.com, Denver, CO: InsightSoftware.com's Hubble

Platfora, San Mateo, CA: Platfora Big Data Analytics 4.0

Qlik Technologies, Radnor, Pennsylvania: Qlik Sense

Recommind, San Francisco, CA Recommind's Axcelerate 5

New Product or Service of the Year — Software — Cloud Application/Service

Callidus Software, Dublin, CA: CallidusCloud's Lead to Money Suite

Infor, New York, NY:m Infor CloudSuite®

Toshiba America Business Solutions, Irvine, CA: Toshiba's e-BRIDGE CloudConnect Tech Support Program

TriNet Group, Inc, San Leandro, CA: TriNet Perform

VeriFone, San Jose, CA: Verifone Cloud POS

New Product or Service of the Year — Software — Cloud Infrastructure

Avi Networks, Sunnyvale, CA: Avi Networks Cloud Application Delivery Platform

Embrane, Santa Clara, CA: Embrane heleos

Internap, Atlanta, GA: Internap's AgileCLOUD

Xangati, San Jose, CA: Xangati XSR12

New Product or Service of the Year — Software — Cloud Platform, Storage & Backup Solutions

Apcera, San Francisco, CA: Apcera Continuum

Nexenta, Santa Clara, CA: Nexenta's NexentaStor 4

Relayware, Jersey City, NJ: Relayware Partner Cloud

SocialWhirled, Phoenix, AZ: SocialWhirled

TrackVia, Denver, CO: TrackVia Do-It-Yourself Cloud Platform

Unitrends, Burlington, MA: Unitrends Cloud

Vertafore, Bothell, WA: Vertafore Agency Platform





2015 Finalists

Continued

NEW PRODUCT AWARDS & PRODUCT MANAGEMENT CATEGORIES — *Continued*

New Product or Service of the Year— Software— Collaboration/Social Networking Solution

Epicor Software Corporation, Austin, TX: Epicor ERP version 10— Social Enterprise
iTalent Corporation, Santa Clara, CA: iTalent Social Knowledge Management Solution
Propositions, Inc., Urbandale, IA: Propositions, Inc. MentorString
Tracx, New York, NY: Tracx 5.0 and 6.0

New Product or Service of the Year— Software— Content Management Solution

AirWatch by VMware, Atlanta, GA: AirWatch Content Locker
BrightEdge, San Mateo, CA: BrightEdge Content Optimizer 3.0
CD2 Learning, Overland Park, KS: CD2 Learning's Content Management Solution
Intralinks, New York, NY: Intralinks VIA 2.0
Telerik, Boston, MA: Telerik Sitefinity

New Product or Service of the Year— Software— Corporate Learning/Workforce Development Solution

Articulate, New York, NY: Articulate Storyline 2
CD2 Learning, Overland Park, KS: CD2 Learning's Leadership Process Map (LPM)
Harvard Business Publishing Corporate Learning, Boston, MA: New Harvard ManageMentor® Helps Organizations Drive Performance through Learning
InterCall, Chicago, IL: InterCall Virtual Learning Environment

New Product or Service of the Year— Software— Electronic Commerce & Financial Management Solutions

Auto Integrate, Itasca, IL: Auto Integrate authorization platform
Evergage, Somerville, MA: Evergage Tribes
MarketLive, Petaluma, CA: MarketLive Responsive Commerce
Xactly Corp, San Jose, CA: Xactly Incent

New Product or Service of the Year— Software— Governance, Risk & Compliance Solution

Agilance, Sunnyvale, CA: Agilance RiskVision 7.5
Dell Inc., Round Rock, TX: Dell Change Auditor 6.6
RSA, The Security Division of EMC, Bedford, MA: RSA Archer GRC
Workplace Answers, Austin, TX: Workplace Answers' Student Empower Solution

New Product or Service of the Year— Software— Human Capital Management Solution

BayPoint Benefits, San Francisco, CA: BayPoint Benefits' DoubleDesk
DCR Workforce, Inc., Boca Raton, FL: DCR Workforce's Smart Track xCHANGE
Infor, New York, NY: Infor Talent Science®
Montage, Delafield, WI: Montage On-Demand Video and Voice Interviewing
Paychex Inc., Rochester, NY: myStaffingPro's Mobile Application Process
Propositions, Inc., Urbandale, IA: Propositions, Inc. MentorString
Tata Consultancy Services, Edison, NJ: Tata Consultancy Services' GSPEED

New Product or Service of the Year— Software— Integration Solution

Dell Boomi, San Francisco, CA: Dell Boomi AtomSphere
Intacct, San Jose, CA: Intacct Collaborate
SecureNet, Austin, TX: SecureNet's API Integrations

New Product or Service of the Year— Software— International Data Protection and Security Solutions— Less Than 100 Employees

Agilance, Sunnyvale, CA: Agilance RiskVision 7.5
Avecto, Cambridge, MA: Avecto Defendpoint
BridgeView Marketing, Portsmouth, NH: Plexier International: Scrutinizer v12
Darktrace, Cambridge, United Kingdom: Darktrace: Closing the Gap Between Attack and Defense
Swimlane, Tempe, AZ: Swimlane
ThreatMetrix, San Jose, CA: ThreatMetrix TrustDefender Cybercrime Protection Platform





2015 Finalists

Continued

NEW PRODUCT AWARDS & PRODUCT MANAGEMENT CATEGORIES — *Continued*

New Product or Service of the Year — Software — International Data Protection and Security Solutions — 100 or More Employees

Avast Software, Prague, Czech Republic: Avast 2015
Dell, Inc. Round Rock, TX: Dell Cloud Access Manager 8.0
GE Software, San Ramon, CA: GE Software Wurdtech Next Generation Firewall
Radware, Inc., Mahwah, NJ: Radware's Attack Mitigation Network
Vectra Networks, Campbell, CA: Vectra Networks' S-Series Sensor

New Product or Service of the Year — Software — Lead Generation Solution

Lattice Engines, San Mateo, CA: Lattice Account Prioritization Application
ReachLocal, Woodland Hills, CA: ReachLocal's ReachEdge Lead Conversion Software
Underground Elephant, San Diego, CA: Underground Elephant's Allstate Lead Marketplace

New Product or Service of the Year — Software — Marketing/Public Relations Solution

Cision, Chicago, IL: Cision PR Edition
Demandbase, San Francisco, CA: Demandbase B2B Marketing Cloud
GuideWell Connect, Jacksonville, FL: GuideWell Connect's EventConnect
IgnitionOne, New York, NY: IgnitionOne Digital Marketing Suite 3.0
QuickPivot, Boston, MA: QuickPivot Program Palette

New Product or Service of the Year — Software — Mobile Development, Mobile On-Demand or Mobile Operations Management Solutions

CD2 Learning, Overland Park, KS: CD2 Learning's Moment-In-Time (MIT) Application
Cisco Systems Inc., Research Triangle Park, NC: Cisco Systems' Mobile Support eXperience
Element Fleet Management, Sparks, MD: Element Fleet Management's Clarus Driver
Perfecto Mobile, Woburn, MA: Perfecto Mobile's Continuous Quality Lab
Telerik, a Progress company, Boston, MA: Telerik Platform

New Product or Service of the Year — Software — Project or Systems Management Solution

Arena Solutions, Foster City, CA: Arena PLM
Dell Inc., Round Rock, TX: Dell On Demand Migration for Email 1.7
Element Fleet Management, Sparks, MD: Vehicle Title & Registration Management Application for Element's License and Regulatory Compliance Group
Omnitracs, LLC, Dallas, TX: Omnitracs Tracking
Opmantek, Charlotte, NC: Opmantek's Network Management and IT Audit Software
RES Software, Radnor, PA: RES Software's IT Store
Utopic Software, Tampa, FL: Utopic Software's Persysent Suite

New Product or Service of the Year — Software — Relationship Management Solution

Dell Inc., Round Rock, TX: Dell InTrust 11.0
InMoment, Salt Lake City, UT: InMoment's Active Listening Suite
ServiceSource, San Francisco, CA: ServiceSource Customer Success Solution
Totango, San Mateo, CA: Totango Customer Success Platform

New Product or Service of the Year — Software — Social Business Solution

CD2 Learning, Overland Park, KS: CD2 Learning's Collaborative Process Map (CPM) Component
Dell Inc., Round Rock, TX: Dell Migration Manager for Enterprise Social
Infor, New York, NY: Infor Ming.le Mobile
iTalent Corporation, Santa Clara, CA: iTalent Social Knowledge Management Solution
Tracx, New York, NY: Tracx 5.0–6.0

New Product or Service of the Year — Software — Software Development Solution

Electric Cloud, San Jose, CA: Electric Cloud's ElectricFlow
SoftPro, Raleigh, NC: SoftPro's Product Development





2015 Finalists

Continued

NEW PRODUCT AWARDS & PRODUCT MANAGEMENT CATEGORIES – *Continued*

New Product or Service of the Year— Software— Web Services Solution

WaveMaker, Mountain View, CA: WaveMaker

New Product or Service of the Year— Software— Other

Aternity, Westborough, MA: Aternity v7.1

MSC Software, Newport Beach, CA: MSC Apex

SAVO, Chicago, IL: First of its Kind: SAVO's Sales Process Pro Automates the Selling Process to Improve Sales Rep Productivity

SoftPro, Raleigh, NC: SoftPro's Product Development



In August we announced the winners of the People's Choice Stevie® Awards for Favorite New Products, a nationwide public vote for the favorite products and services in a variety of product categories. Congratulations to this year's winners.

Business-to-Business Products: DMEautomotive's Driver Connect 3.0

Business-to-Business Services: eLanguage Proficiency Test

Computer/Peripheral/Hardware: Votacall Viper

Content—Other Solutions: CD2 Learning's Content Driven Delivery

Content—Sales & Marketing: Digital Air Strike's Review Surge 4.0

Content—Search Technology: Thomson Reuters' Intuitive Search on Thomson Reuters Checkpoint®

Content Integration Solution: Brainshark Sales Accelerator

Education—Other: Bloomz App

Health & Pharmaceutical: Exact Sciences' Cologuard

Software—Big Data: PROS Cameleon CPQ

Software—Biz Intelligence InsightSoftware.com's Hubble

Software—Cloud Application/Service: Infor CloudSuite

Software—Content Management: CD2 Learning's Content Management Solution

Software—Governance/Risk: RSA Archer GRC

Software—Human Capital Management: Infor Talent Science

Software—Lead Generation: ReachLocal's ReachEdge Lead Conversion Software

Software—Learning/Workforce Development: Articulate Storyline 2

Software—Marketing/Public Relations: QuickPivot Program Palette

Software—Mobile: SYSPRO Espresso Mobile Solution

Software—Other: WaveMaker

Software—Project/Systems Management: Opmantek's Network Management and IT Audit Software

Software—Relationship Management: InMoment's Active Listening Suite

Software—Security/Data Protection: DigiCert's Certificate Monitoring

Software—Social Business: Infor Ming.le Mobile

Telecommunications—Service: Broadview Networks' MyOfficeSuite

Because we have already announced the people's choice winners, tonight we will announce the crystal People's Choice Stevie Awards only for those winners in attendance.





2015 Finalists

Continued

ANNOUNCEMENT AND PRESENTATION OF THE GRAND STEVIE® AWARD TROPHIES



See the List of 2015 Grand Stevie® Award Winners.

The Grand Stevies will be presented to the organizations that amassed the most award points in The 2015 American Business Awards, with a Gold Stevie win counting for three points, a Silver Stevie win for two points, and a Bronze Stevie win for one-and-a-half points. Grand Stevies will be presented for

Organization of the Year

Public Relations Agency of the Year

Marketing Agency of the Year

Interactive Agency of the Year

Top 10





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