





# CONTENTS

- 1) CONTENT CREATION
- 2) CONTENT MARKETING
- 3) SEO
- 4) CONVERSION RATE  
OPTIMIZATION
- 5) GRAPHIC DESIGN
- 6) WEB HOSTING
- 7) CONTENT RESEARCH
- 8) PRODUCTIVITY



# **CONTENT CREATION**

**1) Grammarly**

**<https://www.grammarly.com/>**

**2) HubSpot**

**<https://www.hubspot.com/>**

**3) ZenPen**

**<https://zenpen.io/>**

**4) Portent**

**<https://www.portent.com/tools>**

**5) Title Generator**

**<https://www.title-generator.com/>**

**6) Google Docs**

**<https://docs.google.com/>**

**7) Google Slides**

**<https://docs.google.com/presentation/>**

**8) Google Sheets**

**<https://docs.google.com/spreadsheets/>**



**9) Auto Text Expander**

**[www.autotextexpander.com/](http://www.autotextexpander.com/)**

**10) SlideShare**

**<https://www.slideshare.net/>**

**11) Screencasify**

**<https://www.screencastify.com/>**

**12) Lumen5**

**<https://lumen5.com/>**

**13) BlankPage**

**<https://www.blankpage.io/>**

**14) Wattpad**

**<https://www.wattpad.com/>**

**15) Small SEO Tools**

**<https://smallseotools.com/>**

**16) Known**

**<https://withknown.com/>**

**17) Free Summarizer**

**[freesummarizer.com/](http://freesummarizer.com/)**



# **CONTENT MARKETING**

## **DEMOGRAPHY RESEARCH TOOL**

**1) Alexa**

**<https://www.alexa.com/>**

**2) SimilarWeb**

**<https://www.similarweb.com/>**

## **FACEBOOK MESSENGER CHATBOTS**

**1) ManyChat**

**<https://manychat.com/>**

**2) Chatfuel**

**<https://chatfuel.com/>**

**3) MobileMonkey**

**<https://mobilemonkey.com/>**

## **SOCIAL MEDIA MARKETING TOOLS:**

**1) Hootsuite**

**<https://hootsuite.com/>**



**2) Buffer**

**<https://buffer.com/>**

**3) Social Locker**

**[sociallocker.org/](https://sociallocker.org/)**

**4) AddThis**

**<https://www.addthis.com/>**

### **LINKEDIN GROWTH TOOL:**

**1) LinkedIn Helper**

**<https://linkedhelper.com/>**

### **TWITTER GROWTH HACKING:**

**1) TweetDeck**

**<https://tweetdeck.twitter.com/>**

**2) Daily 140**

**<https://daily140.com/>**

**3) MyTopTweets**

**<https://www.mytoptweets.com/>**



## **MEDIUM GROWTH HACKING:**

**1) Click to Tweet**

**<https://clicktotweet.com/>**

## **INSTAGRAM GROWTH HACKING TOOLS:**

**1) Un Um**

**<https://unum.la/>**

**2) Repost**

**[repostapp.com/](https://repostapp.com/)**

**3) Later**

**<https://later.com/>**

## **LINK SHORTNER:**

**1) Bitly**

**<https://bitly.com/>**

## **WEBINAR TOOLS:**

**1) Zoom**

**<https://zoom.us/>**



## **LANDING PAGE TOOLS:**

**1) Welcome.ly**

**<https://welcome.ly/>**

**2) Ontrapages**

**<https://ontrapages.com/>**

## **LEAD CAPTURE:**

**1) Flowlu**

**<https://flowlu.com/>**

## **EMAIL MARKETING:**

**1) Mailchimp**

**<https://mailchimp.com/>**

**2) BenchMark**

**<https://www.benchmarkemail.com/>**

**3) Canned Emails**

**[www.cannedemails.com/](http://www.cannedemails.com/)**



# **SEO**

## **ON-PAGE SEO TOOLS:**

**1) SEOptimer**

**<https://www.seoptimizer.com/>**

**2) Yoast**

**<https://yoast.com/>**

**3) SEOPress**

**<https://www.seopress.org/>**

**4) GTmetrix**

**<https://gtmetrix.com/>**

## **OFF-PAGE SEO TOOLS:**

**1) SEMrush**

**<https://www.semrush.com/>**

**2) Google Analytics**

**<https://analytics.google.com/analytics/web/>**



**3) Ubersuggest**

**<https://neilpatel.com/ubersuggest/>**

**4) Copyscape**

**<https://www.copyscape.com/>**

**5) LeanDomainSearch**

**<https://leandomainsearch.com/>**

## **KEYWORD RESEARCH TOOLS:**

**1) Google Ads Keyword Planner**

**<https://adwords.google.com/aw/keywordplanner/home>**

**2) KWFinder**

**<https://kwfinder.com/>**

**3) KeywordTool**

**<https://keywordtool.io/>**

**4) Google Correlate**

**<https://www.google.com/trends/correlate/>**

**5) SeedKeywords**

**<https://www.seedkeywords.com/>**



# **CONVERSION RATE OPTIMIZATION**

**1) Hotjar**

**<https://www.hotjar.com/>**

**2) Five second tests**

**<https://fivesecondtest.com/>**

**3) VWO**

**<https://vwo.com/>**

## **SURVEY TOOLS:**

**1) Typeform**

**<https://www.typeform.com/>**

**2) SurveyMonkey**

**<https://www.surveymonkey.com/>**

**3) SurveyPlanet**

**<https://surveyplanet.com/>**

**4) Zoho Survey**

**<https://www.zoho.com/survey/>**



## **5) Google Forms**

**<https://docs.google.com/forms>**

## **6) SmartSurvey**

**<https://www.smartsurvey.co.uk/>**

## **CUSTOMER TRENDS:**

### **1) Answer The Public**

**<https://answerthepublic.com/>**

### **2) Quora**

**<https://www.quora.com/>**

## **GRAPHIC DESIGN**

### **ALL-IN-ONE:**

#### **1)Freebiesbug**

**<https://freebiesbug.com/>**

#### **2)Graphic Burger**

**<https://graphicburger.com/>**

#### **3)Designer Mill**

**<https://www.designermill.com>**



**4) PSD Repo**

**<https://psdrepo.com/>**

**5) Creative Market**

**<https://creativemarket.com/>**

**PHOTO:**

**1) Unsplash**

**<https://unsplash.com/>**

**2) Pixabay**

**<https://pixabay.com/>**

**3) Pexels**

**<https://www.pexels.com/>**

**4) Image Finder**

**<https://imagefinder.co/>**

**5) StockSnap**

**<https://stocksnap.io/>**



## **VIDEOS:**

**1) Videvo**

**<https://www.videvo.net/>**

**2) Pexels**

**<https://www.pexels.com/>**

**3) Videezy**

**<https://www.videezy.com/>**

**4) Pixabay**

**<https://pixabay.com/>**

**5) Coverr**

**<https://coverr.co/>**

## **INFOGRAPHICS:**

**1)Hubspot**

**<https://www.hubspot.com/infographic-templates>**

**2)Hongkiat**

**<https://www.hongkiat.com/blog/free-infographic-templates/>**



## **FONTS:**

**1) Google Fonts**

**<https://fonts.google.com/>**

**2) MyFonts**

**<https://www.myfonts.com/>**

**3) FontSquirrel**

**<https://www.fontsquirrel.com/>**

**4) FontFabric**

**<https://www.fontfabric.com/>**

**5) Canva**

**<https://www.canva.com/>**

## **PATTERN:**

**1) Toptal**

**<https://www.toptal.com/>**

**2) Unsplash**

**<https://unsplash.com/>**

**3) The Pattern Library**

**<http://thepatternlibrary.com/>**



## **LOGO CREATOR:**

**1)Logomakr**

**<https://logomakr.com/>**

**2)Logo Crisp**

**<https://www.logocrisp.com/>**

**3)Signature Maker**

**<https://www.signaturemaker.in/en/online-signature-maker/>**

**4)Hipster Logo Generator**

**<https://www.hipsterlogogenerator.com/>**

**5)Logaster**

**<https://www.logaster.com/>**

## **WIREFRAMING:**

**1)InVision**

**<https://www.invisionapp.com/>**

**2)Figma**

**<https://www.figma.com/>**



**3)Wireframe CC**

**<https://wireframe.cc/>**

**4)Fluidui**

**<https://www.fluidui.com/>**

**5)Mockflow**

**<https://www.mockflow.com/>**

## **USER INTERFACE:**

**1) JustInMind**

**<https://www.justinmind.com/>**

**2)Figma**

**<https://www.figma.com/>**

**3)UI Names**

**<https://uinames.com/>**

**4)Marvel**

**<https://marvelapp.com/>**

**5)Webfx**

**<https://www.webfx.com/>**



## **WEB TEMPLATE DESIGN:**

**1)HTML5 UP**

**<https://html5up.net/>**

**2)Templated**

**<https://templated.co/>**

**3)Strikingly**

**<https://www.strikingly.com/>**

**4)Bootstrap Zero**

**<https://www.bootstrapzero.com/>**

**5)Colorlib**

**<https://colorlib.com/>**

## **COLOR PICKER:**

**1)Coolors**

**<https://coolors.co/>**

**2)BrandColors**

**<https://brandcolors.net/>**

**3)Adobe Color CC**

**<https://color.adobe.com/create>**



**4)Bootflat**

**<http://bootflat.github.io/>**

**5)Colorful Gradients**

**<https://colorfulgradients.tumblr.com/>**

## **DESIGN CREATION:**

**1)Visme**

**<https://www.visme.co/>**

**2)Snappa**

**<https://snappa.com/>**

**3)Piktochart**

**<https://piktochart.com/>**

**4)Befunky**

**<https://www.befunky.com/>**

**5)Infogram**

**<https://infogram.com/>**



## **WEB HOSTING**

**1)GitHub Pages**

**<https://pages.github.com/>**

**2)FreeHosting**

**<https://www.freehosting.com/>**

**3)Wix**

**<https://www.wix.com/>**

**4)Weebly**

**<https://www.weebly.com/in>**

**5)Bravenet**

**<https://www.bravenet.com/>**

## **CONTENT RESEARCH**

### **FREE SURVEY TOOLS:**

**1)Typeform**

**<https://www.typeform.com/>**

**2)SurveyMonkey**

**<https://www.surveymonkey.com/>**



**3)SurveyPlanet**

**<https://surveyplanet.com/>**

**4)Zoho Survey**

**<https://www.zoho.com/survey/>**

**5)Google Forms**

**<https://www.google.com/forms/about/>**

## **AD AND PROMOTIONAL COPY SWIPE FILES:**

**1)Swipefile**

**<https://swipefile.com/>**

**2)Swipe-Worthy**

**<http://swiped.co/>**

**3)Adespresso**

**<https://adespresso.com/>**

**4)Droplr**

**<https://droplr.com/>**

**5)Feedly**

**<https://feedly.com/i/welcome>**



## **HASHTAG RESEARCH TOOL:**

**1)Hashtagify**

**<https://hashtagify.me/hashtag/tbt>**

**2)RiteTag**

**<https://ritetag.com/>**

**3)Display Purpose**

**<https://displaypurposes.com/>**

## **MARKETING DATA & RESEARCH TOOL:**

**1)Hubspot**

**<https://www.hubspot.com>**

**2)Column Five**

**<https://www.columnfivemedia.com/>**

**3)WordStream**

**<https://www.wordstream.com/>**

**4)Smart Insights**

**<https://www.smartinsights.com/>**

**5)NG Data**

**<https://www.ngdata.com/>**