



“What you do, what each of us does, has an effect on
the country, the state, the nation, and the world.”

—HUBERT H. HUMPHREY

**16th ANNUAL
HUBERT H. HUMPHREY**

Public Leadership Awards

JUNE 26, 2018

McNAMARA ALUMNI CENTER | UNIVERSITY OF MINNESOTA

HUMPHREY SCHOOL
OF PUBLIC AFFAIRS

UNIVERSITY OF MINNESOTA

16th ANNUAL
HUBERT H. HUMPHREY
PUBLIC LEADERSHIP AWARDS
JUNE 26, 2018

The Hubert H. Humphrey Public Leadership Awards presented by the Humphrey School of Public Affairs honor individuals who have contributed to the common good through leadership and service.

This year's awards recognize remarkable leaders who share an uncommon belief in human potential, who resourcefully and imaginatively use narrative, creative expression, team building, and empathy to advance our common well-being as both local neighbors and global citizens.

**JOIN US THIS YEAR,
AND HELP SUPPORT FUTURE LEADERS
IN PUBLIC AFFAIRS.**

To secure your sponsorship, contact:

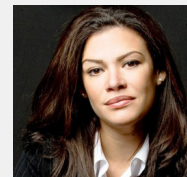
Gwendolyn Freed, *Humphrey School Director of Development*
(612) 625-9588 or free0303@umn.edu

2018 PUBLIC LEADERSHIP AWARD RECIPIENTS



THOMAS FRIEDMAN

Pulitzer Prize-winning journalist and author, for interpreting large-scale trends across diverse and far-reaching topics, making sense of accelerating change, and providing reasons for hope in a complex and volatile world



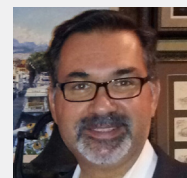
SARAH BELLAMY

Artistic director, Penumbra Theatre Company, one of the nation's largest African American professional theatre companies, for harnessing the unique power of theater to engage audiences in critical thinking and inspiring action on issues of race and social justice



CHERYL REEVE

Head coach and general manager, Minnesota Lynx, winner of four WNBA championships, for motivating extraordinary athletic performance in her players, and substantially expanding opportunities for women and girls



DANIEL RODRIGUEZ

(Humphrey School MPA 2008), executive director, Merrick Community Services in East St. Paul, for showing how families and communities can grow stronger together when people understand, help, and support each other



EVENT SPONSORSHIP CONNECTS YOUR ORGANIZATION TO LEADERS WHO WORK TIRELESSLY TO CREATE A BETTER WORLD FOR EVERYONE.

The Hubert H. Humphrey Public Leadership Awards are presented at an annual dinner, which is the Humphrey School's signature fundraising event—not to mention one of the Twin Cities' most anticipated social gatherings. During the past 15 years, we have honored 65 award recipients and raised more than \$1.5 million for student scholarships.

AN EVENT NOT TO MISS

Each year, hundreds of people join us on this special evening to recognize remarkable leaders who have dedicated their lives to addressing the most pressing problems in our own communities and around the world. Attendees include some of Minnesota's most prominent political, business, and civic leaders, including U.S. Senators, Minnesota Supreme Court justices, philanthropists, and top University of Minnesota administrators.

"You're never too old to take risks. Stay involved, keep up with the times, and do your part." – Tom Swain, 2017 recipient

PAST WINNERS INCLUDE:

Madeleine K. Albright
 Howard H. Baker Jr.
 Marilyn Carlson Nelson
 Melvin Carter III
 David Durenberger
 MayKao Hang
 Josie Johnson
 Vernon E. Jordan Jr.
 Alan Page
 Thor Companies
 Tom Swain

2017 SOCIAL MEDIA POSTS

It is always great to support the Humphrey School!!! #HHHPLA @thomsonreuters @HHHSchool (@mramirez_esq)

Hanging out w/ @XcelEnergyMN crew at @HHHSchool Public Leadership Awards! #HHHPLA (@jweinhagen)

Inspirational night at #HHHPLA and it's only just begun. @MDTPhilanthropy @HHHSchool (@stacey_tut)

Kudos to former @AsstSecStateAF Greenfield, Monica Meyer of @outfrontmn as well as @BuildThor and Tom Swain for getting @HHHSchool award. #HHHPLA (@TomGitaa)

We are so excited to be receiving the Hubert H. Humphrey Public Leadership Award tonight! We are having a wonderful time at the ceremony! (@ThorCompanies)



#HHHPLA @HHHSchool

YOUR SPONSORSHIP SHOWS COMMITMENT TO THE EDUCATION OF FUTURE POLICY LEADERS IN MINNESOTA, THE COUNTRY, AND THE WORLD.

EXCLUSIVE SPONSORSHIP OPPORTUNITY

Consider supporting our event at the **PRESENTING SPONSOR** level. Benefits include a scholarship named for your organization to fund the education of two Humphrey School students for the 2018–19 academic year.

FOR A COMMITMENT OF \$50,000, THIS LEVEL ALSO PROVIDES:

- Recognition as presenting sponsor (“..presented with support by [your name]”) in all event materials and signage
- Recognition as presenting sponsor on website and in pre-event materials
- Inclusion in weeklong paid media campaign on Minnesota Public Radio
- Opportunity to speak at event
- 20 seats at event plus two (2) seats at head table with awardees and dean
- 20 tickets to sponsor reception with award winners

**Your support helps make the Humphrey
School and the world of public policy more
representative and diverse.**

Thank you!

For other sponsorship opportunities, see next page.

RECENT HUMPHREY SCHOLARSHIP RECIPIENTS



Meaghan McSorley
Medtronic Public Leaders Fellow

Meaghan is a Master of Urban and Regional Planning and Public Health dual-degree student. She is interested in creating public spaces designed to promote health and well-being.

“I am so grateful to Medtronic not only for the financial security this fellowship is providing me, but also the relationships it’s helping me to build. So many of the connections I’ve made in the Twin Cities have grown out of my relationship with Medtronic.”



Surabhi Singh
Humphrey Public Leaders Fellow

Surabhi is a Master of Development Practice student, with a goal of designing sustainable economic improvement programs in developing countries, including her home country of Nepal.

“I would like to express my heartfelt gratitude for making my journey here possible, and for giving me this opportunity to be the change I want to see in this world. I will, to the best of my ability, work towards helping people better their lives through sustainable development and social justice.”

CHOOSE YOUR SPONSORSHIP LEVEL.

	PREMIER \$25,000	PATRON \$10,000	BENEFACTOR \$5,000	TABLE \$2,500
PUBLIC RECOGNITION	<p>Featured story on website about organization's support</p> <p>Logo inclusion on event webpage</p> <p>Logo inclusion in paid ad</p>	<p>Logo inclusion on event webpage</p> <p>Logo inclusion in paid ad</p>	<p>Name inclusion on event webpage</p>	
EVENT RECOGNITION	<p>Two front row named tables of 10 seats each (20 total seats)</p> <p>Quote from organization included in event materials</p> <p>Logo inclusion in signage at event</p> <p>Recognition in event marketing materials*</p> <p>Logo inclusion in printed program</p> <p>Logo inclusion in event slideshow</p> <p>Logo placement at sponsor's own tables</p>	<p>One named table of 10 seats</p> <p>Quote from organization included in event materials</p> <p>Name inclusion in signage at event</p> <p>Logo inclusion in printed program</p> <p>Name inclusion in event slideshow</p> <p>Logo placement at sponsor's own table</p>	<p>One named table of 10 seats</p> <p>Name inclusion in printed program</p> <p>Logo placement at sponsor's own table</p>	<p>One named table of 10 seats</p> <p>Name inclusion in printed program</p> <p>Name placement at sponsor's own table</p>
SPECIAL EVENTS	<p>20 tickets to sponsor reception with award winners</p>	<p>10 tickets to sponsor reception with award winners</p>	<p>10 tickets to sponsor reception with award winners</p>	

For exclusive \$50,000 sponsorship level, see previous page.

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We will participate as a:

- Presenting Sponsor—\$50,000 (\$48,350 tax-deductible)
- Premier Sponsor—\$25,000 (\$23,500 tax-deductible)
- Patron—\$10,000 (\$9,250 tax-deductible)
- Benefactor—\$5,000 (\$4,250 tax-deductible)
- Table Sponsor—\$2,500 (\$1,750 tax-deductible)

- Our event contribution is fully a donation and no event tickets will be used.

SPONSOR NAME (AS IT SHOULD APPEAR IN PRINT)

MAILING ADDRESS

CITY/STATE/ZIP

CONTACT NAME (we will contact this individual for names of event attendees and payment if necessary)

PHONE

EMAIL

Mail completed form with check payable to “University of Minnesota Foundation” or provide credit card information below.

Payment information charge to:

VISA/Mastercard American Express Discover

CREDIT CARD NUMBER

CARDHOLDER SIGNATURE

AMOUNT TO BE CHARGED

EXPIRATION DATE

MAIL TO:

Humphrey School of Public Affairs, Dean’s Office
301 19th Avenue S., Suite 300
Minneapolis, MN 55455

QUESTIONS? CONTACT:

Gwendolyn Freed
Humphrey School Director of Development
612-625-9588 or free0303@umn.edu

You will receive a receipt from the University of Minnesota Foundation.