



GOVT. OF KARNATAKA



BTS2021

BENGALURU TECH SUMMIT

17th-19th • November 2021



DRIVING THE NEXT



Co-Host



k-tech



The 23rd edition of Bengaluru Tech Summit 2020 was successfully conducted in a hybrid format. The Event was inaugurated virtually at the hands of Hon'ble Prime Minister of India, Shri. Narendra Modi and Hon'ble Prime Minister of Australia, Mr. Scott Morrison and then Hon'ble Vice President of the Swiss Confederation, H.E. Mr. Guy Parmelin.

The Global Platform For Innovation

Asia's largest Technology Event, Bengaluru Tech Summit (BTS) organized by the Department of Electronics, IT, Bt and S&T, Government of Karnataka is back in a hybrid avatar this November 17 to 19, 2021.

The swift spread of Covid -19 came as a heavy blow to the global economy, causing unprecedented disruption across industries. But with disruption, we are also witnessing a massive digital transformation across society, globally. Technology has emerged as a saviour - be it in fighting the virus, in resurrecting the crippling industries or in bringing together people in these challenging times.

During this time, Bengaluru has truly kept the world moving and emerged as the next Headquarter to the Global MNCs driving their businesses across continents. BTS 2021 with its central theme **"Driving the Next"** will witness the coming together of global tech leaders, Indian corporates and startups from IT, DeepTech and Biotech, deciphering the future, showcasing disruptive technologies, forging partnerships and alliances.

BTS 2021, in its 24th edition, will give global audiences access to the best innovations, new products and cutting-edge ideas for building a collaborative, global tech community. BTS has become the place of convergence for the leading cross-sector tech companies to startups, technocrats to young innovators, policymakers to investors, researchers to academia, facilitating dialogue and collaborations.

Be there and create your own future!

Event Spectrum

Multi-Track Conference

International Exhibition

Global Innovation Alliance

India Innovation Alliance

India-US Tech Conclave

R&D (Lab to Market)

STPI IT Export Awards

Bengaluru Impact Awards

Smart Bio Awards

Rural IT Quiz and BIO Quiz

Poster - Walkway of Discovery

B2B Meetings

BTS2021 CONFERENCE

Bengaluru Tech Summit 2021, India's biggest technology summit for 20+ years, will deliver another cutting-edge agenda in IT, Biotech and DeepTech that will benefit industry leaders, technocrats, young innovators, investors, R&D professionals, academia and policy makers.

With '**Driving the Next**' as the central theme, be a part of live panel discussions, fireside chats, plenaries, keynotes and presentations from top-notch experts, without having to travel. With over 75 sessions on the latest game-defining technologies, place to network with over 20000 Business Delegates, there is something special for everyone at BTS2021!



DELEGATE TARIFF

DELEGATE CATEGORY	TARIFF
Conference Delegate (Access to entire summit)	FREE
Premium Delegate (B2B Partnering + Access to entire summit)	INR 5000
International Premium Delegate (B2B Partnering + Access to entire summit)	USD 100

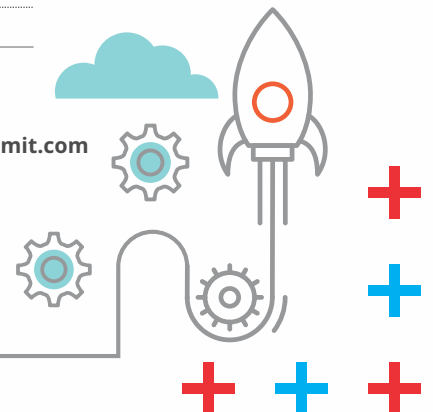
• 18% GST is applicable

POSTER PRESENTER FEES

Indian	INR 1000
International	USD 100

• 18% GST is applicable

For entitlements, refer
www.bengalurutechsummit.com
or scan QR Code



Exhibition

Exhibition@BTS2021 is the most exciting place. Showcase your technologies, solutions, products, services & innovations to gain ultimate business exposure. BTS Exhibition will facilitate networking through virtual booths, video calls, live chats, B2B meetings with a wide spectrum of attendees. The experience will be nothing less than a physical event and will have more life span to engage with your customers globally enabling networking at finger tips.

The exhibition will have focused pavilions for various industry verticals and ideal ground for bringing together products and services from diverse industries to a common market place, creating avenues for fruitful collaborations and international trade.

Exhibition Pavilions

- IT • Biotech
- Global Innovation Alliance (Country Partners)
- India Innovation Alliance (State Partners)
- Start-Ups & MSMEs • R&D Labs
- BFSI • Govt. of Karnataka Departments
- Universities • Consumer Electronics & Luxury Brands



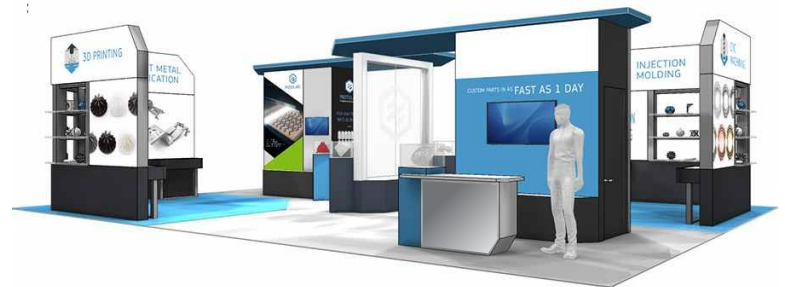
Startup Pavilion

FOR THE GAME CHANGERS

The Startup Pavilion will be a star attraction with over 200 startups vying for attention of investors and industry towards their innovative products & services.

Startup Pavilion will consist of Innovators, Elevate Winners, Incubators and International innovators. Startups can exhibit at a special rate and get more benefit from the opportunity.

Startup Pavilion provides the perfect opportunity for entrepreneurs to interact with angel investors, venture capitalists, mentors and accelerators and win a chance to showcase your innovative ideas to a global audience.



Expo Tariff

▶ VIRTUAL EXPO TARIFF

PREMIUM BOOTH

Indian	INR 1,00,000
International	USD 1500

STANDARD BOOTH

Indian	INR 70,000
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- 18% GST is applicable

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Multi-track Conference on IT, DeepTech, BioTech and Global Alliance

Information Technology and Electronics

- Artificial Intelligence (AI) & Machine Learning (ML)
- BlockChain
- Cyber Security
- Robotics
- Animation, Visual Effects, Gaming and Comics (AVGC)
- Environmental, Social and Governance (ESG)
- Internet of Things (IoT)
- Intelligent Apps and Analytics
- Software as a Service (SaaS)
- Electronics and Telecom
- Aerospace Technologies
- FinTech
- Digital Learning



BioTechnology

- Pharma
- Biotech
- MedTech
- AgriTech
- BioEnergy & BioFuels
- BioServices
- BioIndustrial



Global Innovation Alliance



AUSTRALIA



AUSTRIA



BAHRAIN



BELGIUM



CANADA



DENMARK



FINLAND



FRANCE



GERMANY



ISRAEL



JAPAN



LITHUANIA



NETHERLANDS



SINGAPORE



SOUTH KOREA



SWEDEN



SWITZERLAND



TAIWAN



UK



USA

Special Programmes

India-US Tech Conclave

India-US Tech Conclave is aimed at bringing leaders from key industry verticals, Research and Governments to deepen & expand the collaboration between Indian & US Tech Companies and Innovation Clusters. The Conclave will be curated in association with USIBC.

Global Innovation Alliance Zone (GIA)

Karnataka has forged partnerships with leading tech nations of the world aimed at co-creation with focus on Technology sharing, co-operation on Skilling, Trade Promotion, Startup/ Soft Landing and more. 16 GIA Partner countries will participate in BTS 2021 along with their delegations consisting of industry, academia, R&D in exhibition, B2B meetings, and will conduct 50 minute session in the conference.

India Innovation Alliance Zone (IIA)

There are many innovation hotspots nurtured by various State Governments, National Research Institutes and Universities. IIA at BTS aims to explore mutual areas of cooperation, collaboration as well as showcase them to the world.

STPI-IT Export Awards

These are the most prestigious awards instituted two decades back in the country by STPI. They are presented to the IT, ITes and other sectors companies recognizing their export performance and contribution



to the sector. The Awards will have at least 10 categories and a jury panel will consist of experts from STPI, Govt. of Karnataka, industry and Academia.

Bengaluru Impact Awards

The Bengaluru Impact Awards recognize startups from Karnataka who are building innovative products and solutions which have gone on to achieve the status of unicorn. This year too we are proud to present the unicorns to the world.

Smart Bio Awards

These are instituted with the purpose of recognizing biotechnology firms that have shown dynamic leadership, exciting technologies, and stand-out contribution in their chosen fields in biotech like Biopharma, Bio services, Agribiotech, Med-tech etc. Association of Biotechnology Led Enterprises (ABLE) has been entrusted to lead this activity.

R&D (Lab to Market)

Lab to Market is a first-of-its-kind platform which encourages premier research institutes of India to accelerate the Lab-to-Market journey of their potential innovations by way of exhibit and conduct meetings with industry, startups & investors

National Rural IT Quiz

The Rural IT Quiz is one of the Flagship Programmes conducted for over two decades in association with TCS . It has helped enhance IT awareness amongst students at the grassroots level, keeping them abreast of the latest developments in the world of Information Technology.

Bio Quiz

This is India's largest State Level Quiz on Biotechnology. The objective of the Quiz is to create awareness about the fascinating world of Biotechnology, encourage students to delve deep into the subject in a holistic manner and showcase to the world the talent of Karnataka in this significant field of Life Science.

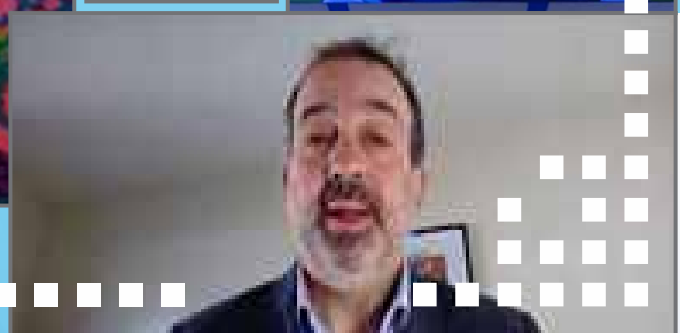
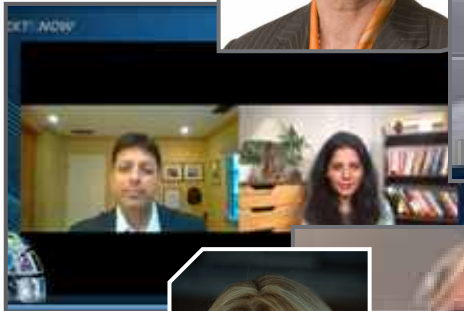
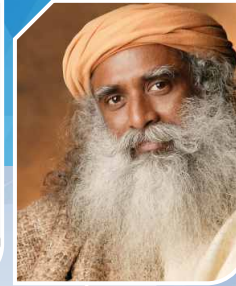
Poster - Walkway of Discovery

Popular amongst Young Researchers, Poster Session will showcase innovative ideas, outstanding research, ground-breaking studies undertaken by young minds from Research Institutes and Universities that have the potential to make a significant impact in the field of Life Sciences & Biotechnology.

B2B Meetings

The partnering tool helps delegates to schedule targeted meetings using One-on-One partnering application and set up business meetings getting the best out of this global event.

BTS - The largest Digital Event of INDIA



BTS 2021 HIGHLIGHTS

VIRTUAL EVENT

30+

COUNTRIES

75+

SESSIONS

300+

SPEAKERS

5000+

START-UP ATTENDEES

300+

EXHIBITORS

10000+

DELEGATES

20000+

BUSINESS
ATTENDEES

500000+

AUDIENCE

SPONSORSHIP

As BTS goes virtual, sponsorship is the most effective option to reach out to your target group. BTS has specially designed sponsorship opportunities this year which can meet your corporate goals as well as achieve targeted communication to meet your business objectives.

BTS 2021 will be running high decibel campaigns through Electronic, Digital, Social Media, Print, Outdoor Media as well as through Trade Magazines/ Portals, Industry Association websites and so on. Various categories of Sponsorships are designed to increase your organization's Brand recognition and assist you to achieve your Business and Corporate goals. Take a look and pick the option that suits you best or just reach out to us and together we can curate a sponsorship option specially for you.

Sponsorship Opportunities

- Event Sponsor • Start-Up Partner • Platinum Sponsor • Diamond Sponsor • Gold Sponsor • Silver Sponsor • Global Innovation Alliance (GIA) Partner • India Innovation Alliance (IIA) Partner • Industry Vertical Sponsor • Session Sponsor • Digital Briefcase Sponsor

Event Partner

MM ACTIV
Sci-Tech Communications
Media | Events | Partnering | Advisory

Contact us at Bengaluru Tech Summit Secretariate

MM Activ Sci-Tech Communications

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