



11 2 11 CHALLENGER / CHARGER

For decades, Dodge Challenger and Dodge Charger have stood for standing out. They led the first muscle-car revolution by being different, by offering the unexpected, by having a different voice altogether and daring to amplify it. Today, these powerful performers stand apart in a sea of meeker vehicles by championing the unboring; by having the courage to be different enough to build modernday marvels that are engineered with more passion, precision and performance than ever before.

Each Challenger and Charger pays homage to their iconic bloodline with Award-Winning features and detailed interior craftsmanship like the available Largest-in-Class¹* 8.4-inch touchscreen and easy-to-use technology. The lineups include the SRT® Hellcat that boasts incredible 707 horsepower and 650 lb-ft of torque, and the all-new Challenger SRT Demon delivering up to 840 horsepower. The snarling engines and sleek exteriors of each vehicle beg to be taken out on the open road. It's time to put the pedal

*All disclaimers and disclosures can be found on the back cover.

to the metal. Here's to the new Golden Age of Muscle.







IT TAKES A DEMON TO DELIVER HEAVEN ON EARTH

This isn't just a Dodge. This isn't just a Challenger. No, this is the Dodge Challenger SRT® Demon and it was built to be the industry's first and only purpose-built, street-legal production drag car? Opt for the Demon Crate that houses everything needed to unleash this vehicle's full potential. Satisfy Demon's thirst with 100+ high-octane unleaded race fuel and the Direct Connection Controller included in the Demon Crate and this beast releases 840 horsepower and 770 lb-ft of torque* via a 6.2-litre Supercharged HEMI® SRT Demon V8.

As the world's fastest 1/4-mile production car³ with an elapsed time of 9.65 seconds and 225 km/h (140 mph), as certified by the NHRA, Demon boasts an After-Run Chiller that keeps cooling the supercharger/charge air cooler after the engine is shut off. Other features include first-ever, factoryproduction car components²: SRT Power Chiller™ liquid-to-air intercooler chiller system, Drag Mode Launch Assist, a TransBrake for more powerful and quicker launches, and Torque Reserve to deliver increased levels of power and torque at launch. In fact, Demon's 1.8 g launch is so violent that over a TON of mass is transferred to the rear of the car. The result is the first-ever wheel lift in a production car, travelling as far as 89 cm (2.92 feet) as certified by Guinness World Records.

While the Demon numbers tell a story of track domination, it's also writing the next chapter in the Dodge Brand's performance legacy.





HARNESS THE POWER OF UP TO 840 HORSEPOWER



9.65 SECONDS³

*808 horsepower and 717 lb-ft of torque with 91 octane fuel.



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SRT HELLCAT 707 HORSEPOWER

Shown left to right: Charger SRT Hellcat in Go Mango, Challenger SRT Hellcat Widebody in F8 Green Metallic and Challenger SRT Hellcat in Yellow Jacket

IF YOU KNOW, YOU KNOW //// When you have the guts to give drivers 707 horsepower and 650 lb-ft of torque, you get the glory of having arguably some of the most coveted cars on the road.

Both Challenger SRT Hellcat and Charger SRT Hellcat house a 6.2-litre Supercharged HEMI® SRT Hellcat V8 with upgraded components to withstand the brutal performance. The Supercharger houses internal charge coolers and an integrated electronic bypass valve. The twin-screw rotors are specially treated to accommodate tighter internal tolerances between the rotors and help improve overall performance. On Challenger SRT Hellcat models, air is delivered into the engine's air box via the Air Catcher® inlet port located in the driver's-side parking lamp. A 92mm throttle body controls airflow into the Supercharger, air charger coolers and then into the inlet port.

Both models provide selectable driving dynamics settings that adjust the Bilstein® Three-Mode Adaptive Damping Suspension and transmission shift points to suit any drive — Street Mode to Sport Mode to Track Mode. These Drive Modes tailor the driving experience by controlling horsepower, transmission shift speeds, paddle shifters, traction control and suspension settings. Drive Modes are pre-configured for Street (Default), Sport and Track settings, while the Custom Mode allows the driver to configure their own unique driving experience.

The Widebody Challenger is the newest SRT Hellcat to join the powerful SRT lineup. The Widebody design adopts fender flares from SRT Demon, giving the vehicle an additional 3.5 inches of width. New 20x11-inch Devil's Rim aluminum wheels ride on Pirelli® P-Zero performance tires for better grip. This Widebody shares the legendary 707-horsepower HEMI SRT Hellcat engine and powers through a 2.7-km (1.7-mile) track approx. 2 seconds faster per lap than the standard SRT Hellcat.

///// Shown above: Challenger SRT® Hellcat interior with premium Laguna full-leather seats in Black

CHALLENGER

FASTEST MUSCLE

CAR EVER⁴

320 KM/H TOP TRACK SPEED

MOST POWERFUL

III MUSCLE CAR EVER4

TRACK-PROVEN PERFORMER 1/4 MILE: 10.8 SECONDS⁴

CHARGER



FASTEST SEDAN EVER⁵ 328 KM/H TOP TRACK SPEED



MOST POWERFUL SEDAN EVER⁵ 707 HORSEPOWER

707 HORSEPOWER

QUICKEST SEDAN EVER⁵ 1/4 MILE: 11.0 SECONDS

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Direct from the factory both CHALLENGER and CHARGER R/T 392 boast a legendary 6.4-litre SRT® HEMI® V8 engine that unleashes 485 horsepower and 475 lb-ft of torque. Fourpiston Brembo® brakes, 3-mode Electronic Stability Control (ESC)⁶ with Full-Off Mode, high-performance suspension with Bilstein® shocks, 20x9-inch wheels and available Three-Season Performance tires work together to bring top-shelf control. Challenger also offers a 392 HEMI Scat Pack Shaker model with a functional full floating, open-element Shaker hood scoop.

Challenger R/T 392 7-inch full-colour customizable in-cluster display centre

The interior merges retro styling with modern technology. Raceinspired seats feature the famed Bee logo embroidered on either standard high-performance premium cloth or available Nappa leather-faced seats with Alcantara® suede inserts. Standard on R/T 392 models, Dodge Performance Pages feature everything from Launch Control to performance timers to g-force indicators and engine performance. This real-time data is displayed on the 8.4-inch Uconnect® system, which boasts the Largestin-Class¹ touchscreen, or key information can be displayed on the standard seveninch full-colour customizable incluster display centre nestled

Challenger 392 HEMI Scat Pack Shaker shown in Plum Crazy Pearl

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Charger R/T 392 interior shown with Nappa leather-faced/Alcantara® seats in Ruby Red and Black CHALLENGER / CHARGER // 9 //

between the gauges.





GET BEHIND THE WHEEL OF CHARGER DAYTONA

Styling and colours that look back, power and technology that races ahead, Charger Daytona has it all. Outfit Daytona with a 370 horsepower, 395 lb-ft of torque 5.7-litre HEMI® Variable Valve Timing (VVT) V8 engine for powerful performance. For a bigger shot of adrenaline, the Daytona 392 comes equipped with the aggressive 485 horsepower, 475 lb-ft of torque 6.4-litre SRT® HEMI V8.

Tip to tail, Charger Daytona models stand out with a striking Satin Black hood graphic, Mopar® Cold Air Intake System, Satin Black performance spoiler with Satin Black deck lid graphics, and Satin Black roof treatment. Inside, heated and cooled front seats feature striking Brazen Gold accent stitching and LED ambient lighting.









COCKPITS

STYLE MEETS TECHNOLOGY ///// Challenger and Charger feature driver-focused interiors loaded with race-inspired details, retro design cues, modern technology and soft-touch surfaces. It starts with a seven-inch full-colour customizable in-cluster display centre. From here, you get real-time information and vehicle status updates in full colour, as well as available turn-by-turn navigation information and visual safety system notifications.

Charger R/T interior shown with Nappa leather-faced seats with perforated inserts in Black and Pearl

Charger SRT® Hellcat Uconnect® 4C NAV multimedia centre with 8.4-inch touchscreen

Comfortable, roomy seating for five passengers ranges from premium cloth to Nappa leather-faced with Alcantara® suede inserts to premium Laguna full-leather.

Both vehicles offer available heated/ventilated front seats, heated rear seats and a full-circumference heated steering wheel for year-round comfort.

Charger models are equipped with standard Dual-Zone Temperature Control and Challenger models are outfitted with Dual-Zone Automatic Temperature

Control (available on Charger).









HEART- POUNDING PERFORMANCE



///// 6.2L SUPERCHARGED HEMI SRT DEMON V8 ENGINE. This elite engine offers a staggering 808 horsepower and 717 lb-ft of torque on 91 octane gas or a savage 840 horsepower and 770 lb-ft of torque on 100+ high-octane unleaded race fuel combined with the available Direct Connection Controller for the track. Demon's engine can hit 0 to 100 km/h in 2.3 seconds and 0 to 160 km/h in 5.1 seconds. It's quarter-mile time is NHRA-certified at 9.65 seconds and 225 km/h (Challenger SRT Demon only).

//// 6.2L SUPERCHARGED HEMI SRT HELLCAT V8 ENGINE. With 707 horsepower. 650 lb-ft of torque and a fierce 0 to 100 km/h time in the low three-second range, this engine makes Challenger and Charger SRT Hellcat models forces to be reckoned with. The high-performance Viper-modified TREMEC® six-speed manual transmission boasts an internal cooling pump and external vehicle-mounted oil cooler, and is optional on Challenger models.

//// **6.4L SRT HEMI V8.** This engine assaults the asphalt with 485 horsepower, 475 lb-ft of torque, an impressively flat torque curve and a 0 to 100 km/h time in the four-second range. With the standard TorqueFlite® eight-speed automatic transmission, the FuelSaver Multi-Displacement System (MDS) technology deactivates four cylinders when eight are not needed, creating a double threat of power and efficiency. A TREMEC six-speed manual transmission is optional on Challenger models.

///// CANADA'S BEST-SELLING V8 ENGINE¹⁰ — 5.7L HEMI VVT V8 (based on the past six years of registrations). Providing up to 375 horsepower and 410 lb-ft of torque. this powerplant moves you from 0 to 100 km/h in the five-second range. When equipped with the standard TorqueFlite eight-speed automatic transmission, the FuelSaver MDS allows the vehicle to transition from eight cylinders to four when full power is not required to optimize fuel efficiency. A TREMEC six-speed manual transmission is optional on Challenger models.

///// CANADA'S BEST-SELLING ENGINE¹¹ — 3.6L PENTASTAR VVT V6. The robust 3.6-litre with a fuel efficiency rating of 7.8 L/100 km highway* on RWD models produces up to 305 horsepower and 268 lb-ft of torque. It's the combination of fully independent dual-cam phasing, sequential multi-port fuel injection, high-flow intake and exhaust ports that results in the perfect blend of high torque and fuel efficiency.

For EnerGuide information, please ask your retailer or visit the Government of Canada website: www.vehicles.nrcan.gc.ca



<u>Oconnect</u>

HERE'S WHAT YOU CAN DO from the touchscreen radio, including

the available Largest-in-Class¹ 8.4-inch touchscreen. Remain focused on the road with your hands on the wheel, while you communicate, ¹² navigate ⁷ and stay entertained.

//// LISTEN to music, talk shows and sports. Access all genres, favourite artists, winning teams — all the time with SiriusXM satellite radio.¹³ Available //// SPEAK UP and be heard, send and receive calls and text messages 14 while driving safely with hands-free communication¹² with Bluetooth® streaming audio //// NAVIGATE to every adventure, get turn-by-turn directions⁷ so you don't get lost on the way. Available.

SIRIUSXM GUARDIAN¹

This advanced in-vehicle connectivity provides help when you need it most with Roadside Assistance Call and SOS Call from your touchscreen or rearview mirror button. The mobile app helps to keep you connected by turning your phone into your vehicle's command centre. The one-year trial subscription includes Remote Vehicle services to start your car* and lock or unlock the doors from virtually anywhere, as well as Stolen Vehicle Assistance alerts, Send & Go, a WiFi Hotspot^{16†} and much more. Available.

SIRIUSXM TRAFFIC AND SIRIUSXM TRAVEL LINK¹³

Get detailed information on traffic, construction, road closures and more, as well as weather forecasts, fuel prices, sports scores and movie schedules. Includes a five-year trial subscription. Available.

APPLE CARPLAYTM1

The smarter, safer way to use your iPhone® inside your vehicle. Plug in to seamlessly integrate Uconnect. You can use the touchscreen or Siri® to make calls, access Apple Music, send and receive messages, get directions optimized for traffic conditions and more while staying focused on the road.

ANDROID AUTO™

This plug-and-play capability provides a safer way to use Android™ while in your vehicle, sharing information while you easily access the best of Google: Maps with voice-guided navigation and Play Music; place phone calls or send and receive messages and ask Google any question by voice command.





CONTROLS





APPS



NAV





CHALLENGER / CHARGER / CLASSIC MUSCLES, MODERN MECHANICS

OVER 70 AVAILABLE SAFETY & SECURITY FEATURES



PARK-SENSE® REAR PARK ASSIST18

When the vehicle is in Reverse and moving at low speeds, the system can sense nearby objects. When sensors detect objects in the back-up pathway, the system provides an audible and visual warning. Available on Challenger and Charger.



LANE DEPARTURE WARNING (LDW) WITH LANE KEEP ASSIST18

With a forward-facing camera mounted inside the rearview mirror, this system can determine where the vehicle is positioned between road lines and monitors the vehicle's movement down the road. If the system detects the vehicle is drifting onto either line without activating the turn signal, the LDW system will warn the driver with a visual warning and a slight vibration in the steering wheel. If nothing is done to correct the drift, the system can automatically realign the vehicle to its correct lane position. Available on Charger.



BLIND-SPOT MONITORING (BSM) WITH REAR CROSS-PATH DETECTION¹⁸

Dual radar sensors constantly monitor driver blind spots. providing notification of an encroaching vehicle via illuminating icons on the sideview mirrors and by an audible chime if the turn signal is activated. The system includes Rear Cross-Path Detection which monitors for vehicles and objects travelling perpendicular to the vehicle while backing out of tight parking spots. Available on Challenger and Charger.



PARKVIEW® REAR BACK-UP CAMERA WITH DYNAMIC GRID LINES¹⁸

This system displays an accurate visual reference of what is behind your vehicle when it's in Reverse. Standard on Challenger and Charger.



FORWARD COLLISION WARNING (FCW)18

Available on Challenger models, FCW uses radar sensors to monitor the roadway in front of the vehicle, discerning distance, horizontal direction and angle, and relative speed between the vehicle and any object or vehicle ahead. The system can warn the driver of a potential collision risk via an audible chime and visual alert in the in-cluster display Additionally, on Charger models, the available FCW with Active Braking system actively applies the brakes to help avoid accidents, and in certain conditions will bring the vehicle to a complete stop.



RAIN-SENSING WINDSHIELD WIPERS

System sensors automatically detect moisture on the windshield and activate the wipers. Available on Challenger and Charger.

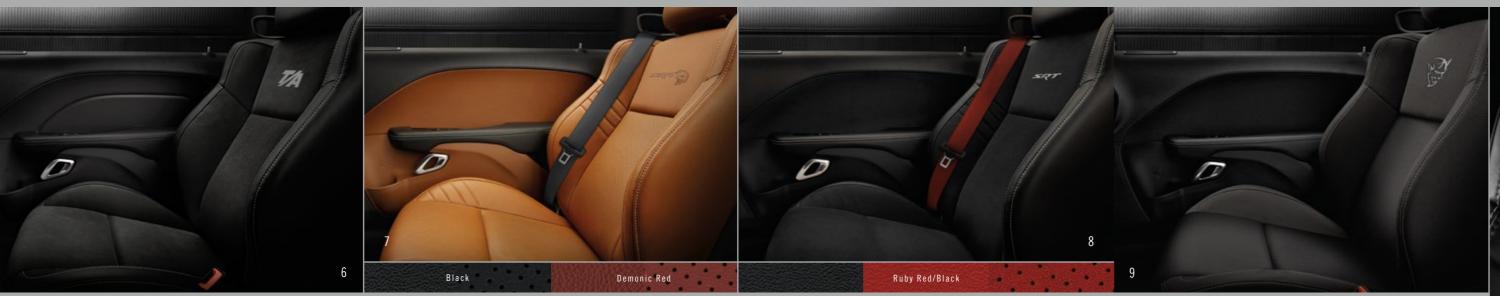


ADAPTIVE CRUISE CONTROL¹⁸ Utilizing radar and video sensors, this system helps maintain a safe, driver-selectable distance from the vehicle ahead. Available on Challenger. Under certain traffic conditions. Charger models with this system can bring the vehicle to a full stop without driver intervention. After bringing the vehicle to a stop, the system will hold the brakes for two seconds before resuming forward. which requires the driver to take control and manually apply the brakes if a longer stop is required.



ELECTRONIC STABILITY CONTROL (ESC)6 This system is designed to assist drivers in maintaining control of their vehicles during extreme steering manoeuvres. ESC senses when a vehicle is starting to spin (oversteer) or plow (understeer), and attempts to correct the vehicle's course by automatically controlling the throttle and applying the brakes at individual wheels. Standard on Challenger and Charger.







CHALLENGER INTERIOR / CHOICES

- 1 ///// Premium cloth seats in Black with Houndstooth pattern inserts and Tungsten accent stitching – Standard on SXT
- 2 ///// Nappa leather-faced seats in Black/Pearl with perforated inserts and Sepia accent stitching (also available in Black with Metallic Black accents and Tungsten accent stitching or Ruby Red with Metallic Ruby Red accents and Ruby Red accent stitching) – Standard on SXT Plus, GT AWD and R/T
- Nappa leather-faced seats with Alcantara® inserts in Black with perforated inserts and Tungsten accent stitching (also available in Ruby Red/Black with Ruby Red accent stitching) — Standard on R/T Shaker; Available on SXT Plus and R/T with Super Track Pak or R/T with R/T Classic Package
- 4 ///// Performance cloth seats with embroidered Bee logo in Black with Houndstooth pattern inserts and Tungsten accent stitching – Standard on R/T 392
- W Nappa leather-faced seats with Alcantara inserts and embroidered Bee logo in Ruby Red/Black with perforated inserts and Ruby Red accent stitching (also available in Black with Tungsten accent stitching) — Standard on 392 HEMI® Scat Pack Shaker; Available on R/T 392 with Leather Interior Group
- 6 ///// Nappa leather-faced seats with Alcantara inserts and embroidered Silver T/A logo in Black with perforated inserts and Tungsten accent stitching — Standard on R/T T/A and T/A 392
- 7 ///// Premium Laguna full-leather seats with embossed logo in Sepia with perforated inserts and Silver accent stitching (also available in Black with Silver accent stitching) — Standard on SRT® 392 with SRT logo; Standard on SRT Hellcat and SRT Hellcat Widebody with SRT Hellcat logo (also available in Demonic Red) — Standard on SRT Hellcat and SRT Hellcat Widebody with SRT Hellcat logo; Available on SRT Demon with Demon logo
- Nappa leather-faced seats with Alcantara inserts and embroidered logo in Black with perforated inserts and Silver accent stitching. Shown with optional Red seat belt — Available on SRT 392 with SRT logo; Available on SRT Hellcat and SRT Hellcat Widebody with SRT Hellcat logo; Available on SRT Demon with Demon logo (also available in Ruby Red/Black with Silver accent stitching) -Available on SRT 392 with SRT logo
- ADR High-Performance Ballistic II cloth seats with embroidered Silver Demon logo in Black with Tungsten accent stitching — Standard on SRT Demon





CHARGER INTERIOR / CHOICES

- ///// Cloth seats in Black with Tungsten accent stitching Standard on SXT
- 2 ///// Sport cloth seats in Black with Tungsten accent stitching Standard on SXT Plus and GT AWD.
 Sport cloth seats in Black with Houndstooth pattern inserts and Tungsten accent stitching Available on SXT Plus and GT AWD
- 3 ///// Nappa leather-faced seats in Black/Pearl with perforated inserts and Sepia accent stitching (also available in Black with Metallic Black accents and Tungsten accent stitching) Standard on SXT Premium Plus, GT Premium Plus AWD and R/T
- 4 ///// Nappa leather-faced seats with Alcantara® inserts in Black with perforated inserts Available on GT Premium Plus AWD with GT Performance Package; Available on SXT Premium Plus and R/T with Super Track Pak
- 5 ///// Nappa leather-faced seats with Alcantara inserts and embroidered Daytona logo in Black with perforated inserts and Brazen Gold accent stitching Standard on Daytona and Daytona 392
- 6 ///// Performance cloth seats with embroidered Bee logo in Black with Tungsten accent stitching Standard on R/T 392
- Nappa leather-faced seats with Alcantara inserts and embroidered Bee logo in Ruby Red/Black with perforated inserts and Ruby Red accent stitching (also available in Black with Tungsten accent stitching) Available on R/T 392
- Premium Laguna full-leather seats with embossed logo in Sepia with perforated inserts and Silver accent stitching (also available in Black with Silver accent stitching) Standard on SRT® 392 with SRT logo; Standard on SRT Hellcat with SRT Hellcat logo (also available in Demonic Red) Standard on SRT Hellcat with SRT Hellcat logo
- Nappa leather-faced with Alcantara inserts and embroidered logo in Black with perforated inserts and Silver accent stitching Available on SRT 392 with SRT logo; Available on SRT Hellcat with SRT Hellcat logo (also available in Ruby Red/Black with Silver accent stitching) Available on SRT 392 with SRT logo







>>> CHALLENGER/CHARGER >>>>>>>>>

WHEEL: CHOICES >>>>>>>

1 //// 18-inch Satin Carbon Aluminum (Challenger: standard on SXT) (Charger: standard on SXT Plus)

2 ///// 17-inch Satin Silver Aluminum (Charger: standard on SXT)

3 ///// 20-inch Satin Carbon Aluminum (Challenger: available on SXT with Super Sport Group) (Charger: standard on SXT Premium Plus)

4 ///// 19x7.5-inch Granite Crystal Aluminum (Challenger: standard on GT AWD) (Charger: standard on GT AWD and GT Premium Plus AWD)

5 ///// 19x7.5-inch Painted with Dark Pockets Aluminum (Challenger: available on GT AWD) (Charger: available on GT Premium Plus AWD with GT Performance Package)

6 ///// 20-inch Granite Crystal Aluminum (Challenger: standard on SXT Plus and R/T; available on SXT with Super Track Pak) (Charger: standard on R/T; available on SXT Plus with Super Track Pak)

7 ///// 20-inch Gloss Black Aluminum (Challenger: available on SXT, SXT Plus and R/T with Blacktop Package) (Charger: available on SXT, SXT Plus, SXT Premium Plus and R/T with Blacktop Package)

8 //// 20-inch Classic Polished Forged Aluminum (Challenger: available on R/T with R/T Classic Package)

9 ///// 20-inch Polished Aluminum with Gloss Black pockets and Satin finish (Challenger: standard on R/T Shaker)

10 ///// 20x9-inch Polished Aluminum with Black pockets and Satin finish (Challenger: standard on R/T 392 and 392 HEMI® Scat Pack Shaker; available on R/T and R/T Shaker with Performance Handling Group) (Charger: standard on R/T 392)

11 ///// 20x9-inch Matte Black Lightweight Forged Aluminum (Challenger: standard on R/T T/A; available on R/T, R/T Shaker, R/T 392 and 392 HEMI Scat Pack Shaker) (Charger: standard on Daytona; available on R/T and R/T 392)

12 ///// 20x9.5-inch Low-Gloss Black Forged Aluminum (Challenger: available on R/T 392 and 392 HEMI Scat Pack Shaker with Dynamics Package) (Charger: available on R/T 392 with Dynamics Package)

13 ///// 20x9.5-inch Low-Gloss Black Forged Aluminum (Challenger: standard on T/A 392) (Charger: standard on Daytona 392)

14 ///// 20x9.5-inch Low-Gloss Black Lightweight Forged Aluminum (Challenger: standard on SRT® 392 and SRT Hellcat)
(Charger: standard on SRT 392 and SRT Hellcat)

15 ///// 20x9.5-inch Brass Monkey [Dark Bronze] Lightweight Forged Aluminum (Challenger: available on SRT 392 and SRT Hellcat)

(Charger: available on SRT 392 and SRT Hellcat)

16 ///// 20x9.5-inch SRT Aluminum (Challenger: available on SRT Hellcat) (Charger: available on SRT Hellcat)

17 ///// 20x11-inch Devil's Rim Aluminum (Challenger: standard on SRT Hellcat Widebody)

18 ///// 18x11-inch Hole Shot Aluminum (Challenger: standard on SRT Demon)





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*Whichever comes first. Some conditions may apply. 'The 5-Year/100,000-Kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

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