



# Community Papers of Michigan

MEMBERSHIP DIRECTORY

From Metro Detroit to Traverse City, Niles to Gaylord, Grand Rapids to The Thumb and everywhere in-between, our members' audited publications are delivered directly to the doors and mailboxes of Michigan residents every single week!

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- 60% Automobile Accessories, Tires  
Brakes & Service**
- 54% Vacations / Travel**
- 44% Lawn & Garden**
- 41% Legal Gambling Entertainment  
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**Community  
Papers of  
Michigan**

# We Are Community Papers of Michigan

The publications featured in this directory represent the membership of Community Papers of Michigan. These publications are highly read and regarded within their respective communities. As community publications, they are delivered to the doors or mailboxes of virtually every home and business within their designated market areas each and every week.

Many of our members offer full editorial publications while others are strictly shopping guides. Along with their core publications, a great variety of quality niche publications are available to reach target demographics. Community Papers of Michigan's member publications range in size from 3,000 circulation within one edition, to 596,000 in 19 editions! The markets covered include Greater Detroit to Traverse City, Niles to Gaylord, Grand Rapids to The Thumb and virtually everywhere in-between with a total of over 2.1 million combined circulation each week!

Some of these publications have remained in the same family for generations, others are owned by the largest newspaper companies in the Country. While each market and publication is unique, all have one thing in common, they offer the absolute best value in print available in the state with a loyal local readership second to none.

It's the combination of our member's high receivership and readership which provides you with a solid return on your advertising investment!

Community Papers of Michigan offers statewide classified, display and pre-print networks. We specialize in working with our clients to meet their individual needs by assembling custom buys targeting only the areas of the state they want to reach. This allows our customers to work with one person to reach one or dozens of markets. We offer high-quality - effective print and electronic advertising solutions with one order, one invoice, one check convenience.

Our members are under a continuous and rigorous audit by CVC, Circulation Verification Council, a copy of our members' audit is available upon request. As circulation numbers continue to fall at metro daily newspapers, our members' publications represent the largest audited circulation in most of their Michigan markets with numbers remaining stable and in some cases, they have increased their coverage area or added editions!

We look forward to working with you to showcase your client or business to our vast readership across the state.

Best Regards,

**Jack Guza**  
Executive Director  
Community Papers of Michigan  
800-783-0267  
[jackguza@cpapersmi.com](mailto:jackguza@cpapersmi.com)



# THERE'S STRENGTH IN OUR NUMBERS



Because our data, based on the most stringent verification guidelines in the industry, deliver results. Results that protect the viability of all kinds of publications and put publishers ahead of the pack.

That's why CVC is the most powerful name in the industry. And, why publishers of more than 2,900 editions in North America choose us for their circulation audits, representing over 60 million in net circulation. In Michigan, 110 editions are represented by Community Papers of Michigan members, totaling 2,149,366 in net circulation.

With the data and credibility a CVC audit brings, you'll gain the knowledge needed to better position yourself against competitors for advertising revenue. And, you'll arm media buyers and advertisers with the numbers they need to buy with confidence.

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# Ada / East Grand Rapids

Kent County

<i>Publication City</i>	<b>Ada / East Grand Rapids / Forest Hills / Cascade / NE Grand Rapids</b>
<i>Publication Name</i>	<b>Cadence</b>
<i>Corporate or Company Name:</i>	<b>Advance Publications</b>
<i>County</i>	Kent
<i>Publication Day</i>	Saturday
<i>Circulation</i>	39,268
<i>Display Deadlines</i>	2 days prior for space, materials by Thursday at 5 pm
<i>Insert Deadline</i>	Tuesday by 5 pm
<i>Audit Type</i>	CVC
<i>Office Address</i>	2141 Port Sheldon St., Jenison, MI 49428
<i>Mailing Address</i>	PO Box 9, Jenison, MI 49429
<i>Office Phone No.</i>	616-669-2700
<i>Office Fax #</i>	616-669-1162
<i>Web Address</i>	www.advancenewspapers.com
<i>Pub. / Gen.Mgr. Name</i>	Joel Holland
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	616-669-2700 ext. 101
<i>Pub. / Gen.Mgr. Email</i>	Joel_Holland@acsmi.com
<i>Ad Director Name</i>	Joel Holland
<i>Ad Director Phone &amp; Ext.</i>	616-669-2700 ext. 101
<i>Ad Director Fax #</i>	616-669-3930
<i>Ad Director Email</i>	Joel_Holland@acsmi.com
<i>Zip Codes</i>	Ada 49301, E. Grand Rapids 49506, Grand Rapids 49525, 49546

# Adrian

Fulton, Hillsdale, Jackson, Lenawee Counties

<i>Publication City</i>	<b>Adrian</b>
<i>Publication Name</i>	<b>Access Shoppers Guide</b>
<i>Corporate or Company Name:</i>	<b>GateHouse Media Corp.</b>
<i>County</i>	Lenawee
<i>Publication Day</i>	Monday
<i>Circulation</i>	40,159
<i>Display Deadlines</i>	2 days prior for space, materials by Wednesday at 4 pm
<i>Insert Deadline</i>	Wednesday by 5 pm, one week prior
<i>Audit Type</i>	CVC
<i>Office Address</i>	133 N. Winter Street, Adrian, MI 49221
<i>Mailing Address</i>	same as above
<i>Office Phone No.</i>	517-265-5111
<i>Office Fax #</i>	517-265-3030
<i>Web Address</i>	www.accessshoppersguide.com
<i>Pub. / Gen.Mgr. Name</i>	Paul Heidbreder
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	517-265-5111 ext. 222
<i>Pub. / Gen.Mgr. Email</i>	paulheidbreder@lenconnect.com
<i>Ad Director Name</i>	Deb Werner
<i>Ad Director Phone &amp; Ext.</i>	517-265-5111 ext. 226
<i>Ad Director Fax #</i>	517-265-3030
<i>Ad Director Email</i>	deb@telegramadvertising.com
<i>Zip Codes</i>	Addison 49220, Adrian 49221, Blissfield 49228, Britton 49229, Brooklyn 49230, Clayton 49235, Clinton 49236, Deerfield 49238, Hudson 49247, Jasper 49248, Lyons 43533, Manitou Beach 49253, Morenci 49256, Onsted 49265, Palmyra 49268, Pittsford 49271, Riga 49276, Sand Creek 49279, Tecumseh 49286, Tipton 49287, Weston 49289

# Albion

Calhoun, Jackson Counties

*Publication City* **Albion**  
*Publication Name* **Morning Star**  
*Corporate or Company Name:* **Salesman Publications**  
*County* Calhoun, Jackson  
*Publication Day* Sunday  
*Circulation* 9,136  
*Display Deadlines* 2 days prior for space, materials Wednesday at 5 pm  
*Insert Deadline* By 12 noon Thursday prior to Sunday publication  
*Audit Type* CVC  
*Office Address* 125 E. Cass St., Albion, MI 49224  
*Mailing Address* 125 E. Cass St., Albion, MI 49224  
*Office Phone No.* 517-629-2127  
*Office Fax #* 517-524-8570  
*Web Address* www.salesmanpublications.com  
*Pub. / Gen.Mgr. Name* Bettie Watson  
*Pub. / Gen.Mgr. Phone & Ext.* 517-524-8540  
*Pub. / Gen.Mgr. Email* spinc@frontiernet.net  
*Ad Director Name* Kathy Palon  
*Ad Director Phone & Ext.* 517-524-8540  
*Ad Director Fax #* 517-524-8570  
*Ad Director Email* spinc@frontiernet.net  
*Zip Codes* Albion 49224, Homer 49245, Springport 49284, Marshall 49068

# Alma

Gratiot, part of Isabella, Montcalm Counties

*Publication City* **Alma**  
*Publication Name* **Alma Reminder**  
*Corporate or Company Name:* **Morning Star Publishing Company**  
*County* All of Gratiot, part of Isabella & Montcalm  
*Publication Day* Sunday  
*Circulation* 17,495  
*Display Deadlines* 2 days prior for space, materials by Thursday at noon  
*Insert Deadline* Thurs. noon, 10 days prior to pub. date  
*Audit Type* CVC  
*Office Address* 311 E. Superior St., Alma, MI 48801  
*Mailing Address* P.O. Box 425, Alma, MI 48801  
*Office Phone No.* 989-463-6071  
*Office Fax #* 989-463-3338  
*Web Address* www.morningstarpublishing.com  
*Pub.* Jim O'Rourke  
*Ad Director Name* Tammy Fisher  
*Ad Director Phone & Ext.* 989-779-6000  
*Ad Director Fax #* 989-779-6171  
*Ad Director Email* tfisher@michigannewspapers.com  
*Zip Codes* Alma 48801, Ashley 48806, Bannister 48807, Breckenridge 48615, Carson City 48811, Crystal 48818, Elwell 48832, Ithaca 48847, Middleton 48856, Perrinton 48871, Pompeii 48874, Riverdale 48877, St. Louis 48880, Shepherd 48883, Sumner 48889, Vestaburg 48891, Wheeler 48662

# Alpena

Alcona, Alpena, Montmorency, Presque Isle Counties

<i>Publication City</i>	<b>Alpena</b>
<i>Publication Name</i>	<b>Alpena Star</b>
<i>Corporate or Company Name:</i>	<b>Morning Star Publishing Company</b>
<i>County</i>	Alcona, Alpena, Montmorency, Presque Isle
<i>Publication Day</i>	Sunday
<i>Circulation</i>	19,014
<i>Display Deadlines</i>	2 days prior for space, materials by Thursday at noon
<i>Insert Deadline</i>	Thurs. noon, 10 days prior to pub. date
<i>Audit Type</i>	CVC
<i>Office Address</i>	431 N. Ripley Blvd., Alpena, MI 49707
<i>Mailing Address</i>	P.O. Box 464, Alpena, MI 49707
<i>Office Phone No.</i>	989-356-2121
<i>Office Fax #</i>	989-354-8275
<i>Web Address</i>	www.morningstarnewspapers.com
<i>Pub.</i>	Jim O'Rourke
<i>Gen. Mgr. Name</i>	Tom Greene
<i>Gen. Mgr. Phone &amp; Ext.</i>	989-362-6111
<i>Gen. Mgr. Fax #</i>	989-362-7080
<i>Gen. Mgr. Email</i>	tgreene@michigannewspapers.com
<i>Zip Codes</i>	Alpena 49707, Black River 48721, Herron 49744, Hillman 49746, Hubbard Lake 49747, Lachine 49753, Lincoln 48742, Ossineke 49766, Posen 49776, Spruce 48762

# Bad Axe

Huron County

<i>Publication City</i>	<b>Bad Axe</b>
<i>Publication Name</i>	<b>Huron County View</b>
<i>Corporate or Company Name:</i>	<b>View Newspaper Group</b>
<i>County</i>	Huron
<i>Publication Day</i>	Thursday
<i>Circulation</i>	18,205
<i>Display Deadlines</i>	Friday prior to publication day
<i>Insert Deadline</i>	Friday prior to publication day
<i>Audit Type</i>	CVC
<i>Office Address</i>	55 Westland Dr., Bad Axe, MI 48413
<i>Mailing Address</i>	55 Westland Dr., Bad Axe, MI 48413
<i>Office Phone No.</i>	989-269-9918
<i>Office Fax #</i>	989-269-7730
<i>Web Address</i>	www.mihomepaper.com
<i>Pub. / Gen.Mgr. Name</i>	Jane Vanderpoel
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	810-452-2677
<i>Pub. / Gen.Mgr. Email</i>	jvanderpoel@mihomepaper.com
<i>Ad Director Name</i>	Jane Vanderpoel
<i>Ad Director Phone &amp; Ext.</i>	810-452-2677
<i>Ad Director Fax #</i>	989-269-7730
<i>Ad Director Email</i>	jvanderpoel@mihomepaper.com
<i>Zip Codes</i>	Bad Axe 48413, Bay Port 48720, Caseville 48725, Elkton 48731, Fillion 48432, Gagetown 48735, Harbor Beach 48441, Kinde 48445, Owendale 48754, Pigeon 48755, Port Austin 48467, Port Hope 48468, Ruth 48470, Sebewaing 48759, Uby 48475, Unionville 48767

## Bath / DeWitt

Clinton, Ingham Counties

<i>Publication City</i>	<b>Bath / DeWitt</b>
<i>Publication Name</i>	<b>DeWitt Bath Review</b>
<i>Corporate or Company Name:</i>	<b>Lansing Community Newspapers</b>
<i>County</i>	Clinton, Ingham
<i>Publication Day</i>	Sunday
<i>Circulation</i>	7,573
<i>Display Deadlines</i>	Mondays at 5 pm space, materials by Wed. at noon
<i>Insert Deadline</i>	10 days prior to Sunday insertion
<i>Audit Type</i>	CVC
<i>Office Address</i>	120 E. Lenawee, Lansing, MI 48919
<i>Mailing Address</i>	120 E. Lenawee, Lansing, MI 48919
<i>Office Phone No.</i>	517-377-1171
<i>Office Fax #</i>	517-482-5476
<i>Web Address</i>	www.lsj.com
<i>Representative Name</i>	Stacy Wilkey
<i>Representative Phone &amp; Ext.</i>	517-377-1171
<i>Representative Email</i>	swilkey@lsj.com
<i>Ad Director Name</i>	Contact: Stacia King
<i>Ad Director Phone &amp; Ext.</i>	517-377-1120
<i>Ad Director Fax #</i>	517-482-5476
<i>Ad Director Email</i>	sking@lsj.com
<i>Zip Codes</i>	Bath 48808, DeWitt 48820, Lansing 48906

## Battle Creek

Calhoun, Kalamazoo, Branch, Eaton Counties

<i>Publication City</i>	<b>Battle Creek</b>
<i>Publication Name</i>	<b>Battle Creek Shopper News</b>
<i>Corporate or Company Name:</i>	<b>J-Ad Graphics</b>
<i>County</i>	Calhoun, Kalamazoo, Branch, Eaton
<i>Publication Day</i>	Thursday
<i>Circulation</i>	48,700
<i>Display Deadlines</i>	2 days prior for space, material by Tuesday at 5 pm
<i>Insert Deadline</i>	1 week prior to insertion day
<i>Audit Type</i>	CVC
<i>Office Address</i>	1001 E. Columbia Ave., Battle Creek, MI 49014
<i>Mailing Address</i>	1001 E. Columbia Ave., Battle Creek, MI 49014
<i>Office Phone No.</i>	269-965-3955
<i>Office Fax #</i>	269-968-8586
<i>Web Address</i>	www.battlecreekshopper.com
<i>Pub. / Gen.Mgr. Name</i>	Fred Jacobs
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	269-945-9554 ext. 223
<i>Pub. / Gen.Mgr. Email</i>	fred@j-adgraphics.com
<i>Ad Director Name</i>	Fred Jacobs
<i>Ad Director Phone &amp; Ext.</i>	269-945-9554 ext. 223
<i>Ad Director Fax #</i>	269-945-5522
<i>Ad Director Email</i>	fred@j-adgraphics.com
<i>Zip Codes</i>	Athens 49011, Augusta 49012, Battle Creek 49014, 49015, 49017, 49037 Bedford 49020, Bellevue 49021, Ceresco 49033, Climax 49034, East Leroy 49051, Galesburg 49053, Union City 49094



# Bay City

Arenac, Bay, Iosco Counties

*Publication City* **Bay City**  
*Publication Name* **Northeastern Shopper South**  
*Corporate or Company Name:* **Morning Star Publishing Company**  
*County* Arenac, Bay, Iosco  
*Publication Day* Sunday  
*Circulation* 12,014  
*Display Deadlines* 2 days prior for space, materials by Thursday at noon  
*Insert Deadline* Thurs. noon, 10 days prior to pub. date  
*Audit Type* CVC  
*Office Address* 129 E. North St., Tawas City, MI 48764  
*Mailing Address* P.O. Box 447, Tawas City, MI 48764  
*Office Phone No.* 989-362-6111  
*Office Fax #* 989-362-7080  
*Web Address* www.morningstarpublishing.com  
*Pub.* Jim O'Rourke  
*Gen. Mgr. Name* Tom Greene  
*Gen. Mgr. Phone & Ext.* 989-362-6111  
*Gen. Mgr. Fax #* 989-362-7080  
*Gen. Mgr. Email* tgreene@michigannewspapers.com  
*Zip Codes* Bay City 48706, Kawkawlin 48631, Linwood 48634, Omer 48749, Pinconning 48650, Standish 48658, Sterling 48659

# Big Rapids

Lake, Mecosta, Newaygo, Osceola Counties

*Publication City* **Big Rapids**  
*Publication Name* **Tri-County Shopper**  
*Corporate or Company Name:* **The Pioneer Group**  
*County* Lake, Mecosta, Newaygo, Osceola  
*Publication Day* Monday  
*Circulation* 17,500  
*Display Deadlines* 2 days prior for space, materials by Thursdays at noon  
*Insert Deadline* 10 days prior to publication day  
*Audit Type* CVC  
*Office Address* 115 N. Michigan, Big Rapids, MI 49307  
*Mailing Address* 115 N. Michigan, Big Rapids, MI 49307  
*Office Phone No.* 231-796-4831  
*Office Fax #* 231-796-1152  
*Web Address* www.pioneereastshopper.com  
*Pub. / Gen.Mgr. Name* John Norton  
*Pub. / Gen.Mgr. Phone & Ext.* 231-796-4831  
*Pub. / Gen.Mgr. Email* jnorton@pioneergroup.com  
*Ad Director Name* Tim Zehr  
*Ad Director Phone & Ext.* 231-592-8359  
*Ad Director Fax #* 231-592-4755  
*Ad Director Email* tzehr@pioneergroup.com  
*Zip Codes* Baldwin 49304, Big Rapids 49307, Bitely 49309, Branch 49401, Brohman 49312, Chase 49623, Chippewa Lake 49320, Ewart 49631, Hersey 49639, Idlewild 49642, Leroy 49655, Luther 49656, Paris 49338, Reed City 49677, Rodney 49342, Sears 49679, Tustin 49688, White Cloud 49349

## Birmingham / Bloomfield Hills

Oakland County

<i>Publication City</i>	<b>Birmingham / Bloomfield Hills</b>
<i>Publication Name</i>	<b>Birmingham-Bloomfield Eagle</b>
<i>Corporate or Company Name:</i>	<b>C &amp; G Publishing</b>
<i>County</i>	Oakland
<i>Publication Day</i>	Wednesday
<i>Circulation</i>	33,618
<i>Display Deadlines</i>	1 week prior for space and materials
<i>Insert Deadline</i>	1 week prior for space and materials
<i>Audit Type</i>	CVC/CAC
<i>Office Address</i>	13650 Eleven Mile Rd., Warren, MI 48089
<i>Mailing Address</i>	13650 Eleven Mile Rd., Warren, MI 48089
<i>Office Phone No.</i>	586-498-8000
<i>Office Fax #</i>	586-498-9631
<i>Web Address</i>	www.candgnews.com
<i>Pub. / Gen.Mgr. Name</i>	Jeff Demers
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	586-498-8000
<i>Pub. / Gen.Mgr. Email</i>	
<i>Ad Director Name</i>	Elaine Myers
<i>Ad Director Phone &amp; Ext.</i>	586-218-5012
<i>Ad Director Fax #</i>	586-498-9631
<i>Ad Director Email</i>	emyers@candgnews.com
<i>Zip Codes</i>	Birmingham 48009, Bloomfield Hills 48301, 48302, 48304, Franklin 48025

## Breckenridge

Gratiot, Isabella, Midland, Saginaw Counties

<i>Publication City</i>	<b>Breckenridge</b>
<i>Publication Name</i>	<b>Saginaw Valley News</b>
<i>Corporate or Company Name:</i>	<b>Saginaw Valley News</b>
<i>County</i>	Gratiot, Isabella, Midland, Saginaw
<i>Publication Day</i>	Monday
<i>Circulation</i>	10,000
<i>Display Deadlines</i>	2 days prior for space, materials by Wednesday at noon
<i>Insert Deadline</i>	7 days prior to publication day
<i>Audit Type</i>	CVC
<i>Office Address</i>	221 E. Saginaw St., Breckenridge, MI 48615
<i>Mailing Address</i>	P.O. Box 185, Breckenridge, MI 48615
<i>Office Phone No.</i>	989-842-3164
<i>Office Fax #</i>	989-842-5203
<i>Web Address</i>	
<i>Pub. / Gen.Mgr. Name</i>	Lisa Guthrie
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	989-842-3164
<i>Pub. / Gen.Mgr. Email</i>	lisa@svshopper.com
<i>Ad Director Name</i>	Lisa Guthrie
<i>Ad Director Phone &amp; Ext.</i>	989-842-3164
<i>Ad Director Fax #</i>	989-842-5203
<i>Ad Director Email</i>	lisa@svshopper.com
<i>Zip Codes</i>	Breckenridge 48615, Freeland 48623, Hemlock 48626, Ithaca 48847, Merrill 48637, Saginaw 48609, Wheeler 48662, St. Charles 48655, St. Louis 48880

# Brighton / Howell / South Lyon

Livingston, Oakland, Washtenaw Counties

<i>Publication City</i>	<b>Brighton / Howell / South Lyon</b>
<i>Publication Name</i>	<b>The Marketeer</b>
<i>Corporate or Company Name:</i>	<b>George Moses Company</b>
<i>County</i>	Livingston, Oakland, Washtenaw
<i>Publication Day</i>	Monthly
<i>Circulation</i>	46,211
<i>Display Deadlines</i>	Please call or visit website for deadlines.
<i>Audit Type</i>	CVC
<i>Office Address</i>	110 E. North St., Ste. A, Brighton, MI 48116
<i>Mailing Address</i>	110 E. North St., Ste. A, Brighton, MI 48116
<i>Office Phone No.</i>	810-227-1575
<i>Office Fax #</i>	810-227-8189
<i>Web Address</i>	www.georgemosesco.com
<i>Pub. / Gen.Mgr. Name</i>	George Moses
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	810-227-1575
<i>Pub. / Gen.Mgr. Email</i>	gmoses@georgemosesco.com
<i>Ad Director Name</i>	George Moses
<i>Ad Director Phone &amp; Ext.</i>	810-227-1575
<i>Ad Director Fax #</i>	810-227-8189
<i>Ad Director Email</i>	gmoses@georgemosesco.com
<i>Zip Codes</i>	Livingston Edition - Brighton 48114, 48116, Hamburg 48139, Hartland 48353, Howell 48843, 48855, Lakeland 48143 Eastern Edition-New Hudson 48165, South Lyon 48178, Whitmore Lake 48189

# Burton

Genesee County

<i>Publication City</i>	<b>Burton</b>
<i>Publication Name</i>	<b>Burton View</b>
<i>Corporate or Company Name:</i>	<b>View Newspaper Group</b>
<i>County</i>	Genesee
<i>Publication Day</i>	Thursday
<i>Circulation</i>	11,955
<i>Display Deadlines</i>	Friday prior to publication day
<i>Insert Deadline</i>	Friday prior to publication day
<i>Audit Type</i>	CVC
<i>Office Address</i>	220 N. Main St., Davison, MI 48423
<i>Mailing Address</i>	220 N. Main St., Davison, MI 48423
<i>Office Phone No.</i>	810-653-3511
<i>Office Fax #</i>	810-653-3077
<i>Web Address</i>	www.mihomepaper.com
<i>Pub. / Gen.Mgr. Name</i>	Wes Smith
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	810-452-2622
<i>Pub. / Gen.Mgr. Email</i>	wsmith@mihomepaper.com
<i>Ad Director Name</i>	Karen Fitzgerald
<i>Ad Director Phone &amp; Ext.</i>	810-452-2633
<i>Ad Director Fax #</i>	810-667-6309
<i>Ad Director Email</i>	kfitzgerald@mihomepaper.com
<i>Zip Codes</i>	Burton 48509, 48519, 48529

## Byron Center / Wyoming

Kent County

<i>Publication City</i>	<b>Byron Center / Wyoming</b>
<i>Publication Name</i>	<b>Southwest Advance</b>
<i>Corporate or Company Name:</i>	<b>Advance Publications</b>
<i>County</i>	Kent
<i>Publication Day</i>	Saturday
<i>Circulation</i>	25,015
<i>Display Deadlines</i>	2 days prior for space, materials by Thursday at 5 pm
<i>Insert Deadline</i>	Tuesday by 5 pm
<i>Audit Type</i>	CVC
<i>Office Address</i>	2141 Port Sheldon St., Jenison, MI 49428
<i>Mailing Address</i>	PO Box 9, Jenison, MI 49429
<i>Office Phone No.</i>	616-669-2700
<i>Office Fax #</i>	616-669-1162
<i>Web Address</i>	www.advancenewspapers.com
<i>Pub. / Gen.Mgr. Name</i>	Joel Holland
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	616-669-2700 ext. 101
<i>Pub. / Gen.Mgr. Email</i>	Joel_Holland@acsmi.com
<i>Ad Director Name</i>	Joel Holland
<i>Ad Director Phone &amp; Ext.</i>	616-669-2700 ext. 101
<i>Ad Director Fax #</i>	616-669-3930
<i>Ad Director Email</i>	Joel_Holland@acsmi.com
<i>Zip Codes</i>	Byron Center 49315, Grand Rapids 49548, Wyoming 49509, 49519

## Caledonia / Kentwood

Kent County

<i>Publication City</i>	<b>Caledonia / Kentwood</b>
<i>Publication Name</i>	<b>Southeast Advance</b>
<i>Corporate or Company Name:</i>	<b>Advance Publications</b>
<i>County</i>	Kent
<i>Publication Day</i>	Saturday
<i>Circulation</i>	27,046
<i>Display Deadlines</i>	2 days prior for space, materials by Thursday at 5 pm
<i>Insert Deadline</i>	Tuesday by 5 pm
<i>Audit Type</i>	CVC
<i>Office Address</i>	2141 Port Sheldon St., Jenison, MI 49428
<i>Mailing Address</i>	PO Box 9, Jenison, MI 49429
<i>Office Phone No.</i>	616-669-2700
<i>Office Fax #</i>	616-669-1162
<i>Web Address</i>	www.advancenewspapers.com
<i>Pub. / Gen.Mgr. Name</i>	Joel Holland
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	616-669-2700 ext. 101
<i>Pub. / Gen.Mgr. Email</i>	Joel_Holland@acsmi.com
<i>Ad Director Name</i>	Joel Holland
<i>Ad Director Phone &amp; Ext.</i>	616-669-2700 ext. 101
<i>Ad Director Fax #</i>	616-669-3930
<i>Ad Director Email</i>	Joel_Holland@acsmi.com
<i>Zip Codes</i>	Caledonia 49316, Grand Rapids 49508, 49512, 49548

## Caro

Huron, Saginaw, Tuscola Counties

<i>Publication City</i>	<b>Caro</b>
<i>Publication Name</i>	<b>Shopper's Advantage</b>
<i>Corporate or Company Name:</i>	<b>Caro Publishing, Inc.</b>
<i>County</i>	Huron, Saginaw, Tuscola, Sanilac
<i>Publication Day</i>	Monday
<i>Circulation</i>	25,500
<i>Display Deadlines</i>	2 days prior for space, materials by Thursday at noon
<i>Insert Deadline</i>	Wednesday prior to publication day
<i>Audit Type</i>	CVC
<i>Office Address</i>	344 N. State St., Caro, MI 48723
<i>Mailing Address</i>	P.O. Box 106, Caro, MI 48723
<i>Office Phone No.</i>	989-673-3181
<i>Office Fax #</i>	989-673-5662
<i>Web Address</i>	www.tuscolatoday.com
<i>Pub. / Gen.Mgr. Name</i>	Tim Murphy
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	989-673-3181
<i>Pub. / Gen.Mgr. Email</i>	murphy@tcadvertiser.com
<i>Ad Director Name</i>	Lauri Gandy
<i>Ad Director Phone &amp; Ext.</i>	989-673-3181 ext. 236
<i>Ad Director Fax #</i>	989-673-5662
<i>Ad Director Email</i>	lgandy@tcadvertiser.com
<i>Zip Codes</i>	Akron 48701, Caro 48723, Cass City 48726, Clifford 48727, Deford 48729, Fairgrove 48733, Fostoria 48435, Frankenmuth 48734, Gageton 48735, Gilford 48736, Kingston 48741, Marlette 48453, Mayville 48744, Millington 48746, Reese 48757, Richville 48758, Sebawaing 48759, Silverwood 48760, Unionville 48767, Vassar 48768

## Charlotte

Eaton County

<i>Publication City</i>	<b>Charlotte</b>
<i>Publication Name</i>	<b>Charlotte Shopping Guide</b>
<i>Corporate or Company Name:</i>	<b>Lansing Community Newspapers</b>
<i>County</i>	Eaton
<i>Publication Day</i>	Sunday
<i>Circulation</i>	15,151
<i>Display Deadlines</i>	Mondays at 5 pm space, materials by Wed. at noon
<i>Insert Deadline</i>	10 days prior to Sunday insertion
<i>Audit Type</i>	CVC
<i>Office Address</i>	120 E. Lenawee, Lansing, MI 48919
<i>Mailing Address</i>	120 E. Lenawee, Lansing, MI 48919
<i>Office Phone No.</i>	517-377-1171
<i>Office Fax #</i>	517-482-5476
<i>Web Address</i>	www.lsj.com
<i>Representative Name</i>	Stacy Wilkey
<i>Representative Phone &amp; Ext.</i>	517-377-1171
<i>Representative Email</i>	swilkey@lsj.com
<i>Ad Director Name</i>	Contact: Stacia King
<i>Ad Director Phone &amp; Ext.</i>	517-377-1120
<i>Ad Director Fax #</i>	517-482-5476
<i>Ad Director Email</i>	sking@lsj.com
<i>Zip Codes</i>	Bellevue 49021, Charlotte 48813, Dimondale 48821, Grand Ledge 48837, Olivet 49076, Pottersville 48876, Vermontville 49096

# Charlotte

Eaton County

<i>Publication City</i>	<b>Charlotte</b>
<i>Publication Name</i>	<b>The County Journal</b>
<i>Corporate or Company Name:</i>	<b>The County Journal</b>
<i>County</i>	Eaton
<i>Publication Day</i>	Saturday
<i>Circulation</i>	19,500
<i>Display Deadlines</i>	2 days prior for space, materials Thursday by 11 am
<i>Insert Deadline</i>	Tuesdays at noon, prior to Saturday publication
	Deliver to: J-Ad Graphics, 1351 N. M-43 Hwy., Hastings, MI 49058
<i>Audit Type</i>	CVC
<i>Office Address</i>	241 S. Cochran, Ste. 1, Charlotte, MI 48813
<i>Mailing Address</i>	241 S. Cochran, Ste. 1, Charlotte, MI 48813
<i>Office Phone No.</i>	517-543-1099
<i>Office Fax #</i>	517-543-1993
<i>Web Address</i>	www.county-journal.com
<i>Pub. / Gen.Mgr. Name</i>	Cindy Gaedert
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	517-543-1099
<i>Pub. / Gen.Mgr. Email</i>	cgwing@county-journal.com
<i>Ad Director Name</i>	Cindy Gaedert-Wing
<i>Ad Director Phone &amp; Ext.</i>	517-543-1099
<i>Ad Director Fax #</i>	517-543-1993
<i>Ad Director Email</i>	cgwing@county-journal.com
<i>Zip Codes</i>	Bellevue 49021, Charlotte 48813, Eaton Rapids RR6 48827, Mulliken 48861, Olivet 49076, Potterville 48876, Sunfield 48890, Vermontville 49096

# Chesaning

Genesee, Saginaw, Shiawassee Counties

<i>Publication City</i>	<b>Chesaning</b>
<i>Publication Name</i>	<b>Tri-County Citizen</b>
<i>Corporate or Company Name:</i>	<b>View Newspaper Group</b>
<i>County</i>	Genesee, Saginaw, Shiawassee
<i>Publication Day</i>	Sunday
<i>Circulation</i>	17,666
<i>Display Deadlines</i>	Wednesday prior to publication
<i>Insert Deadline</i>	Wednesday prior to publication
<i>Audit Type</i>	CVC
<i>Office Address</i>	110 S. Chapman St., Unit E, Chesaning, MI 48616
<i>Mailing Address</i>	110 S. Chapman St., Unit E, Chesaning, MI 48616
<i>Office Phone No.</i>	989-845-7403
<i>Office Fax #</i>	989-845-4397
<i>Web Address</i>	www.mihomepaper.com
<i>Pub. / Gen.Mgr. Name</i>	Bob Grnak
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	810-452-2679
<i>Pub. / Gen.Mgr. Email</i>	bgrnak@mihomepaper.com
<i>Ad Director Name</i>	Bob Grnak
<i>Ad Director Phone &amp; Ext.</i>	810-452-2679
<i>Ad Director Fax #</i>	989-845-4397
<i>Ad Director Email</i>	bgrnak@mihomepaper.com
<i>Zip Codes</i>	Birch Run 48415, Brant 48614, Burt 48417, Chesaning 48616, Clio 48420, Corunna 48817, Elsie 48831, Flushing 48433, Hemlock 48626, Henderson 48841, Montrose 48457, New Lothrop 48460, Oakley 48649, Owosso 48867, Saginaw 48609, Saint Charles 48655

## Clare

Clare County

<i>Publication City</i>	<b>Clare</b>
<i>Publication Name</i>	<b>Clare County Buyers Guide</b>
<i>Corporate or Company Name:</i>	<b>Morning Star Publishing Company</b>
<i>County</i>	Clare
<i>Publication Day</i>	Sunday
<i>Circulation</i>	11,530
<i>Display Deadlines</i>	2 days prior for space, materials by Thursday at noon
<i>Insert Deadline</i>	Thurs. noon, 10 days prior to pub. date
<i>Audit Type</i>	CVC
<i>Office Address</i>	711 W. Pickard, Mt. Pleasant, MI 48858
<i>Mailing Address</i>	P.O. Box 447, Mt. Pleasant, MI 48858
<i>Office Phone No.</i>	989-779-6000
<i>Office Fax #</i>	989-779-6171
<i>Web Address</i>	<a href="http://www.morningstarpublishing.com">www.morningstarpublishing.com</a>
<i>Pub.</i>	Jim O'Rourke
<i>Ad Director Name</i>	Tammy Fisher
<i>Ad Director phone &amp; Ext.</i>	989-779-6000
<i>Ad Director Fax #</i>	989-779-6171
<i>Ad Director Email</i>	<a href="mailto:tfisher@michigannewspapers.com">tfisher@michigannewspapers.com</a>
<i>Zip Codes</i>	Clare 48617, Coleman 48618, Farwell 48622, Lake 48632

## Clarkston

Oakland County

<i>Publication City</i>	<b>Clarkston</b>
<i>Publication Name</i>	<b>The Clarkston News / Penny Stretcher</b>
<i>Corporate or Company Name:</i>	<b>Sherman Publications</b>
<i>County</i>	Oakland
<i>Publication Day</i>	Wednesday
<i>Circulation</i>	3,000 / 15,700 = 18,700
<i>Display Deadlines</i>	2 days prior for space, materials Thursday at 5 pm for Wed.
<i>Insert Deadline</i>	7 days prior to publication day
<i>Audit Type</i>	CVC
<i>Office Address</i>	5 S. Main St., Clarkston, MI 48346
<i>Mailing Address</i>	5 S. Main St., Clarkston, MI 48346
<i>Office Phone No.</i>	248-625-3370
<i>Office Fax #</i>	248-625-0706
<i>Web Address</i>	<a href="http://www.clarkstonnews.com">www.clarkstonnews.com</a>
<i>Pub. / Gen.Mgr. Name</i>	Jim Sherman
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	248-628-4801
<i>Pub. / Gen.Mgr. Email</i>	<a href="mailto:shermanpub@aol.com">shermanpub@aol.com</a>
<i>Ad Director Name</i>	Don Rush
<i>Ad Director Phone &amp; Ext.</i>	248-625-3370
<i>Ad Director Fax #</i>	248-628-9750
<i>Ad Director Email</i>	<a href="mailto:don@shermanpublications.org">don@shermanpublications.org</a>
<i>Zip Codes</i>	Clarkston 48346, 48348, Davisburg 48350

<i>Publication City</i>	<b>Coldwater</b>
<i>Publication Name</i>	<b>Shoppers Guide</b>
<i>Corporate or Company Name:</i>	<b>Gatehouse Media, Inc.</b>
<i>County</i>	Branch
<i>Publication Day</i>	Wednesday
<i>Circulation</i>	22,000
<i>Display Deadlines</i>	2 days prior for space, materials by Monday at 5 pm
<i>Insert Deadline</i>	1 week prior to publication day
<i>Audit Type</i>	
<i>Office Address</i>	57 S. Monroe St., Coldwater, MI 49036
<i>Mailing Address</i>	57 S. Monroe St., Coldwater, MI 49036
<i>Office Phone No.</i>	517-279-9764
<i>Office Fax #</i>	517-278-8597
<i>Web Address</i>	
<i>Pub. / Gen.Mgr. Name</i>	Harold Schultz
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	517-279-9764
<i>Pub. / Gen.Mgr. Email</i>	shoppersguide@cbpu.com
<i>Ad Director Name</i>	Pat Jolley
<i>Ad Director Phone &amp; Ext.</i>	517-279-9764
<i>Ad Director Fax #</i>	517-278-8597
<i>Ad Director Email</i>	shoppersguide@cbpu.com
<i>Zip Codes</i>	Allen 49227, Bronson 49028, Burlington 49029, Coldwater 49036, Montgomery 49255, 49274, 46737, Quincy 49082, Sherwood 49089, Tekonsha 49092, Union City 49094

**Coopersville / Sparta / Walker / Westside / Standale****Kent, Ottawa Counties**

<i>Publication City</i>	<b>Coopersville / Sparta / Walker / Westside / Standale</b>
<i>Publication Name</i>	<b>Northwest Advance</b>
<i>Corporate or Company Name:</i>	<b>Advance Publications</b>
<i>County</i>	Kent, Ottawa
<i>Publication Day</i>	Saturday
<i>Circulation</i>	39,931
<i>Display Deadlines</i>	2 days prior for space, materials by Thursday at 5 pm
<i>Insert Deadline</i>	Tuesday by 5 pm
<i>Audit Type</i>	CVC
<i>Office Address</i>	2141 Port Sheldon St., Jenison, MI 49428
<i>Mailing Address</i>	PO Box 9, Jenison, MI 49429
<i>Office Phone No.</i>	616-669-2700
<i>Office Fax #</i>	616-669-1162
<i>Web Address</i>	www.advancenewspapers.com
<i>Pub. / Gen.Mgr. Name</i>	Joel Holland
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	616-669-2700 ext. 101
<i>Pub. / Gen.Mgr. Email</i>	Joel_Holland@acsmi.com
<i>Ad Director Name</i>	Joel Holland
<i>Ad Director Phone &amp; Ext.</i>	616-669-2700 ext. 101
<i>Ad Director Fax #</i>	616-669-3930
<i>Ad Director Email</i>	Joel_Holland@acsmi.com
<i>Zip Codes</i>	Bailey 49303, Casnovia 49318, Comstock Park 49321, Conklin 49403, Coopersville 49404, Grand Rapids 49504, Kent City 49330, Marne 49435, Ravenna 49451, Sparta 49345, Standale/Walker/Westside 49534, 49544



# Davison

Genesee County

<i>Publication City</i>	<b>Davison</b>
<i>Publication Name</i>	<b>Davison Index</b>
<i>Corporate or Company Name:</i>	<b>View Newspaper Group</b>
<i>County</i>	Genesee
<i>Publication Day</i>	Thursday
<i>Circulation</i>	14,086
<i>Display Deadlines</i>	Friday prior to publication day
<i>Insert Deadline</i>	Friday prior to publication day
<i>Audit Type</i>	CVC
<i>Office Address</i>	220 N. Main St., Davison, MI 48423
<i>Mailing Address</i>	220 N. Main St., Davison, MI 48423
<i>Office Phone No.</i>	810-653-3511
<i>Office Fax #</i>	810-653-3077
<i>Web Address</i>	www.mihomepaper.com
<i>Pub. / Gen.Mgr. Name</i>	Wes Smith
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	810-452-2622
<i>Pub. / Gen.Mgr. Email</i>	wsmith@mihomepaper.com
<i>Ad Director Name</i>	Karen Fitzgerald
<i>Ad Director Phone &amp; Ext.</i>	810-452-2633
<i>Ad Director Fax #</i>	810-667-6309
<i>Ad Director Email</i>	kfitzgerald@mihomepaper.com
<i>Zip Codes</i>	Davison 48423

# Detroit

Wayne County

<i>Publication City</i>	<b>Detroit</b>
<i>Publication Name</i>	<b>Eastside Shopper</b>
<i>Corporate or Company Name:</i>	<b>C &amp; G Publishing</b>
<i>County</i>	Wayne
<i>Publication Day</i>	Wednesday
<i>Circulation</i>	12,062
<i>Display Deadlines</i>	1 week prior for space and materials
<i>Insert Deadline</i>	1 week prior for space and materials
<i>Audit Type</i>	CVC
<i>Office Address</i>	13650 Eleven Mile Rd., Warren, MI 48089
<i>Mailing Address</i>	13650 Eleven Mile Rd., Warren, MI 48089
<i>Office Phone No.</i>	586-498-8000
<i>Office Fax #</i>	586-498-9631
<i>Web Address</i>	www.candgnews.com
<i>Pub. / Gen.Mgr. Name</i>	Jeff Demers
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	586-498-8000
<i>Pub. / Gen.Mgr. Email</i>	
<i>Ad Director Name</i>	Elaine Myers
<i>Ad Director Phone &amp; Ext.</i>	586-218-5012
<i>Ad Director Fax #</i>	586-498-9631
<i>Ad Director Email</i>	emyers@candgnews.com
<i>Zip Codes</i>	Detroit 48205

## DeWitt / St. Johns

Clinton, Gratiot, Shiawassee Counties

<i>Publication City</i>	<b>DeWitt / St. Johns</b>
<i>Publication Name</i>	<b>Clinton County News</b>
<i>Corporate or Company Name:</i>	<b>Lansing Community Newspapers</b>
<i>County</i>	Clinton, Gratiot, Shiawassee
<i>Publication Day</i>	Sunday
<i>Circulation</i>	12,542
<i>Display Deadlines</i>	Mondays at 5 pm space, materials Wednesday by noon
<i>Insert Deadline</i>	10 days prior to Sunday insertion
<i>Audit Type</i>	CVC
<i>Office Address</i>	120 E. Lenawee, Lansing, MI 48919
<i>Mailing Address</i>	120 E. Lenawee, Lansing, MI 48919
<i>Office Phone No.</i>	517-377-1171
<i>Office Fax #</i>	517-482-5476
<i>Web Address</i>	www.lsj.com
<i>Representative Name</i>	Stacy Wilkey
<i>Representative Phone &amp; Ext.</i>	517-377-1171
<i>Representative Email</i>	swilkey@lsj.com
<i>Ad Director Name</i>	Contact: Stacia King
<i>Ad Director Phone &amp; Ext.</i>	517-377-1120
<i>Ad Director Fax #</i>	517-482-5476
<i>Ad Director Email</i>	sking@lsj.com
<i>Zip Codes</i>	DeWitt 48820, Elsie 48831, Fowler 48835, Laingsburg 48848, Maple Rapids 48853, Ovid 48866, Perrinton 48871, Saint Johns 48879

## Dimondale / Lansing

Eaton, Ingham Counties

<i>Publication City</i>	<b>Dimondale / Lansing</b>
<i>Publication Name</i>	<b>Delta Waverly Community News</b>
<i>Corporate or Company Name:</i>	<b>Lansing Community Newspapers</b>
<i>County</i>	Eaton, Ingham
<i>Publication Day</i>	Sunday
<i>Circulation</i>	7,158
<i>Display Deadlines</i>	Mondays at 5 pm space, material by Wed. at noon
<i>Insert Deadline</i>	10 days prior to Sunday insertion
<i>Audit Type</i>	CVC
<i>Office Address</i>	120 E. Lenawee, Lansing, MI 48919
<i>Mailing Address</i>	120 E. Lenawee, Lansing, MI 48919
<i>Office Phone No.</i>	517-377-1171
<i>Office Fax #</i>	517-482-5476
<i>Web Address</i>	www.lsj.com
<i>Representative Name</i>	Stacy Wilkey
<i>Representative Phone &amp; Ext.</i>	517-377-1171
<i>Representative Email</i>	swilkey@lsj.com
<i>Ad Director Name</i>	Contact: Stacia King
<i>Ad Director Phone &amp; Ext.</i>	517-377-1120
<i>Ad Director Fax #</i>	517-482-5476
<i>Ad Director Email</i>	sking@lsj.com
<i>Zip Codes</i>	Dimondale 48821, Lansing 48906, 48917

# Durand

Shiawassee County

<i>Publication City</i>	<b>Durand</b>
<i>Publication Name</i>	<b>Durand Independent</b>
<i>Corporate or Company Name:</i>	<b>Independent Newspaper Group</b>
<i>County</i>	Shiawassee
<i>Publication Day</i>	Sunday
<i>Circulation</i>	7,549
<i>Display Deadlines</i>	4 days prior for space, materials by Wednesday at noon
<i>Insert Deadline</i>	7 days prior to publication day
<i>Audit Type</i>	CVC
<i>Office Address</i>	1907 W. M-21, Owosso, MI 48867
<i>Mailing Address</i>	1907 W. M-21, Owosso, MI 48867
<i>Office Phone No.</i>	989-723-1118
<i>Office Fax #</i>	989-725-1834
<i>Web Address</i>	www.owossoindependent.com
<i>Pub. / Gen.Mgr. Name</i>	Michael Flores
<i>Pub. / Gen.Mgr. Email</i>	indysales@owossoindependent.com
<i>Ad Director Name</i>	Kim Lazar
<i>Ad Director Phone &amp; Ext.</i>	989-723-1118
<i>Ad Director Fax #</i>	989-725-1834
<i>Ad Director Email</i>	kim@owossoindependent.com
<i>Zip Codes</i>	Bancroft 48414, Byron 48418, Durand 48429, Lennon 48449, Vernon 48476

# East Lansing / Haslett / Okemos

Ingham County

<i>Publication City</i>	<b>East Lansing / Haslett / Okemos</b>
<i>Publication Name</i>	<b>Towne Courier</b>
<i>Corporate or Company Name:</i>	<b>Lansing Community Newspapers</b>
<i>County</i>	Ingham
<i>Publication Day</i>	Sunday
<i>Circulation</i>	23,735
<i>Display Deadlines</i>	Mondays at 5 pm space, materials Wednesday by noon
<i>Insert Deadline</i>	10 days prior to Sunday insertion
<i>Audit Type</i>	CVC
<i>Office Address</i>	120 E. Lenawee, Lansing, MI 48919
<i>Mailing Address</i>	120 E. Lenawee, Lansing, MI 48919
<i>Office Phone No.</i>	517-377-1171
<i>Office Fax #</i>	517-482-5476
<i>Web Address</i>	www.lsj.com
<i>Representative Name</i>	Stacy Wilkey
<i>Representative Phone &amp; Ext.</i>	517-377-1171
<i>Representative Email</i>	swilkey@lsj.com
<i>Ad Director Name</i>	Contact: Stacia King
<i>Ad Director Phone &amp; Ext.</i>	517-377-1120
<i>Ad Director Fax #</i>	517-482-5476
<i>Ad Director Email</i>	sking@lsj.com
<i>Zip Codes</i>	East Lansing 48823, Haslett 48840, Okemos 48864

# Eaton Rapids

Eaton, Ingham Counties

<i>Publication City</i>	<b>Eaton Rapids</b>
<i>Publication Name</i>	<b>Eaton Rapids Community News</b>
<i>Corporate or Company Name:</i>	<b>Lansing Community Newspapers</b>
<i>County</i>	Eaton, Ingham
<i>Publication Day</i>	Sunday
<i>Circulation</i>	6,041
<i>Display Deadlines</i>	Mondays at 5 pm space, materials by Wednesday at noon
<i>Insert Deadline</i>	10 days prior to Sunday insertion
<i>Audit Type</i>	CVC
<i>Office Address</i>	120 E. Lenawee, Lansing, MI 48919
<i>Mailing Address</i>	120 E. Lenawee, Lansing, MI 48919
<i>Office Phone No.</i>	517-377-1171
<i>Office Fax #</i>	517-482-5476
<i>Web Address</i>	www.lsj.com
<i>Representative Name</i>	Stacy Wilkey
<i>Representative Phone &amp; Ext.</i>	517-377-1171
<i>Representative Email</i>	swilkey@lsj.com
<i>Ad Director Name</i>	Contact: Stacia King
<i>Ad Director Phone &amp; Ext.</i>	517-377-1120
<i>Ad Director Fax #</i>	517-482-5476
<i>Ad Director Email</i>	sking@lsj.com
<i>Zip Codes</i>	Eaton Rapids 48827, Onondaga 49264

# Eaton Rapids

Eaton, Ingham, Jackson Counties

<i>Publication City</i>	<b>Eaton Rapids</b>
<i>Publication Name</i>	<b>Flashes Shopper's Guide &amp; News</b>
<i>Corporate or Company Name:</i>	<b>Flashes Shopper's Guide &amp; News</b>
<i>County</i>	Eaton, Ingham, Jackson
<i>Publication Day</i>	Tuesday
<i>Circulation</i>	7,923
<i>Display Deadlines</i>	2 days prior for space, materials by Friday at noon
<i>Insert Deadline</i>	Wednesday of week prior
<i>Audit Type</i>	CVC
<i>Office Address</i>	115 Grand St., Eaton Rapids, MI 48827
<i>Mailing Address</i>	PO Box 156, Eaton Rapids, MI 48827
<i>Office Phone No.</i>	517-663-2361
<i>Office Fax #</i>	517-663-2381
<i>Web Address</i>	EatonRapidsFlashes.com
<i>Pub. / Gen.Mgr. Name</i>	Rod McLaughlin
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	517-663-2361
<i>Pub. / Gen.Mgr. Email</i>	flashesnews@sbcglobal.net
<i>Ad Director Name</i>	Rod McLaughlin
<i>Ad Director Phone &amp; Ext.</i>	517-663-2361
<i>Ad Director Fax #</i>	517-663-2381
<i>Ad Director Email</i>	flashesnews@sbcglobal.net
<i>Zip Codes</i>	Eaton Rapids 48827, Dimondale 48821, Onondaga 49264 Charlotte Drops 48813, Springport Drops 49284

## Eau Claire / Benton Harbor

Berrien, Cass Counties

<i>Publication City</i>	<b>Eau Claire / Benton Harbor</b>
<i>Publication Name</i>	<b>Trade Lines</b>
<i>Corporate or Company Name:</i>	<b>Paxton Media Group</b>
<i>County</i>	Berrien, Cass
<i>Publication Day</i>	Monday
<i>Circulation</i>	44,000
<i>Display Deadlines</i>	2 days prior for space, materials by Wednesday at 5 pm
<i>Insert Deadline</i>	1 week prior to insertion date
<i>Audit Type</i>	
<i>Office Address</i>	715 Market St., #B. St. Joseph, MI 49085
<i>Mailing Address</i>	715 Market St., #B. St. Joseph, MI 49085
<i>Office Phone No.</i>	269-982-9950
<i>Office Fax #</i>	269-982-9957
<i>Web Address</i>	
<i>Pub. / Gen.Mgr. Name</i>	Rik Ott
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	269-982-9950
<i>Pub. / Gen.Mgr. Email</i>	rik@tradelines.com
<i>Ad Director Name</i>	Rik Ott
<i>Ad Director Phone &amp; Ext.</i>	269-982-9950
<i>Ad Director Fax #</i>	269-982-9957
<i>Ad Director Email</i>	rik@tradelines.com
<i>Zip Codes</i>	Baroda 49101, Benton Harbor 49022, Berrien Center 49102, Berrien Springs 49103, Bridgman 49106, Coloma 49038, Dowagiac 49047, Eau Claire 49111, Hartford 49057, St. Joseph 49085, Sawyer/New Troy 49125, Sodus 49126, South Haven 49090, Stevensville 49127, Watervliet 49098

## Farmington / Farmington Hills

Oakland County

<i>Publication City</i>	<b>Farmington / Farmington Hills</b>
<i>Publication Name</i>	<b>Farmington Press</b>
<i>Corporate or Company Name:</i>	<b>C &amp; G Publishing</b>
<i>County</i>	Oakland
<i>Publication Day</i>	Wednesday
<i>Circulation</i>	38,188
<i>Display Deadlines</i>	1 week prior for space and materials
<i>Insert Deadline</i>	1 week prior for space and materials
<i>Audit Type</i>	CVC/CAC
<i>Office Address</i>	13650 Eleven Mile Rd., Warren, MI 48089
<i>Mailing Address</i>	13650 Eleven Mile Rd., Warren, MI 48089
<i>Office Phone No.</i>	586-498-8000
<i>Office Fax #</i>	586-498-9631
<i>Web Address</i>	www.candgnews.com
<i>Pub. / Gen.Mgr. Name</i>	Jeff Demers
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	586-498-8000
<i>Pub. / Gen.Mgr. Email</i>	
<i>Ad Director Name</i>	Elaine Myers
<i>Ad Director Phone &amp; Ext.</i>	586-218-5012
<i>Ad Director Fax #</i>	586-498-9631
<i>Ad Director Email</i>	emyers@candgnews.com
<i>Zip Codes</i>	Farmington & Farmington Hills 48331, 48334, 48335, 48336, Northville 48167

# Ferndale / Huntington Woods / Berkley

Oakland County

*Publication City* **Ferndale / Huntington Woods / Berkley**  
*Publication Name* **Woodward Talk**  
*Corporate or Company Name:* **C & G Publishing**  
*County* **Oakland**  
*Publication Day* **Wednesday**  
*Circulation* **20,059**  
*Display Deadlines* **1 week prior for space and materials**  
*Insert Deadline* **1 week prior for space and materials**  
*Audit Type* **CVC/CAC**  
*Office Address* **13650 Eleven Mile Rd., Warren, MI 48089**  
*Mailing Address* **13650 Eleven Mile Rd., Warren, MI 48089**  
*Office Phone No.* **586-498-8000**  
*Office Fax #* **586-498-9631**  
*Web Address* **www.candgnews.com**  
*Pub. / Gen.Mgr. Name* **Jeff Demers**  
*Pub. / Gen.Mgr. Phone & Ext.* **586-498-8000**  
*Pub. / Gen.Mgr. Email*  
*Ad Director Name* **Elaine Myers**  
*Ad Director Phone & Ext.* **586-218-5012**  
*Ad Director Fax #* **586-498-9631**  
*Ad Director Email* **emyers@candgnews.com**  
*Zip Codes* **Pleasant Ridge 48069, Huntington Woods 48070, Berkley 48072, Ferndale 48220**

# Flint

Genesee County

*Publication City* **Flint Township**  
*Publication Name* **Flint Township View**  
*Corporate or Company Name:* **View Newspaper Group**  
*County* **Genesee**  
*Publication Day* **Thursday**  
*Circulation* **7,705**  
*Display Deadlines* **Friday prior to publication**  
*Insert Deadline* **Friday prior to publication day**  
*Audit Type* **CVC**  
*Office Address* **220 N. Main St., Davison, MI 48423**  
*Mailing Address* **220 N. Main St., Davison, MI 48423**  
*Office Phone No.* **810-653-3511**  
*Office Fax #* **810-653-3077**  
*Web Address* **www.mihomepaper.com**  
*Pub. / Gen.Mgr. Name* **Wes Smith**  
*Pub. / Gen.Mgr. Phone & Ext.* **810-452-2622**  
*Pub. / Gen.Mgr. Email* **wsmith@mihomepaper.com**  
*Ad Director Name* **Karen Fitzgerald**  
*Ad Director Phone & Ext.* **810-452-2633**  
*Ad Director Fax #* **810-667-6309**  
*Ad Director Email* **kfitzgerald@mihomepaper.com**  
*Zip Codes* **Flint 48532, Flint 48507**

# Fraser / Clinton Township

Macomb County

<i>Publication City</i>	<b>Fraser / Clinton Township</b>
<i>Publication Name</i>	<b>Fraser - Clinton Chronicle</b>
<i>Corporate or Company Name:</i>	<b>C &amp; G Publishing</b>
<i>County</i>	Macomb
<i>Publication Day</i>	Wednesday
<i>Circulation</i>	30,747
<i>Display Deadlines</i>	1 week prior for space and materials
<i>Insert Deadline</i>	1 week prior for space and materials
<i>Audit Type</i>	CVC/CAC
<i>Office Address</i>	13650 Eleven Mile Rd., Warren, MI 48089
<i>Mailing Address</i>	13650 Eleven Mile Rd., Warren, MI 48089
<i>Office Phone No.</i>	586-498-8000
<i>Office Fax #</i>	586-498-9631
<i>Web Address</i>	www.candgnews.com
<i>Pub. / Gen.Mgr. Name</i>	Jeff Demers
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	586-498-8000
<i>Pub. / Gen.Mgr. Email</i>	
<i>Ad Director Name</i>	Elaine Myers
<i>Ad Director Phone &amp; Ext.</i>	586-218-5012
<i>Ad Director Fax #</i>	586-498-9631
<i>Ad Director Email</i>	emyers@candgnews.com
<i>Zip Codes</i>	Clinton Township 48035, 48036, 48038, Fraser 48026

# Fremont

Muskegon, Newaygo, Oceana Counties

<i>Publication City</i>	<b>Fremont</b>
<i>Publication Name</i>	<b>Hi-Lites Shoppers' Guide</b>
<i>Corporate or Company Name:</i>	<b>Hi-Lites Graphics, Inc.</b>
<i>County</i>	Muskegon, Newaygo, Oceana
<i>Publication Day</i>	Sunday
<i>Circulation</i>	22,677
<i>Display Deadlines</i>	2 days prior for space, materials by Thursday at 5:30 pm
<i>Insert Deadline</i>	Wednesday prior to Sunday pub. date
<i>Audit Type</i>	CVC
<i>Office Address</i>	1212 Locust St., Fremont, MI 49412
<i>Mailing Address</i>	1212 Locust St., Fremont, MI 49412
<i>Office Phone No.</i>	231-924-0630
<i>Office Fax #</i>	231-924-5580
<i>Web Address</i>	www.hi-lites.net
<i>Pub. / Gen.Mgr. Name</i>	Jon Sovinski
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	231-924-0630
<i>Pub. / Gen.Mgr. Email</i>	jon@hi-lites.com
<i>Ad Director Name</i>	Julie Sovinski
<i>Ad Director Phone &amp; Ext.</i>	231-924-0630
<i>Ad Director Fax #</i>	231-924-5580
<i>Ad Director Email</i>	julie@hi-lites.com
<i>Zip Codes</i>	Bailey 49303, Bitely 49309, Fremont 45150, Grant 49327, Hesperia 49421, Holton 49425, Newaygo 49337, Shelby 49455, Twin Lake 49457, Walkerville 49459, White Cloud 49349

# Gaylord / Roscommon

Crawford, Montmorency, Otsego, Roscommon Counties

<i>Publication City</i>	<b>Gaylord / Roscommon</b>
<i>Publication Name</i>	<b>Ad Wrap South</b>
<i>Corporate or Company Name:</i>	<b>Morning Star Publishing Company</b>
<i>County</i>	Crawford, Montmorency, Otsego, Roscommon
<i>Publication Day</i>	Sunday
<i>Circulation</i>	30,888
<i>Display Deadlines</i>	8 days prior for space, materials by Thursday at noon
<i>Insert Deadline</i>	Thurs. noon, 10 days prior to pub. date
<i>Audit Type</i>	CVC
<i>Office Address</i>	711 W. Pickard, Mt. Pleasant, MI 48858
<i>Mailing Address</i>	P.O. Box 447, Mt. Pleasant, MI 48858
<i>Office Phone No.</i>	989-779-6000
<i>Office Fax #</i>	989-779-6171
<i>Web Address</i>	www.morningstarpublishing.com
<i>Pub.</i>	Jim O'Rourke
<i>Gen. Mgr. Name</i>	Don Negus
<i>Gen. Mgr. Phone &amp; Ext.</i>	989-426-9351
<i>Gen. Mgr. Fax #</i>	989-426-0551
<i>Gen. Mgr. Email</i>	dnegus@michigannewspapers.com
<i>Zip Codes</i>	Northern Star Area - Atlanta 49709, Elmira 49730, Frederic 49733, Gaylord 49735, Grayling 49738, Johannesburg 49751, Lewiston 49756, Vanderbilt 49795, Waters 49797, Wolverine 49799, Roscommon Area - Higgins Lake 48627, Houghton Lake 48629, 48630, Prudenville 48651, Roscommon 48653, St. Helen 48656, Merritt 49667

# Gladwin

Clare, Gladwin, Isabella Counties

<i>Publication City</i>	<b>Gladwin</b>
<i>Publication Name</i>	<b>Gladwin Buyers Guide</b>
<i>Corporate or Company Name:</i>	<b>Morning Star Publishing Company</b>
<i>County</i>	Clare, Gladwin, Isabella
<i>Publication Day</i>	Sunday
<i>Circulation</i>	12,500
<i>Display Deadlines</i>	2 days prior for space, materials by Thursday at noon
<i>Insert Deadline</i>	Thurs. noon, 10 days prior to pub. date
<i>Audit Type</i>	CVC
<i>Office Address</i>	317 W. Cedar, Gladwin, MI 48624
<i>Mailing Address</i>	317 W. Cedar, Gladwin, MI 48624
<i>Office Phone No.</i>	989-426-9351
<i>Office Fax #</i>	989-426-0551
<i>Web Address</i>	www.morningstarpublishing.com
<i>Pub.</i>	Jim O'Rourke
<i>Gen. Mgr. Name</i>	Don Negus
<i>Gen. Mgr. Phone &amp; Ext.</i>	989-426-9351
<i>Gen. Mgr. Fax #</i>	989-426-0551
<i>Gen. Mgr. Email</i>	dnegus@michigannewspapers.com
<i>Zip Codes</i>	Beaverton 48612, Gladwin 48624, Harrison 48625



## Grand Blanc

Genesee County

<i>Publication City</i>	<b>Grand Blanc</b>
<i>Publication Name</i>	<b>Grand Blanc View</b>
<i>Corporate or Company Name:</i>	<b>View Newspaper Group</b>
<i>County</i>	Genesee
<i>Publication Day</i>	Thursday
<i>Circulation</i>	26,613
<i>Display Deadlines</i>	Friday prior to publication day
<i>Insert Deadline</i>	Friday prior to publication day
<i>Audit Type</i>	CVC
<i>Office Address</i>	220 N. Main St., Davison, MI 48423
<i>Mailing Address</i>	220 N. Main St., Davison, MI 48423
<i>Office Phone No.</i>	810-653-3511
<i>Office Fax #</i>	810-653-3077
<i>Web Address</i>	www.mihomepaper.com
<i>Pub. / Gen.Mgr. Name</i>	Wes Smith
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	810-452-2622
<i>Pub. / Gen.Mgr. Email</i>	wsmith@mihomepaper.com
<i>Ad Director Name</i>	Karen Fitzgerald
<i>Ad Director Phone &amp; Ext.</i>	810-452-2633
<i>Ad Director Fax #</i>	810-667-6309
<i>Ad Director Email</i>	kfitzgerald@mihomepaper.com
<i>Zip Codes</i>	Flint 48507, Goodrich 48438, Grand Blanc 48439, Holly 48442

## Grand Ledge

Clinton, Eaton, Ingham Counties

<i>Publication City</i>	<b>Grand Ledge</b>
<i>Publication Name</i>	<b>Grand Ledge Independent</b>
<i>Corporate or Company Name:</i>	<b>Lansing Community Newspapers</b>
<i>County</i>	Clinton, Eaton, Ingham
<i>Publication Day</i>	Sunday
<i>Circulation</i>	12,251
<i>Display Deadlines</i>	Mondays at 5 pm space, materials by Wed. at noon
<i>Insert Deadline</i>	10 days prior to Sunday insertion
<i>Audit Type</i>	CVC
<i>Office Address</i>	120 E. Lenawee, Lansing, MI 48919
<i>Mailing Address</i>	120 E. Lenawee, Lansing, MI 48919
<i>Office Phone No.</i>	517-377-1171
<i>Office Fax #</i>	517-482-5476
<i>Web Address</i>	www.lsj.com
<i>Representative Name</i>	Stacy Wilkey
<i>Representative Phone &amp; Ext.</i>	517-377-1171
<i>Representative Email</i>	swilkey@lsj.com
<i>Ad Director Name</i>	Contact: Stacia King
<i>Ad Director Phone &amp; Ext.</i>	517-377-1120
<i>Ad Director Fax #</i>	517-482-5476
<i>Ad Director Email</i>	sking@lsj.com
<i>Zip Codes</i>	Dewitt 48820, Eagle 48822, Grand Ledge 48837, Mulliken 48861, Lansing 48906, 48917, Sunfield 48890

# Grandville / Jenison / Hudsonville / Allendale

Kent, Ottawa Counties

*Publication City* **Grandville / Jenison / Hudsonville / Allendale**  
*Publication Name* **Grand Valley Advance**  
*Corporate or Company Name:* **Advance Publications**  
*County* Kent, Ottawa  
*Publication Day* Saturday  
*Circulation* 37,667  
*Display Deadlines* 2 days prior for space, materials by Thursday at 5 pm  
*Insert Deadline* Tuesday by 5 pm  
*Audit Type* CVC  
*Office Address* 2141 Port Sheldon St., Jenison, MI 49428  
*Mailing Address* PO Box 9, Jenison, MI 49429  
*Office Phone No.* 616-669-2700  
*Office Fax #* 616-669-1162  
*Web Address* www.advancenewspapers.com  
*Pub. / Gen.Mgr. Name* Joel Holland  
*Pub. / Gen.Mgr. Phone & Ext.* 616-669-2700 ext. 101  
*Pub. / Gen.Mgr. Email* Joel\_Holland@acsmi.com  
*Ad Director Name* Joel Holland  
*Ad Director Phone & Ext.* 616-669-2700 ext. 101  
*Ad Director Fax #* 616-669-3930  
*Ad Director Email* Joel\_Holland@acsmi.com  
*Zip Codes* Allendale 49401, Byron Center 49315, Grand Haven 49417, Grandville 49418, Hudsonville 49426, Jamestown 49427, Jenison 49428, West Olive 49460, Zeeland 49464, Grand Rapids 49534

# Grosse Pointe

Wayne County

*Publication City* **Grosse Pointe**  
*Publication Name* **Grosse Pointe Times**  
*Corporate or Company Name:* **C & G Publishing**  
*County* Wayne  
*Publication Day* Thursday  
*Circulation* 18,827  
*Display Deadlines* 1 week prior for space and materials  
*Insert Deadline* 1 week prior for space and materials  
*Audit Type* CVC/CAC  
*Office Address* 13650 Eleven Mile Rd., Warren, MI 48089  
*Mailing Address* 13650 Eleven Mile Rd., Warren, MI 48089  
*Office Phone No.* 586-498-8000  
*Office Fax #* 586-498-9631  
*Web Address* www.candgnews.com  
*Pub. / Gen.Mgr. Name* Jeff Demers  
*Pub. / Gen.Mgr. Phone & Ext.* 586-498-8000  
*Pub. / Gen.Mgr. Email*  
*Ad Director Name* Elaine Myers  
*Ad Director Phone & Ext.* 586-218-5012  
*Ad Director Fax #* 586-498-9631  
*Ad Director Email* emyers@candgnews.com  
*Zip Codes* Grosse Pointe 48230, 48236

# Harper Woods / Detroit

Wayne County

*Publication City* **Harper Woods / Detroit**  
*Publication Name* **Advertiser Times**  
*Corporate or Company Name:* **C & G Publishing**  
*County* **Wayne**  
*Publication Day* **Wednesday**  
*Circulation* **26,083**  
*Display Deadlines* **1 week prior for space and materials**  
*Insert Deadline* **1 week prior for space and materials**  
*Audit Type* **CVC/CAC**  
*Office Address* **13650 Eleven Mile Rd., Warren, MI 48089**  
*Mailing Address* **13650 Eleven Mile Rd., Warren, MI 48089**  
*Office Phone No.* **586-498-8000**  
*Office Fax #* **586-498-9631**  
*Web Address* **www.candgnews.com**  
*Pub. / Gen.Mgr. Name* **Jeff Demers**  
*Pub. / Gen.Mgr. Phone & Ext.* **586-498-8000**  
*Pub. / Gen.Mgr. Email*  
*Ad Director Name* **Elaine Myers**  
*Ad Director Phone & Ext.* **586-218-5012**  
*Ad Director Fax #* **586-498-9631**  
*Ad Director Email* **emyers@candgnews.com**  
*Zip Codes* **Detroit 48205, 48213, 48224, 48225**

# Hastings

Allegan, Barry, Calhoun, Eaton, Ionia, Kent Counties

*Publication City* **Hastings**  
*Publication Name* **Hastings Reminder**  
*Corporate or Company Name:* **J-Ad Graphics, Inc.**  
*County* **Allegan, Barry, Calhoun, Eaton, Ionia, Kent**  
*Publication Day* **Saturday**  
*Circulation* **27,286**  
*Display Deadlines* **2 days prior for space, materials by Thursday at 5 pm**  
*Insert Deadline* **1 week prior**  
*Audit Type* **CVC**  
*Office Address* **1351 N. M-43 Hwy., Hastings, MI 49058**  
*Mailing Address* **P.O. Box 188, Hastings, MI 49058**  
*Office Phone No.* **269-945-9554**  
*Office Fax #* **269-945-5192**  
*Web Address* **www.hastingsreminder.com**  
*Pub. / Gen.Mgr. Name* **Fred Jacobs**  
*Pub. / Gen.Mgr. Phone & Ext.* **269-945-9554**  
*Pub. / Gen.Mgr. Email* **fred@j-adgraphics.com**  
*Ad Director Name* **Fred Jacobs**  
*Ad Director Phone & Ext.* **269-945-9554**  
*Ad Director Fax #* **269-945-5192**  
*Ad Director Email* **fred@j-adgraphics.com**  
*Zip Codes* **Alto 49302, Battle Creek 49015, 49016, 49017, Bellevue 49021, Caledonia 49316, 49511, Clarksville 48815, Delton 49046, 49035, Dowling 49050, Freeport 49325, Hastings 49058, Hickory Corners 49060, 49083, Lake Odessa 48849, Middleville 49333, Nashville 49073, Plainwell 49080, Shelbyville 49344, Sunfield 48890, Vermontville 49096, Wayland 49348, Woodland 48897**

<i>Publication City</i>	<b>Holt</b>
<i>Publication Name</i>	<b>Holt Community News</b>
<i>Corporate or Company Name:</i>	<b>Lansing Community Newspapers</b>
<i>County</i>	Eaton, Ingham
<i>Publication Day</i>	Sunday
<i>Circulation</i>	9,255
<i>Display Deadlines</i>	Mondays at 5 pm space, materials by Wed. at noon
<i>Insert Deadline</i>	10 days prior to Sunday insertion
<i>Audit Type</i>	CVC
<i>Office Address</i>	120 E. Lenawee, Lansing, MI 48919
<i>Mailing Address</i>	120 E. Lenawee, Lansing, MI 48919
<i>Office Phone No.</i>	517-377-1171
<i>Office Fax #</i>	517-482-5476
<i>Web Address</i>	www.lsj.com
<i>Representative Name</i>	Stacy Wilkey
<i>Representative Phone &amp; Ext.</i>	517-377-1171
<i>Representative Email</i>	swilkey@lsj.com
<i>Ad Director Name</i>	Contact: Stacia King
<i>Ad Director Phone &amp; Ext.</i>	517-377-1120
<i>Ad Director Fax #</i>	517-482-5476
<i>Ad Director Email</i>	sking@lsj.com
<i>Zip Codes</i>	Dimondale 48821, Holt 48842, Lansing 48911

**Howard City****Kent, Mecosta, Montcalm, Muskegon, Newaygo Counties**

<i>Publication City</i>	<b>Howard City</b>
<i>Publication Name</i>	<b>River Valley News Shopper</b>
<i>Corporate or Company Name:</i>	<b>The Pioneer Group</b>
<i>County</i>	Kent, Mecosta, Montcalm, Muskegon, Newaygo
<i>Publication Day</i>	Monday
<i>Circulation</i>	23,400
<i>Display Deadlines</i>	2 days prior for space, materials by Thursdays at noon
<i>Insert Deadline</i>	10 days prior to publication day
<i>Audit Type</i>	CVC
<i>Office Address</i>	491 Shaw St., Howard City, MI 49329
<i>Mailing Address</i>	491 Shaw St., Howard City, MI 49329
<i>Office Phone No.</i>	231-937-4740
<i>Office Fax #</i>	231-937-4048
<i>Web Address</i>	www.rivervalleyshopper.com
<i>Pub. / Gen.Mgr. Name</i>	John Norton
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	231-796-4831
<i>Pub. / Gen.Mgr. Email</i>	jnorton@pioneergroup.com
<i>Ad Director Name</i>	Tim Zehr
<i>Ad Director Phone &amp; Ext.</i>	231-592-8359
<i>Ad Director Fax #</i>	231-592-4755
<i>Ad Director Email</i>	tzehr@pioneergroup.com
<i>Zip Codes</i>	Bailey 49303, Cedar Springs 49319, Coral 49322, Gowen 49326, Grant 49327, Howard City 49329, Kent City 49330, Lakeview 48850, Morley 49336, Newaygo 49337, Pierson 49339, Sand Lake 49343, Trufant 49347, White Cloud 49349

<i>Publication City</i>	<b>Ionia</b>
<i>Publication Name</i>	<b>Ionia County Shopper's Guide</b>
<i>Corporate or Company Name:</i>	<b>Advertiser Publishing Company</b>
<i>County</i>	Clinton, Kent, Ionia
<i>Publication Day</i>	Saturday
<i>Circulation</i>	16,825
<i>Display Deadlines</i>	2 days prior for space, materials by Thursday at noon
<i>Insert Deadline</i>	7 days prior to insertion day
<i>Audit Type</i>	CVC
<i>Office Address</i>	13 Bridge St., Saranac, MI 48881
<i>Mailing Address</i>	PO Box 46, Saranac, MI 48881
<i>Office Phone No.</i>	616-642-9411
<i>Office Fax #</i>	616-642-6040
<i>Web Address</i>	www.ioniacountyshoppersguide.com
<i>Pub. / Gen.Mgr. Name</i>	John Brown
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	616-642-9411
<i>Pub. / Gen.Mgr. Email</i>	icsg@sbcglobal.net
<i>Ad Director Name</i>	John Brown
<i>Ad Director Phone &amp; Ext.</i>	616-642-9411
<i>Ad Director Fax #</i>	616-642-6040
<i>Ad Director Email</i>	icsg@sbcglobal.net
<i>Zip Codes</i>	Belding 48809, Clarksville 48815, Fowler 48835, Hubbardston 48845, Ionia 48846, Lake Odessa 48849, Lowell 49331, Lyons 48851, Muir 48860, Orleans 48865, Palo 48870, Pewamo 48873, Portland 48875, Saranac 48881

**Jackson / Concord**

<i>Publication City</i>	<b>Jackson / Concord</b>
<i>Publication Name</i>	<b>The Salesman</b>
<i>Corporate or Company Name:</i>	<b>Salesman Publications</b>
<i>County</i>	Calhoun, Hillsdale, Jackson, Lenawee
<i>Publication Day</i>	Sunday
<i>Circulation</i>	50,286
<i>Display Deadlines</i>	2 days prior for space, materials Wednesday at 5 pm
<i>Insert Deadline</i>	By 12 noon Thursday prior to Sunday publication
<i>Audit Type</i>	CVC
<i>Office Address</i>	102 N. Main St., Concord, MI 49237
<i>Mailing Address</i>	P.O. Box 205, Concord, MI 49237
<i>Office Phone No.</i>	517-524-8540
<i>Office Fax #</i>	517-524-8570
<i>Web Address</i>	www.salesmanpublications.com
<i>Pub. / Gen.Mgr. Name</i>	Bettie Watson
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	517-524-8540
<i>Pub. / Gen.Mgr. Email</i>	spinc@frontiernet.net
<i>Ad Director Name</i>	Kathy Palon
<i>Ad Director Phone &amp; Ext.</i>	517-524-8540
<i>Ad Director Fax #</i>	517-524-8570
<i>Ad Director Email</i>	spinc@frontiernet.net
<i>Zip Codes</i>	Addison 49220, Albion 49224, Brooklyn 49230, Cement City 49233, Clark Lake 49234, Concord 49237, Devil's Lake 49253, Grass Lake 49240, Hanover 49241, Horton 49246, Jackson 49201, 49202, 49203, Jerome 49249, Manitou Beach 49253, Michigan Center 49254, Munith 49259, Napoleon PO Boxes 49261, Norvell 49263, Onsted 49265, Parma 49269, Pleasant Lake 49272, Rives Junction 49277, Spring Arbor 49283, Somerset Center PO Boxes 49282

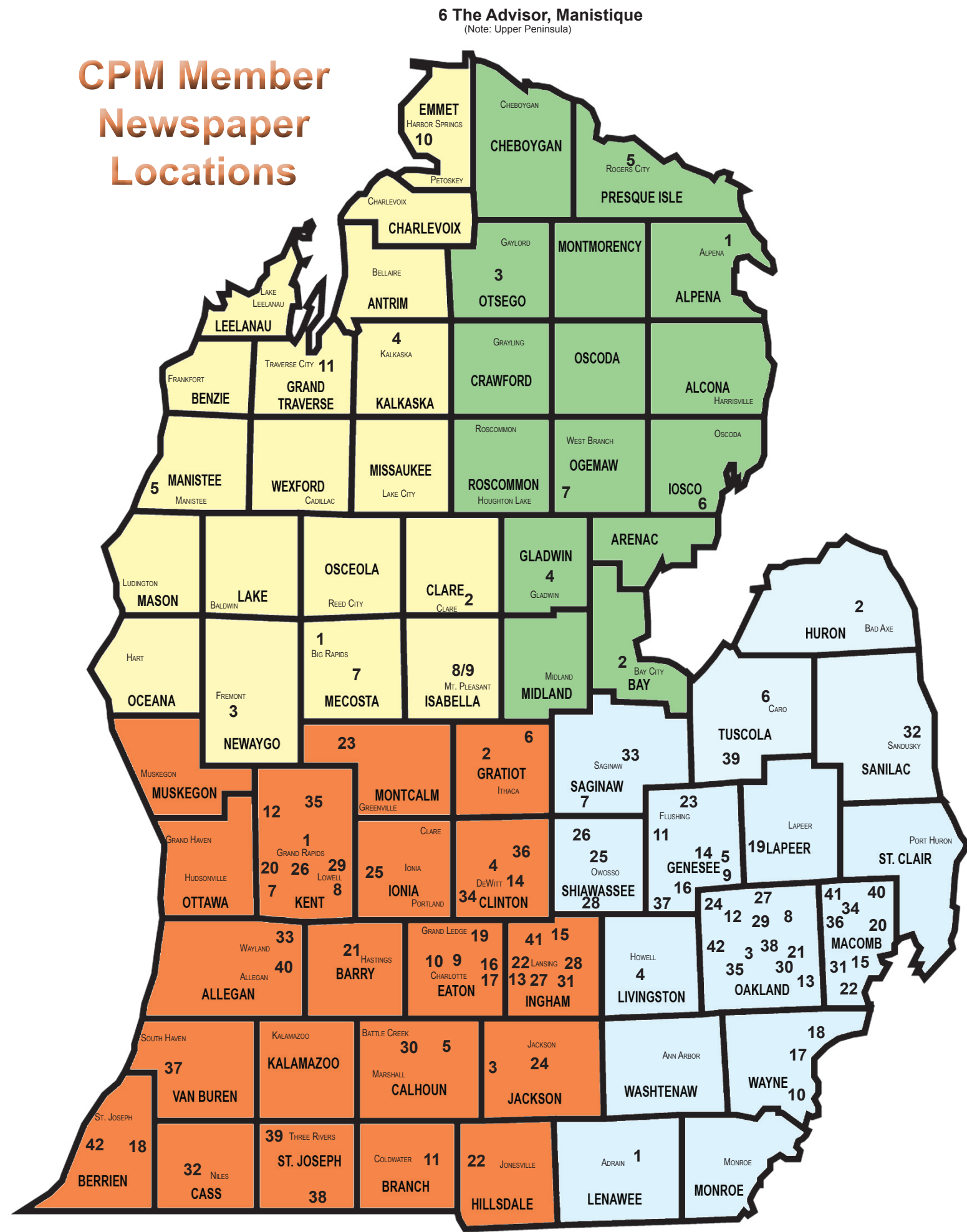
#	PUBLICATION	PAGE #
1	Tri-County Shopper	9
2	Clare County Buyers Guide	15
3	Hi-Lites Shoppers' Guide	23
4	Star-Penny Stretcher	32
5	West Shore Shopper's Guide	36
6	The Advisor	36
7	Pioneer East Shopper	38
8	Central Michigan Life	39
9	Mt. Pleasant Buyers Guide	40
10	Ad Wrap North	44
11	Grand Traverse Insider	53

#	PUBLICATION	PAGE #
1	Alpena Star	7
2	Northeastern Shopper South	9
3	Ad Wrap South	24
4	Gladwin Buyers Guide	24
5	Presque Isle Star	46
6	Northeastern Shopper North	52
7	Ogemaw/Oscoda County Star	56

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1	Cadence	5
2	Alma Reminder	6
3	Morning Star	6
4	Dewitt Bath Review	8
5	Battle Creek Shopper News	8
6	Saginaw Valley News	10
12	Southwest Advance	12
8	Southeast Advance	12
9	Charlotte Shopping Guide	13
10	The County Journal	14
11	Shoppers Guide	16
7	Northwest Advance	16
13	Delta Waverly Community News	18
14	Clinton County News	18
15	Towne Courier	19
16	Eaton Rapids Community News	20
17	Flashes Shopper's Guide & News	20
18	Trade Lines	21
19	Grand Ledge Independent	25
20	Grand Valley Advance	26
21	Hastings Reminder	27
22	Holt Community News	28
23	River Valley News Shopper	28
24	The Salesman	29
25	Ionia County Shopper's Guide	29
26	Advance Newspapers	32
27	Lansing City Community News	33
28	Lansing Community Newspapers	33
29	Lowell Buyers Guide	34
30	Ad-visor & Chronicle	37
31	Ingham County Community News	37
32	The Leader	40

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33	Community Shoppers Guide	41
34	Portland Review & Observer	44
35	Northeast Advance	45
36	St. Johns Reminder	47
37	Reminder Shopping Guide	50
38	The Gateway Shopper's Guide	51
39	Penny Saver	52
40	Penasee Globe	55
41	Williamston Enterprise	57
42	MailMax	57

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1	Access Shoppers Guide	5
2	Huron County View	7
3	Birmingham-Bloomfield Eagle	10
4	The Marketeer	11
5	Burton View	11
6	Shopper's Advantage	13
7	Tri-County Citizen	14
8	The Clarkston News/Penny Stretcher	15
9	Davison Index	17
10	Eastside Shopper	17
11	Durand Independent	19
12	Farmington Press	21
13	Woodward Talk	22
14	Flint Township View	22
15	Fraser-Clinton	23
16	The Grand Blanc View	25
17	Grosse Pointe Times	26
18	Advertiser Times	27
19	Lapeer Area View	34
20	Macomb Chronicle	35
21	Madison-Park News	35
22	Journal	38
23	Crossroads Advertiser	39
24	The Citizen	41
25	Sunday Independent	42
26	Wednesday Independent	42
27	Ad-vertiser	43
28	Perry Independent	43
29	Rochester Post	45
30	Royal Oak Review	46
31	St. Clair Shores Sentinel	47
32	Your Buyer's Guide	48
33	Township View	48
34	Shelby-Utica News	49
35	Southfield Sun	49
36	Sterling Heights Sentry	50
37	Swartz Creek View	51
38	Troy Times	53
39	Cass River Trader	54
40	C&G Publishing	54
41	Warren Weekly	55
42	West Bloomfield Beacon	56



# Jenison

Allegan, Barry, Kent, Muskegon, Ottawa Counties

<i>Publication City</i>	<b>Jenison</b>
<i>Publication Name</i>	<b>Advance Newspapers (7 editions)</b>
<i>Corporate or Company Name:</i>	<b>Advance Publications</b>
<i>County</i>	Allegan, Barry, Kent, Muskegon, Ottawa
<i>Publication Day</i>	Saturday
<i>Circulation</i>	204,743 (7 editions)
<i>Display Deadlines</i>	2 days prior for space, materials by Thursday at 5 pm
<i>Insert Deadline</i>	Tuesday by 5 pm
<i>Audit Type</i>	CVC
<i>Office Address</i>	2141 Port Sheldon St., Jenison, MI 49428
<i>Mailing Address</i>	PO Box 9, Jenison, MI 49429
<i>Office Phone No.</i>	616-669-2700
<i>Office Fax #</i>	616-669-1162
<i>Web Address</i>	www.advancenewspapers.com
<i>Pub. / Gen.Mgr. Name</i>	Joel Holland
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	616-669-2700 ext. 101
<i>Pub. / Gen.Mgr. Email</i>	Joel_Holland@acsmi.com
<i>Ad Director Name</i>	Joel Holland
<i>Ad Director Phone &amp; Ext.</i>	616-669-2700 ext. 101
<i>Ad Director Fax #</i>	616-669-3930
<i>Ad Director Email</i>	Joel_Holland@acsmi.com
<i>Zip Codes</i>	Please look under the name of the city to locate the correct Advance Newspaper.

# Kalkaska

Antrim, Kalkaska Counties

<i>Publication City</i>	<b>Kalkaska</b>
<i>Publication Name</i>	<b>Star-Penny Stretcher</b>
<i>Corporate or Company Name:</i>	<b>Morning Star Publishing Company</b>
<i>County</i>	Antrim, Kalkaska
<i>Publication Day</i>	Sunday
<i>Circulation</i>	9,710
<i>Display Deadlines</i>	2 days prior for space, materials by Thursday at noon
<i>Insert Deadline</i>	Thurs. noon, 10 days prior to pub. date
<i>Audit Type</i>	CVC
<i>Office Address</i>	318 N. Cedar St., Kalkaska, MI 49646
<i>Mailing Address</i>	318 N. Cedar St., Kalkaska, MI 49646
<i>Office Phone No.</i>	231-258-4600
<i>Office Fax #</i>	231-258-4603
<i>Web Address</i>	www.morningstarpublishing.com
<i>Pub.</i>	Jim O'Rourke
<i>Gen. Mgr. Name</i>	Don Negus
<i>Gen. Mgr. Phone &amp; Ext.</i>	989-426-9351
<i>Gen. Mgr. Fax #</i>	989-426-0551
<i>Gen. Mgr. Email</i>	dnegus@michigannewspapers.com
<i>Zip Codes</i>	Alba 49611, Alden 49612, Bellaire 49615, Central Lake 49622, Eastport 49627, Fife Lake 49633, Kalkaska 49646, Mancelona 49659, Rapid City 49676, South Boardman 49680

<i>Publication City</i>	<b>Lansing</b>
<i>Publication Name</i>	<b>Lansing City Community News</b>
<i>Corporate or Company Name:</i>	<b>Lansing Community Newspapers</b>
<i>County</i>	Ingham
<i>Publication Day</i>	Sunday
<i>Circulation</i>	27,394
<i>Display Deadlines</i>	Mondays at 5 pm space, materials by Wed. at noon
<i>Insert Deadline</i>	10 days prior to Sunday insertion
<i>Audit Type</i>	CVC
<i>Office Address</i>	120 E. Lenawee, Lansing, MI 48919
<i>Mailing Address</i>	120 E. Lenawee, Lansing, MI 48919
<i>Office Phone No.</i>	517-377-1171
<i>Office Fax #</i>	517-482-5476
<i>Web Address</i>	www.lsj.com
<i>Representative Name</i>	Stacy Wilkey
<i>Representative Phone &amp; Ext.</i>	517-377-1171
<i>Representative Email</i>	swilkey@lsj.com
<i>Ad Director Name</i>	Contact: Stacia King
<i>Ad Director Phone &amp; Ext.</i>	517-377-1120
<i>Ad Director Fax #</i>	517-482-5476
<i>Ad Director Email</i>	sking@lsj.com
<i>Zip Codes</i>	Lansing 48906, 48910, 48911, 48912, 48915, 48933

<i>Publication City</i>	<b>Lansing</b>
<i>Publication Name</i>	<b>Lansing Community Newspapers (12 editions)</b>
<i>Corporate or Company Name:</i>	<b>Lansing Community Newspapers</b>
<i>County</i>	Clinton, Eaton, Gratiot, Ingham, Ionia, Jackson, Shiawassee
<i>Publication Day</i>	Sunday
<i>Circulation</i>	144,660 (12 editions)
<i>Display Deadlines</i>	Mondays at 5 pm space, materials by Wed. at noon
<i>Insert Deadline</i>	10 days prior to Sunday insertion
<i>Audit Type</i>	CVC
<i>Office Address</i>	120 E. Lenawee, Lansing, MI 48919
<i>Mailing Address</i>	120 E. Lenawee, Lansing, MI 48919
<i>Office Phone No.</i>	517-377-1171
<i>Office Fax #</i>	517-482-5476
<i>Web Address</i>	www.lsj.com
<i>Representative Name</i>	Stacy Wilkey
<i>Representative Phone &amp; Ext.</i>	517-377-1171
<i>Representative Email</i>	swilkey@lsj.com
<i>Ad Director Name</i>	Contact: Stacia King
<i>Ad Director Phone &amp; Ext.</i>	517-377-1120
<i>Ad Director Fax #</i>	517-482-5476
<i>Ad Director Email</i>	sking@lsj.com
<i>Zip Codes</i>	Please look under the name of the city to locate the correct Lansing Comm. Newspaper.



# Lapeer

Lapeer County

<i>Publication City</i>	<b>Lapeer</b>
<i>Publication Name</i>	<b>Lapeer Area View</b>
<i>Corporate or Company Name:</i>	<b>View Newspaper Group</b>
<i>County</i>	Lapeer
<i>Publication Day</i>	Thursday
<i>Circulation</i>	33,737
<i>Display Deadlines</i>	Friday prior to publication day
<i>Insert Deadline</i>	Friday prior to publication day
<i>Audit Type</i>	CVC
<i>Office Address</i>	1521 Imlay City Rd., Lapeer, MI 48446
<i>Mailing Address</i>	1521 Imlay City Rd., Lapeer, MI 48446
<i>Office Phone No.</i>	810-664-0811
<i>Office Fax #</i>	810-667-6309
<i>Web Address</i>	www.mihomepaper.com
<i>Pub. / Gen.Mgr. Name</i>	Wes Smith
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	810-452-2622
<i>Pub. / Gen.Mgr. Email</i>	wsmith@mihomepaper.com
<i>Ad Director Name</i>	Karen Fitzgerald
<i>Ad Director Phone &amp; Ext.</i>	810-452-2633
<i>Ad Director Fax #</i>	810-667-6309
<i>Ad Director Email</i>	kfitzgerald@mihomepaper.com
<i>Zip Codes</i>	Almont 48003, Attica 48412, Clifford 48727, Columbiaville 48421, Dryden 48428, Hadley 48440, Imlay City 48444, Lapeer 48446, Metamora 48455, North Branch 48461, Otter Lake 48464

# Lowell

Ionia, Kent Counties

<i>Publication City</i>	<b>Lowell</b>
<i>Publication Name</i>	<b>Buyers Guide</b>
<i>Corporate or Company Name:</i>	<b>J-Ad Graphics</b>
<i>County</i>	Ionia, Kent
<i>Publication Day</i>	Sunday
<i>Circulation</i>	13,976
<i>Display Deadlines</i>	2 days prior for space, materials by Thursday at 5 pm
<i>Insert Deadline</i>	One week prior
<i>Audit Type</i>	CVC
<i>Office Address</i>	105 N. Broadway, Lowell, MI 49331
<i>Mailing Address</i>	PO Box 128, Lowell, MI 49331
<i>Office Phone No.</i>	616-897-9555
<i>Office Fax #</i>	616-897-4809
<i>Web Address</i>	www.lowellbuyersguide.com
<i>Pub. / Gen.Mgr. Name</i>	Jon Jacobs
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	616-897-9555
<i>Pub. / Gen.Mgr. Email</i>	jon@lowellbuyersguide.com
<i>Ad Director Name</i>	Jon Jacobs
<i>Ad Director Phone &amp; Ext.</i>	616-897-9555
<i>Ad Director Fax #</i>	616-897-4809
<i>Ad Director Email</i>	displayads@lowellbuyersguide.com
<i>Zip Codes</i>	Ada 49301, Alto 49302, Lowell 49331, Saranac 48881

# Macomb Township

Macomb County

*Publication City* **Macomb Township**  
*Publication Name* **Macomb Chronicle**  
*Corporate or Company Name:* **C & G Publishing**  
*County* **Macomb**  
*Publication Day* **Thursday**  
*Circulation* **27,394**  
*Display Deadlines* **1 week prior for space and materials**  
*Insert Deadline* **1 week prior for space and materials**  
*Audit Type* **CVC/CAC**  
*Office Address* **13650 Eleven Mile Rd., Warren, MI 48089**  
*Mailing Address* **13650 Eleven Mile Rd., Warren, MI 48089**  
*Office Phone No.* **586-498-8000**  
*Office Fax #* **586-498-9631**  
*Web Address* **www.candgnews.com**  
*Pub. / Gen.Mgr. Name* **Jeff Demers**  
*Pub. / Gen.Mgr. Phone & Ext.* **586-498-8000**  
*Pub. / Gen.Mgr. Email*  
*Ad Director Name* **Elaine Myers**  
*Ad Director Phone & Ext.* **586-218-5012**  
*Ad Director Fax #* **586-498-9631**  
*Ad Director Email* **emyers@candgnews.com**  
*Zip Codes* **Macomb Township 48042, 48044**

# Madison Heights / Hazel Park

Oakland County

*Publication City* **Madison Heights / Hazel Park**  
*Publication Name* **Madison-Park News**  
*Corporate or Company Name:* **C & G Publishing**  
*County* **Oakland**  
*Publication Day* **Wednesday**  
*Circulation* **19,568**  
*Display Deadlines* **1 week prior for space and materials**  
*Insert Deadline* **1 week prior for space and materials**  
*Audit Type* **CVC/CAC**  
*Office Address* **13650 Eleven Mile Rd., Warren, MI 48089**  
*Mailing Address* **13650 Eleven Mile Rd., Warren, MI 48089**  
*Office Phone No.* **586-498-8000**  
*Office Fax #* **586-498-9631**  
*Web Address* **www.candgnews.com**  
*Pub. / Gen.Mgr. Name* **Jeff Demers**  
*Pub. / Gen.Mgr. Phone & Ext.* **586-498-8000**  
*Pub. / Gen.Mgr. Email*  
*Ad Director Name* **Elaine Myers**  
*Ad Director Phone & Ext.* **586-218-5012**  
*Ad Director Fax #* **586-498-9631**  
*Ad Director Email* **emyers@candgnews.com**  
*Zip Codes* **Hazel Park 48030, Madison Heights 48071**

<i>Publication City</i>	<b>Manistee</b>
<i>Publication Name</i>	<b>West Shore Shopper's Guide</b>
<i>Corporate or Company Name:</i>	<b>The Pioneer Group</b>
<i>County</i>	Manistee
<i>Publication Day</i>	Sunday
<i>Circulation</i>	12,850
<i>Display Deadlines</i>	2 days prior for space, materials by Wednesday at noon
<i>Insert Deadline</i>	10 days prior to publication day
<i>Audit Type</i>	CVC
<i>Office Address</i>	75 Maple St., Manistee, MI 49660
<i>Mailing Address</i>	P.O. Box 317, Manistee, MI 49660
<i>Office Phone No.</i>	231-723-3592
<i>Office Fax #</i>	231-723-4733
<i>Web Address</i>	
<i>Pub. / Gen.Mgr. Name</i>	Marilyn Barker
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	231-723-3592
<i>Pub. / Gen.Mgr. Email</i>	mbarker@pioneergroup.com
<i>Ad Director Name</i>	Marilyn Barker
<i>Ad Director Phone &amp; Ext.</i>	231-723-3592
<i>Ad Director Fax #</i>	231-723-4733
<i>Ad Director Email</i>	mbarker@pioneergroup.com
<i>Zip Codes</i>	Arcadia 49613, Bear Lake 49614, Brethren 49619, East Lake 49626, Filer City 49634, Fountain 49410, Free Soil 49411, Irons 49644, Kaleva 49645, Ludington 49431, Manistee 49660, Onekama 49675, Scottville 49454, Wellston 49689

# Manistique

<i>Publication City</i>	<b>Manistique</b>
<i>Publication Name</i>	<b>The Advisor</b>
<i>Corporate or Company Name:</i>	<b>Manistique Advisor Inc.</b>
<i>County</i>	Alger, Chippewa, Delta, Luce, Mackinac, Schoolcraft
<i>Publication Day</i>	Monday
<i>Circulation</i>	8,433
<i>Display Deadlines</i>	2 days prior for space, materials by Wednesday at 5 pm
<i>Insert Deadline</i>	Wednesday by noon
<i>Audit Type</i>	CVC
<i>Office Address</i>	311 Oak Street, Manistique, MI 49854
<i>Mailing Address</i>	PO Box 99, Manistique, MI 49854
<i>Office Phone No.</i>	906-341-2424
<i>Office Fax #</i>	906-341-8062
<i>Web Address</i>	
<i>Pub. / Gen.Mgr. Name</i>	Paul Ozanich
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	906-341-2424
<i>Pub. / Gen.Mgr. Email</i>	
<i>Ad Director Name</i>	Jack Ozanich
<i>Ad Director Phone &amp; Ext.</i>	906-341-2424
<i>Ad Director Fax #</i>	906-341-8062
<i>Ad Director Email</i>	advisor@chartermi.net
<i>Zip Codes</i>	Cooks 49817, Curtis 49820, Engadine 49827, Escanaba 49829, Garden 49835, Germfask 49836, Gladstone 49837, Gould City 49838, Grand Marais 49839, Gulliver 49840, Mc Millan 49853, Manistique 49854, Moran 49760, Munising 49862, Nahma 49864, Naubinway 49762, Newberry 49868, Rapid River 49878, Seney 49883, Shingleton 49884, Wetmore 49895

# Marshall

Calhoun, Eaton Counties

<i>Publication City</i>	<b>Marshall</b>
<i>Publication Name</i>	<b>ad-visor&amp;chronicle</b>
<i>Corporate or Company Name:</i>	<b>J-Ad Graphics</b>
<i>County</i>	Calhoun, Eaton
<i>Publication Day</i>	Saturday
<i>Circulation</i>	19,000
<i>Display Deadlines</i>	2 days prior for space, material by Wednesday at 5 pm
<i>Insert Deadline</i>	10 days prior to publication date
<i>Audit Type</i>	CVC
<i>Office Address</i>	514 S. Kalamazoo, Marshall, MI 49068
<i>Mailing Address</i>	PO Box 111, Marshall, MI 49068
<i>Office Phone No.</i>	269-781-5444
<i>Office Fax #</i>	269-781-7766
<i>Web Address</i>	www.advisor-chronicle.com
<i>Pub. / Gen.Mgr. Name</i>	John Jacobs
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	269-781-5444 ext. 205
<i>Pub. / Gen.Mgr. Email</i>	
<i>Ad Director Name</i>	John Jacobs
<i>Ad Director Phone &amp; Ext.</i>	269-781-5444 ext. 205
<i>Ad Director Fax #</i>	269-781-7766
<i>Ad Director Email</i>	
<i>Zip Codes</i>	Battle Creek 49017, 49014, Bellevue 49021, Burlington 49029, Ceresco 49033, Marshall 49068, Olivet 49076, Tekonsha 49092, Albion 49224, Homer 49245

# Mason

Ingham, Jackson Counties

<i>Publication City</i>	<b>Mason</b>
<i>Publication Name</i>	<b>Ingham County Community News</b>
<i>Corporate or Company Name:</i>	<b>Lansing Community Newspapers</b>
<i>County</i>	Ingham, Jackson
<i>Publication Day</i>	Sunday
<i>Circulation</i>	10,210
<i>Display Deadlines</i>	Mondays at 5 pm space, materials by Wed. at noon
<i>Insert Deadline</i>	10 days prior to Sunday insertion
<i>Audit Type</i>	CVC
<i>Office Address</i>	120 E. Lenawee, Lansing, MI 48919
<i>Mailing Address</i>	120 E. Lenawee, Lansing, MI 48919
<i>Office Phone No.</i>	517-377-1171
<i>Office Fax #</i>	517-482-5476
<i>Web Address</i>	www.lsj.com
<i>Representative Name</i>	Stacy Wilkey
<i>Representative Phone &amp; Ext.</i>	517-377-1171
<i>Representative Email</i>	swilkey@lsj.com
<i>Ad Director Name</i>	Contact: Stacia King
<i>Ad Director Phone &amp; Ext.</i>	517-377-1120
<i>Ad Director Fax #</i>	517-482-5476
<i>Ad Director Email</i>	sking@lsj.com
<i>Zip Codes</i>	Leslie 49251, Mason 48854, Onondaga 49264, Pleasant Lake 49272

## Mecosta / Stanwood

Isabella, Mecosta, Montcalm Counties

<i>Publication City</i>	<b>Mecosta / Stanwood</b>
<i>Publication Name</i>	<b>Pioneer East Shopper</b>
<i>Corporate or Company Name:</i>	<b>The Pioneer Group</b>
<i>County</i>	Isabella, Mecosta, Montcalm
<i>Publication Day</i>	Monday
<i>Circulation</i>	7,700
<i>Display Deadlines</i>	2 days prior for space, material by Thursdays at noon
<i>Insert Deadline</i>	10 days prior to publication day
<i>Audit Type</i>	CVC
<i>Office Address</i>	115 N. Michigan, Big Rapids, MI 49307
<i>Mailing Address</i>	115 N. Michigan, Big Rapids, MI 49307
<i>Office Phone No.</i>	231-796-4831
<i>Office Fax #</i>	231-796-1152
<i>Web Address</i>	www.pioneereastshopper.com
<i>Pub. / Gen.Mgr. Name</i>	John Norton
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	231-796-4831
<i>Pub. / Gen.Mgr. Email</i>	jnorton@pioneergroup.com
<i>Ad Director Name</i>	Tim Zehr
<i>Ad Director Phone &amp; Ext.</i>	231-592-8359
<i>Ad Director Fax #</i>	231-592-4755
<i>Ad Director Email</i>	tzehr@pioneergroup.com
<i>Zip Codes</i>	Barryton 49305, Blanchard 49310, Mecosta 49332, Millbrook 49334, Remus 49340, Rodney 49342, Stanwood 49346, Weidman 48893

## Mt. Clemens / Harrison Township

Macomb County

<i>Publication City</i>	<b>Mt. Clemens / Harrison Township</b>
<i>Publication Name</i>	<b>Journal</b>
<i>Corporate or Company Name:</i>	<b>C &amp; G Publishing</b>
<i>County</i>	Macomb
<i>Publication Day</i>	Wednesday
<i>Circulation</i>	33,783
<i>Display Deadlines</i>	1 week prior for space and materials
<i>Insert Deadline</i>	1 week prior for space and materials
<i>Audit Type</i>	CVC/CAC
<i>Office Address</i>	13650 Eleven Mile Rd., Warren, MI 48089
<i>Mailing Address</i>	13650 Eleven Mile Rd., Warren, MI 48089
<i>Office Phone No.</i>	586-498-8000
<i>Office Fax #</i>	586-498-9631
<i>Web Address</i>	www.candgnews.com
<i>Pub. / Gen.Mgr. Name</i>	Jeff Demers
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	586-498-8000
<i>Pub. / Gen.Mgr. Email</i>	
<i>Ad Director Name</i>	Elaine Myers
<i>Ad Director Phone &amp; Ext.</i>	586-218-5012
<i>Ad Director Fax #</i>	586-498-9631
<i>Ad Director Email</i>	emyers@candgnews.com
<i>Zip Codes</i>	Clinton Township 48035, 48036, Mount Clemens 48043, Harrison Township 48045

## Mt. Morris / Clio

Genesee, Saginaw Counties

<i>Publication City</i>	<b>Mt. Morris / Clio</b>
<i>Publication Name</i>	<b>Crossroads Advertiser</b>
<i>Corporate or Company Name:</i>	<b>Genesee County Herald Inc.</b>
<i>County</i>	Genesee, Saginaw
<i>Publication Day</i>	Monday
<i>Circulation</i>	16,000
<i>Display Deadlines</i>	2 days prior for space, materials by Thursday at 5 pm
<i>Insert Deadline</i>	7 days prior to publication day
<i>Audit Type</i>	
<i>Office Address</i>	G-10098 N. Dort Hwy., Clio, MI 48420
<i>Mailing Address</i>	P.O. Box 127, Mt. Morris, MI 48458
<i>Office Phone No.</i>	810-686-3840
<i>Office Fax #</i>	810-686-9181
<i>Web Address</i>	myherald.net
<i>Pub. / Gen.Mgr. Name</i>	Mike Harrington
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	810-686-3840
<i>Pub. / Gen.Mgr. Email</i>	publisher@myherald.net
<i>Ad Director Name</i>	Mike Harrington
<i>Ad Director Phone &amp; Ext.</i>	810-686-3840
<i>Ad Director Fax #</i>	810-686-9181
<i>Ad Director Email</i>	publisher@myherald.net
<i>Zip Codes</i>	Birch Run 48415, Bridgeport 48722, Burt 48417, Clio 48420, Mt. Morris 48458

## Mt. Pleasant

Isabella County

<i>Publication City</i>	<b>Mt. Pleasant</b>
<i>Publication Name</i>	<b>Central Michigan Life</b>
<i>Corporate or Company Name:</i>	<b>Central Michigan University</b>
<i>County</i>	Isabella
<i>Publication Day</i>	Monday, Wednesday, Friday
<i>Circulation</i>	11,000
<i>Display Deadlines</i>	2 days prior to publication day
<i>Insert Deadline</i>	5 days prior to publication day
<i>Audit Type</i>	CVC
<i>Office Address</i>	436 Moore Hall, Rm. 426, Mount Pleasant, MI 48859
<i>Mailing Address</i>	436 Moore Hall, Rm. 426, Mount Pleasant, MI 48859
<i>Office Phone No.</i>	989-774-1472
<i>Office Fax #</i>	989-774-7805
<i>Web Address</i>	www.cm-life.com
<i>Pub. / Gen.Mgr. Name</i>	Neil Hopp
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	989-774-3493
<i>Pub. / Gen.Mgr. Email</i>	hopp1nc@cmich.edu
<i>Ad Director Name</i>	Kathy Simon
<i>Ad Director Phone &amp; Ext.</i>	989-774-1472
<i>Ad Director Fax #</i>	989-774-7805
<i>Ad Director Email</i>	simon1k@cmich.edu
<i>Zip Codes</i>	Mt. Pleasant 48859

# Mt. Pleasant

Isabella, Mecosta Counties

<i>Publication City</i>	<b>Mt. Pleasant</b>
<i>Publication Name</i>	<b>Mt. Pleasant Buyers Guide</b>
<i>Corporate or Company Name:</i>	<b>Morning Star Publishing Company</b>
<i>County</i>	Isabella, Mecosta
<i>Publication Day</i>	Sunday
<i>Circulation</i>	23,480
<i>Display Deadlines</i>	2 days prior for space, materials by Thursday at noon
<i>Insert Deadline</i>	Thurs. noon, 10 days prior to pub. date
<i>Audit Type</i>	CVC
<i>Office Address</i>	711 W. Pickard, Mt. Pleasant, MI 48858
<i>Mailing Address</i>	P.O. Box 447, Mt. Pleasant, MI 48858
<i>Office Phone No.</i>	989-779-6000
<i>Office Fax #</i>	989-779-6171
<i>Web Address</i>	www.morningstarpublishing.com
<i>Pub.</i>	Jim O'Rourke
<i>Ad Director Name</i>	Tammy Fisher
<i>Ad Director Phone &amp; Ext.</i>	989-779-6000
<i>Ad Director Fax #</i>	989-779-6171
<i>Ad Director Email</i>	tfisher@michigannewspapers.com
<i>Zip Codes</i>	Blanchard 49310, Clare 48617, Coleman 48618, Farwell 48622, Lake 48632 Mecosta 49332, Mount Pleasant 48858, Remus 49340, Rosebush 48878, Shepherd 48883, Weidman 48893

# Niles

Berrien, Cass, Van Buren, St. Joseph (Indiana) Counties

<i>Publication City</i>	<b>Niles</b>
<i>Publication Name</i>	<b>The Leader</b>
<i>Corporate or Company Name:</i>	<b>Leader Publications</b>
<i>County</i>	Berrien, Cass, Van Buren, St. Joseph (Indiana)
<i>Publication Day</i>	Monday
<i>Circulation</i>	44,117
<i>Display Deadlines</i>	2 days prior for space, material by Wednesday at noon
<i>Insert Deadline</i>	Tuesday prior to publication day
<i>Audit Type</i>	CVC
<i>Office Address</i>	217 N. Fourth St., Niles, MI 49120
<i>Mailing Address</i>	217 N. Fourth St., Niles, MI 49120
<i>Office Phone No.</i>	269-687-7700
<i>Office Fax #</i>	269-683-2175
<i>Web Address</i>	www.leaderpub.com
<i>Pub. / Gen.Mgr. Name</i>	Michael Bennett
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	269-687-7700
<i>Pub. / Gen.Mgr. Email</i>	michael.bennett@leaderpub.com
<i>Ad Director Name</i>	Michael Bennett
<i>Ad Director Phone &amp; Ext.</i>	269-687-7720
<i>Ad Director Fax #</i>	269-683-2175
<i>Ad Director Email</i>	michael.bennett@leaderpub.com
<i>Zip Codes</i>	Benton Harbor 49022, Buchanan 49107, Cassopolis 49031, Dowagiac 49047, Eau Claire 49111, Edwardsburg 49112, Granger 46530, Niles 49120, South Bend 46637, Vandalia 49095

# Ortonville

Genesee, Oakland Counties

<i>Publication City</i>	<b>Ortonville</b>
<i>Publication Name</i>	<b>The Citizen</b>
<i>Corporate or Company Name:</i>	<b>Sherman Publications</b>
<i>County</i>	Genesee, Oakland
<i>Publication Day</i>	Saturday
<i>Circulation</i>	11,800
<i>Display Deadlines</i>	2 days prior for space, materials Wednesday noon for Sat.
<i>Insert Deadline</i>	Reserve by Tues. at 5 pm prior to publication day. Must be in house Wed. by noon
<i>Audit Type</i>	CVC
<i>Office Address</i>	12 South St., Ortonville, MI 48462
<i>Mailing Address</i>	P.O. Box 595, Ortonville, MI 48462
<i>Office Phone No.</i>	248-627-4332
<i>Office Fax #</i>	248-627-4408
<i>Web Address</i>	www.thecitizenonline.com
<i>Pub. / Gen.Mgr. Name</i>	Jim Sherman
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	248-628-4801
<i>Pub. / Gen.Mgr. Email</i>	shermanpub@aol.com
<i>Ad Director Name</i>	Jackie Nowicki
<i>Ad Director Phone &amp; Ext.</i>	248-627-4332
<i>Ad Director Fax #</i>	248-627-4408
<i>Ad Director Email</i>	shermanpub@aol.com
<i>Zip Codes</i>	Atlas 48411, Clarkston 48348 (partial), Goodrich 48438, Ortonville 48462, Oxford 48371 (partial)

# Otsego

Allegan, Barry, Kalamazoo Counties

<i>Publication City</i>	<b>Otsego</b>
<i>Publication Name</i>	<b>Community Shoppers Guide</b>
<i>Corporate or Company Name:</i>	<b>Community Shoppers Guide</b>
<i>County</i>	Allegan, Barry, Kalamazoo
<i>Publication Day</i>	Saturday
<i>Circulation</i>	13,253
<i>Display Deadlines</i>	2 days prior for space, materials by Wednesday at 5 pm
<i>Insert Deadline</i>	Wednesday at noon
<i>Audit Type</i>	CVC
<i>Office Address</i>	117 N. Farmer St., Otsego, MI 49078
<i>Mailing Address</i>	PO Box 168, Otsego, MI 49078
<i>Office Phone No.</i>	269-694-9431
<i>Office Fax #</i>	269-694-9145
<i>Web Address</i>	www.communityshoppersguide.net
<i>Pub. / Gen.Mgr. Name</i>	Marty Bennett
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	269-694-9431
<i>Pub. / Gen.Mgr. Email</i>	shoppersguide@sbcglobal.net
<i>Ad Director Name</i>	Marty Bennett
<i>Ad Director Phone &amp; Ext.</i>	269-694-9431
<i>Ad Director Fax #</i>	269-694-9145
<i>Ad Director Email</i>	shoppersguide@sbcglobal.net
<i>Zip Codes</i>	Delton 49046, Kalamazoo 49004, 49009, Martin 49070, Otsego 49078, Plainwell 49080



<i>Publication City</i>	<b>Owosso</b>
<i>Publication Name</i>	<b>Sunday Independent</b>
<i>Corporate or Company Name:</i>	<b>Independent Newspaper Group</b>
<i>County</i>	Shiawassee
<i>Publication Day</i>	Sunday
<i>Circulation</i>	18,835
<i>Display Deadlines</i>	4 days prior for space, materials by Wednesday at noon
<i>Insert Deadline</i>	7 days prior to publication day
<i>Audit Type</i>	CVC
<i>Office Address</i>	1907 W. M-21, Owosso, MI 48867
<i>Mailing Address</i>	1907 W. M-21, Owosso, MI 48867
<i>Office Phone No.</i>	989-723-1118
<i>Office Fax #</i>	989-725-1834
<i>Web Address</i>	www.owossoindependent.com
<i>Pub. / Gen.Mgr. Name</i>	Michael Flores
<i>Pub. / Gen.Mgr. Email</i>	indysales@owossoindependent.com
<i>Ad Director Name</i>	Kim Lazar
<i>Ad Director Phone &amp; Ext.</i>	989-723-1118
<i>Ad Director Fax #</i>	989-725-1834
<i>Ad Director Email</i>	kim@owossoindependent.com
<i>Zip Codes</i>	Carland 48861, Chesaning 48616, Corunna 48817, Henderson 48841, Laingsburg 48848, New Lothrop 48460, Oakley 48649, Ovid 48866, Owosso 48867

<i>Publication City</i>	<b>Owosso / Corunna</b>
<i>Publication Name</i>	<b>Wednesday Independent</b>
<i>Corporate or Company Name:</i>	<b>Independent Newspaper Group</b>
<i>County</i>	Shiawassee
<i>Publication Day</i>	Wednesday
<i>Circulation</i>	11,200
<i>Display Deadlines</i>	5 days prior for space, materials by Monday at noon
<i>Insert Deadline</i>	7 days prior to publication day
<i>Audit Type</i>	CVC
<i>Office Address</i>	1907 W. M-21, Owosso, MI 48867
<i>Mailing Address</i>	1907 W. M-21, Owosso, MI 48867
<i>Office Phone No.</i>	989-723-1118
<i>Office Fax #</i>	989-725-1834
<i>Web Address</i>	www.owossoindependent.com
<i>Pub. / Gen.Mgr. Name</i>	Michael Flores
<i>Pub. / Gen.Mgr. Email</i>	indysales@owossoindependent.com
<i>Ad Director Name</i>	Kim Lazar
<i>Ad Director Phone &amp; Ext.</i>	989-723-1118
<i>Ad Director Fax #</i>	989-725-1834
<i>Ad Director Email</i>	kim@owossoindependent.com
<i>Zip Codes</i>	Owosso 48867, Corunna 48817

<i>Publication City</i>	<b>Oxford</b>
<i>Publication Name</i>	<b>Ad-vertiser</b>
<i>Corporate or Company Name:</i>	<b>Sherman Publications</b>
<i>County</i>	Oakland
<i>Publication Day</i>	Wednesday
<i>Circulation</i>	25,800
<i>Display Deadlines</i>	2 days prior for space, materials Thursday at 5 pm for Wed.
<i>Insert Deadline</i>	Thursday prior to publication day
<i>Audit Type</i>	CVC
<i>Office Address</i>	666 S. Lapeer Rd., Oxford, MI 48371
<i>Mailing Address</i>	P.O. Box 108, Oxford, MI 48371
<i>Office Phone No.</i>	248-628-4801
<i>Office Fax #</i>	248-628-9750
<i>Web Address</i>	www.oxfordleader.com
<i>Pub. / Gen.Mgr. Name</i>	Jim Sherman
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	248-628-4801
<i>Pub. / Gen.Mgr. Email</i>	shermanpub@aol.com
<i>Ad Director Name</i>	Eric Lewis
<i>Ad Director Phone &amp; Ext.</i>	248-628-4801
<i>Ad Director Fax #</i>	248-628-9750
<i>Ad Director Email</i>	shermanpub@aol.com
<i>Zip Codes</i>	Lake Orion 48359, 48360, 48361, 48362, Lakeville 48366, Leonard 48367, Oxford 48370, 48371

<i>Publication City</i>	<b>Perry</b>
<i>Publication Name</i>	<b>Perry Independent</b>
<i>Corporate or Company Name:</i>	<b>Independent Newspaper Group</b>
<i>County</i>	Shiawassee
<i>Publication Day</i>	Sunday
<i>Circulation</i>	5,190
<i>Display Deadlines</i>	4 days prior for space, materials by Wednesday at noon
<i>Insert Deadline</i>	7 days prior to publication day
<i>Audit Type</i>	CVC
<i>Office Address</i>	1907 W. M-21, Owosso, MI 48867
<i>Mailing Address</i>	1907 W. M-21, Owosso, MI 48867
<i>Office Phone No.</i>	989-723-1118
<i>Office Fax #</i>	989-725-1834
<i>Web Address</i>	www.owossoindependent.com
<i>Pub. / Gen.Mgr. Name</i>	Michael Flores
<i>Pub. / Gen.Mgr. Email</i>	indysales@owossoindependent.com
<i>Ad Director Name</i>	Kim Lazar
<i>Ad Director Phone &amp; Ext.</i>	989-723-1118
<i>Ad Director Fax #</i>	989-725-1834
<i>Ad Director Email</i>	kim@owossoindependent.com
<i>Zip Codes</i>	Morrice 48857, Perry 48872, Shaftsbury 48882

# Petoskey / Charlevoix / Straits Area

Charlevoix, Cheboygan,  
Emmet, Mackinac Counties

<i>Publication City</i>	<b>Petoskey / Charlevoix / Straits Area</b>
<i>Publication Name</i>	<b>Ad Wrap North</b>
<i>Corporate or Company Name:</i>	<b>Morning Star Publishing Company</b>
<i>County</i>	Charlevoix, Cheboygan, Emmet, Mackinac
<i>Publication Day</i>	Sunday
<i>Circulation</i>	27,336
<i>Display Deadlines</i>	8 days prior for space, materials by Thursday at noon
<i>Insert Deadline</i>	Thurs. noon, 10 days prior to pub. date
<i>Audit Type</i>	CVC
<i>Office Address</i>	1001 Dickerson Rd., Gaylord, MI 49734
<i>Mailing Address</i>	1001 Dickerson Rd., Gaylord, MI 49734
<i>Office Phone No.</i>	989-732-5125
<i>Office Fax #</i>	989-732-9323
<i>Web Address</i>	www.morningstarpublishing.com
<i>Pub.</i>	Jim O'Rourke
<i>Gen. Mgr. Name</i>	Don Negus
<i>Gen. Mgr. Phone &amp; Ext.</i>	989-426-9351
<i>Gen. Mgr. Fax #</i>	989-426-0551
<i>Gen. Mgr. Email</i>	dnegus@michigannewspapers.com
<i>Zip Codes</i>	Petoskey/Charlevoix Area - Alanson 49706, Boyne City 49712, Boyne Falls 49713, Brutus 49716, Burt Lake 49717, Charlevoix 49720, Conway 49722, Cross Village 49723, East Jordon 49727, Ellsworth 49729, Good Hart 49737, Harbor Springs 49740, Oden 49764, Pellston 49769, Petoskey 49770 Straits Area - Mackinaw City 49701, Afton 49705, Carp Lake 49718

# Portland

Clinton, Eaton, Ionia Counties

<i>Publication City</i>	<b>Portland</b>
<i>Publication Name</i>	<b>Portland Review &amp; Observer</b>
<i>Corporate or Company Name:</i>	<b>Lansing Community Newspapers</b>
<i>County</i>	Clinton, Eaton, Ionia
<i>Publication Day</i>	Sunday
<i>Circulation</i>	7,387
<i>Display Deadlines</i>	Mondays at 5 pm space, materials by Wed. at noon
<i>Insert Deadline</i>	10 days prior to Sunday insertion
<i>Audit Type</i>	CVC
<i>Office Address</i>	120 E. Lenawee, Lansing, MI 48919
<i>Mailing Address</i>	120 E. Lenawee, Lansing, MI 48919
<i>Office Phone No.</i>	517-377-1171
<i>Office Fax #</i>	517-482-5476
<i>Web Address</i>	www.lsj.com
<i>Representative Name</i>	Stacy Wilkey
<i>Representative Phone &amp; Ext.</i>	517-377-1171
<i>Representative Email</i>	swilkey@lsj.com
<i>Ad Director Name</i>	Contact: Stacia King
<i>Ad Director Phone &amp; Ext.</i>	517-377-1120
<i>Ad Director Fax #</i>	517-482-5476
<i>Ad Director Email</i>	sking@lsj.com
<i>Zip Codes</i>	Eagle 48822, Lyons 48851, Muir 48860, Pewamo 48873, Portland 48875, Sunfield 48890, Westphalia 48894

## Rochester

Oakland County

<i>Publication City</i>	<b>Rochester</b>
<i>Publication Name</i>	<b>Rochester Post</b>
<i>Corporate or Company Name:</i>	<b>C &amp; G Publishing</b>
<i>County</i>	Oakland
<i>Publication Day</i>	Thursday
<i>Circulation</i>	38,774
<i>Display Deadlines</i>	1 week prior for space and materials
<i>Insert Deadline</i>	1 week prior for space and materials
<i>Audit Type</i>	CVC/CAC
<i>Office Address</i>	13650 Eleven Mile Rd., Warren, MI 48089
<i>Mailing Address</i>	13650 Eleven Mile Rd., Warren, MI 48089
<i>Office Phone No.</i>	586-498-8000
<i>Office Fax #</i>	586-498-9631
<i>Web Address</i>	www.candgnews.com
<i>Pub. / Gen.Mgr. Name</i>	Jeff Demers
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	586-498-8000
<i>Pub. / Gen.Mgr. Email</i>	
<i>Ad Director Name</i>	Elaine Myers
<i>Ad Director Phone &amp; Ext.</i>	586-218-5012
<i>Ad Director Fax #</i>	586-498-9631
<i>Ad Director Email</i>	emyers@candgnews.com
<i>Zip Codes</i>	Rochester 48306, 48307, 48309, Oakland Township 48363

## Rockford / Cedar Springs

Kent County

<i>Publication City</i>	<b>Rockford / Cedar Springs</b>
<i>Publication Name</i>	<b>Northeast Advance</b>
<i>Corporate or Company Name:</i>	<b>Advance Publications</b>
<i>County</i>	Kent
<i>Publication Day</i>	Saturday
<i>Circulation</i>	21,816
<i>Display Deadlines</i>	2 days prior for space, materials by Thursday at 5 pm
<i>Insert Deadline</i>	Tuesday by 5 pm
<i>Audit Type</i>	CVC
<i>Office Address</i>	2141 Port Sheldon St., Jenison, MI 49428
<i>Mailing Address</i>	PO Box 9, Jenison, MI 49429
<i>Office Phone No.</i>	616-669-2700
<i>Office Fax #</i>	616-669-1162
<i>Web Address</i>	www.advancenewspapers.com
<i>Pub. / Gen.Mgr. Name</i>	Joel Holland
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	616-669-2700 ext. 101
<i>Pub. / Gen.Mgr. Email</i>	Joel_Holland@acsmi.com
<i>Ad Director Name</i>	Joel Holland
<i>Ad Director Phone &amp; Ext.</i>	616-669-2700 ext. 101
<i>Ad Director Fax #</i>	616-669-3930
<i>Ad Director Email</i>	Joel_Holland@acsmi.com
<i>Zip Codes</i>	Belmont 49306, Cedar Springs 49319, Rockford 49341 Grand Rapids 49503, 49505, 49525

# Rogers City

Cheboygan, Presque Isle Counties

<i>Publication City</i>	<b>Rogers City</b>
<i>Publication Name</i>	<b>Presque Isle Star</b>
<i>Corporate or Company Name:</i>	<b>Morning Star Publishing Company</b>
<i>County</i>	Cheboygan, Presque Isle
<i>Publication Day</i>	Sunday
<i>Circulation</i>	5,575
<i>Display Deadlines</i>	2 days prior for space, materials by Thursday at noon
<i>Insert Deadline</i>	Thurs. noon, 10 days prior to pub. date
<i>Audit Type</i>	CVC
<i>Office Address</i>	431 Ripley Blvd., Alpena, MI 49707
<i>Mailing Address</i>	P.O. Box 464, Alpena, MI 49707
<i>Office Phone No.</i>	989-356-2121
<i>Office Fax #</i>	989-354-8275
<i>Web Address</i>	www.morningstarpublishing.com
<i>Pub.</i>	Jim O'Rourke
<i>Gen. Mgr. Name</i>	Tom Greene
<i>Gen. Mgr. Phone &amp; Ext.</i>	989-362-6111
<i>Gen. Mgr. Fax #</i>	989-362-7080
<i>Gen. Mgr. Email</i>	tgreene@michigannewspapers.com
<i>Zip Codes</i>	Hawks 49743, Millersburg 49759, Ocqueoc 49763, Onaway 49765, Rogers City 49779, Tower 49792

# Royal Oak / Clawson

Oakland County

<i>Publication City</i>	<b>Royal Oak / Clawson</b>
<i>Publication Name</i>	<b>Royal Oak Review</b>
<i>Corporate or Company Name:</i>	<b>C &amp; G Publishing</b>
<i>County</i>	Oakland
<i>Publication Day</i>	Wednesday
<i>Circulation</i>	32,757
<i>Display Deadlines</i>	1 week prior for space and materials
<i>Insert Deadline</i>	1 week prior for space and materials
<i>Audit Type</i>	CVC/CAC
<i>Office Address</i>	13650 Eleven Mile Rd., Warren, MI 48089
<i>Mailing Address</i>	13650 Eleven Mile Rd., Warren, MI 48089
<i>Office Phone No.</i>	586-498-8000
<i>Office Fax #</i>	586-498-9631
<i>Web Address</i>	www.candgnews.com
<i>Pub. / Gen.Mgr. Name</i>	Jeff Demers
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	586-498-8000
<i>Pub. / Gen.Mgr. Email</i>	
<i>Ad Director Name</i>	Elaine Myers
<i>Ad Director Phone &amp; Ext.</i>	586-218-5012
<i>Ad Director Fax #</i>	586-498-9631
<i>Ad Director Email</i>	emyers@candgnews.com
<i>Zip Codes</i>	Clawson 48017, Royal Oak 48067, 48073

## St. Clair Shores

Macomb County

*Publication City* **St. Clair Shores**  
*Publication Name* **St. Clair Shores Sentinel**  
*Corporate or Company Name:* **C & G Publishing**  
*County* **Macomb**  
*Publication Day* **Wednesday**  
*Circulation* **27,358**  
*Display Deadlines* **1 week prior for space and materials**  
*Insert Deadline* **1 week prior for space and materials**  
*Audit Type* **CVC/CAC**  
*Office Address* **13650 Eleven Mile Rd., Warren, MI 48089**  
*Mailing Address* **13650 Eleven Mile Rd., Warren, MI 48089**  
*Office Phone No.* **586-498-8000**  
*Office Fax #* **586-498-9631**  
*Web Address* **www.candgnews.com**  
*Pub. / Gen.Mgr. Name* **Jeff Demers**  
*Pub. / Gen.Mgr. Phone & Ext.* **586-498-8000**  
*Pub. / Gen.Mgr. Email*  
*Ad Director Name* **Elaine Myers**  
*Ad Director Phone & Ext.* **586-218-5012**  
*Ad Director Fax #* **586-498-9631**  
*Ad Director Email* **emyers@candgnews.com**  
*Zip Codes* **Saint Clair Shores 48080, 48081, 48082**

## St. Johns

Clinton, part of Gratiot Counties

*Publication City* **St. Johns**  
*Publication Name* **St. Johns Reminder**  
*Corporate or Company Name:* **Morning Star Publishing Company**  
*County* **Clinton, part of Gratiot**  
*Publication Day* **Sunday**  
*Circulation* **15,865**  
*Display Deadlines* **2 days prior for space, materials by Thursday at noon**  
*Insert Deadline* **Thurs. noon, 10 days prior to pub. date**  
*Audit Type* **CVC**  
*Office Address* **109 W. Higham St., St. Johns, MI 48879**  
*Mailing Address* **109 W. Higham St., St. Johns, MI 48879**  
*Office Phone No.* **989-224-8356**  
*Office Fax #* **989-224-9458**  
*Web Address* **www.morningstarpublishing.com**  
*Pub.* **Jim O'Rourke**  
*Ad Director Name* **Tammy Fisher**  
*Ad Director Phone & Ext.* **989-779-6000**  
*Ad Director Fax #* **989-779-6171**  
*Ad Director Email* **tfisher@michigannewspapers.com**  
*Zip Codes* **Ashley 48806, Bannister 48807, Dewitt 48820, Elsie 48831, Eureka 48833, Fowler 48835, Hubbardston 48845, Laingsburg 48848, Maple Rapids 48853, Ovid 48866, Perrinton 48871, Pewamo 48873, Rainbow Lake 48871, Saint Johns 48879**

# Saginaw

Saginaw County

<i>Publication City</i>	<b>Saginaw &amp; Thomas Townships</b>
<i>Publication Name</i>	<b>Township View</b>
<i>Corporate or Company Name:</i>	<b>View Newspaper Group</b>
<i>County</i>	Saginaw
<i>Publication Day</i>	Thursday
<i>Circulation</i>	20,294
<i>Display Deadlines</i>	Friday prior to publication
<i>Insert Deadline</i>	Friday prior to publication day
<i>Audit Type</i>	USPS
<i>Office Address</i>	5775 State St., Suite 2, Saginaw, MI 48603
<i>Mailing Address</i>	5775 State St., Suite 2, Saginaw, MI 48603
<i>Office Phone No.</i>	989-393-4100
<i>Office Fax #</i>	989-249-6441
<i>Web Address</i>	www.mihomepaper.com
<i>Pub. / Gen.Mgr. Name</i>	Bob Grnak
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	810-452-2679
<i>Pub. / Gen.Mgr. Email</i>	bgrnak@mihomepaper.com
<i>Ad Director Name</i>	Bob Grnak
<i>Ad Director Phone &amp; Ext.</i>	810-452-2679
<i>Ad Director Fax #</i>	989-249-6441
<i>Ad Director Email</i>	bgrnak@mihomepaper.com
<i>Zip Codes</i>	Saginaw 48603 48638 48609

# Sandusky

Sanilac County

<i>Publication City</i>	<b>Sandusky</b>
<i>Publication Name</i>	<b>Your Buyers Guide</b>
<i>Corporate or Company Name:</i>	<b>View Newspaper Group</b>
<i>County</i>	Sanilac
<i>Publication Day</i>	Friday
<i>Circulation</i>	17,420
<i>Display Deadlines</i>	Friday prior to publication
<i>Insert Deadline</i>	Friday prior to publication
<i>Audit Type</i>	USPS
<i>Office Address</i>	65 S. Elk, Sandusky, MI 48471
<i>Mailing Address</i>	65 S. Elk, Sandusky, MI 48471
<i>Office Phone No.</i>	810-648-4000
<i>Office Fax #</i>	810-648-4526
<i>Web Address</i>	www.mihomepaper.com
<i>Pub. / Gen.Mgr. Name</i>	Jane Vanderpoel
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	810-452-2677
<i>Pub. / Gen.Mgr. Email</i>	jvanderpoel@mihomepaper.com
<i>Ad Director Name</i>	Jane Vanderpoel
<i>Ad Director Phone &amp; Ext.</i>	810-452-2677
<i>Ad Director Fax #</i>	989-269-7730
<i>Ad Director Email</i>	jvanderpoel@mihomepaper.com
<i>Zip Codes</i>	Applegate 48401, Argyle 48410, Brown City 48416, Carsonville 48419, Croswell 48422, Decker 48426, Deckerville 48427, Forestville 48434, Lexington 48450, Marlette 48453, Melvin 48454, Minden City 48456, Palms 48465, Peck 48466, Port Sanilac 48469, Sandusky 48471, Snover 48472

## Shelby Twp. / Utica

Macomb County

<i>Publication City</i>	<b>Shelby Twp. / Utica</b>
<i>Publication Name</i>	<b>Shelby-Utica News</b>
<i>Corporate or Company Name:</i>	<b>C &amp; G Publishing</b>
<i>County</i>	Macomb
<i>Publication Day</i>	Wednesday
<i>Circulation</i>	30,132
<i>Display Deadlines</i>	1 week prior for space and materials
<i>Insert Deadline</i>	1 week prior for space and materials
<i>Audit Type</i>	CVC/CAC
<i>Office Address</i>	13650 Eleven Mile Rd., Warren, MI 48089
<i>Mailing Address</i>	13650 Eleven Mile Rd., Warren, MI 48089
<i>Office Phone No.</i>	586-498-8000
<i>Office Fax #</i>	586-498-9631
<i>Web Address</i>	www.candgnews.com
<i>Pub. / Gen.Mgr. Name</i>	Jeff Demers
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	586-498-8000
<i>Pub. / Gen.Mgr. Email</i>	
<i>Ad Director Name</i>	Elaine Myers
<i>Ad Director Phone &amp; Ext.</i>	586-218-5012
<i>Ad Director Fax #</i>	586-498-9631
<i>Ad Director Email</i>	emyers@candgnews.com
<i>Zip Codes</i>	Shelby 48315, 48316, Shelby & Utica 48317

## Southfield

Oakland County

<i>Publication City</i>	<b>Southfield</b>
<i>Publication Name</i>	<b>Southfield Sun</b>
<i>Corporate or Company Name:</i>	<b>C &amp; G Publishing</b>
<i>County</i>	Oakland
<i>Publication Day</i>	Thursday
<i>Circulation</i>	33,135
<i>Display Deadlines</i>	1 week prior for space and materials
<i>Insert Deadline</i>	1 week prior for space and materials
<i>Audit Type</i>	CVC/CAC
<i>Office Address</i>	13650 Eleven Mile Rd., Warren, MI 48089
<i>Mailing Address</i>	13650 Eleven Mile Rd., Warren, MI 48089
<i>Office Phone No.</i>	586-498-8000
<i>Office Fax #</i>	586-498-9631
<i>Web Address</i>	www.candgnews.com
<i>Pub. / Gen.Mgr. Name</i>	Jeff Demers
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	586-498-8000
<i>Pub. / Gen.Mgr. Email</i>	
<i>Ad Director Name</i>	Elaine Myers
<i>Ad Director Phone &amp; Ext.</i>	586-218-5012
<i>Ad Director Fax #</i>	586-498-9631
<i>Ad Director Email</i>	emyers@candgnews.com
<i>Zip Codes</i>	Southfield 48033, 48034, 48075, 48076



## South Haven / Bangor

Van Buren County

<i>Publication City</i>	<b>Bangor</b>
<i>Publication Name</i>	<b>Reminder Shopping Guide</b>
<i>Corporate or Company Name:</i>	<b>Reminder Shopping Guide</b>
<i>County</i>	Van Buren
<i>Publication Day</i>	Sunday
<i>Circulation</i>	11,925
<i>Display Deadlines</i>	2 days prior for space, materials by Thursday at 4 pm
<i>Insert Deadline</i>	5 days prior to publication day
<i>Audit Type</i>	CVC
<i>Office Address</i>	416 Railroad St., Bangor, MI 49013
<i>Mailing Address</i>	P.O. Box 218, Bangor, MI 49013
<i>Office Phone No.</i>	269-427-7474
<i>Office Fax #</i>	269-427-5286
<i>Web Address</i>	remindershoppingguide.com
<i>Pub. / Gen.Mgr. Name</i>	Kim Montoy
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	269-427-7474
<i>Pub. / Gen.Mgr. Email</i>	reminder@lodisnet.com
<i>Ad Director Name</i>	Kim Montoy
<i>Ad Director Phone &amp; Ext.</i>	269-427-7474
<i>Ad Director Fax #</i>	269-427-5286
<i>Ad Director Email</i>	reminder@lodisnet.com
<i>Zip Codes</i>	Bangor 49013, Bloomingdale 49026, Breedsville 49027, Covert 49043, Grand Junction 49056, Lacota 49063, South Haven 49090

## Sterling Heights

Macomb County

<i>Publication City</i>	<b>Sterling Heights</b>
<i>Publication Name</i>	<b>Sterling Heights Sentry</b>
<i>Corporate or Company Name:</i>	<b>C &amp; G Publishing</b>
<i>County</i>	Macomb
<i>Publication Day</i>	Wednesday
<i>Circulation</i>	48,213
<i>Display Deadlines</i>	1 week prior for space and materials
<i>Insert Deadline</i>	1 week prior for space and materials
<i>Audit Type</i>	CVC/CAC
<i>Office Address</i>	13650 Eleven Mile Rd., Warren, MI 48089
<i>Mailing Address</i>	13650 Eleven Mile Rd., Warren, MI 48089
<i>Office Phone No.</i>	586-498-8000
<i>Office Fax #</i>	586-498-9631
<i>Web Address</i>	www.candgnews.com
<i>Pub. / Gen.Mgr. Name</i>	Jeff Demers
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	586-498-8000
<i>Pub. / Gen.Mgr. Email</i>	
<i>Ad Director Name</i>	Elaine Myers
<i>Ad Director Phone &amp; Ext.</i>	586-218-5012
<i>Ad Director Fax #</i>	586-498-9631
<i>Ad Director Email</i>	emyers@candgnews.com
<i>Zip Codes</i>	Sterling Heights 48310, 48312, 48313, 48314

# Sturgis

St. Joseph County

<i>Publication City</i>	<b>Sturgis</b>
<i>Publication Name</i>	<b>The Gateway Shopper's Guide</b>
<i>Corporate or Company Name:</i>	<b>Gatehouse Media</b>
<i>County</i>	St. Joseph
<i>Publication Day</i>	Tuesday
<i>Circulation</i>	14,100
<i>Display Deadlines</i>	2 days prior for space, material by Friday at 4 pm
<i>Insert Deadline</i>	5 days prior to delivery date
<i>Audit Type</i>	CVC
<i>Office Address</i>	201 N. Clay St., Sturgis, MI 49091
<i>Mailing Address</i>	P.O. Box 99, Sturgis, MI 49091
<i>Office Phone No.</i>	269-651-2944
<i>Office Fax #</i>	269-651-8855
<i>Web Address</i>	
<i>Pub. / Gen.Mgr. Name</i>	Kim Haller
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	269-651-2944
<i>Pub. / Gen.Mgr. Email</i>	khaller@thegatewayshopper.com
<i>Ad Director Name</i>	Kim Haller
<i>Ad Director Phone &amp; Ext.</i>	269-651-2944
<i>Ad Director Fax #</i>	269-651-8855
<i>Ad Director Email</i>	khaller@charterinternet.com
<i>Zip Codes</i>	Bronson 49028, Burr Oak 49030, Centreville 49032, Colon 49040, Constantine 49042, Nottawa 49075, Sturgis 49091, White Pigeon 49099

# Swartz Creek

Genesee County

<i>Publication City</i>	<b>Swartz Creek</b>
<i>Publication Name</i>	<b>Swartz Creek View</b>
<i>Corporate or Company Name:</i>	<b>View Newspaper Group</b>
<i>County</i>	Genesee
<i>Publication Day</i>	Thursday
<i>Circulation</i>	9,202
<i>Display Deadlines</i>	Friday prior to publication
<i>Insert Deadline</i>	Friday prior to publication day
<i>Audit Type</i>	CVC
<i>Office Address</i>	220 N. Main St., Davison, MI 48423
<i>Mailing Address</i>	200 N. Main St., Davison, MI 48423
<i>Office Phone No.</i>	810-653-3511
<i>Office Fax #</i>	810-653-3077
<i>Web Address</i>	ww.mihomepaper.com
<i>Pub. / Gen.Mgr. Name</i>	Wes Smith
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	810-452-2622
<i>Pub. / Gen.Mgr. Email</i>	wsmith@mihomepaper.com
<i>Ad Director Name</i>	Karen Fitzgerald
<i>Ad Director Phone &amp; Ext.</i>	810-452-2633
<i>Ad Director Fax #</i>	810-667-6309
<i>Ad Director Email</i>	kfitzgerald@mihomepaper.com
<i>Zip Codes</i>	Swartz Creek 48473

# Tawas City

Alcona, Arenac, Iosco, Ogemaw Counties

*Publication City* **Tawas City**  
*Publication Name* **Northeastern Shopper North**  
*Corporate or Company Name:* **Morning Star Publishing Company**  
*County* Alcona, Arenac, Iosco, Ogemaw  
*Publication Day* Sunday  
*Circulation* 20,385  
*Display Deadlines* 2 days prior for space, materials by Thursday at noon  
*Insert Deadline* Thurs. noon, 10 days prior to pub. date  
*Audit Type* CVC  
*Office Address* 129 E. North St., Tawas City, MI 48764  
*Mailing Address* P.O. Box 447, Tawas City, MI 48764  
*Office Phone No.* 989-362-6111  
*Office Fax #* 989-362-7080  
*Web Address* www.morningstarpublishing.com  
*Pub.* Jim O'Rourke  
*Gen. Mgr. Name* Tom Greene  
*Gen. Mgr. Phone & Ext.* 989-362-6111  
*Gen. Mgr. Fax #* 989-362-7080  
*Gen. Mgr. Email* tgreene@michigannewspapers.com  
*Zip Codes* Au Gres 48703, East Tawas 48730, Glennie 48737, Greenbush 48738, Hale 48739, Harrisville 48740, Mikado 48745, National City 48748, Oscoda 48750, South Branch 48761, Tawas City 48763, Turner 48765, Twining 48766, Whittemore 48770

# Three Rivers

Cass, Kalamazoo, St. Joseph Counties

*Publication City* **Three Rivers**  
*Publication Name* **Penny Saver**  
*Corporate or Company Name:* **Three Rivers Commercial, Inc.**  
*County* Cass, Kalamazoo, St. Joseph  
*Publication Day* Sunday  
*Circulation* 14,650  
*Display Deadlines* Wednesday at 4 pm for space and materials  
*Insert Deadline* 1 week prior to publication day  
*Audit Type* CVC  
*Office Address* 124 N. Main, Three Rivers, MI 49093  
*Mailing Address* P.O. Box 130, Three Rivers, MI 49093  
*Office Phone No.* 269-279-7488  
*Office Fax #* 269-279-6007  
*Web Address* www.threeriversnews.com  
*Publisher* Dirk Milliman  
*Pub. Phone & Ext.* 517-279-7488, ext. 26  
*Pub. Email* dirk@threeriversnews.com  
*Gen. Mgr./Ad Director Name* Barb England  
*Gen. Mgr./Ad Dir. Phone/Ext.* 269-279-7488, ext. 18  
*Ad Director Fax #* 269-279-6007  
*Ad Director Email* barb@threeriversnews.com  
*Zip Codes* Centreville 49032, Colon 49040, Constantine 49042, Jones 49061, Leonidas 49066, Marcellus 49067, Mendon 49072, Nottawa 49075, Schoolcraft 49087, Sturgis 49091, Three Rivers 49093, Vicksburg 49097, White Pigeon 49099

# Traverse City

Antrim, Benzie, Grand Traverse, Leelanau, Manistee, Wexford Counties

<i>Publication City</i>	<b>Traverse City</b>
<i>Publication Name</i>	<b>Grand Traverse Insider</b>
<i>Corporate or Company Name:</i>	<b>Morning Star Publishing Company</b>
<i>County</i>	Antrim, Benzie, Grand Traverse, Leelanau, Manistee, Wexford
<i>Publication Day</i>	Sunday
<i>Circulation</i>	41,900
<i>Display Deadlines</i>	2 days prior for space, materials by Thursday at noon
<i>Insert Deadline</i>	Thurs. noon, 10 days prior to pub. date
<i>Audit Type</i>	CVC
<i>Office Address</i>	410 South Union St., Traverse City, MI 49684
<i>Mailing Address</i>	410 South Union St., Traverse City, MI 49684
<i>Office Phone No.</i>	231-946-3055
<i>Office Fax #</i>	231-946-2613
<i>Web Address</i>	www.morningstarpublishing.com
<i>Pub.</i>	Jim O'Rourke
<i>Gen. Mgr. Name</i>	Kathy Twardowski
<i>Gen. Mgr. Phone &amp; Ext.</i>	231-946-3055
<i>Gen. Mgr. Fax #</i>	231-946-2613
<i>Gen. Mgr. Email</i>	ctwardowski@michigannewspapers.com
<i>Zip Codes</i>	Arcadia 49613, Bear Lake 49614, Benzonia 49616, Beulah 49617, Cedar 49621, Copenish 49625, Elberta 49628, Elk Rapids 49629, Empire 49630, Frankfort 49635, Grawn 49637, Honor 49640, Interlochen 49643, Kewadin 49648, Kingsley 49649, Lake Ann 49650, Lake Leelanau 49653, Maple City 49664, Northport 49670, Suttons Bay 49682, Thompsonville 49683, Traverse City 49684, 49686, Williamsburg 49690

# Troy

Oakland County

<i>Publication City</i>	<b>Troy</b>
<i>Publication Name</i>	<b>Troy Times</b>
<i>Corporate or Company Name:</i>	<b>C &amp; G Publishing</b>
<i>County</i>	Oakland
<i>Publication Day</i>	Thursday
<i>Circulation</i>	31,404
<i>Display Deadlines</i>	1 week prior for space and materials
<i>Insert Deadline</i>	1 week prior for space and materials
<i>Audit Type</i>	CVC/CAC
<i>Office Address</i>	13650 Eleven Mile Rd., Warren, MI 48089
<i>Mailing Address</i>	13650 Eleven Mile Rd., Warren, MI 48089
<i>Office Phone No.</i>	586-498-8000
<i>Office Fax #</i>	586-498-9631
<i>Web Address</i>	www.candgnews.com
<i>Pub. / Gen.Mgr. Name</i>	Jeff Demers
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	586-498-8000
<i>Pub. / Gen.Mgr. Email</i>	
<i>Ad Director Name</i>	Elaine Myers
<i>Ad Director Phone &amp; Ext.</i>	586-218-5012
<i>Ad Director Fax #</i>	586-498-9631
<i>Ad Director Email</i>	emyers@candgnews.com
<i>Zip Codes</i>	Troy 48083, 48084, 48085, 48098

# Vassar

Saginaw, Tuscola Counties

<i>Publication City</i>	<b>Vassar</b>
<i>Publication Name</i>	<b>Cass River Trader</b>
<i>Corporate or Company Name:</i>	<b>Bilbey Publications, LLC</b>
<i>County</i>	Saginaw, Tuscola
<i>Publication Day</i>	Monday
<i>Circulation</i>	20,000
<i>Display Deadlines</i>	2 days prior for space, materials by Thursday at noon
<i>Audit Type</i>	CVC
<i>Office Address</i>	5881 W. Frankenmuth Rd., Vassar, MI 48768
<i>Mailing Address</i>	PO Box 1653, Vassar, MI 48768
<i>Office Phone No.</i>	989-823-8651
<i>Office Fax #</i>	989-823-2531
<i>Web Address</i>	www.cassrivertrader.com
<i>Pub. / Gen.Mgr. Name</i>	Ryan Bilbey
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	989-823-8651
<i>Pub. / Gen.Mgr. Email</i>	
<i>Ad Director Name</i>	Ryan Bilbey
<i>Ad Director Phone &amp; Ext.</i>	989-823-8651
<i>Ad Director Fax #</i>	989-823-2531
<i>Ad Director Email</i>	
<i>Zip Codes</i>	Birch Run 48415, Bridgeport 48722, Caro 48723, Fostoria 48435, Frankenmuth 48734, Mayville 48744, Millington 48746, Reese 48757, Richville 48758, Saginaw 48601, Silverwood 48760, Tuscola 48769, Vassar 48768

# Warren

Macomb, Oakland, Wayne Counties

<i>Publication City</i>	<b>Warren</b>
<i>Publication Name</i>	<b>C &amp; G Newspapers - (20 editions)</b>
<i>Corporate or Company Name:</i>	<b>C &amp; G Publishing</b>
<i>County</i>	Macomb, Oakland, Wayne
<i>Publication Day</i>	Wednesday
<i>Circulation</i>	615,689
<i>Display Deadlines</i>	1 week prior for space and materials
<i>Insert Deadline</i>	1 week prior for space and materials
<i>Audit Type</i>	CVC/CAC
<i>Office Address</i>	13650 Eleven Mile Rd., Warren, MI 48089
<i>Mailing Address</i>	13650 Eleven Mile Rd., Warren, MI 48089
<i>Office Phone No.</i>	586-498-8000
<i>Office Fax #</i>	586-498-9631
<i>Web Address</i>	www.candgnews.com
<i>Pub. / Gen.Mgr. Name</i>	Jeff Demers
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	586-498-8000
<i>Pub. / Gen.Mgr. Email</i>	
<i>Ad Director Name</i>	Elaine Myers
<i>Ad Director Phone &amp; Ext.</i>	586-218-5012
<i>Ad Director Fax #</i>	586-498-9631
<i>Ad Director Email</i>	emyers@candgnews.com
<i>Zip Codes</i>	Please look under the name of the city to locate the correct C & G Newspaper.

## Warren / Center Line

Macomb County

<i>Publication City</i>	<b>Warren / Center Line</b>
<i>Publication Name</i>	<b>Warren Weekly</b>
<i>Corporate or Company Name:</i>	<b>C &amp; G Publishing</b>
<i>County</i>	Macomb
<i>Publication Day</i>	Wednesday
<i>Circulation</i>	55,505
<i>Display Deadlines</i>	1 week prior for space and materials
<i>Insert Deadline</i>	1 week prior for space and materials
<i>Audit Type</i>	CVC
<i>Office Address</i>	13650 Eleven Mile Rd., Warren, MI 48089
<i>Mailing Address</i>	13650 Eleven Mile Rd., Warren, MI 48089
<i>Office Phone No.</i>	586-498-8000
<i>Office Fax #</i>	586-498-9631
<i>Web Address</i>	www.candgnews.com
<i>Pub. / Gen.Mgr. Name</i>	Jeff Demers
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	586-498-8000
<i>Pub. / Gen.Mgr. Email</i>	
<i>Ad Director Name</i>	Elaine Myers
<i>Ad Director Phone &amp; Ext.</i>	586-218-5012
<i>Ad Director Fax #</i>	586-498-9631
<i>Ad Director Email</i>	emyers@candgnews.com
<i>Zip Codes</i>	Center Line 48015, Warren 48088, 48089, 48091, 48092, 48093

## Wayland / Dorr

Allegan County

<i>Publication City</i>	<b>Wayland / Dorr</b>
<i>Publication Name</i>	<b>Penasee Globe</b>
<i>Corporate or Company Name:</i>	<b>Advance Publications</b>
<i>County</i>	Allegan
<i>Publication Day</i>	Saturday
<i>Circulation</i>	14,000
<i>Display Deadlines</i>	2 days prior for space, materials by Thursday at 3 pm
<i>Insert Deadline</i>	Tuesday by 5 pm
<i>Audit Type</i>	CVC
<i>Office Address</i>	2141 Port Sheldon St., Jenison, MI 49428
<i>Mailing Address</i>	PO Box 9, Jenison, MI 49429
<i>Office Phone No.</i>	616-669-2700
<i>Office Fax #</i>	616-669-1162
<i>Web Address</i>	www.advancenewspapers.com
<i>Pub. / Gen.Mgr. Name</i>	Joel Holland
<i>Pub. / Gen.Mgr. Phone &amp; Ext.</i>	616-669-2700 ext. 101
<i>Pub. / Gen.Mgr. Email</i>	Joel_Holland@acsmi.com
<i>Ad Director Name</i>	Joel Holland
<i>Ad Director Phone &amp; Ext.</i>	616-669-2700 ext. 101
<i>Ad Director Fax#</i>	616-669-3930
<i>Ad Director Email</i>	Joel_Holland@acsmi.com
<i>Zip Codes</i>	Allegan 49010, Bradley 49311, Burnips 49314, Dorr 49323, Hamilton 49419, Hopkins 49328, Martin 49070, Middleville 49333, Moline 49335, Shelbyville 49344, Wayland 49348

# West Bloomfield

Oakland County

*Publication City* **West Bloomfield**  
*Publication Name* **West Bloomfield Beacon**  
*Corporate or Company Name:* **C & G Publishing**  
*County* **Oakland**  
*Publication Day* **Wednesday**  
*Circulation* **27,274**  
*Display Deadlines* **1 week prior for space and materials**  
*Insert Deadline* **1 week prior for space and materials**  
*Audit Type* **CVC/CAC**  
*Office Address* **13650 Eleven Mile Rd., Warren, MI 48089**  
*Mailing Address* **13650 Eleven Mile Rd., Warren, MI 48089**  
*Office Phone No.* **586-498-8000**  
*Office Fax #* **586-498-9631**  
*Web Address* **www.candgnews.com**  
*Pub. / Gen.Mgr. Name* **Jeff Demers**  
*Pub. / Gen.Mgr. Phone & Ext.* **586-498-8000**  
*Pub. / Gen.Mgr. Email*  
*Ad Director Name* **Elaine Myers**  
*Ad Director Phone & Ext.* **586-218-5012**  
*Ad Director Fax#* **586-498-9631**  
*Ad Director Email* **emyers@candgnews.com**  
*Zip Codes* **Keego Harbor 48320, West Bloomfield 48322, 48323, 48324**

# West Branch

Alcona, Arenac, Iosco, Ogemaw, Oscoda Counties

*Publication City* **West Branch**  
*Publication Name* **Ogemaw / Oscoda County Star**  
*Corporate or Company Name:* **Morning Star Publishing Company**  
*County* **Alcona, Arenac, Iosco, Ogemaw, Oscoda**  
*Publication Day* **Sunday**  
*Circulation* **14,679**  
*Display Deadlines* **2 days prior for space, materials by Thursday at noon**  
*Insert Deadline* **Thurs. noon, 10 days prior to pub. date**  
*Audit Type* **CVC**  
*Office Address* **420 W. Houghton Ave., West Branch, MI 48861**  
*Mailing Address* **P.O. Box 584, West Branch, MI 48861**  
*Office Phone No.* **989-345-0510**  
*Office Fax #* **989-345-3750**  
*Web Address* **www.morningstarpublishing.com**  
*Pub.* **Jim O'Rourke**  
*Gen. Mgr. Name* **Don Negus**  
*Gen. Mgr. Phone & Ext.* **989-426-9351**  
*Gen. Mgr. Fax#* **989-426-0551**  
*Gen. Mgr. Email* **dnegus@michigannewspapers.com**  
*Zip Codes* **Alger 48610, Comins 48619, Curran 48728, Fairview 48621, Hale 48739, Lupton 48635, Luzerne 48636, Mio 48647, Prescott 48756, Rose City 48654**

# Williamston / Webberville

Ingham County

*Publication City* **Williamston / Webberville**  
*Publication Name* **Williamston Enterprise**  
*Corporate or Company Name:* **Lansing Community Newspapers**  
*County* Ingham  
*Publication Day* Sunday  
*Circulation* 6,300  
*Display Deadlines* Mondays at 5 pm space, materials by Wednesday at noon  
*Insert Deadline* 10 days prior to Sunday insertion  
*Audit Type* CVC  
*Office Address* 120 E. Lenawee, Lansing, MI 48919  
*Mailing Address* 120 E. Lenawee, Lansing, MI 48919  
*Office Phone No.* 517-377-1171  
*Office Fax #* 517-482-5476  
*Web Address* www.lsj.com  
*Representative Name* Stacy Wilkey  
*Representative Phone & Ext.* 517-377-1171  
*Representative Email* swilkey@lsj.com  
*Ad Director Name* Contact: Stacia King  
*Ad Director Phone & Ext.* 517-377-1120  
*Ad Director Fax#* 517-482-5476  
*Ad Director Email* sking@lsj.com  
*Zip Codes* Okemos 48864, Webberville 48892, Williamston 48895

# Benton Harbor / St. Joseph

Berrien, VanBuren County

*Publication City* **Benton Harbor / St. Joseph**  
*Publication Name* **MailMax**  
*Corporate or Company Name:* **Far Ahead Advertising, Inc.**  
*County* Berrien, VanBuren  
*Publication Day* Saturday  
*Circulation* 37,265  
*Display Deadlines* Friday, noon (8-days)  
*Insert Deadline* Friday, noon  
*Audit Type* USPS Form 3602  
*Office Address* 2202 Plaza Dr., Benton Harbor, MI 49022  
*Mailing Address* 2202 Plaza Dr., Benton Harbor, MI 49022  
*Office Phone No.* 269-934-7522  
*Office Fax #* 269-934-3297  
*Web Address* www.MailMaxOnline.com  
*Representative Name* Glen Head  
*Representative Phone & Ext.* 269-934-7522  
*Representative Email* glen@farahead.com  
*Ad Director Name* R. Douglas Farrell  
*Ad Director Phone & Ext.* 269-934-7522  
*Ad Director Fax#*  
*Ad Director Email* Doug@farahead.com  
*Zip Codes* Baroda 49101, Benton Harbor 49022, Berrien Springs 49103, Bridgman 49106, Coloma 49038, St. Joseph 49085, Sawyer 49125, Sodus 49126, Stevensville 49127, Eau Claire 49111





# Comments from satisfied Michigan MegaMarket Clients

"When our company's ads run in Community Papers of Michigan's State-wide Classified advertising network, our telephones ring and our delivery trucks run!" "Michigan MegaMarket ads work for us every week!"

**Dan Dan The Mattress Man  
Midland, MI**



**Dan Dan The Mattress Man**

"Michigan Mega-Market is an incredible value for our clients. There are a lot of networks out there selling similar types of community papers in different areas across the country. We find that most do not have the quality placement into the papers' local classified section that the Community Papers of Michigan has worked so diligently to ensure in the Mega-Market program.

Quality placement is what makes our Mega-Market ads outperform those of the competition! It is the great confidence that we will continue to place our clients' ads into the Michigan Mega-Market. Thanks so much for your efforts! Keep up the great work!"

**-Don & Leigh Ann Kristiansen  
Owners of American Classified Services, Inc & AdvertisingResults.com  
Carbondale, IL**



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