



1st VIRTUAL
SUMMIT

GO CIRCULAR PETROCHEMICALS

9 SEPTEMBER 2020
100% ONLINE

ROADMAP TO CIRCULARITY
FOR THE PETROCHEMICALS
INDUSTRY

ABOUT

Go Circular Petrochemicals online summit will act as a roadmap towards the implementation of a circular economy for the petrochemicals/plastics value chain.

KEY TOPICS



Impact of COVID-19 on circular economy



New business models & investment landscape around circularity



Circular consumer product design



Circularity in waste management and recycling



Chemical recycling



Mechanical recycling

ATTENDEE PROFILE



Petrochemicals / Plastic producers



Brand owners



Waste management & recycling



Chemical & mechanical recycling



Specialty chemicals



Additive & compound producers



Packaging



European regulators & authorities



Investment funds & banks



Equipment/machinery converters



Recycling sorters



Foundations & associations



Start-ups & innovative solution providers

SPEAKERS



Stefan Pirker
Head of Plastic to Oil
OMV



Guy Bailey
Head of Intermediates
and Applications
WOOD MACKENZIE



Götz Erhardt
Senior Managing Director
ACCENTURE



Jan-Willem Muller
Co-Founder
**INFINITY
RECYCLING**



Rebeca Yuste
Senior Scientist,
Technology Downstream Projects
**REPSOL
TECHNOLOGY LAB**



Ley Richardson
Global Technology Leader,
Circular Economy Venture
DUPONT



Luíza Burns Barreto
Product Management, Market
Development & Partnerships -
Circular Economy
BRASKEM



Burkhard Zimmermann
Head of Resin, Digital Transformation
& Sustainability at BU Polycarbonates
COVESTRO



Mesbah Sabur
Founder
CIRCULARISE

SPEAKERS



Thomas Nuyts

Global Product Manager
Engineering Plastics

DOMO CHEMICALS



Christophe Durand

Senior Manager Strategy
& New Business

**MICHELIN -
SUSTAINABLE
MATERIALS**



Daria Frączak

R&D Manager

CLARITER



Stephan Roest

Strategic Platform Leader Circular
Economy Solutions (CES)

BOREALIS



James Martin

Principal Consultant,
Circular Economy

WOOD



Wolfgang Hofer

New Technology;
Driving member of
the Refinery Innovation Team

OMV



Karl Edsjö

Director Circular Solutions

ELECTROLUX



Irina Malashevskaya

Principal Research Analyst

IHS MARKIT



Cédric Dever

Packaging Materials
Strategy Manager

L'ORÉAL

10:45

IMPACT OF COVID-19 ON CIRCULAR ECONOMY. WHAT ARE THE DRIVERS AND CHALLENGES IN THE EU PETROCHEMICALS INDUSTRY

New opportunities and strategies that will be key to reducing the petrochemical industry's environmental impact. How do we include circularity into the whole value chain?

- Outlook for circularity in the post-COVID world
Guy Bailey, Head of Intermediates and Applications, **WOOD MACKENZIE**
- Winning in a Circular Economy: Practical steps for the Petrochemical Industry
Götz Erhardt, Senior Managing Director, **ACCENTURE**
- EU circular economy plan 2.0: what are the future measures and call for action?

PANEL DISCUSSION: REGULATION & IDENTIFYING STANDARDS FOR RECYCLED PRODUCT

- ▶ How does the European Green Deal affect the petrochemicals industry?
- ▶ Identifying standards & traceability for the recycled plastic
- ▶ What is the difference between the product's properties from chemical recycling and the needs of the petrochemicals industry?

Discussion member:

Dorothee Arns, Director General, **EUROPEAN ASSOCIATION OF CHEMICAL DISTRIBUTORS**

Guy Bailey, Head of Intermediates and Applications, **WOOD MACKENZIE**
Götz Erhardt, Senior Managing Director, **ACCENTURE**

12:00

NETWORKING BREAK

Find your best way to get engaged with the conference attendees using online networking tools! Schedule 1:1 or group video calls or visit the event partners on their virtual stands.



BUSINESS NETWORKING

Before the event, you will have access to the virtual platform to schedule 1:1 meetings or small group meetings in advance. Nail your elevator pitch, share some valuable experience, and leave with meaningful connections.



EXPO AREA EVENTS

Feel free to explore online booths, watch special presentations, and technical demos from the summit partners and make meaningful connections.

12:30

STREAM 1: NEW BUSINESS MODELS & INVESTMENT LANDSCAPE AROUND CIRCULARITY

How to develop a win-win strategy for different stakeholders?

Moderator: **James Martin**, Principal Consultant, Circular Economy, **WOOD**

- Circular economy: a key driver of Repsol chemicals

Rebeca Yuste, Senior Scientist,
Technology Downstream Projects,
REPSOL TECHNOLOGY LAB

- Second Life Materials venture at DuPont: how an intrapreneurial circular economy growth model succeeds in a large company

Ley Richardson, Global Technology Leader, Circular Economy Venture, **DUPONT**

- Should we “Go Dutch” to solve the plastic pollution?

Jan-Willem Muller, Co-Founder,
INFINITY RECYCLING

PANEL DISCUSSION: WHAT DO YOU NEED TO DO TO TRANSFORM THE CHEMICAL INDUSTRY INTO MORE SUSTAINABLE FORM & HOW DO YOU FINANCE THAT?

What needs to happen to make plastics circularity commercially viable for manufacturers as well as consumers of plastics

Moderator: **James Martin**, Principal Consultant, Circular Economy, **WOOD**

Discussion members:

Rebeca Yuste, Senior Scientist, Technology Downstream Projects, **REPSOL TECHNOLOGY LAB**

Ley Richardson, Global Technology Leader, Circular Economy Venture, **DUPONT**

Jan-Willem Muller, Co-Founder, **INFINITY RECYCLING**

12:30

STREAM 2: CIRCULAR CONSUMER PRODUCT DESIGN

This session will focus on questions like how to turn waste plastics into products again? How to design a product for recycling? What will a circular economy mean for branding?

- Circular economy and sustainability at Braskem

Luíza Burns Barreto, Product Management, Market Development & Partnerships - Circular Economy, **BRASKEM**

- Circular economy solutions at Electrolux

Karl Edsjö, Director Circular Solutions,
ELECTROLUX

- L’Oreal For the Future sustainability commitments and its implication on the selection of future materials for cosmetic packaging

Cédric Dever, Packaging Materials Strategy Manager, **L’ORÉAL**

13:30

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14:00

SPECIAL PRESENTATION: SKETCHING VISION AND IMPLEMENTATION OF CE IN PETROCHEMICALS COMPANIES

Irina Malashevskaya, Principal Research Analyst, **IHS MARKIT**

14:10

CIRCULARITY IN WASTE MANAGEMENT AND RECYCLING

Feedstock will not only be barrel or shale gas, but it can also be a bin of waste plastics. Overcoming challenges in collecting, sorting, recycling, and designing circular products. How to collect, process, and reproduce it and sell it back again?

- Closing the loop at Michelin experience: polymer applications

Christophe Durand, Senior Manager Strategy & New Business,
MICHELIN - SUSTAINABLE MATERIALS

- Enabling a circular economy through an open standard in the plastics industry with privacy at its heart

Burkhard Zimmermann, Head of Resin, Digital Transformation & Sustainability at BU Polycarbonates, **COVESTRO**

Mesbah Sabur, Founder, **CIRCULARISE**

Thomas Nuyts, Global Product Manager Engineering Plastics, **DOMO CHEMICALS**

PANEL DISCUSSION: GLOBAL TRADE OF POST-CONSUMER RESIN (PCR). WHAT ARE THE CHALLENGES?

- ▶ Can PCR be industry-driven or does it need a legislation driven environment to achieve a change?
- ▶ How to become profitable with products containing high quantities of PCR?

Discussion members:

Christophe Durand, Senior Manager Strategy & New Business,
MICHELIN - SUSTAINABLE MATERIALS

Burkhard Zimmermann, Head of Resin, Digital Transformation & Sustainability at BU Polycarbonates, **COVESTRO**

Mesbah Sabur, Founder, **CIRCULARISE**

Thomas Nuyts, Global Product Manager Engineering Plastics, **DOMO CHEMICALS**

15:10

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15:40

STREAM 1: CHEMICAL RECYCLING

Moderator: **Philip de Smedt**, Sector Group Manager, **Petrochemicals Europe**

- OMV ReOil project
Stefan Pirker, Head of plastic to oil, **OMV**
Wolfgang Hofer, New Technology; Driving member of the Refinery Innovation Team, **OMV**
- Chemical recycling technology at Clariter: plastic waste into value
Daria Frączak, R&D Manager, **CLARITER**
- Borealis, thinking circular to close the loop
Stephan Roest, Strategic Platform Leader Circular Economy Solutions (CES), **Borealis**

15:40

STREAM 2: MECHANICAL RECYCLING

- Case-study of mechanical recycling capability expansion by mergers & acquisitions
- Case-study of joint ventures on the production of high-quality circular polymers
- How can AI help to improve and optimise processes like waste sorting, recycling?

17:00

END OF THE CONFERENCE

DELEGATE TICKETS



Choose your ticket to register for the **Go Circular Petrochemicals Virtual Summit (9 September 2020)**. We will send you the confirmation email in **24 hours** after the registration.

- Use your business email for the registration
- All registrations are subject to validation and we may contact you for more information
- For any help or questions contact us on customer_service@globuc.com

LIVE PASS

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- ✓ Watch any talk live during the conference
- ✓ Visit our virtual exhibition during the breaks
- ✓ Network via chat or video conferencing
- ✗ Watch back any talk on-demand if you miss it
- ✗ Access to the attendee list and networking tools 3 days before the conference
- ✗ 1 pass for the offline event next year

[CHOOSE TICKET >](#)

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€99.00

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- ✓ Visit our virtual exhibition during the breaks
- ✓ Network via chat or video conferencing
- ✓ Watch back any talk on-demand if you miss it
- ✓ Access to the attendee list and networking tools 3 days before the conference
- ✗ 1 pass for the offline event next year

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LIVE PASS + OFFLINE

Conference, exhibition, networking, replays and 1 pass for the event 2021

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- ✓ Visit our virtual exhibition during the breaks
- ✓ Network via chat or video conferencing
- ✓ Watch back any talk on-demand if you miss it
- ✓ Access to the attendee list and networking tools 3 days before the conference
- ✓ 1 pass for the offline event next year

[CHOOSE TICKET >](#)

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