2019 TOYOTA FLEET GUIDE



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A MESSAGE FROM OUR PRESIDENT

Thank you for your support.

To our long-standing fleet vehicle partners, we thank you for your support.

If this is your first time considering Toyota Canada as your fleet vehicle provider, we welcome the opportunity to showcase our complete lineup of Toyota cars and trucks.

Overall cost of ownership is one of the most important factors when considering a fleet vehicle. We are proud of Toyota's reputation for providing long-lasting value, and of the outstanding recognition we receive year after year for our quality, dependability and safety.

Toyota believes, no matter the destination, everyone deserves to arrive safely. This is why the suite of advanced safety features we call Toyota Safety SenseTM (TSS), comes standard on virtually all of our models.

Our leadership in advanced technology is a strong demonstration of Toyota's investment in the future of mobility. This commitment to innovation extends to our broad lineup of alternative powertrain technologies – including the Prius Prime plug-in hybrid electric and the soon-to-come Mirai fuel cell electric vehicle.

We look forward to working with you, our fleet partners, and to ensuring you continue to find the perfect vehicle for your business needs.



Thank you.

115

Larry Hutchinson
President and CEO, Toyota Canada Inc.

50 +

YEARS OF GROWTH IN CANADA



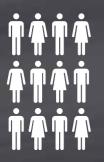
#1

Canada's largest vehicle manufacturer.



11.5

Billion in total investment in Canada.



22,300

Employees in Canada, located in every province and Yukon.



571,535

Vehicles made in Canada. 210 073 Corolla, 247,633 RAV4,



113 829 Lexus RX & RXh Hybrid



7.9

Million vehicles manufactured in Canada since 1988.



224,547

Vehicles we sold in Canada in 2017.



WHAT'S NEW?

Exciting developments for 2019.

2018 C-HR

Designed to turn heads and turn corners, it's the urban SUV that's a blast to drive and loaded with safety.

ALL NEW 2019 COROLLA HATCHBACK

Bold styling, spacious interior and fun to drive. And because it's a Corolla you know it's reliable, safe and fuel efficient.

ALL NEW 2019 AVALON

The all-new 2019 Avalon combines the luxury you'd expect with an exhilaratingly designed exterior. The new V6 engine delivers more power and more efficiency, paired with an ultra smooth 8-speed transmission. Very cool.

2018 MIRAI

The Mirai Fuel Cell Vehicle (FCV) is futuristic, aerodynamic, comfortable and quiet. Every aspect of the Mirai was designed to be innovative, efficient and reliable.

Outstanding fuel efficiency helps drive down your costs.

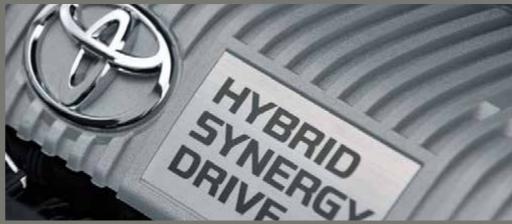
Fuel expenses are a major contributor to the total cost of running your fleet. That's why Toyota is committed to improving the fuel efficiency and reducing the greenhouse gas emissions of all our vehicles. We already lead the way with the most extensive and proven lineup of fuel efficient hybrids.

From the one that started it all – the Prius – to our Camry sedan to the RAV4 and Highlander SUVs, there's a Toyota hybrid for any job. But whether it's hybrid or conventional gas engine powertrains, Toyota's commitment to fuel efficiency delivers very low cost of operation.

And for tomorrow, we're investing in new technology and exploring new powertrains like our Mirai fuel-cell electric vehicle which uses no gasoline and emits only water vapour out of the tailpipe.

In 2017, the Toyota Prius, Prius c, Prius v and RAV4 all won awards from Natural Resources Canada (NRCAN) as the most fuel-efficient vehicles in their respective categories.



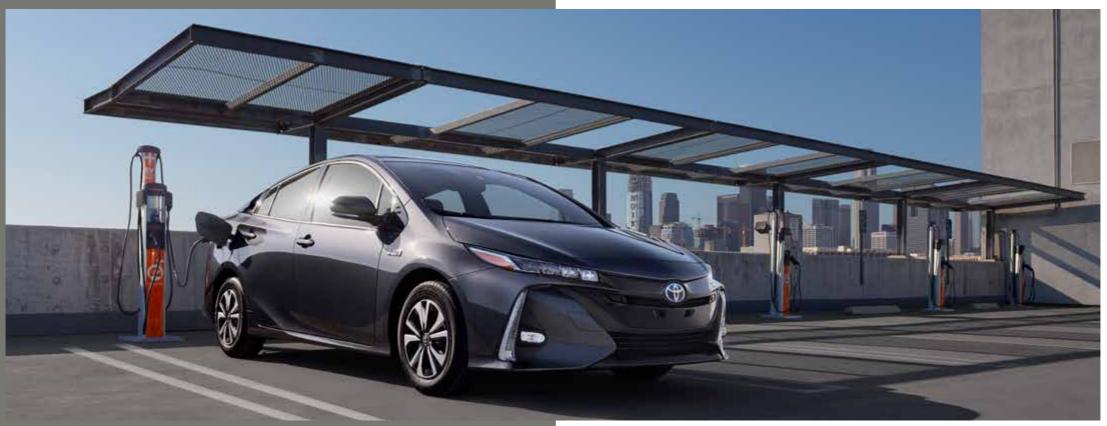






Prius Prime shown.

Toyota's Canadian line-up earned a total of six 2018 IIHS TOP SAFETY PICK AWARDS*



Prius Prime shown.



TOYOTA CAMRY (with specific headlights. Applies to US Model 18MY)



TOYOTA COROLLA (with specific headlights. Applies to US Model 18MY)
TOYOTA PRIUS (with specific headlights. Applies to US Model 18MY)
TOYOTA PRIUS PRIME (with specific headlights. Applies to US Model 18MY)
TOYOTA RAV4 (with specific headlights. Applies to US Model 18MY)
TOYOTA HIGHLANDER (with specific headlights. Applies to US Model 18MY)



Toyota's Canadian line-up earned a total of six 2018 IIHS TOP SAFETY PICK AWARDS*

At Toyota, we believe that no matter what the destination, everyone deserves to arrive safely.

That's why we created **Toyota Safety Sense™** (TSS)¹ – an advanced suite of innovative safety features designed to help protect drivers, passengers, pedestrians (TSS-P only) and people in other vehicles from harm.



TSS-C: PRE-COLLISION SYSTEM^{9A}
Provides collision avoidance or damage mitigation support in speed ranges where frontal collisions are likely to occur.



TSS-C: LANE DEPARTURE ALERT^{7A}
Lane Departure Alert function is designed to assist a driver from unintentionally deviating from their lane. Using an invehicle camera to detect visible white and yellow lane markings, the system issues both visual and audio alerts in the event of lane deviation.



Automatic High Beams (AHB) help drivers see more of what's ahead at nighttime by automatically switching between high and low beams as appropriate to provide the most light possible and enhance forward visibility. By using high beams more frequently, the system may allow earlier detection of pedestrians and obstacles.



WITH PEDESTRIAN DETECTION
Provides collision avoidance or damage
mitigation support in speed ranges where
frontal collisions are likely to occur.
In certain conditions, the Pre-Collision
System with Pedestrian Detection may
also help to detect pedestrians and help
prevent or mitigate a collision



TSS-P: DYNAMIC RADAR CRUISE CONTROL⁸

Using forward sensing radar technolgy, the system can automatically adjust vehicle speed to help maintain a preset following distance between you and the vehicle directly in front of you.



TSS-P: LANE DEPARTURE ALERT^{7B} WITH STEERING ASSIST

Alerts you if you start to drift out of your lane when visible lane markings are detected. On some models with TSS-P, the Steering Assist function may also provide small corrective steering inputs.



VEHICLE STABILITY CONTROL**
helps prevent wheel slip and loss
of traction by reducing engine power
and applying brake force to the wheels

that need it.



TRACTION CONTROLhelps maintain grip on wet, icy, loose or uneven surfaces by applying brake force to spinning wheels.



ANTI-LOCK BRAKE SYSTEM
helps prevent brakes from locking
up by 'pulsing' brake pressure in
emergency braking situations.

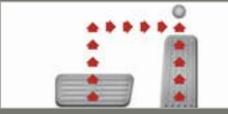


DISTRIBUTIONis advanced ABS technology that keeps the vehicle more stable and balanced when braking.

ELECTRONIC BRAKE-FORCE



BRAKE ASSIST^{††}
helps detect sudden or 'panic' braking and adds the full pressure needed to help prevent collisions.



sst smart stop technology † automatically cuts engine power and allows the brakes to take control when the accelerator and brakes are pressed at the same time.



Toyota's Canadian line-up earned a total of six 2018 IIHS TOP SAFETY PICK AWARDS*

At Toyota, sophisticated safety features come standard.

Years of testing and investment in research and development have led to the creation of our *Star Safety System*, six advanced accident avoidance technologies that make attentive drivers better drivers.

Quality. Dependability. Reliability.

Three words that say everything.

At Toyota, quality is an obsession. From the selection of raw materials to final vehicle inspection, quality is built into every step of production. And because of our philosophy of kaizen – continuous improvement – our vehicle build quality gets better every day.

What about durability? As of June 2017, 85% of Toyotas built in Canada over the last 20 years were still on the road*. That kind of durability means your Toyota fleet vehicles will contribute to your company's bottom line with lower maintenance and repair costs and higher resale value.

Quality and durability together create reliability. You can rely on your Toyota vehicles to get the job done.



2018 Canadian Black Book "Best Retained Value Awards"

COMPACT CAR - TOYOTA PRIUS

MID-SIZE CAR - TOYOTA CAMRY

FULL-SIZE CAR - TOYOTA AVALON

SMALL PICK-UP - TOYOTA TACOMA

FULL-SIZE PICK-UP - TOYOTA TUNDRA

MINIVAN - TOYOTA SIENNA

MID-SIZE SUV – TOYOTA FJ CRUISER

FULL-SIZE SUV – TOYOTA SEQUOIA

OVERALL BRAND (CAR) - TOYOTA

OVERALL BRAND (TRUCK/CROSSOVER/SUV)

TOYOTA

Based on value retained from original MSRP for 2014 model year vehicles as published by CBB, as of January 1, 2018. See CanadianBlackBook.com for complete details.



Based on IHS Markit Vehicles in Operation as of June 30, 2017 for Model Years 2008 to 2018 vs Total New Registrations of those vehicles.





EXECUTIVE VEHICLES

Toyota Executive vehicles. Something to strive for.

CAMRY XSE

The 2018 Camry XSE sets the standard for bold styling in a mid-size sedan. Head-turning design and high tech features abound, including an in-console wireless device charging system.

ALL NEW AVALON LIMITED

When thrilling design meets cutting edge technology, the new generation of premium is born. The all-new 2019 Avalon is as dynamic as it is luxurious, with impressive performance and roominess that Canadians are sure to enjoy.

HIGHLANDER LIMITED AWD

The Highlander Limited AWD delivers a balance of refined styling, go-anywhere all-wheel drive performance and a full suite of convenience features. There is a 12-speaker JBL Synthesis audio system, advanced voice recognition and much more.

TUNDRA 1794 EDITION

The 1794 Edition boasts a distinctive Western-inspired exterior with unique front grille and 20" chromed aluminum alloy wheels. All carried by a 5.7L i-Force V8 that produces 381 HP @ 5,600 rpm.

PASSENGER CARS & VANS



SUVS & CROSSOVERS



PICK-UP TRUCKS



HYBRIDS & FUEL CELL



Our full model range offers something for every business.

For small businesses to large companies, Toyota vehicles put in an honest day's work, every day.

From the sub-compact Yaris Hatchback to the powerful Tundra full-sized pick-up truck, a Toyota vehicle will prove to be an asset to your drivers and your bottom line.

PASSENGER CARS & VANS

They work hard, and never ask for a raise.

More than just a part of your business, your company's vehicles are your ambassadors on the road and Toyota passenger cars and vans say all the right things.

Durable, reliable, hard-working and economical, they put in long hours with no complaints.

And they provide the safety, technology and comfort to keep your drivers engaged and enthusiastic, too.



2018 Canadian Black Book "Best Retained Value Awards"

OVERALL BRAND (CAR) - TOYOTA



















6





BACKUP CAMERA⁵



AUDIO INPUT PORT













Practical can be cool.

MECHANICAL

1.5 Litre, 4-Cylinder VVT-i Engine 106 hp @ 6,000 rpm

5-speed Manual Transmission or 4-speed Automatic Transmission

6.1" Display Audio³ with AM/FM, CD & MP3 with USB Input & Bluetooth® Capability²

Heated Front Seats

Backup Camera⁵

Power Windows

Power Door Locks

60/40 Split Fold-Down Rear Seats

Colour-Keyed Bumpers & Door Handles

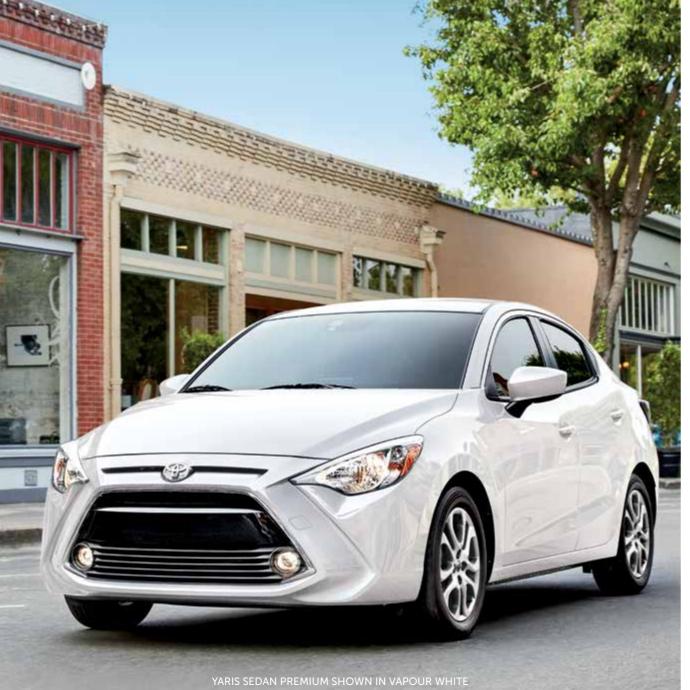
Up to 442 Litres (15.6 cu.ft) of Cargo Capacity

Toyota's Star Safety System™

Toyota Safety Sense™ C^{9A}

FUEL ECONOMY

YARIS HATCHBACK 5DR AUTOMATIC - 7.9/6.8/7.4 (City/Highway/Combined L/100 km) 173 CO² Emissions (G/Km)









DISPLAY AUDIO SYSTEM SPACIOUS FRONT INTERIOR









Serious about style and fun.

1.5 Litre, 4-Cylinder, DOHC, 16-Valve, VVT-i Engine, 106 hp @ 6000 rpm 6-Speed, Automatic, Electronically Controlled Transmission w/intelligence or 6-speed Manual Transmission

AM/FM Stereo with USB Input Port, Bluetooth®2 Hands-Free Phone Connectivity/Wireless Audio Streaming/Phone Book Access Power-Adjustable, Colour-Keyed Heated Exterior Mirrors Available Heated Front Seats and 60/40 Split Fold-Down Rear Seats

Push Button Start with Keyless Entry

Cruise Control

Air Conditioning

Backup Camera⁵

Up to 382 Litres (13.5 cu.ft) of Cargo Capacity

SAFETY

Low-Speed Pre-Collision System

Dynamic Stability Control, Traction Control, ABS, Electronic Brake-force Distribution, Brake Assist & Brake Override System

FUEL ECONOMY

YARIS SEDAN AUTOMATIC - 7.3/5.8/6.6 (City/Highway/Combined L/100 km) 155 CO² Emissions (G/Km)









WELL-APPOINTED COCKPIT WITH TOUCH-SCREEN DISPLAY³











Exciting new look. Same exciting reliability.

1.8 Litre, 4-Cylinder, 16-Valve, Dual VVT-i Engine, 132 hp @ 6,000 rpm or VALVEMATIC Engine, 140 hp @ 6,000 rpm

Continuously Variable Transmission with Intelligent Shift (CVTi-S) or 6-Speed Manual

FEATURES

AM/FM, CD & MP3 with USB Input & Bluetooth® Capability²

Steering Wheel Audio Controls

Power Windows & Power Door Locks

Heated Seats

60/40 Split Fold-Down Rear Seats

Power-Adjustable, Colour Keyed Heated Mirrors

LED Headlamps

Up to 369 Litres (13 cu.ft) of Cargo Capacity

Toyota's Star Safety System™

Toyota Safety Sense™ P^{9B}

FUEL ECONOMY

COROLLA LE CVT – 8.3/6.5/7.5 (City/Highway/Combined L/100 km)

174 CO² Emissions (G/Km)

COROLLA LE ECO – 7.8/5.9/6.9 (City/Highway/Combined L/100 km)

163 CO² Emissions (G/Km)



(with specific headlights. Applies to US Model 18MY)





SPACIOUS HATCHBACK INTERIOR



WELL-APPOINTED COCKPIT WITH TOUCH-SCREEN DISPLAY

Flexible efficiency.

The 2019 Corolla Hatchback benefits from revolutionary new performance and modern styling, all built off the foundation of the Toyota New Global Architecture design and engineering process.

An all-new, 2-Litre Inline 4-cylinder Dynamic Force engine boosts horsepower and overall performance compared to previous Corolla models, and the Corolla Hatchback will be offered with a choice of two transmissions, including an all-new Direct Shift CVT. With a lower centre of gravity, reduced weight, widened stance, and more, the Corolla Hatchback benefits from intuitive control and superior, more dynamic performance.

Inside and out, sportier styling and high-quality fittings ensure that every drive engages all the senses. The Corolla Hatchback will be available exclusively in Sport trims, with high-grade LED headlamps and rear combination lamps, a rear spoiler, piano black trim accents on the instrument panel, push button start, a smart key, 8" Display Audio³, automatic air conditioning, and more. Plus, Apple CarPlayTM and the EntuneTM system deliver advanced yet easy to use information and entertainment services.

As a Toyota, the Corolla Hatchback is extensively equipped with advanced safety technologies. These include TSS 2.0 – the second generation of the Toyota Safety Sense system, with even more active safety features.



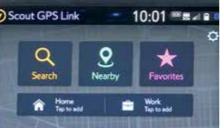
SLEEK AND CONTOURED SIDE PROFILE OF THE COROLLA HATCHBACK







SPACIOUS INTERIOR



ENTUNE™ MULTI INFORMATION DISPLAY³

















All business, in a good way.

MECHANICAL

2.5 Litre, 4-Cylinder, DOHC, 16-Valve Engine, 203 hp @ 6,600 rpm or 3.5 Litre, 6-cylinder, DOHC, 24-Valve Engine, 301 hp @ 6,600 rpm 8-speed Direct Shift Automatic Transmission

FEATURES

Entune™ 3.0 Display Audio³ with Bluetooth® Compatibility² & USB Input Backup Camera⁵

Heated Front Seats w/Leather-Wrapped Steering Wheel & Shift Knob (available) Steering Wheel w/Audio, Multi-Information Display & Phone Controls

Push Button Start, Smart Key System (available)

Automatic Headlamp System with LED Headlights & Tail Lamps

Up to 427 litres (15.1 cu.ft) of Cargo Capacity

Toyota's Star Safety System™

Toyota Safety Sense™ P^{9B}

Driver & Front Passenger Whiplash-Injury-Lessening Seats

Available Blind Spot Monitor with Rear Cross-Traffic Alert⁶ Bird's-Eye-View Camera with Perimeter Scan¹³

FUEL ECONOMY

CAMRY LE - 8.4/6/7.3 (City/Highway/Combined L/100 km)

172 CO² Emissions (G/Km)

CAMRY XSE V6 – 10.7/7.4/9.2 (City/Highway/Combined L/100 km)

215 CO² Emissions (G/Km)

AWARDS







2018 Canadian Black Book "Best Retained Value Awards" MID-SIZE CAR





THE 2019 AVALON LIMITED INTERIOR OFFERS UNIQUE QUILTED STITCHING DETAILS AND REAL WOOD TRIM

All your employees should be this exceptional.

MECHANICAL

3.5 Litre, 24-Valve, 6-Cylinder VVT-i Direct-Injection Engine, 301 hp & 267 lb.ft. @ 4,700 rpm

8-Speed Automatic, Super Electronically with Controlled Transmission

FEATURES

Entune™ 3.0 Display Audio³ with Bluetooth® Compatibility² & USB Input

9" Display Screen & 7" TFT Multi Information Display

14 JBL Speaker System 1200-watt 7.1 Channel Surround

LED Headlamps, Rear Lamps & Daylight Running Lights

Power Moonroof

Wireless Charger for Smartphones

Power Adjustable Driver (8-way & 2-way lumbar) & Passenger Seat (6-way)

Steering Wheel Audio Controls

Backup Camera⁵

Smart Key System with Push Button Start

Toyota's Star Safety System™

Toyota Safety Sense™ P^{9B}

Blindspot Monitor & Rear Cross Traffic Alert⁶

FUEL ECONOMY

10.9/7.6/9.4 (City/Highway/Combined L/100 km)

211 CO² Emissions (G/Km)







2018 Canadian Black Book "Best Retained Value Awards" FULL-SIZE CAR







VEHICLE STABILITY CONTROL (TRACK MODE)















Move at the speed of business.

MECHANICAL

2.0 Litre, 4-Cylinder, Horizontally Opposed

Flat 4 Boxer Engine

205 hp @ 7,000 rpm (Manual) or 200 hp @ 7,000 rpm (Automatic)

6-speed Manual or 6-Speed Automatic w/Dynamic Rev Management

FEATURES

7" Touch-Screen Pioneer® Display Audio System³ with Bluetooth®2 & 8 speakers

Flat-Folding Rear Seats

Automatic Headlamp System

Digital & Analog Gauges

Aluminum Pedals

Rear View Camera⁵

Two 12-Volt Power Outlets

Keyless Entry, Variable-Intermittent Front Windshield Wipers

Up to 195 litres (6.9 cu.ft) of Cargo Capacity

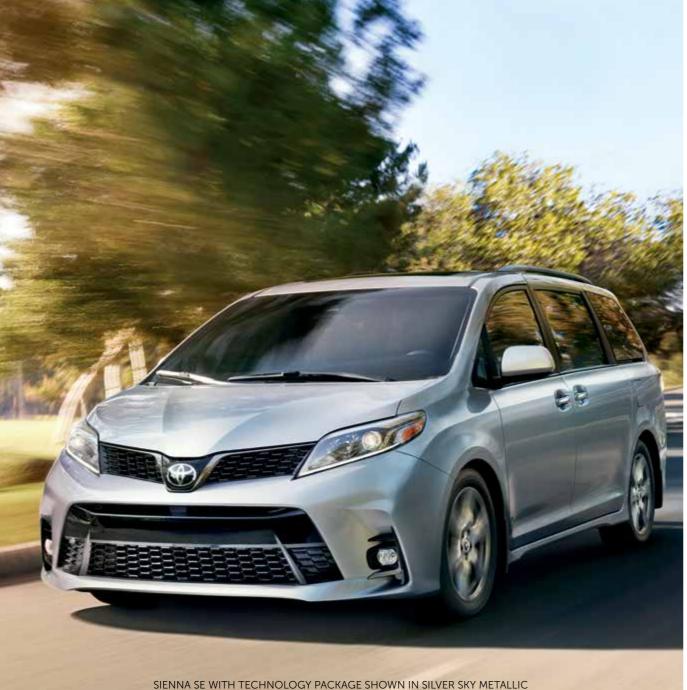
SAFETY

Toyota's Star Safety System™

FUEL ECONOMY

86 6M - 11.3/8.3/9.9 (City/Highway/Combined L/100 km)

232 CO² Emissions (G/Km)



Move cargo and people in style and comfort.

MECHANICAI

3.5 Litre, 24-Valve, 6-Cylinder Engine 296 hp @ 6,200 rpm

8-Speed Automatic Transmission

FEATURES

Touchscreen³ Audio with Bluetooth[®] Capability²

Steering Wheel Audio & Voice Recognition Controls

SIRI Eyes Free Mode¹²

3-Zone Automatic Climate Control

Backup Camera⁵

Cruise Control

Power Windows & Door Locks

Halogen Headlamps

Up to 4247 Litres (150 cu.ft) of Cargo Capacity Behind Front Seats

SAFETY

Toyota's Star Safety System™

Toyota Safety Sense™ P^{9B}

FUEL ECONOMY

SIENNA AWD – 13.4/9.6/11.7 (City/Highway/Combined L/100 km)

274 CO² Emissions (G/Km)

AWARDS



2018 Canadian Black Book "Best Retained Value Awards" MINIVAN











DRIVER EASY SPEAK



SUVS & CROSSOVERS

Versatile performers.

When your fleet requires vehicles that can move people, cargo or both simultaneously, Toyota SUVs are the answer.

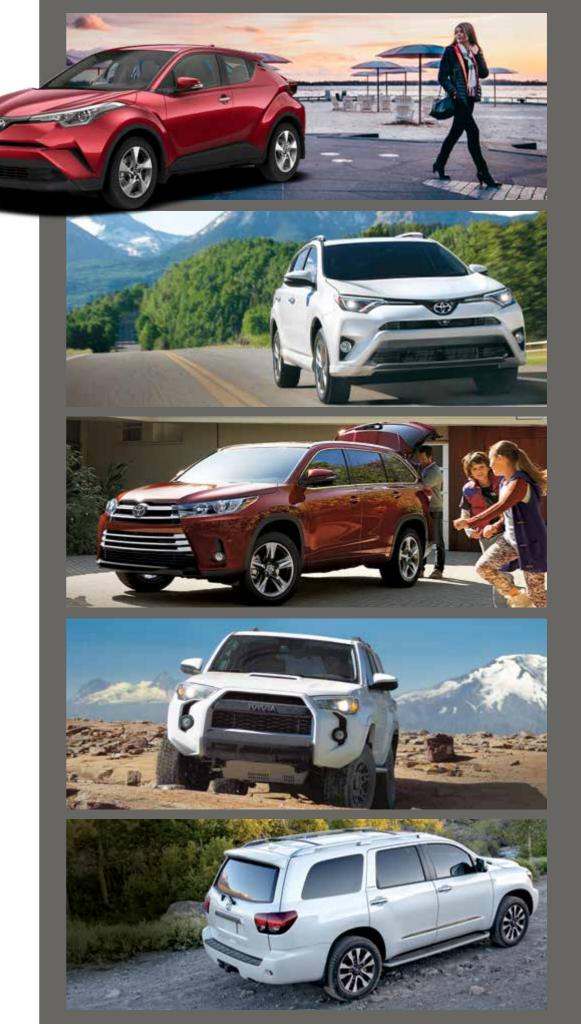
With flexible seating capacity, versatile cargo room, power, comfort and fuel efficiency, they're workhorses that can take on any job.

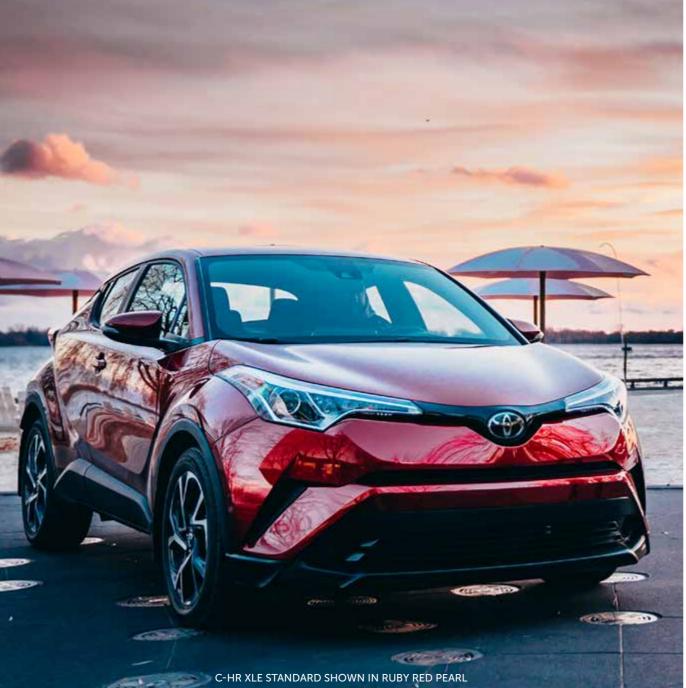


2018 Canadian Black Book "Best Retained Value Awards"

OVERALL BRAND
FOR TRUCKS / CROSSOVERS / SUVS - TOYOTA

Please see your Toyota dealer for details.





New kid on the block.

MECHANICAL

2.0 Litre, 4-Cylinder, Valvematic, Dual VVT-I Engine, 144 hp @ 6100 rpm Continuously Variable Transmission with Intelligent Shift (CVTi-S)

FEATURES

View Mirror with Integrated Backup Camera

Dual Automatic Air conditioning

Heated Front Fabric Sport Seats

Power Windows with Auto Up/Down for All Windows

Backup Camera⁵

LED Daytime Running Lights

Power-Adjustable Heated Mirrors

60/40 Split Rear Seat w/Fold-Down Seat Back

Up to 1031 Litres (36.4 cu.ft) of Cargo Capacity Behind Front Seats

SAFETY

Toyota's Star Safety System™

Toyota Safety Sense™ P^{9B}

Available Blind Spot Monitor with Rear Cross-Traffic Alert⁶

FUEL ECONOMY

C-HR - 8.7/7.5/8.2 (City/Highway/Combined L/100 km)

274 CO² Emissions (G/Km)







HEATED SEAT CONTROLS

SIDE MIRROR BACKUP CAMERA⁵

PARKING ALERT



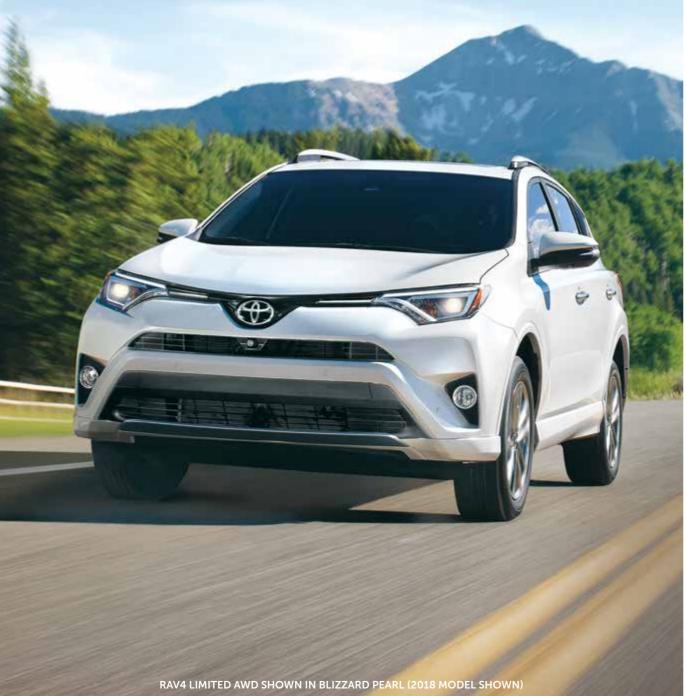
















AWD CONTROL ALERT







Whatever you ask of it, it delivers.

MECHANICAL

2.5 Litre, 4-Cylinder Engine

176 hp @ 6,000 rpm

6-Speed Automatic Transmission

Up to 1588kg (3,500 lb) Towing Capacity¹¹ (RAV4 Trail with Towing Package)

FEATURE

Steering Wheel Audio & Bluetooth®2 Controls

Heated Seats

Air Conditioning

60/40 Split Folding & Reclining Second-Row Seats

Power Windows

17" Alloy Wheels

Up to 2080 Litres (73.3 cu.ft) of Cargo Capacity Behind Front Seats

SAFETY

Toyota's Star Safety System™

Toyota Safety Sense™ P^{9B}

Available Blind Spot Monitor with Rear Cross-Traffic Alert⁶

FUEL ECONOM

RAV4 AWD LE - 10.5/8.3/9.5 (City/Highway/Combined L/100 km)

222 CO² Emissions (G/Km)

AWARDS



(with specific headlights. Applies to US Model 18MY)





Contractings Straffety.





8-SPEED AUTOMATIC TRANSMISSION



ROLL-TOP CENTRE CONSOLE



Works hard, and looks great doing it.

MECHANICAL

3.5 Litre V6 DOHC, 24-Valve, VVT-i, Direct Ignition Engine 295 hp @ 6,600 rpm

8-Speed Automatic Transmission

2,268 kg (5,000 lb) Towing Capacity¹¹

FEATURES

6.1" Touchscreen Display³ Audio with Bluetooth® Capability²

Backup Camera⁵

60/40 Split Reclining & Flat-Folding 3rd Row Seats

18" Alloy Wheels

(with specific headlights. Applies to US Model 18MY)(with specific headlights. Applies to US Model 18MY)3-Zone Inde-

pendent Automatic Climate Control

Up to 2370 Litres (83.7 cu.ft) of Cargo Capacity Behind Front Seats

SAFETY

Toyota's Star Safety System™

Toyota Safety Sense™ P^{9B}

Blind Spot Monitor with Rear Cross-Traffic Alert⁶

FUEL ECONOMY

HIGHLANDER XLE V6 AWD - 12.1/9/10.6 (City/Highway/Combined L/100 km)

251 CO² Emissions (G/Km)

AWARDS



(with specific headlights. Applies to US Model 18MY)



DVD NAVIGATION SYSTEM¹⁰ WITH BACKUP CAMERA⁵



MULTI-TERRAIN SELECT













When the going gets tough, it's how you get going.

4.0 Litre, V6, DOHC, 24-Valve, Dual VVT-i Engine 270 hp @ 5,600 rpm & 278 lb.ft. @ 4,400 rpm

5-Speed Automatic Transmission

2,268 kg (5,000 lb) Towing Capacity¹¹

One-Touch 4WD

FEATURES

6.1" Touchscreen Display³ Audio

USB Audio Input & Bluetooth® Capability²

Backup Camera⁵

Running Boards

Roof Rails

Towing Hitch & Trailer Sway Control

Tonneau Cover

2500 Litres (88.3 cu.ft) of Cargo Capacity Behind Front Seats

SAFETY

Toyota's Star Safety System™

4RUNNER - 14.3/11.9/13.2 (City/Highway/Combined L/100 km)

308 CO² Emissions (G/Km)





SPACIOUS INTERIOR



It's what the boss drives.

5.7 Litre i-Force V8 Engine, DOHC, 32-Valve, Dual VVT-I Engine 381 hp @ 5,600 rpm

401 lb.ft. of Torque @ 3,600 rpm

6-Speed Automatic Transmission

Up to 3,220 kg (7,100 lb) Towing Capacity¹¹

FEATURES

Automatic Headlamp System with LED Headlamps & Fog Lamps

Leather Seat Surfaces

Auto-Dimming Rearview Mirror with Backup Camera⁵ & Compass

Front & Rear Clearance Sonar

Trailer Sway Control

3400 Litres (120.1 cu.ft) of Cargo Capacity Behind Front Seats

SAFETY

Toyota's Star Safety System™

Toyota Safety Sense™ P^{9B}

Blind Spot Monitor with Rear Cross-Traffic Alert⁶

FUEL ECONOMY

SEQUOIA - 18.4/13.8/16.4 (City/Highway/Combined L/100 km)

384 CO² Emissions (G/Km)



REAR SEAT ENTERTAINMENT

2018 Canadian Black Book "Best Retained Value Awards" FULL-SIZE SUV

TOYOTA TRUCKS

Because the name 'workhorse' was taken.

CANADIAN WEATHER. CANADIAN TERRAIN. CANADIAN WORK.

Whatever you throw at them, Toyota trucks have proven their toughness in over 80 years of dependable service. And you know what reliability like that can mean for your fleet costs. Over 90% of Toyota Pick-Ups sold in Canada in the last 20 years are still on the road today*.

What's more, today's Toyota trucks offer a host of technology and features that help get the job done, every time.





* Based on IHS Markit Vehicles in Operation as of June 30, 2017 for Model Years 2008 to 2018 vs Total New Registrations of those vehicles.

Best Retained Value

Black Book concloribock con

2018

"Many sock recognition, some earn s."

2018 Canadian Black Book "Best Retained Value Awards"

OVERALL BRAND FOR TRUCKS / CROSSOVERS / SUVS - TOYOTA











QI WIRELESS CHARGER





A refined brute.

MECHANICAL

2.7 Litre 4-Cylinder, DOHC, 16-Valve, VVT-i Engine, 159 hp @ 5,200 rpm ϑ 180 lb ft. @ 4600 rpm

3.5 Litre 6-Cylinder, DOHC, 24-Valve, VVT-I, Direct-Injection Engine, 278 hp @ 6,000 rpm & 265 lb. ft of Torque @ 4,600 rpm

6-Speed Automatic Transmission

Up to 2,950 kg (6,500 lb) Towing Capacity¹¹

Up to 680kg (1500 lb) Payload

73.7" x 41.5" x 19.1" Bed Dimensions LWD (Access Cab)

60.5" x 41.5" x 19.1" Bed Dimensions LWD (DBL Cab)

FEATURES

6.1" Touchscreen 3 Audio with Voice Recognition, USB Input ϑ Bluetooth $^{\rm @}$ Capability 2

Power Windows, Door Locks & Adjustable Exterior Mirrors

Rear Step Bumper & Removable Locking Tailgate

Halogen Headlamps and Fog Lamps

SAFETY

Toyota's Star Safety System™

Toyota Safety Sense $^{\text{TM}}$ P $^{\text{9B}}$

FUEL ECONOMY

TACOMA 4X4 4CYL AUTOMATIC – 12.7/10.6/11.7 (City/Highway/Combined L/100 km) 274 CO² Emissions (G/Km)

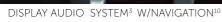
TACOMA 4X4 V6 AUTOMATIC – 13.2/10.7/12.1 (City/Highway/Combined L/100 km) 283 CO² Emissions (G/Km)

AWARDS



2018 Canadian Black Book "Best Retained Value Awards" SMALL PICK-UP







BACKUP CAMERA⁵



If you can't do it with a Tundra, you can't do it.

MECHANICAL

4.6 Litre i-Force V8, DOHC, 32-Valve. Dual VVT-i Engine, 310 hp @ 5,600 rpm & 327 lb.ft of Torque @ 3,400 rpm

5.7 Litre i-Force V8, DOHC, 32-Valve, Dual VVT-i Engine, 381 hp @ 5,600 rpm & 401 lb.ft. of Torque @ 3,600 rpm

6-Speed Automatic Transmission

Up to 4,535 kg (10,000 lbs) Towing Capacity¹¹

Up to 680 kg (1,500 lbs) Payload

97.6" x 50" x 22.2" Bed Dimensions LWD (DBL CAB Long Bed)

78.7" x 50" x 22.2" Bed Dimensions LWD (DBL CAB)

66.7" X 50" X 22.2" Bed Dimensions LWD (CREWMAX)

FEATURES

Display Audio System with Touchscreen³

Air Conditioning

Backup Camera⁵

LED Daytime Running Lights

Front Tow Hooks and Heavy Duty Tow Hitch Receiver

SAFETY

Toyota's Star Safety System™

Toyota Safety Sense™ – P^{9B}

FUEL ECONOMY

TUNDRA 4X4 4.6L - 16.8/13.1/14.9 (City/Highway/Combined L/100 km)

354 CO² Emissions (G/Km)

TUNDRA 4X4 5.7L – 18/14.2/16.3 (City/Highway/Combined L/100 km)

383 CO² Emissions (G/Km)

AWARDS



2018 Canadian Black Book "Best Retained Value Awards" FULL-SIZE PICK-UP

The world's most proven hybrid and fuel cell technology.

Since introducing the first-generation Prius in 1997, we have continued to refine and advance our revolutionary Hybrid Synergy Drive technology. Toyota hybrid models have been available in Canada for 18 years and to date over 11 million Toyota hybrids have been sold globally. Over 95% of Prius' sold in Canada in the last 15 years are still on the road today*.

There are 7 hybrid models available in Canada for 2019. Our unique Hybrid Synergy Drive technology can operate in electric-only mode, gas-only mode or a seamless combination of both. You get incredible fuel efficiency in city driving and powerful performance on the highway.

Our hybrids also help your budget with reduced maintenance costs. The brakes are regenerative, saving pad and rotor life. There is no transmission fluid under load and no starter, alternator or belts to be replaced.

The Mirai joins Toyota's broad range of advanced powertrain vehicles, a fuel cell electric vehicle (FCEV) that emits only water – to help reduce emissions under real world conditions while delivering everything that drivers desire in a car.













^{*}Based on IHS Markit Vehicles in Operation as of June 30, 2017 for Model Years 2008 to 2018 vs Total New Registrations of those vehicles. Data includes Prius, Prius C and Prius V models.







PRE-COLLISION SYSTEM9A



ECO SAVINGS DISPLAY















It's how you cover the city.

MECHANICAL

1.5 Litre, 4-Cylinder, Hybrid Synergy Drive 99 hp Net Power

Continuously Variable Transmission

6.1" Display³ Audio Bluetooth® Capability²

Backup Camera⁵

Automatic Climate Control

Steering Wheel Audio & HVAC Controls

Power-Adjustable Heated Mirrors

LED Headlamps

484 Litres (17.1 cu.ft) of Cargo Capacity

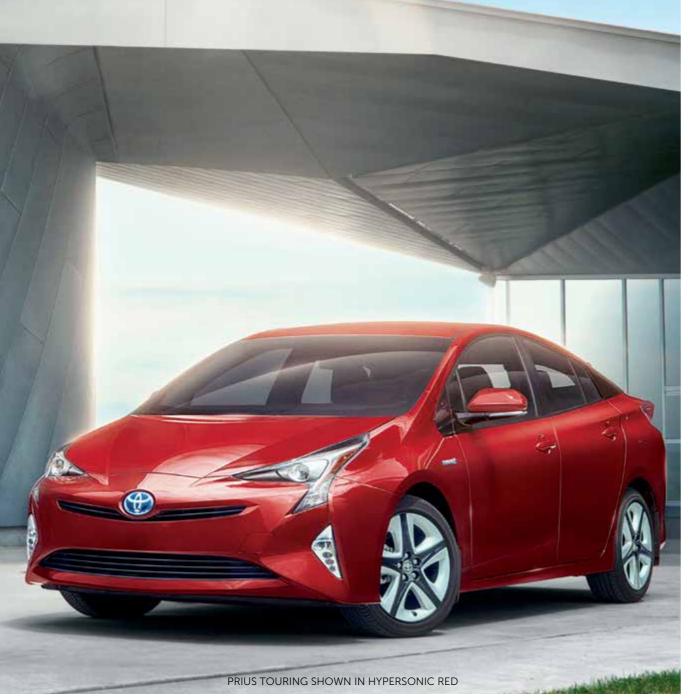
Toyota's Star Safety System™

Toyota Safety Sense™ C^{9A}

FUEL ECONOMY

PRIUS c - 4.9/5.5/5.1 (City/Highway/Combined L/100 km)

120 CO² Emissions (G/Km)







60/40 REAR FOLDING SEATS













The best just keeps getting better.

1.8 Litre, 4-Cylinder, Hybrid Synergy Drive

121 hp Net Power

Continuously Variable Transmission

LED Headlamps and Daylight Running Lights

Advanced Full-colour TFT Gauge Cluster

Eco Drive Monitor

Bluetooth® Compatibility⁷

6-Speakers

Backup Camera⁵

Smart Key System

Push Button Start

Up to 776 litres (27.4 cu.ft) of Cargo Capacity

SAFETY

Toyota's Star Safety System™

Toyota Safety Sense™ – P^{9B}

FUEL ECONOMY

PRIUS - 4.3/4.6/4.5 (City/Highway/Combined L/100 km)

105 CO² Emissions (G/Km)

AWARDS







2018 Canadian Black Book "Best Retained Value Awards" COMPACT CAR











TOUCH SCREEN DISPLAY³



PRIUS PRIME SHIFTER









The future is Prime.

MECHANICAL

Hybrid Synergy Drive, EV Mode, 1.8L, 4-Cylinder, 16-Valve, VVT-i Engine 121 Net Power

Electronically Controlled Continuously Variable Transmission

FEATURE:

USB Input Port, Auxiliary Input Jack, Bluetooth®³ Hands-Free Phone Connectivity/Wireless Audio Streaming/Phone Book Access/Siri Eyes Free®6

Qi Wireless Charging w/Charge Indicator Light

Steering Wheel Bluetooth®3 & Audio Controls

Backup Camera⁵

Smart Key System with Push Button Start

LED Headlamps, Rear Lamps & Daytime Running Lights

Up to 560 Litres (12.7 cu.ft) of Cargo Capacity

SAFETY

Toyota's Star Safety System $^{\mathsf{TM}}$

Toyota Safety Sense – P^{9B}

FUEL ECONOMY

PRIUS PRIME – $1.8 L_e/100 km$ Combined City/Hwy EV Mode Fuel Efficiency

1,035km Combined electric/hybrid driving range

40km EV Mode

Zero Emissions (EV Mode), Combined 49 CO² Emissions (G/Km)

2hr 10min (240V) Charge Time

5hr 30min (120v household outlet) Charge Time

AWARDS





Automobile Journalists Association of Canada 2018 CANADIAN BEST GREEN INNOVATION AWARD

(with specific headligh Applies to US Model 18MY)



THE FUTURE IS NOW

Mirai is the first mass production Fuel Cell Vehicle.

Powered by Hydrogen, it enables you to enjoy silent, responsive, long distance, zero-emissions driving and only water from the tailpipe.













MIRAI SHOWN IN SALSA RED PEARL (U.S. MODEL SHOWN)

TABLE TO THE PARTY OF THE PARTY





MIRAI'S ERGONOMIC COCKPIT

Fuel Cell Electric Vehicle (FCEV)

With its advanced technology under the hood, the 2018 Toyota Mirai delivers three key benefits that Toyota feels are important to Canadians. First, there's no need for range anxiety, as the Mirai can travel more than 500 km on a tank of hydrogen. Second, refuelling time is similar to a regular gasoline vehicle, taking approximately five minutes to refill the tank. Finally the Mirai has proven cold-weather reliability, tested and designed to handle even our toughest Canadian winters.

Mirai stores hydrogen in its fuel tank. This is combined with oxygen in the fuel cell stack. The resulting chemical reaction produces two things: electricity and water. The electricity powers the vehicle, delivering 151 peak horsepower and up to 247 lb-ft of torque. And the water leaves through the tailpipe as Mirai's only emission.

Beyond its remarkable power supply, however, the Mirai delivers exactly what drivers have come to expect of Toyota: a stylish, feature-rich, fun-to-drive four-door sedan.









ENTUNETM MULTI INFORMATION DISPLAY





MECHANICAL

2.5 Litre, 4-Cylinder, DOHC, 16-Valve, Variable Valve Timing w/ Intelligence, Hybrid Synergy Drive, EV & ECO Modes

208 hp Net Power

Continuously Variable Transmission (CVT)

FEATURES

Entune™ 3.0 Display Audio³ with Bluetooth® Compatibility² & USB Input Backup Camera⁵

Heated Front Seats, Leather-Wrapped Steering Wheel & Shift Knob (available)
Steering Wheel w/Audio, Multi-Information Display & Phone Controls

Power Windows with Auto Up/Down

Power Adjustable Heated Mirrors w/LED Integrated Signal Lamps

8-Way Power Adjustable Driver's Seat with Lumbar Support

Smart Key System with Push Button Start, LED Headlights & Tail Lamps

427 Litres (15.1 cu.ft) of Cargo Capacity

SAFETY

Toyota's Star Safety System™

Toyota Safety Sense™ P^{9B}

Driver & Front Passenger Whiplash-Injury-Lessening Seats

Blind Spot Monitor with Rear Cross-Traffic Alert⁶

Bird's-Eye-View Camera with Perimeter Scan¹³

10 Airbags

FUEL ECONOMY

CAMRY HYBRID LE -4.9/4.8/4.9 (City/Highway/Combined L/100 km) 113 CO₂ Emissions (G/Km)

AWARDS



(with specific headlights. Applies to US Model 18MY)



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THREE DRIVE MODES



HYBRID GAUGE CLUSTER



Compact, capable and marvelously efficient.

MECHANICA

2.5 Litre, 4 Cylinder, Hybrid Synergy Drive

194 hp Net Power

795 kg (1,750 lb) Towing Capacity¹¹

Continuously Variable Transmission

FEATURES

Steering Wheel Audio & Bluetooth® Controls with Bluetooth® Capability

Push Button Start

Dual Zone Automatic Climate Control

60/40 Split Folding / Reclining Second-Row Seats

2000 Litres (70.6 cu.ft) of Cargo Capacity Behind Front Seats

SAFETY

Toyota's Star Safety System™

Toyota Safety Sense™ P^{9B}

Blind Spot Monitor with Rear Cross Traffic Alert⁶

FUEL ECONOMY

RAV4 HYBRID XLE - 6.9/7.8/7.3 (City/Highway/Combined L/100 km)

171 CO² Emissions (G/Km)

AWARD



(with specific headlights. Applies to US Model 18MY)







FLAT FOLDING REAR SEATING



SPACIOUS INTERIOR



Capacity for people, cargo and savings.

MECHANICAL

3.5 Litre, V6, Hybrid Synergy Drive

306 hp Net Power

Electronically Controlled Continuously Variable Transmission

1,587 kg (3,500 lb) Towing Capacity¹¹

FEATURES

3-Zone Independent Automatic Climate Control

Touchscreen Display Audio³ with Bluetooth[®] Capability²

Backup Camera⁵ with In-Dash Display

60/40 Split Reclining Middle Row & Rear Seats

Keyless Entry with Hatch Release

Up to 2356 Litres (83.2 cu.ft) of Cargo Capacity

Toyota's Star Safety System™

Toyota Safety Sense™ P9B

FUEL ECONOMY

HIGHLANDER HYBRID LIMITED - 8.1/8.5/8.3 (City/Highway/Combined L/100 km) 193 CO² Emissions (G/Km)

AWARDS





(with specific headlights. Applies to US Model 18MY)



DEALER SERVICES

For the fleet support your business needs.

At Toyota, we never forget that your fleet is our fleet. Choosing us as your fleet vehicle supplier is an honour, and with it comes the responsibility to help protect this vital component of your business.

We stand ready to service and maintain your vehicles at our nearly 250 Dealerships across the country. So wherever your business takes you, you're never far from experienced, factory-trained professionals dedicated to providing the service you demand.



Roadside Assistance and one of the industry's most comprehensive warranties.

Under the new vehicle warranty your Toyota fleet vehicles are covered by Toyota Roadside Assistance, which is also available as a 12-month renewable membership through our Extra Care Protection program. Roadside Assistance will cover your fleet vehicles throughout Canada and the USA whenever you need emergency road service. Coverage includes: Mechanical Breakdown Towing, Accident Towing, Battery Boost, Lockout Service, Fuel Delivery, Tire Change, Winching, Trip Interruption, and Travel Planning.

BASIC COMPLETE VEHICLE	60,000 KM		
POWERTRAIN		100,000 KM	
Hybrid Transaxle (w/motor) is covered by Powertrain warranty.		· ·	
HYBRID RELATED COMPONENTS			160.000 KM
Includes: HV Battery, Battery Control Module, Hybrid Control Module, Inverter with Converter.			
CORROSION PERFORATION		UNLIMITED KM	
EMISSION WARRANTY			
EMISSION WARRANT I			-
DEFECT / PERFORMANCE	60,000 KM		
Performance warranty (related parts) coverage is for 24 months or 40,000 km, whichever			
comes first.			
SPECIFIED MAJOR EMISSION COMPONENTS			130,000 KM
	36 MONTHS	60 MONTHS	96 MONTHS

See owner's manual or Toyota.ca for full warranty details. Warranty time-based ϑ kilometres driven information chart.

Toyota is consistently one of the most awarded car brands in the world.





AUTOMOBILE JOURNALISTS ASSOCIATION OF CANADA

2018 CANADIAN BEST GREEN INNOVATION AWARD – **TOYOTA PRIUS PRIME**



TOYOTA CAMRY

(with specific headlights. Applies to US Model 18MY)



TOYOTA COROLLA

(with specific headlights. Applies to US Model 18MY) TOYOTA PRIUS

(with specific headlights. Applies to US Model 18MY)

TOYOTA PRIUS PRIME

(with specific headlights. Applies to US Model 18MY)

TOYOTA RAV4

(with specific headlights. Applies to US Model 18MY)

TOYOTA HIGHLANDER (with specific headlights. Applies to US Model 18MY)



2018 Canadian Black Book "Best Retained Value Awards"

COMPACT CAR – TOYOTA PRIUS
MID-SIZE CAR – TOYOTA CAMRY
FULL-SIZE CAR – TOYOTA AVALON
SMALL PICK-UP – TOYOTA TACOMA
FULL-SIZE PICK-UP – TOYOTA TUNDRA
MINIVAN – TOYOTA SIENNA
MID-SIZE SUV – TOYOTA FJ CRUISER
FULL-SIZE SUV – TOYOTA SEQUOIA
OVERALL BRAND (CAR) – TOYOTA
OVERALL BRAND
(TRUCK / CROSSOVERS / SUV)

Based on value retained from original MSRP for 2014 model year vehicles as published by CBB, as of January 1, 2018. See Canadian-BlackBook.com for complete details.

TOYOTA

LET'S TALK

Like every Toyota this could be the start of a long relationship.

Toyota's fleet program starts with class leading vehicle design, innovative technology, safety, reliability and fuel efficiency. Add to that our dedicated customer service team and fleet experts.

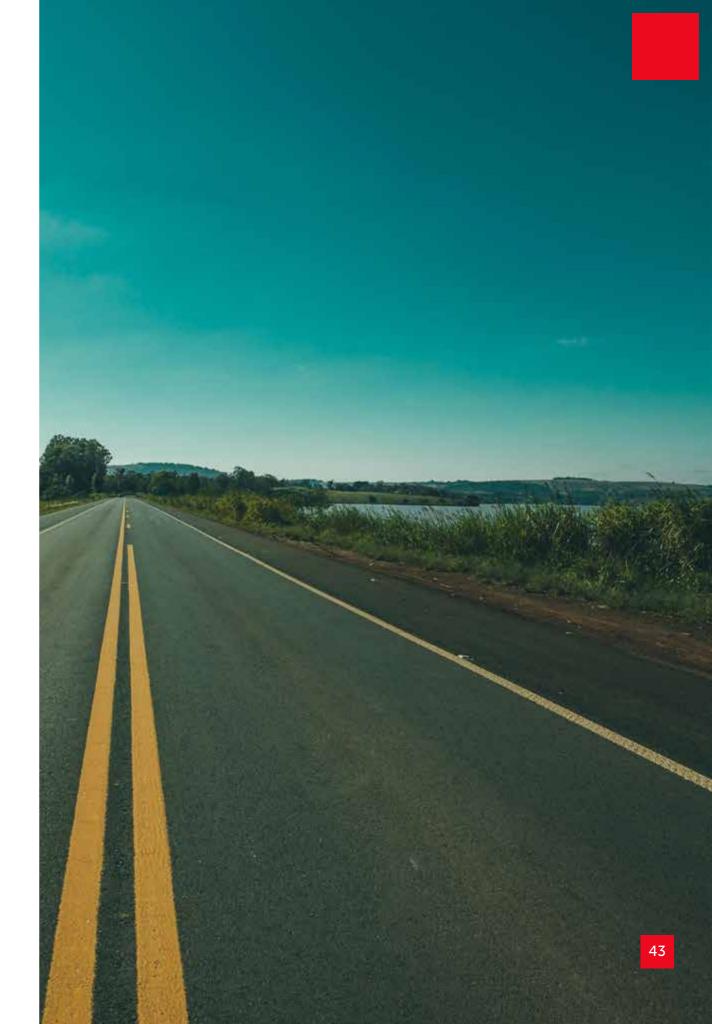
When you're ready to talk, we can connect you with a fleet specialist, either at head office or right in your local community.

If you click on the link below and fill out the form, our regional fleet representatives will be in touch.



https://www.toyota.ca/toyota/en/business-fleet/contact-fleet-sales

Thank you for considering Toyota for your fleet needs.



FOOTNOTES / APPENDIX

- 1 For full TSS details, please see toyota.ca, your local Toyota dealer or owner's manual. Drivers should always be responsible for their own safe driving. Please always pay attention to your surroundings and drive safely. Depending on the conditions of roads, vehicles, weather, etc., the TSS systems may not work as intended.
- 2 Toyota tests certain Bluetooth® capable phones for compatibility with Toyota vehicles. Note that the recommendation of Toyota is not a warranty of the performance for any phone and that some problems may occur with any type of handset based on the phone software version or the service coverage available in your area. Some vehicles equipped with Bluetooth technology are available with bilingual compatibility. Please see your Toyota Dealer for details.
- **3** Driving while distracted can result in loss of vehicle control. Always drive safely, obey traffic laws and focus on the road and traffic conditions while driving.
- **4** Automatic High Beam system operates at speeds above 40 km/h. Situations such as a dirty windshield, variable weather, lighting conditions and hilly terrain will limit effectiveness, requiring the driver to manually turn on the high beams.
- **5** The Backup Camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance.
- **6** Do not rely exclusively on the Blind Spot Monitor System and Rear Cross-Traffic Alert System. They are not collision-avoidance systems or substitutes for safe and attentive driving.
- **7A** Lane Departure Alert is designed to read lane markers under certain conditions and provide visual and audible alerts when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving.
- **7B** Lane Departure Alert with Steering Assist is designed to read lane markers under certain conditions and provide visual and audible alerts and slight steering force when lane departure is detected. It is not a collision- avoidance system or a substitute for safe and attentive driving.
- **8** Dynamic Radar Cruise Control is designed to assist the driver and is not a collision-avoidance system or a substitute for safe and attentive driving practices. System effectiveness depends on many factors such as weather, traffic and road conditions.
- **9A** The TSS C Pre-Collision System is designed to help avoid or reduce the crash speed and damage in certain frontal collisions only. It is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, driver input and road conditions.

- **9B** The TSS P Pre-Collision System with Pedestrian Detection system is designed to detect a pedestrian ahead of the vehicle, determine if impact is imminent and help reduce impact speed. It is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of pedestrians, driver input and weather, light and road conditions.
- 10 The Toyota Navigation System is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Rely on your common sense to decide whether or not to follow a specific route. Detailed coverage is not available for every city or road way. Optional periodic geographic updates are available at an additional cost. The Navigation systems in some vehicles are available with bilingual capacity. Please see your Navigation System Owner's Manual and your Toyota Dealer for further details.
- 11 Payload = Passenger, Equipment, Luggage and Cargo.
- 12 Siri Eyes Free is a trademark of Apple Inc., registered in the U.S. and other countries.
- 13 The Bird's Eye View camera is not always able to provide a comprehensive view of the area surrounding the vehicle. Cold weather and other environmental factors may limit system effectiveness. Operates at low speed or when parked. Do not rely exclusively on the system as it is not intended to replace safe attentive operation of the vehicle. You should also look around and outside your vehicle, over your shoulder and use your mirrors to confirm clearance. See Owner's manual for details.
- * As of April 1, 2018. Toyota nameplate vehicles only.
- ** Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control.
- **††** Brake Assist is designed to help the driver take full advantage of the benefits of ABS.
- † Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping.

(Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors.)