

2009 MAZDA3 AND MAZDASPEED3 SPECIFICATION DECK

20-May-08 Version 2009.2

PRODUCTION TIMING:

Job #1: July, 2008

LINEUP:

MAZDA3i Sport 4DR MAZDA3i Touring Value 4DR MAZDA3s Sport 4DR MAZDA3s Touring 4DR MAZDA3s Grand Touring 4DR MAZDA3s Sport 5DR MAZDA3s Touring 5DR MAZDA3s Grand Touring 5DR MAZDASPEED3 Sport 5DR MAZDASPEED3 Grand Touring 5DR

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2009 MAZDA3 and MAZDASPEED3 PRODUCT CHANGES

OVERVIEW	
The 2009MY MAZDA3 is carryover from the 200 equipment on the i Sport model	08 Mid-Year Product Enhancment. ABS/SAB/SAC has been added as standard
MODEL / SERIES / AVAILABILITY • None	EXTERIOR CHANGES None
	 INTERIOR CHANGES Remote Trunk release standard on i Touring Value and all s Sedans
• Exterior Colors Added:	
• Exterior Colors Deleted: Icy Blue Mettallic	
	AUDIO CHANGES None
Other Color Changes	 SAFETY CHANGES ABS/SAB/SAC Pkg standard on i Sport model
FUNCTIONAL CHANGESNone	NEW PACKAGE / OPTION CHANGES •
	duct Changes and Features Availability options and package content subject to change.

2009 MAZDA3 and MAZDASPEED3 PRODUCT SUMMARY

					UCT SUMMARY				
MAZDA3i Sport 4DR	MAZDA3i Touring Value 4DR	MAZDA3s Sport 4DR	MAZDA3s Touring 4DR	MAZDA3s Grand Touring 4DR	MAZDA3s Sport 5DR	MAZDA3s Touring 5DR	MAZDA3s Grand Touring 5DR	MAZDASPEED3 Sport 5DR	MAZDASPEED3 Grand Touring 5DR
	1								
	1								
				(adding to / in lieu of MAZDA3s Touring SDN)					(adding to / in lieu of MAZDA3PEED 3 Sport 5HB)
Functional / Powertrain	(adding to / in lieu of MAZDA3i SDN) Functional / Powertrain	(adding to / in lieu of MAZDA3i Touring Value SDN) Functional / Powertrain	(adding to / in lieu of MAZDA3s SDN) Functional / Powertrain	(adding to / in lieu of MAZDA3s Touring SDN) Functional / Powertrain	(adding to / in lieu of MAZDA3s SDN) Functional / Powertrain	(adding to / in lieu of MAZDA3s 5HB) Functional / Powertrain	(adding to / in lieu of MAZDA3s Touring 5HB) Functional / Powertrain	(adding to / in lieu of MAZDA3s Touring 5HB) Functional / Powertrain	(adding to / in lieu of MAZDA3PEED 3 Sport 5HB) Functional / Powertrain
 2.0L DOHC I4 with 148HP 	1	 2.3L DOHC I4 with 156HP 	 Dynamic stability control (DSC) 			 Dynamic stability control (DSC) 		 2.3L Direct Injection Spark Ignition (DISI) Turbocharged I4 	
 Power-assisted ventilated front & solid rear dise brakes 	1	 5-speed manual or 5-speed sport automatic transmission 	 Traction control system (TCS) 			 Traction control system (TCS) 		Mazda Advanced Torque Management Suntam	
disc brakes • 5-speed manual or 4-speed sport automatic	1	transmission						6-speed manual transmission	
 Front and rear stabilizer bars 	1							Limited Slip Differential	
Front-wheel drive Independent front MacPherson strut	1							 Sport tuned exhaust MAZDASPEED power-assisted ventilated 	
suspension	1							front disc/solid rear disc	
 Independent rear E-type multi-link suspension 	1							MAZDASPEED front sport Independent MacPherson strut suspension MAZDASPEED rear sport Independent E-type	
 Rack-and-pinion steering with variable assist (EHPAS) 	1							 MAZDASPEED rear sport Independent E-type multi-link suspension 	
 Anti-lock brakes (ABS) with Electronic Brakeforce Distrbution (EBD) and Brake 	1							 MAZDASPEED front stabilizer bar 	
assist.	1								
	1							 MAZDASPEED rear stabilizer bar 	
Exterior 15" steel wheels	Exterior • 17" alloy wheels	Sport-type body-color front & rear bumpers	training training	Automatic on/off headlights	Exterior 17" alloy wheels	Exterior	Automatic on/off headlights	Exterior • 18" alloy wheels	Automatic on/off headlights
 P195/65 R15 H-rated all-season tires 	 P205/50 R17 V-rated all-season tires 	Sport-type body-color indit a real bumpers Sport-type body-color grille insert & trim	 P205/50 R17 V-rated all-season tires 	Rain-sensing front windshield wipers	 P205/50 R17 V-rated all-season tires 		Rain-sensing front windshield wipers	 P215/45R18 93Y high performance summer 	Rain-sensing front windshield wipers
 Black headlight housing 	 Fog lights 	 Variable-intermittent front wipers 	 Side sill extensions 	 Xenon High-Intensity Discharge (HID) 	Rear roof spoiler		 Xenon High-Intensity Discharge (HID) headlights 	 radials MAZDASPEED unique rear roof sociler 	Xenon High-Intensity Discharge (HID) headlights
				headlights				- Indebrior Ceb angle rear root sporer	
finish)		 16" alloy wheels 		 LED rear combination taillights 	Side sill extensions		LED rear combination taillights		LED rear combination tailights
reflectors (4)	 Dual power remote door mirrors 	 P205/55 R16 H-rated all-season tires 			 Antenna, roof-mounter short aerodynamic 				
 Body-color door handles 									
 Body-color dual manual door mirrors (folding- type) 									
 Body-color protective side moldings Clear-lens halogen headlights 									
 Fixed-intermittent windshield wipers 									
 High-mount center brake light - integrated with trunk lid 									
 Clear-lens tailights with silver color bezels Roof-mounted radio antenna (mast-type) 									
 Silver-color headlight bezels (3) 									
 Single exhaust outlet with bright tip White-lens side turn signal repeater lights 									
(oval-type)									
Interior 12V power outlet (1)	Interior	Interior • s-trim cloth upholstery (black or sand)	Interior	Interior	Interior Rear cargo management system	Interior	Automatic climate control system	Automatic climate control system	Interior
				 Automatic climate control system 	 Rear cargo management system 				 MAZDASPEED unique black Alcantara seats with leather bolsters
 3-spoke urethane steering wheel with audio controls 	 Ambient temperature display 	 illumintaed vanity mirrors (Driver & Pass) 		 Driving information system (trip computer) 			 Driving information system (trip computer) 	Aluminum Pedals	 Bose premium audio system (222W digital amplifier, 7 speakers)
 4-speaker sound system (door-mounted 	Lever-type driver's seat lifter & manually	Electroluminescent gauges with red & blue nighttime		 Heated front seats (driver and passenger) 			 Heated front seats (driver and passenger) 	MAZDASPEED unique black cloth seats	 In-dash 6-disc CD changer
 speakers) 5-passenger seating capacity 	 adjustable lumbar support Power door locks with 2-stage unlocking & 	illumination with white stylus Silver-color door speaker bezels		Leather trimmed seats and door panel inserts			 Leather trimmed seats and door panel inserts (Black) 	MAZDASPEED unique door trim	 Driving information system (trip computer)
AM/FM CD modular audio system with ALC &	Central locking Power windows with driver-side one-touch	 Piano Black console center panel (Audio and A/C) 		(Black) Power Driver's seat			Power Driver's seat	 MAZDASPEED unique black/red interior trim 	
digital clock (MP3 Compatible)	down			• Forer birers seat				MAZDASPEED floor mats (front / rear)	
 Auxillary audio input jack Black gauges w/ white lettering 	 Delayed courtesy lights Air conditioning with pollen filter 	 Piano black steering switch bezel Piano black power window sw panel 						 MAZDASPEED scuff plates 	
 Center console armrest w/ covered dual storage compartments 	Cruise control							 Decoration Panel - Piano Black w/MAZDASPEED logo 	
Center instrument panel display (audio &	6-speaker sound system (includes 4 full-range							w/MAZDASPEED logo	
clock) Cigarette lighter & ashtray with illumination	and 2 tweeter speakers) Leather wrapped steering wheel 								
 Driver & passenger-side covered visor vanity mirror w/ ticket holders 	Leather-wrapped shift knob								
Driver-side storage bin	 Piano black decorator panel (instrument panel 								
 Front cupholders w/ lid (2) 	trim insert)								
 Front door storage pockets with bottle holders 	1								
 Front dual map lights; Dome light 	1								
 Front seatback map pocket (driver's side only) 	1								
 Full carpeting; Carpet floor mats 	1								
 i trim level type cloth-trimmed seat upholstery & door panel inserts 	1								
 60/40 split fold-down rear seat; Rear seat button release 	1								
 Manual control windows 									
 Passenger assist grips (3) Rear door bottle holders 									
Rear window defogger Reclining sport-type front bucket seats									
 Red nighttime gauges & controls illumination 									
 Remote hood, trunk and fuel door releases Sirius satellite radio-compatible audio system 									
Tachometer; Resettable trip odometers									
 Tilt & telescopic steering column 									
 Urethane shift knob & parking brake handle w/ silver-color button 									
					0.64			a.t	
Safety Triple-H body construction	 Remote keyless entry system w/remote trunk 	23161A	Safety	 Safety Theft-deterrent security system 	Safety	Safety	Theft-deterrent security system	Safety	Theft-deterrent security system
"Crashable" brake pedal	release								
Tire pressure monitor system									
 3-point safety-belts for all seat positions Advanced dual front air bags (SRS) 									
 Dual front seat-mounted side-impact air 									
 Side-impact air curtains (front & rear 									
coverage) Child-safety rear door locks									
 Collapsible steering column (following air bag deployment) 									
 Engine-immobilizer anti-theft system 									
 Front & rear side-impact door beams Front safety-belt pretensioners with force 									
limiters									
 Height adjustable front shoulder belt "B" pillar anchors 									
 LATCH rear seat child safety-seat lower anchors & upper tethers 									
Rear door catch pins Trunk entrapment release system									
 Whiplash-reducing front headrests 									
Product Changes and Features Availability									
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Features, options and package content subject to change.

2009 MAZDA3 and MAZDASPEED3 EQUIPMENT AND FEATURES

Г I	2			ID FEAT	UKES		2.3L 5DR		MAZD	ASPEED3
			- Count		- Court Touring	- Count		- Crevel Transier		
Engine & Transmission	i Sport	i Touring Value	s Sport	s Touring	s Grand Touring	s Sport	s Touring	s Grand Touring	Sport	Grand Touring
2.0L DOHC 16-valve 4-cylinder engine with VVT (LFD)										
2.3L DOHC 16-valve 4-cylinder engine with VVT (L3V) 2.3L Direct Injection Spark Ignition (DISI) Turbocharged 16-										
valve 4-cylinder engine (L3T)									-	•
Aluminum-alloy cylinder block and aluminum-alloy lower										
block Engine cover - black urethane	-		-	-			•	-		•
Exhaust, Stainless steel exhaust manifold, main silencer	-	-	-	-	-	-	-	•	_	-
and pipe; single outlet with bright tip			-		-					
Exhaust, Sport tuned with bright tip										
Front Wheel Drive Transmission, 5-speed MT							•			
Transmission, 4-speed Sport AT with manual mode	Available	Available								
Transmission, 5-speed Sport AT with manual mode			Available	Available	Available	Available	Available	Available		
Transmission, 6-speed MT									•	•
Underhood insulator pad Suspension & Chassis				•						
Balance Shafts (2)			•		•					
Brakes, Power-assisted ventilated front disc/solid rear disc Brakes, Enlarged MAZDASPEED power-assisted ventilated		•	•	•	•	•	•	•		-
front disc/solid rear disc										-
Brakes, Anti-lock (ABS) w/ Electronic Brakeforce									-	
Distribution (EBD) & Brake-Assist		-	•			-		•		-
Dynamic stability control (DSC) with Traction control system Front Suspension -Independent MacPherson strut with coil				•	•					
Front Suspension -independent MacPherson strut with coll springs		-								
Limited Slip Differential										
Mazda Torque Management System										
Rear Suspension - Independent E-type multi-link with coil	-	_	_	_	_	_	_	_		
springs Front Suspension -MAZDASPEED Sport Independent		-		•				•		+
MacPherson strut with coil springs										
Rear Suspension - MAZDASPEED Sport Independent E-										1
type multi-link with coil springs										-
Stabilizer bar, front				•	•		•			
Stabilizer bar, rear Stabilizer bar, MAZDASPEED enlarged front										
Stabilizer bar, MAZDASPEED enlarged rear										
			-							-
Steering, Variable power-assisted rack-and-pinion steering	-	-		-	-		-	-	-	-
Steering Electro Hudroulio Dower Acciet (EHDAS) System				-	-		-			
Steering, Electro Hydraulic Power Assist (EHPAS) System Tires & Wheels										<u> </u>
15-inch steel wheels with full wheel covers										
16-inch alloy wheels										
17-inch alloy wheels		•		•	•					
18-inch alloy wheels 195/65 R15 H-rated all-season steel-belted radial tires										
205/55 R16 H-rated all-season steel-belted radial tires										
205/50 R17 V-rated all-season steel-belted radial tires			-							
P215/45R18 93Y high performance summer radials										-
Temporary spare tire Exterior		•				•		•		•
Antenna, roof-mounted (mast-type)		•			-					
Antenna, roof-mounter short aerodynamic						-	•			-
Back-up lights - clear-lens with silver-color bezels										
Brake light - high-mount, integrated in trunk		-		•	•					
Brake light - high-mount, interior-type (top of rear window)							•	-		
Brake light - high-mount, spoiler-integrated										-
Bumpers – body-color (front & rear)										
Bumpers – body-color sport type (front & rear)				•						
Bumpers – body-color MAZDASPEED (front & rear) Door handles – body-color										•
Door nandles – body-color Fuel door – body-color	-									
Headlights - clear-lens halogen	-	-	-	-	-	-	-	-	-	-
Headlights - automatic on/off					-					
Headlights - Xenon (Low Beam, High-Intensity Discharge -					-					
HID), manual-leveling type Headlight bezels - with (3) silver-color				-						-
Headlight housing – black treatment										
Fog lights - clear-lens halogen		-	-			-	-	-		-
Mirrors, Dual manual remote mirrors – body-color, folding-										
type Mirrora, Duol nouver romate mirrora, i hadu eolor, folding	-									+
Mirrors, Dual power remote mirrors – body-color, folding- type		-	•	•	-	-	•	-	•	-
Rear bumper reflectors - integrated-type (4)		-	•	-	•					
Roof molding - black		-			•					
Side repeater lights - white-lens oval type		•	-	•	•	-	•			•
Side Moldings, Protective body-color Side Sill Extensions				•			•		•	•
Spoiler, rear roof-end spoiler (body-color)						-	-			
Spoiler, MAZDASPEED rear roof-end large floating (body-										
color)										-
Taillights - clear-lens with (3) silver-color bezels		•		•	•					
Taillights - clear-lens with LED Windshield Wipers, 2-speed with variable-intermittent										
Windshield Wipers, Automatic rain-sensing (adjustable										
sensitivity) with 2-speed and variable-intermittent										•
Windshild Wipers, 1-speed with fixed-intermittent (rear)						-	•	•	•	•
Comfort & Convenience 12-volt power outlet in center console (1)	-		-				•			
Air Conditioning with pollen filter	OPT		-			-	-			
		1	ù		i		1	1		

MNAO Product Development and Strategy

2009 MAZDA3 and MAZDASPEED3 EQUIPMENT AND FEATURES

	1			2.3L	UKES		2 21 5DD		M47D4	SPEED3
	2	.0L		2.3L	1		2.3L 5DR		MAZDA	ISPEED3
	i Sport	i Touring Value	s Sport	s Touring	s Grand Touring	s Sport	s Touring	s Grand Touring	Sport	Grand Touring
Ambient (outside) temperature display	OPT					•		•		•
Ash tray with illumination	•	•	-	-	-	•	-	•		•
Assist grips, passenger (3)			•	•	•	•	•	•		•
Automatic climate control system with display					-			•		•
Cargo area light		•	•	•	-					
Cargo area light with ON/OFF switch						•	•	•		•
Cargo management system - urethane-type Center console armrest with covered dual storage						•	-	-		
compartments	-	-	-	-	-	-	-	-	-	-
Centralized door locking feature - driver's & front										
Cigarette lighter			-					-	-	-
Coat hooks (2)										
Cruise control with steering wheel-mounted controls -		_	_	_	_	_	_	_	_	_
illuminated		-	•	•			•	•	•	•
Cup holders, rear door bottle holders (without storage										
pockets)	-	-	-	-	-	-	-	-	-	-
Cupholders, dual front with lid	•		•	•	-	•	•			•
Cupholders, dual rear (integrated in armrest)	•	•	-			-				
Delayed courtesy lights (dual map & dome lights)		-	-	-	-	•	-	-	-	-
Dome light	=	•	•		•		•	•		
Driver-side covered visor vanity mirror with ticket holder	•	•								
Driver-side illuminated covered visor vanity mirror with										
ticket holder										
Footrest, driver-side	•	•	•			•		•		
Front dual map lights	•					•		•		
Front side-window demisters	•									
Heater/defroster with multiple speed fan						•	•	•		
Illuminated driver-side power window switches Illuminated glove compartment										
Illuminated glove compartment Illuminated ignition keyhole										
Illuminated ignition keynole Moonroof, power sliding-glass ("one-touch" open feature)	-								-	-
with interior sunshade		OPT	OPT	OPT	OPT	OPT	OPT	OPT		
Passenger-side covered visor vanity mirror with ticket		1								1
holder	•	-								
Passenger-side illuminated covered visor vanity mirror with										1
ticket holder					-	-	-	-		
Power door lock switches - driver's-side & front passenger-			_							
side		•	-	-	-	-	-	-		-
Power door locks with 2-stage unlocking										
Rear heater ducts								-		
Rear window defogger			-		-	-		-		-
Rearview mirror, day/night		-	-			-		-		
Remote fuel door release			-	-	-	-				•
Remote hood release	•	-	-	-	-	-	-	-	-	-
Remote keyless illuminated entry system w/ "answer back"			-	-					-	
feature		_	-		_	-	-	-	_	-
Remote trunk lid release (interior switch)	•	-	-							
Steering column, tilt & telescopic	•	•	-	-	-	•				
										-
Steering wheel, 3-spoke leather-wrapped with red stitching										
Steering wheel, 3-spoke leather-wrapped		•	•	•	-		-	-		
Steering wheel, 3-spoke urethane										
Steering wheel-mounted audio controls - illuminated		•			•		•	•		
Storage bin - driver's side Storage pockets, front door with bottle holders			-		-	-				
Storage, front seatback map pocket (driver's side only)	-	-			-	-	-	-		-
Storage, glove compartment with illumination & lock	-	-	-	-	-	-	-	_		-
Vinyl-covered sunvisors	_		-	-		-		_		
Windows, manual control										
Windows, power with driver-side one-touch down feature										•
Seating & Trim	1	1	1							1
5-passenger seating capacity		•						•		•
60/40 split fold-down rear seat	•			•		-				•
Aluminum pedals										
Cargo area cover, rigid (removable)										
Center floor console trim - black		•		•	-			•		
Console center panel (Audio and A/C) Black		•								
Console center panel (Audio and A/C) Piano Black				•				•		•
Decoration Panel - Piano Black		•	•	•	•		•	•		
Decoration Panel - Piano Black w/MAZDASPEED logo										•
Door trim, cloth - beige or black	•	•								
Door trim, cloth - black or sand			•	•			•			
Door trim, black synthetic leather										
Door trim, MAZDASPEED										•
			-	-	-	-	-			
Floor mats, front and rear - carpeted				•						-
Floor mats, front and rear - carpeted Floor mats, front and rear - MAZDASPEED										
Floor mats, front and rear - carpeted Floor mats, front and rear - MAZDASPEED Floor-mounted gear shift lever (M/T and optional A/T)										
Floor mats, front and rear - carpeted Floor mats, front and rear - MAZDASPEED Floor-mounted gear shift lever (M/T and optional A/T) Full cargo area trim									•	
Floor mats, front and rear - carpeted Floor mats, front and rear - MAZDASPEED Floor-mounted gear shift lever (M/T and optional A/T) Full cargo area trim Full carpeting	 	8 8 8		 	 B B		 B B B	•••	•	•
Floor mats, front and rear - carpeted Floor mats, front and rear - MAZDASPEED Floor-mounted gear shift lever (M/T and optional A/T) Full cargo area trim Full carpeting Headrests, adjustable - front & rear (all outboard seating	 	• • • • • • • • • • • • • • • • • • •							•	•
Floor mats, front and rear - carpeted Floor mats, front and rear - MAZDASPEED Floor-mounted gear shift lever (M/T and optional A/T) Full cargo area trim Full carpeting Headrests, adjustable - front & rear (all outboard seating positions)		• • • •		 	 B B		 B B B	•••	•	• • • • • • • • • • • • • • • • • • •
Floor mats, front and rear - carpeted Floor mats, front and rear - MAZDASPEED Floor-mounted gear shift lever (M/T and optional A/T) Full cargo area trim Full carpeting Headrests, adjustable - front & rear (all outboard seating positions) Interior trim color: black or sand	 				••••		•••		8 8 8 8	• • • • • • • • • • • • • • • • • • •
Floor mats, front and rear - carpeted Floor mats, front and rear - MAZDASPEED Floor-mounted gear shift lever (M/T and optional A/T) Full cargo area trim Full carpeting Headrests, adjustable - front & rear (all outboard seating positions) Interior trim color: black or sand Interior trim color: black		• • • •		 B B B C C C C C C C C C C C C C C C	 		 B B B	•••		• • •
Floor mats, front and rear - carpeted Floor mats, front and rear - MAZDASPEED Floor-mounted gear shift lever (M/T and optional A/T) Full cargo area trim Full carpeting Headrests, adjustable - front & rear (all outboard seating positions) Interior trim color: black or sand					••••				8 8 8 8	
Floor mats, front and rear - carpeted Floor mats, front and rear - MAZDASPEED Floor-mounted gear shift lever (M/T and optional A/T) Full carge area trim Full carge area trim Headrests, adjustable - front & rear (all outboard seating positions) Interior trim color: black or sand Interior trim color: black Interior trim color: black		 		 					8 8 8 	***
Floor mats, front and rear - carpeted Floor mats, front and rear - MAZDASPEED Floor-mounted gear shift lever (M/T and optional A/T) Full cargo area trim Full carpeting Headrests, adjustable - front & rear (all outboard seating positions) Interior trim color: black or sand Interior trim color: black, or two-tone beige/black Interior trim color: MAZDASPEED black/red				 					8 8 8 8 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	
Floor mats, front and rear - carpeted Floor mats, front and rear - MAZDASPEED Floor-mounted gear shift lever (M/T and optional A/T) Full cargo area trim Full carpeting Headrests, adjustable - front & rear (all outboard seating positions) Interior trim color: black or sand Interior trim color: black, or two-tone beige/black Interior trim color: black, or two-tone beige/black Interior trim color: MAZDASPEED black/red Molded cloth door trim - front and rear										
Floor mats, front and rear - carpeted Floor mats, front and rear - MAZDASPEED Floor-mounted gear shift lever (M/T and optional A/T) Full cargo area trim Full carpeting Headrests, adjustable - front & rear (all outboard seating positions) Interior trim color: black or sand Interior trim color: black, or two-tone beige/black Interior trim color: black, or two-tone beige/black Interior trim color: MAZDASPEED black/red Molded cloth door trim - front and rear Molded cloth headliner									8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8	
Floor mats, front and rear - carpeted Floor mats, front and rear - MAZDASPEED Floor-mounted gear shift lever (M/T and optional A/T) Full cargo area trim Full cargo area trim Full carpeting Headrests, adjustable - front & rear (all outboard seating positions) Interior trim color: black or sand Interior trim color: black, or two-tone beige/black Interior trim color: black, or two-tone beige/black Interior trim color: black, or two-tone beige/black Interior trim color: MAZDASPEED black/red Molded cloth door trim - front and rear Molded cloth headliner Parking brake handle, urethane w/bright-color release button Power window sw panel - black										
Floor mats, front and rear - carpeted Floor mats, front and rear - MAZDASPEED Floor-mounted gear shift lever (M/T and optional A/T) Full cargo area trim Full cargo area trim Full cargos area trim Headrests, adjustable - front & rear (all outboard seating positions) Interior trim color: black or sand Interior trim color: black, or two-tone beige/black Interior trim color: black, or two-tone beige/black Interior trim color: black, or two-tone beige/black Interior trim color: MAZDASPEED black/red Molded cloth door trim - front and rear Molded cloth headliner Parking brake handle, urethane w/bright-color release button Power window sw panel - black Power window sw panel - plano black										
Floor mats, front and rear - carpeted Floor mats, front and rear - MAZDASPEED Floor-mounted gear shift lever (M/T and optional A/T) Full cargo area trim Full cargo area trim Headrests, adjustable - front & rear (all outboard seating positions) Interior trim color: black or sand Interior trim color: black, or two-tone beige/black Interior trim color: MAZDASPEED black/red Molded cloth door trim - front and rear Molded cloth headliner Parking brake handle, urethane w/bright-color release button Power window sw panel - black Scuff plates - urethane type										
Floor mats, front and rear - carpeted Floor mats, front and rear - MAZDASPEED Floor-mounted gear shift lever (M/T and optional A/T) Full cargo area trim Full cargo area trim Full cargos area trim Headrests, adjustable - front & rear (all outboard seating positions) Interior trim color: black or sand Interior trim color: black, or two-tone beige/black Interior trim color: black, or two-tone beige/black Interior trim color: black, or two-tone beige/black Interior trim color: MAZDASPEED black/red Molded cloth door trim - front and rear Molded cloth headliner Parking brake handle, urethane w/bright-color release button Power window sw panel - black Power window sw panel - plano black										

2009 MAZDA3 and MAZDASPEED3 EQUIPMENT AND FEATURES

I	2				URES		2.3L 5DR		MAZD	ASPEED3
			- Count		- Court Touring	- Cr ant		- Crew I Transie		
Seats, cloth - black or sand	i Sport	i Touring Value	s Sport	s Touring	s Grand Touring	s Sport	s Touring	s Grand Touring 	Sport	Grand Touring
Seats, black cloth (MAZDASPEED unique)										
Seats, leather - black										
Seats, 8-way power driver's Seat								•		
Seats, black Alcantara with leather bolsters (MAZDASPEED unique)										
Seats, driver's seat lifter (lever-type) with manually adjustable lumbar support			-	-	•		-			•
Seats, heated front seats (driver and passenger)								-		
Seats, reclining front bucket seats - sport-type							-			
Shift knob - leather-wrapped (M/T and optional A/T)		•		•	•		•	•		•
Shift knob - urethane (M/T and optional A/T) Steering wheel switch bezel - black	-									
Steering wheel switch bezel - piano black					-					
Audio/Entertainment/Navigation Systems		1								1
AM/FM/CD (MP3 Compatible) audio system with digital clock (modular audio Phase 3.5)		-	-		-	-	-	=		=
4-speaker sound system - full-range door-mounted type										
6-speaker sound system (includes 2 tweeters)		-						•		
Audio system Automatic Level Control (ALC) - 1/2/3 & off		-								
settings										
Auxillary audio input jack Bose premium audio system (222W digital amplifier, 7		•			•		•			•
speakers)					OPT			OPT		
In-Dash 6-Disc CD (MP3 Compatible) Changer (modular audio)		OPT	OPT	OPT	OPT	OPT	OPT	OPT		•
Navigation system w/ Factory Sirius Satellite Radio w/6					OPT			OPT		OPT
Month Subscription Satellite radio-compatible audio system (requires additional										
dealer-installed hardware)	•	•	•		•	•	•			•
Instrumentation				-						
Center instrument panel display (audio & clock) Engine coolant temperature gauge			-		-	-	•		-	-
Gauge illumination dimming control button (number								-		
illumination only) Gauge illumination, red nighttime										
Gauges & controls illumination dimming control - dial-type Gauges, Black with white lettering										
Gauges, Electroluminescent (black-out type) with red &										
blue nighttime illumination and white stylus				-	-		-	-		
Gauges, Electroluminescent (black-out type) MAZDASPEED type and white stylus										
Tachometer		-			•			-	-	-
Trip Computer, four-function including current and average										
fuel economy, distance-to-empty, and average vehicle speed										•
Trip odometers, resettable (2)		-			-			-		
Warning lights: brake system, high-beam headlights, turn										
signals/hazard warning on, check engine, engine oil										
pressure, battery charge, defogger-on, air bag/front seat belt pretensioner system, door-ajar, low fuel, Anti-lock		-			-			-		-
Brake System, cruise control on, tire pressure monitoring										
system										
Safety & Security		1		1				1		I
"Triple-H" construction		-		•	-		•	•		•
3-point safety belts for all seating positions (2 front; 3 rear)	•	-	•	-	-	•	-	-		-
5-mph bumpers		-						•	•	•
Advanced dual front air bags (SRS) - with crash-zone &										
driver's seat position/passenger weight sensors (Mazda	•	-	•	•	-	•	•	-		•
Advanced Restraint System) Child-safety rear door locks					•					
					-			-	-	
Collapsible steering column (following air bag deployment)		-		_	_				_	-
"Crashable" brake pedal		-	•	•	•		•	•		•
Dual front side-impact air bag supplemental restraint system (SRS) - front seat-mounted (front coverage)	•	-	•	-	-	•	-	-	•	•
Engine immobilizer anti-theft system		-			•			•		
Front safety-belt pretensioners with force limiters										
Height adjustable front shoulder belt "B" pillar anchors	-	•		•	•	<u> </u>	•	•	•	•
Horn - single type Keyless remote panic button feature (on key fob)			-	•	•		•		•	•
LATCH rear seat child safety-seat lower anchors & upper					-			-		
Side air curtains - front & rear coverage		-		-			-			
Side-impact door beams – front and rear		•	•	•	•		•	•		•
Theft-Deterrent Security System Tire pressure monitoring system*					-					
Trunk entrapment release system			-							
Trunk lid opener cancel system (trunk latch type)		•		•	•					
Whiplash-reducing front seat headrests										
*not available on Mazda 3i Sport produced prior to 9/1/2007										

2009 MAZDA3 AND MAZDASPEED3 PACKAGES AND OPTIONS

	MAZ	DA3i	MAZDA3s						MAZDASPEED3	
	Sport 4DR	Touring Value 4DR	Sport 4DR	Touring 4DR	GT 4DR	Sport 5DR	Touring 5DR	GT 5DR	Sport 5DR	GT 5DR
(AC1) Air conditioning with ambient temperature gauge and pollen filter	OPT	STD	STD	STD	STD	STD	STD	STD	STD	STD
(1MC) Moonroof and 6CD changer (MP3 Capable)		OPT	OPT	OPT		OPT	OPT			
(2MC) Moonroof, 6CD changer with BOSE Audio system (MP3 Capable)					OPT			OPT		
(1NV) Navigation system w/Sirius Satellite Radio w/6 Month Subscription					OPT			OPT		OPT
(JCP) Crystal White Paint			OPT	OPT	OPT	OPT	OPT	OPT	OPT	OPT

2009 MAZDA3 AND MAZDASPEED3 ACCESSORIES

	MAZ	DA3i			MAZ	DA3s			MAZDA	SPEED3
ACCESSORIES	Sport 4DR	Touring 4DR	Sport 4DR	Touring 4DR	GT 4DR	Sport 5DR	Touring 5DR	GT 5DR	Sport 5DR	GT 5DR
AUDIO / VISUAL ELECTRONICS										
In-Dash 6-Disc CD Changer, MP3 Compatible (CDC)*	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer		
Remote Engine Start (A/T only) (RSE)	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer		
SIRIUS Satellite Radio w/6 Month Subscription (N/A AK & HI) (SAT)**	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer
EXTERIOR										
Front Air Dam (ADD)						Port/Dealer	Port/Dealer	Port/Dealer		
Door Edge Guards (DEG)	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer		
Fuel-Filler Door, Pearl Satin (FDS)	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer
Fog Lights (FOG)	Port/Dealer									
Mud Guards, Front & Rear (MGB)	Port/Dealer	Port/Dealer								
Moonroof Wind Deflector (MND)		Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer		
Rear Bumper Guard (RBS)						Port/Dealer	Port/Dealer	Port/Dealer		
Rear Lip Spoiler (RSP)	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer					
Rear Wing Spoiler (RSW)	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer					
Side Sill Extensions (SIL)			Port/Dealer							
Wheel Locks (WLK)		Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer
INTERIOR										
Cargo Mat (CGM)	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer		
Cargo Net (CGN)	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer
Cargo Tray (CGT)						Port/Dealer	Port/Dealer	Port/Dealer		
Floor Mats, All-Weather (FLA)	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer
Compass/AutoDim Mirror (MCR)				-	Port/Dealer			Port/Dealer		Port/Dealer
Compass/AutoDim Mirror with Homelink (MHR)					Port/Dealer			Port/Dealer		Port/Dealer
Compass/AutoDim Mirror (MRC)	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer		Port/Dealer	Port/Dealer		Port/Dealer	
Compass/AutoDim Mirror with Homelink (MRH)	Port/Dealer	Port/Dealer	Port/Dealer	Port/Dealer		Port/Dealer	Port/Dealer		Port/Dealer	

* N/A on 1MC and 2MC equipped models ** N/A on 1NV equipped models

2009 MAZDA3 AND MAZDASPEED3 COLOR AND TRIM

		MAZD	A3i		MAZDA3s		MAZDAS	SPEED3
Interior Tr	im Type	Black Cloth	Beige Cloth	Black cloth	Sand cloth	Black leather	Black Cloth	Black leather
		BR6	BR7	BR6	BS3	BR6	BS5	BS5
16W	Black Mica	•		•		\bullet		\bullet
32V	Copper Red Mica	•	•		•	•		
22V	Sunlight Silver Metallic							
37A	Golden Sand Metallic							
A4A	True Red							
35J	Stormy Blue Mica		\bullet			•		
32S	Galaxy Gray Mica					•		
36C	Metropolitan Gray Mica							
34K	Crystal White Pearl Mica							
LEGEND:	= Available			•			•	

2009 MAZDA3

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SPECIFICATIONS					
		4-DOOR i	4-DOOR s	5-DOOR s	5-DOOR MAZDASPEED
NGINE AND ELECTRICAL			-	-	
ngine AND ELECTRICAL		Type-LFX 2.0L DOHC	Type-I 3	X 2.3L DOHC	Type-L3T 2.3L Direct Injection Spark Ignition
ignie Type		16-valve 4-cylinder with VVT		h VVT and balance shafts (2)	(DISI) Turbocharged 16-valve 4-cylinder
orsepower (SAE net)	148 (2 6500 rpm (PZEV* = 144 @ 6500 rpm)		ZEV = 151 @ 6500 rpm)	263 @ 5500 rpm
orque (lbft.)	135 (@ 4500 rpm (PZEV = 132 @ 4500 rpm)	150 @ 4500 rpm (F	ZEV = 149 @ 4500 rpm)	280 @ 3000 rpm
edline			6,500 rpm	-	
isplacement (cubic inches/cc)		122.0/1999		.9/2260	137.9/2260
ore x Stroke (inches/mm)		3.44 x 3.27/87.5 x 83.1		70/87.5 x 94.0	3.44 x 3.70/87.5 x 94.0
ompression Ratio uel System		10.0:1	Multi-port electronic fuel injection	9.7:1	9.5:1 Direct Injection
ecommended Fuel			Regular unleaded		Premium unleaded (91 octane required)
alvetrain				ers, camshaft chain; Variable-Valve Timing	Trennun unleaded (91 octane required)
ngine Block				inum Alloy	
ylinder Heads				inum Alloy	
nission Control (FED)			Tie	r 2 Bin 5	
nission Control (CAL = CA, MA, ME,			LEV-II SULEV (PZEV*)		ULEV2
NY, VT, PA, CT,	RI, WA, OR, NJ)				
nition System			Brakerl	ess electronic	
ternator				7 - 90amp	
ittery			50D 20L		55D 23L
arter		12V: 1.0kw		12V: 1.4kw	
RIVETRAIN					
ype			FWD		
ransmission (MT)			5-speed manual		6-speed manual
ransmission (AT)	4-speed electron	ically-controlled Sport AT (FN)		-controlled Sport AT (FN5)	N/A
utch Type	MT		Single dry plate with diaphragm spring		Single dry plate with diaphragm spring
	AT		Torque converter with electronic lockup		N/A
tios (:1)	2.0L MT		<u>2.</u>	<u>3L MT</u>	2.3L MT
	1st	3.307		3.307	3.538
	2nd	1.842		1.842	2.238
	3rd	1.310		1.31	1.535
	4th	0.970		0.97	1.171
	5th	0.755		0.755	1.085
	6th	Not Equipped		Equipped	0.853
	Reverse Final Drive	3.166 4.105		3.166 4.105	3.831
	rillai Drive	4.105		4.103	1-4th: 3.941; 5-6th:3.350
	2.0L SPORT AT		2 31 9	SPORT AT	
	lst	2.816		3.62	
	2nd	1.497		1.925	
	3rd	1.000		1.285	
	4th	0.725		0.933	
	5th	Not Equipped		0.692	
	Reverse	2.648		3.405	
	Final Drive	3.683		3.863	
TLACCIC					
HASSIS				5	een 5 de en betekke ek
ody Type ont Suspension	э-ра	ssenger, 4-door sedan; monocoque unit	Independent MacPherson s	trut, coil springs and stabilizer bar	ger, 5-door hatchback
ear Suspension				ype), coil springs and stabilizer bar	
nock Absorbers				c, double acting	
eering Type				n with variable assist	
ower Assist			Electro-Hydraulic Power Assist Steering (EHPAS		Hydraulic Power Assist (HPAS)
verall Steering Ratio			14.6:1	, ,	14.7:1
eering Wheel Turns-to-Lock			2.9		2.7
Irning Circle, Curb-to-Curb (feet/m)			34.1/10.4		36.1/11.0
aking System			Power assist; Anti-lock Brake System (ABS) w/ E	ectronic Brakeforce Distribution (EBD) & Brak	e Assist
ont Brakes		.9 inches (2.0L)	Ventilated discs	11.8 inches (2.3L)	12.6 inches
ar Brakes	10	.4 inches (2.0L)	Solid discs	11.0 inches (2.3L)	11.0 inches
rking Brake				-operated on rear wheels	
heels		J x 15" (standard)	6.5J x 16" (standard)	6.5J x 17" (standard)	7.0J x 18" (standard)
	6.5	J x 17" (optional)	6.5J x 17" (optional)		
heel Offset (mm)			52.5		
res		H-rated all-season (standard)	P205/55 R16 H-rated all-season (standar		P215/45R18 93Y summer radials
		H-rated all-season (optional)	P205/50 R17 V-rated all-season (option		
ire Inflation Pressure, Fr/Rr (psi)		(15") / 32/32 (17")		(16" & 17")	34/32 (18")
emporary Spare Tire		") & T125/70D16 (for 2.0L 17" wheels)		2.3L 16" & 17" wheels)	T125/70D17
urb Weight (lbs.)	MT	2780 (PZEV = 2795)	2906 (PZEV = 2921)	2930 (PZEV = 2945)	3153 (PZEV = 3153)
	AT	2811 (PZEV = 2828)	2959 (PZEV = 2974)	2983 (PZEV = 2998)	

Memo: * Partial Zero Emission Vehicle (PZEV) includes: a) SULEV emission level for 150,000 miles; b) zero evaporative emissions; c) emission warranty for 150,000 miles or 15 years.

2009 MAZDA3

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SPECIFICATIONS				
	4-DOOR	4-DOOR	5-DOOR	5-DOOR
	i	5	\$	MAZDASPEED
UEL ECONOMY				
PA Mileage (City/Highway)				
MT	24/32	22/29	22/29	18/26
AT	23/30	22/29	22/29	
These estimates reflect new EPA methods beginning with	n 2008 models			
CAPACITIES				
rankcase (U.S. quarts)		4.5 (w/ oil filter replacement), 4.1 (without)		5.7 (w/ oil filter replacement), 5.3 (without)
ngine Coolant (U.S. quarts)		7.		
uel Tank Capacity (gallons)		14	1.5	
PA Passenger Volume (cubic feet)		94.3		95.3
PA Cargo Volume (cubic feet)		11.5	17.1	16.5
PA Cargo Volume RR seats down, (cubic feet)		N/A	43.8	43.4
PA Total Volume (cubic feet)		14.6	10.6	10.2
PA Vehicle Size Category		Compact (Small Car)	
EXTERIOR DIMENSIONS				
Wheelbase (inches)		10	3.9	
rack, Front (inches)		60.2		60.4
rack, Rear (inches)		59.6		60.0
ength (inches)	177.4	177.6		176.8
/idth (inches)		69.1		69.5
eight, unladen (inches)		57		
finimum Ground Clearance, laden (inches)		4.		
/eight Distribution, % front:rear		60/		
oefficient of Drag (Cd)	0.29	0.31	0.32	0.32
op Speed (MPH) with speed limiter		117.5 (w / speed limiter)		155
NTERIOR DIMENSIONS				
eadroom, front/rear without Moonroof (inches)		39.1/37.4		39.1/38.4
eadroom, front/rear with Moonroof (inches)		38.1/37.0	38.2/38.3	Not Equipped
eg Room, front/rear (inches)		41.1/		
houlder Room, front/rear (inches)		54.9/		
ip Room, front/rear (inches)		53.8/	/52.5	
ear Knee Clearance (inches)		0.	.7	