



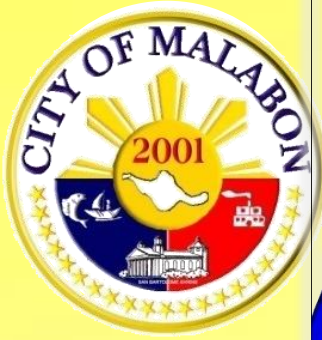
2010

CITY OF MALABON ANNUAL ACCOMPLISHMENT REPORT

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MESSAGE



For the past year, the City Government of Malabon has earnestly endeavored to pursue its mandate of providing effective and efficient basic services to our people.

The year 2010 was a declaration of the constituents continued trust in our administration. The political exercise that transpired gave us the renewed mandate to implement the various programs, projects and activities in the sectors of:

- Social Development
- Economic Development
- Infrastructure Development
- Environment and Natural Resources Development, and
- Institutional Development

The six-point agenda of the City Administration focused on (1) *Education, Housing and other Social Services*, (2) *Employment, Livelihood and Local Investment*, (3) *Modern Infrastructure*, (4) *Health and Environment*, (5) *Public Order and Safety*, and (6) *Fiscal Administration* were given priority through partnerships with the private sector.

We managed to overcome all obstacles and challenges brought by the global economic recession. Malabon City's increase in income level showed its financial stability over the years. These financial resources were economically spent to address the needs of our people, the disadvantaged group, the business sector and the other groups in the society.

The legislative arm of our local government introduced and passed measures to strengthen policies most beneficial to the city government.

As I present to you our City Administration's Annual Accomplishment Report for the year 2010, may all of us realize that we are part of the progress of our city, and each of us play a vital role in its growth and development. Opportunities are open for us to capitalize on our strengths and strengthen our weaknesses.

We should always remember that no one would care for our city the way we do.

Malabon City is not just a city... It's Our City, Our Place, Our Home.


CANUTO S. ORETA
City Mayor

CSO in Action



HISTORICAL DEVELOPMENT

DATE	
May 21, 1599	Malabon was founded by the Augustinians as a visita of Tondo (It was then known as Tambobong)
1614	Tambobong was recognized as a town
1670	The Tondo cabecera officially named the town "TAMBOBONG" but the native insisted on calling it "MALABON" <ul style="list-style-type: none"> • Malabon was the name of the town's principal barrio, the present Concepcion <p><i>During this era, Malabon served as station for goods. Rivers and tributaries that linked Malabon to other towns served as feeder roads and greatly smoothed produce-to-market operations.</i></p>
1770 to 1789	Malabon became the largest producer of high-quality indigo which was exported to European textile industry (After 1789, Manila opened as a free port-foreign vessels carried off large supplies of its precious dye)
Early 1800's	Malabon's waterways became vital in transporting tobacco (cultivation was monopolized by the Spanish Government) in different areas
December 20, 1827	Navotas was separated from Malabon, through the initiatives of the principales of San Jose and Bangkulasi, due to difficulty of transacting business and attending religious festive in the mother town
1890	Malabon joined forces with other municipalities in their quest for freedom from the Spanish rule and later, the American governance
June 19, 1898	Epifanio delos Santos, a native of Malabon, published La Libertad with the help of the anti-American Augustinians Asilo de Huerfanos – served as an orphanage and an underground printing press during the revolution
February 6, 1899	Tullahan River served as a crucial back-up position for Filipino troops with General Antonio Luna commanding Two days after open hostilities had broken out between the US forces and the Republican Army
June 11, 1901	After the revolution, by the virtue of Philippine Commission Act No. 942, Malabon and Navotas merged again into a single municipality with the seat of government in Malabon in consonance with the Philippine Commission's economic centralization policies Also, by virtue of Philippine Commission Act No. 137, the towns of Malabon and Navotas were incorporated into the newly created Province of Rizal
January 6, 1906	Navotas was granted a seat in government after grueling separation campaign initiated by the townspeople of Navotas
November 7, 1975	Malabon became part of Metro Manila through the Presidential Decree No. 824
September 25, 1999	Public Hearing on conversion of the Municipality of Malabon to City of Malabon was conducted
December 8, 1999	House Bill No. 8868 entitled "An Act Converting the Municipality of Malabon into a Highly Urbanized City to be Known as the City of Malabon" was approved on its Third Reading by the House of Representatives
January 21, 2001	Deliberation by the Senate Committee on Local Government of House Bill 8868
February 8, 2001	House Bill No. 8868 was then approved by the Senate during its regular session
March 5, 2001	President of the Republic of the Philippines signed into law the Republic Act 9019 known as the "Act Converting the Municipality of Malabon into a Highly Urbanized City to be Known as the City of Malabon"
April 21, 2001	Republic Act 9019 was ratified after the Plebiscite

PHYSICAL FEATURES

Location:

The City of Malabon is a coastal town situated in the northern part of Metro Manila. It is bounded on the north and northeast by the City of Valenzuela, on the west and southwest by the City of Navotas and the east and southeast by Caloocan City.

No. of Barangays:	Twenty-one (21) barangays
Total Land Area:	1,571.40 hectares (approximately 2.50% of Metro Manila's total land area)
Topography:	Generally flat topography with a slope ranging from 0-5%



LAND USE

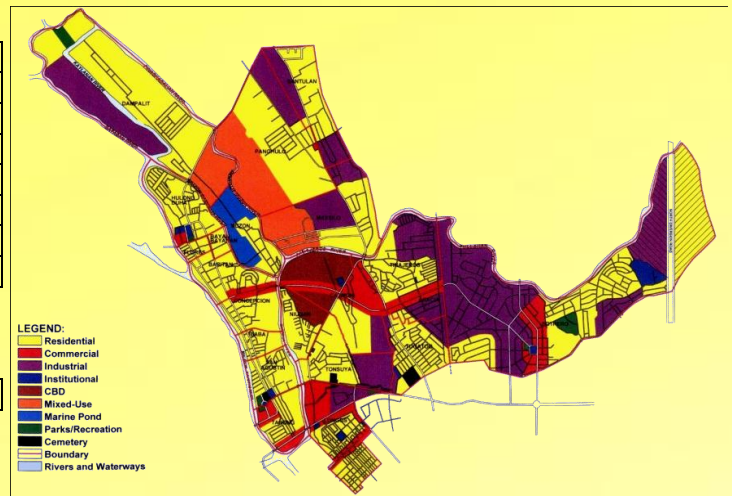
Use	Hectare	Percentage
Residential	597.29	38.01%
Commercial	305.64	19.45%
Industrial	516.99	32.90%
Institutional	99.19	6.32%
Agricultural/Fishpond	20.00	1.27%
Open Space	14.62	0.93%
Cemetery	17.67	1.12%

(Per Municipal Ordinance 04-2000 as amended by City Ordinance 07-2002)

DEMOGRAPHICS

Total Population	363,681
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(Based on the NSO Census of August 2007)



POLITICAL SUBDIVISION

District I:

No. of Barangays	15
No. of Precincts	514
No. of Registered Voters	87,808

District II:

No. of Barangays	6
No. of Precincts	529
No. of Registered Voters	84,178

(Source: Commission on Elections – City of Malabon)

HEALTH SERVICES

Health Center	22
Private Clinic	52
Public Hospital	2
Private Hospital	1
Medical Personnel and Support Staff	270

(Source: Malabon City Health Office)

PROTECTIVE SERVICES

POLICE:

Main Headquarter	1
Police Community Precincts	6
Total Number of COMPAC (Mini Station)	2

No. of Personnel:

Total Number of Uniformed Personnel	289
Total Number of Non-Uniformed Personnel	6
Total Number of Civilian Employees	10
Total	305

Police-Population Ratio: 1:1,500 Total Crime Volume: 917

(Source: Local PNP)

FIRE:

Central Fire Station	1
Sub Stations	3

No. of Personnel:

Total No. of Officers	5
Total No. of Non-Officers	69
Total	74

(Source: Local Bureau of Fire Protection)

ROAD NETWORKS AND BRIDGES

Road Network:

National	22.6 kms.
City	95.0 kms.
Total	117.6 kms.

Bridges: 13 national bridges

(Source: City Engineering Office)

EDUCATIONAL INSTITUTIONS

No. of Schools:

School Level	Total
PRIVATE:	
Pre-School	7
Secondary	1
Pre-School/Elementary	14
Pre-School/Elementary/Secondary	15
Tertiary	1
Vocational/Technical	6
PUBLIC:	
Pre-School (Day Care Center)	35
Elementary	28
Secondary	7
Tertiary	1
Vocational/Technical	1

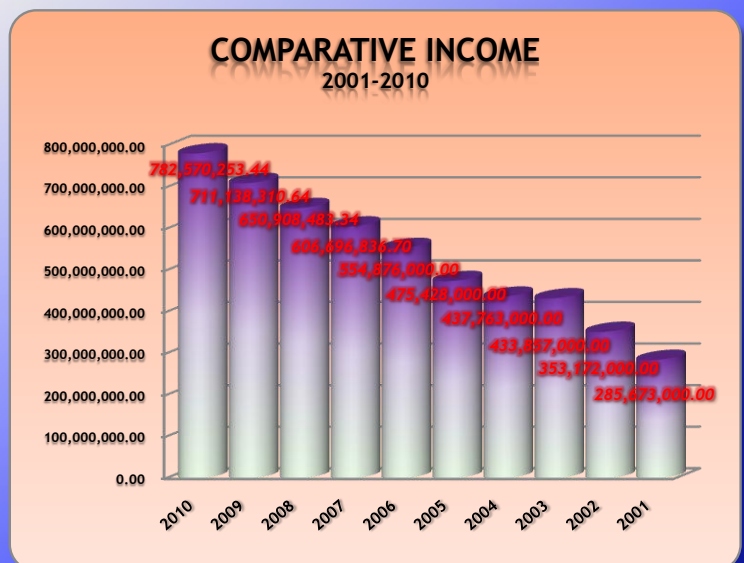
(Source: DepEd Division of Malabon & Navotas) as of 2010

FINANCE ADMINISTRATION

Comparative Income:

2010	₱ 782,570,253.44
2009	711,138,310.64
2008	650,908,483.34
2007	606,696,836.70
2006	554,876,000.00
2005	475,428,000.00
2004	437,763,000.00
2003	433,857,000.00
2002	353,172,000.00
2001	285,673,000.00

(Source: City Accounting Office)



SECTORAL ACCOMPLISHMENTS

This Accomplishment Report integrates all the development efforts of the different Departments and Offices of the City of Malabon for the Year 2010, with the support of concerned national offices, barangays, non-government organizations, the business sector and the other sectors in the City; guided by the development objectives as set forth in the Annual Development Plan and Annual Investment Program of 2010.

Social Development Sector

The Social Development Sector reflects the desire of the LGU of the City of Malabon in providing basic services to its constituents which includes education and manpower skills development, sports and recreation, arts and culture, health and nutrition, population development and management, employment and livelihood, shelter, social services and welfare, and public order and safety. Programs under this sector were efficiently and effectively undertaken.

EDUCATION AND MANPOWER SKILLS DEVELOPMENT

In order to produce competent and well-motivated human resource, the Local Government of the City of Malabon had conducted programs, projects and activities towards its realization. The City of Malabon Polytechnic Institute (CMPI) and the City of Malabon University (CMU) are responsible in providing quality education and non-formal skills development to its constituents.



For year 2010, CMPI with the assistance of TESDA, had produced a total of 396 graduates from various courses such as automotive, building wiring installation, computer hardware, consumer electronics, electric arc welding, beauty care, refrigeration and air-conditioning, dress making, hair dressing and motor rewinding. CMPI also offered Skills Training Programs for Women and for Persons with Disability.

With the regular conduct of the CAREER INFORMATION/GUIDANCE PROGRAM, 3,491 participants from various private and public high schools were made aware of the training courses being offered by CMPI.

Below is the report of enrollees of the CMPI for the year 2010.

CITY OF MALABON POLYTECHNIC INSTITUTE REPORT OF ENROLLEES, School Year 2010

Course	Number of Enrollees			
	Batch 49	Batch 50	Batch 51	Total
Automotive Technician	20	37	21	78
Building Wiring Installation	25	31	18	74
Computer Hardware	-	-	7	7
Consumer Automotive Technician	11	20	8	39
Electric Arc Welding	25	26	50	101
Beauty Care	10	11	-	21
Refrigeration and Air Conditioning	14	38	19	71
Dressmaking	7	6	6	19
Hair Dressing	10	-	15	25
Motor Rewinding	-	15	-	15
TOTAL	122	184	144	450

(Source: City of Malabon Polytechnic Institute)

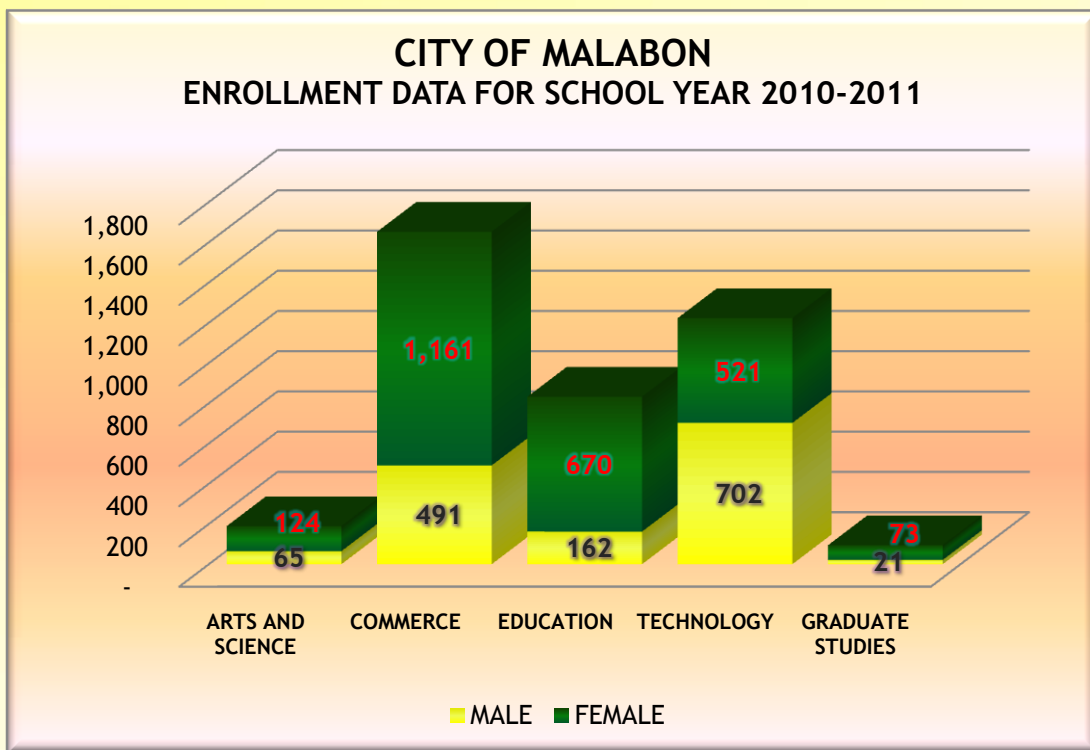
On the other hand, the CMU provides professional instruction and training in the liberal arts, sciences and technology, including information technology. It also promotes applied research, advanced studies and progressive leadership in various fields to introduce curricular studies which would promote globally competitive professionals, entrepreneurs and leaders.

For school year 2010-2011, CMU had a total of 3,990 students enrolled in various courses with 598 graduating students. With its aim of further improving the capability of its faculty members and staff members, various seminars, workshops and conferences were conducted and attended by its personnel.

**CITY OF MALABON UNIVERSITY
ENROLLMENT DATA FOR SCHOOL YEAR 2010-2011**

COLLEGE	MALE	FEMALE	TOTAL
ARTS AND SCIENCE	65	124	189
COMMERCE	491	1,161	1,652
EDUCATION	162	670	832
TECHNOLOGY	702	521	1,223
GRADUATE STUDIES	21	73	94
TOTAL	1,441	2,549	3,990

(Source: City of Malabon University)



With the LGU's support to the education programs, the Office of the City Mayor in coordination with the Barangay Affairs Office implemented the BRIGADA ESKWELA Project. Bags and school kits were distributed to Grade I students of all Public Elementary Schools in Malabon which started during the opening of classes last June 2010.



SPORTS AND RECREATION, ARTS AND CULTURE

The Sports Development Office (SDO) is primarily responsible in the development and promotion of sports and physical fitness among the constituents of Malabon. In line with this, the Office together with Vice Mayor Antolin A. Oreta III conducted programs such as the “PUSO SA PUSO NI MAYOR TITO ORETA” MASS DANCING EXERCISES which was participated in by 250 individuals.

The existing basketball and tennis courts and sports facilities in the different barangays were continuously being maintained and improved through the joint efforts of the respective Barangay Councils and the City Engineering Office.



The City Government of Malabon continuously maintains its 2 libraries, the Malabon City Library and Aklatang Barangay ng Hulong Duhat, which preserves and collects records of social and cultural heritage of the nation as well as of the other people and nation.

The City Libraries provided services and up to date reference materials on various fields. For year 2010, the Main City Library located at Justice Compound, Barangay Catmon had assisted 10,481 library patrons. Its Internet services had benefited 239 researchers. On the other hand, the Aklatang Barangay sa Hulong Duhat had served 2,899 borrowers and readers.

The National Library of the Philippines allocated 111 books to our libraries. The two libraries had acquired 42 books and had received 322 kinds of books from various NGOs and other donors.

Story telling sessions were conducted during the celebration of Public Library Day and National Book Week and were attended by 35 regular library patrons and 36 Day Care Children, respectively.

For the promotion of reading awareness among pupils of Elementary Schools, the BOOKMOBILE OPERATIONS (“Books and Computers on Wheels”) were conducted in various Barangays. 23,645 children benefitted from this activity.

Talino, Libro at Kompyuter tungo sa Maunlad na Edukasyon

Isang pampublikong serbisyo handog ng ating
Punong Lungsod **Kgg. Canuto S. Oreta** at
Pangalawang Punong Lungsod **Kgg. Len Len A. Oreta III**

Sa pangangasiwa ng Malabon City Library

Saan:
Kailan:
Oras:

MALABON... L\$VE naTin 'TO!



HEALTH AND NUTRITION

The City Health Department is primarily responsible in safeguarding and protecting the City's populace from the spread of diseases by providing efficient delivery of health services and the promotion of a healthy environment. For the MATERNAL CARE PROGRAM, 8,410 pregnant women were given with tetanus toxoid injections while 6,224 of them were provided with complete iron supplement from the 5th month of pregnancy until delivery. 6,247 pregnant women visited health centers for their pre-natal check-up. 351 normal child deliveries were attended by the Pagamutang Bayan.



On post-natal care, 8,324 women had visited the health centers at least once after giving birth and 8,878 of them were encouraged on breastfeeding their newborns, 8,370 were given Vitamin A supplements while 8,795 were provided with complete iron dosage.

Under the CHILD CARE SERVICES, 4,199 children aged 0-71 months were given medical assistance for various illnesses. Through the EXPANDED PROGRAM IN IMMUNIZATION, 8,188 children were immunized against diseases such as Tuberculosis, Diphtheria, Measles, Pertussis, Tetanus, Poliomyelitis and Hepatitis B.

For the DISEASE CONTROL PROGRAM, one (1) new case of leprosy was diagnosed. The RABIES CONTROL PROGRAM attended to 1,682 animal bites/human rabies cases. 1,621 individuals were given post exposure immunization. TB Screening was also performed to some 1,306 persons for possible cases of Tuberculosis which is one of the leading causes of morbidity and mortality in the locality.

City Health Workers also rendered free blood pressure monitoring to some 8,385 individuals through the BLOOD PRESSURE SCREENING PROGRAM. The mass blood pressure screening in Pagamutang Bayan and 22 health centers was done to identify cases of hypertension and to give proper management. For the CANCER CONTROL PROGRAM, breast examinations were performed to 1,595 women. 17 of them were found having breast mass and one (1) case of breast cancer was identified. On the other hand, 1,635 women were taught on self-breast examination, as encouraged by the Department of Health and the Philippine Cancer Society for the prevention of breast cancer. Pap smear was also performed to 246 women for possible cancer of the cervix. Counseling sessions for the prevention of cervix cancer were participated in by some 2,604 women. Smoking cessation counseling sessions were also conducted to 1,103 persons who were made aware of the hazardous effects of smoking in people's health. Community assemblies were also conducted as part of the awareness campaign on various types of cancer. IEC materials were also distributed in the community.

The DENTAL HEALTH PROGRAM rendered preventive dental care such as oral examination, fluoride application and oral prophylaxis to pre-schoolers, schoolers, pregnant women and other adults. Curative dental care such as gum treatment, temporary and permanent filling and extraction were also given.

For the regular conduct of the CARDIOVASCULAR DISEASE PREVENTION AND CONTROL PROGRAM, there were 1,951 cases of hypertension identified. Under the PREVENTION OF BLINDNESS PROGRAM, 521 patients with eye diseases such as conjunctivitis, eon, style/hardealium and cataract, among other cases were seen and 120 of them were given necessary eye treatment, while 97 patients were referred to other eye specialists for more comprehensive treatment.

Under the CONTROL OF SEXUALLY TRANSMITTED DISEASES (STD), 822 patients were attended by the various health centers and the Pagamutang Bayan ng Malabon where gram smears and other tests were performed to diagnose possible cases of STDs. 575 cases of STD were given medical attention and were treated. Counseling sessions regarding these diseases were conducted to some 826 individuals.

For the VOLUNTARY BLOOD DONATION PROGRAM, bloodletting activities were conducted in different barangays in the City which generated a total of 450 cc of blood units from 247 donors.



TEN LEADING CAUSES OF MORBIDITY AND MORTALITY

Comparative Report CY 2008, 2009, 2010

10 LEADING CAUSES OF MORBIDITY	NO. OF INCIDENCE			10 LEADING CAUSES OF MORTALITY	NO. OF INCIDENCE		
	2008	2009	2010		2008	2009	2010
1) AURI	1,483		7,791	1) CVD	491	425	382
2) Bronchitis	4,530	2,941	6,365	2) Pneumonia	189	260	169
3) Hypertension	1,031	581	1,226	3) Cancer	172	106	144
4) Acute Gastroenteritis			1,155	4) Multi-Organ Failure		49	139
5) UTI		388	1,127	5) Medico-Legal	116	119	93
6) Conjunctivitis			805	6) Septicemia			90
7) B. Asthma			766	7) Diabetes Mellitus	71	63	51
8) Dermatitis	115	278	739	8) PTB	74	81	48
9) Tonsillitis			602	9) COPD	32		38
10) Infected Wound			469	10) Renal Failure	43	38	33
TOTAL			21,045	TOTAL	1,187		1,187

(Source: Malabon City Health Office)

The present physical condition of the existing Health Centers and the Pagamutang Bayan were continuously being maintained by the City Engineering Department and the General Services Department.

For the NUTRITION PROGRAM, the conduct of OPERATION TIMBANG for children aged 0 - 6 year old was performed to 53,310 children. 50,228 of them were identified to be of normal weight, 839 having above normal weight, while 2,243 were below normal weight. In support to the GARANTISADONG PAMBATA PROGRAM of the Department of Health, 2,970 children aged 6 months to 12 years old were given Vitamin A supplement.

Supplemental feeding was held in various barangays and schools.

Under the FOOD FORTIFICATION PROGRAM, 52,000 households and 2,800 food establishments were identified to be using iodized salt. During the conduct of Iodized Salt Monitoring in public markets and sari-sari stores in the 21 barangays, the City Health Department had identified 152 market vendors and sari-sari stores selling iodized salt. On the other hand, 90 bakeries inspected were identified to be using fortified flour.

For the NUTRITION EDUCATION, 2,243 mothers of children with below normal weight were lectured on the proper and nutritious food essential for their malnourished children. 610 pregnant women were also educated on proper nutrition which is beneficial to mothers and their unborn children. On the other hand, 598 lactating mothers were educated on proper nutrition, as well.

POPULATION DEVELOPMENT AND MANAGEMENT

For the FAMILY PLANNING PROGRAM, a total of 8,652 persons were classified as new acceptors of pills, condoms, injectibles, IUD, LAM, male and female sterilization and other forms of contraceptives. Registered users were continuously being supplied with free contraceptives.

45 pre-marriage counseling sessions which include family planning were conducted to 295 couples who intended to get married as a requirement in securing marriage license. Leaflets containing the different family planning methods were distributed as part of the information, education and communication program of the City Health Office.

EMPLOYMENT AND LIVELIHOOD

The Public Employment Service Office (PESO) registered a total of 5,034 unemployed and skilled workers for its EMPLOYMENT REFERRAL SERVICES PROGRAM. In coordination with the Department of Labor and Employment- National Capital Region (DOLE- NCR), 2,902 unemployed and skilled workers were referred to various private companies and establishments, 1,442 of them were successfully hired.

For its regular WAGE EMPLOYMENT FACILITATION ACTIVITY, there were 3,333 job applicants who registered for the year 2010. 1280 of them were hired by various companies. Job interview were also facilitated by the PESO, in coordination with private companies seeking for potential employees, 3,608 persons were interviewed and 193 were instantly hired.



Through the JOB VACANCIES SOLICITATION PROGRAM, 16,259 position/job vacancies were solicited from various establishments and employment/manpower agencies all over Metro Manila. INFORMATION AND GUIDANCE COUNSELLING SESSIONS were conducted to 8,972 out of school youths, displaced workers and other job applicants.

A JOB FAIR was organized in cooperation with DOLE – NCR. The activity generated a total of 3,333 applicants and 107 participating companies/agencies 899 were placed and 366 were immediately hired.



For the SPECIAL PROGRAM FOR EMPLOYMENT OF STUDENTS (SPES) which is regularly conducted during summer vacations and semestral breaks, 200 students of low income families were hired by the local government and some private companies.

CAREER GUIDANCE COUNSELLING SESSIONS were administered to 4,225 graduating highschool students.

Also under this sub-sector is the local administration's support for the community's livelihood programs like UNLAD KABUHAYAN – WORKTREP for informal sector, distribution of grants to 13 organization which benefited 271 individuals.



SHELTER

For the City government's effort of providing decent shelter to its constituents, the City Planning and Development Department (CPDD), in coordination with the City Engineering Office, had continuously coordinated with the National Housing Authority and concerned national agencies for the management and disposition of units under the Malabon Medium-Rise Housing (MRH) Project located at Barangay Baritan.



The existing 28 projects under the COMMUNITY MORTGAGE PROGRAM (CMP) and two (2) projects under the GROUP LAND ACQUISITION DEVELOPMENT Projects were continuously monitored. The Community and Urban Poor Affairs Office (CUPAO) in coordination with the Foundation for Development Alternative (FDA) and the Presidential Commission on Urban Poor (PCUP) conducted an orientation meeting with concerned landowners, originators and prospective homeowners' associations.

Continuously being monitored are the on-going projects sponsored by the Philippine Business for Social Progress (PBSP) thru its STEP-UP Program. Included in the program are the construction of roads and drainage system, electrification, construction of learning center and multi-purpose building and granting of housing and livelihood loans in depressed areas located at various barangays.

The City of Malabon Housing Board (CMHB) is continuously formulating and adopting workable policies for the City of Malabon in connection with urban development and housing programs and projects that will ensure strict compliance of Republic Act No. 7279, otherwise known as the Urban Development and Housing Act of 1992, and its implementing rules and guidelines. With this, the City expresses its commitment and involvement to continually implement the local housing program.

For the period of January to December 2010, the TAÑONG URBAN BLISS HOUSING PROJECT generated a total revenue of ₱861,000.91 from the 73 families/beneficiaries.

TAÑONG URBAN BLISS HOUSING PROJECT

- 25 years to pay (300 installments)
- October 1984 – September 2009
- 402 qualified beneficiaries
 - 342 Fully paid
 - 290 with released TCT
 - 52 not yet released
 - 32 with affidavit of undertaking
 - 14 with updated accounts/ advanced payment
 - 14 Delinquent

REPORT OF COLLECTION

Year 2010

MONTH	AMOUNT
JANUARY	₱ 99,593.32
FEBRUARY	118,248.53
MARCH	52,180.74
APRIL	104,637.73
MAY	55,953.13
JUNE	174,434.69
JULY	134,820.05
AUGUST	30,599.90
SEPTEMBER	16,495.47
OCTOBER	8,975.00
NOVEMBER	6,572.86
DECEMBER	58,489.49
T O T A L	₱ 861,000.91

(Source: City Planning & Development Department – Housing Division)

SOCIAL WELFARE AND DEVELOPMENT

The City Government of Malabon, through the City Social Welfare and Development Department (CSWDD), Office of the Senior Citizens Affairs (OSCA) and other concerned agencies implemented programs, projects and activities to address the needs of the various groups in the City. Activities conducted were as follows:

▪ **Children and Youth Welfare Program**

DAY CARE SERVICES were rendered to a total of 3,405 children enrolled in the 35 Day Care Centers in the different barangays. Day care children were also provided with one (1) kilo of rice per day for 82 days under the Food for School Program of DSWD-NCR.

Counseling, assessment and assistance thru intervention/custody supervision and after care supervision for 231 Children in Conflict with Law (CICL) was rendered thereby lessening the number of children detainee and the zero CICL in Malabon City Jail through the coordinated efforts of the LGU and Bureau of Jail Management and Penology (BJMP).

Through the Petron Tulong Aral, scholarships were given to children from different barangays. 169 elementary and high school Petron scholars were provided with P.E. uniforms. Transportation allowances were also distributed to high school Petron scholars.

The existing Bahay Sandigan had admitted children in conflict with the law, youth and disadvantaged individuals and were provided with temporary shelter for their safety and protection. As of December 2010 a total of 31 individuals has admitted and later they were transferred to proper institutions.

▪ **Social Services for the Elderlies**

For the year 2010, CSWDD and the Office of the Senior Citizens Affairs provided medical services, free soup, spiritual nourishment and regular physical exercise to the 1,200 elderlies of the locality.

Assistance/services were provided to Senior Citizens during their weekly socialization every Saturday. Other activities include Celebration of ELDERLY WEEK, Barangay Chapter Election of New Officers for 2010, Continuous Registration of New Members, Valentine's and Christmas Celebration.

▪ **Services for Persons with Disability (PWD)**

For the SERVICES FOR PWD, data banking and master list was prepared for 96 additional members as recipients of the new I.D. Cards and 256 booklets was also released. CSWDD continuously coordinate with concerned NGOs for possible wheelchair assistance to PWDs.

In celebration of the Women with Disability Month, a forum and free medical check-up were rendered to women with disability. This is in coordination with the Department of Social Welfare and Development - National Capital Region (DSWD-NCR) and the City Health Department.

▪ **Emergency Assistance Program**

The CSWDD extended medical, transportation, food, funeral and financial assistance to disadvantaged individuals. In coordination with concerned agencies and private individuals, disaster victims were given relief and material assistance. Food and material assistance were also extended to 238 families affected by fire incidences in various barangays.

PUBLIC ORDER AND SAFETY

Police Services

The Philippine National Police (PNP) - Malabon is the leading arm of the Local Government Unit of Malabon in maintaining peace and order in the locality.

Assisting the Police in its crime prevention program are the following accredited volunteer groups:

- a. CIVILIAN VOLUNTEERS ANTI CRIME (CIVAC)
- b. CAAG
- c. RED LION
- d. AGILA NG MALABON
- e. KASRACOM
- f. BIG DOG
- g. HOT LINE
- h. NGI GUARDIAN



For its intensified effort to solve crime incidents, the local police force had conducted anti-carnapping operations, anti-illegal drugs operations, operations against illegal gambling and illegal possession of firearms. It also launched a campaign against syndicated crime groups/criminal gangs. Table reflects the satisfactory accomplishment of the local PNP for the year 2010.

CRIME STATISTIC Year 2010

TYPES OF CRIME	CRIME VOLUME	CRIME SOLVED	CRIME SOLUTION EFFICIENCY
INDEX CRIME			
Murder	52	18	34.61%
Homicide	4	4	100.00%
Physical Injuries	330	290	87.87%
Rape	24	24	100.00%
Robbery	223	96	43.04%
Theft	155	126	81.29%
Carnapping	55	8	14.54%
TOTAL INDEX CRIME	843	566	67.14%
NON-INDEX CRIME			
Unjust Vexation	22	22	100%
Violation of PD 1602 (RA 9287)	8	8	100%
Threats	39	39	100%
Assault	18	18	100%
Alarms and Scandals	48	48	100%
Grave Coercion	4	4	100%
Attempted Murder	2	2	100%
Violation of RA 8294	30	30	100%
Violation of BP 6	53	53	100%
Attempted Rape	2	2	100%
Violation of RA 7610	109	105	96%
Acts of Lasciviousness	19	19	100%
Swindling (Estafa)	20	12	60%
Violation of RA 7832 (Anti-Electricity Pilferage Law)	4	4	100%
Violation of Omnibus Election Code	22	22	100%
Resistance and Disobedience	10	10	100%
Violation of RA 9262	71	71	100%
Oral Defamation	5	5	100%
Violation of RA 4136 (Driving without License)	1	1	100%
Trespassing	12	12	100%
Malicious Mischief	20	20	100%
Interruption of Religious Worship	1	1	100%
RIR Damage to Property	2	2	100%
Attempted Robbery	1	1	100%
Violation of RA 9165	29	28	100%
Consented Abduction	3	3	100%
Concealing True Name	2	2	100%

**CRIME STATISTIC
Year 2010**

TYPES OF CRIME	CRIME VOLUME	CRIME SOLVED	CRIME SOLUTION EFFICIENCY
NON-INDEX CRIME (cont.)			
Adultery	1	1	100%
Violation of City Ordinances	8	8	100%
Violation of Art. 178 RPC	1	1	100%
Violation of PD 1829	4	4	100%
Violation of PD 1612 (Anti-Fencing Law)	1	1	100%
Concubinage	1	1	100%
Attempted Parricide	1	1	100%
Other Deceits	2	2	100%
Vagrancy	1	1	100%
Usurpation of Authority	1	1	100%
Simple Seduction	1	1	100%
Violation of RA 9516 (Illegal Possession of Explosives)	1	1	100%
Attempted Homicide	1	1	100%
Arson	1	1	100%
TOTAL NON-INDEX CRIME	582	570	98.00%
T O T A L S	1,425	1,136	79.71%

(Source: Philippine National Police - Malabon)

▪ **Fire Protection**

The Office of the City Fire Marshall has reported a total of 108 fire suppression activities within its area of responsibility. Table shows a comparative data on the fire suppression operation for the years 2008, 2009 and 2010.

The Malabon Fire Station also conducted other technical services such as water rationing, flushing of government establishments and public markets and emergency assistance among others.

For the fire prevention program, the Malabon Fire Station inspected some 656 establishments to ensure its fire safety. 18 fire drills were conducted. It also issued clearances to 710 applicants for business license. For this purpose, it generated a total revenue of ₱4,928,809.00



**COMPARATIVE REPORT OF FIRE SUPPRESSION OPERATION
WITHIN THE AREA OF RESPONSIBILITY**

Years 2008, 2009 and 2010

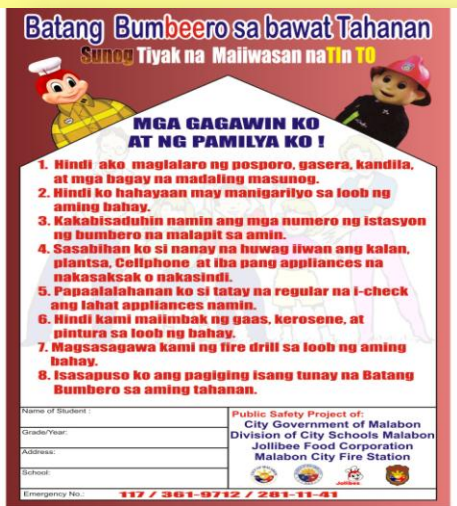
NATURE OF FIRE	NO. OF INCIDENCE		
	2008	2009	2010
Structural Fire	32	34	30
Electrical Fire	40	47	51
Vehicular Fire	2	2	4
Chemical Fire	0	0	0
Rubbish Fire	9	11	13
Grass Fire	6	7	10
LPG Originated Fire	5	5	0
Post Fire	9	0	0
Tree Fire	0	0	0
Re-Kindle	0	0	0
Fire Cracker(Explosive)	4	0	0
False Alarm	0	0	0
TOTAL	98	106	108

(Source: Local Fire Station)

Working together with the Local Fire Station for the fire prevention program are the following volunteer groups:

- 1) SAN ANTONIO FIRE & RESCUE, BARANGAY NIUGAN
- 2) MALABON FIRE & RESCUE, BARANGAY CONCEPCION
- 3) MALABON VOLUNTEER AUXILIARY BRIGADE, BARANGAY SAN AGUSTIN
- 4) HULONG DUHAT FIRE VOLUNTEER
- 5) MALABON FIRE PREVENTION ASSOCIATION
- 6) MALABON FILIPINO-CHINESE FIRE VOLUNTEER
- 7) FILIPINO-CHINESE FIRE & RESCUE VOLUNTEER
- 8) LPGMA FIRE VOLUNTEER
- 9) CALOOCAN CITY FIRE VOLUNTEER
- 10) BARANGAY POTRERO FIRE VOLUNTEER

To increase the level of awareness among our City's youth on the hazard of fire and to develop sense of responsibility of our younger generation by actively involving them in our fire prevention program, the BATANG BUMBERO Project was launch in coordination of Jollibee Food Corporation.



▪ **Other Protective Services**

Working together with the Local Police Force in providing protective services to the constituents are the Public Safety & Traffic Management Office (PSTMO), Central Security Unit (CSU) and the Mayor's Complaint and Action Team (MCAT).

a. **Traffic Management**

To control and ensure the smooth flow of traffic along streets and major thoroughfares, the PSTMO has designated traffic enforcers and motorcycle units in traffic-prone areas. These personnel were also deputized to ensure that one-way streets and other traffic rules were implemented.

PSTMO in coordination with the Mayor's Office and the Land Transportation Office (LTO) spearheaded the OPLAN DISIPLINA. This is to strictly enforce and implement all traffic laws, rules and regulations.

For the year 2010, the PSTMO had registered a total of 8,166 motorized for hire, supervision, utility/private tricycles and 1,440 pedicabs. 7,635 apprehensions were made for various types of traffic violations.

Chaired by the City Mayor, with the City Administrator, City Legal Officer, the Chief of the PSTMO; and representatives from the transport sector and commuting public as members; the Traffic Management Council is primarily responsible in preparing and recommending proposals, measures, plans and strategies that would respond effectively in the maintenance of continuous and orderly flow of traffic.



b. Complaints received by the Mayor's Complaint and Action Team (MCAT) were referred to and acted upon by concerned agencies.

MCAT helped in the implementation of traffic rules, environmental sanitation, and instilling discipline among the City's residents in cooperation with the launching of OPLAN DISIPLINA. 328 complaints filed at the MCAT Office were subjected to preliminary investigation and verification before proper action was done.

The Central Security Unit (CSU) had continuously provided security personnel to government-owned offices, public, elementary and secondary schools.

c. Disaster Management

The Malabon Disaster Coordinating Council (MDCC) monitored and coordinated with the National Disaster Coordinating Council during the occurrence of typhoons and other calamities that hit the country in year 2010. The MDCC also worked together with the Local Fire Marshall's Office in assisting families during fire incidents.

▪ **Legal Services**

The City's Legal Office had extended free legal counseling services to residents of the City of Malabon. It has also assisted the City Mayor and the City Council in the preparation of documents and contracts entered into; reviewed executive orders, ordinances and resolutions emanating in the Barangays in order to establish their legal standing.

The Office also assisted the City and Barangay Solid Waste Management Committee in the preparation of relevant ordinances and other documents; conducted forum skills training in the preparation of documents such as meetings of hearings, amicable settlement and arbitration awards to enable the 21 Lupon Tagapamayapa of the City's Barangay in order to fully achieve the goals of Katarungang Pambarangay; assisted in the conduct of trainings for Barangay Tanods.

▪ **Prison And Penal Management**

The local Bureau of Jail Management and Penology (BJMP) is responsible for the maintenance of the existing City Jail. The BJMP has a total of 493 inmates. 451 are male inmates while 42 are female inmates. The new Malabon City Jail is expected to be finished in the 1st Quarter of 2011.



Economic Development Sector

The economic development sector refers to activities directed to the promotion, enhancement and attainment of desired local economic growth.

The local offices involved in the promotion of economic activities of the local government are the City Engineering, Building Official, Local Zoning, Tourism, Cooperative and the Business Permit and License.

TRADE AND INDUSTRY

The trade and industry sub-sector covers the local investment in joint venture or assistance, promotion and regulation of industries including industrial estates. It also covers the LGU's support for the promotion and regulation of domestic trade, provision and inspection and storage and warehousing and promotion of consumer interest programs.

1. Cooperatives

As of year 2010, the City of Malabon has a total of 25 registered cooperatives. During the Cooperative Month celebration, various activities such as Free Haircut and Nail Stamping, Marketing/Promotion of SME Products, Photo Exhibit and Cooperative Forum were conducted.

Continuous trainings and seminars on the organization of cooperatives were conducted including pre-membership seminars and orientation of new set of cooperative officers.

2. Market

The Office of the Market Supervisor together with the Treasurer's Office, Department of Trade and Industry (DTI) and Local Price Coordinating Council (LPCC) continuously monitored and strictly enforced the implementation of the Price Tag Law. This serves as a safeguard of consumers against profiteering and overpricing. As part of the Consumer Protection Program, Price Bulletin Boards are posted and continuously being updated in public and private markets to inform the consumers of the prices of basic and prime commodities.

"OPERATION TIMBANGAN" is jointly undertaken by the Market Office and the Treasurer's Office to ensure that all weighing scales and measuring instruments in all of the markets conform with the standards, were tested, properly sealed and without defects.

OPLAN TIMBANGAN NG BAYAN had served 6,349 consumers at the Malabon Central Market, Concepcion Market and Hulong Duhat Market. This is to ensure the correct corresponding weight of the commodities they have bought.

3. Business Permits and Licenses

Local investors are vital contributors in the economic advancement of the local government.

The Business Permits & Licensing Office (BPLO) takes care of the needs of the business operators and monitors the operations of the business establishments within the locality.

A total of 5,975 filers renewed their business permits and licenses and there were 803 filers for new businesses.

Actual collection on City Business Tax based on gross sales/income or capital was ₱91,313,704.08, a 5.33% increase from year 2009's business tax collection of ₱86,694,895.42.

Despite the global economic crisis, and falling short of the targeted business applicants, the City of Malabon's Business Permit and Licensing Office still generated a total collection of ₱128,078,461.56 including all other fees, registering a 4.83% increase from last year's total collection of ₱122,178,759.21.

OPERATION SUYOD was conducted in the twenty-one (21) barangays of the City as part of the project of the local government in promoting environmental cleanliness and orderliness. Existing business establishments were inspected and apprehensions were made for operating without necessary permits and in violation of MO 30-1993 (1993 Malabon Revenue Code).

COMPARATIVE COLLECTION REPORT Years 2009 and 2010

NATURE OF FEES	2008	2009	INCREASE/ (DECREASE) %
Business Tax	₱ 83,556,827.50	91,313,704.08	5.33%
Mayor's Permit	13,270,108.00	13,195,900.00	0.29%
Mayor's Certificate	335,303.70	283,100.00	-5.98%
Health Certificate	1,501,127.40	1,686,850.00	17.44%
Sanitary/Inspection Fee	2,528,349.00	2,486,900.00	-2.47%
Garbage Inspection Fee	10,355,498.60	10,567,150.00	-1.44%
Occupational Fee	3,049,800.00	3,813,060.00	27.72%
Cockpit Fee	450,200.00	802,550.00	34.33%
Delivery Van / Truck Fee	218,125.00	254,300.00	22.13%
Business Plates/Sticker	1,315,545.00	465,688.30	1.27%
Business Fines and Penalties	3,641,138.82	3,209,259.18	4.67%
T O T A L	₱ 120,222,023.02	128,078,461.56	4.83%

TRANSPORTATION AND COMMUNICATION

This sub-sector covers the provision of infrastructure facilities for transportation and operation and regulation of transport system, provision for postal, telephone and telegraph services and support of operation of radio/television broadcasting and the print media.

The Public Safety and Traffic Management Office is responsible for the issuance of Mayor's Permit for motorized tricycles and pedicabs. For Year 2010, the PSTMO issued permits to motorized tricycle for hire and drivers/operators of pedicabs. Public utility jeepneys (PUJs) were issued stickers in accordance with the implementation of CO 06-2002.

In accordance with the implementation of OPLAN DISIPLINA, the Office apprehended different traffic violations.

To inform motorists of directions and instructions, traffic signages were installed in strategic locations. Steel railings, road barriers and steel poles were also installed for the smooth flow of vehicles and safety of pedestrians.

TOURISM

This sub-sector covers the support of the local government for the promotion of local tourism, maintenance of facilities for tourism and provision of tourist reception.

To support the promotion and development of local tourism, the Local Government of the City of Malabon, through the General Services Department had continuously maintained the City Garden, City Landmark and other tourism spots as part of their Clean and Green Activities.

The Office of the City Mayor, in coordination with various sectors and civic organizations conducted various tourism activities to promote the heritage of the locality.

The Celebration of the Malabon Foundation Day was held through the conduct of the annual SEARCH FOR MUTYA NG MALABON, in coordination with various NGOs and donors, wherein twenty one (21) barangays participated.

The GRAND FLORES DE MAYO and SAGALAHAN NG TALLADA which was participated in by the 21 barangays, were also held.

In celebration of the 411th feast of San Bartolome Parish, the TABAK FESTIVAL was held last August which is live telecast at GMA7 Unang Hirit program.

In cooperation with the Chamber of Commerce, Rotary Club and other NGOs, "MALABON CITY BUSINESS WEEK" was celebrated last October.

Tracing the tradition of fishermen in giving homage to the Immaculate Conception, the annual "FLUVIAL PARADE/CARACOL" in December attracted visitors/viewers to the City.

The "LUGLUGAN PANCIT MALABON FESTIVAL", Senakulo, Food tour of the center for culinary arts students, Boys and Girls Week Tour, Chorale Day-Care competition, 4th DOT-NCR Christmas Chorale competition, Choral&Dance completion and Mobile e-passporting was also held, participated and undertaken.



BUILDING REGULATION

The Local Government of the City of Malabon, through the Office of the City Building Official enforces the applicable provisions of the National Building Code and its implementing rules and regulations. The Office processes all building permit applications on the basis of land use and architectural, structural and geodetic, sanitary and plumbing, electrical, mechanical and fire safety as well as other standard requirements, rules and regulations, promulgated in accordance with the National Building Code.

The Office of the Local Building Official issued notices of violations to some 341 on-going construction activities. 147 complaints were reported and acted upon by the Office.

In the issuance of clearances and permits, the Office generated a total revenue of ₱26,236,697.99 from applicants. Table shows the report of collection for the year 2009 and 2010.

REPORT OF COLLECTION FROM THE ISSUANCE OF BUILDING, MECHANICAL, ELECTRICAL, PLUMBING AND SIGNBOARD PERMITS Year 2009, 2010		
TYPE OF PERMITS	2009 REVENUE COLLECTED	2010 REVENUE COLLECTED
BUILDING	₱ 8,365,580.98	10,107,322.88
ELECTRICAL	5,998,512.20	6,470,172.85
PLUMBING	2,041,486.00	2,185,285.66
MECHANICAL	5,033,383.70	5,409,399.00
OCCUPANCY	1,111,324.32	787,072.50
SIGNBOARD	1,120,808.00	1,277,445.10
TOTAL	₱ 23,662,095.20	26,236,697.99

(Source: Office of the Local Building Official / Business Permits and Licensing Office)

Infrastructure Development Sector

FLOOD CONTROL AND DRAINAGE

The flood control sub-sector covers the support for the operation and maintenance, construction and rehabilitation of flood control and drainage facilities.

Still the primary concern of the Local Administration, the Flood Control Program of the City of Malabon is focused on the CAMANAVA MEGA FLOOD CONTROL and DRAINAGE SYSTEM IMPROVEMENT PROJECT, which is spearheaded by the Department of Public Works and Highways (DPWH).

To complement this flood control project of the National Government, various flood control projects and activities were also conducted by the City Government together with the Barangays and the DPWH Malabon-Navotas Sub-District Engineering Office (DPWH-MNSDEO).

Table shows these different activities, its location, project cost and sources of fund.

FLOOD CONTROL AND DRAINAGE IMPROVEMENT INFRASTRUCTURE PROJECTS: ACTIVITY, LOCATION, PROJECT COST, SOURCE OF FUND: Year 2010		
ACTIVITY/LOCATION	PROJECT COST	SOURCE OF FUND
Concreting of canal cover located at Remigio St.	₱ 176,107.00	20% DEV'T. FUND
Repair/Rehabilitation of Drainage at Palmario, Pinagpala and Gabriel Sts.	368,419.26	20% DEV'T. FUND
Upgrading/Concreting of Line drainage at Hernandez St.	397,725.86	DBM FUND
Construction of spillway and reinforce concrete wall at Pinagkabalian River	398,192.1192.14	DBM FUND
Sandbagging for various dikes at various barangays	498,125.00	20% DEV'T. FUND
Dredging of Malabon-Tullahan River, Brgy. Tinajeros	15,000,000.00	NATIONAL FUND

(Source: City Engineering Office/Barangays/DPWH-MNSDEO)

ROAD NETWORK AND BRIDGES

Horizontal infrastructure projects such as the concreting and upgrading of roads and bridges including its maintenance are vital components of the infrastructure development sector.

Quality roads provide easy access to markets and clients, thus, attracting investors and paving the way for more business activities.

ROAD NETWORK BY CLASS AND SURFACE TYPE
Year 2010

Classification	Surface Type		Total
	Concrete (m.)	Asphalt (m.)	
National	23,080	5,027	28,107
City	83,196	5,574	88,770
Total	106,276	10,601	116,877

(Source: City Engineering)



The City Engineering Office had upgraded and repaired an approximately 6,897.5 m. of roads. The Malabon-Navotas District Engineering Office (MNDEO) of the Department of Public Works & Highways (DPWH) maintained, improved, upgraded and repaired the City's national roads.

Table shows the different Road Improvement Projects per Barangay, its location, project cost and sources of fund.

**Upgrading/Concreting/Rehab./Improvement/
Reconstruction/Reblocking of Roads and Alleys**
Malabon City, 2010

Office	Length (m.)	Cost
City Engineering Dept.	5,264.50	Php 38,532,034.25
<i>(Funding Source)</i>		
Land Bank Loan	3,812.00	26,936,006.83
20% Devt. Fund	1,113.50	8,411,900.11
DBM Fund	339.00	3,184,127.31
MNDEO		52,500,000.00
Total		Php 91,032,034.25

(Source: City Engineering /DPWH-MNDEO)

GOVERNMENT BUILDINGS AND PUBLIC FACILITIES

▪ BUILDING, PARKS AND GROUNDS MANAGEMENT IMPROVEMENT

Maintenance of parks, repair and maintenance of government owned buildings, properties and facilities are all under the Building and Grounds Administration and Maintenance Division (BGAMD) of the City General Services Department.

Also part of their functions are the following services:

1. Other auxiliary services include the installation of parachute, provision of chairs, tables, sound system, amphitheater, bahay kubo and service vehicles.
2. Landscaping, greening and beautification services for the City's parks, plazas, recreational facilities, grounds and other properties.
3. Janitorial services and other housekeeping activities for the City Government building.

MAINTAINED PARKS, PLAZAS AND MONUMENTS BY THE GENERAL SERVICES DEPARTMENT

1. C4 Road Center Island – Phase I (Navotas – Dagat-Dagatan Ave.)
2. C4 Road Center Island – Phase II (Dagat-Dagat – Sangandaan)/Letre Landmark
3. C4 Road Easement West Wing (Longos)
4. C4 Road Easement (Longos)
5. C4 Road City Garden (Tonsuya)
6. C4 Road (In front of IRMA Fishing Company)
7. C4 Road Tañong Easement (Tañong)
8. Dagat-Dagatan Ave. Easement
9. Potrero Park (Del Monte St. Cor. Gov. Pascual Ave.)
10. Plaza Diwa (Tugatog)
11. Gov. Pascual (Sto. Niño Bridge – Sanciangco St.)
12. Plaza Hulong Duhat (along Women's Club St.)
13. Joggers Area – Kagitingan ext. Muzon (Damzon)
14. Bulwagang Tambobong (Amphitheater)
15. Mini-park at the back of Amphitheater
16. Parking Area beside Amphitheater
17. Oreta Sports Center

SOCIAL SUPPORT INFRASTRUCTURE

Covers support and maintenance of social services buildings, grounds, facilities, equipment and properties

Repair/Maintenance/Construction of Social Support Infrastructure, 2010

CITY ENGINEERING DEPARTMENT	MNDEO
Repair & Maintenance of Various Health Center/ Day Care Center	Repair of E. Rodriguez E/S, Brgy Baritan
Construction of Morgue at Pagamutang Bayan ng Malabon	Repair of E. Maysilo E/S, Brgy Maysilo
Construction of Perimeter Fence to Road Leading to Phil. Malabon Cultural Institute	Repair of Santiago Syjuco E/S Brgy Ibaba
Fabrications and Installations of Waiting Sheds, Basketball Stand with Board and Ring and Steel Railings for various activities	Repair/Impvt of MBP (Health Center) in Durian Road, Brgy Potrero (Lying-in)
Installation of Chain Barricade and pedestrian lane along Gen. Luna St. (portion)	Repair/Rehab/Impvt of Two-Storey MPB (Health Center) in Col Espiritu St. Brgy Tinajeros
Extension Office of Tennis Court at Sacristia St.	Repair/Rehab of School Building, Dela Paz E/S Brgy San Agustin
	Repair/Rehab of School Building, E. Delos Santos E/S
	Repair/Rehab of School Building, Dampalit E/S Rodriguez
	Repair/Impvt of MPB (Senior Citizen) at Brgy Catmon
	Repair/Impvt of MPB (Senior Citizen) at Brgy Dampalit
	Repair/Rehab of SB Tanong main E/S
	Construction of School Building Concepcion E/S
	Const/Repair/Rehab of classroom at Concepcion E/S

(Source: City Engineering /DPWH-MNDEO)

Environment and Natural Resources Development Sector

The environment and natural resources development sector refers to activities directed to control environmental threats, management of natural resources, ecological handling of wastes and environmental management.

LAND USE

The City Planning & Development Department, through the Local Zoning Administration strictly enforced the Malabon City Zoning Ordinance thereby ensuring the proper use of land consistent with the approved Comprehensive Land Use Plan (CLUP) of Malabon. Revenue that was generated funded sustainable development projects of the Administration. Below is the report of collection of the Local Zoning Administration from the issuance of locational clearance.

**COMPARATIVE REPORT OF COLLECTION
LOCATIONAL CLEARANCE
Years 2009 and 2010**

MONTH	2009	2010	INCREASE/ (DECREASE) %age
JANUARY	7,686,766.17	7,733,333.52	0.61%
FEBRUARY	308,596.53	388,850.76	26.01%
MARCH	276,395.27	280,651.00	1.54%
APRIL	118,743.78	247,876.76	108.75%
MAY	135,813.60	194,711.36	43.37%
JUNE	176,768.28	281,281.02	59.12%
JULY	219,135.39	156,917.35	-28.39%
AUGUST	142,345.19	376,937.25	164.81%
SEPTEMBER	214,326.28	199,151.49	-7.08%
OCTOBER	76,729.20	151,189.39	97.04%
NOVEMBER	2,820.00	123,302.39	4272.43%
DECEMBER	1,530.00	111,611.30	7194.86%
T O T A L	9,359,969.69	10,245,813.59	9.46%

(Source: Zoning Division- City Planning & Development Department)

WASTE MANAGEMENT

As part of its compliance with Republic Act No. 9003, otherwise known as the Ecological Solid Waste Management Act of 2000, the City Government of Malabon is dedicated with its programs, projects and activities for the proper collection, disposal and management of wastes produced within the locality.

The City Solid Waste Management Office (CSWMO) is responsible in providing integrated and sustainable implementation of effective waste management. From January to December 2010, through the private haulers, it generated a total of 260,090 cubic meters of garbage produced by Malabon residents or an average monthly garbage collection of 21,674.17 Cubic meters.

Streetsweepers and sanitary enforcers are designated to ensure cleanliness of streets, sidewalks and main thoroughfares.

In coordination with the Solid Waste Management Board, the Malabon City Solid Waste Management Plan which is due to be finalized, will serve as a guide in the proper waste management in the locality. The CSWMO also strictly monitored the implementation of the barangay respective solid waste management plans and establishment of their Barangay's MRF.

Various private and public schools were inspected by CSWMO personnel to ensure that they strictly practice waste segregation in their respective schools. LECTURE-FORUM ON SOLID WASTE MANAGEMENT PROGRAM dubbed as Pamahalaan at Eskwela Kontra Basura (PEKOBA) were also conducted in various public and private elementary and secondary schools.

In coordination with the Barangay Councils, City Engineering Office, MMDA and NGOs, PROJECT CSO (Community Service Operation) Program was implemented for cleaning-up operation and Information Education Communication (IEC) activities in various barangays.

In support to the project of the Department of Education, the BRIGADA ESKWELA 2010 was implemented. A massive clean-up of school and facilities was provided to all Public High Schools and Elementary Schools.

To prevent the spread of diseases caused by mosquitoes, flies and vermins, the City Health Department, in coordination with the 21 Barangay Councils conducted fogging operations in their respective barangays. Schools in the locality were encouraged to form their Little Dengue Brigades to control and prevent the deadly disease.

The City Health Department also inspected some 4,426 existing food establishments and canteens of public and private schools in the locality to ensure its sanitation and cleanliness. To ensure water sanitation, water from business establishments, schools, refilling stations and households were inspected and tested for possible contamination. The Department also attended to various complaints regarding sanitation.

GROUNDWATER MANAGEMENT

The preservation of our natural resources and issues on environmental concerns are the major challenges faced by the various sectors of the society.

Topics on Climate Change and Global Warming have been discussed on different fora to educate the people on the effects of these environmental risks to our Mother Earth such as floods, storm surges and other calamities and on how to be prepared or reduce the effects of such calamities.

The Research Institute for Humanity and Nature (RIHN) is also undertaking a research project on the impacts of urban development on subsurface environment, particularly groundwater situation.

The City Government of Malabon has actively participated in the feedback seminars conducted by RIHN, because of the significant impact of groundwater management to the locality. The Ateneo de Manila School of Government in its study on “Improving the Climate Change Adaptive Capacity of Malabon City”, has indicated that one of the probable causes of land subsidence in our locality is groundwater extraction.



AGRICULTURAL SUPPORT SERVICES

The City Government of Malabon through its Agricultural Services Office, in coordination with the Department of Agriculture, Bureau of Plant Industry, Department of Environment and Natural Resources (DENR), Bureau of Fisheries and Aquatic Resource (BFAR), and other organizations, continued to deliver basic agricultural and aquacultural services.

The following programs, projects and activities were performed under this sub-sector:

- **Plant Production and Development**

In support to the Food Security/Sufficiency Program of the National Government, the LGU of Malabon conducted Community/Backyard Gardening Project (Gulayan Pangkabuhayan), Vegetable Seeds/Seedlings Distribution and Urban Gardening which benefited 108 vegetable gardeners/interested Malabon residents and 331 institutions.



- **Fisheries Production and Development**

25 applicants were assisted for their registration/issuance of certificates under the “Registration of Fishing Vessels Three (3) Gross Tonnage and Below”, as mandated by Executive Order No. 305. This is to insure the legalities/securities/protection given to the fishing vehicles, owners and operators.

In coordination with the Department of Agriculture – Bureau of Fisheries and Aquatic Resources (DA-BFAR), fish production and income of the informal sector were continuously monitored to determine the livelihood support that can be extended to fishermen.

- **Technical Assistance and Advisory Services**

To maximize agricultural production and increase the income of agriculture related sectors, technical assistance and advisory services on plants, livestock/animal and fisheries were extended to a total of 179 residents.

Institutional Development Sector

The Institutional sector covers services which are necessary to the existence of an organized local government unit. This includes executive and legislative services; the civil service; planning; general research and centralized services.

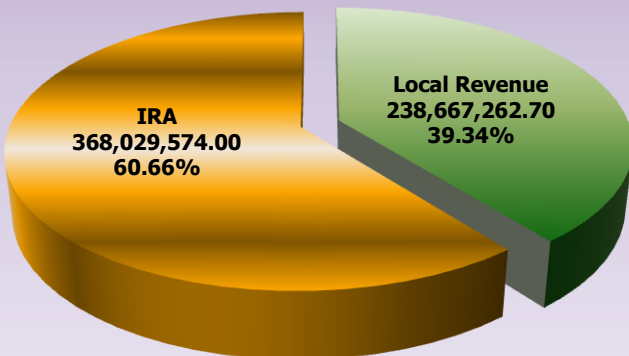
FINANCIAL AND FISCAL MANAGEMENT

The City Planning and Development Department, City Budget Department, City Accounting and Internal Audit Service Department, City Assessor together with the Finance Committee headed by the City Treasury Department, are primarily responsible for the financial and fiscal management of the Local Government of Malabon.

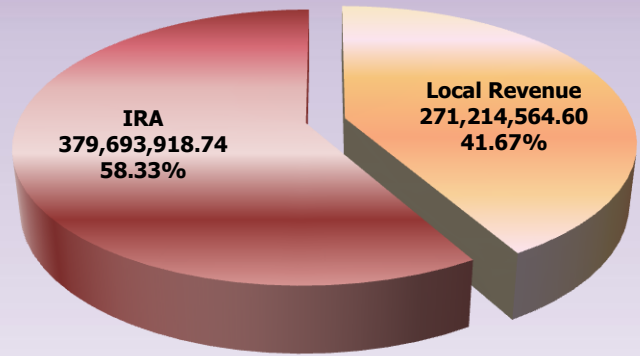
COMPARATIVE INCOME BY SOURCE, 2007-2010

SOURCE	2007	2008	2009	2010
Local Revenue	238,667,262.70	271,214,564.60	260,925,560.64	299,587,426.44
Internal Revenue Allotment (IRA)	368,029,574.00	379,693,918.74	450,212,750.00	482,982,827.00
TOTAL	606,696,836.70	650,908,483.34	711,138,310.64	782,570,253.44
ANNUAL GROWTH RATE	-	7.29%	9.25%	10.04%

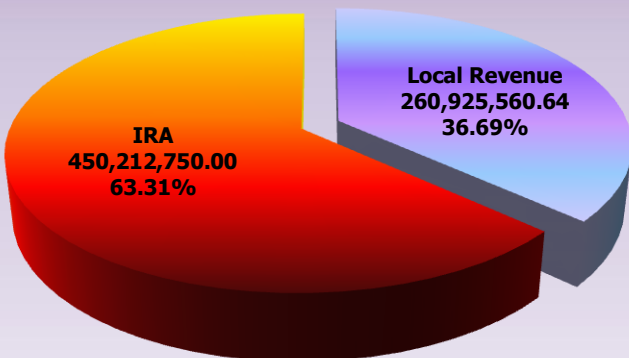
INCOME BY SOURCE, 2007



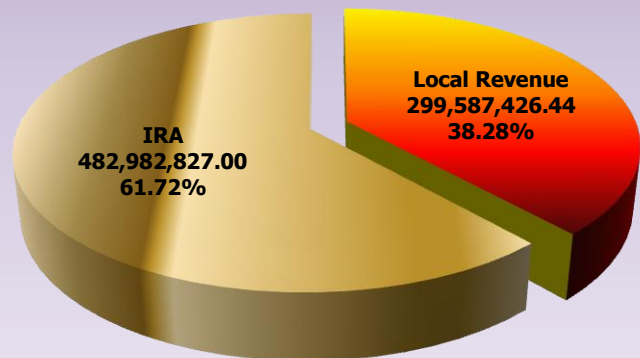
INCOME BY SOURCE, 2008



INCOME BY SOURCE, 2009



INCOME BY SOURCE, 2010

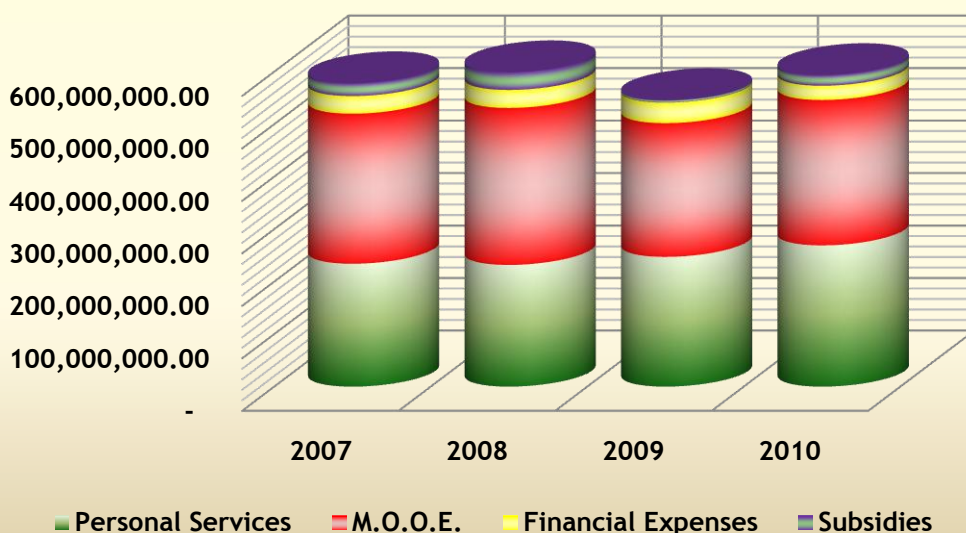


COMPARATIVE EXPENDITURES

BY TYPE OF EXPENSES, 2007-2010

TYPE OF EXPENSES	2007	2008	2009	2010
Personal Services	234,212,350.42	231,955,856.79	247,292,896.46	269,213,261.29
M.O.O.E.	285,880,878.29	299,069,407.42	254,774,092.46	276,950,679.82
Financial Expenses	33,630,247.49	34,330,963.37	39,164,614.88	27,209,339.03
Subsidies	24,187,199.95	33,466,312.00	4,479,000.00	20,065,185.76
TOTAL	577,910,676.15	598,822,539.58	545,710,603.80	593,438,465.90
ANNUAL GROWTH RATE	-	3.62%	-8.87%	8.75%

COMPARATIVE EXPENDITURES BY TYPE OF EXPENSES 2007-2010



As of December 31, 2010, the City Accounting Department had reported a total revenue and collection of Malabon which amounted to ₱782,570,253.44 and a total expenditures of ₱593,438,465.90.

▪ INTENSIVE COLLECTION DRIVE

The Office of the City Treasurer, which is primarily responsible for the allocation, collection, cash management, disbursement and administration of the City's revenue had undertaken various activities to generate income for the City of Malabon.

Among these are:

- Posting of billboards, streamers and using of print media and public address system as part of its tax awareness campaign.
- Conduct of tax forum with Barangay officials, religious groups, NGOs and school sector.
- Posting of certified list of delinquent real property taxpayers.
- Issuance of notices to delinquent real property taxpayers.
- Enhancement of the use of presumptive income level or the minimum acceptable gross receipts on business.
- Use of presumptive income level on Community Tax Certificate.
- Conduct of "OPERATION TIMBANGAN" in public markets.
- Review of contract of lease of public markets.
- Inspection and calibration of gasoline pumps of gasoline stations.
- Coordination with other revenue generating offices in the issuance of tax order of payment.

The City Treasurer's Office also conducted a study and evaluation on possible additional sources of revenue to finance various local government projects. Working hand-in-hand with the City Treasurer's Office is the City Accounting and

Internal Audit Service Department. The said Office is responsible for the maintenance of records of income and expenditure and the monthly financial statements of the City Government. Centralized Barangay Accounting Services is provided for the 21 barangays.

Remittance to other government agencies such as GSIS, BIR, Philhealth, among others, are also being taken cared of.

The City Assessor's Office, on the other hand, is responsible in ensuring that all laws and policies governing the appraisal and assessment of real properties for taxation purposes are properly executed.

▪ **SYSTEMS MANAGEMENT**

The day to day activities and transactions of the local offices involved in the financial and fiscal administrations are equally important in the realization of the targeted revenues and management of funds of the local government.

Some of these are the strict implementation of the MALABON REVENUE CODE, ANTI-RED TAPE, and acquisition of office equipment, computerization and records management. The ONE-STOP-SHOP provided easy access for taxpayers.

DEVELOPMENT PLANNING, POLICY FORMULATION AND STATISTICAL SERVICES

The City Planning and Development Department is responsible for the socio-economic planning, consolidation, formulation and implementation of plans and programs, statistical service and coordination in the formulation and implementation of economic and social policies.

In coordination with the National Government, the following projects were handled by the City Planning and Development Department:

- a. Early Childhood Care and Development (ECCD)
- b. Gender and Development (GAD)
- c. Local Governance Performance Management System (LGPMS)
- d. Millennium Development Goal (MDG)

The ANNUAL DEVELOPMENT PLAN and ANNUAL INVESTMENT PROGRAM for the YEAR 2011, as endorsed by the City Development Council was approved by the Sangguniang Panlungsod.

Researchers requiring the Socio-Economic Profile and Barangay Profile of Malabon, averaging to about thirty (30) persons a month were assisted.

The 2009 ANNUAL ACCOMPLISHMENT REPORT was submitted to the Sangguniang Panlungsod and other concerned agencies in accordance with the mandate of the Local Government Code.

The local Civil Registry Office is in charge of the Civil Registry Program of the City of Malabon in coordination with the concerned national agencies.

For the delayed registration of birth, the BARANGAY MOBILE REGISTRATION and OUT-OF-TOWN REPORTING OF BIRTH were provided to assist those registrants whose birth certificates are not timely registered.

The City Civil Registry Office had generated a total revenue of ₱5,028,485.00 from the registration of various events and issuance of certificates.

REPORT OF COLLECTION			
Year 2010			
NATURE OF FEES	2009		2010
Civil Registry Fees	₱	2,371,140.00	₱ 1,663,280.00
Certification Fees		651,140.00	52,100.00
Authentication Fees (SECPA)		94,810.00	31,920.00
Authentication Fees (BREQS)			500,340.00
Filing Fee (RA9048)			219,000.00
Cemetery Fees		2,605,178.60	1,796,375.00
Cemetery Permit Fees			414,240.00
Burial Fees		625,050.00	187,610.00
Marriage License Fees		42,720.00	42,550.00
Marriage Application Fees		66,070.00	21,500.00
Marriage Filing Fees			21,500.00
Family Counseling Fees			21,500.00
Delayed Registration Fees			47,850.00
Record Verification Fees			8,720.00
T O T A L	₱	6,456,078.60	₱ 5,028,485.00

(Source: Office of the City Civil Registrar)

CIVIL SERVICE AND PROFESSIONAL REGULATION

This sub-sector covers support for public personnel administration including recruitment and examination, personnel actions and relations, career and employee's development and personnel training programs evaluation and professional regulation.

The City Human Resource Management and Development Department (CHRMDD) is primarily responsible for enhancing the existing policies, guidelines, systems and procedures pertaining to human resource management.

In enhancing the productivity of the existing human resources, CHRMDD has spearheaded and coordinated various projects and activities. Training designs and career development programs that are comparable with the Civil Service Commission programs were updated and implemented.

As part of the Program on Awards and Incentives for Service Excellence (PRAISE), awards and incentives were given to the following:

- a. Model Traffic Enforcer and Streetsweeper (monthly awarding)
- b. Magalang na Kawani
- c. Outstanding Employee
- d. Model Employees

In line with the celebration of the EMPLOYEES' DAY, Free Haircut, Massage/Therapy, Medical Services and Civil Service Commission Services were rendered to City Hall Employees. A Mini Job Fair and Cooking Demo were also held.

LEGISLATIVE SERVICE

The Office of the City Vice Mayor assists the Sangguniang Panlungsod in the passage of City Ordinances and Resolutions for the provision of local legislative policies and measures in support for the City's development programs and in the delivery of basic services. The Sangguniang Panlungsod, the legislative arm of the local government, has passed a total of seven (7) City Ordinances and ninety eight (98) City Resolutions.

ORGANIZATION AND MANAGEMENT

The Office of the City Administration is primarily responsible for the provision of vital administrative services to the entire local government unit.

This is particularly evident in its performance of day-to-day activities, in the continuous formulation of plans and strategies for management and administration-related programs and projects, in assisting in the coordination of functions and duties of local departments and offices and in the establishment and maintenance of a sound personnel program and in the continuous conduct of organizational development.

The Management Information System Office manages the computerization of the local government offices, particularly in the revenue generating operations of various offices. The MIS also handles maintenance of existing computer systems, systems implementation, Local Area Network, hardware and software maintenance of existing system workstations and upgrading of program on assessment system. It also provided technical support and assistance in the renewal of business permits, payments in real property taxes.

Barangay Accomplishment Report

BARANGAY ACACIA

SECTOR	SUB-SECTOR	PROGRAMS / PROJECTS / ACTIVITIES
INFRASTRUCTURE DEVELOPMENT	Government Building & Public Facilities	Installation of Street Signs
ENVIRONMENT	Environmental Sanitation & Waste Mgt	Clean & Green projects
SOCIAL DEVELOPMENT	Cultural Preservation & Enrichment	Cultural Activities/Fiesta
	Sports & Recreation	Summer Basketball League
	Health	Purchase of Medicine

BARANGAY BARITAN

SECTOR	SUB-SECTOR	PROGRAMS / PROJECTS / ACTIVITIES
INFRASTRUCTURE DEVELOPMENT	Road Network & Bridges	Upgrading Cementing of Samson St. Upgrading of Bernales 3 street
	Flood Control & Drainage	Declogging of canals at various areas
	Health and Nutrition	Purchase of Medicine for indigent Family Payment of Volunteer for Operation Timbang
SOCIAL DEVELOPMENT	Public Order & Safety	Purchase of Radio communication supplies Repair of Brgy. Patrol Jeep
	Waste Management	Repair & overhauling of garbage truck Purchase of sprayer
ENVIRONMENT	Clean & Green	Purchase of Trash Bins

BARANGAY BAYAN-BAYANAN

SECTOR	SUB-SECTOR	PROGRAMS / PROJECTS / ACTIVITIES
SOCIAL DEVELOPMENT	Public Order & Safety	Purchase of Communication Equipment
	Employment & Livelihood	Livelihood program
INFRASTRUCTURE DEVELOPMENT	Flood Control & Drainage	Declogging of canals & waterways
	Social Support Infrastructure	Repainting of Barangay Outpost
INSTITUTIONAL DEVELOPMENT	Organization & Management	Synchronized Barangay Assembly

BARANGAY CATMON

SECTOR	SUB-SECTOR	PROGRAMS / PROJECTS / ACTIVITIES
INFRASTRUCTURE DEVELOPMENT	Road Network & Bridges	Construction/rehabilitation of double concrete bridge at sitio Gulayan phase I, II & III
	Flood Control & Drainage	Concreting/improvement of canal with manhole cover at Hernandez St.
	Government Building & Public Facilities	Concreting of areas around brgy. Multi-purpose hall & senior citizen office
		Concreting fence around barangay hall Construction of burulan & outpost
SOCIAL DEVELOPMENT	Health and Nutrition	Medical equipment for health center
		Purchase of medicine
		Anti-rabbies vaccination of dogs
		CDO Feeding program
	Sports & Recreation	Sports supplies and trophies
		Conduct Different palaro for barangay fiesta, allotment of prizes
		Basketball board Summer open-team volleyball league

SOCIAL DEVELOPMENT	Education and Manpower Skills & Development	School bags with supplies Materials for foundation of 6 classroom 2 storey building at Catmon Integrated School Brigada Eskwela Mural competition for students
	Social Services	Goods & Materials for fire victims at Sitio Gulayan
	Livelihood	Livelihood program Livelihood seminar on hair cutting
	Public Order & Safety	House number plate/ anti-drug abuse & anti-trafficking campaign Repair of UHF/FM base station antenna
	Cultural Preservation & Enrichment	Karakol and street dance
	INSTITUTIONAL DEVELOPMENT	Organization & Management
ENVIRONMENT	Waste Management	Garbage Pushcarts
	Clean & Green	Oplan kalinisan SK clean and green/ Information Drive

BARANGAY CONCEPCION

SECTOR	SUB-SECTOR	PROGRAMS / PROJECTS / ACTIVITIES
INFRASTRUCTURE DEVELOPMENT	Flood Control & Drainage	Repair of mechanical pump of Jacinto pumping station Rehabilitation of canal cover at various streets
	Health and Nutrition	Purchase of different Medicines Conduct of Dental Mission
SOCIAL DEVELOPMENT	Sports & Recreation	Rehabilitation of lighting facilities of Concepcion Basketball Court Conduct of Basketball league Fabrication of steel benches
	Education and Manpower Skills & Development	Repair of school building
	Cultural Preservation & Enrichment	Rizal Day celebration and year-end gathering
INSTITUTIONAL DEVELOPMENT	Organization & Management	Conduct of Barangay assembly Purchase of office equipment Repair of motor vehicle
	Waste Management	Construction of Material recovery & composting facility Fabrication of steel push carts Purchase of insecticide
	Clean & Green	Wall Painting at various streets

BARANGAY DAMPALIT

SECTOR	SUB-SECTOR	PROGRAMS / PROJECTS / ACTIVITIES
INFRASTRUCTURE DEVELOPMENT	Flood Control & Drainage	Declogging of Canals & Waterways & Alley Dredging of Various Creeks
	Government Buildings & Public Facilities	Landscaping of Brgy Detachment
SOCIAL DEVELOPMENT	Health & Nutrition	Purchase of Medicines
	Public order & Safety	Medical and Dental Mission Repair of Multicab
	Sports & Recreations, Arts & Culture	Summer Basketball League & SK Dart Tournament
INSTITUTIONAL DEVELOPMENT	Organization & Management	Purchase of Office Equipment Purchase of Furniture and Fixture Acquisition of IT Equipment, Software and Library Reference Materials Purchase of Materials, Supplies and Equipment for Fortuitous Events
	Waste Management	Maintenance of Brgy Material Recovery Facility and Daily Street Sweeping

BARANGAY FLORES

SECTOR	SUB-SECTOR	PROGRAMS / PROJECTS / ACTIVITIES
INSTITUTIONAL DEVELOPMENT	Organization & Management	Training & Seminar/ Human Resource Development

BARANGAY HULONG DUHAT

SECTOR	SUB-SECTOR	PROGRAMS / PROJECTS / ACTIVITIES
INFRASTRUCTURE DEVELOPMENT	Road Network & Bridges	Upgrading/Repair of Don Basilio B. St.
	Flood Control & Drainage	Canal Cover (Various Streets)
		Declogging of Canals Renovation of Brgy Hall
Government Buildings & Public Facilities	Landscaping of Triangle (Landmark) - Unfinished	
SOCIAL DEVELOPMENT	Health & Nutrition	Human Feeding for Malnourished Children
		Free Medicines
		Financial Assistances for Dengue and Typhoon Victims
		Other Health Services (Fogging; Pre-Dental; Distribution of medicines; Operation Timbang; Iodized Salt Utilization; Distribution of Vitamin A and Ferrous Sulfate; Anti Rabies Campaign (Animal Vaccination); Seminars for Proper Hygiene and Disease Prevention)
	Public Order & Safety	Purchase of Mobile Patrol
		Purchase of Portable Radio Peace & Order Projects
ENVIRONMENT	Waste Management	Improved Garbage Management And Disposal House to house collection of solid waste materials

BARANGAY IBABA

SECTOR	SUB-SECTOR	PROGRAMS / PROJECTS / ACTIVITIES
INFRASTRUCTURE DEVELOPMENT	Road Network & Bridges	Widening of SSMS pathwalk Rehabilitation of Alley & manhole cover along Camus St.
	Flood Control & Drainage	Upgrading/construction of canal - Sitio maligaya
SOCIAL DEVELOPMENT	Health and Nutrition	Purchase of Medicine
		Conduct of free eye check-up & free eye glasses
		Operation Tule Operation anti-cavity
	Sports & Recreation	Repainting of Basketball court
		Summer sport fest Construction of fence for playground
	Education and Manpower Skills & Development	Free Haircut for student Purchase of Books
	Livelihood	Loan for Micro Entrepreneurs
Cultural Preservation & Enrichment	Conduct of cultural activity - feast of St. Jude Thaddeus	
	Christmas gathering	
	Parol making contest	
INSTITUTIONAL DEVELOPMENT	Organization & Management	Barangay Assembly
		Conduct general assembly of katipunan ng kabataan
		Purchase of supplies and equipment
		Painting of Barangay facilities
ENVIRONMENT	Waste Management	Purchase of pushcart

BARANGAY LONGOS

SECTOR	SUB-SECTOR	PROGRAMS / PROJECTS / ACTIVITIES
INFRASTRUCTURE DEVELOPMENT	Government Building & Public Facilities	Renovation of Barangay Outpost
	Road Network & Bridges	Upgrading of Roads, Alleys at various streets
	Flood Control & Drainage	Covering of manholes Upgrading & Construction of Canal in Martiniko St.
ECONOMIC	Tourism	Barangay Beautification Campaign

BARANGAY MAYSILLO

SECTOR	SUB-SECTOR	PROGRAMS / PROJECTS / ACTIVITIES
INFRASTRUCTURE DEVELOPMENT	Road Network and Bridges	Upgrading of Remigio/Camia St.
	Government Building and Facilities	Construction of multi purpose hall and daycare center
		Painting of Barangay Hall
	Flood Control and Drainage	Upgrading of drainage system at Yanga st
		Rifrafting of Yanga Portion
construction of waterway canal at Yanga		
Social Support Infrastructure	Declogging and desilting	
SOCIAL DEVELOPMENT	Health and Nutrition	Construction of Brgy. Outpost
		Health programs for indigent
		Dental and Medical Program
	Sports and Recreation, Arts and Culture	Purchase of Medicine
		Cultural Activities
	Public Order and Safety	Annual Sports Activities
	Education and Manpower Skills Development	Peace and Order Activities
Social Welfare and Development	Scholarship Program	
	Good parenting, anti-child abuse, drug dependency program seminar	
	Donation for Senior Citizen and indigent families	
INSTITUTIONAL DEVELOPMENT	Organization and Management	Year End Gathering
		Personnel Services Expenses
		Purchase of Supplies and materials
		Purchase of air conditioning unit
		Purchase of Communication Equipment
		Purchase of Office Printed materials
		Synchronized Brgy. Assembly as per Proc. No. 74
Discretionary Fund		
ENVIRONMENT	Waste Management	Clean and green program (De-clogging)

BARANGAY MUZON

SECTOR	SUB-SECTOR	PROGRAMS / PROJECTS / ACTIVITIES
SOCIAL DEVELOPMENT	Cultural Preservation & Enrichment	Cultural Activities
	Housing	Census
	Nutrition	Nutrition Program
	Public Order & Safety	Communication Equipment
	Health	Medicine for Health Center
INFRASTRUCTURE DEVELOPMENT	Flood Control & Drainage	De-clogging of canals & waterways
		Upgrading of drainage & cover of Kagitingan St. ext.
	Road Network & Bridges	Upgrading & canal construction at Kagitingan St. (portion)
		Repatching of various streets in the barangay
INSTITUTIONAL DEVELOPMENT	Organization & Management	Upgrading of Kaunlaran St. (4th phase)
		Purchase of office equipment

BARANGAY NIUGAN

SECTOR	SUB-SECTOR	PROGRAMS / PROJECTS / ACTIVITIES
INFRASTRUCTURE DEVELOPMENT	Road Network & Bridges	Enclosure of F. Nicolas St.
	Flood Control & Drainage	Declogging & canal cover repair
	Government Building & Public Facilities	Unveiling of Niugan Marker
SOCIAL DEVELOPMENT	Health and Nutrition	Medicine for Niugan Health
	Education and Manpower Skills & Development	Donation of books & book shelves at Niugan Elem. School
	Sports & Recreation	SK Summer Basketball League
ENVIRONMENT	Clean & Green	Clean up Drive

BARANGAY PANGHULO

SECTOR	SUB-SECTOR	PROGRAMS / PROJECTS / ACTIVITIES
INFRASTRUCTURE DEVELOPMENT	Road Network and Bridges	Installation of culvert connecting Luis and Mulawin Sts.
	Government Building and Facilities	Barangay Hall Beautification
		Rehabilitation of dikes that surrounds Artex Compound
	Flood Control and Drainage	Rehabilitation of flood control & drainage facilities, support for construction, operation & maintenance
Canal Declogging		
SOCIAL DEVELOPMENT	Population, Development and Management	Maternal and Child Case Program
	Public Order	Installation of streetlights and signs
	Social Welfare and Development	Senior Citizen Aid
INSTITUTIONAL DEVELOPMENT	Legislative Services	Enactment/implementation of brgy. Ordinances and resolutions

BARANGAY POTRERO

SECTOR	SUB-SECTOR	PROGRAMS / PROJECTS / ACTIVITIES
SOCIAL DEVELOPMENT	Cultural Preservation & Enrichment	Acquisition of IT equipment & software & library reference materials
		Socio-Cultural & historical activities
	Health	Anti Dengue Operation
		Procurement of medicines
		Medical and Dental Missions
	Public Order & Safety	Fire Prevention Program (Training /Seminar)
Procurement of communication & fire fighting equipment		
Procurement of service vehicles		
INFRASTRUCTURE DEVELOPMENT	Flood Control & Drainage	Construction of canal with pathwalk along Mangustan Rd.
		Rehabilitation/Upgrading of canal along Guava Rd.
		Rahabilitation of canal along Melon Rd
		De-clogging & desilting of canals
	Road Network & Bridges	Upgrading of University avenue
Social Support Infrastructure	Renovation of Barangay Hall Building	
	Upgrading and concreting of plaza (basketball court) and rehabilitation of chapel located at Melon Road	
INSTITUTIONAL DEVELOPMENT	Organization & Management	Trainings and seminars

BARANGAY SAN AGUSTIN

SECTOR	SUB-SECTOR	PROGRAMS / PROJECTS / ACTIVITIES
INFRASTRUCTURE DEVELOPMENT	Road Network & Bridges	Road upgrading & Drainage improvement along Sitio Magsaysay Road Upgrading along of Matadero, Bracum & Sacristia Sts.
	Flood Control and Drainage	Repair and widening and covering of canal Camus Ext., Sitio Mallan. Sgt. Tiong St., Magsaysay ext., S.Pascual, AV Reyes St., Luna II & III Sts. Declogging Canals and Waterways-barangay canals and alley dredging of Matadero Creek Tonsuya River portion of San Agustin
	Government Building and Public Facilities	Repair and maintenance of barangay outpost
	Infra for Social support	Repair and renovation of health and day care centers
SOCIAL DEVELOPMENT	Social Service and Welfare	HES-Social Security Insurance, Medical Outreach Program
	Cultural Preservation and Enrichment	Cultural Activities
	Public Order and Safety	Peace and Order Program
INSTITUTIONAL DEVELOPMENT	Organization and Management	Barangay General Assembly Administration development - Seminar, Telecommunication Equipment / IT, Purchase of Vehicle
ENVIRONMENT	Parks & Wildlife	Clean-up drive (Barangay Alleys)

BARANGAY SANTULAN

SECTOR	SUB-SECTOR	PROGRAMS / PROJECTS / ACTIVITIES
INFRASTRUCTURE DEVELOPMENT	Flood Control and drainage	Upgrading, concreting and construction of canal located at Custodio st, Santulan Malabon
		Repair and Rehabilitation of Road and Canal located at F.Santos St., Santulan Malabon
		Construction of Canal w/manhole located at Custodio st, Malabon City
		Re construction/rehabilitation of Canal/Alley located at LNA Comp. Zone C Santulan, Malabon

BARANGAY TAÑONG

SECTOR	SUB-SECTOR	PROGRAMS / PROJECTS / ACTIVITIES
INFRASTRUCTURE DEVELOPMENT	Road Network & Bridges	Street lighting at C4 Road
		Completion of upgrading/concreting of Manapat St.
		Construction of two (2) side of pathwalk at Manapat St.
		Upgrading/concreting of alleys in various streets (five alleys between Manapat & Adante Sts.)
		Upgrading/concreting of alleys in various streets (Dulong Adante St.)
INFRASTRUCTURE DEVELOPMENT	Flood Control and Drainage	Construction of cross canals in various alleys (ADP)
	ENVIRONMENT	Clean and Green Project Desilting & Declogging of canals in various streets (ADP)

BARANGAY TINAJEROS

SECTOR	SUB-SECTOR	PROGRAMS / PROJECTS / ACTIVITIES
INFRASTRUCTURE DEVELOPMENT	Road Network & Bridges	Improvement of Espiritu St. , Sevilla & Mesina Sts. (portion) & Caingin I & II Road Patching
	Flood Control & Drainage	Declogging of canals at various streets of Barangay Improvement of Drainage System Rehabilitation of Pumping Station
	Government Building & Public Facilities	Improvement of Barangay Hall & Health Center
	SOCIAL DEVELOPMENT	Public Order & Safety
Social Services & Welfare		Human Ecological & Social Concern
INSTITUTIONAL DEVELOPMENT	Organization & Management	Training & Seminar for Brgy Council, Lupon, Tanod & Ladies Brigade Purchase of office equipment, office supplies & other necessity supplies Synchronized barangay assembly

BARANGAY TONSUYA

SECTOR	SUB-SECTOR	PROGRAMS / PROJECTS / ACTIVITIES
INFRASTRUCTURE DEVELOPMENT	Road Network & Bridges	Upgrading of Delos Santos III (phase II)
	Public Order & Safety	Purchase of Supplies for Peace and Order
SOCIAL DEVELOPMENT	Health and Nutrition	Medical, Dental Mission, Operation Tule, Free Pap Smear
		Purchase of Medicines
		Feeding Program
	Education and Manpower Skills & Development	Scholarship Fund
	Social Services & Welfare	CIDDS, Senior Citizens Assistance, Financial Assistance
Cultural Preservation & Enrichment	Cultural activities	
INSTITUTIONAL DEVELOPMENT	Organization & Management	Purchase of Collapsible Tent, Barricades
		Barangay Activity
ENVIRONMENT	Waste Management	Declogging, Fogging, Daily Street Sweeping, Regular Solid Waste Collection, Tree Planting

BARANGAY TUGATOG

SECTOR	SUB-SECTOR	PROGRAMS / PROJECTS / ACTIVITIES
INFRASTRUCTURE DEVELOPMENT	Road Network & Bridges	Declogging and upgrading of various streets and alleys
	Flood Control & Drainage	Rehabilitation of creeks and waterways leading to Letre road; drainage improvement
	Government Building & Public Facilities	Beautification & Special Activities Maintenance and beautification of Tugatog Park and Sports Complex, Wall Paintings along Dr. Lascano and M.H. del Pilar Sts.
		Maintenance of Tugatog Day Care & Community Center
SOCIAL DEVELOPMENT	Public Order & Safety	Meralco meter connection
		Painting of pedestrian lane, installation of traffic signages
		Anti-Drug abuse campaign
		Replacement of old tires, batteries and other equipments for service vehicles
	Health and Nutrition	Tanod Assistance
		Conduct activities addressing malnutrition among infants and children in the barangay, livelihood training/assistance for the disabled and indigents, providing assistance for the rehabilitation of victims of drug abuse and mentally-ill persons
		Education and Manpower Skills & Development
Cultural Preservation & Enrichment	Cultural and other special activities	
Sports & Recreation	Sports Tournament	
INSTITUTIONAL DEVELOPMENT	Organization & Management	Office Maintenance
		Ventilation System
		Seminar/Training on Barangay Procurement Systems & Procedures
ENVIRONMENT	Waste Management	Clean & Green - Daily Street Sweeping, Regular Waste Collection,
		Maintenance of creeks/waterways
		Road Beautification (Purchase of Equipment for clean & green)

Malabon in 2011

For the year 2011, despite the continuous global economic challenges, the city government will move towards the completion of its mission to the people.

In line with our development agenda and in consonance with the millennium development goals, we will pursue strategies to minimize the effects of global crisis to our constituents.

We will endeavor to :

Address the socio-economic concerns through:

- The expansion of the City of Malabon Polytechnic Institute to provide more technical-vocational skills
- The construction of a " Livelihood Center"
- The improvement of the City of Malabon University to provide more facilities for formal education
- The Job Placement Program
- The Small Medium Entrepreneurship Program
- The strengthening of the cooperatives
- The provision of more Livelihood Projects to the various sectors of the community
- Improving the library services to be at par with the demand of modern technologies

Manage economic and fiscal stability through :

- The passage of an Investment Code
- The rehabilitation and upgrading of more roads and bridges to provide better road networks
- The amendment of the Revenue Code
- The enhancement of the existing management information system
- The promotion of the city's rich cultural heritage
- The strengthening of public-private partnerships
- Flood Control and drainage improvement projects
- Land banking
- The updating the City's land use plan

Provide a healthy environment and physical activities with:

- Intensified implementation of the Citywide Investment for Public Health
- The construction of a modern day hospital and improvement of the other health facilities
- Improved sports facilities
- The finalization of the City's 10 Year Solid Waste Management Plan
- Establishing strong linkages with the national agencies, private sector and other local government units on groundwater management
- Urban Greening

Grant access to more social services through :

- Establishment of a data base for the city's urban poor
- Intensified housing program
- Expanded social welfare development programs
- Community development projects

Ensure a peaceful and orderly locality by :

- Establishing strong coordination with the barangay officials, the local police force, the Bureau of Fire Protection and other national agencies
- Formulating the City's Disaster Risk Reduction Management Plan

The City Government of Malabon is confident that together we can make our city rise up to the challenges of times. Malabon City will continue to prosper against all kinds of adversities.

Let us join our hands as we go through the road of progress !!!

"MAUNLAD NA MALABON.... tuLuy tuLOY PO naTIIn 'TO!"

Contact Information

MALABON CITY HALL			
TRUNK LINE 281-49-99 [Connecting All Departments]			
OFFICE/DEPARTMENT	DEPT HEAD/CHIEF OF OFFICE	TEL # / LOC. #	LOCATION
OFFICE OF THE MAYOR	Staff	1711	7 th
		1712 / 1714 / 1717	
	Conference Room	1716	
OFFICE OF THE CITY ADMINISTRATOR	Engr. Benjamin N. Villacorta	1705-1706	7 th
	Staff	1713 & 1715	
	Telefax	1713	
INFORMATION DESK		1001 - 1002	GF
ACCOUNTING	Jose Philip S. Cabalum III	4013	4 th
	CBAS	4012	
	Benefits	4011	
ASSESSOR	Engr. Evangeline S. Arenga	4010	4 th
	Staff	4009	
	Telefax	4008	
BAC	Arch. Christy F. Aquino	1703	7 th
	Staff	1704	
BPLO	Atty. Enrico P. Sevilla	3012	3 rd
	Staff	3013	
BUDGET	Cynthia P. Ramos	4014	4 th
	Staff	4015	
	Telefax	4016	
CESO & AGRICULTURE	Engr. Reynaldo C. Amata	1820 / 1821	8 th
CIVIL REGISTRY	Priscilla G. Gatchalian, PhD	3002 / 3003	3 rd
	Records	3001	
	Late Registration	3004	
	Marriage License		
CMPI	Rosalito S. Quides, PhD	281-3088	Baritan
CMU	Atty. Ramon M. Maronilla	287-8948 / 287-7835	Longos
CSU	Melecio B. Asidao	1005	Annex
CSWDD	Dra. Pinky Casas	3014 - 3016	3 rd
CUPAO - Brgy Affairs	Reynaldo Moreno	6008 / 6009	6 th
ENGINEERING	Engr. Edgardo Yanga	1802	8 th
	Staff	1801	
GSD	Engr. Floro B. Belandres Jr.	1812	8 th
	Records	1814 – 1816	
HOUSING & RESETTLEMENT	Edgardo R. Casimero	1803	8 th
HRMDD	Caridad Soco	1807	8 th
	Staff	1808 & 1809	
HEALTH	Dr. Isauro Garcia	4004	4 th
	Staff	4003	
LBO	Engr. Edgardo D. Yanga	4007	4 th
	Electrical	4005	
	Bldg Permit/Telefax	4006	
LIBRARY	Aurora C. Tengco	287-4885	Catmon
		281-4607	Hulo
LEGAL	Atty. Elvin Cruz	5009	5 th
MADAC	Dra. Remedios A. Sutiangso	285-0200	PBM
MARKET	Jose Ricardo S. Gutierrez	281-3592	Malabon Central Market
		281-8172	
MCAT	Ret.Maj. Rufino Bautista	1010	
MIS	Erwin A. Deala	1710	7 th
	Staff	1707 / 1708 / 1709	
PBM	Dr. Isauro Garcia / Dr. Mandapat	287-4394	PBM
		285-5582	
		285-2804	

OSCA	Elena Pastrana	4017	4 th
PIO	Leonardo G. Padua	6002	6 th
	Staff	6001	
PSTMO	Roderick D. Tongol	1017 / 1018	Annex
PESO	Anamarie G. Pineda	4001 / 4002	4 th
PLANNING	Maria Lina D. Punzalan	1701	7 th
	Staff	1702	
	Zoning	3010 / 3011	3 rd
CESO / SWMO	Engr. Reynaldo Amata	1013 / 1019	Annex
TOURISM	Pastora H. Ursal	1003	GF
TREASURY	Amalia Santos, PhD	3005	3 rd
	Staff	3007	
	Business Tax	3006	
	Land Tax	3008	
	Cashier	3009	
SDO	Reynaldo G. Santos	1007	Oreta Sports Complex
OTHER GOVERNMENT AND NATIONAL OFFICES			
COA	Roberto Factora	6007	6 th
	Staff	6006	
COMELEC	Jessica M. Cabrera	1006	Annex
DILG	Dir. Luz Hiñola	5007	5 th
DIVISION OFFICE	Dr. Mauro De Gulan	287-9845/285-6082	Longos
FIRE	Maj. Rodrigo N. Reyes	361-9712	Potrero
		281-1141	San Agustin
		281-4607	Hulong Duhat
JAIL	C. Insp. Greg O. Sibug	447-3580	Lion's Club
POLICE	P/Sr. Supt. Cornelio N. Barrios	1008 / 1009 / 1011 / 1012	F Sevilla Blvd, San Agustin
		1012	
	Direct Lines	281-9999 281-1133	
COURT (RTC/OCC)		355-64-04	
PROSECUTORS	George Catalan (City Prosecutor)	288-2886	

CITY OF MALABON OFFICIAL WEBSITE: www.malabon.gov.ph

Prepared by:

CITY PLANNING AND DEVELOPMENT DEPARTMENT

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2010 CITY OF MALABON ANNUAL ACCOMPLISHMENT REPORT
CITY PLANNING AND DEVELOPMENT DEPARTMENT