



2011 - 50 YEARS PHOENIX CLUB

THE PHOENIX

Your Quarterly Magazine for the Anaheim Event Center

1 - 2011



**Karneval Reigns Supreme!
But...What is Karneval?**

Lunch Specials in Bierstube

Weekend Specials in Loreley

Quinceañera Ideas for 2011

**Join our Fun Events at the
Anaheim Event Center!**

**Bockbierfest
Practice for Oktoberfest**

*Prinz Erik I.
Prinzessin Jillian I.*

Dear members and friends of the Phoenix Club!

Welcome to a new "Phoenix" that shall help you - together with our updated online presence at ThePhoenixClub.com - to keep up with our events and activities.



As you know we have an e-mail newsletter as well, which is being sent to you every two weeks or even more often when it is necessary. All you need to do is sign up for it on our website to receive it.

You will find coupons in the Phoenix as well that give our friends the opportunity to get to know our Club with some special offers.

I am looking forward to welcome you soon in our Anaheim Event Center at the Phoenix Club!

Hans Holste
Hans Holste
President

**FIND MORE OFFERS,
SPECIALS AND COUPONS
ON OUR WEBSITE:
THEPHOENIXCLUB.COM**



Sunday Champagne Brunch Buffet
only \$21.95 for Adults, \$8.95 for Children under 8
1340 S. Sanderson Avenue, Anaheim, California 92806
PH: (714) 563-4166 www.ThePhoenixClub.com

YOUR ANAHEIM EVENT CENTER 2011

Welcome to our exciting events in the first part of 2011. We start our year with Karneval, Mardi Gras, and work our way to the "Bockbierfest" on March 26, to our Choir Concert on April 3rd, the Easter Bazaar on April 17th and our famous Easter Brunch with Easter Egg hunt for the Kids on April 24.

Our Rock-Beerfest, your perfect opportunity to practice for our acclaimed Oktoberfest, is still in the planning stages for May or June of this year. On May 1st, we hold our Mayfest and Kinderfest in the Festival Hall and Park of our Anaheim Event Center, here at the Phoenix Club. The Mother's Day Brunch is another event in May that you don't want to miss. Please be aware that all our events are public, and we are looking forward to seeing you here throughout the year!



Best Regards
Jürgen Picard, Vice-President

Karneval Kalender 2011

**DER PHOENIX CLUB WIRD 50,
WIR FEIERN WEITER ZÜNFTIG**

SESSION 2010/2011 AT THE PHOENIX CLUB
PHOENIX EVENTS (SHOWN IN BLACK) IN BALLROOM OR FESTHALLE
ADMISSION \$5, EXCEPT KINDERKARNEVAL ON FEBRUARY 13

Feb 12	Sat	7:11 pm	"Karneval auf der Reeperbahn" "Mardi Gras in Red Light District"	Musikmeister DJ
Feb 13	Sun	1:11 pm	"Kinderkarneval" Youth Group Karneval - Flower Power	Musikmeister DJ
Feb 26	Sat	7:11 pm	"Grand Costume Ball"	BlueBirds Showband
Mar 9	Wed	7:11 pm	"Aschermittwoch Heringessen" "Fish Dinner at the Loreley"	
Mar 12	Sat	7:11 pm	"Lumpenball" "Rag Ball"	Musikmeister DJ

Doors open one hour prior to Event.

Website: <http://AnaheimKG.com>

Yelp and facebook

If you review one of our Restaurants (Bierstube or Loreley) on Yelp, you will receive a one time 10% discount on your bill. A check-in gets you 5% off your next visit. Sunday Brunch check-in also gets you a 5% discount. A recommendation on Facebook also earns you a 5% discount coupon for your next visit. Just send us an email with name, the link to your review or check-in, and your address to:

Checkins@phoenixclub.us and we will send you the coupons in return. Coupons can not be combined with other offers.



La Quinceañera...

...is the "Sweet 15" party which symbolizes the beginning of womanhood in Latin communities around the world. For many young Latinas and their families it is a dream come true and a very special occasion.

Many families are combining new traditions with the old ones and have Sweet 16 Quinces. The preparations for this coming out party are elaborate - from the traditions, dancing and food to the Tiaras, Dresses and favors.

Some of the traditions are sweet good-byes to the little girl... a last doll, a dance with daddy... and some are to celebrate the young woman that the child has become. The young lady usually wears Tiaras and beautiful elaborate gowns, but many modern young women will show up in more relaxed clothes and sneakers! There are no rules that say the Quince girl can't add her own style to the day. Traditional Latin music can be mixed with hip hop or house - or any favorite musical style.

The party is a celebration of the fact that the young lady is not a little girl anymore... and today's women make their own decisions and show their own personality in everything they do.

Call our Banquet department to talk

about your Quinceañera. In English or in Spanish, whatever you prefer. *Hablamos Español.* 714.563.4161

Here some more info and ideas for your Quiceañera: The celebration traditionally begins with a religious ceremony. A Reception is held afterwards and the festivities include food and music, and a choreographed waltz or dance performed by the Quinceañera and her Court.



It is traditional for the Quinceañera to choose special friends to participate in what is called the Court of Honor. Usually, these young people are her closest friends, her brothers, sisters, cousins - the special people in her life with whom she wants to share the spotlight.

The Quinceañera's Court of Honor can be comprised of all young girls (called Dama), all young men (called Chambelán or Escorte or Galán) or a combination of both.

The Quinceañera traditionally wears a ball gown, with her Court dressed in gowns and tuxedos. Guests usually receive small tokens, *cápias* and *cerámicas*, to commemorate the celebration.

It is customary for the Quinceañera to receive some or all of the follow-



ing items for her ceremony.

- Tiara
- Cross or medal
- Bible or prayer book and rosary
- Scepter

Other accessories for this special occasion might be:

- Flower Bouquet
- Cake Decoration
- Cake server set
- Champagne glasses
- The last doll
- Guest book
- Photo album
- Invitations/reception cards
- Ceremony pillows
- Guest favors

Many different traditions characterize the Quinceañera celebration. One of the most popular is the Changing of the Shoes. The father or favored male relative ceremoniously changes the young girl's flat shoes to high heels. This is a beautiful symbol of the Quinceañera's transformation from a little girl to a young lady.

At the church ceremony, a special Kneeling Pillow is placed in position for the young girl to kneel on during the ceremony. And, a touch of elegance is added with smaller decorated Ceremony Pillows for the presentation of the Quinceañera's ceremony gifts, such as the Tiara, the Scepter and the Shoes.

At the reception, there is always the toast to the Quinceañera, known as the *brindis*. With decorated Champagne Glasses, the guests are invited to offer their congratulations and best wishes.

For more ideas and how to celebrate your special Quinceañera at the Anaheim Event Center in the Phoenix Club, please call our Banquet Department: 714.563.4161.



Hablamos Quinceañera!

KARNEVAL FOR DUMMIES

So, someone invited you to German Karneval and you have no idea what to expect? Well, to begin with German Karneval is not American Mardi Gras. The festivities you may have seen in New Orleans drew their beginnings from Karneval in Germany, but that's about it for what they truly share.



SO, WHAT IS GERMAN KARNEVAL?

Karneval in Germany began in the 16th century to allow commoners to mock the monarchy and politicians without fear of retribution, but it really took off in the 19th and 20th centuries. Therefore many "official" Karneval costumes copy some of those old official uniforms and dresses.

Karneval is nicknamed "The 5th Season" in Germany and starts on 11.11 at 11:11am and lasts until Ash Wednesday (which is in February or March of the following year).

In Germany, the core time of the Karneval season are the two (2) weeks before Ash Wednesday. Some areas of Germany will basically shut down during the last week before Ash Wednesday – where people will party for 4-5 days in a row at street parties, bars, events, and in their homes.

On Rosenmontag (the Monday before Ash Wednesday) in the City of Köln (Cologne), over 1.5 million people will turn out to celebrate and to watch the 3 mile long Karneval parade. That same day, one could travel away from Köln and find other cities where 200,000 – 500,000 people have turned out for festivities in a particular city. The fact is Karneval is THE BIG EVENT during winter time in Germany.

While there is no "true" recipe for Karneval, most cities have certain traditions that have come forward from the 16th century. However, many traditions can and do vary from city to city, town to town. They do though, share a few common attributes:



ELFERRAT - the "committee of 11" are basically the organizers of the events. The Elferat wears distinctive uniforms and - especially important - **"FUNNY" HATS**.

ROYALTIES - most areas have "royals" that reign over the city during the Karneval season. The most common is a **PRINCE** often accompanied by a **PRINCESS**. The royals are surrounded by MANY "supporters" that have various functions (usually in a funny way)., e.g. there is a Prinzengarde (guard of the prince) - which may consist of (pretty) women - whose only task is to dance.



SHOW DANCE performances during the events - Some performances can be really artistic while others are just slapstick (i.e. men dressed as women). The performers are all amateurs, only performing during the season (but practicing all year long!)



ORDEN (medals) - every Karneval Club creates its own medal for each season. People dress up for Karneval events. The best comparison would be American Halloween. The big difference is that for Karneval people definitely dress up "funny"

FUN - the fun is mostly created by the audience by dressing up, dancing - and usually by a bit of drinking. However there are also more formal events where stand up (amateur) comedians provide quite a show, making timely fun of local or state events or themselves. Common rules are often abandoned, e.g. kissing strangers and provocative clothing (for women) is quite normal.

LEARN TO CELEBRATE GERMAN KARNEVAL IN AMERICA

People need fun and relaxation. You had four weeks to clean up the Christmas tree, three weeks to recycle the bottles of the New Year's eve party - now what?

GO TO GERMAN KARNEVAL! WHAT CAN YOU EXPECT?

German Karneval in America follows more or less the rules and tradition of the "original" Karneval. There will be a program and there will usually be dancing. It will be a mixture of German Oktoberfest songs and other "normal" ballroom dance music. If you expect a rave party, this is the wrong place.

The events will usually have a theme and you are strongly encouraged to dress to the theme - no limits set. You want to show off - and you can. This way you can also go after one of the prizes in the costume contest!

The program will have a series of formal steps, like marching in of the Elferrat and the royalties, greetings of guests and giving medals to honorees. But this is mixed with jokes and dance performances that often even involve the audience. Don't expect Cirque de Soleil, but dances with a good beat, some slapstick, and unusual dresses will certainly entertain you.

The important part is you, the friends you bring, and perhaps a designated driver! Everything will be over by the next morning, and often you won't leave until then. The evening, costumes, dancing and drinks, are meant to celebrate and enjoy the craziness and freedom of that night. You are certainly encouraged to dance - even if you can't (you won't be alone!) - Enjoy, this is Karneval!!!

HELAU - ALAAF...



Since 1896, our family with four generations of experience, has been following a time-honored tradition of combining old country recipes with the finest selected ingredients. Originally founded in Lübbenau Spreewald, Germany, Kurt Krüegermann immigrated in 1961 to sunny California, four months before the Berlin wall went up. Using only the freshest local produce, The Krüegermann Pickle and Sauerkraut Company in California has been making the finest pickle products, Sauerkraut and Rotkohl in the United States since 1964.

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“Liquid Bread” for the Church

Bockbier - Germany's favorite Strong Beer through the Ages

The name Bock-beer does not reference the animal (Bock is the German word for buck), but the Lower Saxony Town of Einbeck. The Hanseatic town Einbeck close to Hannover was the center of beer brewing around 1100 and invented this strong version of beer and their products were even exported to Italy as documents reflect.

The further improvement of beer brewing is credited to the monks in the monasteries who could read and write and systematically improved the quality by passing on the new recipes. During lent the monks consumed beer as an addition to their meager menu because they claimed that “liquids don't interrupt the fasting”.

The manufacturing of the strong beer in the monasteries still had to get approved by the Catholic Church. Strong beer was shipped to the Pope to let him experience the wonderful aroma and taste of the strong beer and to obtain the approval to produce it in the monasteries as liquid food. One bottle of this beer has

been shipped to his holiness in Rome.

During the travel through the Alps the brew was shaken extensively and also exposed to the Italian sun, thus the brew was sour upon arrival. When the Holy Father, who heard so much about this wonderful food substitute, tried the brew he did not like it a bit, and allowed the monks to keep on brewing and consuming it even during lent. This is the basis of the still favored Stark beer or Bockbier to this day. Naturally the Bockbier served today is neither shaken nor exposed to the Italian sun.

Bockbier has an alcohol content of more than 6 Percent, and the Doppelbock has over seven percent alcohol. Some very

strong beers like the ice bock can reach up to over ten percent alcohol compared to standard beer of 4.5 to 5 percent volume alcohol.



Bockbier zum Fasten

Vom flüssigen Brot für die Kirche zum beliebten Starkbier

Der Name “Bock”-Bier hat mit dem gehörnten Vierbeiner namens Bock nichts zu tun! Vielmehr ist die niedersächsische Stadt Einbeck namensgebend für das aus ihr stammende Starkbier gewesen: Bockbier, für viele Inbegriff bayerischer Braukunst, ist norddeutscher Herkunft.

Die Hansestadt Einbeck in der Nähe von Hannover gehörte kurz nach der Jahrtausendwende zu den norddeutschen Biermetropolen. Bereits im 11. Jahrhundert wurde Bier nach Hamburg geliefert, aus dem 13. Jahrhundert sind sogar Exporte nach Italien belegt.

Eine Sonderrolle bei der Fortentwicklung des Starkbiers (Bockbier) aus Bayern kommt den Klöstern zu. Die Mönche, gewöhnlich des Lesens und Schreibens kundig, waren in der Lage, die Kunst des Bierbrauens systematisch weiterzuentwickeln. Das Bier galt in den Klöstern als Nahrungs- und vor allem schmackhafte Ergänzung der ansonsten eher kargen Kost. Vor allem während der Fastenzeit war man bestrebt, die stark eingeschränkte Aufnahme fester Nahrung durch entsprechend gehaltvolle Getränke zu kompensieren, denn: Flüssiges bricht Fasten nicht!

Die Herstellung von Starkbieren in den Klöstern bedurfte jedoch einer gesonderten Genehmigung durch die kirchliche Obrigkeit. Um dem Papst einen Eindruck vom wohlschmeckenden klösterlichen Starkbier zu vermitteln und so die Erlaubnis zu erwirken, dieses für den Verzehr im Kloster herstellen zu dürfen, füllte man ein Fässchen ab und schickte es zum Heiligen Stuhl nach Rom.

Beim Transport über die Alpen kräftig geschüttelt und unter italienischer Sonne immer wieder erwärmt, kam es Wochen später - unterdessen sauer geworden - beim heiligen Vater an. Der kostete vom viel gepriesenen Trunk - fand ihn gräulich, deshalb dem Seelenheil seiner Brüder nördlich der Alpen nicht weiter abträglich und erteilte die gewünschte Braugenehmigung. Also braute man nahrhafte Fasten-Starkbiere, eine Tradition, die sich auch außerhalb der Klostermauern während der Fastenzeit bis heute großer Beliebtheit erfreut.

Performances by Authentic Bavarian Dancers

Die Gemütlichen Schuhplattlers

Live Entertainment

Bockbierfest

March 26th

In the Main Ballroom at the Phoenix Club
Doors Open at 6 p.m.

Join us for our Annual Bockbierfest as we say goodbye to the rain and cold, and get ready for the warmer months.....with Fresh Brewed Beer!

\$ 5.00 cover charge

Second Annual Beer Sampling!

The 20 Minutes-Guarantee for our \$7.95 Bierstube Lunch Specials

You want to eat a great lunch, but you only have little time to spare during your lunch hour. The Phoenix Club Bierstube at the Anaheim Event Center thought about this dilemma and offers great specials with the guarantee that you will have your lunch within 20 minutes after you order, or it is free. And the prices are really as special as the amazing food. For only 7.95 you can choose from delicious German, European and American Specialties. Our \$7.95 Lunch Specials are being served in the Bierstube from Tuesday to Friday between 11:00 AM and 2:00 PM.

Bierstube Lunch Specials

Tuesday to Friday between 11:00 AM and 2:00 PM

Sausage Plate \$ 7.95
Choice of Bratwurst, Polish, Knackwurst or Wieners
Side Choices: Sauerkraut, Red Cabbage, Potato Salad, Home Fries, Mashed Potatoes, French Fries.

French Dip \$ 7.95
Oven roast prime rib sliced, sautéed mushrooms, Swiss cheese. Au jus, and served with French fries.

Schnitzel Sandwich \$ 7.95
Choice of pork or chicken, served with French fries

Roasted Chicken Breast Salad \$ 7.95
Spring mix salad, diced tomatoes, red onions, bacon and marinated chicken breast, choice of dressing.

South of the Border Chicken Quesadilla \$ 7.95
Marinated chicken, melted jack and cheddar cheese in a flour tortilla, served with rice, guacamole and fresh salsa

Prices and Specials are subject to change without prior notice



OPEN TO THE PUBLIC!



The Phoenix Club is located at:
1340 S. Sanderson Avenue
Anaheim, California 92806
Phone: (714) 563-4166

Just five minutes away from four different freeways: From the 57 freeway, exit at Ball Road, drive east to Phoenix Club Drive. Turn right, pass the auto dealers and turn right on Sanderson Avenue.

THE ANAHEIM EVENT CENTER AT THE PHOENIX CLUB EVENT CALENDAR

March 2011

Date	Drs open	End Time	Event	Performer / Details	Location	Admission
9	6:00pm	open	Aschermittwoch Heringessen	Reservations at 714.563.4166	Loreley	
11	7:00pm	open	Membership Meeting & Elections	Members and Board of Directors	Ballroom	Members Only
12	6:11 PM	12:11am	Lumpenball-Costume-Ragball	Musikmeister D.J.	Festhalle	\$ 5.00
26	6:00pm	12:00am	Bockbierfest	Blue Birds	OPEN	\$ 5.00

April 2011

Date	Drs open	End Time	Event	Performer / Details	Location	Admission
3	3:00pm	open	Choir Spring Concert	Choirs / MusikMeister DJ	Ballroom	\$ 5.00
15	7:00pm	open	Membership Meeting	Members and Board of Directors	Pavilion	Members Only
17	11:00am	5:00pm	Easter Bazaar	Park & Festhalle		Free
24	10:00am	5:00pm	Easter Brunch	Reservations at 714.563.4166	Ballroom	\$ 24.95
24	11:00am	open	Ostereiersuchen Easter Egg Hunt		Park	Members Free

May 2011

Date	Drs open	End Time	Event	Performer / Details	Location	Admission
1	11:00am	4:00pm	DAV May- and Kinderfest	TBA	Festhalle/Park	\$ 6.00
8	11:00am	4:00pm	Mothers Day Brunch	Reservations at 714.563.4166	Ballroom	\$ 24.95
20	7:00 PM	open	Membership Meeting	Members and Board of Directors	Pavilion	Members Only
30			Memorial Day	Club House closed		

Admission Fees and Event dates are subject to change for more info go to: www.ThePhoenixClub.com

Every Thursday Big Band dancing in our Ballroom starting at 6:30 pm

Every Friday 7:00 pm - 11:00 pm & Sunday 4:00 pm - 9:00 pm Live in the Bierstube (Pub) with Frank & Renate



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*Bitte ein Bit**

*„Another Bit please.”