

2013 Camry



Information Provided by
DEALER
STAFF

 **TOYOTA**

The 2013 Camry

Automotive brilliance, more than 30 years in the making

We don't believe in creating a vehicle that puts beauty before brains. That's why we've dedicated our time to both. From the inside out, Camry's craftsmanship exceeds your expectations. We've styled the spacious interior and aerodynamic exterior with performance in mind. Camry is also no stranger to innovation. Its incredible fuel economy, intuitive technology, and multiple safety features help create the incredible ride you've come to expect from Toyota.

Toyota's commitment to safety is demonstrated through our innovative Star Safety System™, and our dedication to reliability is proven by the fact that over 80% of Toyotas sold in Canada in the last 20 years are still on the road today*. Those are just a few reasons why you'll feel more confident than ever sitting behind the wheel.

The 2013 Camry. It's the start of a new Toyota.



SE



XLE



Hybrid XLE

FRONT COVER Camry SE shown in Attitude Black Metallic.

*Based on R. L. Polk Canadian Vehicles In Operation and new registrations MY 1992-2011 as of June 30, 2011.



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Camry SE with available Leather and Moonroof Package shown in Attitude Black Metallic. Camry XLE shown in Classic Silver Metallic. Camry Hybrid XLE with available leather and Moonroof Package shown in Clearwater Blue Metallic.





READY VERSATILITY
To help you transport longer items, such as skis or that towering new floor lamp, Camry's 60/40 split fold-down rear seat folds flat to create a handy pass-through to the voluminous trunk.



WORKING SPACE
The design and shape of the front seats create increased leg and knee room for rear seat passengers to stretch out and unwind.



MOONROOF
Camry's remarkable driving experience is made even more uplifting with an available power tilt/slide moonroof, complete with sliding sunshade.

Comfort and convenience

Comes naturally to Camry

We put a lot of thought into Camry's interior. Streamlined pillars and well-positioned sun visors open up the cabin to create a more spacious feel. You'll also find detailed craftsmanship normally found in high-priced sedans visibly throughout Camry's interior, including available rich

wood-grain style accents, refined leather stitching, and high quality upholstery. And to help reduce exterior noise entering the cabin, our engineers developed sophisticated sound-absorbing techniques to help create Camry's whisper-quiet ride.



8-WAY POWER DRIVER'S SEAT
Adjustable in eight different ways, Camry's available power driver's seat gives you plush and fully customizable comfort.

HEATED FRONT SEATS
Relax in complete comfort by adjusting the available heated front seats to your desired temperature.



Touchable technology

Innovation and convenience is within reach



Camry LE shown in Magnetic Grey Metallic.



TRIP INFORMATION

Knowledge is power. The Trip Information guide on the Display Audio System will allow you to record and improve your fuel economy, while also providing your average speed and cruising rate.

BLUETOOTH®3

Hands-free Bluetooth®3 wireless technology allows you to operate your compatible cellphone with your hands on the wheel.

DISPLAY AUDIO SYSTEM WITH NAVIGATION®4

The Display Audio System features a 6.1-inch touch-screen with Bluetooth®3 wireless music streaming, and a unique "text-to-voice" feature that converts text messages from your phone into voice messages, which play through the vehicle's speaker system.

SMART KEY SYSTEM

The available Smart Key System with Push Button Start lets you lock, unlock or start your vehicle by simply carrying the Smart Key in your pocket or purse.

USB PORT AND AUXILIARY AUDIO JACK

Simply plug your MP3 player into the standard audio auxiliary input jack to listen to your custom tunes.



Information Provided by:



Camry Hybrid

Smart, Powerful, Clean

Camry Hybrid has a lot to be proud of, like its impressive fuel efficiency ratings, and its increased power. Equipped with a 2.5 L Atkinson Cycle Engine, it features the latest version of Toyota's Hybrid Synergy Drive, which offers the equivalent of 200 horsepower. The Electric Power Steering

not only offers added stability, but it also helps to improve quickness and agility. And thanks to Camry Hybrid's rear underbody design and performance-inspired rear suspension, we've created a ride with less vibration and noise that makes for an incredible driving experience.

Camry Hybrid XLE shown in Clearwater Blue Metallic.



HYBRID INTERIOR
The modern and sophisticated cabin offers plenty of room so you can relax in complete comfort and enjoy the ride. And with Camry Hybrid's battery positioned further up in the trunk, you have .37 cubic metres of cargo space.



ECO DRIVE LEVEL DISPLAY
Camry's gauges provide current fuel economy information on the fly and are specially illuminated for quick and easy reading in most light conditions.



ENERGY MONITOR
The Multi-Information Display helps keep you continually apprised of the Hybrid Synergy Drive energy flow and its efficient management.



CLEANER. EFFICIENT. POWERFUL.®
Hybrid Synergy Drive combines driving pleasure with lower emissions. Toyota Hybrids produce nearly 70% fewer smog-forming emissions than typical new conventional vehicles⁹ and offer economy and energy efficiency by combining gas and electric power. Toyota's Hybrid Synergy Drive automatically determines the vehicle's proper power distribution to ensure strong acceleration, a smooth response and top fuel efficiency.

Provided by:
VALER
ACCESS

Putting the passenger first

With innovative and carefully crafted safety features

When it comes to building automobiles, safety is Toyota's primary concern. At the core of Camry's safety is a body structure that is designed to help protect occupants during front, rear and side impacts. Loaded with a host of the most vital safety features, Camry's airbag¹ placement helps to provide optimum protections for the driver and all passengers.



BACKUP CAMERA

When backing up, the area behind Camry that's visible to the camera is displayed on the touch-screen of the audio system's display.



AVAILABLE BLIND SPOT MONITOR (BSM)¹⁰

The available Blind Spot Monitor (BSM)¹⁰ uses radar to scan blind spot areas for moving motor vehicles and illuminates a warning indicator on the appropriate side mirror.



Camry XLE V6 shown in Magnetic Grey Metallic.

(1) CRUMPLE ZONES

An important element of occupant protection, crumple zones are structurally engineered to absorb and dissipate energy in the event of a collision by a process known as controlled deformation.

(2) TEN AIRBAGS¹

Camry comes standard with a comprehensive airbag system¹ that includes both driver and front passenger airbags, front and rear side curtain airbags, front and rear seat-mounted side airbags, and both driver and front passenger knee airbags.

(3) WHIPLASH-INJURY-LESSEING SEATS

Camry's driver and front passenger seats are engineered to yield in a controlled fashion in certain low-speed, rear-end collisions, helping to reduce the risk of neck injuries.

(4) LATCH SYSTEM

The Lower Anchors and Tethers for Children (LATCH) system which is found on each outboard rear seat, provides an added measure of safety for the smaller members of your family.



2013 Camry comes standard with the Star Safety System™. This integration of active safety features is designed to protect occupants by helping drivers avoid accidents in the first place.

VSC VEHICLE STABILITY CONTROL

Helps prevent slips and loss of traction by reducing engine power and applying the brake force to the wheels that need it.⁵

TRAC TRACTION CONTROL

Helps maintain traction on wet, icy, loose or uneven surfaces by applying brake force to the spinning wheel(s).

ABS ANTI-LOCK BRAKE SYSTEM

Prevents brakes from locking up by "pulsing" brake pressure to each wheel to help you stay in control in emergency braking situations.

EBD ELECTRONIC BRAKE-FORCE DISTRIBUTION

Redistributes brake force to help keep the rear wheels from locking up during sudden braking situations.

BA BRAKE ASSIST

Detects sudden or "panic" braking and adds the full pressure needed to help prevent a collision.⁶

SST SMART STOP TECHNOLOGY

Smart Stop Technology is designed to reduce engine power when the brake is firmly applied helping to bring the vehicle to a stop, even if the accelerator pedal is fully depressed.⁷

Toyota was the first full-line manufacturer to make all of the elements of the Star Safety System™ standard on every new vehicle. Visit toyota.ca for more details.



Say hello to a ride

That you'll never want to end



Heart-pulsing power. Impressive fuel economy. Now you don't have to sacrifice anything with the 2013 Camry. The 4-cylinder includes a 2.5-litre engine, while the 3.5-litre V6 was engineered to create the exhilarating experience of having power at your control. The Dual Variable Valve Timing with intelligence delivers

optimum performance, fuel efficiency and lower emissions over a variety of engine speeds by constantly adjusting the intake valve timing to meet specific driving conditions. This impressive blend of assertive power and sensible efficiency make Camry a truly awe-inspiring and adrenaline-charged ride.



SPORT HANDLING

Camry's impressive agility comes from its sport-tuned suspension and improved responsive steering. We not only increased the steering gear ratio, but also optimized the Electric Power Steering (EPS) system for more sensitivity.



PADDLE SHIFTERS

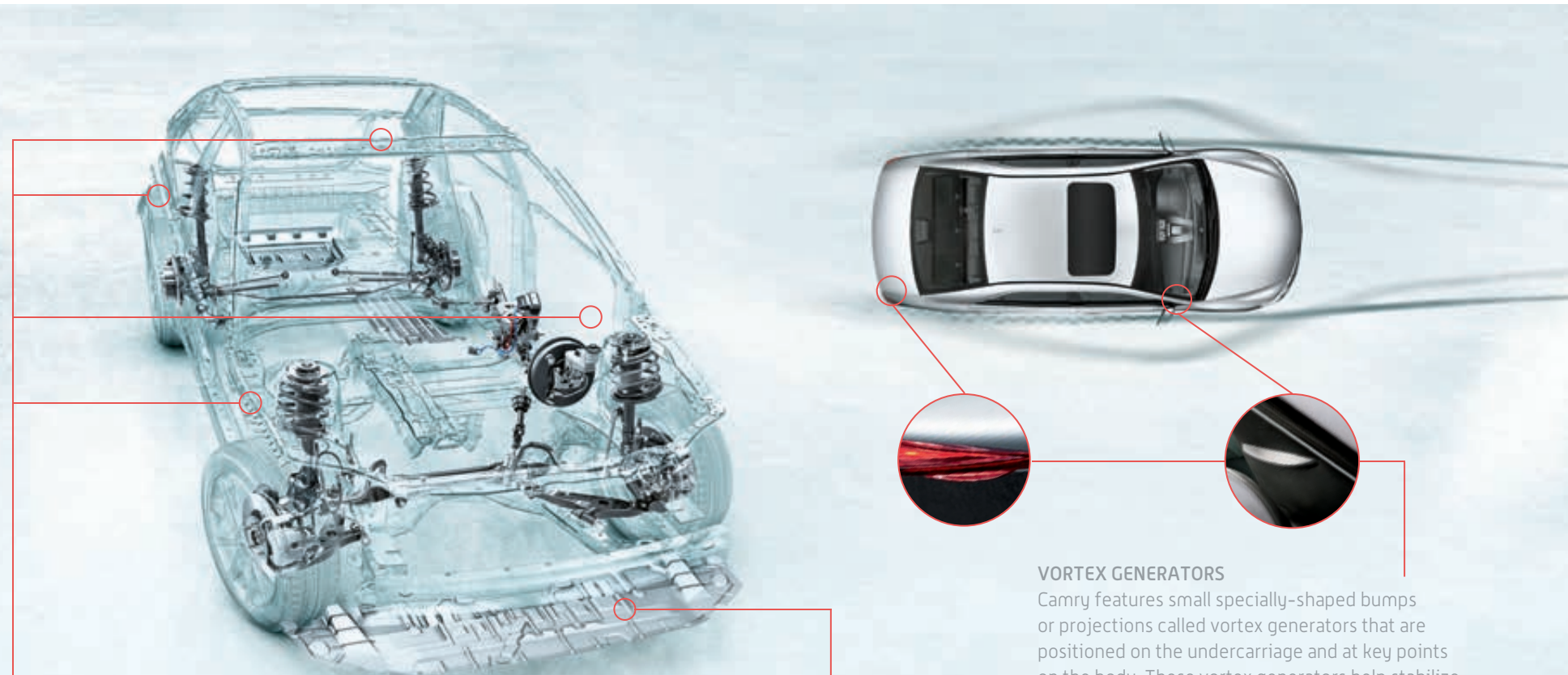
The track-inspired paddle shifters on the Camry SE deliver real hands-on performance. The system automatically matches revs during downshifting. To shift, simply pull the right paddle to upshift and the left to downshift.

Camry SE shown in Barcelona Red Metallic.

Smoothness, stability, incredible handling

Shouldn't driving always be this way?

Camry's lower, wider and more linear stance gives it an edgier and muscular look. The underbody design and shape were inspired by world class race cars. The aerodynamic stabilizing fins featured throughout the body help to reduce drag for a smoother and more improved ride. It's every one of these details that make Camry's drive smooth and stable, providing outstanding fuel efficiency on every trip you take.

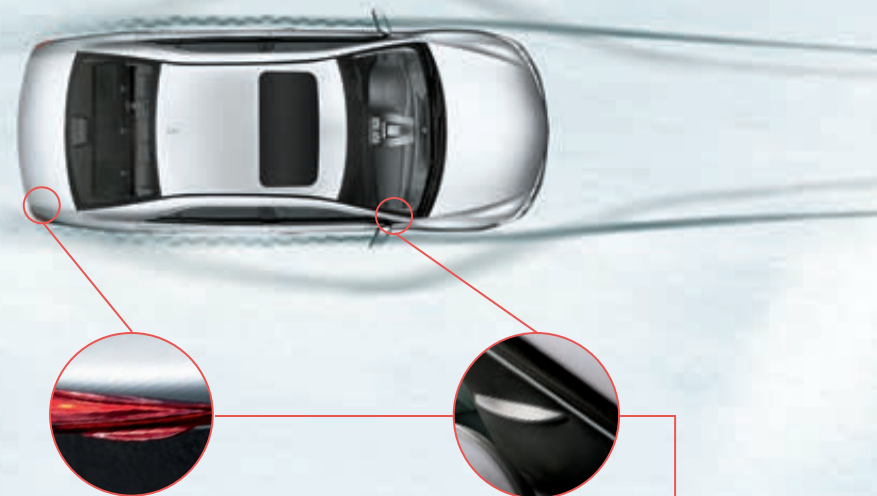


RETUNED SUSPENSION

To enhance Camry's overall ride quality, we optimized the shock absorber tuning to achieve a high-end dampening feel. We improved Camry's handling and stability by recalculating the rear suspension geometry.

AERODYNAMIC FINS

Airflow under a vehicle is crucial to performance. A series of broad plates on Camry feature aerodynamic fins in the front and rear to help manage air turbulence beneath the vehicle, improving stability and handling.



VORTEX GENERATORS

Camry features small specially-shaped bumps or projections called vortex generators that are positioned on the undercarriage and at key points on the body. These vortex generators help stabilize performance and reduce drag by dictating airflow behaviour around the vehicle.

2013 Camry/Camry Hybrid Features

INTERIOR	Camry				Camry Hybrid		
	LE	SE	XLE	SE V6	XLE V6	LE	XLE
6.1" Display Audio System, AM/FM CD/MP3 Player, 6-Speakers, Bluetooth [®] Capability, Audio Auxiliary Input Jack, USB Audio Input	•	-	-	-	-	•	•
6.1" Display Audio System w/Navigation [®] , AM/FM CD/MP3 Player, 6-Speakers, XM [®] Satellite Radio, Bluetooth [®] Capability, Audio Auxiliary Input Jack, USB Audio Input	-	•	•	•	-	-	-
7" Display Audio System w/Navigation [®] , JBL [®] AM/FM CD/MP3 Player, 10-Speakers, XM [®] Satellite Radio, Bluetooth [®] Capability, Audio Auxiliary Input Jack, USB Audio Input	-	-	-	-	•	-	-
Backup Camera	•	•	•	•	•	•	•
Air Conditioning	•	•	-	•	-	-	-
Dual Zone Automatic Climate Control	-	-	•	-	•	•	•
Rear Seat Heater Ducts, Cabin Air Filter	•	•	•	•	•	•	•
Front Bucket Seats w/Fabric Seat Material	•	-	-	-	-	•	•
Front Sport Seats w/Sport Fabric Material	-	•	-	•	-	-	-
Heated Front Bucket Seats w/Leather Seat Surfaces & Simulated Leather Door Trim	-	-	•	-	•	-	-
Front Passenger Seat w/Recline, Fore/Aft Adjustments	•	•	-	•	-	•	•
Driver Seat w/Recline, Fore/Aft, Vertical Adjustments	•	-	-	-	-	•	-
Power 8-Way Driver Seat w/Lumbar Support	-	•	•	•	•	-	•
Power 4-Way Passenger Seat	-	-	•	-	•	-	-
60/40 Split Rear Bench Seat w/Fold-Down Seat Back, Fold-Down Centre Armrest	•	•	•	•	•	•	•
All-Position Vertically Adjustable Headrests	•	•	•	•	•	•	•
Power Door Locks	•	•	•	•	•	•	•
Power Windows w/Driver Side Auto Up/Down	•	•	•	•	•	•	•
Dual Trip Odometer	•	•	•	•	•	•	•
Outside Temperature Gauge	•	•	•	•	•	•	•
Dual Vanity Mirrors	•	•	-	-	-	•	•
Dual Illuminated Vanity Mirrors	-	-	•	•	•	-	-
Auto-Dimming Rear View Mirror w/Digital Compass	-	•	•	•	•	-	•
4-Spoke, Tilt & Telescopic Steering Wheel w/Audio Controls	•	-	•	-	•	•	•
3-Spoke, Tilt & Telescopic Steering Wheel w/Audio Controls	-	•	-	•	-	-	-
Leather-Wrapped Steering Wheel & Shift Knob	-	•	•	•	-	•	•
Simulated Woodgrain Trim	-	-	•	-	•	-	-
Aluminum Scuff Plates	-	-	•	-	-	-	-
Push Button Start, Smart Key System	-	-	•	•	•	•	•
Carpeting, Carpet Floor Mats	•	•	•	•	•	•	•
All-Season Floor Mats	•	•	•	•	•	•	•
Cruise Control, Digital Clock	•	•	•	•	•	•	•
Front Centre Console Box w/Lid	•	•	•	•	•	•	•
Front & Rear Cupholders	•	•	•	•	•	•	•
Front Seat Back Pockets	•	•	•	•	•	•	•
Door Map Pockets	•	•	•	•	•	•	•
Trunk & Glove Box Interior Lamps	•	•	•	•	•	•	•
Door Courtesy Lamps, Map Lamps	•	•	•	•	•	•	•
Rear Reading Lamps	-	-	•	•	•	-	-

• = Standard -- = Not Available

INTERIOR (cont'd)

	Camry				Camry Hybrid		
	LE	SE	XLE	SE V6	XLE V6	LE	XLE
Keyless Entry w/Trunk Release	•	•	•	•	•	•	•
Garage Door Opener	-	•	•	•	•	-	-
Glass Breakage Sensor	-	-	•	-	•	-	-
Accessory Power Outlet	•	•	•	•	•	•	•
Illuminated Entry	•	•	•	•	•	•	•

EXTERIOR

	Camry				Camry Hybrid		
	LE	SE	XLE	SE V6	XLE V6	LE	XLE
16" Steel Wheels, Full Wheel Covers	•	-	-	-	-	•	-
17" Aluminum Alloy Wheels, Wheel Locks	-	-	•	-	•	-	•
18" Aluminum Alloy Wheels, Wheel Locks	-	-	•	-	-	-	-
High Solar Energy Absorbing Window Glass	•	•	•	•	•	•	•
Coloured Full Skirt Package, Sport Style Grille	-	•	-	•	-	-	-
Chrome Grille	•	-	•	-	•	•	•
Front & Rear Splash Guards	•	-	•	-	•	•	•
Power Moonroof	-	-	•	•	•	-	-
Rear Spoiler	-	•	-	•	-	-	-
Dual Exhaust	-	-	-	•	•	-	-
Chrome Tail Pipe	-	-	-	•	•	-	-
Dual Heated, Power-Adjustable Foldable Mirrors	•	•	•	•	•	•	•
Variable Intermittent Wipers	•	•	•	•	•	•	•
Electric Rear Window Defroster w/Timer	•	•	•	•	•	•	•
Projector Style Halogen Headlamps	•	•	•	•	•	•	•
Fog Lamps	-	•	•	•	•	-	•

SAFETY

STAR SAFETY SYSTEM™ – includes Vehicle Stability Control (VSC)⁵, Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)⁶ & Smart Stop Technology (SST)⁷

	Camry				Camry Hybrid		
	LE	SE	XLE	SE V6	XLE V6	LE	XLE
Dual-Stage Driver & Front Passenger Airbag Supplemental Restraint System (SRS) ¹	•	•	•	•	•	•	•
Front & Rear Seat-Mounted Side Airbags (SRS) ¹	•	•	•	•	•	•	•
Front & Rear Head/Side Curtain Airbags (SRS) ¹	•	•	•	•	•	•	•
Driver & Front Passenger Knee Airbags (SRS) ¹	•	•	•	•	•	•	•
Front Seatbelt Pre-Tensioners & Force Limiters	•	•	•	•	•	•	•
Front Seatbelt Anchor Height Adjusters	•	•	•	•	•	•	•
All-Position 3-Point Lap & Shoulder Belts	•	•	•	•	•	•	•
Anchor Points for Child Restraint Seats	•	•	•	•	•	•	•
Child Protector Rear Door Locks	•	•	•	•	•	•	•
Glove Box Lock	•	•	•	•	•	•	•
Engine Immobilizer	•	•	•	•	•	•	•
Vehicle Anti-Theft System	-	-	•	-	•	-	•
Trunk Entrapment Release	•	•	•	•	•	•	•
Remote Fuel Lid Release	•	•	•	•	•	•	•
Fuel Cap Hanger, Low Washer Fluid, Low Fuel Warning Indicators	•	•	•	•	•	•	•
Vehicle Proximity Notification System	-	-	-	-	-	•	•
Blind Spot Monitor (BSM) ¹⁰	-	-	•	-	•	-	-

Colours



INTERIOR COLOUR OPTIONS

- A Ash Fabric - LE, Hybrid, XLE Hybrid.
- B Ash Leather - XLE, XLE V6.
- C Ash UltraSuede - Optional on XLE Hybrid.
- D Black Sport Fabric - SE, SE V6.
- E Black UltraSuede - Optional on SE and SE V6.
- F Ivory Fabric - LE, Hybrid, XLE Hybrid.
- G Ivory Leather - XLE, XLE V6.
- H Ivory UltraSuede - Optional on XLE Hybrid.

Please see your Toyota Dealer for details.

New vehicle warranty summary

No deductibles – no transfer fees

COMPREHENSIVE COVERAGE

3 YEARS OR 60,000 KM This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

POWERTRAIN COMPONENTS

5 YEARS OR 100,000 KM This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

MAJOR EMISSION CONTROL COMPONENTS

8 YEARS OR 130,000 KM This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

CORROSION PERFORATION

5 YEARS UNLIMITED DISTANCE This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

HYBRID-RELATED COMPONENTS**

8 YEARS OR 160,000 KM This warranty covers repairs to hybrid-related components that are defective in material or workmanship under normal use and maintenance.

**Includes: HV Battery, Battery Control Module, Hybrid Control Module and Inverter with Converter.

Accessories

Personalize your Camry to enhance both its appearance and performance. Many of Toyota's Accessory Parts can be residualized or advanced through Toyota Financial Services when purchased at the same time as your new vehicle, and yes, they are all backed by a Toyota Warranty. For a complete list of vehicle-specific accessories, visit customizemytoyota.ca, your local Dealer or toyota.ca.



- Block Heater
- Bodyside Mouldings
- Bongioli Acoustics DPS
- Cargo Liner
- Door Sill Protector (Illuminated and Non-Illuminated)
- Electrochromic Mirror with Compass
- Hood Deflector
- Leather Seat Surfaces (Heated Front Seats)
- Rear Lip Spoiler
- Remote Engine Starter
- Security System with Glass Breakage Sensor

Committed to Canadians, today and tomorrow



Being a leader in the automotive industry does not simply start and finish with making great vehicles. It also means being a leader in the community. Toyota Canada and its dealerships across the country fund non-profit programs that work to make a difference for Canadians through direct community involvement.

As part of our ongoing commitment to the environment and education, we established the Toyota Evergreen Learning Grounds program. This program is designed to transform Canadian school grounds into natural learning environments so that students can have a healthy place to play, learn and develop a genuine respect for nature. We also support Special Olympics Canada, which helps athletes reach their full potential through participation in events from a local to a national level.

Visit us at toyota.ca to learn more about our programs and commitment to make things better for Canadian communities, today and tomorrow.





Prius c



Prius



Prius Plug-in



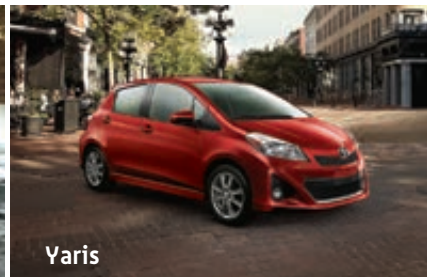
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Camry Hybrid



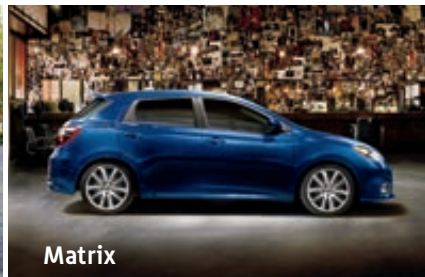
Highlander Hybrid



Yaris



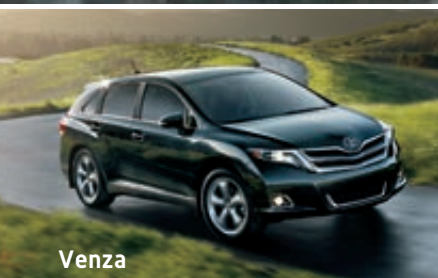
Corolla



Matrix



Camry



Venza



Avalon



Sienna



RAV4



Highlander



FJ Cruiser



4Runner



Sequoia



Tacoma



Tundra

At Toyota **quality, safety** and **sustainability** are built into every vehicle we make. To learn more about Toyota's commitment to manufacturing safe, high quality, long lasting vehicles – and to see the awards we've won for doing just that – visit **toyota.ca**.



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