



2014 Sponsorship Proposal

MILE HIGH GRIZZLIES

Semi-Pro Football Team

Colorado Football Conference

Message from our Owner

Dear Prospective Sponsor and Partner,

Hello and welcome to the Mile High Grizzlies, and the Colorado Football Conference. First, I would like to thank you personally for allowing us the opportunity to present you with our sponsorship proposal.

The Colorado Football Conference (CFC) began in 1987 as a loosely organized group of club football teams from several colleges in the Denver area. Soon, several semi-professional, law enforcement, and fire fighter teams joined the newly formed league. The number of teams each season has fluctuated between 6 and 16 over the years. The Grizzlies take part in the CFC's eight-game regular season schedule beginning approximately May 1st, with post-season play consisting of quarterfinals, semifinals, and a championship game. The Grizzlies have been a part of the CFC since 2005, winning the Championship title in 2008. All Sponsors and Supporters that join the Mile High Grizzlie family become a part of our success!

The Mile High Grizzlie organization has designed a number of packages which will give sponsors the opportunity to support the team at all levels. Our sponsorship packages have been developed to provide businesses with an excellent return on investment. Our packages offer our sponsors brand exposure through a variety of mediums including, social media, print, signage, and more. In return for your investment, the Mile High Grizzlies can help your business increase your brand awareness and image, to gain new customers and to develop relationships with existing customers. In doing this, you showcase your devoted involvement in supporting the local community and the Mile High Grizzlies.

If you have any questions regarding any of our sponsorship packages please don't hesitate to contact me!

In finishing, I would like to extend my sincere thanks for taking the time to read our sponsorship proposal. We believe our sponsorship proposal will provide an exciting marketing opportunity for your business and we would relish the opportunity of working in partnership with your business.

The Mile High Grizzlie organization looks forward to welcoming you to our family!

Keith Cogar
Owner
303-947-9590

Sponsorship Packages

The Mile High Grizzlies can't wait to have you as part of our family! We are a loyal and hard-working team who loves football as well as giving families the opportunity to get out and enjoy a day of fun. Our organization is looking forward to building a great relationship with your company and introducing you to all of our loyal fans.

Do you need a guest at your company's fundraiser or charity event? Players are available for individual appearances also! This option is negotiable in all levels of the advertising packages or on an individual basis.

The Mile High Grizzlie organization has designed a number of packages which will give businesses the opportunity to support the team at all levels. Please see below for an overview of the packages and their benefits. Let us know which one work best for you!

Uniform Ad Package

In return of your investment, you will receive the following benefits:

Advertising Benefits

- **Premium home page website link**
- **Social media links**
- **Opportunity to provide Player Spirit promo item**
- **Coupon/Advertising for fans at all Home Games**
- **Ability to set up tent/table at all Home Games (sponsor provides)**
- **2 Banners displayed at all Home Games (sponsor provides)**
- **Verbal Ad announcements at all Home Games**

Hospitality Benefits

- **You will receive 2 invitations to the End of Season Presentation**
- **You will receive 4 season tickets to all Home Games**
- **You will receive 2 team T-shirts**
- **You will receive 1 Team Photo Plaque**

General Benefits

- **You have the right to use the Mile High Grizzlie logo on approved merchandise and/or material**
- **You will receive an official certificate of sponsorship**

**Investment: \$3000.000*

Official Ad Package

In return of your investment, you will receive the following benefits:

Advertising Benefits

- Company logo on all printed schedules and flyers
- Premium home page website link
- 2 banners displayed at all Home Games (sponsor provides)
- Verbal Ad announcements at all Home Games
- Opportunity to set up tent/table at all Home Games (sponsor provides)
- Coupon/Flyer advertising for fans at all Home Games
- Opportunity to host a team event at your place of business

Hospitality Benefits

- You will receive 4 season tickets to all Home Games
- You will receive 2 team T-shirts

General Benefits

- You have the right to use the Mile High Grizzlies logo on approved merchandise and/or material
- You will receive an official certificate of sponsorship

**Investment: \$ 1500.00*

Game Day Ad Package

In return of your investment, you will receive the following benefits:

Advertising Benefits

- Halftime recognition on YOUR GAME DAY
- Your company logo on all printed schedules
- Direct company link from our website
- Coupon/Advertising flyer for fans at all Home Games
- Opportunity to set up tent/table at all Home Games (sponsor provides)
- Company banner to be displayed at all Home Games (sponsor provides)
- Verbal Advertising during all Home Games

Hospitality Benefits

- 2 season tickets to all Home Games
- 2 team T-shirts

General Benefits

- You have the right to use the Mile High Grizzlies logo on approved merchandise and/or material
- You will receive an official certificate of sponsorship

**Investment: \$ 750.00*

End Zone Ad Package

In return of your investment, you will receive the following benefits:

Advertising Benefits

- Direct link to company from our website
- Coupon/Advertising for fans at 2 Home Games
- Opportunity to set up tent/table at 2 Home Games (sponsor provides)
- Opportunity to display company banner at all Home Games (sponsor provides)

Hospitality Benefits

- You will receive 2 season tickets to all Home Games
- You will receive 2 team T-shirts

General Benefits

- You have the right to use the Mile High Grizzlies logo on approved merchandise and/or material
- You will receive an official certificate of sponsorship

**Investment: \$ 500.00*

Team Ad Package

In return of your investment, you will receive the following benefits:

Advertising Benefits

- Direct link to company from our website
- Opportunity to sponsor a player with mention on Roster
- Verbal advertising at 1 Home Game

Hospitality Benefits

- You will receive 2 season tickets to all Home Games
- You will receive 1 team T-shirt

General Benefits

- You have the right to use the Mile High Grizzlies logo on approved merchandise and/or material
- You will receive an official certificate of sponsorship

**Investment: \$ 400.00*

Player Ad Package

In return of your investment, you will receive the following benefits:

Advertising Benefits

- Direct link to company from our website
- Sponsorship noted on the Roster, beside the sponsored player
- Autographed photo by the sponsored player
- Opportunity to provide Player Spirit pack promo item

Hospitality Benefits

- 1 Season ticket to all Home Games
- You will receive 1 team T-shirt

General Benefits

- You will receive an official certificate of sponsorship

**Investment: \$ 300.00*

Field Ad Package

In return of your investment, you will receive the following benefits:

Advertising Benefits

- Direct link to your company from our website
- Opportunity to display company banner at all Home Games (sponsor provides)

Hospitality Benefits

- 1 Season ticket to all Home Games
- You will receive 1 team T-shirt

General Benefits

- You will receive an official certificate of sponsorship

**Investment: \$ 200.00*

Fan Ad Package

In return of your investment, you will receive the following benefits:

Advertising Benefits

- Direct link to your company from our website

Hospitality Benefits

- 1 Season ticket to all Home Games
- 1 team T-shirt

General Benefits

- You will receive an official certificate of sponsorship

**Investment: \$ 100.00*

Contact details

Thank you for taking the time to view our sponsorship package. The Mile High Grizzlie organization is dedicated to marketing their sponsors to ensure optimal benefits for both parties. We will assist in activating your sponsorship in an innovative and creative way. All packages can be tailored to your specific needs. Please review the following sponsorship form and contact us today!

Keith Cogar
Owner

Ph: 303-947-9590

Email: imsinc@comcast.net

Website: www.milehighgrizzlies.com

Sponsorship Contract

Business Name: _____ Contact: _____

Address: _____

Phone: _____ Email: _____

Which package are you choosing?

Uniform _____ Official _____ Team _____ End Zone _____

Player _____ (Player: _____) Field _____ Fan _____

Can't find one that works for you? Customize one! Please specify below:

On this _____ day of _____, 20____, I enter into this sponsorship agreement with Keith Cogar and the Mile High Grizzlie organization.

I agree to the sponsorship amount of \$ _____ and to the terms of the above described package. I understand that I will receive the benefits listed in the package details.

The following benefits have been added/removed to fit my company's needs:

Signature of Sponsor: _____ Printed Name: _____

Title: _____

Signature of Grizzlie Representative: _____