ARIZONA PUBLIC MEDIA®

COMMUNITY ADVISORY BOARD

2015-2016 Board Roster

Board Officers

Cristie Street, Chair Kent Laughbaum, Vice-Chair Jennifer Casteix, Secretary

Ex-Officio Members

Jack Gibson Laura Todd Johnson

Emeritus Members

Betsy Bolding
Judith Brown
Sharon Bronson
Dan Cavanagh
John Escher
Andrew Greeley
Jan Lesher
Ellen Poulson
Simon Rosenblatt
Larry Schnebly

Board Members

Kristin Almquist

Karen Borek

Ron Bornstein

William Bowen

Lynne Wood Dusenberry

Steven Eddy

Lois Eisenstein

Manuel Felix (Student Member)

Chuck Ford

Chris Helms

John Hildebrand

Fred Johnson

Paul Lindsey

Tsianina Lomawaima

Roxie Lopez

Paul Lyons

Anne Maley

Harold Paxton

Jill Perrella

Hope Reed

Jill Rosenzweig

Andrew Schorr

Cita Scott

Adrian Shelton

George Steele

Susan Tarrence

Magdalena Verdugo

Board Officers



Cristie Street, Chair

Cristie Street has nearly 20 years of leadership experience building global brands and guiding product development in technology companies. An accomplished writer, product manager and marketer, her vision and expertise in business performance has driven enterprise growth with companies in the telecom, software development and IT services industries.

Street received her bachelor of arts from North Carolina State University. Her graduate work in technical communications at NC

State was first put to use at Nortel, Inc. in 1994. After joining Tucson-based RightFax (now OpenText, Inc.) in 1995, she helped drive RightFax sales from \$6 million to over \$75 million and make it the number one network fax server product in the world. In 2006, she completed her Masters in Business Administration from the Eller College at the University of Arizona.

Street co-founded the Tucson-based IT consulting company, Nextrio, LLC, in 2002. In her role as managing partner, she is responsible for daily operations, sales, marketing and staff management of the premier outsource Information Technology firm in Southern Arizona. The company currently employs more than 25 engineers and administrative staff.

Business Nextrio, LLC Managing Partner 4803 E. 5th Street, Suite 103.

Tucson, AZ 85711 Tele: 520-545-7110

Email: cbs@nextrio.com
Web: www.nextrio.com

<u>Home</u>

3901 N. Hillwood Pl. Tucson, AZ 85750 Cell: 520-545-7110

Spouse: Bill Street

AZPM CAB History

Joined CAB: 8/2010



Kent Laughbaum, Vice-Chair

Colonel (USAF, retired) Kent Laughbaum is a systems architect, principal systems engineer, and business development senior manager with Raytheon Missile Systems in Tucson, Arizona. At Raytheon since 2008, his areas of expertise include air and missile defense, and net enabled weapons.

Kent served as commander of the 355th Fighter Wing at Davis-Monthan Air Force Base from 2006 until 2008. At D-M he was responsible for America's largest A-10 wing, commanding 6,700 Airmen and leading 3,200 civilians. Colonel Laughbaum also commanded the

AZPM CAB History

Joined CAB: 2011

48th Operations Group and 494th Fighter Squadron, at RAF Lakenheath, United Kingdom.

A 1983 graduate of Texas A&M University, Kent also holds post-graduate degrees from the USAF School of Advanced Airpower Studies and the United States Naval War College. Prior to his USAF command tours Kent served as a Fighter Weapons School instructor pilot in the A-10 and F-15E, and held staff responsibilities with the North Atlantic Treaty Organization (NATO). He is a command pilot with more than 5,100 flying hours, and led expeditionary fighter squadrons over Afghanistan and Iraq during Operation Enduring Freedom, Operation Northern Watch, and Operation Southern Watch.

Kent is married to Mary Laughbaum, who is the Executive Director for the Rotary Club of Tucson. They have two adult daughters, Ms. Christen Laughbaum and Lt. Rachel Laughbaum.

Business
Air & Missile Defense
Architect & Business Dev

SRMGE

Home
P.O. Box 15284
Tucson, AZ 85708

Raytheon Cell: 520-247-5356

Tucson, AZ Email:

Email: <u>kent.laughbaum@hotmail.com</u>

kent.laughbaum@raytheon.com Spouse: Mary Laughbaum



Jennifer Casteix, Secretary

Jennifer Casteix is on the Clinical Faculty of Speech, Language, and Hearing Sciences at The University of Arizona, where she helps to train future speech pathologists and provides outreach, website, and fundraising support to the department. Prior to coming to the UA, she worked at Tucson Medical Center for almost 20 years, developing a variety of pediatric-based inpatient and outpatient programs and providing services to children with autism, developmental delays, and other communication disorders. Jennifer is very active in the community. She is a past president of the Junior League of Tucson, Inc., is president of the advisory board for Reach Out and Read

Southern Arizona, and serves on the Community Food Bank Board of Directors.

Jennifer received her undergraduate degree in Speech and Hearing Sciences from University of California, Santa Barbara, and her graduate degree in Speech Pathology from The University of Arizona. She is married to George Jenson, a software designer and real estate broker.

<u>Business</u>	<u>Home</u>	AZPM CAB History
Clinical Asst. Professor, Speech	501 E. 1 st Street	Joined CAB: 8/2010
Languages & Hearing Sciences,	Tucson, AZ 85705	
University of Arizona	Home: 520-881-4316	
1311 E. 2 nd St. Bldg 71	Cell: 520-490-2429	
Tucson, AZ 85721	Jennifer@georgejenson.com	
Tel: 520-626-2938		
Email:	Spouse: George Jenson	
Casteix@email.arizona.edu		
Web: slhs.arizona.edu		

Board Members



Kristin Almquist

Ms. Almquist is a marketing, fundraising and community outreach consultant specializing in Southern Arizona communities.

In 2007, Arizona Governor Janet Napolitano appointed her Director of the Governor's Southern Arizona Office. The Tucson-based office is directly responsible for community outreach, legislative advocacy, and constituent service across five counties: Pima, Pinal, Cochise, Santa Cruz and Yuma. Service in that position ended with the appointment of Governor Napolitano as U.S. Secretary of Homeland Security. While engaging and facilitating ad hoc groups, public and private

organizations and agencies all with distinct interests and needs, her primary charge was to create and maintain relationships with community influencers in all sectors, public and private. Establishing and maintaining trust, respect and an ability to anticipate needs were all part of this Governor's mission and Kristin's activities. In this role Kristin demonstrated remarkable ability to position, implement and evaluate the Governor's programs and messaging in Southern Arizona with high efficiency, proper protocol, and the appropriate tone.

Prior to working with the Governor's office, she worked with both the business sector and with non-profit organizations. Immediately prior to her appointment by Governor Napolitano, she led Community Development for Habitat for Humanity Tucson. Additional Arizona experiences included start-up projects with Grand Canyon Railway, the Pointe Resorts and Parkland Development Company. Through these projects and others, she has worked extensively in rural communities and appreciates the diversity of the state of Arizona and what it contributes to the national landscape.

Prior to moving back to Tucson in 2003, she lived and worked in the New York City area for 12 years. She worked with a variety of companies that include The New Spirit Café, Lincoln Snacks, Smith & Hawken Garden Centers, and the International Executive Service Corps. Responsibilities included sourcing domestic and international corporate sponsorships, conference organization & participation, management of customer service and sales centers, creation and implementation of marketing strategies, assessment of client needs, promotional events that resulted in effective publicity, enhanced credibility and new funding sources, and the management of more than 40 projects in Eastern Europe.

Passionate for community and economic development, Almquist's volunteer projects are varied and diverse. Among these include: the Arizona Public Media Advisory Board, Arizona-Mexico Commission, Tucson City Parks Commission (appointed), Arizona Tourism Alliance, New York Women in Communications, Habitat for Humanity, the First Tee of Tucson (Accenture Matchplay tournament), the YWCA, the Tucson Values Teachers campaign, and the Pima Council on Aging. In 2007, Almquist was celebrated by the YWCA, as a "Woman on the Move". She holds a BA in Economics from the University of the Pacific.

<u>Business</u>	<u>Home</u>	AZPM CAB History
Consultant, Marketing Strategies	425 W. Paseo Redondo 6-D	Joined CAB: 2009
Tel: 520-237-3566	Tucson, AZ 85701	
	Tel: 520-237-3566	
	Email:	
	kalmquistaz@mindspring.com	



Betsy Bolding, Emeritus Member

Tucson's Woman of the Year in 2003, Betsy has an impressive record of community involvement, both professionally and as a volunteer. In her current position as director of consumer affairs at Tucson Electric Power, Betsy manages the company's K-8 in-school education programs and provides community outreach for TEP's special programs to benefit low-income customers and for its solar and renewable energy programs.

A high school Journalism and English teacher for 15 years, Betsy turned to politics in 1978, successfully co-chairing Gov. Bruce Babbitt's campaign in southern Arizona. She managed his branch office and handled issues pertinent to the Tucson region, serving as his special assistant during his eight years in office.

With her background in consumer affairs and politics, Betsy is deeply in touch with the Tucson community. More than that--she is a whirlwind of activity and involvement in the arts, education and community service. She is a past president and director of the Community Food Bank, and her involvement with the Arizona Community Action Association, a state-wide group, keeps her in contact with agencies that provide services to low-income families. She is also currently a director of Childs Play, a Tempe-based professional children's theater group, and a past chairman of the Arizona Theater Company and a member of its Honorary Board. She was founding president of the Tucson Cinema Foundation which owns and operates the Loft Cinema. Betsy, who is a trustee of Prescott College, has stayed involved with her alma mater as well. She is a founding member of the UA Women's Studies Advisory Council and serves on the advisory board for the UA Women's Plaza of Honor and the KUAT Communications Group.

Business
Director, Consumer Affairs
Tucson Electric Power
Company
P.O. Box 711-UE-102

Tucson, AZ 85702 Tel: 520-884-3677 Email: betsy2@tep.com <u>Home</u> 2965 E. Lee

Tucson, AZ 85716 Tel: 520-795-3089 Cell: 520-850-8445

Email: <u>betsy211@cox.net</u>

AZPM CAB History
Joined CAB: 2003

Karen Borek



Karen Borek moved to Tucson in 1990 from Washington, D.C. with her husband Ted after his retirement from the military JAG Corps and her ordination as a clergyperson in the United Methodist Church. Prior to moving to Tucson, she taught political science in community college programs in Germany and was the regional administrator for Big Bend Community College in the Nurnberg area. After moving to Tucson and serving in the church as well as teaching courses in religion at Pima Community College, Karen pursued a PhD in Religion at Emory University with a focus on religion and the problem of evil. In 2008, she was hired by the University of Arizona where she has been teaching

courses for the Religious Studies and Judaic Studies programs. She has also taught courses on God and Evil at Wesley Theological Seminary in Washington, D.C. following the events of 9/11.

Borek is currently serving as the faculty representative on the UA Poetry Center's Advisory Board, continues to give public lectures here and abroad, and had the distinct pleasure of doing volunteer work with AzPM's political desk during the 2013 campaign season.

She is married to the Hon. Ted Borek who serves on the civil bench of Pima County Superior Court. They have a son Chris who is an economist in Washington, D.C. and a daughter Catherine who teaches in Compton, California and whose class was the subject of the documentary, "OT: Our Town" that was shown on the anniversary of 9/11 at the Toronto Film Festival.

Business University of Arizona Adjunct Faculty, Religious Studies Program Tel: 520-626-7938

Email:

kborek@email.arizona.edu

Home

1550 E. Placita Abeja Tucson, AZ 85718 Tel: 520-544-2451

Email: kborek@theriver.com

Spouse: Ted

AZPM CAB History

Joined CAB: 2013



Ronald C. Bornstein

Ronald C. Bornstein has served in leadership positions in public media and higher education for over forty years. At the University of Wisconsin, he was a senior faculty member and department chair, and held administrative posts as Director of the Telecommunications Division, Acting Vice Chancellor for Extension, Vice President for University Relations, Senior Vice President for Administration, Executive Vice President, and Chief Operating Officer. His University of Wisconsin-Madison Department of Communication Arts specialty was public media policy and programming. On leaves of absence from the University, he twice served in Washington, D.C. as Vice President

for Telecommunications for the Corporation for Public Broadcasting and as Acting President of National Public Radio. He was a long-time member of the State of Wisconsin Educational Communications Board, chaired its Wisconsin Public Broadcasting Foundation, and served in leadership posts on the boards of PBS, NPR and the Association of Public Television Stations. He is a recipient of numerous awards, including a National Academy of Television Arts & Sciences "Emmy" Award and the Edward R. Murrow Award, and was inducted into the Wisconsin Broadcasters Association Hall of Fame. He is the founding partner of NETA Consulting, a national management consulting and executive search firm allied with the National Educational Telecommunications Association. His firm has served senior administrators and trustees of over sixty university, state, and community public broadcasting licensees—more than any other firm in the nation. He currently serves as the Executive Director of the Pacific Mountain Network, an educational foundation that provides support to its thirty-one member public television stations in the Rocky Mountain and Pacific States, and is a member of the Arizona Public Media Community Advisory Board.

<u>Business</u>

Media Consultant, Manager Bornstein & Associates, LLC 2588 East Via Corta Di Amore Tucson, AZ 85718

Tel: 520-825-8494

Email: <u>rbornstein@aol.com</u>

Home

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Tel: 520-825-8494 Cell: 520-906-8507

Email: <u>rbornstein@aol.com</u>

Spouse: Lorraine

AZPM CAB History

Joined CAB: 2007



William Bowen

When Mr. Bowen retired from Heidrick & Struggles, the world's leading executive search firm, he and his wife moved to Tucson and he volunteered to be an Executive in Residence at the Eller College of Management. Bill quickly became an extremely valuable auxiliary member of the Arizona Economics Department.

Bowen is working with department chairman, Mark Walker, and others on projects ranging from creating an advisory council to developing the department's resource base, to improving the undergraduate experience. In all these efforts, Bowen brings the wisdom of his many

years of corporate leadership experience and the positive energy from his optimistic can-do personality.

Seven years ago he even stepped into the breach caused by a shortage of faculty members, to teach a course on the economic history of American financial markets. The course is a great experience for students.

Bowen was a founding partner of Heidrick & Struggles' education and non-profit practice before moving up to serve as president and CEO. Earlier in his career, he served as vice president at Shearson Hammill and Co. and as an assistant vice president at Citicorp.

Bowen is sharing his expertise, not just with the Arizona Economics Department, but throughout the Eller College and the University. He serves as an advisor for the College's E-tegrity Board; he is helping to teach an undergraduate capstone course on how to make Eller better; and for the past four years, he has served as special counsel to the President of the UA Foundation.

Born and raised in New York, Bowen received a B.S. in economics from Fordham University and an MBA from New York University, and is a lifelong Yankees fan. His love affair with Tucson began in the 1950's, when he was completing his pilot training in Marana as an officer in the U.S. Air Force. Today, Bowen's affection for Tucson benefits the Partners Board at the UA Museum of Art and through his service on the board of the Catholic Foundation, Diocese of Tucson.

Bowen's enthusiasm for the Arizona Economics Department is rooted in his belief that an economics education is the best possible foundation for a successful career in almost any walk of life. Or, as he often puts it, "Economics is at the top of the food chain when it comes to education."

<u>Business</u>	<u>Home</u>	AZPM CAB History
UA Foundation	Tucson, AZ 85718	Joined CAB: 2011
1111 N. Cherry	Tel: 520-529-4747	
Tucson, AZ 85721	Cell: 520-404-4961	
Tel: 520-621-1483		
Email: bowen@al.arizona.edu	Spouse: Betsy	



Sharon Bronson, Emeritus Member

Sharon Bronson was first elected to office in November 1996. She represents District 3, a sprawling district of 7,403 square miles that includes all of western Pima County, AZ. and shares more than 130 miles of international border with Mexico.

Since her election to the Board, Bronson has led the charge for balanced smart growth strategies and was instrumental in the development and implementation of Pima County's Award winning Sonoran Desert Conservation Plan.

She has served as President of the County Supervisor's Association of Arizona, President of the U.S./Mexico Border County Coalition. She has also chaired the Pima Association of Government's Executive Committee and the local public broadcasting affiliate KUAT Communications Group's Public Advisory Board. She is currently the Co-chair of Tucson Regional Economic Opportunities, Inc. (TREO).

Bronson earned a degree in Business Administration/Accounting with Distinction from the University of Arizona and is a member of the Business Honorary Beta Gamma Sigma.

Business	Ноте	AZPM CAB History
Pima County Supervisor	Spouse: Otis Bronson	Joined CAB:
District 3 130 W. Congress,		
11th floor		
Tucson, Arizona 85701		
Tel: 520-740-8051		
Email: <u>district3@pima.gov</u>		



Judith Brown, Emeritus Member

Judith Brown received her BA in Music and her MA in Art History from Boston University. She is currently the Director of Development and Community Affairs for the UA College of Nursing. She is also a trustee of the Community Foundation for Southern Arizona. Judith hosted a half hour public affairs program entitled *Topic of Tucson* for many years on KUAT radio and on KGUN-TV.

<u>Business</u>	<u>Home</u>	AZPM CAB History
Director of Development &	6291 N. Camino Katrina	Joined CAB: 2003
Community Affairs, University	Tucson, AZ 85718	
of Arizona-College of Nursing		
Tucson, AZ 85721		
Tel: 520-6926-2512		
Emailo:		
<u>jbrown@nursing.arizona.edu</u>		



Dan Cavanagh, president of Dan Cavanagh, Inc., provides consulting services to the construction industry. He served as the Southern Arizona Manager of Government Relations for Freeport McMoran Copper and Gold, Inc., the worlds' largest publicly traded copper company and as Executive Director of the Arizona Builders' Alliance. He has been a registered lobbyist in Arizona since 1981, and in 1991 served as President of the American Chamber of Commerce Executive Government Relations Council.

Dan transferred to the University of Arizona in 1973 and served as assistant production manager for KUAT Radio. He graduated from the University of Arizona in 1974 with a degree in Radio-TV Communication. He is also a graduate of the U.S. Chamber of Commerce Institute of Organizational Management from the University of Colorado.

Dan also serves on the Board of Directors of the Arizona Cancer Center and the Ronald McDonald House of Tucson

Business	<u>Home</u>	AZPM CAB History
Retired	3144 Saguaro West Trail	Joined CAB:
	Tucson, AZ 85745	
Tel:	Tel: 520-743-3149	
Email:	Cell: 520-954-7913	
	Email: <u>dandjcavanagh@aol.com</u>	



Lynne O. Wood Dusenberry

Recently retired after serving for 33 years as an attorney in the Office of the General Counsel at the University of Arizona, Lynne served in a number of positions within that office, including Interim Vice President for Legal Affairs and General Counsel and Senior Deputy General Counsel, dealing with the administrative issues of a ten-attorney office in support of the General Counsel and as senior employment lawyer for the University. Prior to the University, Lynne served on active duty as a Naval Reserve JAG Corps officer stationed at Pearl Harbor and San Diego. After three years of active duty service, she remained a drilling Naval Reserve officer and attained the rank of Commander, completing

20 years of service before retiring from the Reserves in 1997.

Lynne has served on a number of professional and community boards and committees, including the Arizona Commission on Appellate court Appointments from 1996-1999; the Arizona Women Lawyers Association, serving as founding member of both the state and Southern Arizona Chapter boards of directors, 1980-1994 and as State President in 1987, and the Pima County Bar Association from 2000-2006, serving as Secretary from 2001-2005. She has served on the PTOs at her children's schools, in the Junior League of Tucson, serving one year as the Community Director, and on several community boards including the Pio Decimo Board, Child & Family Resources - Board Secretary, Pima Council on Aging Gala Committee, the Women's Plaza of Honor Executive Committee at U of A, and UA Student Life National Leadership Board – advisory and fundraising Board of Directors for University of Arizona student leadership development programs. She and her husband Bruce are members of the Alexis de Tocqueville Society and were former co-chairs for ADT at the United Way of Tucson and Southern Arizona. Recent board and community service included the Board of Trustees for Arizona Theatre Company, the Board of Directors for the United Way of Tucson and Southern Arizona, Humane Society of Southern Arizona "Puttin' on the Dog" Fashion Show & Auction Committee, Habitat for Humanity Women Build project and the Women Leading United steering committee for one of United Way's focus groups. In 2012 she served as the Vice Chairman of Angel Charity for children, during that organization's 30th year in Tucson, and she continues to be active in that organization.

Lynne is married to Bruce L. Dusenberry, who practiced law for 17 years before retiring from the practice to assume management of his family's moving, storage and distribution company – Horizon Moving Systems. Lynne and Bruce have two great children, Brett, a medical student at the UA College of Medicine, class of 2016, and Courtney, a 2013 graduate of the School of Cinematic Arts at USC in Los Angeles with a Master of Fine Arts in Film Producing.

<u>Business</u>	<u>Home</u>	AZPM CAB History
Retired	7090 N. Via Sierra del Sol	Joined CAB: 2015
University of Arizona	Tucson, AZ 85718	
	Tel: 520-603-8055	
	Email: <u>lowood@email.arizona.edu</u>	
	Spouse: Bruce	



Steven Eddy

Steven Eddy oversees Government Relations activity at Tucson Electric Power (TEP) and UniSource Energy Services (UES). He is responsible for representing and advancing policies that pertain to the utility industry with federal, state and local elected officials. He also is responsible for developing and maintaining relations with government agencies, trade associations and community stakeholders. A key priority for Steven is informing and educating elected and government officials on issues facing the utility industry to drive deeper collaboration in order to benefit

constituents and customers.

Steven Eddy has an extensive background in environmental and land use issues. Prior to joining Government Relations, he worked in TEP's Land Management Department and was a Project Manager for a local planning firm, The Planning Center. His experience in the planning field provides him with a deep understanding of finding common ground on contentious issues and projects while balancing the needs of customers, community stakeholders and the company. Steven's past work includes the siting and permitting of transmission lines, substations and solar farms, Queen Creek and Nogales General Plan updates, Grant Road Improvement Plan and entitlements for Union Pacific's Redrock Switching Yard.

Steven Eddy received his Bachelor of Arts in Geography from the University of Arizona and in 2011 earned his American Institute of Certified Planners (AICP) license. He is a past recipient of the Inside Tucson Business "Up and Comers" award and the Arizona Daily Star "40 Under 40" award. Steven is passionate about the Tucson community, serving on a number of non-profit boards and commissions, including Tucson Botanical Gardens and past chair of the City of Tucson Planning Commission. Steven is also a graduate and board member of Greater Tucson Leadership, a non-profit, non-partisan leadership organization dedicated to providing leadership education, community development and civic engagement for emerging leaders in the Tucson community.

Steven lives in Tucson with his wife, Missy, and three young children. When not engaged with family activities, Steven is an avid cyclist and outdoor enthusiast.

<u>Business</u>	<u>Home</u>	AZPM CAB History
Government Relations &	6222 E. West Miramar Dr.	Joined CAB: 2015
External Affairs	Tucson, AZ 85715	
Tucson Electric Power		
<i>Ph:520-401-1165(cell)</i>	Ph:520-401-1165(cell)	
Email: <u>seddy@tep.com</u>	Email: <u>seddy@tep.com</u>	
	Spouse: Missy	



Lois Peel Eisenstein, J.D.

Lois Eisenstein is a higher education attorney and former General Counsel for the Viacom cable television network (MTV, Nickelodeon, VH-1, Comedy Central). After nearly 14 years of employment at the University of Arizona, she retired in early 2014. As UA's Associate Vice President for Research, she was instrumental in developing a unified program of research compliance and implementing improved policies and procedures. Lois previously worked in the office of General Counsel as a senior University Attorney. Her areas of legal practice included intellectual property management, complex business transactions,

international business development, first amendment law, and federal regulations. She has been a board member of Friends of Pima County Library and Volunteer Lawyers for the Arts (New York City chapter). Lois enjoys volunteering as a Sabino Canyon naturalist and a literacy coach. She and her husband Rick are the proud grandparents of Evan (9) and Julianne (5) Lynett.

<u>Business</u>
Sage Consulting Services
3542 N. Tanuri Drive
Tucson, AZ 85750

<u>Home</u>	
3542 N.	Tanuri Drive
Tucson,	AZ 85750
I	

AZPM CAB History
Joined CAB: 2014

Email: eisen@email.arizona.edu

Spouse: Rick



John Escher, Emeritus Member

John Escher received his Doctor of Jurisprudence at the New England School of Law in Boston Massachusetts in 1979. He is a Shareholder at Waterfall, Economidis, Caldwell, Hanshaw & Villamana. John specializes in real estate and commercial transactions, and chairs the Firm's commercial, real estate and creditor's rights section.

Business Attorney Waterfall, Economidis, Caldwell, Hanshaw & Villanana 5210 E. Williams Circle, 8th Floor Tucson, AZ 85711

Tucson, AZ 85711 Tel: 520-745-7809

Email: <u>jescher@wechv.com</u> Web: <u>http://www.wechv.com</u> <u>Home</u> 5931 E. Miramar Drive Tucson, AZ 85715-3033 Tel: 520-298-2461

Spouse: Pat

AZPM CAB History Joined CAB: 2001



Manuel Felix, Student Member

THE UNIVERSITY OF ARIZONA HONORS COLLEGE

Bachelor of Arts in Political Science, Spanish
Pre-Law and Economics Minor
Cumulative GPA: 3.47
Regents High Honors Endorsement Scholarship, University of Arizona
Hispanic Alumni Scholarship, Southwest Foundation Scholar, Phi Beta
Kappa of Greater Tucson Scholarship. Financed 100% of college education
through scholarships, grants, and employment.

Dean's List, University of Arizona Fall 2012 - May 2015

Student Body President of the Associated Students of the University of Arizona May 2015 - Present

■ Chief Executive Officer and the Chief Spokesperson for the students. Involved with every legislative decision and oversees all 42,000 undergraduate students and ASUA operations.

University of Arizona, Dean of Students Office, Student Advisor August 2012-March 2015

■ Provide excellent customer service, staffing reception desk, answering telephones, collating materials, and assisting with special projects, Assist students with questions about academic resources and services

University of Arizona Delta Sigma Phi Fraternity, President November 2013 – January 2015

- Appointing, delegating, and ensure tasks are done correctly and completely
- Fraternity goal-setting for results, monitoring progress, establishing climate of enthusiasm and motivation, problem solving

COMMUNITY SERVICE AND CAMPUS INVOLVEMENT

University of Arizona, Bobcats Senior Junior Honorary April 2015 – present

■ Organization focused on preserving traditions on campus while exemplifying service and philanthropy to the community, school pride, and academic distinction

Southern Arizona Legal Aid, Student Intern, Immigration Department May 2015 - Present Athletics, Women's Tennis Team Manager, University of Arizona May 2014- May 2015 University of Arizona, Chain Gang Junior Honorary April 2014 - May 2015 April 2013 - May 2014 University of Arizona, SOPHOS Sophomore Honorary Arizona in Brazil, Summer Study Abroad Program in Fortaleza, Brazil June 2014 – July 2014 Arizona in Italy, Summer Study abroad program in Orvieto, Italy June 2013 – July 2013 New Start Program, Student Participant, University of Arizona June 2012 - July 2012 U of A International Buddy Program, Study Abroad Office September 2013 - present Phi Alpha Delta (Pre-Law) Fraternity, University of Arizona September 2012 - present Casa de los Niños, Childcare Volunteer, Tucson, Arizona September 2012 - present

<u>Business</u>	<u>Home</u>	AZPM CAB History
ASUA President		Joined CAB: 2005
University of Arizona		
ASUA		
Building #19, Room 325W		
Tucson, AZ 85721-0019		
Tel: 520-621-5150		
Email:		
asuapres@email.arizona.edu		



Chuck Ford is a former Teacher and Principal in Tucson Unified School District. He is a former Vice Mayor and served on the Tucson City Council. Prior to that, he was the Public Administration Associate Director at Harvard University.

Mr. Ford received his Bachelor of Arts at Dillard University in New Orleans, his Masters at the University of Arizona and finally his Doctorate at Atlanta University.

Dr. Ford has served on a variety of boards in the Tucson community including University of Arizona Black Alumni Advisory Board to the President, the Tucson Urban League, Dunbar Coalition and he is the former president and member of NAACP among other community based organizations.

<u>Business</u> Retired

Tel: 520-748-7612

Email: cfordjr@juno.com

Home

5701 E. 8th Street

Tucson, AZ 85711

Spouse: Doris

AZPM CAB History

Joined CAB: 1/2013



With over 25 years in publicity, marketing and author promotions, Andrew T. Greeley is the managing member of Literary Partners Group, which assists writers seeking an agent or publisher, authors with books waiting to be published, and authors with literary works already published in marketing and selling their books. Mr. Greeley has assisted a variety of notable authors, including Dr. Andrew Weil, Dr. Dharma Singh Khalsa, Sylvia Nasar, and David Sedaris.

Photo Unavailable

Business Southern Arizona Green Chamber of Tel: Commerce

Email: <u>AndrewGreeley@sagcc.org</u>

Ноте

Cell: 520-990-1872 Fax: 520-882-8403

Tucson, Arizona

AZPM CAB History

Joined CAB:



Chris Helms, Past Chair (2012-14)

Christopher Helms retired in 2007 as Executive Director of the Morris K. Udall Foundation, the only Federal agency based entirely in Arizona. He has held a number of key positions in Tucson during his 49 years in the Old Pueblo including, News Director at KVOA-TV, Channel 4; Public Relations Director for the Tucson Chamber of Commerce; National Sales Director of the Tucson Visitor/Convention Bureau; Staff Assistant to late Congressman Morris K. Udall; Development/Public Affairs Director at the Arizona-Sonora Desert Museum; and Public Affairs Director at Biosphere 2.

In addition, Helms has served on numerous community boards and advisory boards including: The Tucson Press Club; the Tucson Metropolitan Visitor/Convention Bureau; the Southern Arizona Mental Health Center; Green Fields Country Day School; the Tucson Botanical Garden; and the University of Arizona Theater Arts Support Group. He currently serves on the boards of the Friends of Saguaro National Park and the Pima Council on Aging Foundation.

A native of Baltimore, Maryland, Chris is a graduate of the University of Arizona. His wife, Donna, is an artist/interior designer who serves on the Board of Trustees of the Tucson Botanical Garden.

Business Retired Morris K. Udall Foundation 130 S. Scott Ave Tucson, AZ 85701 Tel: 520-419-2846

Email: CDHelms@cox.net

2145 E. Edison Tucson, AZ 85719 Tel: 520-881-6866 Cell: 520-419-2846 Email:<u>CDHelms@cox.net</u> Spouse: Donna Helms

Home

AZPM CAB History
Joined CAB: 2007

John Hildebrand



John G. Hildebrand joined the faculty of the University of Arizona in Tucson in 1985 after serving as a faculty member at Harvard (1970-80) and Columbia (1980-85) Universities. He is Regents Professor of Neuroscience and Professor of Chemistry & Biochemistry, Entomology, and Molecular & Cellular Biology. He earned his baccalaureate degree at Harvard University (1964) and his Ph.D. (in biochemistry, 1969) at the Rockefeller University. He was founding Director of the ARL Division of Neurobiology at the University of Arizona (1985-2009) and subsequently founding Head of the Department of Neuroscience after the Division of Neurobiology became the Department of Neuroscience (2009-13).

Hildebrand and his coworkers study insect nervous systems, with a current focus on the neurobiology of the olfactory system and its roles in behavior as well as related areas of chemical and sensory ecology. This work teaches us about mechanisms that are common to vertebrate and invertebrate nervous systems and at the same time contributes to knowledge that will help alleviate the harm done by insects that are predators of the human food supply or vectors of disease. He is author of more than 210 peer-reviewed research papers and reviews and editor of five books.

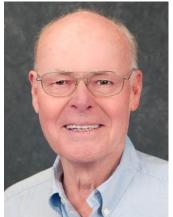
Hildebrand is past president of several scientific societies, including the Association for Chemoreception Sciences (AChemS), International Society of Chemical Ecology, and the International Society for Neuroethology, and a frequent consultant to federal agencies, private foundations, and companies. Among his strongest interests is education at all levels, and in that connection he served for many years as chairman of the Board of Neuroscience Schools of the International Brain Research Organization (IBRO) and as a member of the Training Advisory Committee of the APA/ANDP/NIH Diversity Program in Neuroscience. He is a member of the National Academy of Sciences and currently serves as an elected member of the Academy's Council. He also is a member of the American Academy of Arts and Sciences and the German National Academy of Sciences 'Leopoldina'; a foreign member of the Norwegian Academy of Science and Letters and the Royal Norwegian Society of Sciences and Letters; an Honorary Fellow of the Royal Entomological Society (UK), and a fellow of the American Association for the Advancement of Science, the Entomological Society of America, and the International Society for Neuroethology. Among his other honors are an Einstein Professorship in the Chinese

Academy of Sciences, the Outstanding Service Award for Contributions to the Biological Sciences from the American Institute of Biological Sciences, the Silver Medal of the International Society of Chemical Ecology, the Founders Memorial Award of the Entomological Society of America, and a Max Planck Research Award and a Humboldt Research Prize from the Alexander von Humboldt Foundation.

In addition to his extensive activities as an academic scientist, Hildebrand serves as a consultant to the Sherman Fairchild Foundation, a member of the Advisory Board of UApresents (the performing-arts presenting organization of the University of Arizona), and a community volunteer at Tucson's J.B. Wright Elementary School. In 2013 he was elected to membership in the Cosmos Club in Washington DC. For thirty years until 1985, he enjoyed a parallel career as a free-lance professional musician in Boston and New York City. He is included in several versions of *Who's Who*.

A full academic Curriculum vitae is available at: http://neurosci.arizona.edu/john-g-hildebrand

BusinessHomeAZPM CAB HistoryRegents Professor of629 N. Olsen Ave.Joined CAB: 11/2013NeuroscienceTucson, AZ 85719UA Dept of NeuroscienceTel: 520-791-7711Tucson, AZTel: 520-621-6626Fax: 520-621-8282Spouse: Dr. Gail D. Burdjhildebr@email.arizona.edu



Orchestra.

Fred H. Johnson

Fred H. Johnson is a licensed Realtor with a specialty in industrial properties and land in Southern Arizona and Sonora, Mexico, in addition to general real estate. He is affiliated with Long Realty, Tubac.

He is a graduate of the University of Arizona with a bachelor's degree in business. He owned and operated Johnson's Furniture Inc. in Tucson from 1954 to 1988. While living in Tucson, he served as Chairman of the Aviation Committee of the Chamber of Commerce, for a number of years was a Council Member of the Air Force Association and was a member of the Board of Directors for the Tucson Symphony

In 1990 he relocated to Santa Cruz County, where he served as a Board Member of the Border Trade Alliance, a committee chair for the Arizona Mexico Commission, and a member of the Border Issues Committee for the Arizona Mexico commission.

Currently he us a member of the Board of Directors of the Arizona Tourism Alliance, Chairman of the Santa Cruz Tourism Council, Inc., and Secretary of the Greater Nogales Santa Cruz County Port Authority.

<u>Business</u> Realtor Long Realty, Tubac Tubac, AZ Tel: <u>Home</u> 443 Rio Rico Drive Rio Rico, AZ 85648 Tel: 520-281-7927 Cell: 520-275-7050

Email: fredjrtubac@gmail.com

AZPM CAB History
Joined CAB: 2007



Laura Todd Johnson, Ex Officio Member

Ms. Laura Todd Johnson began in her position as the University's Vice President for Legal Affairs and General Counsel in July 2012 after having served as a University Attorney for the University since 2002. Ms. Johnson reports directly to President Ann Weaver Hart and is responsible for providing advice and support to the President and other members of the University administration, as well as members of the Arizona Board of Regents. Ms. Johnson oversees litigation involving the University and is responsible for a broad range of legal issues, including those involving institutional governance, intellectual property and licensing, research contracts and compliance, international transactions, employment matters, charitable giving, student-related issues, real estate, taxation, and government regulations.

Prior to joining the University, Ms. Johnson was a founding partner of a Tucson law firm where her area of practice focused on employment discrimination litigation in federal and state courts. Ms. Johnson is also a former trial attorney with both the Phoenix and Chicago District Offices of the EEOC where she litigated individual and complex class discrimination suits.

Ms. Johnson received her B.A. degree, magna cum laude, and her J.D. degree, cum laude, from the University. She is a past Chair of the Arizona State Bar Employment and Labor Law Section, and is a member of the Arizona State Bar Association and the National Association of College and University Attorneys.

<u>Business</u>	<u>Home</u>	<u>AZPM CAB History</u>
Vice President for Legal Affairs		Joined CAB: 2014
and General Counsel		
University of Arizona		
Office of the General Counsel		
103 Administration Building		
PO Box 210066		
Tucson, AZ 85721-0066	Email: ltj@email.arizona.edu	
(520) 621-3175		



Paul Lindsey

WORK HISTORY (Partial)

Delectables on Fourth Avenue - Founding partner

1974 - 80 C.O.P.E - Founding board chair and later ED

Heritage Real Estate Services - licensed agent specializing in commercial 1981 - 83 investment property brokerage and leasing

BEST Commercial Real Estate Services 1983 - 90

1990 - 99 Chapman Lindsey Commercial Real Estate Services - designated broker and partner

1990 - 94 Cushing Street Bar and Grill - Managing partner

1999 - 06 Coldwell Banker Southwest - Owner; grew company from 150 agents in three branches to 700 in 9 branches throughout Southern Arizona

2002 - 07 Tower Management - Owner of one of the largest property management

companies in Southern Arizona

2003 - 07 Catalina Title - Owner of full service title insurance and escrow company

2007 - 11 Arizona Stagecoach - Owner

2007 - Current - Salon Nouveau - Owner

BUSINESS AFFILIATIONS (Partial)

1983 - 06 Tucson Assn of Realtors - Board of Directors (Chair 1995)

1987 - 05 Multiple Listing Service - Board of Directors (Chair 1990 - 93, 2005 - 07)

1990 - 98 Real Estate Advisory Board - (Appointed by two governors, chair 95 - 98)

1988 - 06 National Assn of Realtors - National Board of Directors

1987 - 05 Tucson 30 (Chair 2005)

1988 - 06 Certified Commercial Investment Member - National Board of Directors

Counselor of Real Estate (CRE) designation 1993 - 07

2006 - 12 The Planning Center - Outside director

COMMUNITY ACTIVITIES (Recent Only)

2000 - 07 Community Food Bank - Board of Directors

2005 - 10 Red Cross - Board of Directors

2005 - 10 Southern Arizona Centers Against Sexual Abuse (SACASA) - Board of Directors (chair 2008 - 09 and facilitated merger with Arizona's Children's Association)

2006 - Current Community Foundation for Southern Arizona - Board of Directors (chair 2010 - 11)

2009 - Current Planned Parenthood - Board of Directors

2009 - Current UA College of Education - National Board of Advisers

2010 - Current UA Eller School - National Board of Advisers

2010 - Current Loft Cinema - Board of Directors (2012 - current Chair)

2008 - Current HandiDogs Foundation - Director

2013 - Current Arizona Public Media, Community Advisory Board

EDUCATION

1965 - 69 University of Arizona

2013 University of Arizona - Doctorate of Humane Letters (Honorary)

<u>Business</u>	<u>Home</u>	<u>AZPM CAB History</u>
Owner, Southern AZ	6181 E. Miramar Dr.	Joined CAB: 2013
Holdings; Salon Nouveau	Tucson, AZ 85715	
Tucson, AZ		
	Cell: 520-954-5991	
Tel: 722-5860	Email: <u>paul@plindsey.com</u>	
	Spouse: Kathy Alexander	



Tsianina Lomawaima

K. Tsianina Lomawaima is Professor at the ASU School of Social Transformation.

Born in Kansas City, Kansas; Tribal affiliation Muskogee/Creek Nation of Eastern Oklahoma (not enrolled) on father's side; mother's side German Mennonite.

Prof. Lomawaima earned her graduate degrees (M.A. and Ph.D.) in anthropology from Stanford University, where she was a Ford Fellow & a Dorothy Danforth Compton fellow. In 1988, she was hired as an

Assistant Professor in the Anthropology Dept./American Indian Studies Center at University of Washington, Seattle, where she taught for six years and was tenured. Moved to University of Arizona, American Indian Studies Program in 1994; Head 2005-2009. She transitioned to her current position January 2014.

An interdisciplinary scholar whose work straddles Native Studies, anthropology, education, ethnohistory, and history, Lomawaima focuses on the early 20th century, examining the "footprint" of federal Indian policy and practice in Indian country, and the creative, persistent ways Native peoples have asserted sovereignty, protected language and culture, and resisted and co-opted federal agendas. Research on the experiences of American Indian alumni of a federal off-reservation boarding school is rooted in the experiences of her father, Curtis Thorpe Carr, who was raised from age 9 at Chilocco Indian Agricultural School in Oklahoma. Interviews with her father and sixty of his contemporaries, plus information from federal policy and archives, appear in *They Called it Prairie Light: The Story of Chilocco Indian School* (1994, University of Nebraska Press), winner of the 1993 North American Indian Prose Award, and the American Educational Association's 1995 Critics' Choice Award.

<u>Business</u>	<u>Home</u>	AZPM CAB History
Professor, ASU, School of	P.O. Box 210076	Joined CAB: 2012
Social Transformation	Tucson, AZ 85721-0076	
	Cell: 520-235-0498	
k.tsianina.lomawaima@asu.edu	Email:	



Roxie Lopez

An eighth generation Arizonan, Roxie returned to Tucson, AZ in 2008, to continue her federal government service that began in Colorado while she was still in college. Her career has included several years in Colorado and a period of 18 years in Washington, D.C.

Her career in the federal government has covered a variety of senior level assignments that began in the Legislative Branch serving in both the House of Representatives and the United States Senate. She next joined the Executive Branch as a presidential appointee at the U.S. Department of State and as an Assistant to the U.S. Attorney General at the U.S. Department of Justice. After witnessing the tragedy of September 11th,

she elected to be a part of the newly formed Transportation Security Administration which merged into the Department of Homeland Security. In 2003, she was reassigned to Colorado Springs as the Administrative Officer for the agency to establish and expand the mission of protecting the homeland.

In 2008, she was selected as the first Communication Director for the U.S. Border Patrol, Customs and Border Protection, Tucson Sector Border Patrol. During her tenure as director, she advanced relations and ensured transparency with the media and stakeholders throughout Southern Arizona and across the Nation. Currently, she is the Director of Policy and Compliance for the Tucson Sector Border Patrol. Roxie is also a certified mediator by the office of the Arizona Attorney General, and actively mediates for the Customs and Border Protection Alternative Dispute Resolution Program.

Throughout her public service career she has been afforded the distinct privilege to contribute and collaborate on the formation and implementation of significant governmental administrative, budgetary and legislative policies at all levels of government.

Since returning to Tucson, she has served as an Advisory Committee Member for ITT Technical Institute. She is currently a board member of the Oracle Foothills Neighborhood Association and she has been a Community Engagement Member of Arizona Public Media since 2011. She also is certified in precious metal clay and is a member of the Southern Arizona Alchemist Guild.

Roxie holds a B.A. degree from Regis University in Denver, Colorado.

<u>Business</u>	<u>Home</u>	<u>AZPM CAB History</u>
Director, Tucson Sector Policy	300 E. Canyon View Dr.	Joined CAB: 2014
& Compliance Division	Tucson, AZ 85704	
U.S. Border Patrol		
	Cell:520-271-8027	
Ph: 520-748-3010	Email:	
Email: <u>roxie.lopez@cbp.dhs.gov</u>		
	Spouse: George Crow	



Paul Lyons

Paul Lyons is currently the Vice President of Business Development for AudioEye, Inc. in Tucson, Arizona. Paul's role is to successfully establish AudioEye's core accessibility technology throughout the United States. Paul possesses over twenty-one years of extensive management skills in hotel and restaurant management in Chicago and Tucson. Paul helped to establish the Tucson Urban League's Prevention and Intervention Department, which developed and operated programs for at-risk youth.

Paul has served on several boards in Tucson. These affiliations include Mulcahy YMCA 2001/2006, Every Voice in Action 2006/2007, Arizona Technology Council 2009 to 2013, and Pima County Work Force Investment Board (WIB) 2014- Present.

<u>Business</u>	<u>Home</u>	AZPM CAB History
VP of Business Development	7484 N. Benet Dr.	Joined CAB: 2015
AudioEye, Inc.	Tucson, AZ 85743	
5210 E. Williams Circle		
Suite 500	Cell:520-548-8045	
Tucson, AZ 85711	Email:	
	paullyons1@mac.com	
Ph: 520-308-6141 (office)		
Email: plyons@audioeye.com	Spouse: Erin	



Anne Maley, Past Chair (2010-2012)

After nearly three decades working with and directing non-profit organizations, Anne Maley has created her own consulting firm, Anne Maley Consulting of Tucson, Arizona.

Over the course of her career managing and directing non-profit groups, Anne has earned a reputation as a leader in organizational development, collaborations and mergers, as well as fund development. She has a unique understanding of the group dynamic and the experience and insight necessary to enable organizations to define their mission and enhance their fund-raising ability. Anne served as

Executive Director of the Southern Arizona AIDS Foundation (SAAF) in Tucson, AZ for ten years, an organization comprising three former AIDS agencies. For five years prior, Anne was the Executive Director of the Shanti Foundation, one of the three groups she helped to forge into SAAF.

Before moving to Arizona in 1992, Anne held such leadership positions as Executive Director of the Massachusetts Shelter Provides Association, Boston, MA; and the Executive Director for Help for Abused Women and Their Children, Salem, MA.

Anne has spoken at conferences nationwide on mergers, provided coaching and leadership consulting services, and has worked on several capital campaigns. Her community positions have included Treasurer of AZ AIDS Policy Alliance, President of the Behavioral Health Coalition, and Board member of the Community Partnership of Southern Arizona. She is a member of the Association of Fund Raising Professionals.

Business Consultant/President Anne Maley Consulting P.O. Box 41864 Tucson, AZ 85717

Email: anne@annemaley.com

<u>Home</u> P.O. Box 41864 Tucson, AZ 85717 Tel: 520-319-7701 Cell: 520-780-6868

Spouse: Tim Schaffner

AZPM CAB History

Joined CAB: 2007

Dr. Harold Paxton

H.W. Paxton is the U.S. Steel University Professor (Emeritus) of Metallurgy and Materials Science at Carnegie Mellon University. He received his B.Sc. and M.Sc. in 1947 and 1948 from the University of Manchester and his Ph.D. in 1952 from the University of Birmingham. In 1953 he became Assistant Professor of Metallurgical Engineering at Carnegie Institute of Technology, subsequently Carnegie Mellon University, and became Head of the Department of Metallurgy and Materials Science and Director of the Metals Research Laboratory at Carnegie Mellon in 1966. He was Visiting Professor of Metallurgy and Materials Science at Imperial College, London, in 1962-63 and at the Massachusetts Institute of Technology in 1970 and served two years at the first Director, Division of Materials Research, National Science Foundation 1971-1973. He is a consultant to industry and has authored

many technical papers, primarily in the field of physical metallurgy. He also co-authored a book, "Alloying Elements in Steel", with the late Dr. E.C. Bain. From 1974 to 1986, he was associated with the United States Steel Corporation, serving as V.P. Research and eventually V.P. Corporate Research and Technology Assessment. Dr. Paxton received the Bradley Stoughton Award for Young Teachers of Metallurgy in 1960. He is a Fellow of the American Association for the Advancement of Science, member of the National Academy of Engineering, Fellow of the American Society for Metals and The Mining, Metallurgical and Materials Society of AIME (TMS); Past President of TMS; Past Chairman of the General Research Committee of the American Iron and Steel Institute; and 1982 President of American Institute of Mining, Metallurgical, and Petroleum Engineers.

Dr. Paxton was selected as the 1978 ASM Edward DeMille Campbell Memorial Lecturer. In 1982 he was the BCRA Carbonization Science Lecturer and also the Australasian Institute of Mining and Metallurgy Lecturer. In 1983, Dr. Paxton gave the ASM Zay Jeffries Lecture. Late in 1983 he received the ASM Gold Medal for the Advancement of Research. In 1985, he was elected an Honorary Member of the Iron and Steel Institute of Japan, and delivered the Yukawa Memorial Lecture to that Institute. In 1987 he gave the Harold Moore Lecture to the Institute of Metals (London). In 1990, he was invited to give one of the keynote lectures at the 6th International Iron & Steel Congress in Nagoya, Japan, was an AIME Krumb Lecturer, Andrew Carnegie Lecturer, and Sauveur Lecturer. In 1991, he was elected an Honorary Member of AIME. He has also lectured in France, the U.K., Holland, Argentina, Brazil, Mexico, Poland, China, and the former USSR. In 2010 he was invited as the keynote speaker to an International Conference in Iran, but could not attend due to political strains.

For the last several years, he has been Chief Scientist on a program with ATI to enhance opportunities for high strength low-alloy vanadium steels in both government and industry

Since arriving in Green Valley in 2005, he was elected to the board of CPAC in late 2008 and became Chair in January 2009. The Center opened in the spring and since then has become established as a leader in all forms of art – theater, music, visual arts, lectures etc., with a strong outreach to children in the area. We believe it has made a noticeable difference to the community, and we plan to continue a diverse program as funds permit.

<u>Business</u>	<u>Home</u>	AZPM CAB History
Professor (Emeritus), US	1938 W. Acacia Bluffs	Joined CAB: 2011
Steel University,	Green Valley AZ 85622	
Carnegie Mellon	Tel: 520-777-3629	
	Email: <u>Paxton@cmu.edu</u>	
	Spouse: Ann	

Jill Perrella

Jill Perrella is an associate attorney in the Bankruptcy and Reorganization group of Snell & Wilmer, L.L.P., representing creditors and debtors in complex commercial bankruptcy cases and state court litigation. A graduate of the University of Arizona's James E. Rogers College of Law, Jill also holds a B.A. in Journalism from the UA, where she worked as a news and feature writer for the *Arizona Daily Wildcat*. Jill serves on the Southern Arizona Steering Committee of the Arizona Women Lawyers Association and is a member of the Pima County Bar Association, the William D. Browning Tucson Chapter of the Federal Bar Association, and the American Bankruptcy Institute.

Prior to joining Snell and Wilmer, Jill was an associate at Quarles & Brady, L.L.P., and at Gust Rosenfeld, P.L.C., and she served as a law clerk for U.S. Bankruptcy Judge Hon. Eileen W. Hollowell, now retired. She serves the community by volunteering at the U.S. Bankruptcy Court Self-Help Center and is a former member of the Board of Directors of Wingspan (Southern Arizona's Lesbian, Gay, Bisexual and Transgender Community Center), which recently merged with the Southern Arizona AIDS Foundation.

In her free time, Jill enjoys spending time with her husband Adam and their two adorable dogs Hank and Norman, traveling (especially to Pinetop and Mexico), hiking, singing karaoke, and of course, listening to the great programs on local public radio, 89.1.

<u>Business</u>	<u>Home</u>	AZPM CAB History
Attorney at Law	5850 E. 2 nd Street	Joined CAB: 2015
Snell & Wilmer, LLP	Tucson, AZ 85711	
One S. Church Ave.		
Suite 1500		
Tucson, AZ 85701		
520-882-1240 (office)	520-271-7335	
<u>iperrella@swlaw.com</u>	<u>jillperrella@gmail.com</u>	
	Spouse: Adam	



Ellen Poulson, Emeritus Member

Ellen began life in a scientific research family at the University of Chicago, but graduated from Northwestern University in Cultural Anthropology. She and her husband, Norval Poulson, were married for thirty years and have three daughters.

She served on the boards of American Field Service and the International Visitors Center. The Poulsons hosted many guests from foreign countries sent by the State Department, often with interpreters.

Other boards were the Associates of the Art Institute of Chicago, the Gastrointestinal Research Foundation and N.O.I.S.E. In that capacity she testified before the E.P.A. and F.A.A. about the effects of noise pollution on communities under flight paths of jets landing at O'Hare Airport.

At WTTW-Channel 11, the PBS station in Chicago, she co-chaired the 1973 on-air Channel 11 Auction. 8,000 volunteers worked for a year and it earned \$702,000, one-third of the station's operating budget at that time. Those volunteers became the basis of the Friends of Channel Eleven which she chaired for some time. A speaker's bureau was developed and she traveled to Friends groups in New York and elsewhere to teach fund raising techniques. She also took classes in directing and producing television at Columbia College.

Newly arrived in Tucson, 1989, Ellen became involved with KUAT (now Arizona Public Media) and made a gift to the University of Arizona Foundation which made possible the fundraising winner, Tucson Memories.

Photography is a hobby and she has had several exhibits. She was honored at an N.F.P.B. meeting in Las Vegas for over forty years of volunteer leadership. Now, as an emeritus board member, she relishes seeing the new developments of Arizona Public Media.

BusinessHomeAZPM CAB HistoryVolunteer4890 N. Grey Mountain TrailJoined CAB: 2000Tel:Tucson, AZ 85750-7117Email:Tel: 520-529-1679

Email: poulson.ellen31@gmail.com



until his retirement in 2003.

Simon Rosenblatt, Emeritus Member

Simon Rosenblatt was born in Brooklyn, New York, and he grew up in Florida (after a short stay in Havana, Cuba). He graduated from Carnegie Institute of Technology (now Carnegie-Mellon University) in Pittsburgh with a degree in electrical engineering. He served on active duty in the U.S. Army for six years, including a tour in Vietnam. Simon remained in the Army reserve for an additional sixteen years and is now retired from the U.S. Army as a lieutenant colonel. He worked for the Army (first on active duty and later as a civilian employee) as an engineer for thirty years at Fort Huachuca

Retirement allowed him to make the move from Sierra Vista to Tucson. Simon was a founding member of Temple Kol Hamidbar in Sierra Vista, where he served as the board secretary and lay leader for more than fifteen years. He is a member of the board of trustees of the Union for Reform Judaism, the parent organization of Reform congregations in North America. Simon is also on the board of Temple Emanu-El here in Tucson, where he serves as the secretary. He is a member of the Tucson Jewish Community Relations Council, serving as a member of the LGBT inclusion steering committee and as co-chair of the Israel Advocacy Task Force.

Simon has been on the Public Advisory Board (now Community Advisory Board) of Arizona Public Media since 1986, and he is now an emeritus member of the board. Simon is married to Louise Greenfield, who is a librarian at the University of Arizona. Simon's other interests include aviation – he is a licensed commercial pilot and flight instructor – and amateur radio.

<u>Business</u> Retired, US Army Address: PO Box 12847 Tucson, AZ 85732-2847 <u>Home</u>

Tel: 520-323-9439

Cell: 520-405-0766 (primary number) Email: srosenblatt@compuserve.com

Spouse: Louise Greenfield

<u>AZPM CAB History</u> Joined CAB: 1986



Hope Reed

Hope Reed is the founder and principal at Hope Reed Marketing, a consulting business she has operated for over 15 years. The company provides management and promotional services including strategy, communications, partnership support, education and outreach development, and event planning.

National clients include the PBS Kids series *Thomas & Friends* and *Super Why!*, the daily *BBC World News*, Rick Steves' travel series, and music specials with Peter, Paul, and Mary, Eric Clapton, and Josh Groban. Hope has also consulted with several local businesses and organizations including

Affinity Financial Group and Playformance. She currently manages the communications efforts at MOCA Tucson.

Prior to her current work, Hope helped develop public television programming at American Public Television and Warner Brothers Records. She began her career at National Geographic Television.

She lives in Barrio Viejo with her husband Craig, a small business owner, and her son and daughter, both in TUSD schools.

BusinessHomeAZPM CAB HistoryHope Reed Marketing479 S. Covent Ave.Joined CAB: 2013Tucson, AZTucson, AZ 85701Tel: 520-622-1393Tel: 520-622-1301Fax:Email:

hope@hopereedmarketing.com Spouse: Craig

Jill Rosenzweig



Dr. Jill Rosenzweig is a retired teacher and school administrator, but remains active in numerous volunteer capacities. She has served on the Board of the Jewish Community Center for a number of years and currently serves as Chair of the JCC's Sculpture Garden Committee. In addition, she is the Chair of Jewish Family and Children's Service, a local non-profit agency that provides social and behavioral health services in the Tucson area.

Jill brings a variety of board experiences to AZPM through her involvement with the Southern Arizona Association for the Education of Young Children; Treasures 4 Teachers; Tucson Values Teachers; Pima Community College Advisory Council; and Tucson Festival of Books.

Dr. Rosenzweig earned a Doctor of Education in Educational Leadership and Administration at the University of Arizona, as well as a Master of Arts in Special Education and a Bachelor of Science in Psychological Testing. Her professional career has ranged from classroom teaching from preschool through college courses, as well as school administration roles. She also developed and directed the early childhood program at the Jewish Community Center in Tucson in 1992, and ran the program for 14 years.

Most recently, Jill served as the Early Childhood Program Coordinator with the Pima County School Superintendent's Office and served as a liaison between higher education, secondary schools, and early childhood programs throughout the county. Jill has demonstrated a deep devotion to education. Her expertise in early childhood issues has made her a leader in that area within our community, in particular, as she continues to lend her depth of knowledge through her Board service with several local organizations.

<u>Business</u>	Ноте	AZPM CAB History
	7299 E. Stone Canyon Dr.	Joined CAB: 1/2014
	Tucson, AZ 85750	
	Tel: 520-299-1134	
	Cell: 520-247-9874	
	Jrose006@gmail.com	
	Spouse: Herschel Rosenzweig	



Larry Schnebly, Emeritus Member

Larry Schnebly, who retired from KGUN-TV in Tucson in April, 1994, has been in the broadcast industry, since 1948. His career roots go back to KGPH and KWRZ radio in Flagstaff, where he worked as a record-packer, copywriter, newscaster, D.J., classic hour host, man-on-the-street interviewer, Sunday morning funnies reader, sportscaster, poetry show and staff announcer. In 1953, Larry was the D.J. 'Johnny Dark' for KPHO radio. He was also the staff announcer for KVOA Radio & TV from 1953-1956. He was Program Director and on-air host of Loew's 'Coffee Break' for KVOA-TV. In 1958, Schnebly

became the Assistant Director of Alumni Relation s and Director of Housing for Northern Arizona University for two years. He returned to KGUN in July, 1960 where he remained until his retirements. Larry has received awards from the Rotary Club and the Tucson Ad Club, and has been a Tucson Father-of-the-Year Honoree and was an Arizona Broadcaster Hall of Fame inductee in 1999.

<u>Business</u> KGUN-TV Retired Tucson, AZ <u>Home</u> 2641 N. Arcadia Tucson, AZ 85712

Tel: 520-326-9040 Cell: 520-444-1978

Email: <u>larschneb@cox.net</u>

AZPM CAB History
Joined CAB: **1997**



Andrew Schorr

Mr. Schorr is a partner in Lewis, Roca, Rothgerber LLC's Real Estate Group, practicing in the Tucson office. He concentrates his practice primarily in the real estate and general business areas, representing sellers and buyers, lenders and borrowers, landlords and tenants, and others in a wide variety of real estate and business transactions. Mr. Schorr also regularly represents homebuilders, investors and developers in the purchase, sale, development, leasing and financing of commercial and industrial properties, residential subdivisions, and apartment complexes. He also advises clients on debt restructuring and loan workout transactions. He is certified by the Arizona State Bar Board of Legal Specialization as a specialist in real estate law.

MEMBERSHIPS AND AFFILIATIONS:

Real Property Section of the State Bar of Arizona, Member Pima County Bar Association, Member Brokers Roundtable, Member Metropolitan Tucson Convention and Visitors Bureau, Board Member Pima County Real Estate Research Council, Former Board Member Jewish Federation of Southern Arizona, Former Board Member

Served as a faculty member for state bar and other continuing education programs for lawyers and other real estate professionals

PUBLICATIONS: Co-Author, Arizona Chapter in "Foreclosure Law and Related Remedies: A State-By-State Digest," Second Edition, American Bar Association, 2009
Author, "Seller Beware: No Safe Harbor in Selling As Is," *Arizona Attorney*, February 2002
Author, "Contractual Nonassignability Provisions: Their Applicability to Changes in the Legal Form of a Business," *Arizona Law Review* Vol. 24, No. 4, 1982

COURT ADMISSIONS: U.S. District Court, Arizona, 1984

OTHER DISTINCTIONS: Mr. Schorr has been selected to the 2011 edition of *Arizona's Finest Lawyers* and has an "AV/Preeminent Attorney" rating with Martindale-Hubbell. He is listed in the 2003-2011 editions of *The Best Lawyers in America*, by Woodward/White, Aiken, S.C. in the category of Real Estate Law. He is included in the 2007-2011 editions of *Southwest Super Lawyers* and the 2009-2010 editions of *Super Lawyers Corporate Counsel*, both in the field of Real Estate. He was listed in the 2010 edition of *Chambers USA*, America's Leading Business Lawyers, in the category of Real Estate. Mr. Schorr is included in the April 2010 edition of *AZ Business*' Top Lawyers, in the category of Construction & Real Estate Law. Mr. Schorr was also named the *Best Lawyers*' 2011 Tucson Real Estate Lawyer of the Year.

Mr. Schorr received the DeConcini Award for Highest Academic Achievement in the University of Arizona College of Law Class of 1984 and the Roger W. Perry Memorial Legal Writing Competition Award. Mr. Schorr was also elected to Order of the Coif and was a member of the Arizona Law Review in 1982.

<u>Business</u>	<u>Home</u>	AZPM CAB History
Lewis, Roca, Rothgerber LLP	4929 E. Glenn St.	Joined CAB: 2011
One S. Church Ave., #700	Tucson, AZ 85712	
Tucson, AZ 85701	Tel:	
Tel: 520-629-4414	Cell:	
Fax: 520-879-4718	Email:	
Email: ASchorr@LRLaw.com	Spouse: Trisa	

Cita Scott



An artist in Tucson, Cita celebrates the colors and light of the Southwest through still life, landscapes, collage and photography. Born in California, she grew up on the east coast and traveled extensively, particularly in Europe where she studied at La Academia de Bellas Artes de San Fernando in Madrid and La Sorbonne in Paris. Cita received her BA from Sarah Lawrence College in N.Y. and has taught painting as well as managed art galleries in New York and Washington, D.C. She has had museum exhibits at The Phillips Collection in Washington, D. C. and the North Carolina Museum of Art in Raleigh, N.C. Her work is represented in museum and corporate collections, as

well as private collections across the country. In Tucson she has exhibited at The Temple of Music and Art, The Jewish Community Center and Northern Trust Bank.

Cita's community involvement extends from her neighborhood association, where she's served in many capacities, to the greater Tucson community. She is a past board member of Arizona's Children, Planned Parenthood and The Tucson Botanical Gardens. She has served on the Gala Committee for the Arizona Sonora Desert Museum for the past twelve years, and was honored to receive the Desert Museum's Luminaria Award in 2008 for "leadership, generosity, devotion to children and education and philanthropy." Believing that support for education begins at home, she is former secretary of the parent organization of St. Michael's of All Angels School, and is currently co-chair of the parent organization of BASIS Tucson.

Cita, her husband Harry George, and their son William, share their household with two dogs, two desert tortoises and two soon-to-be cats.

<u>Business</u>	<u>Home</u>	<u>AZPM CAB History</u>
Self Employed, Artist	6145 N. Mina Vista	Joined CAB: 2010
	Tucson, Arizona 85718	
	Tel: 520-749-3916	
	Cell: 520-404-1551	
	Email: citascott@me.com	
	Spouse: Harry George	



Adrian Shelton

Adrian Shelton is a national consultant on research compliance issues and related administrative programs through her firm, Research Compliance Consulting.

(http://www.researchcomplianceconsulting.com)

She served The University of North Carolina at Chapel Hill from February 2001 until late June 2007 as its research compliance officer. In this role she designed the university's institutional compliance program, including within its span of responsibilities

multiple components such as the human research subjects protection program, humane animal care and use program, conflict of interest management, HIPAA compliance, scientific integrity management, several research safety and security programs and an export control compliance program. While at UNC, she also led a successful effort to reshape the State of North Carolina's position on Institutional Review Board waivers of informed consent in healthcare research.

Prior to her time in North Carolina, she spent ten years in business contracting for the University of California at Davis, advising faculty, students and staff on specialized business structures and relationships, and negotiating business contracts and educational affiliations for the campus and the university's health care system. She also has prior experience as a mediator in public sector employment contract negotiations.

Ms. Shelton has a B.A. with Honors in History from Stanford University, where she was the General Motors Scholar of her class. She has an M.S. in Industrial Relations from Iowa State University.

She and her husband, Robert, met and married as undergraduates at Stanford University. They have three adult children.

<u>Business</u>	<i>Home</i>	AZPM CAB History
Self Employed, Research	3571 E. Calle Puerta De Acero	Joined CAB:2009 (ex-officio)
Compliance Consulting	Tucson, AZ 85718	
	Work: 520-299-2621	
	Home: 520-299-1811	
	Cell: 520-275-3411	
	Email: <u>Adrian.shelton@gmail.com</u>	
	Spouse: Robert Shelton	



George Steele

George Steele worked for Valley National Corporation from 1959 to 1992. He was the Valley National Bank Executive Officer for Southern Arizona in 1991 and 1992. In addition to his vast banking experience, George was the President of the Tucson Symphony Society from 1994-1996; Vice President of the Arizonans for Cultural Development from 1995-1998; and a member of the Pima Community College Board of Governors from 1997-1998. Currently, George is on the Board of Directors for the Marshall Foundation and a member of the Management Board for the Tohono O'Odham Gaming Enterprise.

<u>Business</u> Retired Executive Officer from Valley National Corp.

Fax: 520-885-7515

<u>Home</u>

3301 North Calle Tortosa Tucson, AZ 85750

Tel: 520-885-6599 Cell: 520-275-3194

Email: gsteele8@comcast.net

AZPM CAB History

Joined CAB: 2008



Susan Tarrence

Summary of Achievements

- Senior Advertising Sales Management, Marketing and Operations Roles
- Lead national advertising agency relations for The Times and Tribune companies

The Sales Development Company – 2004 to 2010, CEO

Owned and operated firm, offering solutions to sales and marketing problems. The Sales Development Company helped its clients build better sales organizations by boosting productivity and achieving specific revenue and share targets. Clients included PBS, Xipto, *The Nation*

magazine and Canyon Ranch.

Tribune Company – 2000 to 2004, V. P., Sales Development

Recruited by Tribune Co. after acquisition of Times Mirror: (11 daily newspapers, 22 television stations, 4 radio stations and all associated websites). Launched advertising agency relations effort aimed at increasing share from blue-chip national clients; hired Tribune's most professional sales staff; presented multi-media, cross platform high-ticket packages; grew business from key advertising spenders. Coordinated sales efforts with Tribune offices nationwide.

The New York Times – 1979 - 2000

1992-2000 – Group Director responsible for national advertising sales effort in major cities including New York; managed and developed staff of over 50 sales professionals. Strategic and operational responsibility for communications with major U.S. advertising agencies; developed and presented The Times' national message to over 100 ad agencies, resulting in dramatically increased ad revenues.

1983 to 1992 - Progressed from sales positions to senior management role in classified advertising and travel advertising departments. Hired and managed large groups of inside salespeople and customer service staff. Member of Customer Order Fulfillment Technology Projects - 1983 to 1997.

Philanthropy and Volunteering

2006 to Present - The Primavera Foundation Board of Directors

Primavera is Tucson's premier support agency for homeless, jobless, and financially stressed individuals and families. Board Chair, Lead Fundraising Advisory Committee, Member of Financial and Governance Committees; Chair 25th Anniversary (2008) Events Committee, 2008 Spirit of Philanthropy Award for exemplary board leadership

2008 to 2014 - Dean's Advisory Board Member, School of Fine Arts, University of Arizona

<u>Education – Montclair State University</u>: Bachelor of Arts, English with Concentration in Creative Writing

<u>Home</u>	AZPM CAB History
3047 E. Placita los Siete	Joined CAB: 2014
Arboles	Term Expires:
Tucson, AZ 85718	
Phone: 520-321-0143	
Cell: 917-207-9204	
Email: starrence@mac.com	
Spouse: Stephen Golden	
	3047 E. Placita los Siete Arboles Tucson, AZ 85718 Phone: 520-321-0143 Cell: 917-207-9204 Email: starrence@mac.com



Magdalena Verdugo

CPLC Vice President of Education and Southeast Arizona Area Manager

Magdalena Verdugo is the Vice President of Education and Southeast Arizona Area Manager for Chicanos Por La Causa, Inc. (CPLC). She is the dynamic leader of CPLC's Head Start, youth enrichment, charter high schools and adult education programs. One of Magdalena's responsibilities includes ensuring that CPLC fulfills the economic development and housing needs of families in Southern Arizona.

Magdalena has over 25 years of experience in the education field and has served in many leadership positions. She earned a Bachelor's Degree in Business Administration from The University of Arizona and a Master of Education in Educational Leadership from Northern Arizona University.

Magdalena plays an important role in promoting the health and welfare of children and women in Southern Arizona, by her service on the board of Planned Parenthood of Arizona, The UA Hispanic Community Council, AZ Public Media, Quality First Advisory Board, and Salud y Cariño.

She serves as an important role model for Hispanic women in Tucson. Ask Magdalena her greatest achievement and she will tell you that is being in a role that allows her to add to the well-being of people in the community.

Business	<i>Home</i>	AZPM CAB History
Vice President	4848 N. Tortolita Rd.	Joined CAB: 2015
Chicanos por la Causa	Tucson, AZ 85745	Term Expires:
2550 E. Ft. Lowell Rd.		
Suite		
Tucson, AZ 85716	Cell: 520-343-5707	
(520) 882-0018		

Jack Gibson, Ex-Officio Member

Jack Gibson's career in public media spans more than more than thirty years and demonstrates the ideals of using media as a resource to educate, inform, and inspire audiences. His association with a number of successful production projects has earned him seven Emmy® Awards.

Gibson is the director and general manager of Arizona Public Media® (AZPM®), the broadcast and production resource of the University of Arizona in Tucson. For more than 50 years this non-profit public media enterprise has captured the imagination of viewers and listeners with a wide variety of high-quality

programming from the Public Broadcasting Service (PBS) and National Public Radio (NPR), in addition to its own original productions, which have consistently been recognized in prestigious award competitions. He was instrumental in re-organizing Tucson's public broadcasting entities under the brand Arizona Public Media to better represent traditional media platforms integration with new digital technologies and the University.

Gibson began his television career in 1979 at WUFT Channel 5 at the University of Florida in Gainesville, and held a variety of positions in production, engineering, operations and programming. In 1985, he joined the staff of WLIW Channel 21 in Long Island, New York, as director of programming, where he was responsible for program management, program production, instructional television, engineering, branding, advertising and promotion.

In April 1991, Gibson joined the staff of WPBT Channel 2 in Miami, as director of programming. He was promoted to vice president for programming in September 1995 and then, to senior vice president, programming and production, in January 1999, where he was responsible for all phases of program development, production, program acquisition, research and scheduling, creative services, program operations, and advertising and promotion.

Gibson has served on numerous industry and community boards and committees, including four terms as Governor for the National Academy of Television Arts and Sciences/Suncoast Chapter (Miami). He currently serves on the Board of Directors for the Children's Action Alliance (Phoenix), Arizona Town Hall (Phoenix), the Pacific Mountain Network (Colorado), where he serves as Chair of the Executive Council, and serves on the Advisory Board for the Friends of Saguaro National Park, and the Nature, Arts, Culture, and Heritage Organizations (NACHO), both in Tucson.

Gibson earned a Bachelor of Science Degree in Broadcasting with a minor in Management/Marketing from the University of Florida and is a graduate of the Corporation for Public Broadcasting's Executive Management Institute at the University of Wisconsin, Madison.

Jack resides with his wife Laura, a kindergarten teacher at Canyon View Elementary School, and their son in the Catalina Foothills. Their two daughters, Bailey and Jenna, are students at UA.

<u>Business</u>	<u>Home</u>	AZPM CAB History
Arizona Public Media	5871 N. Camino Arizpe	Joined CAB: 2006
Director & General Manager	Tucson, AZ 85718	
1423 E. University Blvd	Tel: 520-615-7748	
Tucson, AZ 85721-0067	Cell: 520-307-2980	
Tel: 520-621-5805	Email: <u>jgibson@azpm.org</u>	
Email: <u>jgibson@azpm.org</u>	Spouse: Laura Gibson	