



Bridging the gap between the military and corporate worlds.



2015 Annual Report



AMERICAN
CORPORATE
PARTNERS

The background of the entire page is a close-up, slightly blurred image of the American flag, showing the stars and stripes in a draped, wavy pattern. The colors are vibrant, with the red stripes and white stars on a dark blue field.

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Vision

American Corporate Partners (ACP) focuses on enhancing the mutual understanding and respect between corporate America and our veteran community. As we look to the future, we will continue to strengthen the bonds between the military and business worlds.



Mission

We are a nonprofit organization dedicated to assisting veterans in their transition from the armed services to the civilian workforce. With the help of business professionals nationwide, ACP offers veterans tools for career development through mentoring, career counseling and networking opportunities.

History

Founder Sidney E. Goodfriend launched American Corporate Partners on Labor Day in 2008. By the end of 2015, more than 6,500 veterans had successfully completed a mentorship. On Veterans Day 2011, ACP introduced our free career advice website, ACP AdvisorNet.



April 2016

Dear Friends,

2015 was another noteworthy year for American Corporate Partners (ACP), and we are proud to report that as of the writing of this letter, more than 7,000 veterans have completed an ACP mentorship and reported that their ACP Mentor has made a material difference in their civilian career.

As the wars in Iraq and Afghanistan have wound down, the media focus on our returning military is not nearly as strong as it once was. Yet, the need for transition assistance is greater than ever - more than 2.5 million Americans have served their country since 9/11 and approximately 200,000 service members are expected to leave the military each year for the next five years.

ACP strongly believes that the most prominent issue facing our returning service members is not unemployment, but underemployment. At ACP, three times as many veterans are asking for help understanding career options than are the number simply seeking employment.

ACP continues to be the only nonprofit organization focused solely on assisting veterans find longterm fulfilling careers - not simply jobs. We focus on high-touch, one-on-one customized yearlong mentorship experiences for our returning military, and we are able to deliver our model in a structured, cost-effective manner. We are proud to report that in 2015, our audited financial statement shows that more than 98% of every dollar ACP spent went directly toward program expenses.

In 2015, ACP welcomed seven new Participating Institutions to our mentoring program, including Allstate Insurance Company, Gannett, Raytheon, TIAA, Time, Inc., UMB Financial Corporation and Unilever. With the support of our corporate partners, we facilitated 13 professional development and networking events in cities across the country. These sessions provided veterans with exposure to industry leaders and the opportunity to explore career options, conduct mock interviews and develop a civilian-friendly résumé.

In May 2015, ACP launched a social media campaign, #GiveThem20, encouraging Americans to dedicate 20 push-ups to thank veterans for their service. A number of high-profile individuals participated including Jon Stewart, Jimmy Kimmel, Stephen Colbert, John Oliver and the New York Mets. Thousands of Americans nationwide also joined the campaign, increasing awareness of veterans issues and driving Americans to give their time and talent by answering career-related questions on ACP AdvisorNet, our career advice website.

We remain indebted to all the individuals, corporations and organizations that have invested in our mission and dedicated their time, energy and resources to supporting our veteran community. We would not be where we are today without you, and we look forward to a great year ahead.

Sincerely,

Sidney E. Goodfriend
Founder and Chairman
American Corporate Partners

Our Protégés

Branch of Service*



*Reserve data included within respective military branch

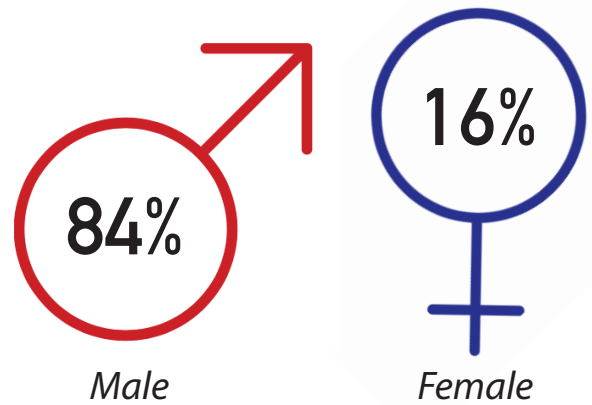
Enlisted

68%

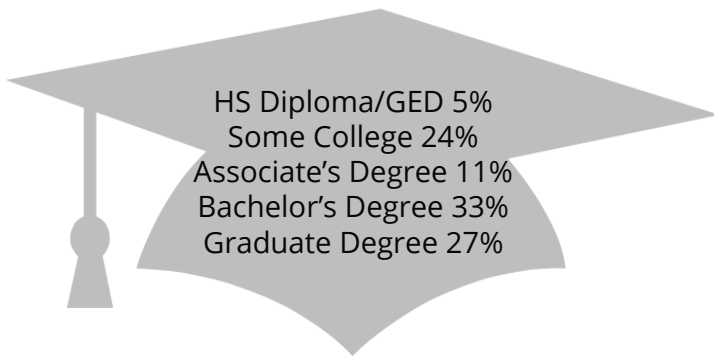
Officer

32%

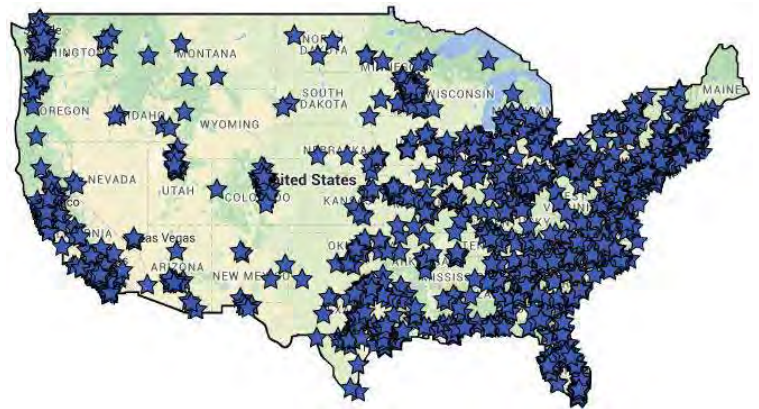
Our Protégé Applicants



Education



Our Protégé Alumni come from more than 2,045 cities in the U.S.



Average Age **35**

Protégé Voices



“Eddie is patient, understanding, knowledgeable and awesome. I can't express how thankful I am for his time and to ACP for providing me with this opportunity.”

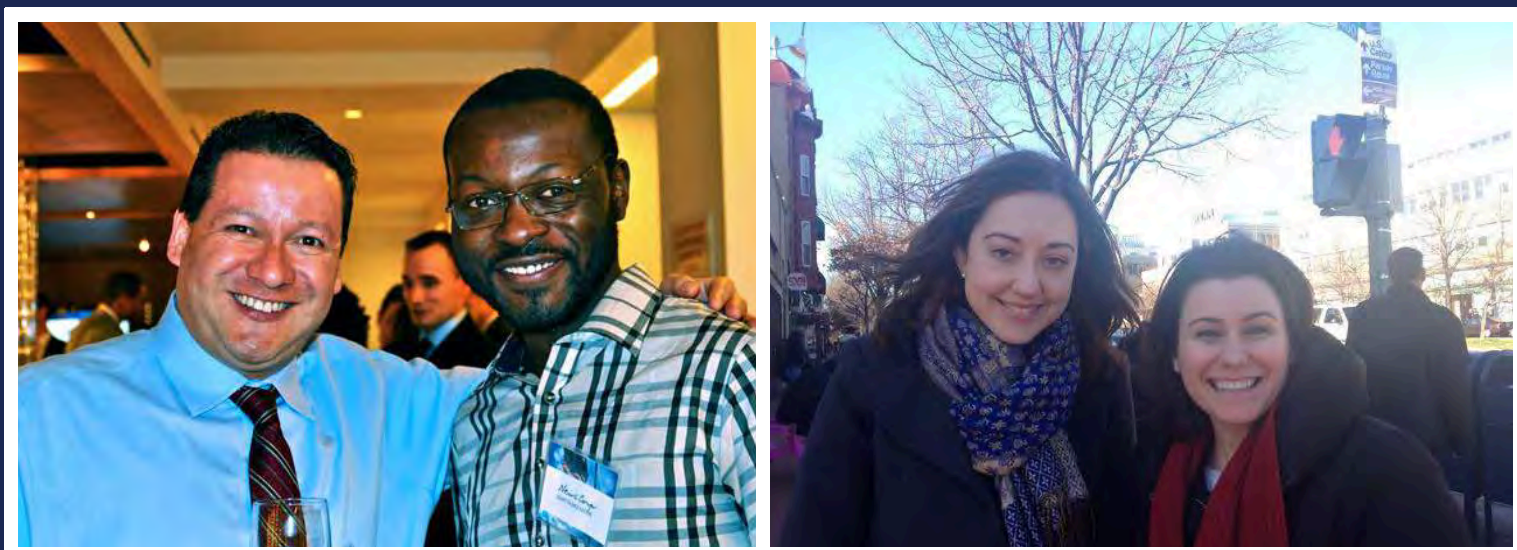
– Seth B., Kenmore, WA, U.S. Air Force

“I give her full credit for my current career and forever will I be grateful.”

– Andy K., West Pittston, PA, U.S. Navy Reserve

“CJ is so awesome. He is very generous with his time and connections. He set me up for ten informational interviews during two days in New York City.”

– Aaron B., Surf City, NC, U.S. Marine Corps



Our Mentors

The Mentor Experience

We survey our Mentors after six months of mentorship to gauge satisfaction and learn more about their experience. In 2015, we received responses from 2,240 Mentors.

99%

of Mentors are glad their company participates with ACP

99%

of Mentors would recommend ACP to a friend



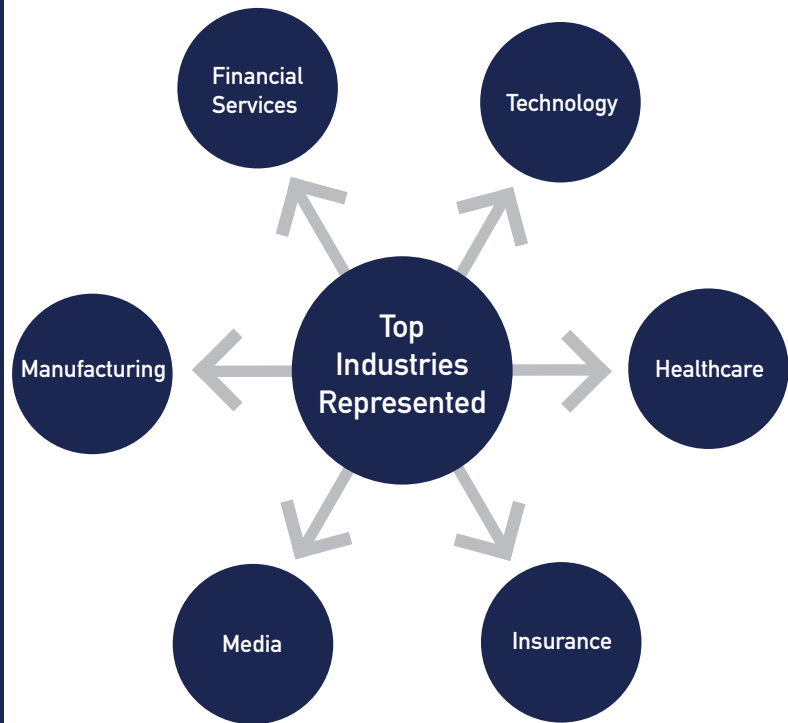
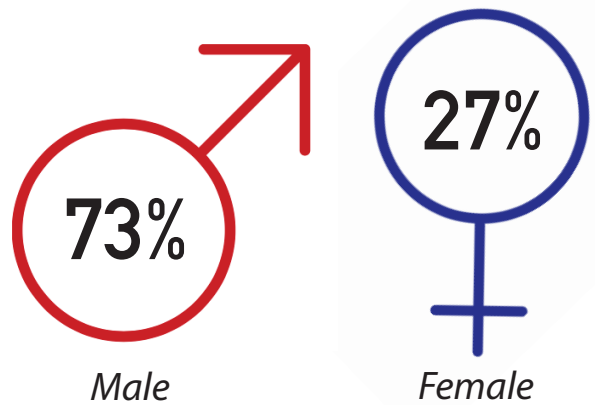
97%

of Mentors would consider being an ACP Mentor again

Average Age **48**

Civilian Mentors **62%** Former Service **38%**

Our Mentor Applicants



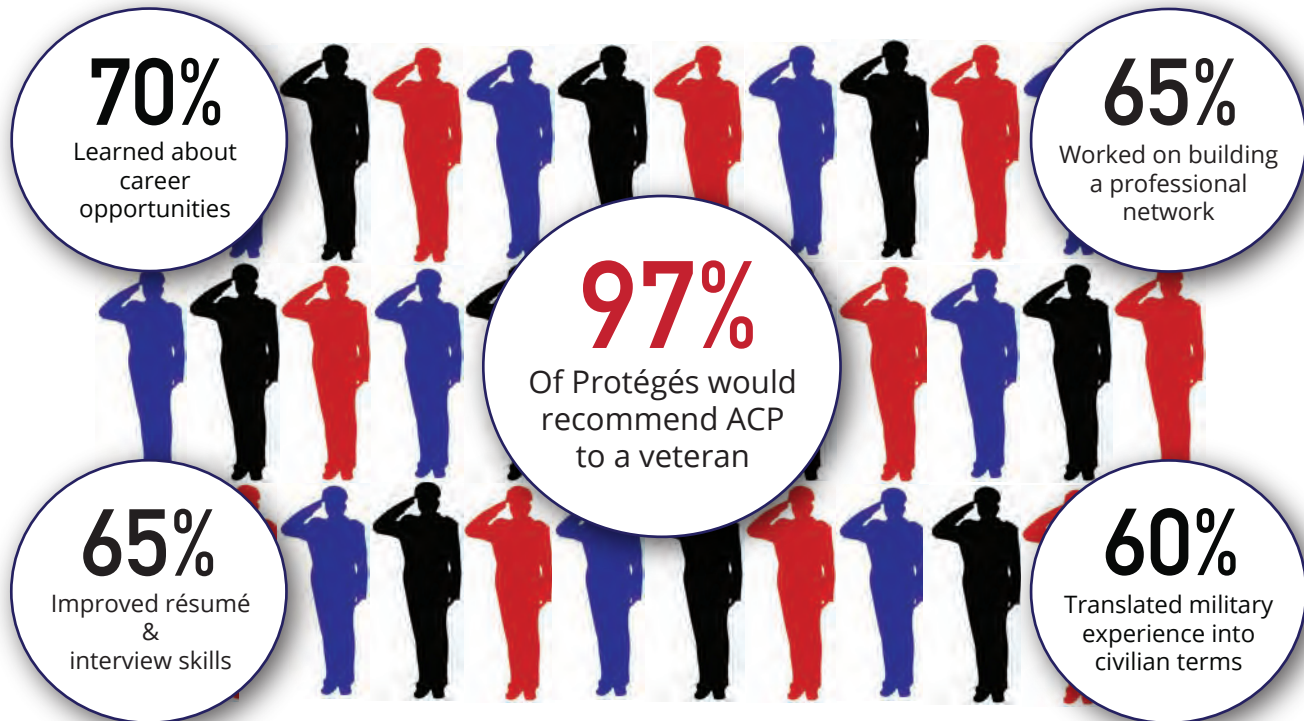
A Year of Measurable Impact

1,079
Veterans obtained jobs during their mentorships in 2015

As of 2015
6,500
Protégés completed an ACP Mentorship

Protégé Experience Survey

We survey our Protégés after six months of mentorship to learn more about their areas of growth and professional development. From 2010 to 2015, we received responses from 5,565 Protégés.



Additional Mentorship Goals

- ✓ 56% Refined civilian career goals
- ✓ 38% Discussed work/life balance
- ✓ 35% Obtained a civilian job
- ✓ 32% Determined if s/he should go back to school
- ✓ 27% Learned how to advance at current job
- ✓ 24% Learned how to handle a difficult boss/colleague
- ✓ 12% Learned how to start a business

*Participants may select multiple categories, so percentages do not add up to 100%

Notable Moments



BlackRock hosted a panel discussion for ACP Protégés in New York, NY. The panelists discussed the role of technology in investment management.



ACP Protégés and UBS professionals gathered at UBS headquarters in New York, NY for a workshop entitled "Social Media 101 - Optimizing Your LinkedIn Profile."



Coca-Cola hosted a panel discussion and networking reception in Atlanta, GA for ACP Protégés. Attendees learned about talent acquisition and recruitment.



ACP Protégés and their guests attended a "Salute to Service" football game hosted by Raytheon at Gillette Stadium in Foxborough, MA.

"I really can't express how impressive the event was. The speed networking was just fabulous and the training was top notch. I received valuable information from the professionals that were there and had the opportunity to link up with some impressive folks."

– John M., Clarksburg, MD, U.S. Navy

ACP AdvisorNet in 2015

We Connect Veterans with Business Leaders

- ▶ Ask experts about career development
- ▶ Get advice on résumés and interviewing
- ▶ Receive tips for building a small business

226,000+ Visitors

835,000+ Page Views

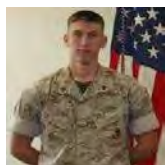
Latest Feature: Jobs Board

300+ Jobs Posted



- ▶ Post unlimited jobs for free
- ▶ Reach thousands of veteran job candidates
- ▶ Target individual candidates by experience, industry and location
- ▶ Engage applicants through private messaging platform

Veteran Testimonials



"I've received excellent advice to questions I've posted, but the largest value to me has been in networking."
- Tim H., Alexandria, VA, U.S. Marine Corps



"ACP AdvisorNet has provided an excellent platform and is my go-to site in order to talk directly with industry leaders."
- Travis S., APO, AE, U.S. Army

#GiveThem20

In May 2015, ACP launched #GiveThem20, a social media campaign aimed at encouraging Americans to thank our returning military by “giving 20” in their honor. Thousands of participants across the country posted videos dedicating 20 push-ups, sit-ups, etc. to service members.



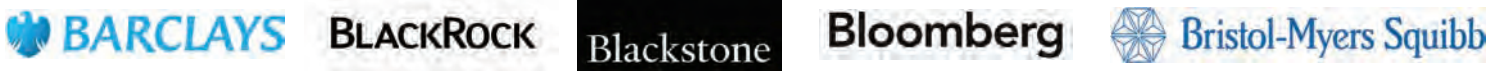
Join Us: Salute Our Veterans

Popular Participants

- ▶ Jon Stewart
- ▶ The Rockettes
- ▶ WWE

1. Dedicate 20 push-ups, sit-ups, etc. to veterans. Get creative!
2. Challenge 2 friends to do the same on social media.
3. Share video using #GiveThem20 hashtag!

Participating Institutions



Leadership

Board of Directors

Sidney Goodfriend, Chairman
Daniel H. Bayly
Cathy Benko
Margaret Cosentino
Devon Cross
Lori B. Feinsilver

Amy O. Goodfriend
Gerald Greenwald
Lawrence Jacobs
Alain Lebec
Linda McMahon

Joel Molinoff
John H. Myers
Michael A. Neal
Robert Norsworthy
Barbara Scanlon

Advisory Council

John R. Allen
Jesse Angelo
David Axelrod
Jack D. Bergen
Howard B. Bromberg
Ann Dunwoody
Mark F. Erickson
Christy Ferer
Dr. John J. Hamre
John P. Havens

Karen Hughes
Jack H. Jacobs
John M. Keane
William Kristol
Robert J. Kueppers
Joseph I. Lieberman
Mary Jo Myers
Richard B. Myers
Raymond T. Odierno
Peter Pace

David H. Petraeus
Karl Rove
James A. Runde
Peter J. Schoemaker
Henry Hugh Shelton
Jon Stewart
Lawrence H. Summers
Paul Wolfowitz

ACP Staff

Sidney E. Goodfriend, Founder and Chairman
Colleen Deere, Vice President
Ali Hoban, Manager
Gina Hwang, Manager
Rachel Providence, Manager

Wendy Pein, Project Leader
Samantha Schwarz, Senior Operations Associate
Katie Wilt, Senior Operations Associate

Operations Associates

Allison Basco
Josh Chrisman
Kathleen Dunn
Stephanie Forman
Becky Ganley
Lauren Gilmartin
Samantha Greenberg

William Lemen
Diana Leondis
Melissa McCauley
Kay McGowan
Lily Moaba
Richard Morin
Lindsey Perotti

Mikhail Relushchin
Chelsea Schmidt
Katelyn Swayne
Marcin Szudek
Konstantin Tchergueiko
Andrea Williams

Connect with Us

Email: info@acp-usa.org
Facebook: www.facebook.com/americancorporatpartners
Twitter: @ACPUSA
LinkedIn: American Corporate Partners

As of April 1st, 2016

Financial Statement

Below is a financial summary for the fiscal year ending December 31, 2015.

ASSETS

Cash and cash equivalents	\$3,121,357
Restricted cash-certificate of deposit	\$100,436
Prepaid expenses and other assets	\$52,068
Property and equipment, net of accumulated depreciation of \$402,683	\$64,920
Total Assets	\$3,338,781

LIABILITIES AND NET ASSETS

Total Liabilities (Accounts payable and accrued expenses)	\$30,915
Net Assets (Unrestricted)	\$3,207,430
Net Assets (Restricted)	\$100,436
Total Liabilities and Net Assets	\$3,338,781

CONTRIBUTIONS AND OTHER INCOME

Grants in Cash	\$2,756,059
In Kind Donations	\$0
Interest Income	\$3,798
Total Contributions and Other Income	\$2,759,857

EXPENSES

Programs	\$2,309,889	98.6%
Support Services	\$33,986	1.4%
Total Expenses	\$2,343,875	100.0%

CHANGE IN NET ASSETS

Net Assets, Beginning of the Year	\$2,891,844
Net Assets, End of Year	\$3,307,866
Change in Net Assets	\$415,982

A copy of the complete audit is available upon request.