

### 2015 ANNUAL REPORT

2015 Annual Report.indd 1



#### **2015 BOARD OF DIRECTORS**

#### Officers

- Pat Scherrey President Kroger
- Jordan Johnson Vice-President JPJ Consultants
- Trent Roberts Secretary/Treasurer Retired
- Amy Rossi Past President Arkansas Foundation for Medical Care
- Members

Amy Brantley Brantley Farms Don Brake WalMart Patricia N. Brown Ark. Economic Development Commission Joe Copeland Performance Food Group Kenya Eddings UAMS Dr. Charles Glasier UAMS, Arkansas Children's Hospital

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Chris Howe Iberia Bank Kandi Hughes UCA **Betty Guhman** Senior Advisor to Gov. Hutchinson **Anton Janik** Mitchell-Williams Law **Ryan Lasiter** Doyle Rogers Company **Bobbi McDaniel** Hunger Activist **Dr. Larry Miller** DHS Division of Medical Services Will Montgomery Arkansas United Soccer Club **Kathy Roberts** Retired educator and attorney Dan Robinson NAI Dan Robinson & Associates

Neill Sloan Retired Maria Smedley

Arkansas Electric Cooperative Dustin Smith Southwest Power Pool

Brian Taylor Portable Kitchens Inc.

Rob Tiffee Regions Morgan Keegan

Maggie Young Southwest EAP

Kim Young Junior League representative



With your continued support we have had another amazing year feeding Arkansas families in need. There were many milestones achieved in 2015 within our organization but at the forefront are always those smiles and thank you's we receive by helping so many men, women and children with the most basic necessity: food.

However, we are very proud of some of our other accomplishments that are more than just distributing out food. In 2015, we worked with U.S. Senator John Boozman on a bill he proposed that would make federal child nutrition programs more efficient and flexible to reach children during the summer months when school meals are not available. That bill has received overwhelming support and we are hopeful it will soon pass through congress.

We also saw many changes to make our programs and operations more nutritious and efficient. This included construction on a new Repackaging Center that we will use to convert large volumes of food into smaller packages for distribution to hungry Arkansans. Our programs team launched a new initiative that created awareness and better strategies for addressing senior hunger in our communities. A produce project from Feeding America helped us test what our member agencies and the Foodbank will need to distribute even larger quantities of fresh produce in the future.

The Foodbank also received special recognition from Arkansas Times and Arkansas Business as being one of the "Best Charity" nominees in the state. All of this while being able to stretch your dollar even further as we went from four meals per dollar to five meals!

I can tell you that 2016 will be a big year for our organization. As you may have heard, the Arkansas Foodbank and Arkansas Rice Depot are merging in 2016. We are taking the best of both amazing organizations and turning our efforts into one resolve to better serve hungry Arkansans.

I know that with help from individuals like you, we will achieve our goal of increasing capacity and services while also increasing the quality of food provided. As we plan for this time of growth, it is a great reminder that more can be accomplished when you come together. We are excited to see what successes we will have in serving those who need us the most and we are all **United to Fight Hunger!** 

Phonda Sanders

Arkansas Foodbank CEO

# **2015 BY THE NUMBERS**

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Total Receipted Product in Pounds	19,538,263
TOP FIVE FOOD CATEGORIES DISTRIBUTED	
Fresh Fruits/Vegetables Mixed/Assorted Dry Meat/Fish/Poultry Bread/Bakery Dairy	3,912,405 2,648,243 1,910,303 1,566,569 1,334,566
Total Distributed Product	19,415,617
FOOD SOURCES TOTAL 16.18 MILLION MEALS The Arkansas Foodbank	Manufacturing: <b>26%</b> Retail/Wholesale: <b>40%</b> Federal Commodities: <b>5%</b>
relies on seven primary areas to create a steady source of food for its 300 member agencies across 33 counties.	Purchased: 10% Miscellaneous: 11% Produce: 7%

(Numbers from 2015 fiscal year)

### **Total Donated Funds Raised**

#### \$3,834,946

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Produce: 7%

Food Drives: 2%

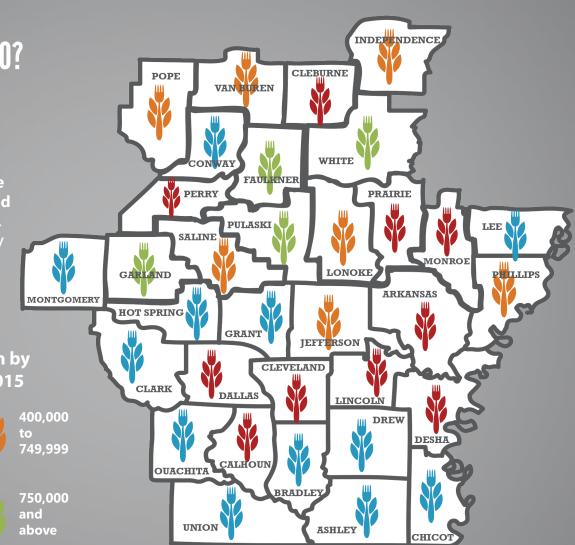
# WHERE DID THE MEALS GO?

FY2015 was a great year for the Arkansas Foodbank distributing **16,179,680 meals** across our 33-county service area! The Foodbank serves **280,000 people** a year with **68,000 pounds of food** leaving our warehouse everyday. Here is our county breakdown by distribution for 2015.

### Distribution by Meals in 2015

100,000 to 199,999

> 200,000 to 399,999



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# PROGRAMS

Arkansas Foodbank is the foundation in the fight against hunger. We find pathways to connect people, resources and food to reach those in need, providing dignity, hope and a brighter future for all Arkansans. The Foodbank relies heavily on our 350 member agencies and the programs we offer to make sure every Arkansan has a place at the table!

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### SENIOR SERVICES

With support from the **Walmart Foundation**, the Foodbank continued its work toward sustainable senior services in 2015. We hosted "community conversations" in White and Clark County which were attended by member agencies, government staff, health care workers, service providers and volunteers with an aim to share and leverage resources for seniors facing hunger in those communities. Five graduate students from the **Clinton School of Public Service** led the efforts in White County. In addition, there were sixteen mini-grants awarded to increase member agencies capacity toward seniors as well as a senior focused food drive that spun across six countiesproviding over 5,700 pounds of diet appropriate food to our member agencies.

### **CAMPUS PANTRIES**



Students volunteering at UAPB Pantry. Photo by UAPB

In an innovative effort to alleviate hunger and assist higher education institutions around the state, the Arkansas Foodbank sought to build the capacity of colleges to create and operate food pantries on their campuses. In partnership with the **Clinton School of Public Service**, the Foodbank researched best practices for starting and maintaining pantries on college campuses. Four colleges in our services area currently operate pantries on their campus and with the help of the **King Foundation** we are activily working to assist other colleges to open their own pantries.

### CHILDREN'S SERVICES

### Kid's Cafe

Afterschool snack and meal programs operate in local nonprofit organizations and churches, and include child-centered activities. More than **6400 children** had afterschool snacks or meals in 2015.



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Summer Feeding provides crucial nutrition while school is not in session. In 2015, the Foodbank sponsored **7 summer feeding sites that served 900 children in areas that needed it the most.** 

# School Pantries

School pantries help account for the child and their entire family. We currently work with seven school pantries providing nutritious food to **2300 families and more than 5500 children.** 

### **SNAP OUTREACH**



In 2015, SNAP Outreach helped increase awareness, access and advocacy for SNAP benefits to the clients we serve. Our program helps those in need determine eligibility, what benefits can be used for, what the requirements are and how and where to sign up. SNAP benefits present an opportunity to diversify the sources of food for hungry Arkansans further helping more people in need. In just a few month after launching the application assistance program, the Foodbank helped submit 689 SNAP applications which is the equivalent of 237,516 meals. SNAP Outreach is a partnership between local agencies and **Arkansas Hunger Relief Alliance** with support from **Feeding America** and **Walmart Foundation**.

# **SPECIAL EVENTS & VOLUNTEERS**

The Arkansas Foodbank hosts four annual fundraisers. In 2015, these signature events raised **\$300,000** to feed hungry Arkansans. That is enough for **1.5 MILLION MEALS**! Furthermore, the Foodbank had over **5,900 VOLUNTEERS** provide **15,978 HOURS** of service!



### DONORS

Arkansas Foodbank relies on the generous contributions from its many supporters to make its work possible. Without this vital help, the Foodbank would be unable to serve the 300 pantries and other agencies that need the food and services provided by the Foodbank. Here is the list of people and organizations who made a valued gift of \$2500 and above in 2015.

ABC Financial Services, Inc. Adam J. Weissman Foundation Alexander, Allison and R. William Arkansas Business Publishing Group Arkansas Community Foundation Arkansas Electric Cooperatives, Inc. Arkansas Electric Cooperatives, Inc. Arkansas Livestock Show Association Ashley, Gary Baker, Peggy and Max Bank of America Bank of the Ozarks Barnes, Tanya and Lowry Bimbo Bakeries Boyle, TJ Briggs Equipment Brookshire Grocery Co. Brown, Barbara and Ronny Bug Masters

Burkhalter, Hubert

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Catlett Tower Partnership

Central Arkansas Planning and Development District

Central Arkansas Veterans Healthcare System

Charles and Joan Taylor Foundation

City of Little Rock

City of Little Rock, Arkansas Residential Housing & Public Facilities Board

Clinton Family Foundation Copeland, Mary Lynn and Joe Coulson Foundation Damerow, Sherri and Jerry Dave Grundfest Company Delap, Dr. Susan Diesel Driving Academy Donald W. Reynolds Foundation Dr. Loren Bartole Family Foot Care Edwards, Jean Ellis, John Emergency Food and Shelter Program Entergy Arkansas, Inc.

Farm Bureau Casualty Insurance Co. Farm Credit Services of Western Arkansas

Feeding America Ferrell, Dr. Amanda Fidelity Charitable Gift Fund First United Methodist Church Flynn, Sandra and Michael Giessmann. Dena and John Glasier. Brenda and Charles Glazer's Gold Dr Allan and Laura Good, Dr. Mary Grainger Foundation Griebel. Janet Grim Christina and Adam Gujarati Samaj of Arkansas Gutierrez, Louise and Roy Halsell. Carolyn and Richard Hat Club For Men Havnes, Phyllis HCC Speciality Underwriters. Inc. Heart of Arkansas United Way Heflin Family Foundation Henderson. Anita and John Herbert H. McAdams II Foundation Horace C. Cabe Foundation Ilkka, Mary Catherine Johnson, Keith Kansas City Life Insurance Company KARK 4 News Kroger Company Foundation

Kroger Delta Marketing Area Legacy Termite and Pest Leonard Joi MAZON: A Jewish Response to Hunder McMillan. Ruth Ann and James Miller-Watt, Steve Mitchell, Williams, Selig, Gates and Woodyard PLLC Modern Woodmen Fraternal Financial Morris Foundation Mount St. Mary's Academy Nabholz Charitable Foundation National Christian Foundation Northwest Arkansas Oklahoma City Bakery, Inc. Owyoung, Mable and Russell Park Hill Christian Church Parker Cadillac Performance Foodservice Perry, Robin and Mitchell Polasky, Mary Porter, Leah and Clifford Presbyterian Kirk in the Pines Pulaski Academv Rachel Buckman Trust Regions Bank Riggs Employee Fund Roberts, Kathryn and Bobby Rockefeller Andrea Rounsaville. Timothv

Sajovitz, Lisa Schnitzer Steel Industries Southern Farm Bureau Casualty Insurance Co. Southwest Christian Church Southwest Power Pool St. John, Dr. Melody St. Mark's Baptist Church St. Mark's Episcopal Church Stanley and Lucy Lopata Charitable Foundation Sturgis Foundation Telecom Pioneers Tenenbaum Foundation The Ash Grove Charitable Foundation Thompson, Judy THV11 TJX Foundation Today's Office, Inc Toll. Dorothy and R.F. Trinity Foundation Trinity United Methodist Church United Way Heart of Arkansas W. W. and Anne Jones Charitable Trust Walmart Foundation Williams, Doris and Gregory Williams, Bryte Wilsons Home Improvement Co. Winthrop Rockefeller Foundation

# Statement of Activities Year Ended Dec. 31, 2015

REVENUES AND SUPPORT	Unrestricted	Temporarily Restricted	Permanently Restricted	TOTAL
Contributions	\$690,253			\$690,253
Grants	143,372	1,181,585		1,324,957
USDA Assistance	64,039	187,764		251,803
USDA Commodities	581,609			581,609
Direct Mail	1,265,161			1,265,161
United Way	41,326			41,326
Donations of Food	28,699,913			28,699,913
Special Events	595,032			595,032
In-Kind Contributions	15,207			15,207
Interest / Dividends	137,899			137,899
Gain on Investments	(196,459)			(196,459)
Handling Fees	586,045			586,045
Food Purchased Revenue	1,309,447			1,309,447
Membership Dues	19,900			19,900
Cluster Agreement	12,596			12,596
Other	(4,792)			(4,792)
Net Assets Released From Restrictions: Satisfied by Payments:	929,963	(929,963)		
TOTAL REVENUES AND SUPPORT	34,890,511	439,386		35,329,897
EXPENSES				
Program Services	33,633,100			33,633,100
Supporting Services	1,426,168			1,426,168
TOTAL EXPENSES	35,059,268			35,059,268
CHANGE IN NET ASSETS NET ASSETS, BEGINNING OF YEAR	(\$168,757) \$15,643,981	\$439,386 \$2,603,748	\$31,000	\$270,629 \$18,2278,729
NET ASSETS, END OF YEAR	\$15,475,224	\$3,043,134	\$31,000	\$18,549,358

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## Statement of Functional Expenses Year Ended Dec. 31, 2015

EXPENSES	Program Services	General Administration	Fund Development	TOTAL
Compensation & Related Expenses	\$1,775,248	\$315,786	\$246,971	\$2,338,005
Occupancy & Warehouse Expenses	160,224	28,501	22,290	211,015
Agency Capacity Building	164,005			164,005
Audit & Accounting / Bank Charges	8,732	37,878	1,215	47,825
Child & Adult Programs	132,008			132,008
Consulting & Professional Fees	128,355	22,832	17,857	169,044
Direct Mail Expense			444,806	444,806
Dues & Memberships	41,852	7,445	5,822	55,119
Food/Grocery Products & Purchases/Freight	30,530,111			30,530,111
Auto Expense	122,951	21,186	16,569	160,706
In-Kind Services	11,547	2,054	1,606	15,207
Office Supplies / Postage	63,812	11,352	8,878	84,042
Insurance	38,084	6,774	5,298	50,156
Other Expenses	177,704	9,223	7,213	194,140
Special Events / Check Out Hunger			96,337	96,337
Depreciation	278,467	49,535	38,740	366,742
Total Expenses	\$33,633,100	\$512,566	\$913,602	\$35,059,268

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### **ARKANSAS RICE DEPOT MERGER**

United by a common goal to fight hunger in Arkansas, the Arkansas Foodbank and Arkansas Rice Depot have joined together to better fulfill their shared mission of providing hungry Arkansans with more healthy and nutritious food. Mindful of our roots, the new organization will recognize the successful history and honor the legacy of both entities. Uniting the two organizations creates one that is stronger going forward and better able to serve those in need.

### **MISSION**

The Arkansas Foodbank is the foundation in the fight against hunger. We find pathways to connect people, resources and food to reach those in need, providing dignity, hope and a brighter future for all Arkansans.

### VISION

A stronger community where hunger needs are met with sufficient access to nutritious food.



Arkansas Foodbank 4301 West 65th Street Little Rock, Arkansas 72209 501-565-8121

www.arkansasfoodbank.org www.facebook.com/arkansasfoodbank www.twitter.com/arfoodbank



Leon Hawkison Jr. was a beloved colleague and a friend to many at the Arkansas Foodbank. He will be dearly missed. Leon worked for the Arkansas Foodbank for almost 3 years and had served in various roles within the distribution warehouse. At the time of his death he was a Warehouse Specialist.

MEMBER OF