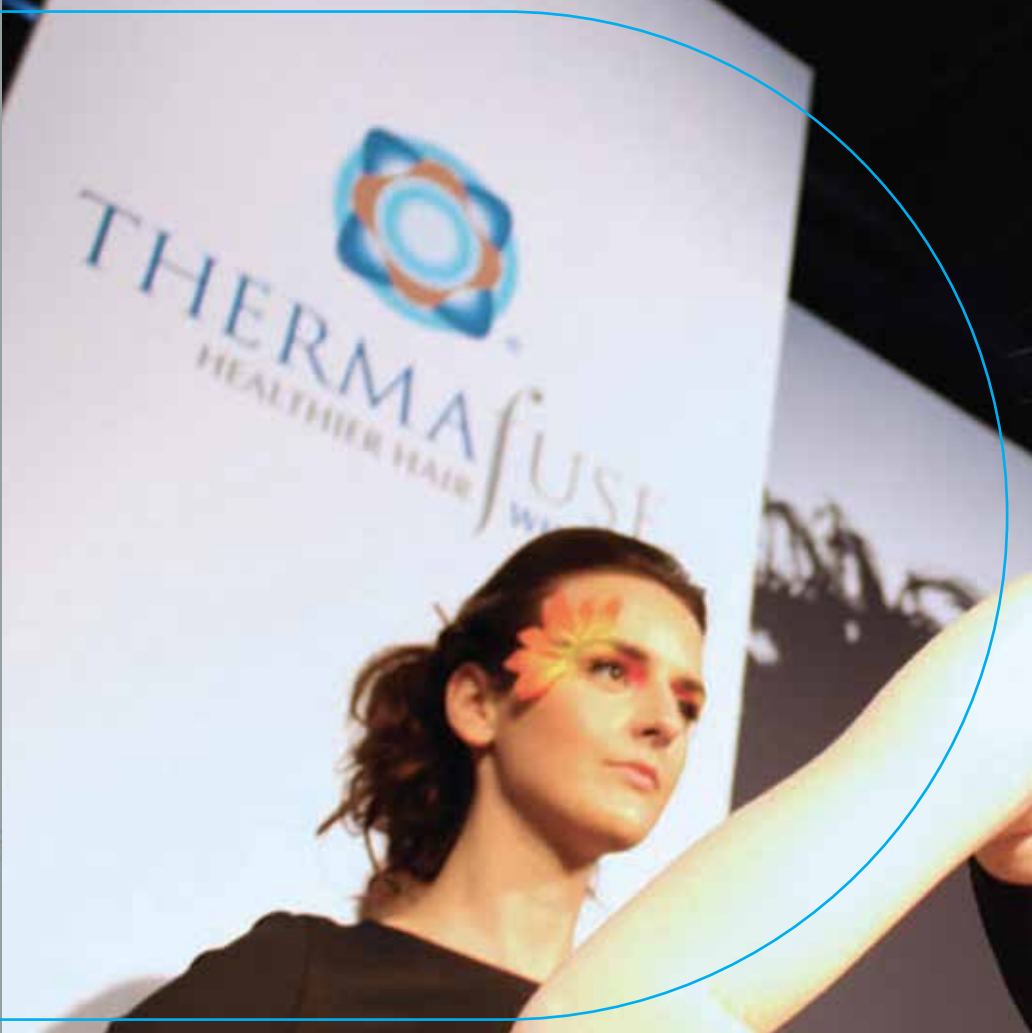
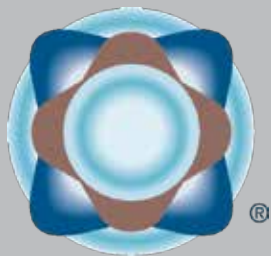


The image features two identical logos side-by-side. Each logo consists of the word 'THERMAfUSE' in a white serif font, with a registered trademark symbol (®) to the upper right of the 'E'. The 'f' is lowercase and has a distinctive flourish. The text is centered over a dark brown rose graphic. The entire composition is enclosed within a thin, light blue oval border.

THERMAfUSE®

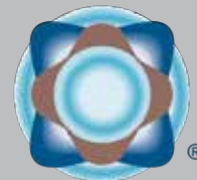
THERMAfUSE®





## *HeatSmart Complex*®

Thermafuse products are formulated to protect and repair heat-styled hair by utilizing our HeatSmart Complex. This registered technology combines a molecule from natural ingredients that are substantive and capable of penetrating deep into the hair shaft, with a molecule that makes heat good for hair. This newly formed molecule, along with 7 other ingredients from nature, are activated with the heat from blow dryers and hot irons to make hair look and feel its very best.



**THERMA**fUSE®  
HEALTHIER HAIR | WITH HEAT

P.O. Box 278 Kannapolis, N.C. 28082  
(800) 331-4247 [www.thermafuse.com](http://www.thermafuse.com)

# Our Mission

First and foremost, our mission is to produce the highest quality salon hair care based upon the latest technology available.

We are dedicated to the professional beauty industry.

We strive to make a positive impact for salons and spas by addressing vital issues such as profitability, safety, exclusivity, education, smart marketing and more.

We pledge to conduct our business in an ethical manner and to contribute responsibly to the industry we love.

THERMAFUSE®

# Our History

Van Stamey, president of Thermafuse - Healthier Hair with Heat - has a lifetime of experience devoted to the beauty industry. Raised in a family of hairstylists, he has instilled this passion for beauty into programs and products that benefit salons and stylists.

Van recognized early on, if people used any kind of heat-styling tool their hair would need a unique type of product to combat the damage they were causing each time they styled. In response, Thermafuse has put together formulas designed to do just that. He led the effort to develop HeatSmart Complex®. A registered technology that combines a molecule from natural ingredients that is capable of penetrating deep into the hair shaft, with a molecule that makes heat good for hair. This complex is activated with the heat from heat-styling tools and makes hair look and feel its very best.

For more information about how to get involved with Thermafuse, or where to purchase products, please visit the website at [Thermafuse.com](http://Thermafuse.com).



## Makes Heat Good for Hair®

The Classic Line offers salons a complete range of hair care to meet the needs of back bar and the retail customer. Thermafuse shampoos are sulfate-free and sodium chloride-free and cater to popular demands of clients. Color Care, Moisture, Volume and Thermadan. Each with its complementary condition. The full assortment of styling products fulfills every creative inspiration. Uphold

Aerosol is an industry leader. Additionally, products are 100% paraben-free and Vegan. We maintain a strict “no animal testing” policy. Every product of the Classic Line has HeatSmart Complex as the primary ingredient.

*If you use heat to style...  
you should be using Thermafuse!*



## color care®

Keep your color-treated hair vibrant and beautiful. Naturally derived color defense system seals the cuticle to lock in color while making it healthy, shiny and tangle free. Protects from harmful UV light. Sulfate and sodium chloride-free.

Shampoo Size: 12 oz

Condition Size: 8 oz



## moisture®

Cleanse and moisturize with a rich, luxurious lather that rinses quickly. Hydrates, repairs, and protects from roots to ends.

Sulfate and sodium chloride-free.

Shampoo Size: 12 oz

Condition Size: 8 oz



# thermadan<sup>®</sup>



Give flakes the brush off by providing relief with therapeutic botanicals. A shampoo and condition combination that brings an end to unsightly dandruff and itchy scalp. Sulfate and sodium chloride-free.

Shampoo Size: 12 oz  
Condition Size: 8 oz



# volume<sup>®</sup>

Restore natural body and bounce to lifeless hair. Builds hair strength and volume from within through a unique blend of natural proteins and botanicals. Sulfate and sodium chloride-free.

Shampoo Size: 12 oz  
Condition Size: 8 oz



# boost<sup>®</sup>

Turn your volume way up! A quick spritz at the roots gives hair knockout body. Or spray all over to get added texture, thickness and support. Great for roller setting too!

Size: 8 oz



# esculpt<sup>®</sup>

Turn heads when you style yours. Not too stiff and not too light this crème gel offers results. Design and maintain an endless variety of styles.

Size: 8 oz

# fixxé®



Give your fine, thin hair a volumizing lift. You'll get a protein infusion, natural looking body and an incredible gloss that lasts all day.

Size: 8 oz

# formatte®



Get a firm grip on your hair. Shape and mold to stay. A firm paste that remains pliable with reworkable control all day.

Size: 1.5 oz

# redefiner®



Wear your curly/wavy hair as nature intended. A protein-moisture balanced formula styles in curl memory without being stiff. Hair will be stronger and shiny.

Size: 8 oz

# straight®



Tame your wavy, curly, frizzy, misbehaving hair. Weightless, non-greasy crème flattens curls and fly-aways.

Size: 8 oz



Just a small amount of this texture taffy lets you define, separate, and shape. Provides ultimate control for matte looks and deconstructed styles.

Size: 2.5 oz



A quick-dry finishing spray that offers styling versatility with a bold hold. Resistant to humidity and creates a natural flexible feel.

Size: 10 oz



Tangle-prone hair? Thermafuse it with an infusion of amino acids that nourish from within creating effortless detangling and superior shine.

Size: 8 oz



Fresh, clean hair on the go. This cleansing powder removes unwanted oils from your hair without leaving it chalky or gritty. Use Classic for lighter hair and Mocha for darker hair.

Size: 2 oz





## Healthier Hair With Heat<sup>®</sup>

The Fahrenheit 450° Line was developed specifically for clients who regularly wear their hair in smooth, straight styles. This may be the client who is struggling with unwanted volume, frizz or curly hair. They need managability and control. They need to “Do Smooth Right”. Creating smooth, straight hair relies upon extreme heat flat irons. This line has met the challenge with two advanced technology systems

that provide the options clients want. Both systems are fortified with a combination of certified organic extracts (Cuticle Fusion Complex<sup>®</sup>) that help to lock-in vital moisture while repelling humidity and environmental influences.

*The advanced system for performance  
in extreme heat conditions!*



## amino fusion<sup>®</sup> smoothing treatments

Professional In-Salon Treatment  
Consult with your stylist.

Take the hair-healthy approach to controlling unwanted volume, wavy, or frizzy hair for up to 12 weeks. One treatment will provide exceptional managability, shine and control.



## smooth balance<sup>®</sup> shampoo & condition

Maintain the smooth and condition of Amino Fusion Smoothing Treatments with this luxurious, nutritive duo. Provides prolonged frizz-control and shine.

Size: 10 oz



## hot armor<sup>®</sup> blow-dry defense

Defend hair against the drying, damaging effects of heat caused by the blow dryer or flat iron. Speeds up dry time, and controls frizz and fly-aways.

Size: 3 oz; 10 oz



## 3 in one cleanser condition refresh

All your shower needs in one bottle. This cleanser, conditioner and deodorizer leaves your hair and skin refreshed and hydrated as well as wonderfully fragrant. Great for quick showers or after salon services.

Size: 10 oz



## one pass<sup>®</sup> smoothing crème

One Pass is all it takes to transform wavy or curly hair into smooth and sleek. Lasts from shampoo to shampoo. Has a moisture barrier that resists humidity.

Size: 3 oz; 10 oz



## clear one<sup>®</sup> anti-residue shampoo

A low lathering clarifying shampoo that doesn't strip the life out of hair. Removes build-up of product residue, mineral deposits or environmental elements that may interfere with salon services.

Size: 10 oz



## Protect and Repair Heat-Styled Hair<sup>®</sup>

The HeatSmart Serum Line is targeted for hair that has become dry and dull. The inspiration for this line progressed from our HeatSmart Serum, the award-winning dry oil hair treatment that instantly controls frizz and produces a healthy shine. In its original form, the serum is our Pure HeatSmart Complex with the added benefits of three

certified organic essential oils—Argan, Acai and Flaxseed. These same hydrating and shine properties can be found in each of our HeatSmart Serum products. And, above all, the reknowned heat protection you come to expect from Thermafuse.

*The award winning treatment that instantly controls frizz and produces a healthy shine!*



## heatsmart serum<sup>®</sup> shampoo & condition

Extra moisturizing and nourishing formula for hair that tends to be very dry. Makes hair stronger to resist frayed ends and breakage. Ideal for overprocessed or damaged hair.

Size: 10 oz

## heatsmart serum<sup>®</sup> dry oil treatment

Use as a styler or finisher to hydrate dry dull hair. Lightweight and alcohol-free. Detangles hair and eliminates frizz, leaving hair shiny, smooth and soft. Cocktail with your favorite styler.



Size: 3 oz



## restore leave in balm

Rescue your dry, damaged hair with these rich hydrating emollients and amino acids. Repairs split ends and breakage. Provides pain free detangling and wet combing.

Size: 3 oz



## heatsmart serum® polishing hairspray

Soft hold and control with the added benefit of the natural sheen found in HeatSmart Serum. Resists humidity to control frizz and fly-aways. UVA/UVB filters help protect hair and guard against color fade.

Size: 10 oz

## reinforce curl pomade

Enhance and define your curls with this texturizing pomade. Gives curls soft hold that creates control and shine. Acts as an anti-humectant to resist frizz.

Size: 2 oz

