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Indiana Commercial Real Estate

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Indiana Association of REALTORS®	

Real Estate Conference

ICBR's *Continuing Mission*



Drew Augustin, SIOR, CCIM
2015 ICBR Board President
Alliance Commercial Group

Every year the Indiana Commercial Board of REALTORS® offers the only commercial real estate conference in Indiana as part of its continuing mission to provide relevant education to both its 700 members and non-member industry professionals statewide.

We are very excited for this year's event as we move to a day and a half education schedule, offering the required 12 CEUs to accomodate recent license law changes.

ICBR could not accomplish this without the support of our generous sponsors.

I invite you to join us June 4-5, 2015, at the JW Marriott in downtown Indianapolis to promote your company, products and services to our conference attendees. There are a variety of opportunities to support this event as outlined in this booklet.

Help us support commercial real estate by becoming a 2015 sponsor! We look forward to seeing you there.

JW Marriott, Indianapolis

10 S. West Street, Indianapolis, IN 46204



Don't miss the 2015 Indiana Commercial Real Estate Conference June 4-5, at the JW Marriott.

Join commercial real estate professionals as they gather for networking and education aimed at increasing their success and knowledge of the industry.

There is something for everyone at the Indiana Commercial Real Estate Conference regardless of which aspect of the industry you specialize in. Brokerage, leasing, appraising, property management and development - all are invited to attend!

Conference S

Premium Sponsorships

More than 350 commercial real estate professionals, representing more than 125 companies from across the state, attend the Indiana Commercial Real Estate Conference each year for required continuing education credits and networking. Many sponsorship opportunities are available for the event, including premium sponsorships, a la carte opportunities and the 4th Annual ICBR Golf Outing.

	PLATINUM \$4,250	GOLD \$3,250	SILVER \$2,250
<i>Sponsor logo on all conference-related signage, website, promotions, etc.</i>	✓	✓	✓
<i>Recognition from the podium at the event</i>	✓	✓	✓
<i>List of all conference attendees after the event (PDF)</i>	✓	✓	✓
<i>Sponsor logo on gift item distributed at the conference</i>	✓	—	—
<i>Opportunity to place company marketing material on attendee chairs</i>	✓	✓	—
<i>Complimentary registrations</i>	5	3	2
<i>Reserved table at general sessions</i>	✓	—	—
<i>Golf outing foursome</i>	✓	—	—
<i>Golf outing premium hole sponsor</i>	✓	✓	—
<i>Golf outing hole sponsor</i>	—	—	✓



Sponsorships

A La Carte Opportunities

Breakfast Sponsor \$1,250

Help attendees start the day off right with the perfect mixture of caffeine and nutrients! Breakfast will be served Friday as we welcome our morning keynote. This sponsorship includes your logo on menu cards at each attendees place setting and the conference website, as well as one free event registration and the opportunity to introduce a session speaker.

Lunch Sponsor \$1,500

Looking to get your company logo in front of every conference attendee? This year, lunch will be offered on both days of the conference. Be our official lunch sponsor and your logo will be included on Thursday's lunch stations and on the menu card at each attendee's place setting on Friday. In addition, your logo will be on the conference website and you'll receive one free event registration and the opportunity to introduce a session speaker.

Reception Sponsor \$1,000

Have your organization be the one to bring the fun. Once again we will hold a networking reception complete with cocktails and hors d'oeuvres. Reception sponsors will have their logo featured on all reception signage and on the conference website.

Sponsors may attend the reception for additional networking opportunities.

VIP Registration Package

Member Rate - \$2,800
Non-Member Rate - \$4,000

Have a group that needs continuing education or would like to catch up on industry topics? Purchase a VIP Registration Package, good for 10 registrations, and receive a discount on conference pricing. This pricing includes reserved seating at general sessions branded with your logo. Offer expires May 14, 2015.



Exhibitor

Exhibitor Information

Have a commercial real estate product or service? Consider exhibiting at this year's conference where you will have access to 350+ industry practitioners.

All exhibitors receive the following:

- Exhibit Table with two chairs
- Two exhibitor representative tickets to breakfast, lunch and closing reception
- Company logo and description on conference exhibit page
- Exhibitor information sent to attendees one week prior to conference
- Opportunity to provide "door prize" to be raffled off at closing reception



Cost

Includes the items listed above for Friday, June 5, 2015 at the JW Marriott. There are no exhibit opportunities on Thursday, June 4.

ICBR Members - \$750

*Non-Members - \$1,000

If you wish to join ICBR as a Corporate Affiliate, please contact the ICBR office at (317) 328-5259.

* Non-member exhibitor pricing includes a complimentary ICBR Corporate Affiliate membership for July - December 2015.

Note: Exhibitor registrations do not include continuing education credits.

Golf Outing

4th Annual ICBR Golf Outing

Looking to have a little fun before the conference? Help support the 4th Annual ICBR Golf Outing. Join us on Thursday, June 4, at Broadmoor Country Club in Indianapolis. Broadmoor's course, designed by world famous architect Donald Ross, offers a spectacular and strategic backdrop for players.

All levels of golf outing sponsorships will receive their logo on the outing website and course signage, as well as the opportunity to place an item in each of the player goodie bags.

Beverage Cart Sponsor \$750

Quench the thirst of the players by sponsoring the beverage cart, they will be forever grateful! This sponsorship will include your company logo on the beverage cart sign.

Premium Hole Sponsor \$500

Want face time with all of the outing players? As a Premium Hole Sponsor you will be able to greet all of the players as they tee-off from your company's designated tee box. Talk business or conduct a golf contest; it's your choice. This sponsorship is limited so act fast!

Hole Sponsor \$250

Looking for a low-maintenance way to support the golf outing? This is it! Simply provide us your company logo and we'll put it on a sign.



Contact

For More Information



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