# 2015 Summer Sale - US

June 10, 2015 – June 17, 2015

# **Summer Sale Link**

https://www.TeamBeachbody.com/Shop/summer-sale?referringRepId=yourlD

# **PROMOTION HIGHLIGHTS**

This summer, Team Beachbody® is offering deep discounts on a variety of select Beachbody products! The offer is valid for a **LIMITED TIME ONLY** starting Wednesday, June 10<sup>th</sup> at 12PM PST until Wednesday, June 17<sup>th</sup> at 12PM PST. Offer quantities are limited and we're expecting some items to sell out quickly.

			PROMOTION PRICING					
OFFER ITEM	REGULAR PRICE	DISCOUNT	RETAIL	CLUB (10%)	COACH (25%)	TV	PV	
10-Minute Trainer®	\$79.90	50%	\$39.95	\$35.96	\$29.96	30	30	
10-Minute Trainer® en Español	\$79.90	50%	\$39.95	\$35.96	\$29.96	30	30	
12" Rumbleroller	\$49.95	26%	\$36.95	\$33.26	\$27.71	10	28	
Ankle Weights	\$19.95	50%	\$9.98	\$8.98	\$7.49	8	8	
Black Resistance Band + Door Attachment	\$32.95	61%	\$12.95	\$11.66	\$9.71	10	10	
Brazil Butt Lift® + Green Band	\$39.90	25%	\$29.90	\$26.91	\$22.43	23	23	
Brazil Butt Lift® en Español + Green Band	\$39.90	25%	\$29.90	\$26.91	\$22.43	10	23	
Hip Hop Abs® Dance Party Series DVD	\$19.95	70%	\$5.95	\$5.36	\$4.46	0	5	
Hip Hop Abs® Dance Party Series DVD + Weighted Gloves	\$39.90	63%	\$14.95	\$13.46	\$11.21	12	12	
INSANITY® Deluxe Workouts	\$44.85	56%	\$19.95	\$17.96	\$14.96	15	15	
INSANITY: THE ASYLUM® Volume 1 + Equipment Buddy Kit	\$119.85	58%	\$49.95	\$44.96	\$37.46	25	38	
Jump Mat	\$59.85	50%	\$29.95	\$26.96	\$22.46	3	23	
LES MILLS COMBAT + COMBAT Gloves (Medium and Large only)	\$59.85	60%	\$23.95	\$21.56	\$17.96	0	18	
LES MILLS COMBAT Gloves (Medium and Large only)	\$39.95	85%	\$5.95	\$5.36	\$4.46	0	5	

LES MILLS PUMP	\$165.95	40%	\$99.99	\$89.99	\$74.99	50	75
LES MILLS PUMP (no weights or barbells)	\$100 Value	NA	\$40.00	\$36.00	\$30.00	30	30
LES MILLS PUMP Deluxe	\$40.00	70%	\$12.00	\$10.80	\$9.00	9	9
P90X® + FREE P90X Plus	\$119.85	58%	\$49.95	\$44.96	\$37.46	31	38
P90X® Plus	\$59.90	67%	\$19.95	\$17.96	\$14.96	15	15
P90X2® + Stability Ball	\$156.80	59%	\$64.95	\$58.46	\$48.71	49	49
Slim in 6®	\$39.90	37%	\$24.95	\$22.46	\$18.71	13	19
Squishy Ball	\$12.95	69%	3.95	\$3.56	\$2.96	0	0
Stability Ball + Medicine Ball Combo	\$83.90	67%	\$27.95	\$25.16	\$20.96	5	23
Tai Cheng®	\$119.85	50%	\$59.95	\$53.96	\$44.96	45	45
Team Beachbody Apparel	Varies	Up to 65%	Varies	NA	NA	0	0

<sup>\*</sup>All prices in USD. International pricing may vary.

### **PROMOTION TRAINING TIPS**

- 1. **Connect With Existing Customers:** Use Summer Sale offers to connect with existing customers and offer additional products at incredible prices to help them achieve their goals. Learn how to run a customer report in the video How to Use Reports to Connect with Your Customers.
- 2. **Know Your "Main" Audience**: Summer Sale offers are designed to help you connect with "Deal Seekers." Deal Seekers are customers who only buy when things are on deep discount because they just can't pass up a deal. They're also designed to help you connect with people on your contact list who've formerly declined a Challenge Pack or Shakeology HD solution.
- 3. **Treat New Customers as Leads:** Since you won't earn Success Club points from sales of Summer Sale offers, new customers who purchase them are new leads in your contact list. If they're not already Shakeology HD customers, make sure to follow up with them and help them see how a Challenge Pack or Shakeology HD is the perfect solution to help them accelerate their results. If they purchase a Challenge Pack or Shakeology HD, you'll earn Success Club points!

### **SALES/PITCH POINTS**

- 1. For a limited time only, get select Beachbody programs and equipment for the lowest price of the year.
- 2. Save up to 85% on Beachbody products to help you, your family, and friends stay strong and healthy all summer long.
- 3. Stay on top of your health and fitness goals during the summer with Beachbody programs like P90X®, LES MILLS COMBAT, Slim in 6® and INSANITY®.

#### **PROMOTION MARKETING ASSETS**

### **Promotion eCard**

• See above Training Tips for information on how to target your eCards.

### **Replicated Site Banner**

• In COO, go to "My Websites" > "Edit Beachbody Coach" and choose the Summer Savings banner to be displayed on your Team Beachbody replicated website.

#### **Social Postcards**

 Share the social postcards located in the "Summer Sale" photo album on the <u>Team Beachbody</u> <u>Coach 411 Facebook page</u>.

# **PROMOTION FAQ'S**

# How can a customer or Coach take advantage of the offer?

Customers and Coaches can access the Summer Sale by going to <u>Teambeachbody.com/Shop/Summer-Sale</u> landing page and browsing the offers. Or, use the individual offer links below to send to your customers. Be sure to add your Coach Rep ID to the URLs as shown below to get credit for your sales. **NOTE:** These are U.S. links and should not be sent to Canadian customers (see Summer Sale details for Canada).

#### P90X® + FREE P90X Plus

http://www.teambeachbody.com/shop/-/shopping/P90XOfferEN?referringRepId=yourID

#### **LES MILLS PUMP**

http://www.teambeachbody.com/shop/-/shopping/LMPOffer?referringRepId=yourID

#### LES MILLS PUMP (no weights or barbells)

http://www.teambeachbody.com/shop/-/shopping/LMPSPOffer?referringRepId=yourID

#### **LES MILLS PUMP Deluxe DVDs**

http://www.teambeachbody.com/shop/-/shopping/LMPDlxOffer?referringRepId=yourlD

#### **LES MILLS COMBAT + FREE COMBAT Gloves**

http://www.teambeachbody.com/shop/-/shopping/LMCOffer?referringRepId=yourID

#### Slim in 6®

http://www.teambeachbody.com/shop/-/shopping/SL6DVDOffer?referringRepId=yourlD

# INSANITY: THE ASYLUM® Volume 1 + Equipment Buddy Kit

http://www.teambeachbody.com/shop/-/shopping/AsylumOffer?referringRepId=yourlD

#### Hip Hop Abs® Dance Party Series DVD

http://www.teambeachbody.com/shop/-/shopping/HHAS8DVDOffer?referringRepId=yourlD

#### Hip Hop Abs® Dance Party Series DVD + Weighted Gloves

http://www.teambeachbody.com/shop/-/shopping/HHAGlvOffer?referringRepId=yourID

#### **LES MILLS COMBAT Gloves**

http://www.teambeachbody.com/shop/-/shopping/LMCGLOVEOffer?referringRepId=yourID

#### Jump Mat

http://www.teambeachbody.com/shop/-/shopping/BBJumpMatOffer?referringRepId=yourID

#### Stability Ball + Medicine Ball Combo Pack

http://www.teambeachbody.com/shop/-/shopping/StbMedBallOffer?referringRepId=yourlD

#### **INSANITY® Deluxe Workouts**

http://www.teambeachbody.com/shop/-/shopping/SANOffer?referringRepId=yourID

### P90X2® + Stability Ball

http://www.teambeachbody.com/shop/-/shopping/X2BallOffer?referringRepId=yourlD

#### P90X® Plus

http://www.teambeachbody.com/shop/-/shopping/P90XPlusOffer?referringRepId=yourID

#### 12" Rumbleroller

http://www.teambeachbody.com/shop/-/shopping/RumbleOffer?referringRepId=yourID

#### Black Resistance Band + Door Attachment

http://www.teambeachbody.com/shop/-/shopping/BlkBandOffer?referringRepId=yourlD

#### **Squishy Ball**

http://www.teambeachbody.com/shop/-/shopping/SBOffer?referringRepId=yourID

### 10-Minute Trainer®

http://www.teambeachbody.com/shop/-/shopping/TMTOffer?referringRepId=yourID

#### 10-Minute Trainer® en Español

http://www.teambeachbody.com/shop/-/shopping/TMTSpOffer?referringRepId=yourID

#### **Brazil Butt Lift® + Green Band**

http://www.teambeachbody.com/shop/-/shopping/BBLBandOffer?referringRepId=yourID

### Brazil Butt Lift® en Español + Green Band

http://www.teambeachbody.com/shop/-/shopping/BBLSPOffer?referringRepId=yourID

#### Tai Cheng®

http://www.teambeachbody.com/shop/-/shopping/TaiChengOffer?referringRepId=yourID

### **Ankle Weights**

http://www.teambeachbody.com/shop/-/shopping/AnkleWgtOffer?referringRepId=yourID

### Women's Apparel

http://www.teambeachbody.com/shop/-/shopping\_category/summer%20sale%20apparel

### Men's Apparel

http://www.teambeachbody.com/shop/-/shopping\_category/summer%20sale%20apparel

### Will I receive commission on these sales?

Yes, 25% commissions will be paid out for all Summer Sale purchases, except the Squishy Ball and apparel. Volume varies per offer and is displayed in the chart above.

### Will I still receive a 25% discount as a Beachbody Coach?

Yes, as a Coach, you will receive 25% off all special offer prices except for apparel. Coaches receive 10% off discounted apparel prices.

## Will Team Beachbody Club Members receive a 10% discount?

Yes, paying club members will receive 10% off of the special offer price.

### If the offer says "Sold Out," does that mean I can't buy it anymore?

Correct. If the offer is sold out on the Team Beachbody Shop, then inventory has run out and you will only be able to purchase the product at the regular retail price, if available.

# Do normal taxes and shipping fees apply?

All normal taxes and shipping and handling apply, with the exception of the following: Hip Hop Abs® Dance Party Series DVD - \$3.95 s/h LES MILLS COMBAT Gloves - \$3.95 s/h Stability Ball + Medicine Ball Combo Pack - \$9.95 s/h

#### Is the offer available in Canada?

All offers are available for Canadian Coaches and customers except for 10-Minute Trainer® en Español, Brazil Butt Lift® en Español + Green Band and apparel offers. See Summer Sale details for <u>Canada</u>. Canada Summer Sale offers are available June 11<sup>th</sup>-18<sup>th</sup>.

# Can I buy as many of these items as I want?

Yes.

#### What are the refund terms and conditions?

Team Beachbody offers a 30-day money back guarantee (less shipping and handling) for all products. This guarantee is extended to 60 or more days for certain products, when specified. Visit Teambeachbody.com for more detailed return instructions.