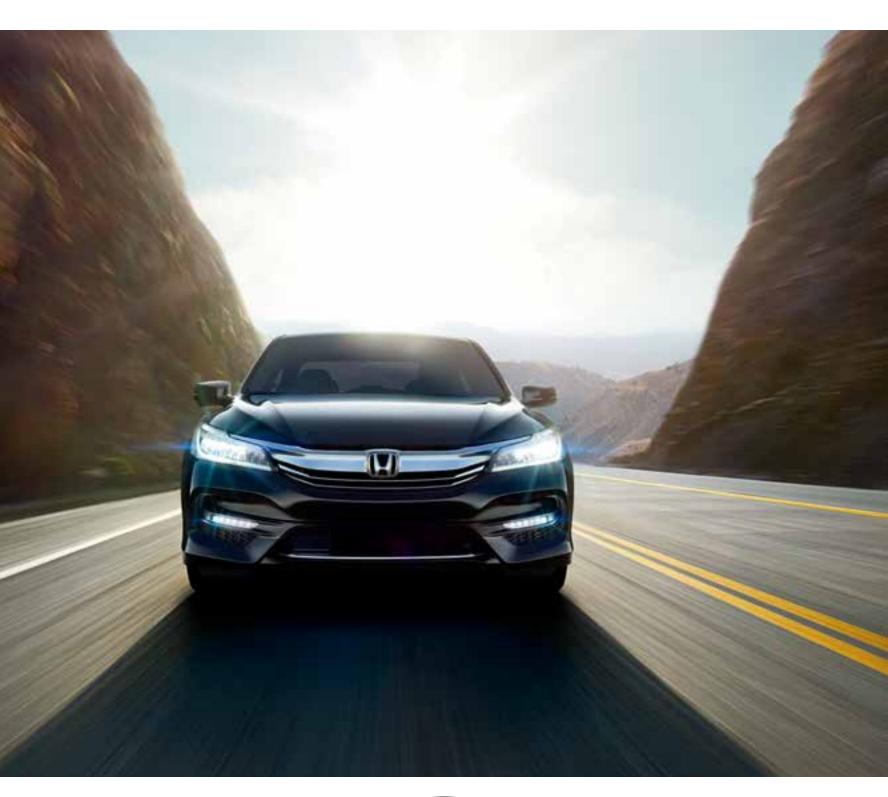
ACCORD









THE 2016 ACCORD

How do you improve a car that's an automotive icon? You take all the technology, performance and innovative thinking that made it a legend and add a healthy dose of style and great new thinking. It's more than a car: it's a legacy, and the redesigned 2016 Accord is the latest evolution.





DESIGN

Good looks and a little attitude go a long way. A restyled front grille, bold character lines and a wider look give the Accord a new muscular appearance that leaves no question as to who's in charge.

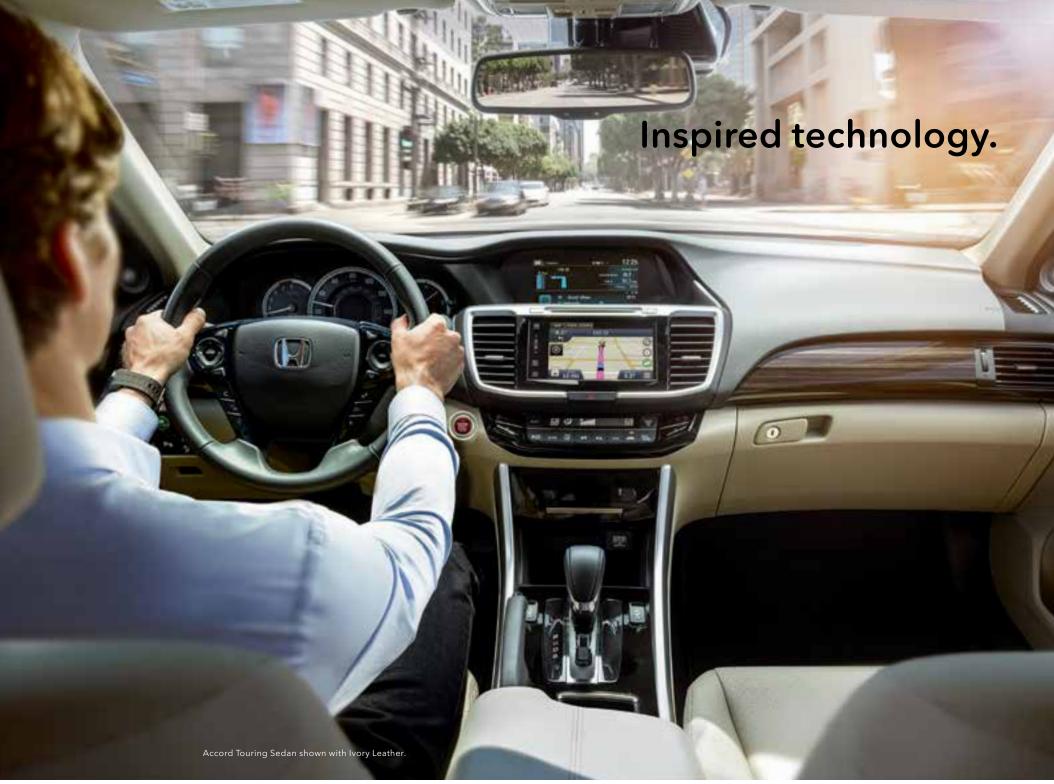




INTERIOR DESIGN

If it's what's on the inside that counts, consider the refined styling, updated accents and intelligent features in the Accord. The spacious cabin and wealth of technology invite you to step inside and make the car your own.





TECHNOLOGY

LED HEADLIGHTS WITH AUTO HIGH-BEAM

Auto high-beam headlights dim when they sense other vehicles approaching (Touring).

Honda LANEWATCH¹

Help improve your view with Honda LaneWatch. A small camera under the passenger-side mirror displays live video on the i-MID screen to help you change lanes (EX and above).

PARKING SENSORS

Help keep your bumpers ding-free with sensors that beep as you approach detected objects (Touring).

RAIN-SENSING WINDSHIELD WIPERS

The windshield wipers automatically adjust their rate according to the rainfall, giving you one less thing to worry about in bad weather (Touring).

Every part of the Accord is the product of humancentric innovation and creativity. Convenient features make driving a simpler task, and advanced offerings like the available Honda Sensing™ suite of safety and driver-assistive technologies help free you to enjoy your driving experience.



ROAD DEPARTURE MITIGATION SYSTEM (RDM)²

The RDM system can determine if you cross over detected lanes without signaling and can even provide steering and braking assistance to help you stay in your lane.

FORWARD COLLISION WARNING (FCW)³

The FCW system can sense the presence of vehicles in front of you, and if it calculates that you're at risk of colliding with a detected vehicle, it activates audible and visible alerts.

COLLISION MITIGATION BRAKING SYSTEM^{TM4}

This innovative offering can help bring your Accord to a stop by automatically applying brake pressure when the system determines a frontal collision is unavoidable.

ADAPTIVE CRUISE CONTROL (ACC)5

ACC helps you maintain a set following interval, so you don't have to manually change your speed.

LANE DEPARTURE WARNING

A small camera searches for lane markings on the road. If it detects the driver making an unindicated lane departure, visual and audible alerts will signify the departure.

LANE KEEPING ASSIST SYSTEM (LKAS)7

Long highway drives are easier with LKAS, which subtly adjusts steering to help keep the Accord centered in a detected lane.



APPLE CARPLAY8

Support for Apple CarPlay allows you to access several of your iPhone® features on the Display Audio touch-screen (EX and above).

PUSH BUTTON START

Bring your engine to life with the touch of a button (EX and above).

ANDROID AUTO9

Android smartphone users can access Google Maps, Google Now, messaging, music and numerous popular apps using Android Auto (EX and above).

REMOTE ENGINE START

Make sure your Accord is ready by the time you get there with remote engine start, to pre-heat or cool your vehicle (EX and above with CVT or 6AT).

TWO-POSITION MEMORY

You and another driver can find the perfect positions for your seat when you're behind the wheel, and lock it in with the two-position memory system (EX-L and above).

PADDLE SHIFTERS

Racing-inspired paddle shifters let you shift with your fingertips (Sport Sedan with CVT, Coupe models with CVT or 6AT).

BLUETOOTH 10 HANDSFREELINK

With *Bluetooth* HandsFreeLink you can place and receive calls without ever taking your hands off the wheel.*

STEERING WHEEL-MOUNTED CONTROLS

Change the music or answer a phone call with your hands on the wheel.*

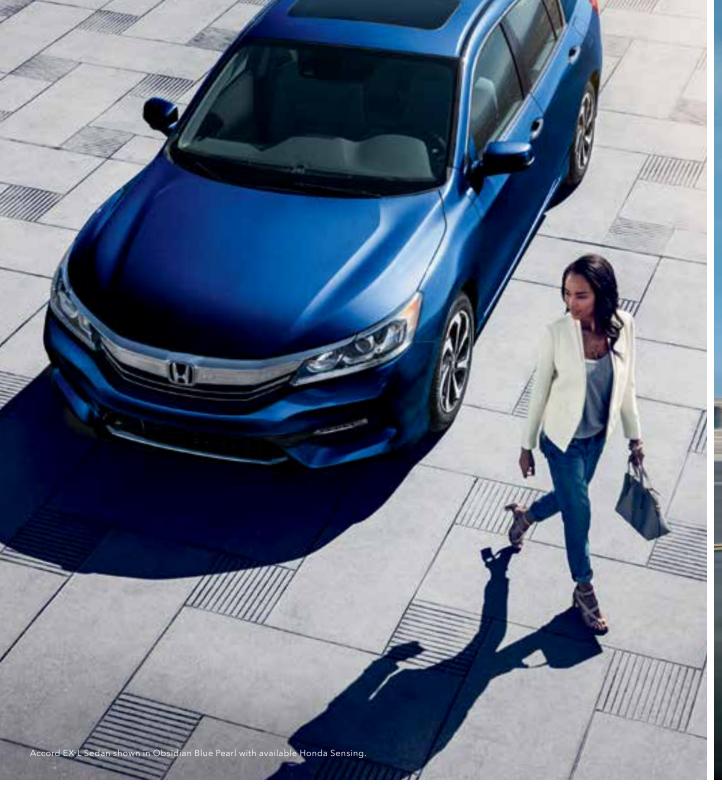
DUAL-ZONE AUTOMATIC CLIMATE CONTROL

Both driver and front passenger can enjoy customizable temperature settings.

SMART ENTRY

Smart Entry detects when your key is near the vehicle, unlocking your door automatically with the touch of your hand (EX and above).

*Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.





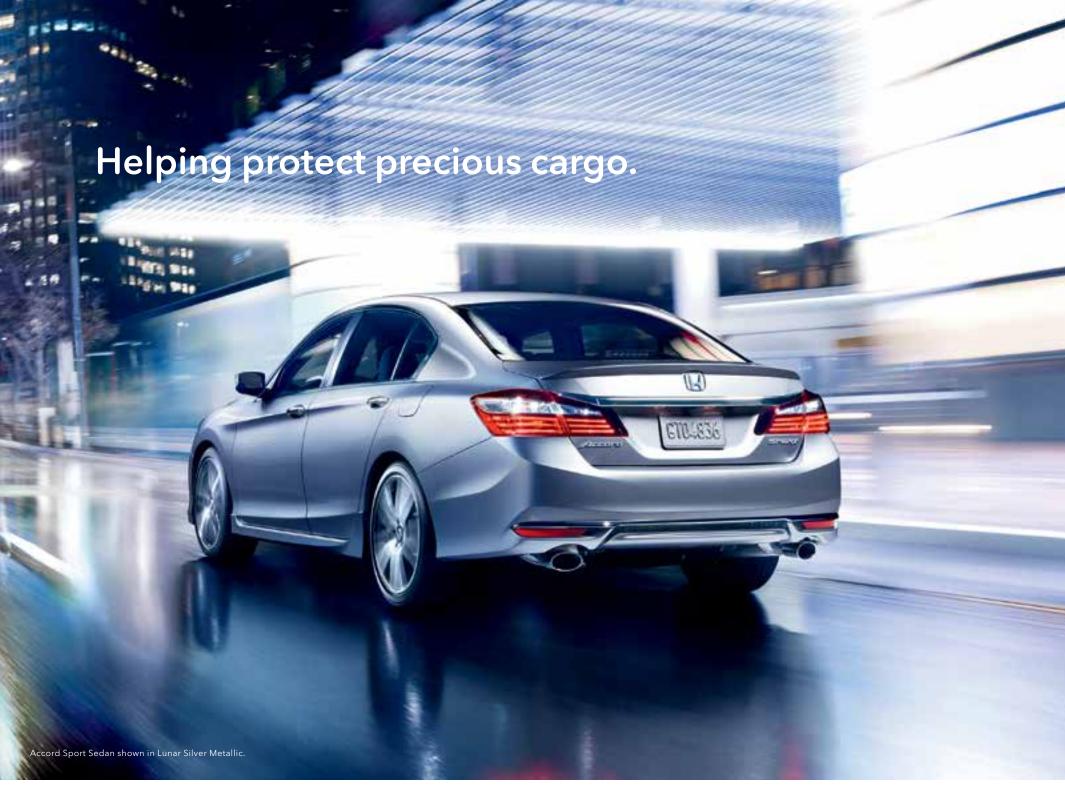
PERFORMANCE

EARTHDREAMS® TECHNOLOGY

The powerful and efficient 2.4 liter, 4-cylinder engine with innovative EarthDreams Technology is a continuation of our longstanding dedication to environmental responsibility. And a 37-mpg highway rating* doesn't hurt, either.

*27 city/37 highway/31 combined mpg rating for Sedan CVT models. Based on 2016 EPA mileage ratings. Use for comparison purposes only. Your mileage will vary depending on how you drive and maintain your vehicle, driving conditions and other factors.

The Accord proves that excitement and efficiency can coexist. Its tight, responsive handling is complemented by a 185-hp,† 4-cylinder engine or an available 278-hp† V-6.





SAFETY

VEHICLE STABILITY ASSIST™ (VSA®) WITH TRACTION CONTROL

VSA helps you stay on course in the event of an understeer or oversteer condition by braking individual wheels and/or reducing engine power to help restore your intended course.*

SMARTER AIRBAGS

Inside every Accord are front, front side and side curtain airbags with a rollover sensor. The SmartVent® front side airbags are designed specifically to help protect the driver's or front passenger's upper torso in the event of a side-impact collision.†

*VSA is not a substitute for safe driving. It cannot correct the vehicle's course in every situation or compensate for reckless driving. Control of the vehicle always remains with the driver. †Honda reminds you and your passengers to always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in the rear seat.

TIRE PRESSURE MONITORING SYSTEM (TPMS)12

Because lost tire pressure can dramatically affect a vehicle's performance, TPMS alerts you if air pressure becomes significantly low in any tire.

ANTI-LOCK BRAKING SYSTEM (ABS)

ABS helps prevent wheels from locking up when braking hard, while Electronic Brake Distribution (EBD) balances braking forces at each wheel based on how the Accord is dynamically loaded.

MULTI-ANGLE REARVIEW CAMERA¹¹

See more of what's behind you with the multi-angle rearview camera with dynamic guidelines, standard on every Accord.

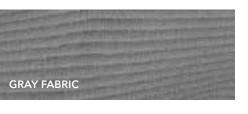
ACE™ BODY STRUCTURE

By distributing frontal impact energy more evenly throughout the vehicle, the Advanced Compatibility Engineering™ body structure helps protect passengers.

EXTERIOR



INTERIOR LX







INTERIOR EX







INTERIOR EX-L AND ABOVE







INTERIOR SPORT

IVORY FABRIC



KEY STANDARD FEATURES FOR ALL ACCORD MODELS

- Multi-angle rearview camera¹¹ with dynamic guidelines
- Advanced Compatibility Engineering™ (ACE™) body structure
- Auto-on/off headlights

- Dual-zone automatic climate control system
- Pandora®13 compatibility
- SMS text message function¹⁴
- USB Audio Interface¹⁵



LX

LX

- 185-hp,16 2.4-liter i-VTEC® 4-cylinder engine with direct injection
- 6-speed manual or available continuously variable transmission (CVT) with Sport Mode
- Multi-angle rearview camera¹¹ with dynamic guidelines
- Taillights with integrated LED light bars
- Dual-zone automatic climate control system
- Tilt and telescopic steering column
- Intelligent Multi-Information Display • Bluetooth® 10 HandsFreeLink®
- Bluetooth¹⁰ streaming audio
- Pandora®13 compatibility
- SMS text message function¹⁴
- USB Audio Interface¹⁵ • Exterior temperature indicator
- Available Honda Sensing[™] suite of safety and driver-assistive features (CVT model only)



SPORT

SPORT adds to or replaces LX features

- 189-hp,¹⁷ 2.4-liter i-VTEC 4-cylinder engine with direct injection
- 6-speed manual or available continuously variable transmission (CVT) with Sport Mode and paddle shifters
- 19-inch alloy wheels
- LED Daytime Running Lights (DRL)
- LED fog lights
- Dual chrome exhaust finishers
- Leather-wrapped steering wheel
- Aluminum pedals
- Driver's seat with 10-way power adjustment, including power lumbar support
- 60/40 split fold-down rear seatback with center armrest



EX

ACCORD SEDAN SPECIFICATIONS

EX adds to or replaces LX features

- LED Daytime Running Lights (DRL)
- Honda LaneWatch™1
- LED fog lights
- One-touch power moonroof with tilt feature
- Smart Entry
- Heated power side mirrors with integrated turn indicators
- Push button start
- Driver's seat with 10-way power adjustment, including power lumbar support
- 60/40 split fold-down rear seatback with center armrest
- 7-inch Display Audio with electrostatic touch-screen
- HondaLink®18
- Apple CarPlay™8
- Android Auto™⁹
- SiriusXM® Radio¹⁹ HD Radio^{™20}

EX-L

EX-L adds to or replaces EX features

- Standard continuously variable transmission (CVT) with Sport Mode
- Automatic-dimming rearview mirror
- Driver's seat with two-position memory
- Front passenger's seat with 4-way power adjustment
- Leather-trimmed seats
- Heated front seats
- 360-watt AM/FM/CD premium audio system with 7 speakers, including subwoofer

EX-L WITH NAVIGATION adds to or replaces EX-L features

- Honda Satellite-Linked Navigation System™21 with voice recognition and Honda HD Digital Traffic
- Standard Honda Sensing suite of safety and driver-assistive features



EX-L V-6

EX-L V-6 adds to or replaces EX-L features

- 278-hp,²² 3.5-liter i-VTEC V-6 engine
- 6-speed automatic transmission with Sport Mode
- Variable Cylinder Management[™] (VCM®)
- Dual chrome exhaust finishers

EX-L V-6 WITH NAVIGATION adds to or replaces EX-L V-6 features

- Honda Satellite-Linked Navigation System²¹ with voice recognition and Honda HD Digital Traffic
- Standard Honda Sensing suite of safety and driver-assistive features



TOURING

TOURING adds to or replaces EX-L V-6 with Navigation features

- 19-inch alloy wheels
- Rain-sensing windshield wipers
- Body-colored parking sensors (front/rear)
- LED headlights with auto-on/off • Heated outboard rear seats
- Auto high-beam headlights

ACCORD COUPE SPECIFICATIONS **EXTERIOR**









WHITE ORCHID PEARL

DEEP BLUE OPAL METALLIC

SAN MARINO RED

STILL NIGHT PEARL

LUNAR SILVER METALLIC

CRYSTAL BLACK PEARL

MODERN STEEL METALLIC

INTERIOR LX-S



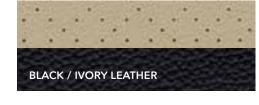


INTERIOR EX





INTERIOR EX-L AND ABOVE





Display accuracy will vary based on weather, size of object and speed, and the display may not show all relevant traffic. The display is not a substitute for your own direct visual assessment of traffic conditions before changing lanes. 2 Road Departure Mitigation (RDM) only alerts drivers when lane drift is detected without a turn signal in use. RDM may not detect all lane markings or lane departures; accuracy will vary based on weather, speed and road condition. System operation affected by extreme interior beat. Driver remains responsible for safely operating yethice and avoiding collisions. 3 Hoperating of the control of the properties of the properties of the control of the properties of the properties



LX-S

LX-S

- 185-hp,16 2.4-liter i-VTEC® 4-cylinder engine with direct injection
- 6-speed manual or available continuously variable transmission (CVT) with Sport Mode and paddle shifters
- Multi-angle rearview camera¹¹ with dynamic guidelines
- Taillights with integrated LED light bars
- Dual-zone automatic climate control system
- Tilt and telescopic steering column
- Intelligent Multi-Information Display
- Bluetooth® 10 HandsFreeLink®
- Bluetooth 10 streaming audio
- Pandora®13 compatibility
- SMS text message function¹⁴
- USB Audio Interface¹⁵
- Exterior temperature indicator
- Available Honda Sensing[™] suite of safety and driver-assistive features (CVT model only)



EX

EX adds to or replaces LX-S features

- LED Daytime Running Lights (DRL)
- Honda LaneWatch™1
- One-touch power moonroof with tilt feature
- Smart Entry
- LED fog lights
- Heated power side mirrors with integrated turn indicators
- Push button start
- Driver's seat with 10-way power adjustment, including power lumbar support
- 360-watt AM/FM/CD premium audio system with 7 speakers, including subwoofer
- 7-inch Display Audio with electrostatic touch-screen
- HondaLink®18

- SiriusXM® Radio¹⁹

- Apple CarPlay™8
- Android Auto^{™9}
- HD Radio™20



EX-L

EX-L adds to or replaces EX features

- Standard continuously variable transmission (CVT) with Sport Mode and paddle shifters
- Leather-wrapped steering wheel
- Automatic-dimming rearview mirror
- Driver's seat with two-position memory • Leather-trimmed seats
- Heated front seats

EX-L WITH NAVIGATION adds to or replaces EX-L features

- Honda Satellite-Linked Navigation System™21 with voice recognition and Honda HD Digital Traffic
- Standard Honda Sensing suite of safety and driver-assistive features



TOURING

EX-L V-6 adds to or replaces EX-L features

- 278-hp,²² 3.5-liter i-VTEC V-6 engine
- 6-speed manual or 6-speed automatic transmission with Sport Mode and paddle shifters

EX-L V-6

- Variable Cylinder Management™ (VCM®) (6AT model only)
- Dual chrome exhaust finishers

EX-L V-6 WITH NAVIGATION adds to or replaces EX-L V-6 features

- 6-speed automatic transmission with Sport Mode and paddle shifters
- Honda Satellite-Linked Navigation System²¹ with voice recognition and Honda HD Digital Traffic
- Standard Honda Sensing suite of safety and driver-assistive features

Body-colored parking sensors (front/rear)

TOURING adds to or replaces EX-L V-6 with Navigation features

- 19-inch alloy wheels
- Rain-sensing windshield wipers
- LED headlights with auto-on/off
- Auto high-beam headlights



Whether you buy or lease a Honda vehicle, Honda Financial Services can assist you with the process. Please ask your dealer which lease or purchase plan best suits your needs



Honda Care® is an affordable, comprehensive vehicle and travel protection plan backed by Honda reliability, service and parts. Please see your Honda dealer for details.



Manufactured to the same strict standards as Honda vehicles, Honda Genuine Accessories are the perfect way to personalize and protect your vehicle. Please see your Honda dealer for details.

All 2016 Honda vehicles - and any Honda Genuine Accessories installed at the time of vehicle purchase - are covered by a 3-year/36,000-mile limited warranty,23 Plus, Honda cars and trucks are covered by a 5-year/60,000-mile Limited Powertrain Warranty,23 too. For more information or assistance, see your Honda dealer or please give us a call at 1-800-33-Honda.

24-hour emergency road service is available to you in the United States, Puerto Rico and Canada throughout your 3-year/36,000-mile limited warranty term, starting with 2015 vehicles. Services include jump-starting, flat tire and lockout assistance, towing, and more (limitations apply). Call 1-866-864-5211.

For more information and complete specifications, go to accord.honda.com —



accord.honda.com





Powerful. Agile. Versatile enough to handle almost any condition. It's no wonder Honda is the official vehicle of the NHL.^{® 24}















