

2016 Career Report

PATHWAYS TO SUCCESS







Under the leadership of Dean Jason Wingard, the mission of Columbia's School of Professional Studies is to provide a rigorous, best-in-class educational experience that prepares our students for the marketplace and supports their academic and career aspirations. To accomplish this goal, we develop new programs and opportunities based on evolving industry needs.

Our global partners from Fortune 500 firms, academia, nonprofits, and government organizations are a critical component to the success of our school and our students. We work with you in many ways:

- You help inform the development of new and existing offerings, putting our students at the forefront of a continually evolving marketplace.
- You hire our students as interns, employees, or consultants.
- You engage our students as scholar-practitioners, guest lecturers, mentors, and Executives in Residence.
- You volunteer your time and expertise to sponsor our master's capstone projects, enabling our students to apply theory to solve real-world challenges.
- You collaborate with us for a growing array of access-focused initiatives, including Girls in STEM, Military and Veterans, and most recently, the HBCU Fellowship.

As our students and graduates hone their skills and embark on rewarding professional pathways, we are grateful for the invaluable role that our partners play. We look forward to forging new relationships in 2017 and beyond. Please contact me to learn how to engage with our students and School in exciting new ways.

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Columbia University School of Professional Studies
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Our Network

ACADEMIC RELATIONSHIPS & PARTNERSHIPS¹

- Copenhagen Business School (Denmark)
- Nanyang Technological University (Singapore)
- NHH Norwegian School of Economics (Norway)
- Peking University (China)
- Tecnológico de Monterrey, Insper (Mexico)
- Università Cattolica del Sacro Cuore (Italy)
- University of Hong Kong (China)
- Accenture
- AIG
- American Red Cross
- Barclays Center
- Bloomberg Associates
- Capstone: World Surfing League
- CBS
- Deloitte Consulting
- ESPN
- FC Bayern Munich (Germany)
- Los Angeles County Metropolitan Transportation Authority
- Mass Mutual
- The Nature Conservatory
- New York Public Library
- Swiss Re
- Time Inc.

¹ Source: School of Professional Studies website (sps.columbia.edu)



SPECIAL INITIATIVES

COLUMBIA
GIRLS
IN
STEM

WITH
Microsoft, Goldman Sachs, Miami Dolphins

COLUMBIA
HBCU
FELLOWSHIP

MILITARY
&
VETERANS
INITIATIVE

WITH
Center for a New American Security,
Army Cyber Institute

WOMEN
IN
TECHNOLOGY
INITIATIVE



Career Process Pathway

ASSESS

- Skills Assessment
- Industry Exploration
- Business Etiquette
- Initial Informational Interviewing
- Job Description Analysis
- Personal Gap Analysis
- Goal Setting
- Personal Brand Assessment
- Resume Review and Critique
- Business Writing

DEVELOP

- Competency Assessment and Development
- Industry Culture Alignment
- Update Personal Gap Analysis
- Personal Brand Development
- Job Search Strategy
- Progressive Informational Interviewing
- Mock Interviews

IMMERSE

- Evaluate Competency Development and Goals
- Execute Gap Analysis
- Industry Engagement Action Plan - Implementation
- Execute Job Search Strategy
- Actively Participate in Interview Process

ENGAGE

- Active Industry Engagement
- Update Target Goals
- Executive Coaching
- Continue Competency Enhancement

VALUE OF SPS STUDENTS

Columbia University Network

Marketplace Knowledge

Strategic Savviness

Industry Leadership



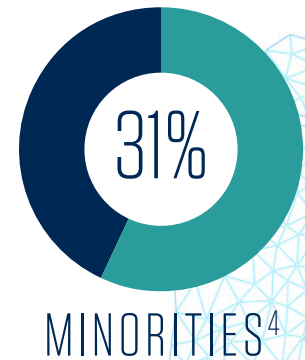
Our Students

STUDENT DEMOGRAPHICS

575
2016 GRADUATES²

32
AVERAGE AGE³

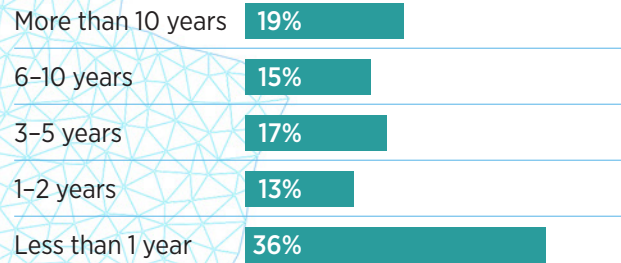
21-68
AGE RANGE³



GENDER OF 2016 GRADUATES⁵

Other	1
Female	315
Male	259
<i>Grand Total</i>	575

WORK EXPERIENCE⁶



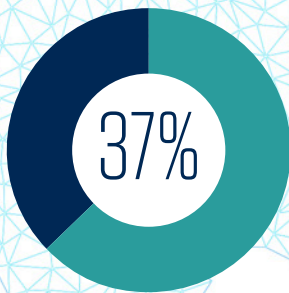
² Degree Conferral Report 2016

³ Source: Student Information System, Fall 2016 enrollment, prepared by Office of Planning and Institutional Research

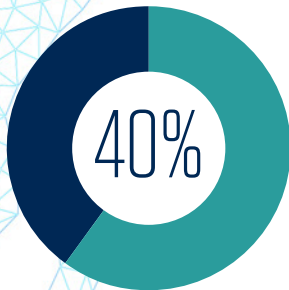
⁴ SPS Registration Management Report, N= 1,678 Master of Science students

⁵ SPS Registration Management Report, N= 1,678 Master of Science students

CITIZENSHIP



INTERNATIONAL
2016 GRADUATES⁷



DOMESTIC
2016 GRADUATES
OUTSIDE OF NEW
YORK STATE⁸

SPS COUNTRY OF ORIGIN 2016 MASTER OF SCIENCE GRADUATES⁷

Armenia	Indonesia	Poland
Australia	Iran	Russia
Belgium	Israel	Singapore
Brazil	Italy	South Korea
Canada	Kenya	Taiwan
Chile	Lebanon	Thailand
China	Lithuania	Trinidad & Tobago
Colombia	Malaysia	Turkey
Cyprus	Mauritius	Uganda
Ecuador	Mexico	Ukraine
France	Netherlands	United Kingdom
Gambia	Nigeria	United Arab Emirates
Germany	Norway	Uruguay
Guyana	Pakistan	Venezuela
Honduras	Panama	Vietnam
Hong Kong	Peru	
India	Philippines	

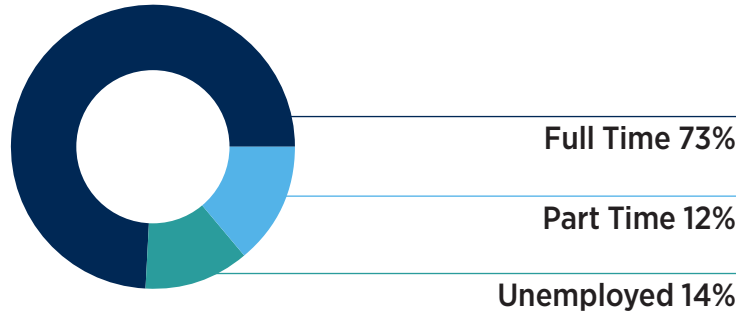
⁶ SPS AY Application Report of Conferred 2016 MS Students
N= 524 Master of Science students

⁷ SPS Registration Management Report, N = 575 Master of Science students

⁸ SPS Application Data of conferred 2016, N=575 Master of Science Students



Employment



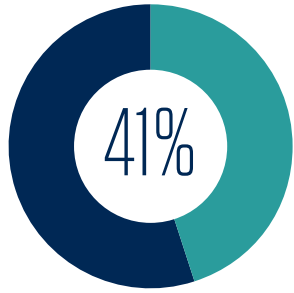
EMPLOYMENT STATUS⁹

POST-GRADUATE EMPLOYMENT BY INDUSTRY¹⁰

INDUSTRY	%
Construction	3%
Consulting	6%
Environmental Services	4%
Financial Services	16%
Government / Public Policy	4%
Healthcare	7%
Higher Education	15%
Insurance	10%
Manufacturing and Production	1%
Marketing and Public Relations	4%
Nonprofit / Social Services	3%
Publishing	7%
Retail / Wholesale	3%
Sports	5%
Tech	7%
Other	5%

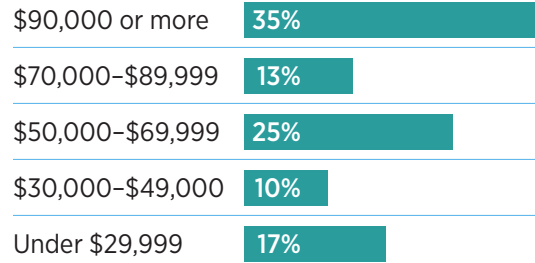
⁹ Graduate Exit Survey N= 196
Master of Science students

¹⁰ Based on Graduated Student
Knowledge Rate N= 427 Master of
Science students



MAKE OVER \$90K¹¹

POST-GRADUATE SALARY¹¹



SAMPLE HIRING COMPANIES¹²

* Employers that have hired more than one Columbia University's SPS Master of Science student

- AccountAbility
- AECOM
- AIG*
- American Express
- Bank of China
- Bioethics International
- Blackrock
- Bloomberg*
- The Boston Consulting Group
- BNP Paribas
- Bucks Consulting at Xerox*
- China Yue
- Citi
- Con Edison
- Consumer Reports
- Credit Suisse*
- Deloitte*
- Deutsche Bank*
- Emblem Health*
- Ernst & Young*
- ESPN*
- E*Trade Financial Corporation
- Federal Reserve Bank
- General Electric
- General Motors
- Hewlett-Packard Enterprise
- HSBC Securities
- IBM*
- JetBlue*
- JP Morgan Chase*
- KPMG China*
- Liberty Mutual*
- L'Oreal*
- Louis Vuitton*
- Macy's
- MassMutual Financial Group*
- Mercer
- MetLife*
- MIB Group*
- Microsoft
- National Basketball Association*
- National Futures Association
- National Hockey League*
- New York Life Insurance*
- New York City Department of Education
- New York City Mayor's Office of Sustainability
- The New York Times
- NYU Langone Medical Center
- Octagon*
- Pfizer
- PwC*
- Prudential Financial*
- SHAREnergy
- Thomson Reuters
- Transamerica
- Turner Sports
- UNICEF*
- Unilever
- United Nations*
- US Airforce
- US Navy
- USA Today
- The Walt Disney Company
- The World Bank

SAMPLE JOB TITLES¹³

- Accounts Specialist
- Actuarial Analyst
- Applications Knowledge Manager
- Architect
- AVP Liquidity Management
- Brand Experience Strategist
- Business Analyst/Project Manager
- CEO
- Chief Operations Officer/Advisor
- Data Analyst
- Deputy Director of Optimization/Energy Manager
- Digital Revenues Specialist
- Director of Communications
- Director of Marketing, Vendor Relations
- Director Project Management
- Director of Sustainability Practice
- Equity Research Analyst
- ERM Modeling Analyst
- Grant Writer
- Head of Enterprise Architecture
- Industrial Designer and Creative Director
- IT Resilience Manager
- Manager, SOC Strategic Communications
- Product Manager
- Real Estate Investment Banker
- Reinsurance Specialist
- Research Fellow
- Research Systems Engineer
- Risk Analyst-Global VA Hedging
- Senior Network Engineer
- Senior Vice President of Strategy and Business Development
- Strategist, Sustainability and Corporate Social Responsibility
- Sustainability Manager
- Vice President of Information Technology and Chief Information Officer
- Vice President, IT Portfolio Management
- Vice President, Senior Lead Development Specialist

¹¹ Graduate Exit Survey N = 196 Master of Science students

¹² Based on Graduated Student Knowledge Rate N= 427 Master of Science students

¹³ Based on Graduated Student Knowledge Rate N= 427 Master of Science students



 **COLUMBIA UNIVERSITY**
School of Professional Studies

Career Mangement

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Post Job Opportunities

www.myinterfase.com/columbiasce/employer