

# 2016 CHIPS WOMEN IN TECH, LAW AND POLICY GLOBAL SUMMIT

SEPTEMBER 14-16, 2016 | MANDARIN ORIENTAL WASHINGTON, DC



# ORGANIZING TEAM

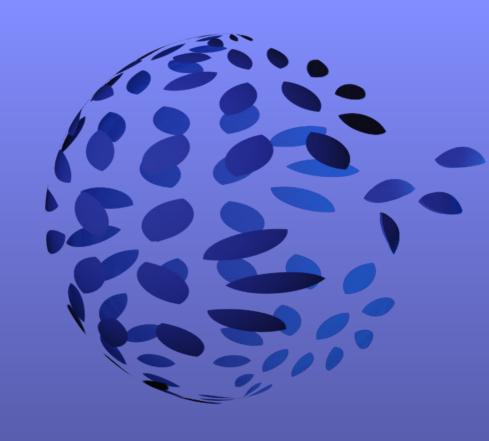
LOUISE LEE

LAURIE HOCKIN

**RANI CORDOVA** 

IMAGINAGAMI, SPECIAL THANKS TO ELAINE DAGEN

AND THE VILLAGE OF VOLUNTEERS WHO MAKE THIS ALL POSSIBLE.



# CHIPS LEADERSHIP

### CHIPS MISSION

Founded in 2005, ChIPs is a 501(c)(3) nonprofit corporation dedicated to advancing women at the confluence of law, technology, and regulatory policy. We have the dual purpose of increasing diversity and inclusion in these fields as well as enabling the progress of innovation that benefits our society. Our membership is open to anyone who shares the ChIPs mission.

With roots primarily in intellectual property, ChIPs now has over 1,200 members in the United States and around the world whose backgrounds reflect the increasingly critical convergence of law, technology, and regulatory policy. Our membership includes general counsels, chief intellectual property officers, chief litigation counsel, private practitioners, judges, lawmakers, government officials, regulators, academics, board directors, technologists, innovators, investors, corporate executives, and entrepreneurs.

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Thank you for being a part of the ChIPs community.

We hope you enjoy the Summit.

### **CHIPS CO-FOUNDERS**

Anirma Gupta, Board Director
Noreen Krall, Board Chair
Hon. Michelle K. Lee, Board Director, Emeritus
Julie Mar-Spinola, Board Chair, Emeritus
Mona Sabet, Board Director
Emily Ward, Board Director
Mallun Yen. Board Director and CEO

**EAST COAST CHAPTER CHAIRS** 

Karin Norton Kathi Cover

PACIFIC NORTHWEST CHAPTER CHAIRS

Isabella Fu Melissa Scanlan

# COMMUNITY OUTREACH AND PRO BONO COMMITTEE CHAIRS

Purpose: To give back to our broader community, including:

STEM/Shadow Program: Inspiring high school girls to explore advocacy, leadership and innovation through shadow programs with courts, the USPTO, Congress and technology companies as well as through collaboration with organizations such as Girls Who Code. SF pilot led by Shashi Deb, Texas pilot led by Michele Connors, Tracey Davies and Jennifer Wuamett, DC pilot led by Rita Lari Jochum and Aerica Banks.

Office Hours Program (under development): Providing "office hours" sessions on specific tech law topics as well as bootcamp-style legal basics for entrepreneur-focused businesses that advance women and other underrepresented communities. Led by Kathi Cover.

Hon. Kathleen O'Malley Emily Hostage

### TRAINING AND EDUCATION COMMITTEE CHAIR

**Purpose:** To advance women practicing in ChIPs focus areas through events designed to provide an opportunity to hone skills needed to succeed as careers progress. Programs include Making a Winning Pitch and mock exercises.

Sarita Venkat

### HONOR ROLL COMMITTEE CHAIRS

**Purpose:** To increase diversity and inclusion (and therefore business effectiveness) in the workplace by encouraging best practices and recognizing organizations that achieve ambitious diversity goals. Initiatives in progress include developing criteria for an Honor Roll program to recognize firms that commit to and meet diversity and inclusion goals, including suggested practices and tools to assist firms in achieving those goals and suggested policies for corporate leaders to implement to increase diversity among their service providers.

Isabella Fu Rachel Krevans

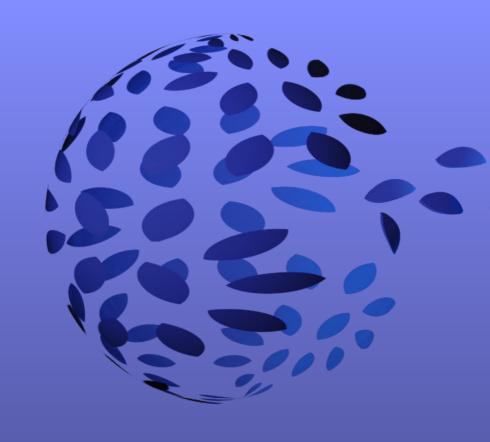
#### **NEXT GEN COMMITTEE CHAIRS**

**Purpose:** To advance and empower women in the first 15 years of their careers. Initiatives include the inaugural Next Gen conference held September 14, 2016 and Next Gen Lawyers, a collaboration between ChIPs, the Federal Judicial Center, the Federal Circuit Bar Association, members of the judiciary, corporate counsel and law firm counsel to provide speaking roles and stand-up courtroom opportunities for junior lawyers.

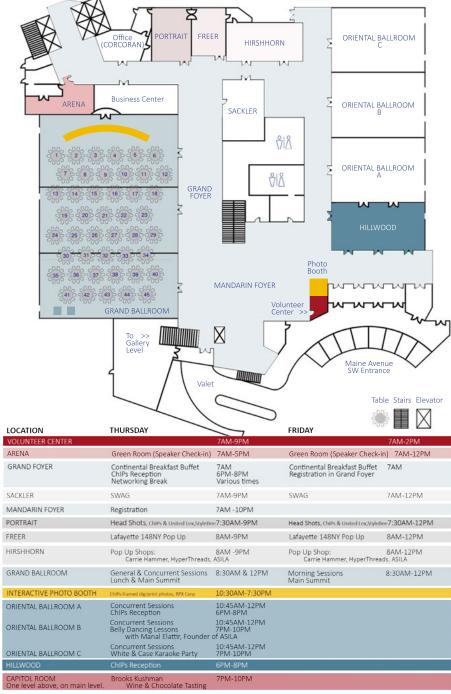
Emily Hostage Sarita Venkat Kathi Vidal

LAW FIRM ADVISORY BOARD

Susan Davies Rachel Krevans Lori Lesser Kathi Vidal



# SUMMIT AGENDA



### WEDNESDAY, SEPTEMBER 14, 2016

5:00P Hall of Fame/Speakers Reception and Dinner (limited capacity; by invitation only)

**Presenter:** Payton Iheme **Honoree:** Megan Smith

### THURSDAY, SEPTEMBER 15, 2016

### **MANDARIN & GRAND FOYERS**

7:30A Registration and Continental Breakfast;

Self-organized Committee, Chapter, New Initiative Meet-ups

### **GRAND BALLROOM**

8:30A Welcome

Mallun Yen

9:00A Fireside Chat with Nina Totenberg and Jamie Gorelick (0.50 MCLE)

Moderator: Noreen Krall

9:25A Federal Circuit Judges Panel (0.50 MCLE)

Speakers: Hon. Sharon Prost, Hon. Pauline Newman, Hon. Kimberly Moore,

Hon. Kathleen O'Malley, Hon. Kara Stoll

Moderator: Kathi Cover

10:05A Latest Topics in Software Copyright. These industry experts discuss latest topics in

software copyright, including whether the role of copyright in protection of software is likely to expand after *Alice*, the scope of software copyrightability after Oracle v. Google, and the role of "transformative use" in fair use of copyright. (0.50 MCLE)

**Speakers:** Annette L. Hurst, Professor Pamela Samuelson

Moderator: Dorian Daley

10:30A Break

10:50A Concurrent Session 1 Break-outs

**GRAND BALLROOM** 

A. Hot Topics in Washington – Views from Inside the Beltway. With shadow cabinets already in formation, these Washington insiders give us a quick view of what's hot during this election year and what you need to know to prepare your company as we go into a new administration. Topics discussed include the prospects for Supreme Court and other judicial nominees, potential legislation for patents, copyrights and trade secrets, and tips for how best to navigate major transitions. (0.75 MCLE)

Speakers: Tekedra N. Mawakana, Philippa Scarlett, Rebecca Kelly Slaughter, Ryan Triplette

Moderator: Karin Norton

#### ORIENTAL BALLROOM

B. The Defend Trade Secrets Act and a System Breach by Hackers: What Does It Mean for Your Trade Secrets? This session will address three significant developments concerning trade secrets: (1) the new protections offered by the Defend Trade Secrets Act, (2) what would happen to your company's trade secrets if your company's system is breached by hackers, and (3) view from the bench on trade secret cases, including changes due to DTSA. These industry experts will share best practices for maintaining trade secrets, including how to mitigate loss of trade secrets due to a breach and suggested changes in



practice due to the enactment of DTSA and the increase of cyberattacks. (0.75 MCLE)

Speakers: Hon. Beth Freeman, Jennifer Burdman, Lily Lim

Moderator: Jeanine Hayes

### ORIENTAL BALLROOM

C. From High Tech to Biotech, Does a Single Test Make Sense? Diverse Industry Perspectives on Patent Eligibility. As use of Section 101 has become more widespread, tension has arisen between high tech and life sciences companies in the area of patent eligibility. Though Section 101 has proven to be valuable in curtailing the threat of NPE litigation for high tech companies, it has had some unintended consequences for other industries such as R&D-based life science companies. This panel will discuss the development of Section 101 law from various industry and judicial perspectives, as well as address the points of alignment and competition between high tech and biotech interests, the practical impact of the rulings from the Supreme Court and the Federal Circuit on innovation, and the implementation of substantive law in administrative proceedings. (0.75 MCLE)

Speakers: Hon. Georgianna Braden, Isabella Fu, Laurie Hill, Jennifer Johnson

Moderator: Tracey Davies

### 11:35A Concurrent Session 2 Break-outs GRAND BALLROOM

A. Founder CEOs Who Are Changing the World. Hear from the women who founded ASILA, which combines traditional Moroccan artisans with avant-garde designers to create luxury goods, Carrie Hammer, a fashion brand using role models not runway models, StyleBee, a Y-Combinator company that brings hairstylists and makeup artists on demand, and Textio, which uses machine learning and linguistic analysis to predict and maximize the success of job listings in real time. They'll talk about what motivated them to take the plunge, how their innovative products are changing the world, overcoming challenges and how they are positioning their companies for future growth and success. Speakers: Manal Elattir, Carrie Hammer, Anna Santeramo, Dr. Kieran Snyder

Moderator: Mallun Yen

### ORIENTAL BALLROOM

**B.** High-Stakes Tech Negotiations – Tips from ChIPs. There are many ways to "get to yes" and sign up an important transaction. This panel discusses the negotiating skills needed to close the deal in the face of difficult adversaries, complex assets and impossible deadlines — whether IP is the focus of the deal or just one component of a multi-billion-dollar transaction. (0.75 MCLE)

Speakers: Allison Mull, Alyssa Harvey Dawson, Gillian Thackray

Moderator: Lori Lesser

### ORIENTAL BALLROOM

### C. Patent Track: Congratulations - Your Patent Has Been Allowed.

When Is It Finally Final? There are multiple ways to invalidate patents via challenges in lawsuits, CBMs, IPRs, and more. What are the most effective ways to navigate your patents through the landscape and landmines of patent validity? Is there ever finality? If not, how do you best protect IP assets that are key to your business strategy? This panel will discuss strategic, tactical and process considerations for lawsuits that are pending for years while post-grant proceedings or multiple lawsuits are also proceeding in parallel.

Speakers: Hon. Rama Elluru, Hon. Barbara Lynn, Melissa Scanlan

Moderator: Rachel Krevans

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### **GRAND BALLROOM**

12:20P Lunch

1:20P Hall of Fame Recap and Video of Honoree Megan Smith

Speaker: Hon. Pauline Newman, Inaugural Hall of Fame Inductee 2013

1:35P Fireside Chat with Hon. Michelle K. Lee (0.50 MCLE)

Moderator: Gabrielle Higgins

2:00P Building Relationships: Do You Have What It Takes? Whether you are an in-house attorney, a member of a law firm, or a business person, relationships are critical to your success. Yet few organizations talk about and even fewer train employees on how to develop and deepen relationships. A recent groundbreaking study identifies the kinds of personal characteristics that make people successful at building relationships that lead to stronger business connections and ties. In this interactive discussion, we will explore each of the characteristics and how they manifest in our daily encounters with clients and customers.

Speakers: Jamie E. Chung, Marcia H. Sundeen, Emily Ward

Moderator: Patricia Gillette

2:50P Moving from Talk to Action - Concrete Steps to Promote Diversity and Inclusion.

Despite the increased chatter about the need for diversification, the statistics regarding the advancement of women across sectors, including law firm partners, board members, CEOs and Congress are still dismal, with the rate of change remaining slow. To accelerate the pace of change, concrete steps need to be taken. In this session, we will hear what some of those actions might be. (0.75 MCLE Elimination of Bias)

Speakers: Dr. Paola Cecchi-Dimeglio, Patricia Gillette, Melanie Heller

Moderator: Anirma Gupta

3:35P Break

3:50P Can Technology Solve Our Diversity Problems? Everyone who has read anything on the subject now knows that diverse organizations are more innovative, more resilient, more successful organizations. But knowing and doing are different things entirely. After years of talking about the need for more diversity in corporate America, little progress has been made. Is it time to turn to technology to solve our diversity problems? During this panel, we will discuss innovative ways that software can help us in our quest to achieve more diverse organizations.

Speakers: Dr. Patricia "Patti" A. K. Fletcher, Tami Reiss, Dr. Kieran Snyder

Moderator: Mona Sabet

4:40P Women Lawyers in the Boardroom. The number of women on public company boards has grown, but it is moving slowly. This panel will provide some background information on those numbers and the reasons behind them. In addition, the panelists, all of whom are women lawyers and directors, will tell you about their experiences in landing board seats and developing their role as effective directors. You will learn about specific steps and strategies for positioning yourself for a board opportunity. (0.75 MCLE)

Speakers: Mary Cranston, Jamie Gorelick, Erika Rottenberg

Moderator: Hillary Sale

5:30P Fireside Chat with Senator Mazie Hirono (0.50 MCLE)

Moderator: Michele Connors/Julie Mar-Spinola

#### 5:50P First day brief wrap-up, intro to next day

Noreen Krall

### ALL BALLROOM LEVEL FOYERS

7:00P - 10:00P

Cocktail Reception Hosted After Parties

Belly Dancing Lessons with Manal Elattir, Founder/CEO of ASILA (Oriental B)

Karaoke Cocktail Party Hosted by White & Case (Oriental C) Wine Tasting and Chocolate Desserts Hosted by Brooks Kushman

(Capitol Room, Lobby Level)

### Pop up Shops Featuring



Carrie Hammer clothing designs



Hyperthreads custom-printed athletic clothing, including ChIPs wear



ASILA - Moroccan Ethical Luxury

Stylebee make-up artists

Lafayette 148 New York fashions



Asa Mathat Photography

### FRIDAY, SEPTEMBER 16, 2016

### LOBBY LEVEL GARDEN ROOM

6:25A Join us for a noncompetitive 5k run/jog/walk around the monuments starting promptly at 6:35 a.m. Meet in Garden Room 1

#### **GRAND FOYER**

7:30A **Breakfast** 

Self-organized Committee, Chapter, New Initiative Meet-ups

### **GRAND BALLROOM**

8:30A Welcome

Julie Mar-Spinola

#### 8:45A New Initiatives/Committees, ChIPs NextGen and How to Get More Involved in ChIPs.

One of the most effective ways to build relationships is to collaborate on matters and causes of common interest. You won't want to miss this critical session that will provide a brief overview of current initiatives underway, how you can get more involved, new committees, chapters and subgroups in formation, and bringing a chapter to your region. Speakers: Emily Hostage, Sarita Venkat



9:00A Fireside Chat with Pattie Sellers: Drawing upon her 32 years at Fortune magazine, where she has interviewed hundreds of CEOs and other global leaders, Pattie Sellers shares her insights on effective storytelling. How do you craft your story most effectively — and communicate it – to build your career and drive growth and press appeal?
Moderator: Kathi Vidal

9:30A The Tension Between Privacy and Security. With the balance between privacy and security more tenuous than ever, there are no easy answers. Law enforcement's response to the need to protect national security has included issuing subpoenas for data, designating security requirements, and potential legislation. Companies that don't comply face heavy penalties but also among other things potential loss of market share, loss of customer confidence and class action lawsuits. These industry leaders discuss the critical issues in the tension between privacy and security and the importance of striking the right balance. (1.0 MCLE)

Speakers: Nuala O'Connor, Erika Brown Lee, Erin Egan, Noreen Krall Moderator: Jeanne Heffernan

10:30A How the Private Sector and Government Can Effectively Work Together to Enable Innovation. Careful consideration and navigation of the increasingly critical intersection of law, technology and regulatory policy is more important to business success than ever whether you're a Fortune 100 enterprise or an early stage start-up. The failure to do so can create roadblocks for a company with potentially devastating effects including a ban on sale of products or services or even criminal charges against executives. These industry leaders from the government and private sector discuss working together to enable innovation, navigating challenges and avoiding pitfalls, and shepherding thoughtful evolution of the law to keep up with the progress of technology and new business models. This session will then conclude with a discussion on leadership, diversity and pivotal moments. (1.25 MCLE)

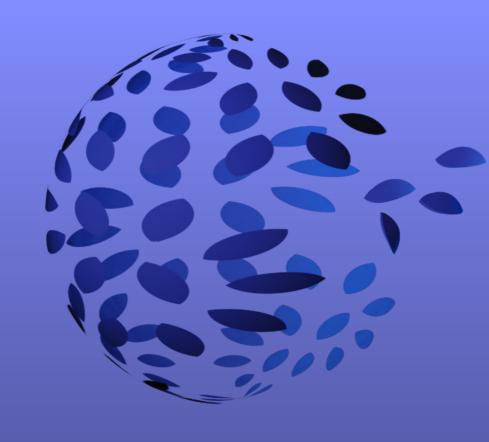
Speakers: Leslie Caldwell, Dorian Daley, Jessica Herrera-Flanigan, Renata Hesse,

Erika Rottenberg Moderator: Mallun Yen

11:40A Closing Session Emily Ward

12:00P Formal Program Concludes

Self-organized Committee, Chapter, New Initiative Meet-ups



# SPEAKER BIOGRAPHIES

### HON. GEORGIANNA BRADEN ADMINISTRATIVE PATENT JUDGE, USPTO

Georgianna Witt Braden was appointed as an Administrative Patent Judge to preside over trial proceedings under the America Invents Act and to decide appeals arising from adverse decisions of Examiners at the United States Patent and Trademark Office. Judge Braden earned a Juris Doctorate from The University of Houston Law Center, a Ph.D. in Cell and Molecular Biology from the University of Nebraska Medical Center, and a Bachelor of Science in Biology from Saint Louis University. Judge Braden spent ten years in private practice at Howrey, LLP, which later merged with Winston & Strawn, LLP, where she litigated intellectual property cases and prosecuted patent applications.



# ERIKA BROWN LEE | CHIEF PRIVACY AND CIVIL LIBERTIES OFFICER, U.S. DEPARTMENT OF JUSTICE

Erika Brown Lee is the Chief Privacy and Civil Liberties Officer of the United States Department of Justice. As the Chief Privacy and Civil Liberties Officer, Erika is the principal advisor to the Attorney General and DOJ senior leadership on privacy and civil liberties matters affecting the Department's missions and operations. Erika also heads the Office of Privacy and Civil Liberties, and oversees the DOJ's privacy and civil liberties programs and initiatives implemented by the Department's 40+ components. Prior to the DOJ, Erika held several positions at the Federal Trade Commission, including investigation and enforcement in the Division of Privacy and Identity Protection, Attorney Advisor to an FTC Commissioner, and Counsel to the Director of the Bureau of Competition. Erika also worked in private practice, specializing in privacy, data security, and competition matters.



### JENNIFER BURDMAN | PARTNER, KING & SPALDING

Jennifer Burdman is a partner in King & Spalding's Washington, DC office. An experienced trial lawyer, she has successfully represented clients at the trial and appellate levels in complex, high-stakes litigations in patent infringement, trade secret misappropriation, and contractual matters involving IP rights, as well as before copyright tribunals in the United States. When not in the courtroom, Ms. Burdman regularly counsels clients on a broad range of matters relating to the acquisition, protection, licensing, and enforcement of intellectual property rights. She invests considerable time on-site with clients, strategizing about IP-related matters and helping to implement those strategies in the business setting.



# LESLIE CALDWELL ASSISTANT ATTORNEY GENERAL, CRIMINAL DIVISION, U.S. DEPARTMENT OF JUSTICE

As head of the Criminal Division, Ms. Caldwell oversees nearly 600 attorneys who prosecute federal criminal cases across the country, help develop criminal law and formulate criminal enforcement policy. She also works closely with the nation's 93 United States Attorneys in the investigation and prosecution of criminal matters in their districts. Prior to joining the Criminal Division, Ms. Caldwell was a partner at Morgan Lewis & Bockius LLP, a position she held since 2004. From 2004 to 2009, Ms. Caldwell was co-chair of the firm's Corporate Investigations and White Collar Practice Group.



# DR. PAOLA CECCHI-DIMEGLIO | CHAIR OF THE EXECUTIVE LEADERSHIP RESEARCH INITIATIVE FOR WOMEN AND MINORITY ATTORNEYS AT THE CENTER FOR THE LEGAL PROFESSION AT HARVARD LAW SCHOOL; SENIOR RESEARCH FELLOW, HARVARD LAW SCHOOL AND KENNEDY SCHOOL (WOMEN AND PUBLIC POLICY PROGRAM)

Paola Cecchi-Dimeglio's areas of inquiry and expertise focus on Leadership, Gender & Diversity, ADR, and Organizational Behavior. Since joining the faculty at Harvard Law, she has continued to advance the dialogue on diversifying the next generation of lawyers. She has been engaged in the teaching, training and consulting of private and public sector leaders in the United States, Australia, Europe, Asia and the Middle East. She reaches practitioners through print and digital media such as Bloomberg, The American Lawyer, Thomson Reuters, Law Practice Today, ABA and IBA publications.



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# JAMIE E. CHUNG | SVP AND GENERAL COUNSEL, WALMART, GLOBAL ECOMMERCE

Jamie Chung is the senior vice president and general counsel of Global eCommerce for Wal-Mart Stores, Inc. based in San Bruno, California. In this role, Jamie is responsible for managing legal matters affecting Walmart Global eCommerce in its domestic and international markets. Prior to joining Walmart in May 2011, Jamie served as senior vice president and general counsel of the AAA of Northern California, Nevada and Utah. Prior to joining AAA in July 2004, she was a partner in the national law firm Cooley LLP, where she focused on advising public companies on corporate governance, securities law and transactional matters. Jamie holds a J.D. from Harvard Law School and a B.A. from Pomona College. Jamie is a member of the Board of Directors of the Asian/Pacific Islander American Chamber of Commerce & Entrepreneurship.



### MICHELE CONNORS | SR. COUNSEL, PATENTS, DELL INC.

Michele Connors has been with Dell Inc. since 2011 in the role of Senior Counsel in the Patents Group. She counsels the business on complex IP issues, with responsibility for patent policy, driving patent litigation strategy and post-grant review procedures, managing patent assertions and licensing requests, conducting IP due diligence for M&A deals, and building relationships with the government, suppliers, and members of the tech community. Michele graduated with a B.S. from Washington & Lee University in Lexington, VA. She received her J.D. from Stanford Law School in California. She started her career as a litigation associate at Heller Ehrman in Silicon Valley then moved to Austin, Texas where she was a patent litigator at Wilson Sonsini Goodrich & Rosati before joining Dell.



# KATHI COVER CO-CHAIR, CHIPS EAST COAST CHAPTER; VP - INTELLECTUAL PROPERTY AND ASSISTANT GENERAL COUNSEL, DTS, INC.

Kathi Cover is Vice President – Intellectual Property, and Assistant General Counsel for DTS, Inc., (formerly iBiquity Digital Corporation). DTS is dedicated to making the world sound better, through its pioneering audio solutions for mobile devices, home theater systems, cinema and beyond. In 2015, DTS acquired iBiquity, the developer of HD Radio™ technology for digital AM and FM radio. Ms. Cover has been instrumental in building the HD Radio intellectual property portfolio over the past ten years and contributing to the successful licensing strategy of the business. In her role as Vice President of Intellectual Property for iBiquity and now DTS, Ms. Cover is responsible for all aspects of intellectual property, including protection, strategy, counseling and litigation. She has also worked on privacy issues and export controls.



# MARY CRANSTON | BOARD DIRECTOR OF VISA, INC., THE CHEMOURS COMPANY, AND CSAA

Mary B. Cranston is a Retired Senior Partner of Pillsbury Winthrop Shaw Pittman LLP, an international law firm. She was the Chair and Chief Executive Officer of Pillsbury from January 1999 until April 2006, and continued to serve as Chair of the firm until December 2006. Ms. Cranston serves as a director of Visa Inc. (where she is Chair of the Audit Committee), of the Chemours Company, and of CSAA Insurance (where she is Chair of the Nominations and Compensation Committee), MyoKardia, Inc. (where she is Chair of the Audit Committee), and the Aretec Group (where she is Chair of the Risk Committee). She is also Chair of the Board of the Stanford Children's Hospital and Children's Health Network. Ms. Cranston has substantial expertise in complex antitrust, class action, and securities law; and she has been recognized by the National Law Journal as one of the 100 most influential lawyers in America.

# DORIAN DALEY | EXECUTIVE VICE PRESIDENT, GENERAL COUNSEL AND SECRETARY, ORACLE

Dorian Daley serves as Executive Vice President, General Counsel, and Secretary of Oracle Corporation. Prior to her appointment as General Counsel, Ms. Daley served as Vice President and Associate General Counsel, Legal, with management responsibility for the Oracle Litigation group. Ms. Daley participated in and oversaw all business and IP-related disputes, litigation, and investigations worldwide, including matters relating to Oracle's Compliance and Ethics program and its merger and acquisition legal strategy. She was also active in commercial process and policy review. As General Counsel, Ms. Daley has remained an active participant in litigation, dispute resolution, investigations, Oracle's Compliance and Ethics program and commercial policy and practice reviews, as well as working closely with management and the board of directors to provide legal counsel on myriad tactical and strategic issues affecting Oracle's growing business and the governance issues it faces.



# TRACEY DAVIES | PARTNER AND CO-CHAIR, LIFE SCIENCES PRACTICE, GIBSON, DUNN & CRUTCHER LLP

Tracey Davies is co-chair of the firm's Life Sciences practice and is a member of the firm's Intellectual Property and Litigation practice groups. Ms. Davies has represented clients as lead counsel in both jury and bench trials across a diverse range of technologies. A licensed patent attorney, Ms. Davies also counsels clients on strategic intellectual property-driven acquisitions and divestitures; patent portfolio development and management; licensing and forming strategic partnerships; rendering freedom to operate opinions; and other transactions that optimize intellectual property value to the client. When Ms. Davies is not working, she enjoys spending time with her husband Mike, and their children Ben, Lily and Katelyn.



### ERIN EGAN VP, US PUBLIC POLICY AND CHIEF PRIVACY OFFICER, FACEBOOK

Erin Egan is Vice President of U.S. Public Policy and Chief Privacy Officer for Facebook. As head of Facebook's Washington, DC, office, Erin leads the company's domestic policy strategy, driving Facebook's engagement with policymakers and regulators on a range of issues, including government surveillance, tech policy, immigration, connectivity, privacy and tax. Erin also played a key role in developing Facebook's comprehensive privacy by design program and continues to manage its ongoing operation. Prior to joining Facebook, Erin was a partner at Covington & Burling LLP, where she started the firm's global privacy and data security practice and represented leading media and technology companies on tech policy issues including privacy, data security, e-commerce, and advertising.



### MANAL ELATTIR | CO-FOUNDER AND CEO, ASILA

Manal Elattir is the Founder and CEO of ASILA, one of the first for-profit social enterprises in Morocco that partners with women-led handicraft businesses to create a luxury style that fosters ethical fashion, preserves Morocco's craft heritage and empowers women. Manal has also launched their new luxury brand Moroccan Luxe to bring avant-garde fashionable bags and accessories. She is a consultant with Silatech in career orientation, youth employability and entrepreneurship. Manal was the director of the Middle East Partnership Initiative (MEPI) Alumni Network. And she is a motivational international speaker on issues ranging from entrepreneurship, youth development, women empowerment and intercultural dialogue.



### HON. RAMA ELLURU | ADMINISTRATIVE PATENT JUDGE, USPTO

Judge Rama G. Elluru has been handling post-grant proceedings since the AIA went into effect in September 2012. Before joining the Board, she practiced IP law in the Washington DC area, during which time, her main focus was patent litigation in district courts and the ITC. Prior to private practice, she had an extensive career as a law clerk, including at the ITC and the Federal Circuit, where she clerked for the Honorable Sharon Prost. Judge Elluru graduated from Trinity University with a B.S. in Computer Science and obtained a J.D. from the Washington and Lee School of Law. After law school, she received a M.S. in Biochemistry/Molecular Biology from Georgetown University.



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# DR. PATRICIA FLETCHER | CEO AND CHAIR STORYTELLER, DRPATTIFLETCHER.COM; ANGEL INVESTOR, ASTIA ANGELS; CONTRIBUTOR, GUARDIAN NEWS & MEDIA

Patti Fletcher is a seasoned business executive, award-winning marketing influencer, board member, angel investor, author, and presenter. She writes for Inc., The Guardian, and has contributed to and been featured in Time Magazine, Al-Jazeera, Forbes, Newsweek, Xconomy, The Muse and many more. Patti advises corporate executives and board members from lean startups to Fortune 100s, from small community organizations to large global nonprofits.



### HON. BETH FREEMAN | U.S. DISTRICT COURT OF THE NORTHERN DISTRICT OF CALIFORNIA

Beth Freeman is a federal district court judge in the Northern District of California. Judge Freeman was appointed in 2014. Previously, Judge Freeman served as a state trial court judge for 13 years in San Mateo, California where she was Presiding Judge in 2010-2011. Before becoming a judge, Judge Freeman was deputy county counsel in San Mateo County, CA and was associated with Fried Frank Harris and Jacobson in Washington, DC and Lasky Haas in San Francisco. Judge Freeman serves on the board of the Junior Statesmen Foundation, a national high school leadership and civics education program.



# ISABELLA FU | CO-CHAIR, CHIPS PACIFIC NORTHWEST CHAPTER AND CO-CHAIR, CHIPS HONOR ROLL COMMITTEE; ASSOCIATE GENERAL COUNSEL, MICROSOFT CORPORATION

Isabella Fu is an Associate General Counsel at Microsoft Corporation, where she has been employed since 2003. Her focus is patent, trademark, and copyright litigation. She was previously Director of Litigation at Intel Corporation, and before that practiced at Wilson Sonsini Goodrich & Rosati and Orrick Herrington & Sutcliffe. She has an A.B. in Physics from Harvard-Radcliffe College, and a J.D. from Columbia University



# PATRICIA GILLETTE | BOARD MEMBER, LEGAL MOMENTUM; BOARD MEMBER AND DIRECTOR OF DEVELOPMENT, DIRECTWOMEN; CO-CHAIR, THE OPT IN PROJECT

Pat Gillette is one of the country's leading experts and speakers on gender diversity and equality. As a top rated trial lawyer for 40 years, Ms. Gillette's career has focused on solving the most critical business issues of Fortune 500 clients by strategizing and implementing paradigm shifts in company culture. In her writings and presentations, Ms. Gillette focuses on how to succeed in the high powered, fast paced business environment of today. In recognition of her work to advance women in the profession, she received the ABA Golden Hammer Award, the CWLA Fay Stender Award, the Transformational Leadership Top Woman Rainmaker Award, and the BASF Award of Merit. Ms. Gillette is the co-founder of the Opt-In Project, a nationwide initiative focused on changing the structure of law firms to increase the retention and advancement of women.



### JAMIE GORELICK | PARTNER, WILMERHALE; BOARD DIRECTOR, AMAZON.COM

Jamie Gorelick is a partner at WilmerHale in Washington, where she chairs the Regulatory and Government Affairs Department. A litigator by training, she handles matters at the intersection of law and policy and counsels on governance, ethics and compliance, cybersecurity and national security issues. She was one of the longest serving Deputy Attorneys General of the United States and was General Counsel of the Defense Department. Earlier, she was Counselor to the Deputy and Assistant to the Secretary of Energy as well as Vice Chair of the Department of Defense Task Force on the Evaluation of the Audit, Inspection and Investigation Components of the Department of Defense.

### ANIRMA GUPTA | CHIPS CO-FOUNDER; GENERAL COUNSEL, TANIUM

Anirma Gupta is General Counsel for Tanium Inc., a revolutionary cyber security and systems management software company that offers real time incident response and endpoint management. Previously, Ms. Gupta was Vice President and Deputy General Counsel for Intuit Inc. where she was responsible for legal matters involving intellectual property, marketing, technology and strategic transactions and partnerships, and regulated product offerings.



### CARRIE HAMMER | FOUNDER, CEO AND DESIGNER, CARRIE HAMMER; CHIEF ROLE MODEL AND ROLE MODEL NETWORK CURATOR, ROLE MODELS NOT RUNWAY MODELS

Carrie Hammer often heard that she should "dress for the job she wanted not the job she had." This was tough advice to follow as she found a limited selection of fashionable professional women's clothing with a contemporary fit. As a solution, she started a line to cater to the underserved professional woman. CARRIE HAMMER launched in 2012 in New York City delivers stylish professional wear to women. Hammer's passion extends beyond fashion to empowering women. In her debut fashion show during New York Fashion Week February 2014, she featured "Role Models Not Runway Models," including the first model on the runway in a wheelchair. Hammer has been featured on CNBC, Fox Business News, Forbes, Good Morning America, Elle, Marie Claire, and Cosmopolitan.



# ALYSSA HARVEY DAWSON | VICE PRESIDENT, GLOBAL INTELLECTUAL PROPERTY AND LICENSING, HARMAN INTERNATIONAL

Alyssa Harvey Dawson is Vice President, Global Intellectual Property, at Harman and is responsible for developing and implementing the global intellectual property of Harman. As head of IP, Alyssa has structured, incubated and implemented a brand and technology out licensing business; manages a global team of over 20 attorneys, paralegals and technology specialists; is responsible for management of the company's patent, trademark and copyright; manages IP litigation, overseeing complex cases in front of the ITC and other forums; oversees IP due diligence efforts; and provides general business and intellectual property advice and counseling. Prior to Harman, Alyssa was at Netflix, eBay and Autodesk, where she was the lead legal partner to multi-hundred million dollar business divisions and sales teams.



### JEANINE HAYES | CHIEF INTELLECTUAL PROPERTY OFFICER, NIKE

Jeanine is Chief IP Officer of NIKE, Inc. and responsible for establishing and executing global strategies related to Nike's corporate IP assets. In her role, Ms. Hayes oversees the protection, management and enforcement of Nike's IP and its brands (including Jordan, Converse and Hurley) against the backdrop of high-profile marketing and sporting events around the world. Ms. Hayes brings her global expertise in broad IP disciplines, business counseling, litigation, acquisitions and strategic partnerships to all aspects of Nike's business. Prior to NIKE, Ms. Hayes served as Vice President and Deputy General Counsel for Yahoo Inc. where she was responsible for all aspects of its global IP program and served on deal teams responsible for the company's M&A activity and its JV partnerships with Alibaba and Yahoo! Japan.



### JEANNE HEFFERNAN | PARTNER, KIRKLAND & ELLIS LLP

Jeannie Heffernan is an experienced trial lawyer in the New York office of Kirkland & Ellis LLP. Jeannie focuses primarily on patent infringement litigation and has successfully tried more than a dozen cases around the country in a wide range of industries, from medical devices to telecommunications to haute couture.



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### MELANIE HELLER VICE PRESIDENT & GENERAL MANAGER, BLOOMBERG BNA

Melanie Heller was named Vice President and General Manager of Bloomberg Law, Bloomberg BNA's flagship legal and business intelligence product in April 2015. In her current position she is responsible for the commercial strategy, growth and development of Bloomberg Law. Previously, Heller was Head of Market Strategy, a team focused on sales enablement, product development and brand awareness and manager of Bloomberg Law's transactional/regulatory editorial group.



# JESSICA HERRERA-FLANIGAN EXECUTIVE VICE PRESIDENT OF GOVERNMENT & CORPORATE AFFAIRS. UNIVISION COMMUNICATIONS

Jessica Herrera-Flanigan is Executive Vice President of Corporate & Government Affairs at Univision Communications Inc. (UCI). In her role, she oversees the UCI Washington, DC office and is responsible for all of the Company's community empowerment, philanthropic, and Corporate Social Responsibility (CSR) efforts. Herrera-Flanigan most recently served as a partner at Monument Policy Group, where she led the firm's technology, media and crisis communications practices, as well as advised on such issues as national security, privacy, immigration, and sports.



### RENATA HESSE ACTING ASSISTANT ATTORNEY GENERAL, ANTITRUST DIVISION. US DEPT. OF JUSTICE

Renata B. Hesse is the Acting Assistant Attorney General responsible for overseeing the Antitrust Division. Ms. Hesse served as the Deputy Assistant Attorney General for Criminal and Civil Operations and Principal Deputy Assistant Attorney General between 2012 and 2016. During this period, she also served as the Acting Assistant Attorney General from November 2012 to January 2013. She was a career trial attorney in the Division between 1997 and 2006, during the last four years of which she served as the Chief of the Networks and Technology Section.



### GABRIELLE HIGGINS | PARTNER, ROPES & GRAY LLP

Gaby Higgins is an IP trial lawyer in Ropes & Gray's globally recognized IP litigation practice, Vice Chair of the PTAB Bar Association's Diversity Committee and Subcommittee Chair of the AIPLA USPTO Inter Partes Proceedings Committee responsible for programming. As a trial lawyer, she has extensive experience representing major high-tech companies, including Samsung, Google, Motorola, NXP and Linear Technology, in district court, ITC and Patent Trial and Appeal Board proceedings. Gaby has been counsel of record in 30 proceedings at the PTAB. Gaby has been recognized as one of The Recorder's 50 Women Leaders in Tech Law and named to Silicon Valley Business Journal's Women of Influence list. She holds leadership roles within Ropes & Gray's Women's Forum Steering Committee and is also the Associate Development Partner for the firm's Silicon Valley office. Her community efforts fostering young women's development include coaching basketball and supporting GirlVentures, an organization devoted to empowering adolescent girls.



### LAURIE HILL | HEAD OF GLOBAL INTELLECTUAL PROPERTY, ILLUMINA

Laurie Hill currently leads Global Intellectual Property at Illumina, Inc., a company committed to improving human health by unlocking the power of the genome. Laurie leads a team of attorneys, agents and support staff in capturing and leveraging the value of Illumina's innovation as intellectual property assets. She previously sat on the executive leadership team and led a global legal team at Medlmunue LLC, where her team managed the intellectual property estates and related transactions for more than 120 drug candidate programs. Laurie is an avid cyclist and a passionate advocate for diversity in all aspects of life.



### HON. MAZIE HIRONO | SENATOR FOR HAWAII, US SENATE

Mazie K. Hirono was elected to the Senate in 2012 and sworn in as Hawaii's first female senator and the country's first Asian-American woman senator. Hirono serves on the Committee on Armed Services, Committee on Energy and Natural Resources, Select Committee on Intelligence, Committee on Small Business and Entrepreneurship, and Committee on Veterans' Affairs. She is also the ranking member of the Armed Services Subcommittee on Seapower and Energy and Natural Resources' Subcommitee on Water and Power. Hirono served in the Hawaii House of Representatives from 1981 to 1994 and earned a reputation as an advocate for consumers and workers.



# EMILY HOSTAGE | CO-CHAIR, CHIPS COMMUNITY OUTREACH & PRO BONO COMMITTEE; DIRECTOR OF CORPORATE DEVELOPMENT AND POLICY COUNSEL. RPX CORPORATION

Emily Hostage is Director of Corporate Development and Policy Counsel at RPX Corporation. At RPX, Ms. Hostage analyzes and reports on patent market data and uses them to inform RPX's corporate strategy. She develops policy strategy and trains internal teams on changes in patent law. Before RPX, Ms. Hostage was an associate at Arnold & Porter LLP where she focused on patents, copyrights, and trade secrets. She also previously served as corporate counsel for a late-stage startup solar technology company. Ms. Hostage received her BS and MS in Electrical Engineering from Boston University, and her JD from Harvard Law School.



### ANNETTE HURST | PARTNER, ORRICK, HERRINGTON & SUTCLIFFE LLP

Annette Hurst is an IP trial lawyer with experience trying copyright, patent, trade secret and trademark cases. She was co-counsel for Oracle in the recent Oracle v. Google trial. Chambers USA ranks her Band 1 for Trademark, Copyright & Trade Secrets in California, with clients reporting that she is "smart, creative and terrific at oral argument." Chambers Global reports: "Peers consider Annette Hurst a 'remarkably intuitive' lawyer who 'brings unique perspectives to soft IP cases." She was named "Litigator of the Week" by The American Lawyer for her work as co-lead counsel on the Mattel/MGA case. Every year since 2010, Annette has been named one of the top 75 IP litigators in California by The Daily Journal. In January 2013, she was named "Female Litigator of the Year West" by Benchmark Litigation. Annette is also a member of the Board of Directors of Orrick and a devoted parent to her 12 year old twins.



### PAYTON IHEME | U.S. PUBLIC POLICY MANAGER, FACEBOOK

Payton Iheme focuses on policy issues related to Internet, telecommunications, cybersecurity, data privacy, and partnerships. Prior to her current role, she served as the Senior Policy Advisor for Communication Technology at the White House Office of Science and Technology Policy. While in that position, she managed the policy process on numerous issues to include foreign technology investments, communication technology, emergency preparedness, and cyber security. Prior to serving in the Administration, Payton held various roles in Congress as a legislative liaison and specialized in defense, intelligence, and special access programs for Members on the Senate Intelligence, Armed Services, and Foreign Relations Committees. Payton has broad experience in the national security sector, public/private partnerships, and with international relations while serving as a commissioned officer in the Army's special operations and humanitarian assistance elements supporting the Department of Defense.



# JENNIFER JOHNSON | ASSISTANT CHIEF IP COUNSEL, DUPONT INDUSTRIAL BIOSCIENCES

Jennifer Johnson is Assistant Chief IP Counsel for DuPont. In her role, she leads both patent prosecution and litigation for DuPont's Industrial Biosciences business. Jennifer came to DuPont from Finnegan, Henderson, Farabow, Garrett & Dunner in Washington, DC where she was a partner specializing in biotech and pharmaceutical patent litigation. She has served as an adjunct law professor at Howard University School of Law, where she taught Patent Law and Patent Policy. Jennifer received a J.D. from the University of Washington Law School in Seattle, and a Ph.D. in Plant Biology from the University of California, Berkeley.



# NOREEN KRALL | CHIPS CO-FOUNDER; VICE PRESIDENT, CHIEF LITIGATION COUNSEL. APPLE INC.

Noreen Krall is Vice President and Chief Litigation Counsel for Apple Inc., and is responsible for all aspects of Apple's global commercial and intellectual property litigation. Prior to joining Apple, Ms. Krall was the Vice President and Chief IP Counsel for Sun Microsystems, providing legal counsel over all facets of Sun's intellectual property assets and leading Sun's engagement on intellectual property law and policy issues. Ms. Krall started her career as an engineer at IBM where she worked for 12 years and held various positions in both the engineering and legal departments, supporting IBM's server, storage and global services divisions.



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# RACHEL KREVANS | CO-CHAIR, CHIPS HONOR ROLL COMMITTEE; PARTNER, MORRISON & FOERSTER LLP

Rachel Krevans has tried patent disputes in electronics, materials science, chemistry, and life sciences. Chambers describes her as "one of the most thorough, calculating and technically astute IP lawyers around." She is perennially recommended as a leading lawyer: In 2014, she was inducted into the ChIPs Hall of Fame. She was on Law 360's inaugural list of Icons of IP in 2016. In 2015, the National Law Journal named her a Litigation Trailblazer and an Outstanding Women Lawyer. California Lawyer named her Lawyer of the Year for IP in 2008 and 2014, the Recorder named her a Woman Leader in Tech Law from 2013-2016, and the Daily Journal consistently lists her as a top IP trial lawyer. In 2013, she was the Chambers USA Women in Law IP Lawyer of the Year. Ms. Krevans has held many top management positions at Morrison & Foerster, founded its Diversity Strategy Committee and Women's Initiative Committee, co-founded its mentoring programs for new and diverse associates, and co-founded its annual women partner retreats.



# HON. MICHELLE K. LEE | CHIPS CO-FOUNDER; UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY; DIRECTOR OF THE USPTO; FORMER GOOGLE DEPUTY GENERAL COUNSEL

Michelle K. Lee currently serves as the Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office, one of the largest intellectual property offices in the world. In this position, she currently leads a 12,000 person agency with a \$3.4 billion annual budget, and is responsible for all functions of the organization and for advising the President, through the Secretary of Commerce, on domestic and international intellectual property policy matters. Ms. Lee is the first woman to be appointed to this role.



#### LORI LESSER | PARTNER, SIMPSON THACHER & BARTLETT LLP

Lori Lesser is a Partner in the Litigation Department of Simpson Thacher & Bartlett LLP, where she is Head of the IP Transactions Practice and Co-Chair of the Data Privacy and Cybersecurity Practice. Lori advises on all aspects of IP, technology and privacy law, including corporate transactions, licensing, outsourcing, counseling and litigation.



### LILY LIM | PARTNER, FINNEGAN

Lily Lim practices intellectual property law and works with IP issues involving cybersecurity law. She has prevailed at trial and on appeal in cases involving patent, copyright, and trade secret disputes in federal district court and before the U.S. International Trade Commission (ITC). Ms. Lim has represented U.S. and international clients whose technologies include integrated circuits, satellite technologies, wireless devices, software, medical devices, and diagnostic equipment. She has also provided strategic pre-litigation counseling to negotiate patent and software licenses and international manufacturing and marketing agreements. Prior to joining private practice, Ms. Lim served as a law clerk to the Honorable S. Jay Plager of the U.S. Court of Appeals for the Federal Circuit. She also worked as a spacecraft navigation engineer at NASA's Jet Propulsion Laboratory, where she worked on the Magellan Project, which successfully mapped the surface of Venus.



# HON. BARBARA LYNN | CHIEF JUDGE, U.S. DISTRICT COURT FOR THE NORTHERN DISTRICT OF TEXAS

Prior to assuming the federal bench in 2000, Judge Lynn was with Carrington, Coleman, Sloman & Blumenthal, LLP. Judge Lynn was designated by the National Law Journal in 1998 as one of the 50 most influential women attorneys in the country. She served as 1998-99 chair of the American Bar Association's Section of Litigation and received Southern Methodist University's Distinguished Alumni Award for private practice in 1999. Judge Lynn was the first recipient of the Louise Raggio award given by the Dallas Women Lawyers Association for her contributions to the profession. In 2010, she was recognized by the International Women's Forum with the Women Who Make A Difference Award. In 2011, a new American Inn of Court chapter in Dallas, dedicated to intellectual property, was chartered and was designated by its founding members as The Honorable Barbara M. G. Lynn American Inn of Court.



# JULIE MAR-SPINOLA CHIPS CO-FOUNDER AND BOARD DIRECTOR; CHIEF INTELLECTUAL PROPERTY OFFICER, FINJAN HOLDINGS, INC.

Julie Mar-Spinola holds a dual business and legal role as Finjan Holdings, Inc.'s Chief Intellectual Property Officer and Vice President of Legal Operations. In this capacity, Ms. Mar-Spinola oversees the Company's revenue-based and legal operations, including those relating to the Company's IP and cyber technology innovations, enforcement programs, best practices, public policy initiatives, and mentorships. In 2016, Ms. Mar-Spinola was appointed to the Board of Directors for subsidiary, Finjan Mobile, Inc.



# TEKEDRA N. MAWAKANA | VP, GLOBAL GOVERNMENT RELATIONS & PUBLIC POLICY, EBAY INC.

Ms. Mawakana serves eBay Inc.'s Vice President of Global Government Relations, where she is responsible for public policy strategy, legislative affairs, competition policy and regulatory matters for eBay's suite of brands in the US, Canada, Europe, Middle East, Africa, Asia Pacific and Latin America. Ms. Mawakana has two decades of experience in providing strategic counsel and direction on critical public policy, legal, regulatory and crisis-driven issues facing technology, online media and ecommerce companies. In May 2015, she was recognized as a Tech Titan by Washingtonian Magazine. She lives in the Bay Area with her husband and son.



### HON. KIMBERLY MOORE | CIRCUIT JUDGE, U.S. COURT OF APPEALS FOR THE FEDERAL CIRCUIT

Kimberly A. Moore was appointed by President George W. Bush in 2006. Prior to her appointment, Judge Moore was a Professor of Law from 2004-2006 and Associate Professor of Law from 2000-2004 at the George Mason University School of Law. Judge Moore has written and presented widely on patent litigation. She co-authored a legal casebook entitled Patent Litigation and Strategy and served as the Editor of The Federal Circuit Bar Journal from 1998-2006.



### ALLISON MULL | DEPUTY GENERAL COUNSEL, FACEBOOK

Allison Mull is Deputy General Counsel at Facebook where she leads Facebook's Global Commercial, Infrastructure and Operations Team. Allison specializes in cutting-edge business and technology transactions and leads the team responsible for negotiating Facebook's, Instagram's, Messenger's, Facebook at Work, and Oculus VR's varied business relationships with other companies around the world. Allison also oversees the Legal Operations function for Facebook's Global Legal department. In 2015, Allison was named one of the top Women Leaders in Tech Law by The Recorder.



# HON. PAULINE NEWMAN | CIRCUIT JUDGE, U.S. COURT OF APPEALS FOR THE FEDERAL CIRCUIT

Hon. Pauline Newman was nominated to the U.S. Court of Appeals for the Federal Circuit by President Reagan on January 30, 1984, and assumed the duties of such office on May 7, 1984. Judge Newman was Director of Patent, Trademark and Licensing at FMC Corporation at the time of her appointment to the bench. Judge Newman has served as an officer and director of several bar and scientific organizations and has also served on several public advisory committees, including the Advisory Committee to the Domestic Policy Review of Industrial Innovation and the State Department Advisory Committee on International Intellectual Property.



# KARIN NORTON | CO-CHAIR, CHIPS EAST COAST CHAPTER; VICE PRESIDENT AND SENIOR COUNSEL, SAMSUNG ELECTRONICS

Karin J. Norton is Vice President and Senior Counsel at Samsung Electronics based in Washington DC with a special focus on U.S. ITC Section 337 investigations and IP policy. She previously served as senior investigative attorney at the Office of Unfair Import Investigations at U.S. ITC and in private practice representing parties before the U.S. ITC and U.S. District Courts. Prior to the law, she earned a Ph.D. in Human Physiology and had an academic career in biomedical research. This work led her to become a scientific advisor to a pharmaceutical patent litigation group which in turn led her to law school from which she has never looked back.



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# NUALA O'CONNOR | PRESIDENT & CEO, CENTER FOR DEMOCRACY AND TECHNOLOGY

Nuala's work centers on the rights of — and boundaries around - the digital self: our online privacy, freedom of expression, and digital self-determination. Before she joined CDT, a global nonprofit committed to advancing digital rights, Nuala led privacy and related teams at GE, Amazon, DoubleClick, the US Department of Commerce, and the US Department of Homeland Security, and began her career in private practice at Venable, Hudson Cook, and Sidley. Nuala is a mom of three school-age children, and, according to her Twitter profile, is a "lover of dogs and really good shoes." She holds an A.B. from Princeton, an M.Ed. from Harvard, and a J.D from Georgetown Law.



# HON. KATHLEEN O'MALLEY | U.S. COURT OF APPEALS FOR THE FEDERAL CIRCUIT: CO-CHAIR, CHIPS COMMUNITY OUTREACH & PRO BONO COMMITTEE

Kathleen M. O'Malley was appointed to the United States Court of Appeals for the Federal Circuit by President Barack Obama in 2010. Prior to her elevation to the Federal Circuit, Judge O'Malley was appointed to the United States District Court for the Northern District of Ohio by President William J. Clinton on October 12, 1994. Judge O'Malley served as First Assistant Attorney General and Chief of Staff for Ohio Attorney General Lee Fisher from 1992-1994, and Chief Counsel to Attorney General Fisher from 1991-1992.



### HON. SHARON PROST | CHIEF CIRCUIT JUDGE, U.S. COURT OF APPEALS FOR THE FEDERAL CIRCUIT

Chief Circuit Judge Sharon Prost was appointed by President George W. Bush in 2001 and assumed the duties of Chief Circuit Judge on May 31, 2014. Prior to her appointment, Judge Prost served as Minority Chief Counsel, Deputy Chief Counsel, and Chief Counsel of the Committee on the Judiciary, United States Senate from 1993 to 2001. She also served as Chief Labor Counsel (Minority), Senate Committee on Labor and Human Resources from 1989 to 1993.



### TAMI REISS | FOUNDER, JUST NOT SORRY

Tami Reiss is an experienced product person who has worked with dozens of companies to bring their products and services to market. She is a public advocate for Agile development, Lean strategies, and cross team collaboration to accomplish business goals. She has met with over a hundred entrepreneurs and nonprofits to advise them on next steps for growth. Tami founded Just Not Sorry to help women (and men) be more confident communicators via a simple Gmail plug-in. Formerly, Tami led the Cyrus Innovation team to be a great development partner for their clients. Prior to that, she was at Pivotal Labs where she consulted with Fortune 500 companies on employing best practices to turn good ideas into great products. Tami introduced the Female Founder initiative to Cyrus which provides pro-bono product strategy guidance to help womenled and community-profit organizations.



# ERIKA ROTTENBERG | BOARD DIRECTOR, TWILIO, WIX.COM, LAW FOUNDATION AND GIRL SCOUTS OF NORTHERN CALIFORNIA; FORMER VICE PRESIDENT & GENERAL COUNSEL, LINKEDIN

Erika has over twenty years of operational executive officer experience at successful disruptive global technology companies. Her responsibilities have included growth, strategy, M&A, policy, privacy, cybersecurity, intellectual property, litigation, global expansion, offensive and defensive regulatory matters and legal. Erika serves on the boards of Twilio, Wix.com, Law Foundation and Girls Scouts of Northern California. She was previously Vice President and General Counsel of LinkedIn, and was named one of the 50 Most Powerful Women in Technology, the Financial Times' Most Innovative Lawyer of the Year and the San Francisco Bay Area Best General Counsel.



# MONA SABET | CHIPS CO-FOUNDER; FOUNDER, VIBLIO; CO-FOUNDER AND BOARD DIRECTOR AND PRINCIPAL, TRIBAL VENTURES

Mona Sabet is an entrepreneur, business executive, fierce diversity advocate and seasoned attorney. Mona led the strategy and implementation that took The Grace Hopper Celebration, the largest annual convention of women technologist in the world, from 8000 to 15,000 attendees in 2 years. She co-founded VIBLIO, an online video search and sharing service. Prior to VIBLIO, Mona was on the buy side of start-ups, running corporate development for Cadence Design Systems. Mona is a ChIPs co-founder. In addition to ChIPs, Mona co-founded Leading Women in Technology, which has been helping women in the tech sector for over a decade to accelerate their careers. Mona has a strong science, legal and business background and years of experience negotiating complex technology deals. She has delivered training on diversity and professional development, as well as on tech transactions and business development.



# HILLARY A. SALE | BOARD CO-CHAIR, DIRECTWOMEN INSTITUTE; WALTER D. COLES PROFESSOR OF LAW AND PROFESSOR OF MANAGEMENT, WASHINGTON UNIVERSITY IN ST. LOUIS

Hillary Sale is the Walter D. Coles Professor of Law and Professor of Management at Washington University. She teaches at the Law School and the Olin School of Management, including courses in Leadership, Women's Leadership, Corporate Governance, and Securities Regulation. She is a leading scholar in corporate governance and the role of corporate and securities law in shaping board decision-making and strategies and has authored many award-winning articles. Professor Sale is co-author of the book Securities Regulation and is a member of the Committee on Corporate Laws of the ABA, where she co-chaired the committee that produced the Sixth Edition of the Corporate Director's Guidebook.



# PROF. PAMELA SAMUELSON | RICHARD M. SHERMAN '74 DISTINGUISHED PROFESSOR OF LAW AND INFORMATION MANAGEMENT, UC BERKELEY SCHOOL OF LAW; CO-DIRECTOR, BERKELEY CENTER FOR LAW & TECHNOLOGY

Professor Pamela Samuelson is the Richard M. Sherman Distinguished Professor of Law at Berkeley Law School, Co-Director, Berkeley Center for Law & Technology, President Authors Alliance. Member of the Berkeley faculty since 1996. Member of the American Law Institute and Fellow of the American Academy of Arts & Sciences, Contributing Editor, Communications of the ACM.



### ANNA SANTERAMO CO-FOUNDER AND CEO, STYLEBEE

Anna Santeramo is the founder and CEO of STYLEBEE, a technology company that helps women access beauty services at the convenience of their home or office. Born and raised in the rustic southern Italian region of Puglia, Anna founded STYLEBEE after graduating at Harvard Law School and thereafter pursuing a career in investment banking at Salomon Smith Barney in London and in corporate law at Fried, Frank and Skadden Arps in New York and Los Angeles. Anna founded STYLEBEE with one simple mission — to democratize beauty by bringing the world's beauty professionals to everyone. Based in San Francisco, STYLEBEE is today a high-growth company part of Y Combinator program and backed by well-known investors in Silicon Valley. STYLEBEE clients include individuals as well as companies looking to outsource beauty services required for marketing campaigns and internal activities. STYLEBEE clients can seamlessly access the STYLEBEE website and app to schedule hair and makeup services at their preferred location. All payments are seamless and include the tip. In addition to being convenient, all beauty services are high-quality and affordable. Some of STYLEBEE clients include companies such as the NFL, Vogue, Salesforce, Techcrunch, Nordstrom and Neiman Marcus.



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# MELISSA SCANLAN | CO-CHAIR, CHIPS PACIFIC NORTHWEST CHAPTER; SENIOR DIRECTOR, INTELLECTUAL PROPERTY LITIGATION AND ANTITRUST, T-MOBILE USA, INC.

Melissa A. Scanlan is a Senior Director at T-Mobile and is responsible for all litigation and disputes, as well as proactive risk management, for company matters that implicate intellectual property, antitrust, or significant commercial disputes. In addition, Ms. Scanlan is responsible for antitrust counseling and advice for the company, including antitrust guidance involved in corporate mergers or acquisitions and in network spectrum auctions and bidding behavior. Prior to joining T-Mobile, Ms. Scanlan was Associate General Counsel for InfoSpace, Inc. where she managed complex commercial litigation with an emphasis on public securities class action defense.



# PHILIPPA SCARLETT | DEPUTY INTELLECTUAL PROPERTY ENFORCEMENT COORDINATOR, EXECUTIVE OFFICE OF THE PRESIDENT

Philippa Scarlett is the Deputy Intellectual Property Enforcement Coordinator (IPEC) in the Executive Office of the President. She coordinates IP enforcement and policy across the federal government, especially with the U.S. Departments of Justice, State, Commerce, and the Office of the U.S. Trade Representative. Her work includes extensive engagement abroad with foreign governments and international organizations, as part of the U.S. government's efforts to promote the flourishing of U.S. creative and innovative industries and to combat global trafficking in illicit goods and trade secret theft.



# PATTIE SELLERS | CO-FOUNDER AND PARTNER, SELLERSEASTON MEDIA; ASSISTANT MANAGING EDITOR, FORTUNE; EXECUTIVE DIRECTOR OF MPW/LIVE CONTENT, TIME INC.

Pattie Sellers is a partner and co-founder of SellersEaston Media, a private-client content company that helps successful people and organizations capture their stories for select audiences. A former assistant managing editor of Fortune, Pattie also serves as executive director of Fortune Most Powerful Women Summits and Live Content at Time Inc. She has written more than 20 cover stories during her three-decade career at Fortune and co-founded Fortune Most Powerful Women (MPW), which began in 1998 as an annual ranking of the top women in the business, and has grown to be the magazine's most valuable franchise. In 2013, Pattie won Time Inc.'s prestigious MVP award for her innovative work at Fortune and broad contributions across its parent company.



### KIERAN SNYDER CO-FOUNDER AND CEO, TEXTIO

Kieran Snyder is the Co-Founder and CEO of Textio. She holds a PhD in linguistics and has previously held product and design leadership roles at Microsoft and Amazon. She has authored several studies on language, technology, and document bias. Prior to founding Textio, Kieran built a multifunctional team in analytics, program management, and design for Amazon's advertising organization. In her former product leadership roles at Microsoft, Kieran created a linguistic services platform for developers, introducing natural language processing capabilities to Windows developers for the first time. She also led a cross-company engineering effort for the native integration of Bing into Windows search.



# REBECCA KELLY SLAUGHTER | CHIEF COUNSEL TO SENATOR SCHUMER, SENATE JUDICIARY COMMITTEE

Becca Kelly Slaughter is Chief Counsel to Senator Charles Schumer (D-NY); her portfolio includes intellectual property, antitrust, bankruptcy, telecommunications and technology policy, cybersecurity, privacy, and nominations. Prior to joining Senator Schumer's staff in 2009, Becca was an associate in the Washington office of Sidley Austin. She received her bachelor's and law degrees from Yale University.



# MEGAN SMITH | UNITED STATES CHIEF TECHNOLOGY OFFICER, OFFICE OF SCIENCE AND TECHNOLOGY

In September 2014, President Obama named Megan Smith the US Chief Technology Officer in the Office of Science and Technology Policy. In this role, she serves as an Assistant to the President. As U.S. CTO, Smith focuses on how technology policy, data and innovation can advance the future of our nation. Megan Smith is an award-winning entrepreneur, engineer, and tech evangelist. During her tenure as Vice President at Google, she led the company's acquisitions of major platforms such as Google Earth, Google Maps, and Picasa, and also served as GM of Google.org.



### HON. KARA STOLL | CIRCUIT JUDGE, U.S. COURT OF APPEALS FOR THE FEDERAL CIRCUIT

Judge Kara Farnandez Stoll was appointed by President Barack H. Obama in July 2015. Prior to her appointment, Judge Stoll practiced law for seventeen years with the firm of Finnegan, Henderson, Farabow, Garrett and Dunner, LLP, where she specialized in patent litigation, with an emphasis on appeals. Judge Stoll served as an adjunct professor at George Mason University School of Law from 2008 to 2015 and at Howard University School of Law from 2004 to 2008.



### MARCIA SUNDEEN | PARTNER, GOODWIN PROCTER LLP

Marcia Sundeen, is a partner in Goodwin's IP Litigation Practice, and has more than 25 years of experience representing parties in IP litigations before the International Trade Commission (ITC) and U.S. District Courts. She is a former president of the ITC Trial Lawyers Association and has been the lead author of the treatise on Section 337, Unfair Competition and the ITC (2012-2015). She has represented numerous companies in the areas of consumer products, electronics, software and chemical and pharmaceutical compounds and processes. Ms. Sundeen is also ranked as a leading individual by Chambers Global and Chambers USA in the area of "International Trade: Intellectual Property (Section 337)" (2010-2016). Ms. Sundeen has also represented clients before the U.S. Patent and Trademark Office in re-examinations and inter parters reviews.



# GILLIAN THACKRAY | VP, ASSOCIATE GENERAL COUNSEL AND CHIEF INTELLECTUAL PROPERTY COUNSEL, THE CLOROX COMPANY

Gillian Thackray is Vice President, Associate General Counsel and Chief IP Counsel at The Clorox Company, a consumer products company headquartered in Oakland, Ca with a diversified portfolio of products that, in addition to their iconic bleach and cleaning products also includes such leading brands as Kingsford Charcoal, Brita water filtration products, Glad bags, wraps and containers, and Burt's Bees natural personal care products. In this role, Ms. Thackray directs the strategy and execution of The Company's global intellectual property portfolio. She also oversees licensing, IP related M&A activity, and other complex IP transactions and partnerships.



### NINA TOTENBERG | LEGAL AFFAIRS CORRESPONDENT, NPR

Nina Totenberg's reports air regularly on NPR's critically acclaimed newsmagazines All Things Considered, Morning Edition, and Weekend Edition. In 1991, her ground-breaking report about University of Oklahoma Law Professor Anita Hill's allegations of sexual harassment by Judge Clarence Thomas led the Senate Judiciary Committee to re-open Thomas's Supreme Court confirmation hearings to consider Hill's charges. NPR received the prestigious George Foster Peabody Award for its gavel-to-gavel coverage — anchored by Totenberg — of both the original hearings and the inquiry into Anita Hill's allegations, and for Totenberg's reports and exclusive interview with Hill. Totenberg has been honored seven times by the American Bar Association for continued excellence in legal reporting and has received a number of honorary degrees.



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### RYAN TRIPLETTE | PRINCIPAL, FRANKLIN SQUARE GROUP

Ryan Triplette is a Principal at the Franklin Square Group, a bipartisan boutique firm specializing in technology issues and whose clients include some of the leading technology companies, coalitions, and associations in the industry. She utilizes a unique strategic style, emphasizing aggressive issue engagement driven by long term political objectives, to engage Congress on a range of policies ranging from litigation reform to cybersecurity. Having spent years directly involved in, understanding and engaging critical business concerns, she has become a leading policy operative in the technology industry. Prior to joining the Franklin Square Group, she served as Director of Government Relations for the Intel Corporation, handling the company's legislative and political engagement with Republicans in Congress.



### SARITA VENKAT | CHAIR, CHIPS EDUCATION & TRAINING COMMITTEE; SENIOR COUNSEL, APPLE INC.

Sarita Venkat is Senior Counsel at Apple Inc., where she manages complex, high-risk patent and commercial litigations worldwide. She has secured multiple trial wins, and managed numerous cases to favorable resolutions in the U.S. and abroad on behalf of Apple. Prior to joining Apple, she handled pharmaceutical and medical device litigation worldwide at Abbott Laboratories Inc. including Hatch Waxman cases in the U.S., and defending the company's IP in Europe, Asia, South America and Russia. She is a registered patent attorney, has a B.S. in Biology and a minor in Psychology.



# KATHI VIDAL (LUTTON) | CHAIR, NEXT GEN LAWYERS; PRINCIPAL, FISH & RICHARDSON P.C.

Kathi Vidal (formerly Lutton) leads and tries high-profile, high-stakes patent litigation in a myriad of technologies. She advises clients ranging from Fortune 10 companies to start-ups on intellectual property matters. She has received numerous accolades for her work and was also inducted as a Fellow into the Litigation Counsel of America, a trial lawyer honorary society which represents the top less than one half of one percent of American litigators. She is also actively involved in mentoring women including through the Fortune Most Powerful Women program. She leads the ChIPs Next Gen Committee and works with the FCBA, the FJC and judges to create opportunities for junior lawyers.



# EMILY WARD | CHIPS CO-FOUNDER; FORMER VICE PRESIDENT, DEPUTY GENERAL COUNSEL AND CHIEF TECHNOLOGY COUNSEL, PAYPAL, INC.

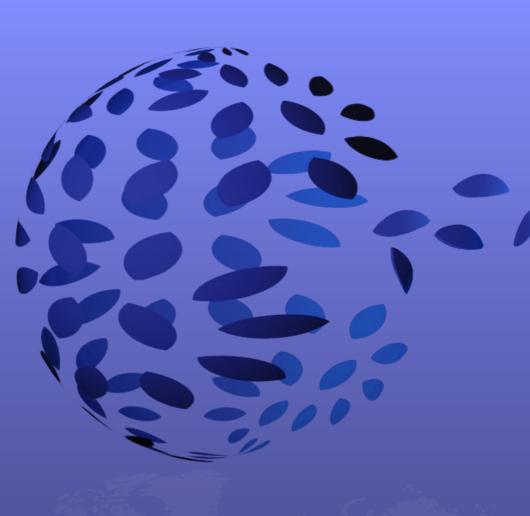
Emily Ward is CEO and founder of Calla Nava, a land development company with holdings in Silicon Valley. She is also a board director for Nearchus, a mobile app development company. Previously, she was PayPal's & eBay's Vice President, Deputy General Counsel & Chief Technology & IP Counsel for many years. She was a driving force in the M&A teams that assessed and bought GSI (\$2.4B), Bill Me Later (\$1.2B), Braintree (\$800M), and numerous other companies, as well as divested Skype. She split the IP portfolios for eBay and PayPal during PayPal's spin-off from eBay in 2015. She also built award-winning ip dept. and portfolios for the companies as well as successfully resolved bet-the-company lawsuits, including the Merc Exchange v. eBay case, which had a unanimous US Supreme Court decision for eBay. She has also testified on patent reform before Congress.



# MALLUN YEN | CHIPS CO-FOUNDER, BOARD DIRECTOR AND CEO; EXECUTIVE VICE PRESIDENT, RPX CORPORATION

Mallun Yen is Executive Vice President of RPX Corporation (Nasdaq: RPXC). As part of the founding executive team, she led the transformation of an industry to adopt a market-based, data-driven, collaborative approach to dramatically reduce patent litigation risk, including by developing an A rated, Lloyd's-backed insurance product. She also led the industry's largest syndicated deal by building a defensive consortium of over 30 companies to acquire the former Nortel patents for \$900M from Rockstar, a patent holding entity. Mallun is also privileged to be a lecturer-in-law at Stanford Law School, an advisor to a number of emerging companies, and board director and CEO of ChIPs, a nonprofit organization she co-founded while Vice President of Worldwide Intellectual Property at Cisco Systems, Inc.





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