



32nd Annual Conference
KYSHRM
 Aug. 30 - Sept. 1, 2016 | Galt House Hotel | Louisville

KENTUCKY SHRM
 Engaging People • Leading Organizations • Advancing Kentucky
 AFFILIATE OF
SHRM
 SOCIETY FOR HUMAN RESOURCE MANAGEMENT

presented by
Kentucky Career Center

UI SIDES
 State Information Data Exchange System

2016 Exhibitor Opportunities




NEW Dates and Location!
 Aug. 30 - Sept. 1, 2016
 Galt House Hotel • Louisville

Tentative Schedule of Events

Tentative and subject to change.

Tuesday, August 30, 2016

8 a.m.	Preconference Workshop attendee registration
8:30 - 11:30 a.m.	Preconference Workshop
10 a.m. - 4:30 p.m.	Exhibitor registration and setup 
12 p.m.	Attendee registration
12:30 p.m.	Concurrent 1.5-hour workshops
2 p.m.	Afternoon break
2:15 p.m.	Concurrent 1.5-hour workshops
3:45 p.m.	Afternoon break
4 p.m.	Closing Keynote
5 p.m.	Welcome Reception w/ Sponsors & Exhibitors  HR Marketplace opens 
7 p.m.	32nd Annual Kentucky SHRM Conference day one adjourns

Wednesday, August 31, 2016

7 a.m.	Attendee registration
7 a.m.	HR Marketplace opens Continental breakfast 
7:30 a.m.	Concurrent 1-hour workshops
8:30 a.m.	Morning break
8:45 a.m.	Opening Keynote
10 a.m.	Morning break
11 a.m.	Concurrent 1-hour and 1.5-hour workshops
Noon - 1:45 p.m.	Buffet lunch 
1:15 p.m.	Concurrent 1.5-hour workshops
1:45 p.m.	Concurrent 1-hour workshops
2:45 p.m.	Afternoon dessert break 
3:45 p.m.	Concurrent 1.25-hour workshops
4-6 p.m.	Exhibit tear down and move out 
5:30 p.m.	Boarding begins on Belle of Louisville
6 p.m.	Networking Reception on the Belle of Louisville begins
8 p.m.	32nd Annual Kentucky SHRM Conference day two adjourns

Thursday, September 1, 2016

7 a.m.	Attendee registration Continental breakfast
7:30 a.m.	Concurrent 1-hour workshops
8:30 a.m.	Morning break
8:45 a.m.	Concurrent 1.25-hour workshops
10 a.m.	Morning break
10:30 a.m.	Concurrent 1.25-hour workshops
12 p.m.	Closing Keynote Luncheon
2:30 p.m.	\$2,500 cash giveaway <i>must be present to win</i> 32nd Annual Kentucky SHRM Conference adjourns

NOTE

All events take place at the Galt House Hotel except the Networking Reception on the Belle of Louisville



HR Marketplace Takes place in conference exhibit hall.



CONFERENCE HOST

The **Galt House Hotel** will host all exhibitors, break out sessions, meals and breaks, in addition to the popular Networking Reception held on Wednesday evening.

Galt House Hotel
140 North Fourth Street
Louisville, KY 40202
Phone: 502-589-5200
Toll Free: 1-800-843-4258

HOTEL HEADQUARTERS

The **Galt House Hotel** will host all general sessions and overnight sleeping rooms.


Galt House Hotel
140 North Fourth Street
Louisville, KY 40202
Phone: 502-589-5200
Toll Free: 1-800-843-4258
Guest room rate: \$149/Guest Room
\$159/Suite
Guest room cutoff: Tuesday, Aug. 8, 2016



The **Kentucky SHRM Conference** is the premier trade show for Kentucky HR professionals and experts to discuss current events and issues in the human resources field. You, our sponsors and exhibitors, play a vital role in this discussion. Be there to showcase your products and services to nearly 600 attendees.



Why Participate in the 2016 Kentucky SHRM Conference

Join us at the  **HR Marketplace** – the one HR trade show you can't afford to miss!

The **Kentucky SHRM Conference** is not your typical trade show. To guarantee great exposure and traffic, HR Marketplace (formerly the exhibit hall) is the focal point of the conference. All meals, breaks and drink stations are located here, so attendee traffic throughout the day is guaranteed.

THE STATS SPEAK FOR THEMSELVES...

100% of exhibitors surveyed said they plan to return in 2016!

Over 73% of exhibitors surveyed said that the Kentucky SHRM Conference was better or superior to other conferences that they've participated in.



2015 Sponsors and Exhibitors

Presenting Sponsor

Kentucky Career Center and
UISIDES State Information
Data Exchange System

Titanium

Kentucky Community & Technical
College System

Platinum Sponsors

Anthem Blue Cross and Blue
Shield of Kentucky
Assured Neace Lukens
KentuckyONE Health
Kentucky Underground Storage,
Inc.

Partner Sponsors

Cornerstone OnDemand
Incipio Workforce Solutions &
Gorman Recruiting
Red E App

Associate Sponsors

ARGI Financial Group LLC
Business Health Services
Dental Health Options
Kightlinger/Gray, LLP
Lexington Diagnostic Center &
Open MRI
Littler Mendelson P.C.
McBrayer, McGinnis, Leslie &
Kirkland, PLLC
Stites & Harbison, PLLC
Stoll Keenon Ogden PLLC
Sturgill, Turner, Barker &
Maloney, PLLC
Ultimate Software

Exhibitors

10th Planet
A. Arnold World Class
Relocation
AARP Kentucky
Accurate Background, Inc.
Adecco
ADP
Advanced Payroll Systems, Inc.
Aegis Sciences Corporation
AILIM Global Consulting
Ajilon Professional Staffing
Ameritas
Aurico
Automatic Payroll Systems
Balanced Wellness LLC

Baptist Health Occupational
Medicine
Barada Associates
BB&T Insurance Services
Benefit Marketing Solutions, LLC
Best Companies Group
Brown & Brown of Kentucky, Inc.
Campbellsville University
Canteen Service Company of
Owensboro
Career Transitions, LLC
Cathy Fyock
Challenger, Gray & Christmas
Coalition for Workforce Diversity
Colonial Life
Commonwealth Credit Union
Corporate Massage PLLC
Cort Furniture Rental
Delta Dental of Kentucky, Inc.
Deming, Malone, Livesay &
Ostroff CPAs
Dinsmore & Shohl LLP
Employee Benefit Associates,
Inc.
Evens Time
Evolution Document
Management, Inc.
Galt House/Actors Theatre
Garrett-Stotz Company
Global Cash Card
HealthSavings Administrators
Help Build Hope
Holiday World & Splashing Safari
HR Affiliates
HR Alliance
Human Development Company,
Inc.
Human Development Institute
Insider Louisville
Integrated Wellness Solutions
JA Benefits, LLC
Kentucky Chamber
Kentucky Commission on Human
Rights
Kentucky Employer Support of
the Guard & Reserve (ESGR)
Kentucky Employers' Mutual
Insurance (KEMI)
Kentucky Safety and Health
Network, Inc.
Kentucky Society for Human
Resource Management
Kings Island
L&D Mail Masters
L&N Federal Credit Union
Leadership Louisville Center

LegalShield
Liberty Mutual
LifeShield Alliance
Lockton Companies
Loyalty Group Insurance
Services, Inc.
McGregor & Associates, Inc.
Meijer
MTM Recognition
Nationwide Insurance
NetLaw Employee Benefits
NovaCare Rehabilitation/KORT
Paychex, Inc.
Paycor
People Link Staffing Solutions
Pete the Planner Financial
Wellness
PNC Bank
Premier Integrity Solutions
ProLogistix & Resource
Manufacturing
Randstad
Right Management, Inc.
Safety Training & Consulting, Inc.
(STAC)
Selection.com
Simply Silver Jewelry By
Alycea, LLC
Spalding University – Egan
Leadership Center
Strategic Information Resources
Stuecker & Associates, Inc.
Superior Dental Care
TalentWise Inc.
Talis Group Inc.
TAPSNAP
The Dental Care Plus Group
The Genesis Shop
The Job Shop
The Little Clinic
The Orsus Group, Inc.
True Rx Management Services,
Inc.
UK/U of L Executive MBA
Program
Underground Vaults & Storage,
Inc.
Unified Trust Company, N.A.
UnitedHealthcare of Kentucky
U of L, Organizational Leadership
& Learning Program
U of L, MBA Programs
Wayne Corporation
Wyatt, Tarrant & Combs, LLP

2015 ATTENDEE PROFILES

BY TITLE

40% Manager
21% Director
16% Consultant or Specialist
11% Executive
8% Administrative
4% Coordinator

BY COMPANY SIZE

38% 1 -100
33% 101-300
11% 301-600
5% 601-1,000
13% 1,001+

Exhibitor Information

Benefits

As you evaluate your company's interest in exhibiting at the largest gathering of human resource professionals in Kentucky, consider these valuable benefits:

- 8 x 10 space with pipe, drape, skirted 8' table, two chairs
- Fees include all meals, breaks and receptions for TWO booth representatives*
- Listing and weblink on exhibitor page at kyshrmconference.com
- Meals, breaks and Wed. reception are held inside the exhibit area – with you!
- Activities designed to draw attendees into the exhibit area
- List of attendees provided via email before and after conference (mailing address with phone number)
- Post-conference complete list of attendees emailed two weeks after event (includes email)
- Registration bag and conference materials provided (two)
- Listing that includes booth # in onsite conference directory
- Exhibitor and attendee name badges are different colors to distinguish between the two.

*Does not include KYSHRM Conference educational sessions. Registration required.

Exhibitor Reservation Fee

8x10 Exhibit Booth

- \$949 Early Bird Registration #1 BY Nov. 30, 2015
- \$999 Early Bird Registration #2 BY Apr. 29, 2016
- \$1099 Retail Registration AFTER April 29, 2016

8x10 Exhibit Booth + Ad + Logo

- \$1349 Early Bird Registration #1 BY Nov. 30, 2015
- \$1399 Early Bird Registration #2 BY Apr. 29, 2016
- \$1499 Retail Registration AFTER April 29, 2016

Once exhibitor registration form is received, you will receive a confirmation by email and be entered into our exhibitor database. Your name and contact information will be given to our conference management services, the George Fern Co., who can provide you with furniture, equipment and other services to make your exhibit at the conference a success.

Need more visibility? Sponsorship opportunities are available. Contact Andrea Flanders at 502-848-8723 for details.



WHAT DO YOU LOVE ABOUT PARTICIPATING IN THE KYSHRM CONFERENCE? ...

"It reaches our EMPLOYER customers in one space, and the folks that attend are the **decision makers** for their companies."

H. Neal, Sponsor

"Getting to meet decision makers in one place...bringing them into a **warm market relationship** versus trying to cold call on companies".

S. Boley, Exhibitor

"I think it was a great conference to showcase our companies capabilities to a **vast audience**."

K. Tudor, Sponsor

"I was so impressed with the entire process from registering, to exhibiting, to the end of the conference. I've attend many SHRM events, and I have never experienced one so organized and **considerate of the exhibitors time**. I have to say this is one of the first SHRM events that so much value was placed on time with the exhibitors. In one day there was more interaction than I've had with 2-3 day events."

D. Czarnik, Exhibitor

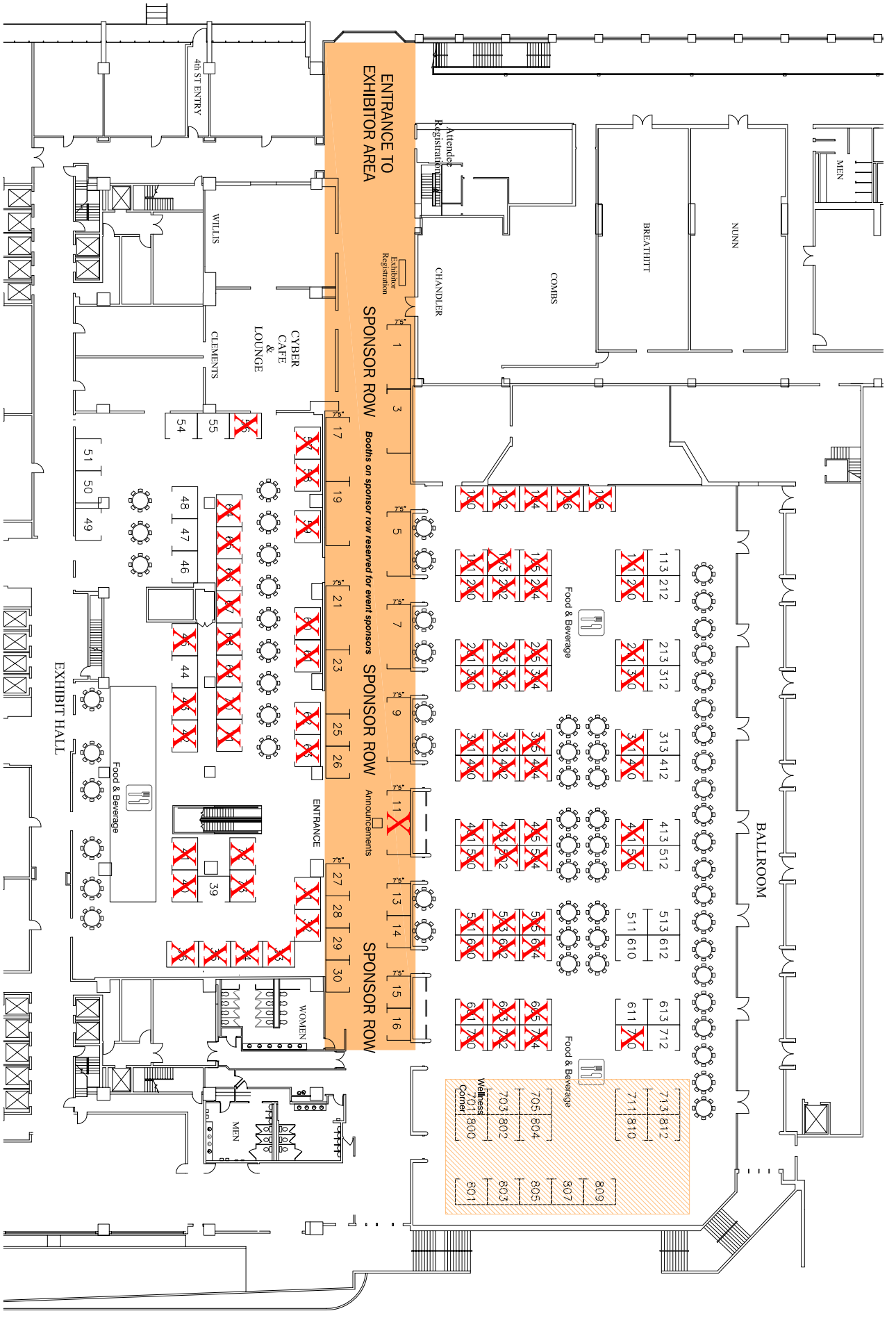
Sponsor and Exhibitor Move In Tuesday, Aug. 30, 2016

10 a.m. - 4:30 p.m. (5 p.m. Welcome Reception in HR Marketplace)

Sponsor and Exhibitor Move Out Wednesday, Aug. 31, 2016

4-6 p.m.
(6 p.m. Networking Reception on Belle of Louisville)





Ky SHRM Conference
 2016
 Galt House Hotel
 Louisville, Kentucky

Show Number: 04-7410-15
 Plan current as of: 07-28-16
 Revision number: 27

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3752 ORTENDEN DRIVE, LOUISVILLE, KENTUCKY 40209-1122
 (502) 367-0254 FAX (502) 368-0284

Drawing Prepared By: Mark Ottman

Contact Information:

Company Name: _____
List the company name as it should appear on signage, booth, directory and online.
Please initial here to indicate this is the official company name you'd like listed for all event materials: _____

Company Address: _____

City: _____ State: _____ Zip Code: _____

Contact for All Exhibitor Correspondence: _____

Title: _____

Telephone: _____ Fax: _____

Email: _____
(Confirmation will be sent to this email address)

Purchase & Payment Details:

■■■■ Booth assignment will not be made until payment is received ■■■■

Total Amount _____ Bill my company PO# _____

Method of Payment: Check AMEX MasterCard Visa
Make checks payable to Kentucky Chamber of Commerce

Credit Card Number: _____

Exp. Date: _____ Security Code (3 digit code on back): _____

Cardholder's Name (please print): _____

Cardholder's Signature: _____

Application Completion

Important: Please initial indicating that you have read and agree to the Exhibitor and Sponsor Terms and Conditions on the next page: _____ (initials here)

Please complete, sign and fax this page to 502-848-8768 or 502-695-5051
OR Scan and email to aflanders@kychamber.com

Signature: _____

Company: _____

Signed by (print name): _____

Date: _____

Early Bird Pricing!



8x10 EXHIBIT BOOTH*

*Basic electric is an additional \$75. Order information will be provided closer to the event.

- Early Bird #1: \$949 (sign up by Nov. 30, 2015)
- Early Bird #2: \$999 (sign up by Apr. 29 2016)
- Retail: \$1099 (sign up after Apr. 29, 2016)

8x10 EXHIBIT BOOTH + AD + LOGO

Quarter Page (1/4), 4-color ad & color logo included with your listing in onsite conference directory.

- Early Bird #1: \$1349 (sign up by Nov. 30, 2015)
- Early Bird #2: \$1399 (sign up by Apr. 29 2016)
- Retail: \$1499 (sign up after Apr. 29, 2016)

BOOTH LOCATION See floor plan.

** Booth assignment will not be made until payment is received.*

- 1st Choice _____
- 2nd Choice _____
- 3rd Choice _____
- 4th Choice _____

Want More Visibility? Sponsor!

Opportunities start at \$3,500 and include (but are not limited to):

- Complete attendee lists
- Preferred logo placement/signage
- Advertising
- Preferred booth location

Mail Payment to:

Attn: Business Education Dept.
Kentucky Chamber of Commerce
464 Chenault Rd.
Frankfort, KY 40601

Make checks payable to:

Kentucky Chamber of Commerce

Please contact Andrea Flanders at 502-848-8723 or aflanders@kychamber.com with any questions.

2016 KYSHRM EXHIBITOR & SPONSOR TERMS

1. Contract Conditions. These exhibition regulations shall apply to the exhibitor and/or sponsor ("Exhibitor/Sponsor") identified on the Exhibitor/Sponsor Application/Contract, for the 2016 Kentucky Society for Human Resource Management Conference (the "Conference"), which has been received by the Kentucky Chamber of Commerce ("Chamber").
2. Exhibition Space. Exhibition space will be assigned by Chamber on a first-come, first-serve basis to exhibitors who complete and return the Application/Contract with payment; however, Chamber reserves the right to reassign exhibition booth space if necessary. Chamber reserves the right to refuse exhibition booth space to any potential exhibitor.
3. Exhibition Space Rental. Chamber must receive Exhibitor's/Sponsor's payment in full by June 3, 2016 to reserve Exhibitor's/Sponsor's exhibition booth space. Such payment may be mailed to the address set forth on the Application/Contract.
4. Set Up/Tear Down. Exhibitor/Sponsor set up is Tuesday, August 30, 2016 from 10 a.m. to 5 p.m. Tear down and move out is Wednesday, August 31, 2016 from 4 p.m. to 6 p.m.
5. Booth Staffing. A representative of Exhibitor/Sponsor must occupy its booth during all scheduled exhibit hours of the Conference.
6. Conference Cancellation. Chamber reserves the right to cancel the Conference if it is deemed necessary. In the event of any such cancellation, Chamber will refund Exhibitor's/Sponsor's payment in full, and Exhibitor/Sponsor shall waive any and all damages and claims for damages in connection with such cancellation.
7. Exhibitor/Sponsor Cancellation. Prior to June 3, 2016, Exhibitor/Sponsor may withdrawal from the Conference and receive a full refund less a Fifty Dollar (\$50.00) administrative fee. Chamber will not provide any refund if Exhibitor/Sponsor withdrawals after June 3, 2016.
8. Fire Prevention/Safety. All display material used in any exhibit must be flame retardant. All electrical wiring must be in good condition, must conform to local fire regulations and must be able to pass inspection by the fire marshal. In addition, Exhibitor/Sponsor shall take precautions for the safety of other exhibitors and all other persons attending the Conference.
9. Shipping. Chamber will forward shipping information to Exhibitor/Sponsor upon receipt of the Application/Contract. All shipments will be at Exhibitor's/Sponsor's own risk and expense, and must be prepaid.
10. Electric. Chamber will forward information regarding electrical needs to Exhibitor/Sponsor upon receipt of the Application/Contract. Exhibitor/Sponsor will be charged for any electrical needs.
11. Insurance. Exhibitor/Sponsor acknowledges that the Chamber, Kentucky Society for Human Resource Management ("SHRM") and the Galt House Hotel do not maintain insurance covering Exhibitor's/Sponsor's property. If Exhibitor/Sponsor desires to insure its exhibit materials, goods, and/or equipment against theft, damage by fire, accident, or loss of any kind, it shall do so at its own expense.
12. Liability. Exhibitor/Sponsor hereby agrees to indemnify, defend and hold harmless the Chamber, SHRM and the Galt House Hotel, and each of their officers, directors, employees and agents from and against any actions, law suits, costs, damages, claims and expenses (including attorneys' fees) arising from any damage to property or bodily injury to Exhibitor/Sponsor, his agents, representatives, employees, or any other persons by reason of the Exhibitor's/Sponsor's occupancy or use of the exhibition facilities.
13. Assignment. Exhibitor/Sponsor shall not assign or sublet any of its assigned exhibition booth space.
14. Enforcement. Exhibitor/Sponsor agrees to comply with the regulations contained herein, and any rules and regulations set forth by the Galt House Hotel. Chamber reserves the right to evict Exhibitor/Sponsor in the event of any violation of these regulations. In addition, Chamber reserves the right to prohibit Exhibitor/Sponsor from displaying all, or any part, of an exhibit that is deemed unsuitable for the Conference by Chamber.
15. Amendments. Chamber reserves the right to amend these regulations at any time, as it deems necessary. Chamber shall have the full power to interpret and enforce all of the regulations contained herein.