



2016
FAIRNESS
AWARD



SPONSORSHIP OPPORTUNITIES



“Tonight we shall celebrate all of you and the Global Fairness Initiative, a very important actor at the international level which brings together a variety of very important players in global development. Congratulations to GFI and all of you—the heroes of development today.” —PRESIDENT DANILO TURK, 2014

About the Fairness Award

This November the Global Fairness Initiative (GFI) will host its 6th annual Fairness Award to celebrate exceptional leaders whose work and lives have opened economic opportunity and access for working-poor communities around the world. By honoring inspired leadership, GFI seeks to encourage a new generation of leaders to dedicate themselves to economic justice, fairness and equality. Each year the Fairness Award brings together a diverse audience to recognize both grass-tops and grassroots leaders whose shared commitment to partnership and collaboration has changed the lives and strengthened the livelihoods of thousands. Past honorees have included heads of state such as Her Excellency Joyce Banda, renowned grassroots leaders like Ela Bhatt, and luminaries at the nexus of global development such as Robert Zoellick and Susan Berresford, who along with a distinguished host of others have bridged the divide between ideas and initiative, and intention and impact. The 2016 Fairness Award is your opportunity to become part of something different in Washington, DC—an event that is optimistic and celebratory—where good works join hands with good times—and where your support is invested directly in the countries and communities GFI’s initiatives serve.



The Howard Theatre—Home to the Fairness Award



Karen Tramontano, Founder of the Global Fairness Initiative

Every action of ours not only has an impact on our own self but also on the world around us. It is time to consider...what impact will my action have on the environment and the people who live in it? And how will it affect future generations and the human spirit?

—ELA BHATT



Past Honorees

2010

Ms. Ela Bhatt
 Founder of Self Employed Women's Association of India

2011

Ms. Albina Ruiz
 Founder of Ciudad Saludable of Peru

2012

Her Excellency Joyce Banda
 President of Malawi (2012-2014)

The Honorable Melanne Vermeer
 Ambassador at Large for Global Women's Issues (2009-2013)

Ms. Lucy Kanu
 Founder of Idea Builders of Nigeria

2013

Her Excellency Tarja Halonen
 President of Finland (2000-2012)

Susan Berresford
 President of the Ford Foundation (1996-2007)

Ms. Zeinab Al-Momani
 President of Specific Union for Women Farmers in Jordan

2014

Mr. Karl-Johan Persson
 President & CEO of H&M Hennes & Mauritz AB (H&M)

Mr. Robert B. Zoellick
 President of the World Bank, 2007-2012

Ms. Nani Zulminarni
 Founder, Self Employed Women's Empowerment Program, PEKKA, Indonesia

2015

Houcine Abassi
 Secretary General, Union Générale Tunisienne du Travail (UGTT)

Paul Brest
 Former Dean and Professor Emeritus, Stanford Law School

Myrtle Witbooi
 General Secretary of the South African Domestic Service and Allied Workers Union



Each year the Fairness Award is presented to Honorees by distinguished leaders in their own right who have also made significant contributions to global development. Past presenters include the Honorable Hillary Clinton, His Excellency President Jose Maria Figueres, The Honorable Senator Jeanne Shaheen, and a notable list of others.

Why Sponsor the Fairness Award

GFI's Fairness Award was created to recognize the role of collaborative leadership in removing the barriers to economic and social opportunity for poor and marginalized communities around the world. It is intended to bring worthy recognition to international leaders who advance our common humanity through their work to uplift workers and improve the lives and livelihoods of the most vulnerable communities.

Support the Fairness Award today and show your solidarity with our exceptional honorees and your commitment to the important work of GFI. Your tax-deductible donation will directly fund crucial economic development programs that make a tangible difference in the lives of poor families and poor communities around the world.

Join us and become a recognized sponsor and supporter of our important work and a central part of our GFI family. Your sponsorship comes with a great set of benefits that you can enjoy at the



Nani Zulminarni, 2014 Fairness Award Honoree

Fairness Awards and throughout the year, but more importantly it makes you and your organization an essential part of the cycle that begins with your thoughtful contribution and ends with the hope and opportunity created for workers and communities around the globe through GFI's work.

Past Sponsors

Every Fairness Award Sponsor at every level is a valued part of the event and an essential part of our work, we are particularly grateful to our family of sponsors who have consistently supported GFI and the Fairness Award.





Fairness Award Sponsorship brings with it many levels of access and recognition at the event itself, but sponsorship at elite levels also provides special benefits for you and your organization throughout the year. Whether you want to showcase your work and mission, show your support for GFI, or engage with our programs and leadership at and beyond the Fairness Award, our sponsorship opportunities can meet your specific goals and interests.

2016 Sponsorship Opportunities

Hero | \$50,000

Innovator | \$25,000

Benefits Include: 1 premier table for 10 • 10 VIP Reception tickets • 1 Full-page ad in program booklet in premium location • Prime Logo or name recognition in all print materials and on GFI website

And...

- Invitation for two (2) to an exclusive luncheon with the 2016 Award Honorees
- Invitation for four (4) to a private dinner with the Chair of the GFI Board
- Invitation for four (4) to the 2016 GFI Board of Directors Dinner
- **Expenses Paid trip for two (2) to visit one of GFI's International Programs***
- 10 Additional Fairness Award and VIP Reception Tickets upon request

**Dates are flexible, but conditions apply—please contact us to discuss this opportunity*

And...

- Invitation for two (2) to an exclusive luncheon with the 2016 Award Honorees
- Recognized as a Premier Sponsor of the VIP Honoree Reception
- Invitation for two (2) to the 2016 GFI Board of Directors Dinner
- **Recognized as Presenter of GFI's 2016 Social Impact Dialogue held during the Clinton Global Initiative (CGI)***
- 5 Additional Fairness Award and VIP Reception Tickets upon request

**Not part of formal CGI program*



Leader | \$10,000

Benefits Include: 1 Premier table for 10 • 10 Honoree Reception Tickets • Full-page ad in program booklet • Prime Logo or name recognition in all print materials and Fairness Award website

Trailblazer | \$5,000

Benefits Include: 1 premier table for 8 • 8 Honoree Reception Tickets • Half-page ad in program booklet • Prime Logo or name recognition in all print materials and Fairness Award website

And...

- Invitation for two (2) to the 2016 GFI Board of Directors Dinner
- Recognized as Presenting Host of GFI Roundtable in Washington, DC

And...

- Invitation for two (2) to the 2016 GFI Board of Directors Dinner

Supporter | \$2,500

Benefits Include: 1 Orchestra table for 6 • 6 Honoree Reception Tickets • Half-page ad in program booklet • Logo or name recognition in all print materials and Fairness Award website

Friend | \$1,000

Benefits Include: Balcony Table for 4 • Quarter-page Ad in program booklet • Logo or name recognition in all print materials and Fairness Award website



“The people of GFI’s programs need a little inventory, a little credit and most critical, a strong local partner to connect with the broader network GFI has brought to this task. GFI helps us help people who take a very little bit, and spread it a very long way. Thank you GFI.”

—Robert B. Zoellick, 2014 Fairness Award recipient and former head of the World Bank.



The Global Fairness Initiative was founded in 2003 to promote a more equitable and sustainable approach to economic development throughout the globe, ensuring that benefits and prosperity are extended to all people, and especially the working poor. GFI's collaborative and innovative programs change lives by giving the working poor—and the governments that represent them—the tools and support needed to build on their success and realize their social and economic aspirations and opportunities.

GFI is a United States non-for-profit organization based in Washington, DC with programs across the globe including Africa, Asia, India, Latin America, North America and Europe.

Response Form

Wednesday, November 30, 2016
The Howard Theatre
6:00 to 9:30pm
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We are proud to sponsor the 2016 Fairness Award and support the innovative programs of GFI

- Hero
- Innovator
- Leader
- Trailblazer
- Supporter
- Friend

- I have enclosed a check payable to Global Fairness Initiative
- I will make my contribution online: www.fairnessaward.org

NAME

COMPANY NAME

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

Board of Directors



HE Danilo Türk, Board Chair
*President of Republic of Slovenia
(2007-2012) Slovenia*



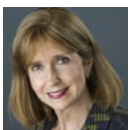
Karen Tramontano
*Founder and President, Global
Fairness Initiative, United States*



James Boland
*President, International Union of
Bricklayers and Allied Craftworkers
Ireland*



Dr. Mário David
*MEP of European Union
(2009-2014), Portugal*



Paula J. Dobriansky
*US Under Secretary of State
(2001-2009), United States*



Jan Jones Blackhurst
*SVP, Caesars Entertainment
Corporation, United States*



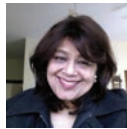
HE Kabine Komara
*Prime Minister of Guinea
(2008-2010), Guinea*



Pablo Muñoz
*Founder & President, Kopernicus
Strategy, Colombia*



Sally Painter
*Founder & COO, Blue Star
Strategies, United States*



Shahnaz Kapadia-Rahat
*Founder, Empowerment Creative
Integration, Pakistan*



Jose Ramos-Horta
*President of East Timor
(2007-2012), Timor-Leste*



Aivis Ronis
*Minister for Foreign Affairs
(2010-2011), Latvia*



Albina Ruiz
*Ciudad Saludable
Peru*



Elizabeth Shuler
*Executive Treasurer, AFL-CIO
United States*



Zohreh Tabatabai
*Quince Partners
Iran*

William Jefferson Clinton
*Founding Chair (inactive)
President of the United States, 1993-2001
United States*



Global Fairness Initiative | 2122 P Street NW Suite 302 Washington, DC 20037

Tel: 202-898-9022 | Fax: 202-787-1833 | Email: info@globalfairness.org

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