

2016 Keio University Program at YONSEI

Feb 11– 20, 2016



International Education Center
Office of International Affairs
Yonsei University

I. PROGRAM INTRODUCTION

■ Program Dates

Arrival	
2016. 02. 11.(Thursday)	Gimpo Airport
Departure	
2016. 02. 20.(Saturday)	Gimpo Airport

■ Program Cost

The cost of Program will cover:

- 1) Tuition
- 2) Housing at an on-campus dormitory
- 3) Extracurricular Activities
- 4) Excursion(Taekwondo class & Seoul city tour)
- 5) Ground transportation from/to Gimpo airport

■ Locations

Yonsei university Sinchon campus

■ Program Description

The program will consist of 3 main sections.

The first session consists of 5 courses that focus on Korean Study.

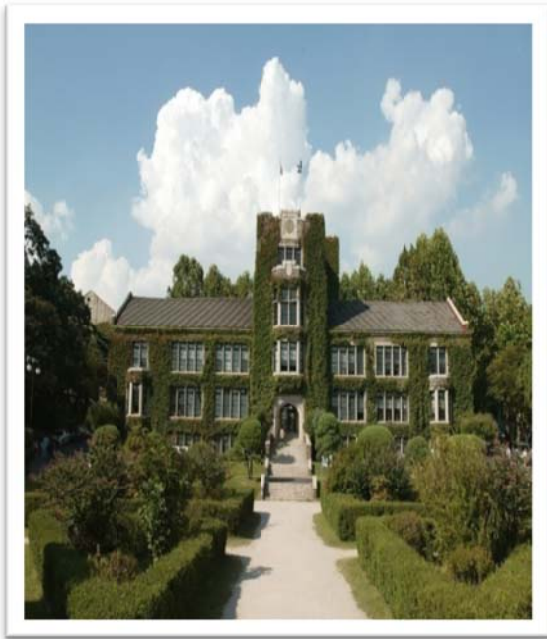
- A. Sustainable Development in Korea
- B. South & North Korea Relations
- C. Historical Overview of Korean Society
- D. Japan-Korea Relations
- E. Contemporary Korean Pop Culture and the Cultural Wave of Hallyu

The second session is Korean language course that focuses on conversation and grammar.

The third component is extracurricular activities including Taekwondo class and Seoul city tour.

II. INTRODUCTION TO YONSEI UNIVERSITY

Since its founding in 1885, Yonsei University has been synonymous with international education and exchange in Asia. As the most internationalized and open institution of higher learning in Korea, Yonsei enjoys the longest history of international education in Korea with the most extensive network of exchange partners worldwide. Yonsei maintains the most extensive international network in Korea with over 600 partner institutions in 70 countries and educates the largest number of international students among Korean universities. In addition, Yonsei was ranked as the top private university in Korea in the 2015 QS World University Rankings and 18th in the 2015 QS Asia University Ranking.



Yonsei University has excellent programs for international students. Its English-based degree programs include the Underwood International College, the highly selective four-year undergraduate school which serves as an intimate, elite setting within the larger institution of Yonsei; the Graduate School of International Studies, which is renowned for its global competitiveness; and, the Global MBA that is reflective of the world's modern business environment. Yonsei University also offers the most comprehensive and modernized international non-degree programs for ambitious international students, which include the Exchange Program, Study Abroad Program, Tailor-Made Programs, International Summer School, and the various Korean language programs of the Korean Language Institute.

International students participating in Yonsei University's extensive degree and non-degree global programs get the valuable opportunity to receive the best international education in Asia through its globally renowned faculty members and innovative and extensive curriculum, with over 700 courses taught in English. For instance, a significant number of top economists, including 2007 Economics Nobel Laureate Eric Maskin, have joined the faculty of the Yonsei College of Business and Economics. The Underwood International College, Graduate School of International Studies, and the Global MBA program have a unique and highly distinguished faculty that includes professors from many leading universities such as Harvard, Stanford, and Columbia. Yonsei University also offers students a rigorous, globally-focused curriculum that can enable students to excel in their respective fields on an international level.

To further solidify its status as a leading international university, Yonsei established the Yonsei International Campus in Songdo, a combination cutting-edge research complex and global education campus, in 2010. Conveniently located just ten minutes from the Incheon International Airport, it will provide a new form of university education and become the center of global research and education in Asia for students and faculty from all over the world.

2016 Keio Spring Program at Yonsei University

Yonsei Faculty Members

Name	Professor Kim, Michael
Keio Spring Program Lecture	<p><u>Historical Overview of Korean Society</u> Lecture will cover contents of the subject below:</p> <ul style="list-style-type: none"> • Korea's Transition to Modernity: A Will to Greatness <ul style="list-style-type: none"> - The Premodern Tradition - The Western Impact and Korean Response - Korea under Japanese Rule - Korea Divided - North Korea - The Power of History
Position	-International Studies Program Chair -Associate Professor of Korean Studies
Education	-Ph.D. in East Asian Language and Civilization, Harvard University, 2004 -A.M. in Regional Studies East Asia, Harvard University, 1992 -A.B. in History with Honors and Magna Cum Laude, Dartmouth College, June 1990

Name	Professor Moon, Chung In
Keio Spring Program Lecture	<p><u>South & North Korea Relations</u> Lecture will cover contents of the subject below:</p> <ul style="list-style-type: none"> • The Sunshine Policy: In Defense of Engagement as a Path to Peace in Korea <ul style="list-style-type: none"> - Recasting The Sunshine Policy : Understanding the Sunshine Policy: Ideals, Principles and Rationales - Challenges to the Sunshine Policy External Challenges: Nuclear Crisis and Stalled Talks Domestic Challenges: Government and the Post-Engagement Era Military Challenges: Conflict and the Inter-Korean Arms Race - What Future for the Sunshine Policy? Contending Models of Korean Unification and the Sunshine Policy The Sunshine Policy as the Path Forward
Position	Professor, Department of Political Science
Education	-Ph.D. University of Maryland, Political Science, 1984 -M.A. University of Maryland, Political Science, 1981 -B.A. Yonsei University, Seoul, Korea, Philosophy, 1977

Name	Professor Lee, Helen J.S.
Keio Spring Program Lecture	<p><u>Japan-Korea Relations</u> Lecture will cover contents of the subject below:</p> <ul style="list-style-type: none"> • “By the Poolside” by Nakajima Atsushi • “Landscape with Patrolman” by Nakajima Atsushi • “Popular Orientalism” by Kawamura Minato • “Section 8b Dankichi : The Adventures of ‘Danger’ Dankichi
Position	<p>-Director of Asian Studies Division -Associate Professor of Modern Japanese Literature and Postcolonial Studies, Underwood International College(UIC)</p>
Education	<p>-Ph.D. in Modern Japanese Literature, University of California, Irvine -M.A. in Asian Studies, Cornell University -B.A. in Japanese Studies, Washington University</p>

Name	Lee, Sook Wha
Keio Spring Program Lecture	<p><u>Contemporary Korean Pop Culture and the Cultural Wave of “Hallyu”</u> Lecture will cover contents of the subject below:</p> <ul style="list-style-type: none"> • Korea as the wave of a future: The emerging Dream Society of icons and aesthetic experience <ul style="list-style-type: none"> - Asians are Surfing Hanryu - The Korean Wave has also swept across much of Southeast Asia - Contributing factors of Korean culture - Similarities in terms of cultural perspectives and attitudes toward the Korean Wave - Consumer Debt: Faced bankruptcy due to overdue credit card debts
Position	<p>-President of Korea Association for Bilingual Education(KABE), Head Quarter</p>
Education	<p>-Ph.D. Curriculum and Instruction(Specialization: Reading and Language Studies-Bilingual-Bicultural Education), Southern Illinois University at Carbondale, 1990 -Ed.S(Education Specialist), Curriculum and Instruction, Indiana State University at Terre Haute 1987 -M.Ed. Elementary Education, Indiana State University at Terre Haute, 1984</p>

Name	Professor Lah, T. J.
Keio Spring Program Lecture	<p><u>Sustainable Development in Korea</u> Lecture will cover contents of the subject below:</p> <ul style="list-style-type: none"> • Environmental Governance in Korea <ul style="list-style-type: none"> - Overview - Public Policy Process - Environmental Outlook - Environmental Politics - Environmental Policy
Position	-Associate Professor of Public Administration Department
Education	<ul style="list-style-type: none"> -Indiana University, Ph.D. in Public Affairs, 2001 -Syracuse University, M.P.A, 1994 -Yonsei University, M.A. in Public Administration, 1991 -Yonsei University, B.A. 1989

III. PROGRAM SCHEDULE (Tentative Schedule)

Date	Day	Time	Subject	
Feb. 11	Thurs	11:15	Arrival	Arrive in Seoul
		13:00 ~ 14:00	Check-in	SK Global House
		14:30 ~ 15:00	Program Orientation	Overview of the program at Yonsei
		15:00 ~ 16:00	Campus Tour	Campus Tour guided by Yonsei Student Ambassadors
Feb. 12	Fri	09:00 ~ 12:00	Korean Class	Korean Language Class 1: Two Levels
		13:00 ~ 16:00	Lecture 1	Sustainable Development in Korea
		18:30 ~ 20:00	Extracurricular Activity 1	One day Taekwondo Class
Feb. 13	Sat	10:00 ~ 16:00	Extracurricular Activity 2	Seoul City Tour (Including Free Tour at Insadong)
		13:00 ~ 19:00	Free Time	
Feb. 14	Sun	Free Time		
Feb. 15	Mon	09:00 ~ 12:00	Korean Class	Korean Language Class 2: Two Levels
		13:00 ~ 16:00	Lecture 2	Contemporary Korean Pop Culture and the Cultural Wave of "Hallyu"
Feb. 16	Tue	9:00 ~ 12:00	Korean Class	Korean Language Class 3: Two Levels
		13:00 ~ 16:00	Lecture 3	Historical Overview of Korean Society
Feb. 17	Wed	09:00 ~ 12:00	Korean Class	Korean Language Class 4: Two Levels
		13:00 ~ 16:00	Lecture 4	Japan-Korea Relations
Feb. 18	Thurs	09:30 ~ 12:00	Korean Class	Korean Language Class 5: Two Levels Final Exam
		13:00 ~ 16:00	Lecture 5	Contemporary Korean Pop Culture and the Cultural Wave of "Hallyu"
Feb. 19	Fri	09:30 ~ 12:00	Evaluation Exams	
		12:30 ~ 13:30	Farewell Lunch	
Feb. 20	Sat	09:30	Check-out	SK Global House
		12:40	Departure	Transportation to the airport provided

IV. ITINERARIES FOR ACTIVITIES

SEOUL CITY TOUR (FEB 13)

Time	Program
10:00	Gather at the lobby of the SK Global house
10:00 - 12:00	Blue House Promotional Hall & Gyeongbokgung (palace) Tour
13:00 - 14:30	Insadong "art and hand craft street"
14:30 - 16:00	Gwanghwamun Square
16:00 - 16:30	Back to Yonsei University

** Note: Please be aware that above schedule may be changed under unexpected circumstances*



Gyeongbokgung (palace)

Gyeongbokgung is the oldest place of the Joseon Dynasty which was established in 1395, three years after the dynasty was founded. The name of this palace means "palace greatly blessed by heaven."



Blue House Promotional Hall

An exhibition hall introducing modern history and former Presidents of Korea. You will also see the vision of Seoul and Korea through the tour.



Gwanghwamoon Square

A walk along Cheonggyecheon Stream features many interesting sights. You'll get to see nature in the city and experience the vivid history and culture of Korea.

V. Program Personnel

Name	Title	Program Role
Bokyoung Lee	Director of International Education Center	Academic Advisor
Jinik Park	Team Leader of International Education Center	Program Advisor
Minji Kang	Program Coordinator of International Education Center	Operator

For Additional Information, please contact:

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