

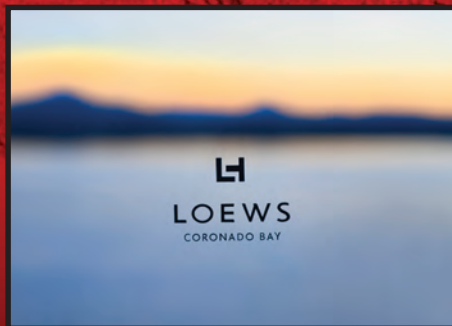
# EMSAAC

**ANNUAL  
CONFERENCE**

# 2016

**MAY 10 & 11**

# HOOKED ON EMS



*Join us in San Diego on Beautiful Coronado Island*

SPONSORED BY



EMERGENCY MEDICAL SERVICES ADMINISTRATORS'  
ASSOCIATION OF CALIFORNIA

IN COLLABORATION WITH THE  
EMERGENCY MEDICAL DIRECTORS  
ASSOCIATION OF CALIFORNIA



**LOEWS**

CORONADO BAY

San Diego



# Conference Program

## DAY 1 - Tuesday, May 10, 2016

**7:00 a.m. Registration - Assemble the Crew!**

*Continental Breakfast with Exhibitors*

**8:45 a.m. Ahoy from the Captain and Quartermaster**

*Dan Lynch, BS*

*Bryan Cleaver, Conference Chair*

**9:00 a.m. Keynote: Heave Ho...Leading EMS Across the Generations**

*Paul Moya – next generation consultant*

**10:00 a.m. Lying Low!**

*Break with Exhibitors*

**10:30 a.m. Researching Video Laryngoscopy: Studying the Rigging**

*Karl Sporer, MD & Panel*

*-- Brian Savino, MD*

*-- Captain Chris Harper, EMT-P*

*-- Gary McCalla, MD*

*-- Greg Gilbert, MD*

**12:00 p.m. Head to the Galley & Networking**

**1:15 p.m. Behavioral Emergencies in EMS: Shiver Me Timbers!**

*Scott Zeller, MD*

**2:15 p.m. Just Culture – Fairness at Sea**

*Paul Lasage, EMT-P, BA, AS*

**3:15 p.m. Go Adrift!**

*Break with Exhibitors*

**3:45 p.m. Just Culture: Fairness at Sea (continued)**

**4:30 p.m. Wrap Up: Reviewing the Charts**

**5:15 p.m. Captain's Reception**

*In Exhibit Hall (light hors d'oeuvres)*

## DAY 2 - Wednesday, May 11, 2016

**7:00 a.m. All Hands on Deck**

*Breakfast with Exhibitors*

**8:00 a.m. Morning Muster**

*Dan Lynch*

**8:15 a.m. Keynote: Ahoy Mateys! Healthcare is Transforming!**

*Nicholas “dr. Nick” Yphantides, MD, MPH*

**9:15 a.m. CA Disasters: Mayday in San Bernardino!**

*Tom Lynch & Panel*

*- Michael Neeki, DO, MS, FACEP*

*- Georgann Smith*

*- Behavioral Health Specialist*

**10:15 a.m. Off Watch!**

*Break with Exhibitors*

**11:00 a.m. EMS Financials Managing the Coffers**

*Todd Valeri, MBA*

**12:00 p.m. Bon Appetit & Networking**

**1:00 p.m. Navigating System Redesign: Rocking the Boat?**

*Michael Petrie, EMT-P, MBA, MA & Panel*

*- Dan Smiley*

*- Stewart Gary*

*- Fire Chief Daryl Osby*

*- Bruce Barton*

**2:15 p.m. Be Calmed!**

*Final Break*

**2:30 p.m. EMS Through the Ages: Hearing It from an Old Salt**

*Dan Swayze, DrPH, MBA, MEMS*

**3:45 p.m. Avast! Conference Wrap-up and Final Raffle!**





## Keynote Speakers



**Paul Moya** – A successful entrepreneur and speaker who has inspired innovative thought and positive change in the corporate and leadership sectors all over the globe. His sterling reputation in the business world is credited to playing a vital role in creating success & opportunity for corporations and individuals alike. Formally educated at Harvard and Notre Dame, Paul has solidified his reputation as a leading Generation Y and Millennials speaker by drawing crowds, – as large as 54,000 – to his engagements in nearly all 50 states and 3 continents. Few speakers have achieved this status – and even fewer who are part of Generation Y. He is able to understand this enigmatic generation and use humor and audience interaction to provide forward-thinking initiatives, progressive strategies and effective solutions to clients. Paul owns one type of footwear: cowboy boots. Regardless of where he is in the world, he can usually be spotted proudly wearing a bowtie and his cowboy boots! Aside from being a next generation consultant and speaker, Paul is an international volunteer, self-proclaimed nerd, down-to-earth family man and sometimes cowboy who enjoys spending time on the family farm, making new friendships and pretending to be an avid food critic.



**Nick Yphantides, MD, MPH** – Back by popular demand, “dr. Nick” is an advocate for those in his community who need it most. He currently serves as the Chief Medical Officer for San Diego County and its 3.2 million resident (1% of America’s population). He is the Founding Co-Chair of San Diego’s Childhood Obesity Initiative, was the CMO of one of the largest network of Community Clinics in San Diego County, and was publically elected Chairman of the Board of Palomar Health, the largest public hospital district in California. He is thankful for the fact that he has never served a patient with private insurance in his life. As a result of personal health transformation, he now advocates for population health transformation. Dr. Nick is a cancer survivor and has been to as many countries as he is old. His daughters, Veronique and Zoe, are the joy of his life. For the past three years, he has given the “Welcome to San Diego” at the EMSAAC Conference and was so well received that he has been asked to be the Keynote Speaker on Day 2 of the conference this year. You will walk away full of new insights into public health and EMS.



## Faculty

### **Bruce Barton**

Director, Riverside EMS Agency  
Riverside, California

### **Bryan Cleaver, Conference Chair**

Regional Administrator, Coastal Valleys EMS Agency  
Santa Rosa, California

### **Stewart Gary**

Fire Practice Principal  
Citygate Associates  
Folsom, California

### **Greg Gilbert, MD**

Medical Director, San Mateo EMS Agency  
San Mateo, California

### **Chris Harper, Captain, EMT-P**

Fremont Fire Department  
Fremont, California

### **Paul Lesage, EMT-P, BA, AS**

SG Collaborative Solutions, LLC  
San Leandro, California

### **Dan Lynch, EMSAAC President**

EMS Director  
Central CA EMS Agency  
Fresno, California

### **Tom Lynch, Director**

Inland Counties EMS Agency  
San Bernardino, California

### **Gary McCalla, MD**

Chief Medical Officer  
REACH Air Medical Services  
Medical Director, AMR Santa Rosa  
Santa Rosa, California

### **Michael M. Neeki, DO, MS, FACEP**

Arrowhead Regional Medical Center, DEM  
ARMC, Department of EM  
Director Of Tactical Medicine  
San Bernardino, California

### **Daryl Osby, Fire Chief**

Los Angeles County Fire Department  
Los Angeles, California

### **Michael Petrie, EMT-P, MBA, MA**

EMS Director  
Monterey EMS Agency  
Salinas, California

### **Brian Savino, MD**

EMS Fellow, UCSF  
Parnassus Heights, California

### **Dan Smiley**

Chief Deputy Director  
EMS Authority  
Sacramento, California

### **Georgann Smith**

Emergency Management Specialist  
Loma Linda University Medical Center  
Loma Linda, California

### **Karl Sporer, MD**

Medical Director  
Alameda EMS Agency  
San Leandro, California

### **Dan Swayze, DrPH, MBA, MEMS**

Vice President and COO  
Center of Emergency Medicine  
of Western Pennsylvania  
Pittsburg, Pennsylvania

### **Todd Valeri**

President/CEO  
American Ambulance  
Fresno, California

### **Scott Zeller, MD**

Chief, Psychiatric Emergency Services  
Alameda Health System  
San Leandro, California



## Sponsors & Exhibitors

Many generous sponsors and exhibitors make the EMSAAC Conference possible. The conference is an outstanding opportunity to see the latest and greatest new EMS tools and applications as well as to meet the representatives and directly discuss material needs. The following is a list of sponsors and exhibitors to date; others will be joining this distinguished group:

### **AMR**

### **Boundtree**

### **California Ambulance Association**

### **Cindy Elbert**

### **Insurance Services**

### **Data Tech911**

### **First Watch**

### **Leader Emergency Vehicles**

### **McCormick Ambulance**

### **Phillips Healthcare**

### **Physio-Control**

### **ReddiNet**

### **Stryker**

### **Zoll**

# CONFERENCE REGISTRATION FORM

Emergency Medical Services Administrators' Association of California 2016 Annual Conference

**May 10 and 11, 2016**  
**On Beautiful Coronado Island in San Diego, California**

## **REGISTRATION OPTIONS:**

On-line via PayPal:

[www.EMSAAC.org/conference](http://www.EMSAAC.org/conference)

Fax completed registration form to:  
You will be invoiced within three days.

EMSAAC  
(562) 941-5835

Payment by Mail to:  
**Make check payable to EMSAAC**

EMSAAC at LACEMS  
10100 Pioneer Blvd., Suite 200  
Santa Fe Springs, CA 90670

## **REGISTER NOW!! SEATING IS LIMITED:**

Registration fee includes all Conference material and food and beverage. If additional colleagues or family members will join you for breakfast or lunch, you must pre-pay at \$45/meal. Registration to this conference does not include hotel accommodations. See hotel information in brochure. **Book rooms by April 14 to guarantee reduced rate.**

## **Cancellation Policy:**

**Cancellations prior to April 29, 2016 will receive a refund minus \$50. No refunds after April 29.**

Early Registration (Full payment must be <b>received prior to April 15, 2016</b> ) NOTE: The first 50 paid registrations will be entered into a raffle for a special door prize.	\$295
Registration – if payment is <b>received after May 1, 2016</b>	\$345
Onsite Registration	\$365
No. of additional lunches (non-registered)	\$45ea

(Please Print Clearly)

Dr/Mr/Mrs/Ms .....  
(circle) First Name MI Last Name

Name as it should appear on your badge: .....

Title/Position .....

Organization .....  
(As it should appear on your badge)

Address .....

City .....State.....Zip .....

Phone ( )..... Email .....

☐ Please do NOT include my contact information on the Conference Roster.

Questions regarding registration and refunds should be directed to Carol Meyer at (562)343-3326 or [cmeyer411@verizon.net](mailto:cmeyer411@verizon.net).



*Make your hotel reservations today!*

Loews Coronado Bay Resort  
4000 Lowes Coronado Bay Road, Coronado, California 92118  
Reservation Center: 800-815-6397 Hotel Direct: 619-424-4000  
Online: <https://resweb.passkey.com/go/EMSAAC2016>



## Rates & Reservations

Please make your own reservations and be sure to request the EMSAAC Conference reduced rate of \$179 per night (excludes taxes). This low rate includes:

- Just 15-20 minutes from San Diego Airport
- Complimentary guestroom internet access
- Complimentary use of fitness center
- 15% discount off spa services from Sea Spa
- No resort fees
- Reduces parking rate of \$15/day (Valet at \$30/day)

A block of rooms will be held until Thursday, April 14, 2016. After this date, reservations will be accepted on a space and rate available basis only. This conference rate will be honored 3 days before and 3 days after the conference dates, excluding suite rates, and subject to availability. Check-in time: 4pm

## The Resort

Centered between the Pacific Ocean and Coronado Bay, the resort is newly renovated and epitomizes the true Southern California lifestyle. Taking full advantage of the resort's waterfront location, the new redesign artfully combines San Diego's sun and surf with the casual charm of southern California. Relax by one of three pools, stroll down the pristine Silver Strand State Beach, pamper yourself at the Sea Spa, sailing or boating on the bay or just enjoy a glass of wine sitting at the outdoor fire feature watching the sunset. Other resort activities include three tennis courts, a full service marina, bike rentals and a fleet of gondolas. The ideal setting for families, the hotel has a children's pool and a kids club offering a range of activities, including scavenger hunts and magic tricks (surcharge). The Resort is a Four Diamond Award hotel and listed as one of the Top 10 Best Hotels in San Diego!



## Your Sleeping Room

Almost all of the 439 rooms have a water view – either bay or ocean views. The Amenities featured in guestrooms include air conditioning, minibars, and complimentary newspapers. Guestrooms have cable television with pay movies. Business-friendly amenities include multi-line phones, desks, and voice mail. Balconies are featured in all guestrooms. Bathrooms provide bathrobes and hair dryers.



## Hooked on EMS

The EMS Administrators' Association of California (EMSAAC) continues to lead the way in creating conferences that are meaningful and exciting to attend. This year, the theme is "Hooked On EMS" with a broad variety of subject to catch the eye and interest of all levels of prehospital care personnel and management — providing subjects that are relevant to day-to-day operation of EMS. Join EMS experts from across California and beyond to become aware of current and future changes in EMS public policy and practice.

The conference includes lectures, panel discussions and opportunities to network with current leaders and innovators in EMS. The annual EMSAAC Conference is designed for emergency physicians EMS administrators, medical directors and coordinators; prehospital providers, EMS educators and nurses, hospital emergency preparedness coordinators, firefighters and ambulance providers; and other EMS personnel.

### About EMSAAC

The Emergency Medical Services Administrators' Association of California (EMSAAC) is composed of administrators from 33 Local Emergency Medical Services Agencies (LEMSAs).

These county-designated agencies are responsible for planning, coordinating, implementing, monitoring, and evaluating a local, integrated system of emergency medical services.

The LEMSAs partner with the California EMS Authority to carry out applicable regulations and guidelines.

### Continuing Education Credits

This conference has been planned and implemented to provide instructor based continuing education for nurses and prehospital care professional through the Sacramento County Department of Health and Human Services, Public Health and Primary Health Services Divisions.

Provider is approved by the California Board of Registered Nursing, BRN Provider#14271 for up to 11 contact hours.

California EMS CE provided by the Sacramento EMS Agency CEP# 34-0001. Up to 11 hours of instructor-based CE will be issued to EMTs, paramedics and MICNs.



**EMSAAC**

EMERGENCY MEDICAL SERVICES ADMINISTRATORS'  
ASSOCIATION OF CALIFORNIA

10100 Pioneer Blvd., Suite 200,  
Santa Fe Springs, California 90670

Alameda  
Central California  
Coastal Valleys  
Contra Costa  
El Dorado  
Imperial  
Inland  
Kern  
Los Angeles  
Marin  
Merced  
Monterey  
Mountain-Valley  
Napa  
North Coast  
Northern California  
Orange  
Riverside

Sacramento  
San Benito  
San Diego  
San Francisco  
San Joaquin  
San Luis Obispo  
San Mateo  
Santa Barbara  
Santa Clara  
Santa Cruz  
Sierra-Sac Valley  
Solano  
Tuolumne  
Ventura  
Yolo

**HOOKED  
ON EMS**  
**EMSAAC**

**MAY 10 & 11, 2016**