

WELCOME & REGISTRATION 2017 - 2018



Welcome to the Family!









» Welcome!

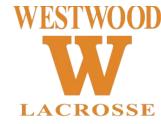
» Agenda

- > Introductions
- > Parliamentarian Update
- > Season Overview
- > Fundraising
- > Events
- > Operations
- > Treasurer
- > Secretary
- > Youth Program Update
- > Head Coach





Introductions – Michael Lutz

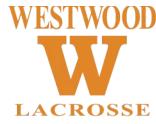


Lacrosse Board

- » President, Michael Lutz
 - » president@westwoodlax.org
- » VP Operations, Russ Griffin
 - » vp-ops@westwoodlax.org
- » Parliamentarian, Liz Green
 - » parliamentarian@westwoodlax.org
- » VP Events, Cindi Johnson
 - » vp-events@westwoodlax.org
- » VP Fundraising, Christy Ross
 - » vp-fundraising@westwoodlax.org
- » Treasurer, Allen Jensen
 - » treasurer@westwoodlax.org
- » Secretary, Rosie Alvarez
 - » secretary@westwoodlax.org
- » Youth Program Director, Steve Alvarez



Introductions – Michael Lutz

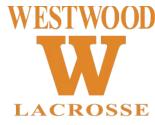


Coaching Staff

- » Head Coach, Tyler Moore
- » Assistant Coach, Andrew Dover
- » 2nd Assist Coach TBH
- » Volunteer- Duncan Moore



Parliamentarian – Liz Green



» Faculty Sponsor

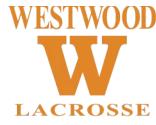
> Michele Koteras: <u>michele_koteras@roundrockisd.org</u>

» Academic Eligibility

- > No pass, no play
- > Applies to all Westwood activities (UIL or not)
- > Reference
 - + RRISD Parent/Student Handbook, Appendix A
 - + LAX Website (Policies -> Academics)



Parliamentarian – Liz Green



» Determining eligibility

- > Faculty sponsor runs eligibility checks
- > Compiles list of ineligible players
- > Sends to parliamentarian
- > I forward list to head coach and president
- > I contact parent of ineligible player
- > I do not know circumstances of ineligibility

» Resolving eligibility issues

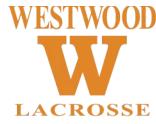
> Only official records are accepted

» Reinstatement

- > 3 week IPR
- > 6 week period
- > Calendar available on Lacrosse website



Parliamentarian – Liz Green



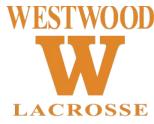
» Concussion Testing

- > All new players are required to take a baseline test before 1st practice.
- > Online test administered thru SportsSafe.
- No cost to the player/parent for the baseline test.
- Any post concussion testing or follow up care is responsibility of the player/parent. Many (but not all) insurance companies cover post concussion testing.
- > Link to test is on the Lacrosse website.

» Parliamentarian (Liz Green) is Club interface for academic eligibility.

parliamentarian@westwoodlax.org

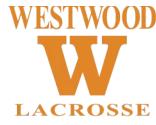




College Scholarship Program

- > The Board has approved a Scholarship Program open to all Senior Lacrosse players
- > Award up to \$1,000 in Scholarships
- > School Counselors review applications and select recipients
- > Applications available at Spring Meeting
- > All applications due March 16th

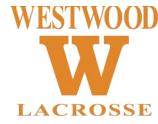




Board & Committee Members Needed

- > Immediate need for:
 - » Fundraising Committee
 - » 2-3 people
 - » Events Committee
 - » Concessions Coordinator (3 credits)
 - » Social Media Coordinator (3 credits)
- > 2018-2019
 - » 2 vacancies
 - » Treasurer
 - » Fundraising

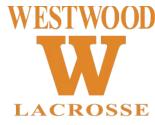




Player Committees

- > Optional: Players who want to get more involved with the planning of the Lacrosse Club
- > Committees are tentatively:
 - » Practice Ops: Help manage practices including player attendance and equipment
 - » <u>Fundraising</u>: Help brainstorm fundraising efforts of the team.
 Manages Bush's Chicken Fundraiser in December.
 - » Apparel: Choose and design the team apparel for the season, including practice gear and shooter shirts
 - » <u>Player Relations:</u> Connect with the new Texas Tomahawks youth program and being sure kids want to play lacrosse for Westwood
 - » Fan Relations: Plan fan outreach for game events like Warriors Honor or other big draws to get fans out to games including social media
- More to come as we develop this opportunity

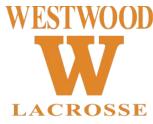




Website/Communications

- » Four ways we will communicate this season
 - » Email Communications
 - » Weekly Updates
 - » Longer informational items similar to Registration Announcement.
 - » Provides parent specific content, announcements, & events
 - » Website access 2 ways
 - » http://www.WestwoodLax.com
 - » Can also be accessed through Westwood's <u>WarriorSports.org</u>
 - » Remind.com
 - » Short, more urgent alerts (weather changes, reminders, field changes).
 - » Can subscribe via our website link or by texting @wwlax2018 to 81010 (see next slide).
 - » Social Media will not be our official communications tool, but certainly a lot fun. Find us on:
 - » Twitter- @WestwoodMensLax
 - » Facebook- .../groups/WestwoodMensLax





Calendar

- » Download
- » Subscribe





» Upcoming Events



Fundraising - Christy Ross

» Fundraising events

Fall Events:

- » FlipGive Cash back for online purchases from 2% to 40%
- » Lacrosse Unlimited 10% cash back & 10% discount for 3 days
- » AmazonSmile Cash back for eligible online sales up to .5%
- » Merchandise sales New fan wear will be available for the season
- » Fuddrucker's Team/Family dinner October
- » Bush's Chicken Sales Sales of sandwiches & tea after school December

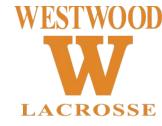
Spring Events:

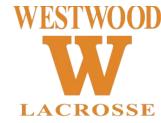
- » LAX-A-THON Players compete for fastest shot & request donations
- » Arbor Car Wash coupons Car wash tickets valued at \$15.95 for \$10 each
- » Bent Oak Winery Event Invite your friends! Wine tasting, auction & raffle
- » Dream Dinners Prepare 3 meals for your family

Sponsorships:

- » Ask your favorite businesses if they would like to donate
- » Don't forget to check corporate matching programs at work







Types of Events

Recruitment & Skill Building

- Friday FB Game Tailgates
- Lax Clinic
- Team Retreat
- Youth Nights

Player Bonding

- Team Meals
- Volunteering
- Alumni Game
- Stick Chicks

Player Recognition

- Team Pictures
- Senior Night
- Spring Banquet

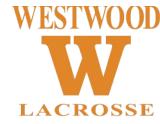
Program Visibility

- Homecoming Float
- Exhibition Game vs. McNeil
- Stick Switch
- Home Games
- Wounded Warrior Night

Parent Bonding

- Parents ReLAX
- Lacrosse 101
- Away Games
- Concessions





Recruitment & Skill Building

- » FB Game Tailgates: Friday WW Football games at KRS 90 min before game time. Games, posters, lax catch, etc. Need volunteer for 6th to block off spaces
 - » Oct. 6 vs. Hendrickson (away side)
 - » Oct. 13 vs. McNeil (Homecoming)
 - » Oct. 20 vs. Stony Point (away side)
 - » Oct. 27 vs. Round Rock
- » Lax Clinic: Nov. 11th (tentative)
 - » Followed by WW vs. McNeil
- » Team Retreat: Jan. 20-21
 - » \$25 / player; Camp Buckner near Inks Lake
 - » Need drivers; set up help signupgenius
- » Youth Nights: Spring Season details to come

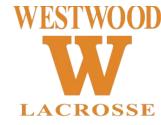


WESTWOOD LACROSSE

Program Visibility

- » Homecoming Float Wed. Oct. 11th
 - » Boys and Girls teams collaborate
 - » Theme: Iconic Duos or Groups
 - » Need: Candy donations
- » Stick Switch Date TBD
 - » Men's and Ladies' teams switch sticks and play each other
 - » Concessions volunteers to serve food
 - » Fun time for all!
- » Exhibition Game vs. McNeil Sat. Nov. 11th (pending)
 - » Linked to Lacrosse Clinic
- » Home Games
 - » Concessions served Donations requested
 - » Volunteers to help set up and serve (Varsity and JV games)
- » Wounded Warrior Night April 7th (vs. RR)
 - » Veteran guests
 - » Donation goal: \$1,000





Player Bonding

- » Team Meals Hosted by each class: Senior, Freshman, Sophomore, Junior
 - » Player/parent hosting receives 1 volunteer credit
 - » Parents in class donate food, drinks, paper goods, etc.
 - » Other parents welcome to attend and help great way to get to know boys, coaches and other parents! No volunteer credits for donating.

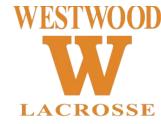
» Stick Chicks

- » Girls Lacrosse players paired with our guys;
- » Bring goodies before games. Come to games to support.

» Volunteering

- » Spicewood Elementary Carnival; Purple Sage
- » Other opportunities TBD
- » Alumni Game May 28th
 - » Memorial Day weekend
 - » Followed by NCAA Finals Watch Party @ Third Base





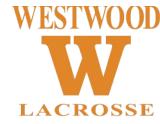
Parent Bonding

- » Parents reLAX (formerly Moms & Margs)
 - » First event Wed. Sept 27th
 - » Chance for parents to connect
 - » Need Volunteer coordinator
- » Meet the Coaches / Lacrosse 101
 - » Saturday, Oct. 14th @ WHS
 - » Meet coaches and ask questions
 - » Learn lacrosse basics and prepare for volunteer duties
- » Away Games only one trip this season
 - » Dallas Area Spring Break
 - » Will reserve block of rooms for team and families

» Concessions

- » Offered at all Home Games donations only
- » Boosters provide food pizza, wraps/hot dogs, candy, etc.
- » Need coordinator to arrange set up and service (5 credits)
- » Signupgenius for workers (1 credit per game)





Player Recognition

- » Team Pictures
 - » January Date TBD
 - » Taken before practice
 - » Options to purchase pictures other items; more details to come

» Senior Night

- » April 18th
- » Coordinator with 2-3 volunteers
- » Recognize graduating players and their parents

» Spring Banquet

- » May @ Avery Ranch Country Club
- » Parents, players, guests
- » Recognize all players for achievements over the season
- » Seniors special recognition
- » Need: 3-4 Banquet volunteers (1 credit each)



Fall Events Calendar: Sept - Dec

September

27th: Parent Social - reLAX Hour

October

TBD: Team/Family Dinner at Fuddruckers

6th: Tailgating @ KRS

9-10th: Homecoming Float workdays with women's team

11th: Homecoming Parade

13th: Tailgating @ KRS

20th: Tailgating @ KRS

27th: Tailgating @ KRS

28th: Stick Switch (TBD)

November

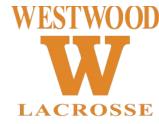
4-5th: Longhorn Shootout Tournament

11th: Lacrosse Clinic & Exhibition Game vs. McNeil - TBD

December:

9-10th: Bitter Tournament; End of Fall Season

TBD: First Team Dinner (Senior class)





Spring Events Calendar: Jan - May



January

20-21: Player Retreat @ Camp Buckner

February

TBD: 2nd Team Dinner (Freshman Class)

TBD: Parent reLAX

21st: First Youth Night (vs. Bowie)

March

TBD: 3rd Team Dinner (Sophomore Class)

TBD: Parent reLAX

10-11th: Lacrosse Clinic & Exhibition Game vs. McNeil - Tentative

April:

TBD: 4th Team Dinner (Junior class)

TBD: Parent reLAX

7th: Wounded Warriors Night (vs. RR)

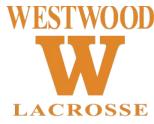
18th: Senior Night (vs. Gateway)

May:

TBD: Spring Banquet



Events Volunteer Opportunities



Committee Members: 3 credits

» Concessions:

- » Secure volunteers
- » Coordinate food plans
- » Work w/ VP to ensure setup, service and cleanup

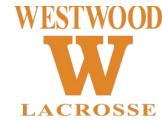
» Social Media/Facebook

- » Work with all VPs to solicit club info to post weekly
- » Post regular team news and info - post-game pictures, event reminders, sponsors, etc.
- » Board Mtg attendance **NOT** required

Ongoing Volunteering:

- » Homecoming
- » Host Team Dinners
- » Lax Clinic
- » Team Retreat
- » Gameday Concessions
- » Special Game Nights
- » Senior Night
- » Spring Banquet





» IMPORTANT TO KNOW

- > Multiple Volunteer opportunities earn credits
- > Dates on <u>www.WestwoodLax.org</u>
- > Signups via signupgenius
- Events are for players AND parents
- > Help to drive awareness / attendance
- > Have FUN!

Thank you!

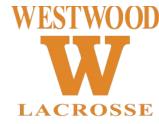
Cindi Johnson

vp-events@westwoodlax.org

512-965-1866 - Text preferred



Operations – Russell Griffin



» Coordinators:

> Volunteer: Jenny Jensen

» Fall Calendar

> Season runs Oct.2 - December 10th

 Practice every Monday, Thursday and Saturday (field location subject to change)

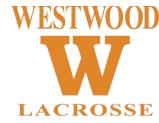
» Weekly Schedule (subject to change)

Monday	T&C Field 2	7:30-9:30	
Tuesday	None	None	
Wednesday	None	None	
Thursday	T&C Field 2	7:30-9:30	
Friday	None	None	
Saturday	TBD	10:00 AM - 12:00 PM	

> Be on the field suiting up 5+ minutes prior to practice. Players are dismissed at the end of the scheduled time. Coaches will push players to leave the field as quickly as possible.



Operations – Russell Griffin



» Fall Season

- > Practice starts Oct. 2nd
- > Fall Games/Tournaments
 - » Longhorn Shootout Nov. 4th-5th
 - » Exhibition Game vs McNeil Nov. 11th
 - » Bitters Dec. 9th-10th

» Spring Season

- > Player Retreat January 20th and 21st (overnight)
- > Practice Starts January 16th
- > Notable Games
 - » Spring Break: Dallas March 10th-11th (vs McKinney & Rockwall)



Player Equipment

Lacrosse Stick – Required Brand: personal preference

Color: any

Helmet/Chin strap – Required Brand: Cascade S, Cascade R

Color: white, Cage: chrome, Chin strap: Black

Mouth Piece – Required Color: any, cannot be clear

*NO STEPH CURRY/CHEWED UP Mouth pieces

Shoulder Pads – Required

Color: any

Elbow pads – Also called elbow guards and arm

guards, Required Color: white

Gloves – Required

Suggested brand: STX Surgeon 500

Color: white

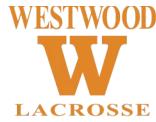
Cup, Supporter – Required

Brand, personal preference

Shoes, cleats - Required, non-metal

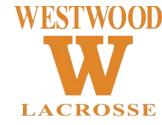
Color: white







Game Day Uniform(s)



Home Jersey	White	14 WESTWOOD	Away Shorts	Black	
Away Jersey	Orange	14 WESTWOOD	Home Shorts	White	
Tournament Pinnie	Reversable Orange/White	34	Tournament Shorts	White	& W

Socks - Required Color: white

Brand: Suggested Nike, Dri-Fit

Type: mid-calf height



Player Pack

Includes:

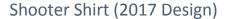
Practice shirt, short sleeve Practice shorts Shooter shirt short sleeve Socks









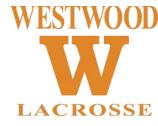






Additional Apparel

May be purchased separately



Nike Hoodie, Long Sleeve

Color: black

Nike Sweatpants (pockets)

Color: black

Practice Shirt

Color: white

Nike Shorts
Color: black

Personalized Lacrosse Bag - *Required*

First year players get discount







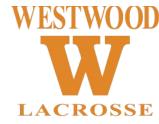








Operations – Russell Griffin

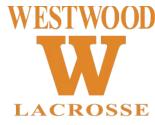


» Volunteering

- Organization is funded and supported by parents
- > Total of ~460 volunteer credits are needed in total
- > Volunteer Opportunities include:
 - » Game Support (Scoreboard Operator, Announcer, Administrator)
 - » Social Events (Ex: Concessions, Team Dinners, EOY Banquet)
 - » Practice Activities (Tryouts/Combine)
 - » Fundraising (LAX-A-THON, Adelbert's, Fuddruckers)
- > \$500 deposit per family
- > Refundable if a minimum of 15 credits completed per family
- Status emails for Volunteer credits will be sent out as part of the weekly team communications
- > Volunteer information can be found at westwoodlax.org
- > Sign ups will be handled through <u>www.signupgenius.com</u>
- > Link to Sign-Up Genius is located on our website



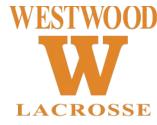
Treasurer - Allen Jensen



- » Financial overview
- » Budget review/approval by membership
- » Audit recommendations



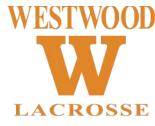
Annual Audit



- » RRISD Booster Club requirement
- » Audit completed 8/8/2017
- » Audit committee
 - >>> Laurie Serafine
 - Dawn Knauss
 - Martie Knauss
- » Opportunity for any interested member to get a deep look into the financial status and operation of the club.



Audit Team - Recommendations



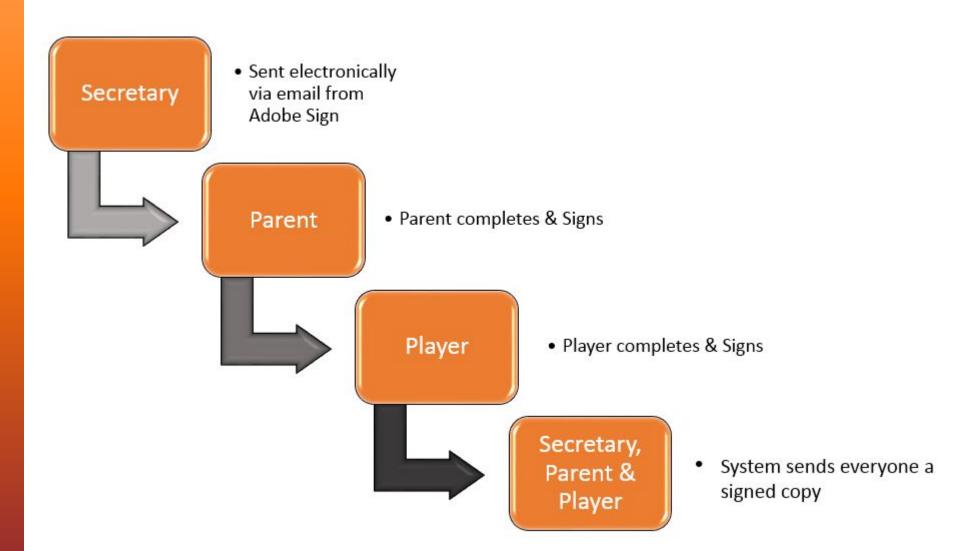
- Move to QuickBooks
- Using Square at games for ad hoc sales easier to track than cash.
- Timely deposits
- Reimbursement requests with the use of club CC



Secretary – Rosie Alvarez



» Adobe Sign (used for obtaining all forms)



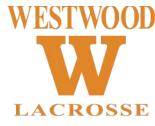
Secretary – Rosie Alvarez



- ☐ Checklist for Players to Practice
 - Required Registration Documentation (completed and signed through Adobe Sign)
 - Physical Completed by Physician (email to secretary@westwoodlax.org)
 - Annual Club Dues, Volunteer Deposit, and Uniform Deposit
- **□** Waivers
 - Will be sent via Adobe Sign
 - Must be received prior to event
- Questions???
 - secretary@westwoodlax.org

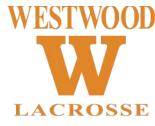


Youth Program – Tyler Moore



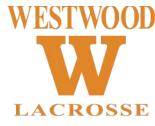
- » Tomahawks Year 3
 - Program is now operating in the black and has built a small savings
 - Initiated recruiting efforts at elementary schools
 - With enough Westwood feeder players, will become Warriors in the spring
 - > Skills Clinic Sundays at 3PM
 - > Tournament teams Sundays at 5PM (Oct. 10th)
 - » Eligible for Volunteer Hours





- » Priorities: Family, School, Lacrosse
- » Responsibility: The players own their commitment to this team
- » WWLax Concussion Protocol

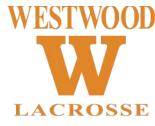




» Upcoming Season

- > Changes to THSLL:
 - North Division: Vista Ridge, McNeil, Rouse, Gateway, Georgetown, Cedar Ridge
 - Heavily lopsided in Varsity teams, few pure JV teams
- > Schedule:
 - 10 Home Dates, 10 Away Dates (20 Varsity Games, 14 JV)
 - Games Wed. & Sat. (2 Sunday games, 1 Thursday game)





» 2018 Season

- » Pre-Season Practices will begin Jan. 4th through Jan. 11th
- » First full week of practice begins January 16th: Monday, Tuesday, Wednesday, Friday, Saturday
- » Team Combine January 19th
- » Team Retreat (MANDATORY) January 21st & 22nd
- » Spring Break Trip to Dallas 3/10 & 3/11





Combine:

REQUIRED on Combine Day (Jan. 19)

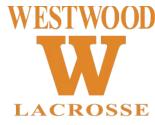
- Mile- Time set per player
- Pushups- Amount set per player, minimum 30
- Planks 2:00 Minutes
- 25 Yard Suicides- Time set per player
- Wall Ball- 2500 reps over break, 1000 reps between Jan 2nd and Jan 11th

Point System:

Teams picked at Retreat

- Greater Emphasis on in-practice points
- More Competitions
- Convert Points to Prizes

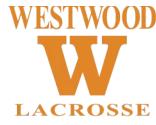




THE WESTWOOD LACROSSE IDENTITY

- a) Riding is the Westwood trademark. We WILL be the best riding team in the state.
- b) We WILL move the ball quickly and accurately. Poor stick skills are unacceptable.
- c) We WILL set standards and meet them. Not playing to the team standard is inexcusable.
- d) DISCIPLINE is going to be imperative, from the coaching staff to the newest players.
- e) The coaches WILL be the reason athletes WANT to play for Westwood.

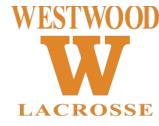




Coaching Staff

- Andrew Dover
- Gerald Logan (Fall Only)
- Duncan Moore





- About your Head Coach

Born in Houston
Grew up in Cincinnati
Attended UT
Started Playing Lacrosse in 2002
Started Coaching in 2008
Father- Basketball Coach
Mother- Gymnast/Dancer
Older sister, younger brother
Girlfriend- Rachel

Attend Crossroads Church Myers Briggs- ENTP, Enneagram 7

Favorite Movies:

There Will Be Blood
Inglorious Basterds
The Matrix
The Dark Knight
Favorite Actor: Daniel Day Lewis

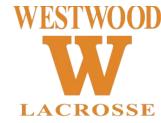
Sports Heroes:

Bruce Lee Muhammed Ali Michael Jordan Vince Young Favorite D1 Lax Team: Hopkins

Favorite Speakers:

Simon Sinek
Ravi Zacharias
Lou Holtz
Gary Vaynerchuk
Politics: Libertarian



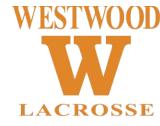


Team Motto-

- 1) Preparation
- 2) Understanding the real strategies
- 3) The Sweet Science
 - a) Vasyl Lomachenko
- 4) Applying Analytics
- 5) Playing in the moment

Ready?





- » Coaching Contact
 - > Coach Moore

513-401-2904

Coach@Westwoodlax.org

