



# 2017 DONOR GUIDE

PAGE 4 & 5 BADGER SELECT

Football, Men's Basketball and Men's Hockey season ticket seat selection and season parking selection information

APRIL | NEW  
**20** | CONTRIBUTION  
DEADLINE



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The Wisconsin Athletic Development Office, the fundraising arm for the University of Wisconsin Athletic Department, is committed to providing the resources needed for student-athletes to receive a lasting educational and athletic experience while contributing to the financial sustainability of the Athletic Department.

Greetings from Wisconsin Athletics!

As we look ahead to another year of Badger Athletics, I want to personally thank you for the support you have shown to our student-athletes. Your passion for, and dedication to, the young men and women who compete for our athletic programs continues to help produce people we can all be proud to call Badgers.

Thanks in large part to the contributions you make, we have been one of the most consistently successful athletic departments in the country over the past 20-plus years. No one has been to more combined bowl games and NCAA men's basketball tournaments than we have over the past 20 years and our current streak of 15 straight years with a bowl and NCAA men's basketball tournament appearance is an NCAA record. Approximately two-thirds of our teams annually compete in postseason play.

Hundreds of our student-athletes have earned Academic All-Big Ten acclaim and our student-athletes are annually involved in thousands of hours of community service work. I'm very pleased that we are providing our student-athletes with a well-rounded experience that gives them a terrific platform from which they can start their post-collegiate lives. I hope, as you read through this donor guide, that you consider making a gift that will continue to support this process.

Operating a self-sustaining, 23-sport program with more than 800 student-athletes is a collaborative effort. Your support and contributions are essential to our success and are greatly appreciated.

If you have any questions, please contact the Wisconsin Athletic Development Office (608-262-1000) or [development@uwbadgers.com](mailto:development@uwbadgers.com). You can find more information at [SupportTheBadgers.org](http://SupportTheBadgers.org). Thank you again for your consideration and generosity.

On, Wisconsin!



Barry Alvarez  
Director of Athletics

Wisconsin Athletics is pleased to introduce Badger Select, the user-friendly online seat selection process providing priority access for Wisconsin Football, Men’s Basketball and Men’s Hockey season ticket holders, as well as season parking opportunities for Football and Men’s Basketball.

**CURRENT SEASON TICKET HOLDERS**

Badger Select is the new seat change process for Wisconsin Athletics. Patrons will no longer write their seat change request on their application and have it reviewed by the athletic department. Upon receiving payment in full for season tickets and applicable contributions by each sports deadline, patrons will be assigned an individualized selection date and time based on donor rank, and years of purchase for non-donor season ticket holders.

Badger Select gives the season ticket holder the opportunity to view all available seats online and personally decide if they would like to move or add additional seats. Patrons will have the ability to:

- move and improve existing seats
- add additional season tickets
- purchase season parking (Football and Men’s Basketball only)

**Please note, Badger Select is an optional benefit available to all current and prospective season ticket holders. If you do not want to move your season tickets, or purchase season parking, you do not have to log in to Badger Select. Simply continue to order your season tickets by each sport deadline, as in prior years.**

**PROSPECTIVE SEASON TICKET HOLDERS**

Badger Select is the new seat change process for Wisconsin Athletics. Patrons who make a contribution and submit a request for season tickets by each sports deadline will be assigned an individualized selection date and time based on donor rank. Patrons will have the ability to:

- purchase new season tickets
- purchase season parking (Football and Men’s Basketball only)

Badger Select is an annual process that gives patron’s requesting new season tickets the ability to view available seats and season parking for purchase. Season ticket and parking is subject to availability during individualized selection time.

<b>BADGER SELECT KEY DATES</b>	<b>FOOTBALL</b>	<b>MEN'S HOCKEY</b>	<b>MEN'S BASKETBALL</b>
Season ticket order, request & contribution deadline	APRIL <b>20</b>	JUNE <b>15</b>	JULY <b>15</b>
Badger Select live date by sport	JUNE 2	JULY 21	AUGUST 23

**KEY POINTS FOR CURRENT SEASON TICKET HOLDERS**

Football, Men’s Basketball and Men’s Hockey

**ONE** Season ticket holders who do not want to change their current season ticket location or add additional seats to their account, nor want to select season parking, do not need to log in to Badger Select. To order season tickets, the same process of returning the ticket order form and contribution form (when applicable) by each sport’s deadline remains the same. This can be done online, over the phone or via mail.

**TWO** After completing the order and contribution (if applicable) process for season tickets that you had the previous season, you will automatically be assigned an individualized selection date and time during Badger Select, based on donor rank, and years of purchase for non-donor season ticket holders. You then can choose to log in during that time, or any time after until the end of the process to view available seats at Camp Randall for Football and the Kohl Center for Men’s Basketball and Men’s Hockey.

**THREE** During the Badger Select process, as a current season ticket holder, you have the ability to purchase additional seats or relocate your current seats to other available seats. You also have the ability to purchase parking for Football and Men’s Basketball based on your qualifying gift amount, and availability.

**KEY POINTS FOR PROSPECTIVE SEASON**

**TICKET HOLDERS** Football, Men’s Basketball and Men’s Hockey

**ONE** Become a donor to Wisconsin Athletics at a level of \$50 or more by each sport contribution deadline. (Football: April 20 and Men’s Basketball: July 15. Men’s Hockey no donation required to participate in Badger Select, however you do need to submit a season ticket request by June 15.)

**TWO** After becoming a donor, make a sport specific season ticket request. The request periods are as follows for each sport: Football: mid-March – April 20, Men’s Hockey: mid-May – June 15, Men’s Basketball: mid-June – July 15.

**THREE** After you have accomplished key points one and two, you then will be issued a personalized selection date and time to log onto Badger Select and select the best available seats in real-time.

**FOUR** Your personalized selection date and time is determined by your donor rank. Donor rank is determined first based on annual giving level, and second by priority points.

**FIVE** Season parking permits are also available for purchase during Badger Select for Football and Men’s Basketball.

For more information please visit [BadgerSelect.com](http://BadgerSelect.com).

## STEPS TO BECOME A SEASON TICKET HOLDER

**ONE** Become a donor to Wisconsin Athletics (minimum \$50 contribution) by April 20, 2017.

**TWO** Complete the season ticket request application. Applications are published weekly online at UWBadgers.com and are also mailed weekly from mid-March to mid-April. Requests must be received by April 20, 2017.

**THREE** After you have accomplished steps one and two, you then will be issued a personalized selection date and time to log onto **BADGER SELECT** in June and choose the best available seats in real-time. You also have the ability to purchase season parking at this time.

### 2017 SEASON TICKETS

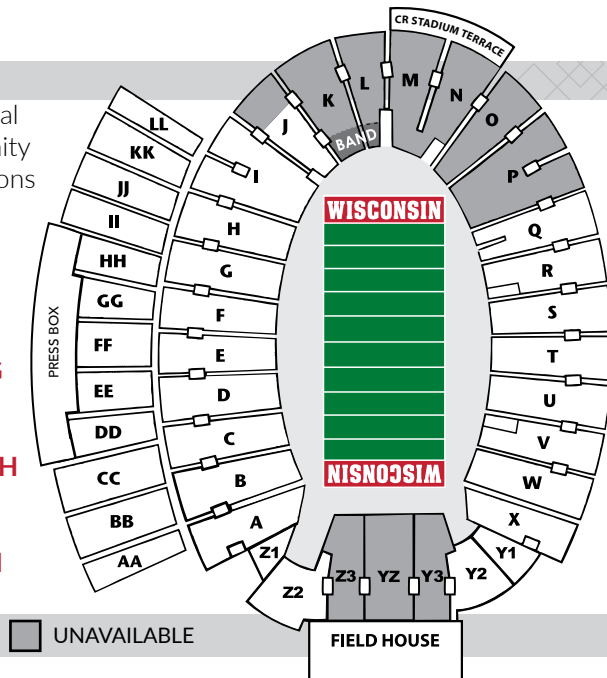
Recommended minimum annual contributions for the opportunity to obtain seats in certain sections are as follows:

**Sections E, T and FF**  
\$400 per seat

**Sections D, F, S, U, EE and GG**  
\$300 per seat

**Sections C, G, R, V, DD and HH**  
\$200 per seat

**Sections B, H, Q, W, CC and II**  
\$100 per seat



### SEASON TICKET SEAT CHANGE OPPORTUNITY

New in 2017, if you are a current season ticket holder and would like to change your current season ticket location, you will be able to do so through **BADGER SELECT**. It is important to note that you should still order your current season tickets by April 20 and donate applicable minimum per seat contributions associated with those seats to be eligible for **BADGER SELECT**. For more information on **BADGER SELECT**, please see pages 4 and 5 of this donor guide as well as visit BadgerSelect.com.

## STEPS TO ORDER SEASON PARKING

**ONE** Patrons wishing to order season parking must be a current football season ticket holder and an active donor to Wisconsin Athletics (minimum \$50 contribution). To be considered an active donor, patrons must submit their contribution by April 20, 2017.

**TWO** Donors ordering multiple parking passes must qualify for each pass based on their annual giving level. (Example: Ordering two Zone A football parking passes would require a minimum annual giving level of \$10,000 [\$5,000 per pass]).

**THREE** Detailed information regarding the online selection process will be sent to all eligible donors and season ticket holders in mid-May with the online selection process taking place in early June, as part of **BADGER SELECT**.



#### ZONE A

All-American Club (\$5,000 min.) and higher  
Lots 16, 17, 17 Roof, Regent,  
UW Credit Union (CU)

#### ZONE B

Director's Club (\$2,500 min.) and higher  
Lots 13, 41, 54, 80, Church A, B & C

#### ZONE C

Coach's Club (\$1,000 min.) or higher  
Lots 20, 27, 33, 39, 40, 45, 51, 55, 56,  
92, 93, Randall School

#### ZONE D

Walk-On Club (\$50 min.) or higher  
Lots 7, 29, 36, 43, 44, 62, 87

Lot availability subject to change.

## STEPS TO REQUEST NEW OR ADDITIONAL SEASON TICKETS

**ONE** Become a donor to Wisconsin Athletics (minimum \$50 contribution) by July 15, 2017.

**TWO** Complete the season ticket request application. Applications are published weekly online at UWBadgers.com and are also mailed weekly beginning in early June. Requests must be received by July 15, 2017.

**THREE** After you have accomplished steps one and two, you then will be issued a personalized selection date and time to log onto **BADGER SELECT** in July and choose the best available seats in real-time. You also have the ability to purchase season parking at this time.

### 2017-18 SEASON TICKETS

Recommended minimum annual contributions for the opportunity to order 2017-18 season tickets are as follows:

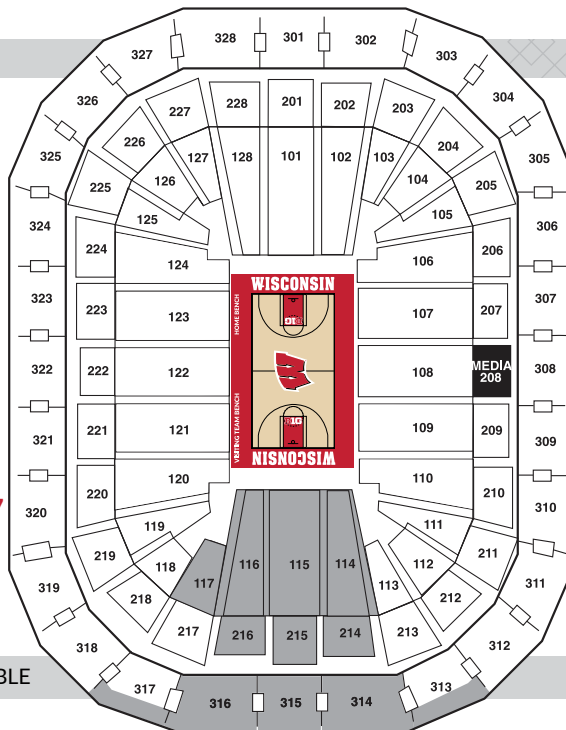
**Sections 107, 108, 109, 121, 122, 123, 207, 209, 221, 222 and 223 - \$300 per seat**

**Sections 106, 110, 120, 124, 206, 210, 220 and 224 - \$200 per seat**

**Sections 101, 102, 103, 104, 105, 111, 112, 118, 119, 125, 126, 127 and 128 - \$100 per seat**

**Sections 307, 308, 309, 321, 322 and 323 - \$50 per seat**

 UNAVAILABLE



### SEASON TICKET SEAT CHANGE OPPORTUNITY

New in 2017, if you are a current season ticket holder and would like to change your current season ticket location, you will be able to do so through **BADGER SELECT**. It is important to note that you should still order your current season tickets by July 15 and donate applicable minimum per seat contributions associated with those seats to be eligible for **BADGER SELECT**. For more information on **BADGER SELECT**, please see pages 4 and 5 of this donor guide as well as visit BadgerSelect.com.

## STEPS TO ORDER SEASON PARKING

**ONE** Patrons wishing to order season parking must be a current basketball season ticket holder and an active donor to Wisconsin Athletics (minimum \$50 contribution). To be considered an active donor, patrons must submit their contribution by July 15, 2017.

**TWO** Donors ordering multiple parking passes must qualify for each pass based on their annual giving level. **Each patron is allowed a maximum of two Zone A permits, with the ability to purchase a third permit in Zone B or C, based on giving level and availability.** (Example: Ordering two Zone A basketball parking passes would require a minimum annual giving level of \$10,000 [\$5,000 per pass]).

**THREE** Detailed information regarding the online selection process will be sent to all eligible donors and season ticket holders in early August with the online selection process taking place later that month, as part of **BADGER SELECT**.



### ZONE A

All-American Club (\$5,000) or higher  
Lots 91, Frances Street, Depot, U-Haul

### ZONE C

Walk-On Club (\$50) or higher  
Lots 7, 46, 51, UW Health

### ZONE B

Coach's Club (\$1,000) or higher  
Lots 29, 44, Alexander, Group Health Coop

Lot availability subject to change.

## STEPS TO REQUEST NEW OR ADDITIONAL SEASON TICKETS

**ONE** Patrons looking to purchase new season tickets must contact the Wisconsin Athletic Ticket Office by June 15, 2017 in order to receive a personalized date and selection time in the **BADGER SELECT** process, which will take place in late July. You will have the ability to log on and select the best available seats in real-time.

### 2017-18 SEASON TICKETS

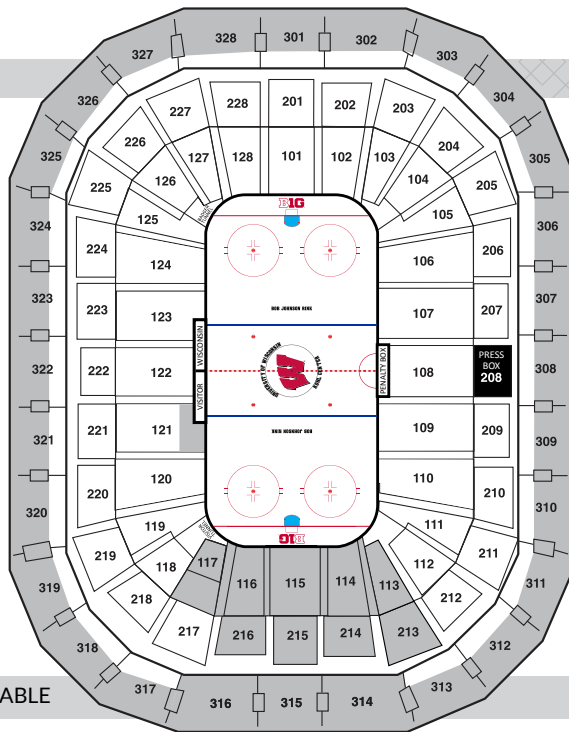
Recommended minimum contributions for the opportunity to order or obtain seats in certain sections are as follows:

**Sections 107, 108, 109, 121, 122, 123, 207, 209, 221, 222 and 223**

**\$50 per seat**

**Sections 106, 110, 120, 124**

**\$25 per seat**



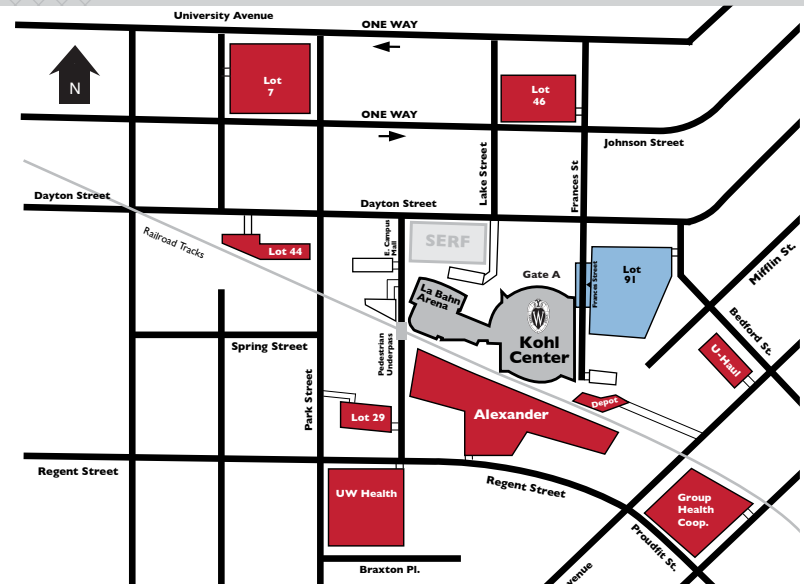
### SEASON TICKET SEAT CHANGE OPPORTUNITY

New in 2017, if you are a current season ticket holder and would like to change your current season ticket location, you will be able to do so through **BADGER SELECT**. It is important to note that you should still order your current season tickets by June 15 and donate applicable minimum per seat contributions associated with those seats to be eligible for **BADGER SELECT**. For more information on **BADGER SELECT**, please see pages 4 and 5 of this donor guide as well as visit [BadgerSelect.com](http://BadgerSelect.com).

## STEPS TO ORDER SEASON PARKING

**ONE** Current season ticket holders and donors will have the opportunity to order the same season parking location held for the 2016-2017 season. Patrons who are men's hockey season ticket holders may purchase parking for men's hockey on a season basis only. Men's hockey season parking requests are reviewed first based on lot availability, second on annual giving level and third on priority points within each annual giving level.

**TWO** Making a contribution does not guarantee allocation into a certain lot or certain zone. Patrons requesting multiple permits must qualify for each permit individually based on the annual giving level. (Example: Ordering two Zone A hockey parking passes would require a minimum annual giving level of \$100 [\$50 per pass]).



### ZONE A

Walk-On Club (\$50) or higher  
Lots 91, Frances Street


### ZONE B




Non-Donation Parking Lots  
Lots 7, 29, 44, Alexander, Depot,  
Group Health Coop, U-Haul, UW Health

Lot availability subject to change.

APRIL


20

 Wisconsin Athletics contribution deadline to order all existing season tickets for Football, Men's Basketball and Men's Hockey

-  Contribution for NEW or additional Football season tickets
-  Home and away single-game ticket request(s)
-  Football season parking contribution

JUNE

15

 Men's Hockey NEW season ticket contribution and requests

 Men's Hockey season parking request

JULY

15

 Men's Basketball NEW season ticket contribution and requests

 Men's Basketball season parking contribution

OCT


31


 Football Big Ten Championship and Bowl Game contribution

 NCAA Volleyball Tournament ticket contribution

DEC

31

 Men's Basketball and Men's Hockey Big Ten and post-season tournament ticket contribution



## SPORTS PASS CHANGE IN 2017

The Donor Sports Pass will still be offered as a benefit to 2017 donors to Wisconsin Athletics at the Coach's Club giving level and higher, however, a pair of general admission tickets for Volleyball and Women's Hockey will no longer be offered. This change is due to the increased number of season ticket holders and sellouts for these sports.

A pre-sale for Coach's Club giving level donors and higher for single game tickets will be offered moving forward. This exclusive sale will give priority for purchasing single game tickets for Volleyball and Women's Hockey. More information will be emailed out closer to each season.

## WOMEN'S BASKETBALL, WOMEN'S HOCKEY, VOLLEYBALL SEASON TICKET INFORMATION

Season tickets are available for Volleyball, Women's Basketball and Women's Hockey. For more information and complete details, please visit [UWBadgers.com](http://UWBadgers.com) or call 1-800-GO-BADGERS.



In an effort to equitably serve Wisconsin Athletics donors, the allocation process to determine priority for tickets and parking is based on two factors:

## 1<sup>ST</sup> - ANNUAL GIVING LEVEL

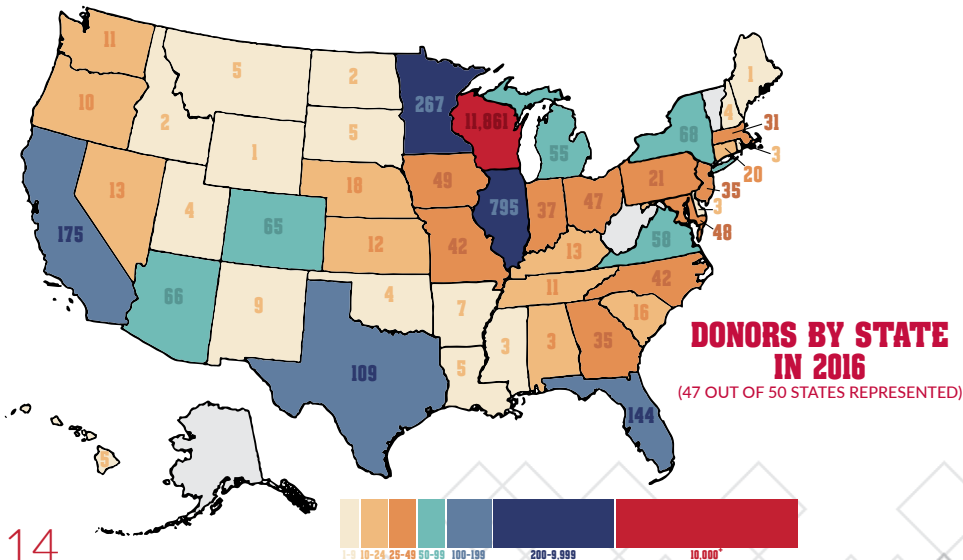
Donor rank is first determined by annual giving level. Below is the table of 2017 annual giving levels and includes the number of donors at each annual giving level as of December 31, 2016.

## 2<sup>ND</sup> - PRIORITY POINT RANKING WITHIN EACH ANNUAL GIVING LEVEL

Within each annual giving level, donor rank is based on priority point rankings. Priority points are awarded based on the factors listed in the table below. Priority Points are only active for active donors.

2017 ANNUAL GIVING LEVELS	DONORS (as of 12/31/16)	FACTORS	POINTS
Ambassador's Circle (\$50,000)	140	Current year giving to athletics	10/\$100
Hall of Fame Club (\$25,000)	55	Consecutive years of active giving to athletics (since 2001)	10/Year
MVP Club (\$15,000)	76		
Champion's Club (\$10,000)	149	Prior years giving to athletics (since 1982)	10/\$100
All-American Club (\$5,000)	401	Consecutive years of active season ticket purchase	10/Year
Director's Club (\$2,500)	752		
Coach's Club (\$1,000)	2,671	UW-Madison Letterwinner (one-time credit)	100
Captain's Club (\$500)	3,263		
Red & White Club (\$250)	2,714	UW-Madison Graduate (one-time credit)	50
Walk-On Club (\$50)	4,019		
<b>TOTAL</b>	<b>14,240</b>		

\*Season ticket purchases in football, men's and women's basketball, men's and women's hockey and volleyball qualify for priority points.



- AMBASSADOR'S CIRCLE \$50,000
- HALL OF FAME MVP \$25,000
- CHAMPION'S \$10,000
- ALL-AMERICAN \$5,000
- DIRECTOR'S \$2,500
- COACH'S \$1,000
- CAPTAIN'S \$500
- RED & WHITE \$250
- WALK-ON \$50

The Wisconsin Experience*	
VIP Reception with the Director of Athletics	
Exclusive Travel Opportunities	
Legends of Wisconsin Golf Classic Invite	
Football Training Camp Outing Invite	
Wisconsin Athletics Donor Gift	
Sports Pass (Excludes FB, MBB, MHKY, WHKY, VB)**	
UW Athletics Hosted Events	
University Ridge Priority Access	
Bucky's Locker Room Discount	
Kellner Club Access***	
Special Event Priority Access****	
Season Parking Pass Opportunity (FB, MBB, MHKY)	
Post-Season Ticket Requests (MBB, MHKY, VB)	
Big Ten Tournament Ticket Requests (MBB, MHKY)	
Big Ten Championship & Bowl Game Ticket Requests (FB)	
Season & Single Game Ticket Request Opportunities (FB, MBB, MHKY)	
Window Decal	
Website Recognition on SupportTheBadgers.org	
Priority Points	
Tax Deduction	
Support the Education of a Student-Athlete	

\* Ability to have a unique behind the scenes look at Wisconsin Athletics. To discuss the Wisconsin Experience further, please contact the Wisconsin Athletic Development Office at 608.262.1000.

\*\* Sports Pass: Please see p. 13 for details on Volleyball and Women's Hockey tickets.

\*\*\* Kellner Club Access will vary for each event in 2017-18 based on donor's annual giving level. Additional details will be released throughout the year. Please note, to be eligible for Men's Hockey Kellner Club events, contributions as of June 15 will count. For Men's Basketball Kellner Club events, contributions as of July 15 will count.

\*\*\*\*Priority Access may be tiered based on the event.



2017 SCHOLARSHIP EXPENSES: WHAT IT TAKES TO BE A BADGER

WISCONSIN VOLLEYBALL STUDENT-ATHLETE

**TIONNA WILLIAMS** Middle Blocker | Fort Wayne, Indiana  
Major: Human Development and Family Studies



TOTAL ANNUAL PER STUDENT-ATHLETE  
COST OF EXCELLENCE  
**\$72,484** | **\$52,634**  
OUT-OF-STATE | IN-STATE

- SPORTS MEDICINE **\$4,909**
- BOOKS AND SUPPLIES **\$800**
- STUDENT-ATHLETE DEVELOPMENT **\$540**
- TECHNOLOGY **\$2,406**
- TRAVEL **\$10,711**
- ACADEMIC SUPPORT **\$1,960**
- COST OF ATTENDANCE (IN-STATE) **\$3,743**
- COST OF ATTENDANCE (OUT-OF-STATE) **\$4,344**
- STRENGTH AND CONDITIONING **\$1,812**
- STUDENT-ATHLETE INSURANCE **\$200**
- EQUIPMENT **\$2,541**
- ROOM, BOARD, MEALS AND NUTRITION **\$12,596**
- TUITION AND FEES (IN-STATE) **\$10,416**
- TUITION AND FEES (OUT-OF-STATE) **\$29,665**

Forever Badgers is the Wisconsin Athletics' endowment and gift planning program aimed to help fund student-athlete scholarships and team operations.

Cost of Excellence	In-State	Out-of-State
Tuition	\$10,416	\$29,665
Room, Board and Meals	\$11,334	\$11,334
Books and Supplies	\$800	\$800
Cost of Attendance	\$3,743	\$4,344
Full Scholarship	\$26,293	\$46,143
<b>Endowment Benchmark</b>	<b>\$645,000</b>	<b>\$1,075,000</b>

ENDOWMENT FACTS

ENDOWMENT BENEFITS

- In 2016-17 academic year, 72% of Badger student-athletes on scholarship came from out-of-state
  - Wisconsin Athletics annually funds about \$13 million in student-athlete scholarships
  - A contribution investment of \$645,000 provides support for a full in-state scholarship
  - A contribution investment of \$1,075,000 provides support for a full out-of-state scholarship
  - Endowed scholarships may be established with a minimum gift or pledge of \$50,000
- Opportunity to name the fund in honor or memory of an individual or family
  - Matched with a student-athlete recipient, in accordance with the criteria of the fund (may be shared if partial scholarship)
  - Invitation to annual event recognizing donors and student-athlete recipients
  - Access to tickets, parking, and special event invitation based upon annual gift towards endowment
  - Credit within the Wisconsin Athletics Priority Point System
  - Recognition on the Forever Badgers Electronic Donor Wall at the Kohl Center



**JUNE 27, 2017**  
**LEGENDS OF WISCONSIN GOLF CLASSIC** ||



**AUGUST 2017**  
**FOOTBALL TRAINING CAMP OUTING**

**FALL 2017**  
**BADGER LEADERSHIP SOCIETY RECEPTION**

**FALL 2017**  
**VIP RECEPTION WITH THE DIRECTOR OF ATHLETICS** ||



**FALL 2017**  
**FOREVER BADGERS ENDOWMENT LUNCHEON** ||

**UW ATHLETICS HOSTED SPECIAL EVENTS**

**OTHER EXCLUSIVE UW ATHLETICS DONOR EVENTS**  
 See benefits chart for giving level invitation qualification



Enjoy the ultimate gameday football, men's basketball, and men's hockey experience in our premium seating areas located at Camp Randall Stadium and the Kohl Center. Our premium seats offer outstanding amenities and are among the best in college athletics! Learn more at [SupportTheBadgers.org](http://SupportTheBadgers.org) or by calling us at 608-262-1000.



CAMP RANDALL TERRACE



BUCKINGHAM CLUB & BMO HARRIS VARSITY CLUB



NICHOLAS CLUB



The Badger Leadership Society (BLS) recognizes donors for their lifetime giving of \$250,000 and above to Wisconsin Athletics. The society represents a dedicated program to promote philanthropic giving and honor those who have provided a transformational level of support through their generosity.

Members of the BLS have made significant financial contributions through endowed scholarships, facility projects, premium seating, sport-specific and unrestricted giving over the course of their lifetime and are committed to a dedicated effort to advance the Wisconsin Athletics mission.

## BENEFITS

As the core foundation of support for Wisconsin Athletics, members of the BLS enjoy a variety of benefits and opportunities including invitations to exclusive events.

The University of Wisconsin Athletic Department presents a special opportunity to become a permanent part of historic Camp Randall Stadium.

For 100 years, Wisconsin Athletics has built a tradition of excellence and success at Camp Randall. Show your Badger pride and add to the framework of Wisconsin Athletics by securing your very own personalized UW Hall of Fame Brick. Your engraved brick is 100% tax deductible and your contribution is credited to your donor rank.

The engraved bricks are set in the walkway adjacent to the American Family Insurance Entrance (Gate 1) of Camp Randall Stadium. Bricks are available in four sizes and are customizable with a message that is perfect for families, friends, celebrations, and your favorite Badger memory.

You may also purchase a replica brick for display in your office, home or Badger memorabilia room.

New brick order installation occurs once a year at the end of August. Applications for the yearly installation are due by June 15 of each year.

To order, please visit [SupportTheBadgers.org](http://SupportTheBadgers.org).



The Wisconsin Athletic Development Office provides you with the opportunity to designate your contribution to the area of your choice.

**ANNUAL FUND (Badger Fund)** Unrestricted gifts are the most vital to Wisconsin Athletics. Gifts for seating benefits should be allocated as unrestricted.

**SPORT-SPECIFIC** Contributions to Wisconsin Athletics may be allocated to the sport of your choice. Support any of the 23 Badger sports programs.

**FOREVER BADGERS** Endowment gifts and gift planning are meaningful and lasting ways to impact the experience of current and future Badger student-athletes.

**FACILITY PROJECTS** Wisconsin Athletics is committed to providing state-of-the-art facilities that allows it to attract and provide services to the best and brightest student-athletes to the University of Wisconsin.

**PREMIUM SEATING** Enjoy Wisconsin Athletic events from the best seats in the house. Premium seating offers fans the opportunity to enhance their game-day experience in designated areas for football, men's basketball and men's hockey.

You may make gifts at any point throughout the year. If you have an interest in 2017 donor benefits, consider giving prior to April 20, 2017.

**ONLINE** Visit [SupportTheBadgers.org](http://SupportTheBadgers.org) and click "GIVE NOW" in the upper right hand corner. Log in to your online account and follow the steps for a convenient and secure donation process. Online contributions may be made with American Express, Discover, MasterCard or Visa credit cards.

**CHECK** Mail a check, payable to "UWF – Athletics," to the Wisconsin Athletic Development Office at 1440 Monroe Street, Madison, WI 53711.

**MATCHING GIFTS** You can increase your level of giving by combining your contribution with matching funds from your employer. If your employer will match gifts to Wisconsin Athletics, please enclose your employer's form with your contribution.

**GIFTS-IN-KIND** Donated services or items (e.g. food and beverage, athletic equipment, printing, air travel, etc.) that would normally be purchased by the Wisconsin Athletic Department are considered gifts-in-kind and are always appreciated. Subject to University approval and IRS regulations, the value of the contribution would be credited to your account.

**GIFTS OF SECURITIES** Stocks, bonds, mutual funds, etc. are accepted in partnership with the University of Wisconsin Foundation.

**GIFT PROCESSING** Contributions received in the Wisconsin Athletic Development Office are posted to the donor's gift record within three business days. Contributions made for annual priority seating benefits will be credited to the ticket holder on record.

**TAX INFORMATION** All contributions to Wisconsin Athletics are considered gifts to the University of Wisconsin and are credited at full value for purposes of the donor's gift record at the University of Wisconsin Foundation. Any contribution that entitles the donor to purchase tickets is 80% deductible for income tax purposes, according to IRS Code Section 170 (I). In addition, the IRS has ruled the 80% portion of your contribution is only tax deductible to the extent it exceeds the value of any additional benefits received. Individuals who make a contribution to Wisconsin Athletics will be issued a tax receipt by the University of Wisconsin Foundation.

**WAIVER OF BENEFITS** For 100% tax deductibility of your contribution, you must decline your right to receive any benefits at the time you make your contribution.

**DONOR ADVISED FUNDS** Please note the Division of Intercollegiate Athletics and the University of Wisconsin Foundation will no longer accept contributions subject to the 80% rule from any private foundation, donor advised fund or IRA rollover. Contributions from those sources may only be applied to a Wisconsin Athletics 100% deductible fund. Please consult your tax advisor for more information.

## A look back... Your impact in 2016

**3.07** Student-Athlete cumulative GPA

**153** Events, courses & workshops were offered in 2015-16 to develop UW student-athletes

**310** Student-Athletes named to Dean's List, Dean's High Honor or both



**639**

**82%** Student-Athletes engaged in personal, leadership, diversity & career development opportunities

Student-Athletes from all 23 teams accumulated over 344 days of community service & served 300 community partners across the state

**RIO 2016 OLYMPICS** – 11 former and current Badgers competed at the Summer Games. Eight Badgers represented the United States, which ranked 13th in the country in terms of schools with Team USA members.

**FOOTBALL** – Finished the season 11-3 with a victory over Western Michigan in the Cotton Bowl, 24-16.

**VOLLEYBALL** – Made 20th appearance in school history in the NCAA Tournament, advancing to the Elite Eight.

**MEN'S BASKETBALL** – Finished 3rd in the Big Ten standings, made 18th consecutive NCAA tournament appearance in 2016, reached the Sweet 16 for the 5th time in the last 6 seasons.

**WOMEN'S TRACK AND FIELD** – Had four athletes qualify for the 2016 NCAA Outdoor Championships, made program history with first NCAA field event champion and first Olympic appearance in a field event.

# THANK YOU!

## WISCONSIN ATHLETIC DEVELOPMENT OFFICE

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