

171

Cedar Arts Center 2018-19 *Annual Report*



One Seventy One Cedar, Inc.

171 Cedar Street, Corning, NY 14830 | 607.936.4647 | www.171CedarArts.org

Letters from 171 Cedar Arts Center



I am thrilled to be leading 171 Cedar Arts Center during this exciting time!

In FY2018-19, we exceeded our operating budget goals, worked diligently and successfully on the silent phase of our Sustainability Capital Campaign, and held our inaugural Kaleidoscope Fundraiser, which was a lot of fun and successfully raised record funds. 171 Cedar Arts Center dancers of

all ages performed our annual Story Ballet, "Phantom," at the Corning Museum of Glass Auditorium. In the Houghton Gallery, we exhibited regional artists across genres that included video, animation, experiential art, graphic design, representational and abstract paintings, and of course, our annual Student & Faculty and Mosaic Exhibits. We joined the Gaffer District's Glassfest in May, demonstrating Raku pottery, and came home with "Rosinante," a fire-worked sculptural horse created at Glassfest by two 171 instructors, who now adorns the lawn in front of 171's Drake House.

171 Cedar Arts Center is proud of its history of inclusivity for community arts. We were able to offer over \$13,000 in scholarships to 41 students. In addition, we collaboratively offered programming with the Advantage After School Program, Alzheimer's Association; Care First; Corning Youth Center; Montour Falls Library; Ready, Set, Grow; Road Scholar; and Youth Mentoring of the Southern Tier. We also worked with multiple local organizations to donate ceramic bowls for the "Empty Bowls" initiative to support the Food Bank of the Southern Tier.

Please enjoy the 171 Cedar Arts Center experience! We encourage you to take a class or workshop, attend a performance or event, and to enjoy exhibits in our Houghton Gallery. Our 171 members and donors help to make all of this possible, and we are grateful for your continued support, particularly as we launch the public phase of our Capital Campaign. Together, we will power art forward!

Beth Landin, Executive Director

The 2018-19 fiscal year was a dynamic one at 171 Cedar Arts Center. Beth Landin quickly rose to meet the challenges in her new role as Executive Director, and we welcomed Adam Setzer, Administrative Manager, and Kristi Burns, Programs Manager, who transitioned well into their new positions. The entire 171 staff pulled together, bringing fresh ideas for workshops and classes, and successfully executed seven captivating exhibits in the Houghton Gallery, a highly successful Kaleidoscope fundraiser, and exciting live performances.

The 171 Board of Directors was also very active and engaged. From strategic planning to fundraising, information technology to facilities improvements and many things in between, board members actively worked with and supported the staff for a successful year. I can't thank them enough for their commitment, time and leadership.

As we go into 2020, we look to bring 171 Cedar Arts Center to an even higher level of excellence through our Sustainability Capital Campaign. Our tagline, "Art Powered Forward" represents our strong desire to sustain and improve our community arts center, providing innovative programming and scholarship support for generations to come. It will take each of us to ensure that 171 Cedar Arts Center is always the welcoming, vibrant place where people can grow through the arts.

Please join us in this initiative and come on by to experience all that 171 Cedar Arts Center has to offer!

Madonna Cornellison, Board President

OUR MISSION 171 Cedar Arts Center enriches the community by offering exceptional arts instruction, exhibiting today's artists, and presenting live performances.

OUR VALUES Artistically-dynamic, Community-centered for more than 50 years, Collaborative, Inclusive of everyone, Passionate about art's power and possibilities, Committed to excellence in all we do, Appreciative and caring of clients, faculty, artists, and volunteers, & Dedicated to honest, responsive, and responsible management



REVENUES & EXPENSES

Fiscal Year 2018-19

OPERATING REVENUES

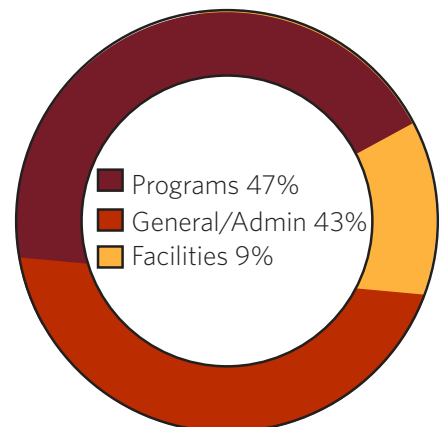
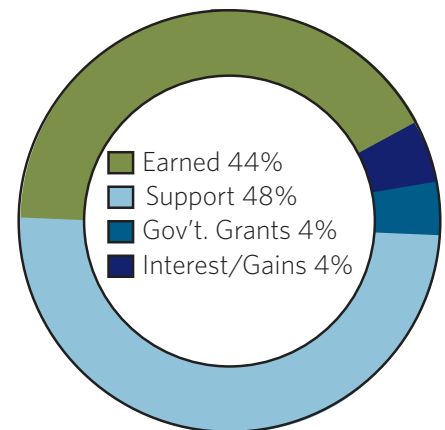
Earned Income.....	\$358,988
Support Income.....	\$387,536
Government Grants	\$ 35,000
Interest/Gains on Investments.....	\$ 29,930

Total Revenues..... \$811,454
Excludes \$732,817 in Capital Campaign Support

OPERATING EXPENSES

Program Service	\$353,694
General & Administrative.....	\$324,917
Facilities.....	\$ 68,725

Total Expenses*..... \$747,336
*Excludes \$113,799 in non-cash depreciation





HIGHLIGHTS

KALEIDOSCOPE-A GRAND SOIREE

On June 15, 2019, 171 Cedar Arts Center successfully presented its inaugural “Kaleidoscope - A Grand Soiree” fundraiser at the Corning Museum of Glass. This elegant event included live music, dancing, drinks and hors d’oeuvres, and a live auction. The evening’s Mosaic Art Exhibition featured twenty-three regional artists with work ranging from oil and watercolor painting to ceramics, and woodworking. Many thanks to our lead sponsors, the Ackerman Family, Corning Incorporated, and Hilliard Corporation. We would also like to thank our other generous business and community sponsors and attendees. This memorable evening put the “fun” in fundraising and the “art” in party!

We appreciate the tremendous support from our community and plan to make this an annual event.



GLASSFEST RAKU DEMONSTRATION

During Glassfest 2019 in May, 171 brought live Raku pottery demonstrations to the Fire Arts Block on Market Street. Ceramic Studio Technician Amanda Warren, instructor Kirk Allen, guest artist Alan Bennett, and a group of 171 students spent two days immersed in the heat of Raku firing their artwork. Once glazed, ceramic pieces were placed inside propane Raku kilns heated up to 1900 degrees, and then pulled out while red hot to be smothered in reduction cans filled with combustible materials like sawdust and newspaper. This special technique creates an atmosphere of carbon, which shocks the clay to produce brilliant colors and crackled patterns. Our team made dozens of pieces, while providing live commentary and answering questions from Glassfest visitors.



171 enjoyed the opportunity to create unique Raku fired artwork, and to share the 171 creative experience!

KINNER AWARD RECIPIENTS

The following instructors received the Kinner Award for Teaching presented at 171 Cedar Arts Center’s Annual Meeting on March 9, 2019.

Frances McLaren - Piano teacher, Frances McLaren, has been helping her students shine brighter as musicians since 1985. Many of her students have excelled in piano competitions and have gone on to major in music and piano in college. Frances is a winner of the Carnegie Awards Festival and Pittsburgh Concert Society auditions.



Doug and Carol Allan - Recently retired 171 dance teachers, Carol and Doug Allan, have danced together since high school. They studied performance swing and ballroom for three years in Boston and two more years in Philadelphia. Over their thirty-year dance teaching career, they instructed basic and performance ballroom, and swing for teens and for adults. The couple reports that their longstanding participation at 171 has been the source of many enduring friendships.



Duvid Smering - A longstanding and active member of our music faculty, Duvid Smering, passed away in 2018. He graduated from the Armed Forces School of Music in 1966 and performed with the 328th Army Band for three years. Duvid was a combo bandleader in the area, and played lead tenor sax, performing in the Wellsboro, Pennsylvania and Southern Tier, New York areas. He taught music for more than twenty years and created countless friendships along the way. A memorial plaque commemorating Duvid has been placed at the entrance to his former studio in 171’s Bruce House. He not only taught at 171, but lent his ideas, time, and his own brand of sunshine to our community arts center.

Duvid’s widow, Ewa Wdzieczak-Smering accepted this posthumous Kinner Award on Duvid’s behalf.



SCHOLARSHIPS

171 EXPERIENCE ART FUND - \$5100

To make it possible for everyone who wishes to be able take classes here, 171 Cedar Arts Center has established the 171 Experience Art Fund, which allows participation in 171 Cedar Arts Center's multi-arts programs. The maximum amount of assistance is first determined by the availability of funds and the number of applicants, and then by financial need and/or merit.

Recipients: Jillian Allen, Juliet Allen, Lydia Bajus, Avery Boris, Ariel Burdick, Mataya Burdick, Sophia Lorenz, Isabel Mattison, Elijah Miller, Ezra Miller, Olivia Miller, Ava Narde, Katie O'Konski, Piper O'Konski, Anastasia Reed, Giavanna Reed, Isabella Reed, Nicholas Reed, Alex Tomb, Hannah Tomb, and Phoebe Tomb

CHARLENE COLEMAN HOLLAND FUND - \$3800

This scholarship was established in 2007 with funds generously made available to 171 Cedar Arts Center from the family of Charlene Coleman Holland. This scholarship commemorates Mrs. Holland's interest in the richness of the region's arts and cultural community. Mrs. Holland was deeply committed to furthering music education and programming in the area and was instrumental in establishing the Center's first Suzuki program. Additionally, Charlene was the first Executive Director of the Chemung Valley Arts Council (aka The ARTS Council of the Southern Finger Lakes) in 1973 and lived in the Corning-Elmira area from 1963 to 2001, when she relocated with her husband to Salt Lake City, Utah, upon his retirement. Holland Scholarships are awarded to students who are currently taking private or group, piano and/or string lessons at 171 Cedar Arts Center.

Recipients: Selah Blake, Gabriel Boutwell, Rebecca Caudill, Julie Osburn, Sarah Osburn, Grace Speicher, and Luke Speicher

EDWIN CAPLIN FOUNDATION FUND - \$4100

The Edwin Caplin Foundation Fund is committed to fueling passion, encouraging learning, and cultivating philanthropic spirit in the arts through this scholarship, which was established in 2010 to provide financial assistance to students who are participating in 171 Cedar Arts Center's multi-disciplinary arts programming.

Recipients: Seika Dingel, Derek Guo, Tara Hurlburt, Hailey Jamison, Lily Jamison, Peyton Jamison, Jake Osburn, Jackie Osburn, Leah Bella Quigley, Alivia Sterling, Ava Sterling, and Paige Stilts

HELEN H. STEVENSON SCHOLARSHIP FUND - \$250

The Helen H. Stevenson Scholarship Fund was established in 2002 by Helen's children to commemorate their mother's strong passion for music, the visual arts, and children. They felt that the legacy of an art scholarship fund reaching out to the community was a fitting tribute to their mother. This art scholarship fund supports the visual arts and music education of children identified on the basis of need and merit.

Recipient: Alexzondra Meza

171 MEMBERS

171 Cedar Arts Center is member supported. The following lists of 171 members includes everyone whose membership was active during fiscal year 2018-19. We appreciate your support!

INDIVIDUAL MEMBERSHIPS: \$45

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of matched gifts for 18-19

14



\$11,329

Increase of 23% in dollars!

*THANK YOU TO CORPORATIONS INCLUDING CORNING INC. AND FREDDIE MAC FOR MATCHING THESE GIFTS!





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\$500-\$749**

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*THANK YOU TO CORPORATIONS INCLUDING CORNING INC. AND
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LEE BALDWIN MEMORIAL GARDEN

Outside the Drake House, 171 enjoyed a flourishing garden this year! Thanks to the hard work, artistic and gardening skills of 171 patron and volunteer, Dwayne Thomas Neal, the bountiful garden provided not only a floral feast for the eyes, but vegetables, herbs, and even decorative corn to adorn our doors in the fall. Art teachers grabbed flowers, greenery, and veggies for still life paintings, and our summer culinary arts program featured a "Cooking from the Garden" camp for children. Dwayne's cast leaf sculptures added an extra artful touch!





Thank You!

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VOLUNTEERS

171 Cedar Arts Center depends on the generosity of our dedicated volunteers each year. Volunteers lend their time and skills to: events, classes, repairs and maintenance, gardening, the Garden Club Plants sale, Patty Ozer Story Ballet, exhibition receptions, recitals, culinary, summer camps, 171's Annual Meeting, and more. *We thank you for supporting 171 through your willingness, commitment, and hard work!*



Council on the Arts

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