2018 ANNUAL IMPACT REPORT



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The mission is simple: Capital Crossroads SID supports the development of downtown Columbus as a clean, safe and fun place to live, work and play.

STAFF:

Kacey Brankamp, Downtown C-pass Program Director **Michelle Chippas,** Director of Communications & Engagement

Marc Conte, Deputy Director of Research, Planning & Facilities

Lisa Defendiefer, Deputy Director of Operations & Advocacy

Cass Freeland, Special Projects

Mark Klingler, Downtown C-pass Program Coordinator

Jack Low, Landscaping Specialist

Cleve Ricksecker, Executive Director

*To reduce costs, Capital Crossroads and Discovery Special Improvement Districts share staff.

Capital Crossroads SID

23 N. Fourth St., Columbus OH 43215 (614) 591-4565 | DowntownColumbus.com



GREAT THINGS ARE HAPPENING:

Capital Crossroads Special Improvement District continues to problem solve with innovation and a fresh outlook.

The Downtown C-pass exemplifies this at its finest. When property owners felt the economic impact of the parking crunch, the SID worked with community partners to offer unlimited access to COTA for all downtown workers within the SID boundaries. The program launched in June, and inside the impact report you'll get a glimpse of the program's success.

The clean and safe program will always offer incredible value, and the SID provides unprecedented outreach services. While cities across the United States experience increases in homelessness, the SID recognized a new perspective that may help address this ongoing problem. At our annual meeting in November, the SID brought in a national expert to begin a dialogue on new ways to address an issue that impacts quality of life for everyone Downtown.

A small and mighty staff continues to work hard on behalf of all Downtown property owners, and I am honored and delighted to serve as the board chair.

Here's to a great 2019.

Cordially,

Susan Ungar *Resident*

Board Chair, Capital Crossroads Special Improvement District

SPECIAL THANKS TO OUR MAJOR VOLUNTARY CONTRIBUTORS AND PARTNERS:



























AT YOUR SERVICE

LEVERAGING SUCCESS

Property owner assessments provide much-needed services, and with the help of grants, sponsorship and community partnerships, Capital Crossroads SID can do even more.

\$2,097,883 Property owner assessments



OTHER INCOME \$1,058,881

\$454,925

Voluntary contributions to general operations

\$435,378

Voluntary contributions and grants to Downtown C-pass

\$72.262

income for Pearl Market

\$96,316

earned income and memberships

YOUR SAFETY IS OUR BUSINESS



Our safety ambassadors work with Columbus Division of Police and area security managers to keep downtown safe.

1.231 SAFETY ESCORTS

29,982 Safety Services Hours

16,107 MILES OF BIKE PATROLS

Collaborated with police 472 times

1,117 QUALITY OF LIFE CONCERNS RESOLVED

Hosted 0 neighborhood safety meetings

FOUR-SEASON SHINE



No matter the weather, our ambassadors keep downtown clean and beautiful.



TONS LEAVES COLL FCTFD

14.263+ CI FANING HOURS



GRAFFITI TAGS AND HANDBILLS REMOVED

> 285 HOURS SNOW REMOVAL

HERE TO HELP



Capital Crossroads and Discovery Special Improvement Districts employ two full-time outreach specialists that provide homeless outreach.

3,680
HOURS
HOMELESS
OUTREACH

Worked with

500+
clients at the
Main Library

COTA PASSES
PROVIDED FOR
PEOPLE IN NEED

55 IDs or birth certificates secured

Found emergency shelter for 43 people

Helped 84 clients find housing





Thanks to funding from property owners and community partners, eligible workers in the Capital Crossroads Special Improvement District get free unlimited access to COTA.





NATIONAL MEDIA ATTENTION • 23 MEDIA IMPRESSIONS

400+

Companies enrolled

50

Largest downtown employers enrolled 13,700+

Downtown employees enrolled 460K+

COTA rides
with Downtown
C-pass over 6
months

17%

Increase in Rush Hour routes

DEDICATED AND COMMITTED

We thank you for your support:

CAPITAL CROSSROADS BUSINESS MEMBER CHAMPIONS

Through their annual membership contributions, these Capital Crossroads Champions help US make a difference in keeping downtown Columbus the place to live, work and discover.

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SUPPORTERS

Ohio Bureau of Workers' Compensation Ohio Supreme Court

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City of Columbus Hines (Huntington Center and Doubletree) Lifestyle Communities Nationwide

CLASS II

Brad DeHays CAPA CDDC/Capitol South

Continental Plaza (180 East Broad LLC) Continental Realty Crowne Plaza -

Hospitality Properties Trust

Hertz Investment Group - Capitol Square Office Tower

HighPoint at Columbus Commons

Huntington National

Kaufman Development One Columbus PNC Plaza

Schottenstein Property Group

CLASS III

Arshot Investments Bricker & Eckler Buckeye Parking Garage Capitol Square Ltd. Casto Community Residential (The Julian) Chase Tower

Courtyard by Marriott-Columbus

Day Companies Downtown Tiano III Ltd.

E.V. Bishoff Edwards Co.

Fifth Third Center Greyhound Lines Inc.

Hotel LeVeque (First Hospitality) Joseph Skilken & Co.

LAZ Parking Michael Schiff

Michael Tomko

PFK Company II LLC Residence Inn

Columbus Downtown

Sheraton Columbus The Renaissance Hotel

Vorys Sater Seymour & Pease

Westin Great Southern Hotel

YMCA Columbus

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Athletic Club of Co-

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Voluntary business membership and sponsorship strengthens Capital Crossroads SID services.

Be our partner.

Create a vibrant community.

Join **ŬS.**

Contact Michelle Chippas Capital Crossroads SID (614) 591-4506 mlchippas@sidservices.com