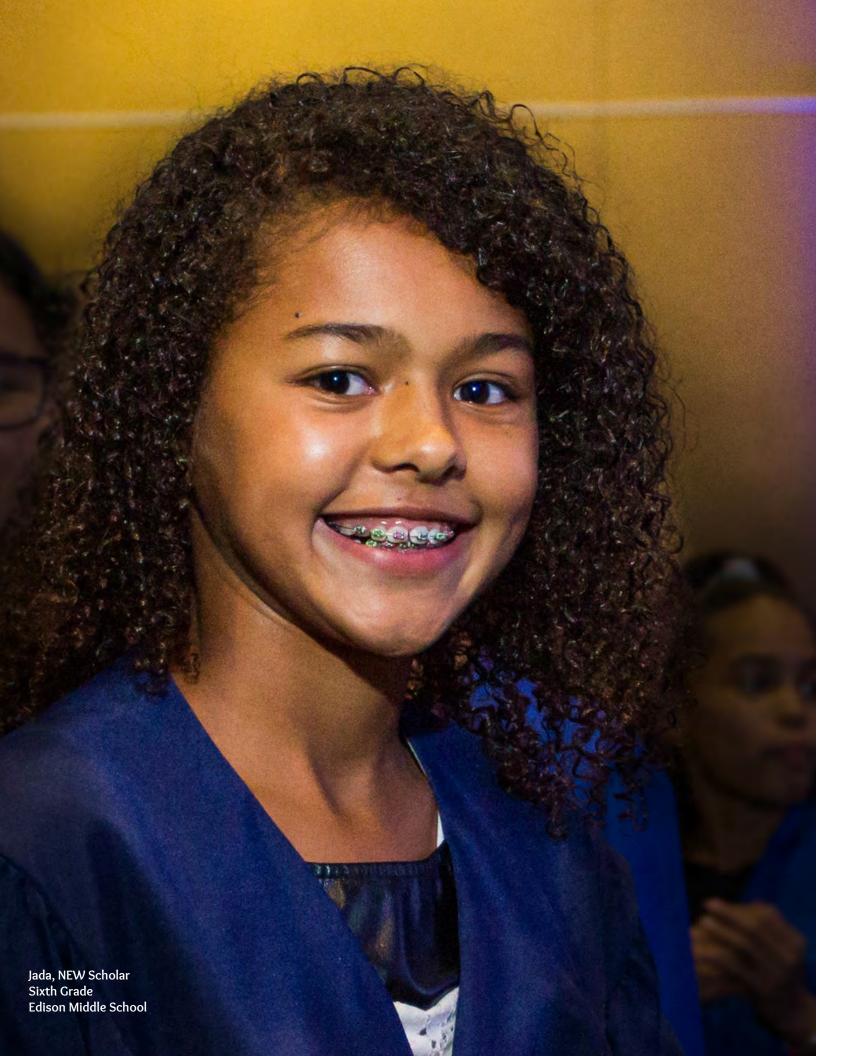


2018 Community Report



Every day in our community we lose students. They give up, they quit, they drop out. A variety of reasons contribute to this problem, but an underlying theme exists. Often, these students stop trying because they feel hopeless, like no cares or believes in them.

With your support, we are providing the hope needed for these students through scholarships and college readiness programming. Five years ago, we launched our NEW Scholars program to help underserved students get into college. From sixth grade through twelfth grade, we focus on character development, school success, college preparedness, and parent engagement to help these students on their path to college.

Through NEW Scholars, our caring staff builds the lasting relationships needed to have true success with our students and their parents. This encouragement and support in turn fosters their trust and a genuine belief they can go to college.

While our true results won't come until our first group of NEW Scholars graduates from high school in 2021, we are seeing some early signs of success. After just a few years in the program, our students are scoring much higher on standardized tests than their peers and exceeding the district average for their grade level.

Thanks to you, our donors and friends, many local youth now have a chance. A chance to realize their college dreams. A chance to follow their career aspirations. A chance to change their lives.



Debbe Helple

Debbie Helmle Board President



Brent Roubal
Executive Director

Board of Directors

Debbie Helmle, President Green Bay Oncology

Mark Fischer, *Vice President*Associated Bank

Benjamin Hayes, *Treasurer* Wipfli Financial Advisors

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Green Bay East High School

David Van Straten Liebmann & Van Straten LLC

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Claire Williams Smyth, Co.

Lead Staff

Brent Roubal
Executive Director

Jenny Tice Operations Director

Jason Annoye NEW Scholars Director

YEW Sch Carol De Groot smiles at the 2018 Lamp Kelly, freshman of Knowledge Celebration with Kelly, **UW-Eau Claire** recipient of the Howard & Carol Psychology major De Groot Scholarship Green Bay West High School graduate

Creating a Legacy Through Giving

Throughout its history, Scholarships, Inc. has received generous contributions from community members who sought to leave a legacy by supporting scholarships for local youth. These charitable donations offer hope and promise to hardworking, motivated students who have the desire and dedication to pursue a post-secondary degree, but not necessarily the financial means to do so. Quite often, the scholarships are set up in honor or in memory of a loved one, and many have a unique purpose or objective as directed by the donor.

Carol De Groot recently made such a gift to create a scholarship in her and her husband's name. "Both I and my late husband, Howard, were really big promoters of higher education," she explains.

"We instilled that same value in our five daughters, who all went on to receive Bachelor's and Masters degrees."

Since the age of 18, Carol has been teaching and inspiring children through education. Through teaching first graders at the Franciscan Sisters of Christan Charity in Manitowoc, traveling internationally on science and research expeditions, and even serving as an ad hoc professor at UW-Green Bay, she is "and always will be, a lifelong learner."

When the opportunity arose, Carol knew that establishing a scholarship was the perfect way to honor Howard and share her passion for education with local youth for perpetuity.

Carol enjoys meeting her scholarship recipients at the annual Scholarships, Inc. Lamp of Knowledge Celebration. "I like hearing about each students' unique background, and feel their excitement for what lies ahead," she explains.

So while Carol pursues her own adventures, knowing that her gift will impact the leaders of tomorrow is powerful. "Education has been a huge part of my life," says Carol. "It's rewarding to know that I'm helping local students pave their own path. Howard would have loved that, too."



Howard and Carol De Groot

Named & Endowed Scholarships

Abe Abrohams Memorial
Allouez Business Association
Barbara Anderegg
Harold Barrett Memorial
Carl & Eva Bartzen
John Bie Memorial
Richard & Leah Brenden
Memorial
Karin Brown Memorial
Bob "Birdie" Burt Memorial
Charles W. Byrnes
Josephine Christensen
Cofrin Foundation
Meyer Cohen Scholarship
Anthony G. Czech Memorial

M.E. Davis, Jr. Memorial
Howard & Carol De Groot
Gregoire Denis Family Trust
Deprey-Skyline Family

Information Technology
George & Anna Dittmer Trust
Elizabeth Dunne Memorial
Grace Englebert Memorial
Susan Nyla Fox Memorial
Gabrielle Fritsche & Paige

Derenne Memorial
James Garrity Memorial
David Hanaway Memorial
Lois Hanaway Memorial
Loraine Hartmann Memorial

Richard D. Hogan Memorial
Thomas & Helen Hundley
Memorial
Mildred Johnson Estate
Ernest & Shirley Krueger
Endeavour Award
Beth LoCascio Memorial
Salvatore LoCascio Memorial

emorial Mabel Lund Trust
& Paige Jean McFarland Memorial
rial Lucille Meusel Trust
norial Robert T. Meyer Foundation
emorial Pearl Noren Memorial
morial Helen Oppenhamer Memorial
Memorial Marjorie & Leonard Rohloff

Mr. & Mrs. Walter Scherf
Margaret Schmeling
Kathleen & Andrew Schmidt
Scholarship Fund
Ruth E. Schmidt Memorial
Schuette Family Foundation
Mary Shimonek Trust
William T. Sprole Memorial
Andrae Verheyden Memorial
Byron L. Walter Family
Scholarship
Perry Ziegler & Mary ZieglerSmith Memorial

The Difference Between Attending College or Not

After 56-years in operation, Scholarships, Inc. has awarded more than \$11 million in scholarships to over 8,600 local college-bound students. And it's all thanks to you.

You, our donors and friends, make it possible for us to have such a large impact on students who seek a post-secondary education. As we all know, college comes with a high price tag, and for many students that we support, funding from Scholarships, Inc. often means the difference between being able to pursue their college dreams, or not.

We recently conducted a survey of our scholarship recipients, and learned that almost one-third of respondents said attending college would have been difficult or not at all possible without a scholarship from our organization. And, what's

Nearly one-third of past recipients said attending college would have been difficult or not possible without our help

more, 72% said that Scholarships, Inc. played a significant role in helping them afford college.

You will find all of our 2018 scholarship recipients listed on page 8 of this report. As a local organization, we are able to serve so many students simply because of our community's continued generosity. Since 1962, Scholarships, Inc. has been helping students achieve their college dreams through community support.

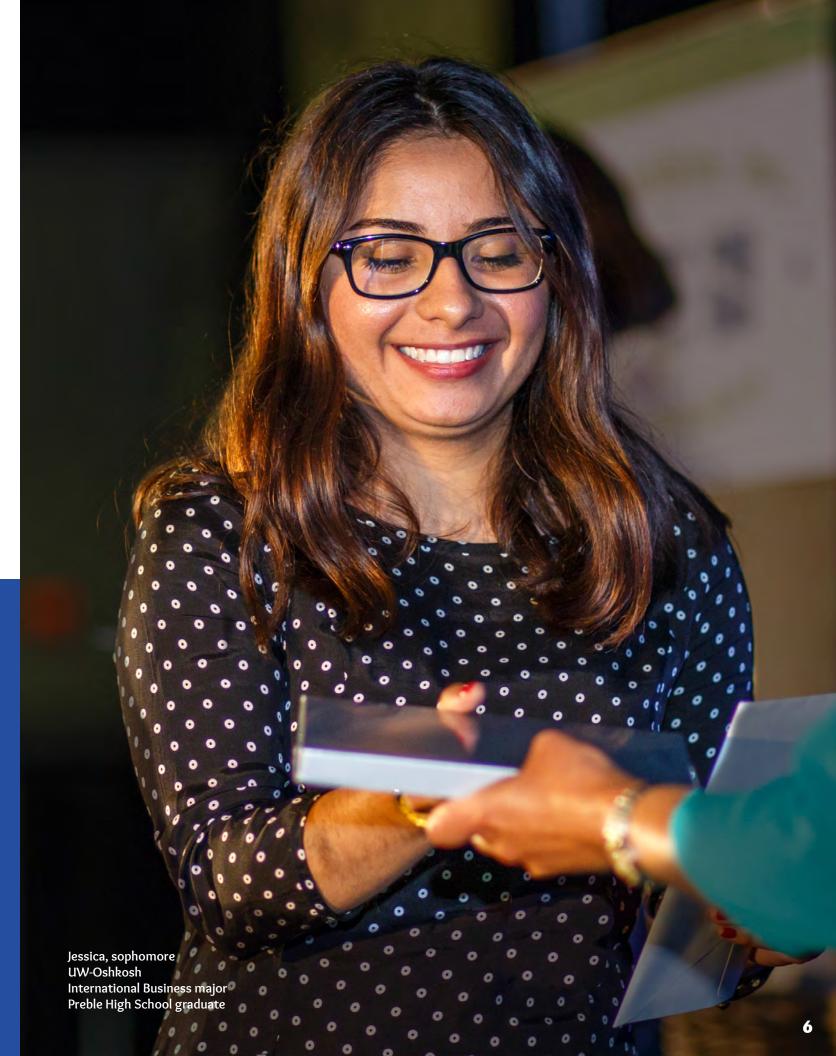
So thank you for believing in these hardworking youth who will one day be leaders in our community. Your support makes it possible for students to work toward their very bright futures.

I was brought up as an only child, by my mom, so I know what it is like to struggle financially. Now that I attend a university, ignoring the financial part is impossible. I work hard in my classes and I give my full effort in everything that I do -- that's what

I like to keep my focus on.

Thank you for providing a sense of ease and relief toward the cost of pursuing education at a higher level, and for showing that my hard work in school comes with satisfying rewards that helps me make my family proud.







2018 SCHOLARSHIP RECIPIENTS

Nade Abdi Nadifo Abdi Alexis Abel Callie Adamczak Lamyra Adams Samuel Agard Allison Alberts Karli Anderson Paige Anderson Meghan Bannow Shaun Barry Donna Bartel Jared Baudhuin Adam Bauknecht Isabella Bazaldua Jemma Benton **Taylor Beres** Spencer Berndt Erin Bernhardt Nallely Berumen Kekoa Bicoy Emilie Bierke Camry Bigalke Lily Birmingham Savanna Birnschein Blake Bomski Hannah Bopray Amber Bouche Cole Bouche Kylie Brandner Claire Brauer Brooke Brienen Amity Brosig Katelyn Brosig Madison Brosig Hunter Budz Riley Burger Presley Busch Erick Carranza Preston Casbourne Jacob Cater Kady Cheng Austin Claflin Kyle Cleven Benjamin Collette Bailey Conradt Hannah Copiskey

Morgan Cornelius Karah Crabb Shavna Creighbaum Karlee Curtis Timothy Dahl Chantell Damp Kailyn DeBlaey Courtney Diedrick Elizabeth Diedrick Caleb Diny McKenzie DuChateau Genevieve Eckelaert Mikayla Eliyha Molly Elliot Jessica Emerick Michael Erb Sthephany Escandell Ariadna Espindola Naomi Esquivel Emilie Feest Sarah Felhofer Matthew Frea Yolanda Garza Abigail Gegare Samuel Gerend Emily Gerlikovski Devon Giesler Karen Gonzalez Alvarez Hannah Graham John Grossardt Noah Guyette Rachel Hale Riley Haleen Rachel Hall Ingrid Hansen Oliver Hansen Keith Hansford Katie Hartman Elizabeth Henry Johnathan Hernandez Emma Heverly Aubrey Hinz **Emily Holland**

Noah Huckins

McKayla Humblet

Grace Jares Alejandra Jauregui Mia Jennerjahn Malcolm Jerks Andrew Jessen Paige Johnson Emma Jonas Bradley Jordan Jillian Jorns Shelby Kahr Nya Karner Rahmo Kassim Alexandra Kedzierski Amber Kelly Zebedee Kielar Sarah Kifer Aaron Kinard Alexis King Olivia Kliner Jacob Klister Sonia Koehler Parker Kolash Amber Kolstad Lisa Kong Benjamin Kopetsky Laura Kressin Callie Kubiak Carli Kugel Frank Kugel Mollie Lamkin Alissa Larscheid Ashley Laskowski Chelsea Lauder Alexandra LeClair Madeline LeClair Serena Lee Yunjeong Lee Christa Leick Hezly Lerma Nathan LeRoy Hannah Levin Gayle Lieberenz Morgan Linzmeier Kobe Maloney Lexi Malvitz Aleena Mangold Molly Mapes

Scott Mathison Sydney Maxwell Drew McCormick Lese McWey Sam Melchior Hanna Michalsen Elli Michelsen Ja'Presha Mitchell Olivia Moens Kristan Molling Cristina Montejano Lolar Moua Dana Mueller Samuel Mueller Ashley Murphy Maria Navarro Melissa Navarro-Gonzales Alyson Nordstrom Ava Olson Mackenzie Osmond Christian Paape Lauren Pamperin Deyssi Pino Jessica Plascencia Timothy Prestby Stacie Puyleart Bennett Rabach **Emily Rahn** Clare Ravizza Megan Reeves Bennett Reisler Brock Reisler Griffin Robaidek Micaela Rodriguez Shaula Roemer McKenna Roman Molly Ruffing Alexis Sabel Rory Sarenich Sierra Sargent Elizabeth Schaut Emma Schleicher Sam Schmitz Courtney Schwartz Kristy Shuck **Emily Simons** Ty Smukowski

Anna Snell Molly Snow Jena Socha Hannah Spargur Isaiah Spetz Morgan Spoehr Mallory Staats Shanelle Steeno Hannah Stefaniak Paige Sullivan Madeline Sweeney Courtney Tebo Alan Thomas Blia-Chia Thor Kaylee Tilleman Nicole Tlachac Maria Tomashek **Nolan Torres** Sarah Trachte Alexandra Valdez Arianna Van Dam Ashley Vande Hei Katelyn Vande Hei Ryan Vanden Boomen Julia VandenLangenberg Choua Vang Hunter Vang Pheng-Cheng Vang Hayley Verbeten Rowan Voskuil Morgan Wagner Sturre Wardak Clara Welhouse Zachary Wenger McKayla Wenner Escher Wentz Kelly Whiting Brooke Wiegert Jaclyn Willems Zachary Woelfel Gabriella Wood Ashley Worachek Brandon Worachek Carlie Wyckoff Nkaujoua Xiong

Scholarship Recipients
234

Kiana Copiskey



Average Award Per Recipient \$2,538

Abigail Martinson



Total Awarded in Scholarships \$593,850

Dia Yang



"College just didn't seem like an option for me because it wasn't an option for most people I knew..." Raquel, NEW Scholar Sophomore Green Bay East High School

NEW Scholars Changed My Life

When Raquel ponders her future after high school, she says that attending college is really important to her. But it hasn't always been that way. "Actually, college never crossed my mind before I filled out the application for NEW Scholars," she admits.

Raquel is part of the NEW Scholars Class of 2021, the very first cohort of students to sign up for the college readiness program. But as a fifth grader, she wasn't convinced that college would be a part of her journey. "If it wasn't for Ms. Cram, my fifth grade teacher," Raquel comments, "I might never have even filled out the application."

Many NEW Scholars make that same comment: That before NEW Scholars, they hadn't imagined themselves as future college students. The common thread? They will all be the first in their families to attend college, a prospect that for many, is daunting and seems beyond reach. "College just didn't seem like an option for me because it wasn't an option for most people I knew," explains Raquel.

Now, as a sophomore at Green Bay East High School, Raquel still smiles with pride when telling people that she's in the program. "NEW Scholars has changed my life because it changed the way I look at my future," she explains. "And it helped change the way my parents view college; it showed them college is actually a reality for me."

In 2013 when Scholarships, Inc. introduced the NEW Scholars program, the hope was to inspire real, lasting change in the lives of children. To not only allow them to dream, but to help them set and achieve goals for their future. "We chose to invest in first-generation, low income students who had the promise for a bright future, but needed a little help getting to it," explains Brent Roubal.



Raquel writes reflections based on what she's read in NEW Scholars

"Through after-school programming and parent workshops, we're meeting our objectives."

Thanks to you, our donors and friends, these children and their families are realizing a future in which they have options. A future that, without NEW Scholars, would not exist for them.

How does NEW Scholars impact our community?

NEW Scholars addresses the huge gaps that exist between lower and higher income students in degree attainment, and helps our community's low-income students learn skills and resources that can lead them to a degree.

The benefits of participating in this program will be **permanent and life changing**. Long-term support provides our students with access to college and advancement opportunities that wouldn't otherwise be available to them. With better earning potential and more freedom of choice in the job market than they'd have without a college degree, they will enjoy increased job satisfaction and a better quality of life.

Just think: The opportunity for these students to pursue a post-secondary education literally means changing the course of their future; of **ending the cycle of poverty** that so many low-income families have been stuck in for generations.



Scholarships, Inc. Receives Ethics in Business Award

In 2018, Scholarships, Inc. proudly accepted the Ethics in Business Award in the Nonprofit category. This award, presented by Foundations Health & Wholeness, Inc., honors companies, organizations and individuals who serve as role models for ethics in our community.

Executive Director Brent Roubal received the award on behalf of Scholarships, Inc. at the November 8th Ethics in Business Awards luncheon. "It was such a great feeling, seeing so many people attend in support of individuals and organizations who are operating with high ethical standards," explains Brent.

Also recognized was Green Bay East High School sophomore Jaime Alvarez (pictured at left), who received the Ethics in Business Award in the Youth category. "Jaime is actually one of our NEW Scholars," says Brent. "He is a hardworking, polite young man with a real passion for helping people."

Ethics in Business Awards



In addition to the award, Scholarships, Inc. was also chosen to receive the EXEL Award grant from the Greater Green Bay Community Foundation. The grant supports training, strategic planning or leadership development initiatives. "We were one among many excellent nominees," comments Brent. "It was an honor to receive the EXEL Award, and to be recognized for the value that we bring to local students and families in our community."

Scholarships, Inc. has been serving the Green Bay area since 1962, and works hard to employ ethical values and principles in decision-making, day-to-day operations and student programming.



Scholarships, Inc. staff accepts the award at the November $8^{\rm th}$ Ethics in Business Awards luncheon

SCHOLAR (\$10,000 AND ABOVE)

100+ Women Who Care Associated Bank The George Kress Foundation Green Bay Packers Give Back

K.C. Stock Foundation Lucille Meusel Trust Raibrook Foundation

Albert & Mary Rhoades Foundation Schneider Foundation

Van Dyk & Associates

SUMMA CUM LAUDE (\$5,000-\$9,999)

Eva M. Bartzen Charitable Trust George & Anna Dittmer Trust

MAGNA CUM LAUDE (\$2,500-\$4,999)

Greater Green Bay Community Foundation Mentges Family Fund For Education* Optimist Club of Green Bay Foundation Pomp's Tire Service Primum Bonum Foundation St. Norbert College

CUM LAUDE (\$1,000-\$2,499)

Amerhart Foundation* The Dean Family Green Bay Packers Pro Shop John Hawley Elizabeth B. & Philip J. Hendrickson Foundation Joan C. Hogan Michael & Ronda Kincheloe William Kress E.W. & Margaret Leicht Family Fund* Marian Maier lack & Inky Meng Nicolet National Bank Northeast Wisconsin Technical College Dr. Michael O'Neill, in memory of Patricia Marguerite O'Neill

GRADUATE (\$500-\$999)

Wayne & Anita Resch

Schreiber Foods, Inc.*

Brent & Melissa Roubal

Gary Austin Brian Bartel & Dr. Kim Winburn Teresa & Mike Bray Mark Fischer Tom & Linda Halloin

GRADUATE (continued)

Gilbert & Shirley Hannon Fund*

Mike & Rose Hogan Joe Korte, in memory of Kathy Korte

Ryan & Sara Laughlin Bert & Diane Liebmann

Donna Neu Dr. Suzanne Neu

Kris Parins Prevea Health

Schmidt & Assoc. of Ameriprise Joe Hockers & Susan Schoenberger

Randy & Giselle Simons

Dr. Charles Smith Virginia Smits

Paul & Margaret Summerside Nancy & Jay Thompson*

Katherine Torres

Veronica Trofka Myron & Carol Van de Ven Dr. Chris & Elaine Wagner John & Brenda Warren Fund* Steve & Claire Williams

Wipfli, LLP

ADVOCATE (\$250-\$499)

Craig & Molly Darrow **Broadway Enterprises** Rob & Erika Fleming Terrence Fulwiler George & Sharon Hartmann Benjamin & Kelly Hayes Jack & Debbie Helmle Denis & Irene Hogan Dr. Edward & Siri Lin Tim & Laura McCoy David & Lori Van Straten Anneliese Waggoner Steve & Lora Warner

BENEFACTOR (\$100-\$249)

Fred & Judy Darling Pat & Diane Ford Dr. David & Caitlin Groteluschen Marian Hart Cassidy & Joseph Hickman Joan D. Hogan Barb Jenkins

BENEFACTOR (continued)

Dr. Barbi Kaplan-Frenkel Dr. Frederick Lamont Michelle & David Langenfeld Dillon & Kristy Maney Michael & Maryanne Marinetti Jeffrey & Tracey Martinson Timothy & Marcia Meyer Ed & Mary Ellen Meyer Kristen Pfluger Barbara Pharris Remley Family Fund* River City Ice Co. Gary & Mary Rolain Matthew & Jenna Ryan Schenck SC Carrie & Randy Stary Charitable Fund William & Mary Jo Sulzmann Jenny & Chris Tice Sue Todey & Jerry Whitehouse Mark Villwock & Katie Maloney Jennifer Zettel Andrew Zillmer

FRIEND (\$99 AND UNDER)

AmazonSmile Michael & Marjorie Bork The C.A. Lawton Co. Darlene Charneski Robert & Mary Cook Lynda Drews Giving Assistant, Inc. Richard & Colleen Hawley Rvan & Jessica Kuehn Craig & DeeDee Letourneau Evan & Susan Lin Hazel Loppnow Deborah Mauthe Eric Nooker Mary Paplham Kevin Platten

lim & Iane Anderson Crystal Sandmire Aurora Cortes Heather Seaborn John & Judith Crain Robert & Mary Smith Patty & Steven Stroman Steven & Rhonda Taylor **UW-Green Bay** Glen & Mary Vanden Boomen Jerome & Sue Wieland Anonymous (1)

* A fund of the Greater Green Bay Community Foundation





