

2018

HEALTHCARE
LEADERSHIP
CONFERENCE

KaufmanHall

October 17-19, 2018

Four Seasons Hotel Chicago



Learn more and register: kaufmanhall.com/hlc

A MUST-ATTEND EVENT FOR SENIOR EXECUTIVES AND TRUSTEES

"I have found the Healthcare Leadership Conference to be one of the most content-rich opportunities I have to improve myself at the cross-section of Finance and Strategy. The sessions are informative and forward-looking."

Jeff Blankenship
Chief Financial Officer
West Tennessee Healthcare

"Every year, members of the Board and the executive team attend the Kaufman Hall annual Healthcare Leadership Conference. This conference has become a valuable source of knowledge for us. The content is exceptional and its focus timely and critically important to framing how we might best navigate the current state, and be purposeful in planning for the future state. The opportunity to meet and converse with other providers and experts adds a dimension to our learning and strategy exploration. This conference is a 'must-attend event' for our Board and executive team."

Ninfa M. Saunders, DHA, FACHE
President and CEO
Navicent Health

"I have been attending the Kaufman Hall Healthcare Conference for a number of years because I have found the speakers to be top notch and the information gained and topics discussed to be relevant, timely, and of great value to me as the CEO of a hospital."

Vincent Capece, Jr.
President and CEO
Middlesex Hospital

"I have attended the Kaufman Hall Healthcare Leadership Conference for many years, and the event always provides an array of valued experiences and opportunities to network with peers from across the country. The conference consistently includes thought-provoking keynote speakers, the Friday morning Rating Agency session, and a variety of breakout sessions, which allow attendees to choose their topics of interest. Every year, I come away with new insights regarding the healthcare market that help me in my role as CFO. The annual investment in time and money to attend the conference truly pays dividends!"

Bryan Randall
Chief Financial Officer
Heritage Valley Health System

NAVIGATING THE NEW HEALTHCARE ECONOMY



Join fellow healthcare leaders for insights and actions you won't get anywhere else to help you chart the right course for your organization.

Get answers to these and many other key questions at the 2018 Healthcare Leadership Conference:

- What does the CVS Health/Aetna deal mean for U.S. healthcare?
- Can Amazon and Apple really transform healthcare?
- How big do health systems need to be?
- How can we become an outpatient/digital-first system?
- How can we stop losing money on physician practices?
- How can we use data to make better decisions?

What You Can Expect:

- 4 Stellar Keynote Speakers
- 13 Sessions on Strategy
- 3 Networking Events
- 200 Healthcare Organizations
- 13.5 CPE Credits



SCHEDULE AT A GLANCE

Wednesday, October 17

11:30 a.m. – 1:00 p.m. Women's Leadership Luncheon
2:00 p.m. – 5:00 p.m. Conference sessions
5:30 p.m. – 9:00 p.m. Opening Reception:
Signature Room, John Hancock

Thursday, October 18

7:00 a.m. – 8:00 a.m. Breakfast
7:30 a.m. – 4:15 p.m. Conference sessions
6:00 p.m. – 9:00 p.m. House of Blues (NEW!)
9:00 p.m. – 11:00 p.m. Ditka's

Friday, October 19

7:00 a.m. – 8:00 a.m. Breakfast
8:00 a.m. – 10:30 a.m. Conference sessions

Where: Four Seasons Hotel Chicago
Learn more: kaufmanhall.com/hlc
Contact Us: hlc@kaufmanhall.com

STELLAR KEYNOTE SPEAKERS



Siddhartha Mukherjee, M.D., D.Phil.

An oncologist and cancer researcher, Dr. Mukherjee is the Pulitzer Prize-winning author of *The Emperor of All Maladies: A Biography of Cancer*. He has devoted his life to caring for victims of cancer, and his laboratory is on the forefront of discovering new cancer drugs using innovative biological methods. Dr. Mukherjee's words both on the stage and on the page are powerful, illuminating, and inspiring. His newest book is *The Gene: An Intimate History*.



Scott Galloway

Mr. Galloway is a Clinical Professor at the NYU Stern School of Business. He also is a serial entrepreneur, having founded nine firms, including L2, a think tank for digital innovation. His first book, *The Four: The Hidden DNA of Amazon, Apple, Facebook, and Google*, was published in 2017. One of the world's most celebrated business professors, he offers insights into the companies' ascents, and associated lessons for competitors, business partners, and anyone living in the world they dominate.



Harry Kraemer

Mr. Kraemer is a Clinical Professor of Strategy at Northwestern University's Kellogg School of Management, and former Chairman and CEO of Baxter International. Additionally, he is an executive partner with Madison Dearborn Partners, one of the largest private equity firms in the United States. Mr. Kraemer is the author of two bestselling books, *From Values to Action: The Four Principles of Values-Based Leadership* and *Becoming the Best: Build a World-Class Organization Through Values-Based Leadership*. Back by popular demand, he will provide a new keynote for the 2018 conference.



Kenneth Kaufman

The Chair of Kaufman Hall, Mr. Kaufman is known for his powerful insights on healthcare disruption. Through his presentations, articles, and blogs, he offers an unparalleled grasp of the economic, technological, and competitive forces undermining healthcare's traditional business model, and guidance on how organizations should respond. Mr. Kaufman has delivered more than 400 speeches and is the author of seven books, including *Fast and Furious: Observations on Healthcare's Transformation*.

THOUGHT-PROVOKING PANEL DISCUSSIONS

A leading health system CEO and an AHA executive share their ideas on how to stay relevant amid strong forces aiming to disrupt the hospital industry.

The panel includes:

- **James H. Hinton**, Chief Executive Officer, Baylor Scott & White Health
- **Maryjane Wurth**, Executive Vice President and Chief Operating Officer, American Hospital Association, and President and CEO, Health Forum
- **Kenneth Kaufman**, Chair, Kaufman Hall (Moderator)

What's Next for Private Equity and Healthcare?

Learn from our panel of experts about new partnership possibilities that will take healthcare in innovative directions.

The panel includes:

- **Elizabeth Q. Betten**, Managing Director, Healthcare, for Madison Dearborn Partners
- **Paul Moskowitz**, Vice President, Healthcare, at Bain Capital Private Equity
- **Rich Roth**, Chief Strategic Innovation Officer, Dignity Health
- **R. Wesley Champion**, Managing Director and Chief Executive Officer, Kaufman Hall (Moderator)

What Disruption Could Mean to Your Credit Rating

Hear how the top analysts are thinking about the credit-rating impact of megamergers, payer moves, AI, retail health, and more.

The panel includes:

- **Martin Arrick**, Managing Director, S&P Global
- **Lisa Goldstein**, Associate Managing Director, Moody's Investors Service
- **Kevin Holloran**, Senior Director, Fitch Ratings
- **Therese L. Wareham**, Managing Director, Kaufman Hall (Moderator)





HOTEL

The Four Seasons Hotel Chicago is our venue for the 2018 Healthcare Leadership Conference. Located at 120 East Delaware Place near Michigan Avenue, the Four Seasons provides easy access to dining, shopping, and entertainment.

Kaufman Hall has secured a block of rooms at a preferred rate at the Four Seasons with some overflow rooms at two nearby hotels (be sure to mention Kaufman Hall's Healthcare Leadership Conference in order to receive the preferred rate).

Please contact the hotel directly to make your reservation.

HOTEL OPTIONS

Four Seasons Hotel Chicago, 312.280.8400 (room block; instructions below)

Ritz Carlton Chicago, 312.266.1000 (overflow room block)

Hilton Suites Chicago/Magnificent Mile, 312.664.1100 (overflow room block)

The Whitehall Hotel, 312.944.6300

The Talbott Hotel, 312.944.4970

The Tremont Hotel, 312.751.1900

The Westin Michigan Avenue, 312.943.7200

Sofitel Chicago Magnificent Mile, 312.324.4000

Omni Chicago Hotel, 312.944.6664

The Drake Hotel, 312.787.2200

Four Seasons Booking Instructions

) Call Four Seasons directly: **312.280.8400**

* Mention the code **"KH2018"** or the Kaufman Hall Healthcare Leadership Conference

Four Seasons Notes:

Cancellations made within 21 days of your arrival date will be charged one night's room and tax.

If the room block is full and you're unable to reserve a room at the Four Seasons, please contact our conference organizer Sallie Kerr at sallietkerr@gmail.com to request to be contacted should a room become available.

Whichever hotel you choose, please make your reservations early.



REGISTRATION FEES

We have implemented a new pricing structure this year. To take advantage of early bird savings, please register by July 13. See the table below for dates and costs.

Dates	Individual	Group
May 30 - July 13	\$700	\$600/person for a group of four or more
July 14 - Aug. 31	\$1000	\$600/person for a group of four or more
Sept. 1 - Oct. 17	\$1300	\$600/person for a group of four or more

Register on the conference website at: kaufmanhall.com/hlc

CANCELATION FEES

Dates	Details
May 30 - July 13	Full refund, complimentary substitution
July 14 - Aug. 31	90% of your registration fee refunded, complimentary substitution
Sept. 1 - Oct. 16	50% of your registration fee refunded, complimentary substitution

Groups are Welcome

Register early to take advantage of our special group discount: for every fourth registration, you will receive the fifth for free (expires July 13).

We encourage organizations to send executive and Board groups to the conference. For groups of five or more, please contact **Lee Anne Elston** at **224.724.3106**.

Spouse/Guest

If your spouse or significant other is joining you for the conference, they are welcome to attend the Opening Reception on Wednesday evening as well as the House of Blues on Thursday. Simply add your guest's name to the online registration form.

AGENDA

WEDNESDAY, OCTOBER 17

11:30 a.m.	Networking: Women's Leadership Luncheon
1:00 p.m.	Registration Opens
2:00 p.m.	Opening Welcome - <i>R. Wesley Champion</i>
2:15 p.m.	KEYNOTE: The New Healthcare Ecosystem - <i>Kenneth Kaufman</i>
3:30 p.m.	Break
3:45 p.m.	PANEL: Meeting Disruption Head On
5:00 p.m.	Sessions End
5:30 p.m. – 9:00 p.m.	Networking: Opening Reception Signature Room at the 95th, top of the John Hancock Center

THURSDAY, OCTOBER 18

7:00 a.m.	Breakfast
7:30 a.m.	Concurrent Sessions Block 1 <ul style="list-style-type: none">• A Sustainable Model for Employing Physicians• Right Care, Right Place, Right Clinicians• Putting Cost Accounting to Work
9:15 a.m.	Opening for General Sessions <i>R. Wesley Champion</i>
9:30 a.m.	KEYNOTE: Three Visions of the Future of Healthcare <i>Siddhartha Mukherjee, M.D., D.Phil.</i>
10:45 a.m.	Break
11:00 a.m.	KEYNOTE: The Hidden DNA of Amazon, Apple, Facebook, and Google <i>Scott Galloway</i>
12:15 p.m.	Lunch
1:30 p.m.	KEYNOTE: Becoming the Best <i>Harry M. Jansen Kraemer, Jr.</i>
2:45 p.m.	Break
3:00 p.m.	Concurrent Sessions Block 2 <ul style="list-style-type: none">• How a Hospital Becomes a Health Company• Consolidation: What's the Endgame and What's Your Strategy?• The Future Healthcare Payment System
4:15 p.m.	Sessions End
6:00 p.m. – 9:00 p.m.	Networking: House of Blues
9:00 p.m. – 11:00 p.m.	Networking: Ditka's

FRIDAY, OCTOBER 19

7:00 a.m.	Breakfast
8:00 a.m.	PANEL: What's Next for Private Equity and Healthcare?
9:15 a.m.	PANEL: What Disruption Could Mean to Your Credit Rating
10:30 a.m.	Conference Concludes

GENERAL INFORMATION

WHO SHOULD ATTEND

Senior executives and trustees of healthcare provider organizations

VENUE

Four Seasons Hotel Chicago, 120 East Delaware Place, Chicago, IL

CPE CREDITS

Kaufman Hall is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of Continuing Professional Education (CPE) on the National Registry of CPE Sponsors. Boards of Accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org.

13.5 CPE credits are available for attending a full complement of conference sessions.

Course levels: Basic. No advance preparation or prerequisites are required.

ATTIRE

Business casual

LOGISTICS

Transfer time from both O'Hare International Airport and Midway Airport is 30-60 minutes, depending on traffic and weather. For those driving to the Four Seasons, valet parking is available at the front of the hotel.

There is also a self-park garage that serves the hotel, offices, and shops in the 900 North Michigan building complex.

QUESTIONS

Please contact **Julie Visocnik** or **Lee Anne Elston** at **847.441.8780** or send an email to hlc@kaufmanhall.com.

REGISTRATION

Register at: kaufmanhall.com/hlc

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