

# CONNECTIONS



The quarterly newsletter of  
The **COMMUNITY** Foundation for Greater New Haven  
**NOW MORE THAN EVER**

Imagine.

Inform.

Invest.

Inspire.

## 90 Years of Being There “From the Start”

On the occasion of the 90th anniversary of our founding, The Community Foundation is proud to present a series called “From the Start” — a history of investing in good ideas and talented people. Since 1928, Foundation funds have started and sustained successful nonprofits and created and funded crucial collaboratives and inclusive coalitions. You will find stories about the founding of an organization serving people with the then, newly-identified disease of AIDS; a group of visionary women who believed New Haven could be the next Spoleto; a philanthropist who found a way to recognize outstanding individual effort to nourish the partnership between Yale and the community; and many more. Read the stories on our website at [cfgnh.org/90years](http://cfgnh.org/90years). If you have a story to share about how The Foundation supported a community endeavor, please let us know!

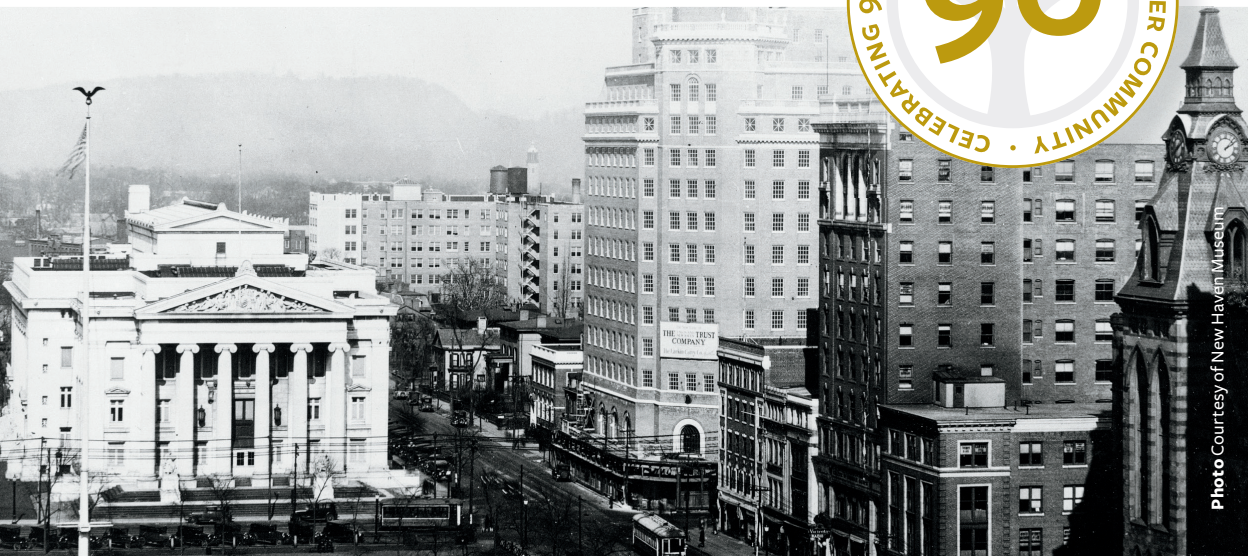




Photo: Judy Sirota Rosenthal



## Salute to Fellow Nonagenarians

### Honored to be in the Company of These Amazing 90(plus)-Year-Old Donors

Their journey together started in 1946, when Dagobert (Dag) and Nancy Pfeiffer met at the University of Geneva. Nancy spoke English and Dag spoke German and the little French they both knew sparked a lifelong conversation. Married in 1948, the Pfeiffers have three children and two grandchildren and live a full life after retirement from careers in business and photojournalism. An outdoors enthusiast since his days of climbing the Alps as a child, Dag discovered Sleeping Giant Park after the couple's move to North Haven in 1964, and they have been enjoying it ever since. In 2007, the Pfeiffers set up a charitable gift annuity with appreciated stock, which in the future will establish the Dag and Nancy Pfeiffer Fund to benefit the Sleeping Giant Park Association.

### 2018 Annual Meeting and Convening to Focus on Inclusive Growth

The Foundation is calling on Greater New Haven leaders to create an agenda for inclusive economic growth. **COMMUNITY, NOW MORE THAN EVER** has been the Foundation's call to the people and institutions of Greater New Haven to stand together against the unprecedented assault on the core values of inclusion, generosity and unity that we are seeing in our country today. Join us at our **2018 Annual Meeting and Convening** on April 19 when we welcome keynote speaker Amy Liu, Vice President of Brookings and Director, Metropolitan Policy Program, who will help spur new ideas for this agenda. To register, visit [cfnh.org/AnnualMeeting2018](http://cfnh.org/AnnualMeeting2018).





Photo Courtesy of Booker T. Washington Academy

## Raising the Bar

### Academy Focuses on Instruction and Sees Results

Booker T. Washington Academy\* launched four years ago as a new local charter school with a mission to create a high-achieving school for children from disadvantaged neighborhoods. Because many of its students enter kindergarten with low vocabulary levels, the school puts its resources into focused instruction to help these children catch up. The elementary school has extended hours and spends at least three-and-a-half hours on reading and writing. And the results are showing: The school ranks in the top two percent in math and top 20 percent in language arts in the latest round of standardized testing. “While the test scores are important, our program is comprehensive,” says Executive Director John A. Taylor Jr. “Our students are well-rounded, getting Spanish, music, dance and the arts.”

\*Booker T. Washington Academy has an organization fund at The Community Foundation.

### Responding to Community Needs: 5 Competitive Grant Processes Now Open

The Foundation offers several competitive grant programs to local nonprofits, made possible through unrestricted and preference funds established by donors over several generations. **Responsive Grants** (over \$7,500) are available for general operating support, project support and capacity building support (apply by March 29). **Strategy Grants** (amount varies) are also available to nonprofits supporting immigrant integration in New Haven (apply by June 18). Available throughout the year are **Event Sponsorships** (up to \$2,500), **Nonprofit Animal Shelter Grants** (up to \$7,500, through the Lillian and Henry A. Konopacke Fund) and **Year-Round Small Grants** (up to \$7,500).



Photo Kathleen Cei

During confidential consultations, your advisor and Foundation staff review your planned giving options, discuss benefits, provide sample agreements and suggested will language, and handle all the necessary forms and calculations for making an immediate or planned gift.

# Professional Advisors are Important Partners

We are proud to work with the people listed below

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**In January 2018, the  
Tax Cuts and Job Act  
went into effect.**  
Learn more at [cfgnh.org/taxreform](http://cfgnh.org/taxreform)

For information on how we can assist you and your clients, contact Dotty Weston-Murphy at 203-777-7081 or Sharon Cappetta at 203-777-7071.

“I counseled some of my community-minded clients at year end, when tax laws were changing as to the benefits of a donor advised fund at The Community Foundation. It provided them with very favorable tax outcomes while supporting their interests in the community and beyond. I personally have been extremely pleased with the Foundation’s stewardship and assistance with my family’s fund.”

— John Gordon, CPA, Donald L. Perlroth & Company



Photo: Judy Sirota Rosenthal





## How Happy Were You Yesterday?

### Statewide Wellbeing Survey Now Underway

Three years ago, DataHaven, in partnership with The Foundation, created the *Community Wellbeing Survey* for Greater New Haven, providing the most robust data set of its kind on the quality of life, health and happiness of local residents. This year, the survey is going statewide, bringing together more than 60 funders and more than 100 public agencies and nonprofits. About 15,000 adults will participate in in-depth interviews, responding to statements and questions such as: “Children in my town have the positive role models they need” and “How happy were you yesterday?” The survey will provide insight into how residents feel about their communities, issues and opportunities. Comparative survey results will also be used in the upcoming publications of the *Greater New Haven Community Index* and *Valley Community Index*. If you are selected to participate, please answer the call and take the survey!

### The Great Give® is Coming! May 1-2, 2018

The Great Give®, a 36-hour online fundraising event, unites donors with nonprofits serving Greater New Haven in a fun and engaging way. It raises money and awareness for so many causes important to our region, with valuable matching funds and prizes from The Community Foundation. Since 1928, The Foundation has been working to strengthen the capacity of local charitable organizations to meet the challenges of the day and deliver results for generations to come. Visit [TheGreatGive.org](http://TheGreatGive.org)® between 8 a.m. on May 1 and 8 p.m. on May 2, choose one or more charitable organizations and donate. It's that simple!



## Changing Faces on the Board

### Leaders Bring Diversity in Skills and Knowledge

In January 2018, The Foundation Board of Directors welcomed two new members, Gregory J. Pepe, Esq.<sup>1</sup> and Marcella Nuñez-Smith, IMD, MHS.<sup>2</sup> Dr. Nuñez-Smith is an Associate Professor at the Yale School of Medicine and at the Yale School of Public Health and was appointed by the Board to replace the outgoing Board chair, Kica Matos. Attorney Pepe heads the Healthcare Law, Corporate & Business Transactions, and Alternative Dispute Resolution & Mediation practice groups at Neubert, Pepe & Monteith, P.C. He replaces Will Colwell as the New Haven County Bar Association appointee. Both will serve a 7-year term. In 2018, life-long Ansonia resident James Ryan<sup>3</sup> is serving as Chair of the Board, and Khalilah Brown-Dean, PhD,<sup>4</sup> Associate Professor of Political Science at Quinnipiac University, is serving as Vice Chair.

### #MeToo Founder Coming to New Haven

Activist Tarana Burke, founder of the #MeToo movement, will be the featured speaker at this year's Community Fund for Women and Girls Annual Meeting on June 18. In 2017, actor/activist Alyssa Milano sparked a national response to sexual assault allegations using the Twitter hashtag #MeToo, and a group of women, including Burke and Milano, were named *Time* magazine's Person of the Year, collectively dubbed "The Silence Breakers." Ms. Burke is the Senior Director at Girls for Gender Equity in New York. For more info on the Community Fund for Women and Girls, visit [FundforWomenandGirls.org](http://FundforWomenandGirls.org).



The **COMMUNITY** Foundation *for* Greater New Haven  
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## Trivia Challenge: Win a \$250 gG Card

Celebrate The Foundation's 90th anniversary with us by taking our trivia quiz. Look for the special anniversary seal next to stories in each of this year's four newsletters, and read about The Foundation's historical connection with a particular topic, group, person, challenge or opportunity. After reading the article, visit The Foundation's website at [cfghn.org/90years](http://cfghn.org/90years) and answer the trivia question for that particular newsletter edition. A name will be randomly drawn from among the correct answers and a \$250 giveGreater.org® card will be awarded to one lucky participant. That's \$250 to designate to your favorite nonprofits on [giveGreater.org](http://giveGreater.org)! See website for complete details.



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