

2018 Modesto Nuts Community Impact Report



COMMUNITY SUPPORT



"Our community is the backbone of everything we do, without it we cannot exist. In the coming years, we will be continuing to increase our community footprint and we invite all of our current & potential partners to join us in this initiative." –Zach Brockman, General Manager



CHARITIES SUPPORTED IN 2018:

- Modesto Police Dept.- National Night Out
- Interfaith Ministries- Feed Modesto
- DMC March of Dimes NICU
- Modesto City Schools- Teacher Support Network
- Standiford Elementary PTSA- Raffle
- Luso Youth Council #24- Fundraiser
- Gratton School- Deep Pit BBQ Fundraiser
- KTL PTA- Educational Fundraiser
- Merced College Los Banos Campus- Silent Auction
- Cloverland Elementary PTC- Family Fun Night
- Relay for Lift- Gary's Gang
- American Cancer Society- Gametime Darts
- Bel Passi Baseball- Pancake Breakfast Raffle
- Great Valley Academy- Oz Fundraiser
- Hughson USD After School Program Fundraiser
- Modesto Library- Adult Summer Reading Program
- Escalon Fair Boosters
- SCPOA- Memorial Ceremony
- Manteca Sweet Swingers- Fundraiser
- The Vine House- Gala Fundraiser
- Rose Avenue School PTA- Carnival Fundraiser
- Black Hat Foundation- Black & White Charity Ball
- Pacific Little League- Dinner & Dance
- 1st Responders- Rib Chicken and Chili Cook Off
- National Ag Science- Golf Tourney
- Martone Elementary- Relay for Life
- Fremont Police Dept.- Battle of the Badges
- Gregori HS Ag Dept- BBQ Dinner Fundraiser
- Moms Club of Ripon-Salida- Fundraiser
- VFW Post 2922- Golf Tournament
- Tioga HS-- Pine Mountain Lake Memorial Day BBQ
- Walter Woodward School- 8th Grade Fun Night
- Hughson Fire District- Chicken Barbeque
- Beard Elementary Mentoring
- Ceres Blaze 9u Travel Team
- Stanislaus State- Staff Council
- Oakdale Friends of NRA- Fundraising Banquet
- Ripon Sea Lions- Swim Fest
- Manteca Children's Foundation- Golf Tourney
- Fest Do Divino Espirito Santo of Oakdale
- Making Strides Against Breast Cancer, Paint it Pink
- Shelter Cove- Bikeathon
- MJC- Summer Sonata
- Modesto Metro Rotary- Grapes & Hops
- Hughson Lions Club-Charter Dinner
- Oakdale Police K9 Unit- Dinner & Auction
- Oakdale Youth Football & Cheer Stampede
- Mountain Mercy Project-Fundraising event
- McHenry Bowl's Benefit Bowl- SFJC
- Gallo Center- Volunteer Appreciation
- Ceres Firefighters Local #3636
- Mariah's Gift Value Life
- DB Project- Bikes and Blues for Shoes
- American Legion McFall-Grisham- Crab Feed
- Tri Damns Lions Club- Crab Feed
- Knights of Columbus- Crab Feed
- Oakdale Junior HS- Crab Feed
- Ripon HS- Talent Show
- Sylvan Educational Foundation- Breakfast & Fun Run
- Boys and Girls Club of Manteca & Lathrop- Crab Feed
- Modesto Marathon- Movie & Wine Night
- Clovis East HS Baseball- Dinner & Dance
- Commemorative Air Force Cen Cal Valley Squadron- Crab Feed
- Tracy Learning Center- Crab Feed
- East Union Athletic Boosters- Crab Feed
- Northern Mariposa County Historical Center- Gala
- Enochs HS- Crab Feed
- Without Permission- Benefit Dinner
- Society for DisAbilities- Crab Fest
- Ceres Chamber of Commerce- Crab Feed
- West Modesto Community Collaborative- Crab Feed
- Park View Elementary- Crab Feed
- Fresno Grizzlies Hot Stove Dinner
- Vanguard Community Council- Talent Show Fundraiser
- Shelter Cove- Youth Missions Fundraiser
- Central Catholic HS Bash
- Hughson FFA & 4H Ag Boosters- Fundraiser
- Beyer HS Renaissance- Crab Feed
- Rotary of Patterson- Crab Feed
- Tracy Sunrise Rotary Club- Shrimp Dinner Fundraiser
- CCSDA Wing Ding Festival
- Lammersville School Foundation- Dinner Dance
- Modesto HS- Crab Feed
- Modesto Parent Participation Preschool- Ice Cream Social
- Johansen HS Sports Boosters- Tri Tip Dinner
- Sacred Heart Preschool- Art Auction
- Every 15 Minutes Manteca- Shrimp Feed
- Ernie Bucio Music Scholarship Fundraiser
- Knights Ferry School- Auction & Dinner
- Modesto 500 Lions- Crab Feed
- Bethel Christian Preschool- Art Fundraiser
- Colony Oak Elementary- Dinner Dance Auction
- Ceres Jr Bulldogs Football & Cheer- Crab Feed
- Jeff Gonzalez Memorial Scholarship Fundraiser
- CSU Stanislaus- Vines Silent Auction
- Youth for Christ- Comedy Night
- MJC Latina Leadership Network- Scholarship Auction
- Lucas Elementary PTC- Spaghetti Dinner & Auction
- Linden Elementary PTC- Dinner & Raffle
- Karing for Kaiden- Lip Sync Battle Fundraiser
- Ceres Chamber of Commerce
- AHEPA Daughters of Penelope- Crab Feed
- Hart-Ransom PTC- Denim & Diamonds
- Modesto Police K9 Assoc.- Crab Feed
- Snelling 4H- Chicken Dinner & Auction
- Hughson Elementary School- Ag Day
- Danielle's Gift- Golf Tournament
- Christian Berets- Breakfast Fundraiser
- Stockard Coffee Elementary PTA- Spring Carnival
- JFK School PTO- Spaghetti Dinner
- Salida Elementary SPA- Talent Show & Auction
- Boomers- Autism Speaks Event
- American Outlaw Soccer Fundraiser
- East Valley Football Club- Fundraiser
- Community Housing & Shelter Services- Bowlathon
- Mary Lou Dietrich- Bingo Night
- Gustine Lady Braves- Opening Day Fundraiser
- Tracy HS Boosters- Dinner Dance
- UC Merced- Golf Tourney
- Hilmar Middle School
- Roberts Ferry School- Tri Tip Dinner
- NMSS Norcal Chapter- MS Walk Fundraiser
- The Resource Connection- Children's Fair
- Stanislaus Wildlife Center- Spring Fundraiser
- Rising Sun Energy- Bright Night Fundraiser
- Freedom Elementary PTA- Carnival Fundraiser
- Stan Co PAL- Golf Tourney

**TOTAL:
\$11,320**



NUTS ABOUT FUNDRAISING

The Modesto Nuts partner up with local sports teams and nonprofits to help raise funds for their organizations. In addition to a ticket to a Nuts game, a unique experience was provided centered around each group such as a pre-game parade, performance on the field and much more!

Here's a list of our fundraisers from 2018:

- Relay for Life
- MTS Night at the Ballpark
- KCBP Radio
- Civil Air Patrol Squadron 50
- Our Lady of Miracles Catholic School
- United Samaritans Foundation Fundraiser
- The First Tee of Central Valley
- Indivisible Stanislaus
- Grace Community Christian Church
- Sons of Italy Modesto Lodge
- Modesto Raiders Football & Cheer
- USA Elite Gymnastics
- Salida Firefighters Association
- Camp Jack Hazard
- PAMA Portuguese Media
- Cub Scout Pack 81
- Ceres Masonic Lodge
- Grace Davis High School
- Juline School of Dance
- Ripon Sea Lions
- Friends of Central Valley Combat Veterans
- Girl Scouts Heart of Central California- Turlock
- Cambridge Academies -- Enterprise Centers
- St. Stanislaus Catholic Community
- LEAD
- CTA Night with the Modesto Nuts
- Orville Wright Flyers Baseball
- Ceres Bulldogs Football & Cheer
- Sonoma Little League Baseball
- Great Valley Academy Baseball
- George Maroney Jr Golf Tournament
- Ceres Blaze Traveling Baseball
- Modesto Junior Giants
- Southeastern University
- Burbank Elementary Youth Baseball
- Patterson Little League
- Relay for Life
- Marine Corps League
- Ceres Diamond All Stars
- Modesto Sunset Lions
- Modesto Girls Softball League
- Spreckles Park Little League
- Crusaderball
- Eisenhut Eagles Youth Baseball
- Riverbank Youth Baseball
- Teen Challenge
- Beyer Athletic Program
- Turlock Youth Cheer
- TVYFL
- Waterford Youth Baseball
- El Concilio
- Hart Ransom Baseball



**TOTAL RAISED:
\$50,254**



OUR PEOPLE, OUR COMMUNITY

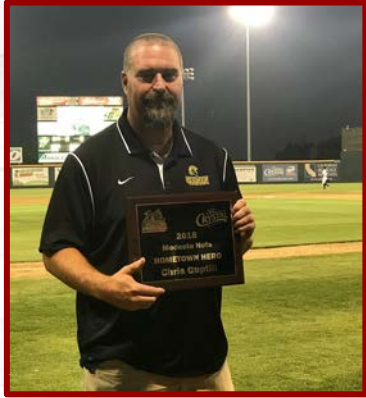
HOMETOWN HEROES NIGHT - CRYSTAL CREAMERY



The Modesto Nuts and Crystal Creamery team up every year to honor local heroes in our community that make a difference.



Erin Benning raised \$100,000 for "Karing for Kaiden," a nonprofit created for an 8 year old girl with stage 4 cancer in her community.



Chris Guptil created operation 9-2-99 that serves as a project to clean up blight along the Tuolumne River and adjacent parks.



Jack Griffith created a 501c3 called "Protecting Soldiers Lives" that assists in the daily lives of those living with PTSD.



Jack & Jude Locke started a lemonade stand to raise funds for their local animal shelter. The two 10-year old twins raised over \$900.

LOVE MODESTO

We LOVE Modesto! In 2018, the Nuts joined the 10,000 community members at the LOVE Modesto event on April 10th. 5,000 tickets were donated to those who participated in the Love Modesto event.



US BANK COMMUNITY CORNER



US Bank donated 25 tickets to local Non-Profit organizations for all Modesto Nuts home games. With these tickets, appreciation was shown to those who volunteer their time in our community.



MODESTO NUTS READING PROGRAM

In 2018, 87 schools and 43,479 students in the Central Valley participated in the Modesto Nuts Reading Program. A Modesto Nuts Front Office Member and Mascot would attend each school and put on an assembly for the students to emphasize how important reading is.



Teachers would set reading goals for their students for four weeks to represent the four bases in baseball. Each time a student hit their goal they received a prize from one of our sponsors. When each student completed the Reading Program they were given a free ticket to a Modesto Nuts game with a complimentary hot dog, soft drink, and a chance to participate in a pre-game parade with their school.



NUTS AND THE BOYS & GIRLS CLUB

During the 2018 Season the Modesto Nuts Players developed strong relationships with the members of the Boys & Girls Club. Over the summer, players visited their summer camp and participated in various activities, shared stories, and hosted a car wash to raise funds for the Boys & Girls Club.



Members of the Boys & Girls Club would visit the players during batting practice to learn more about the dedication and commitment it takes to pursuing your dream.



NUTS IN THE COMMUNITY

There's no one more Nuts about Modesto than Al, Wally & Shelley! During the 2018 season the Nuts attended over 90 appearances.



INTENTIONAL WALK



The Modesto Nuts, the Argus app, the Heart Coalition of Stanislaus County, the California Department of Public Health Champions for Change Program, the Stanislaus County Health Services Agency and the City of Modesto created the Intentional Walk program which encourages Stanislaus County families to get active by walking and track their distance through the Argus mobile app for the opportunity to win cool prizes.



Our 2018 Intentional Walk winner was Bob Tennant (as pictured here with Public Health Coordinator for the Stanislaus County Health Services Agency, Kyle Fliflet).

Over the course of 10 weeks, Bob walked over 715 miles! In total, 145 local citizens participated and collectively walked over 2500 miles!

The Modesto Nuts have also created a special walking route within John Thurman Field to support participation and physical activity before and during Nuts games. Walking helps support a healthy weight, control heart disease and diabetes, keeps bones and muscles strong and improves balance to help prevent falls.

**The Intentional Walk Program reached over 55,000 individuals with walking and fitness tips.*



NUTS ABOUT EVENTS

Honey's Air & Solar 5k



Honey's Air & Solar hosted their annual 5k run to raise awareness for Breast Cancer. Participants started and ended at John Thurman Field with an after party featuring vendors, food, and a beer garden.



MoPride



MoPRIDE is an event that was held at John Thurman Field for the LGBTQ community that supports the empowerment and equality of gay rights.



DMC Movie Night



Doctor's Medical Center hosted a Movie Night for their employees where they got to watch a movie on the video board, play games in the pavilion and spend quality time with their families.



Adult Teen Challenge Banquet



Adult Teen Challenge hosted their annual fundraiser event at John Thurman field this year. Attendees had the chance to throw BP and bid on auction items where all proceeds went to Teen Challenge.



Oktoberfest



The Modesto Chamber of Commerce holds their annual Oktoberfest here at John Thurman Field where community members come out to sample West-Coast micro brews with traditional German fare.



NUTS ABOUT A CAUSE

BREAST CANCER AWARENESS NIGHT



Sutter Health & the Modesto Nuts partnered up on June 15, 2018 to spread awareness and honor all of those affected by Breast Cancer. Modesto Nuts players wore special edition pink jersey's that were then auctioned off after the game. The proceeds from the auction were donated to support breast cancer research.



LEUKEMIA & LYMPHOMA NIGHT



On April 28, 2018 the Modesto Nuts hosted a Leukemia & Lymphoma Night where Nuts players wore special edition purple jerseys that were then auctioned off after the game. All proceeds from this auction were donated to the Leukemia & Lymphoma Society.

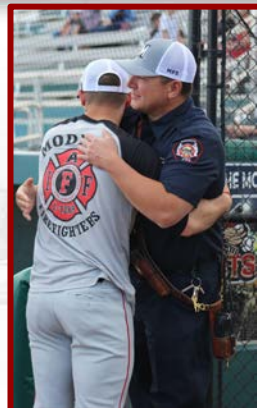


NUTS ABOUT A CAUSE

Fire Prevention Night



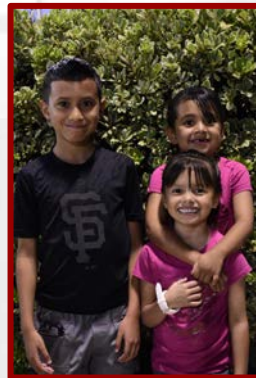
On May 12, 2018 the Modesto Nuts and The Hartford partnered up to provide a Guns 'N Hoses softball game featuring the Modesto Police Department & local firefighters. This night also featured a group of kids doing a fire pledge on the field, as well as various fire safety tips throughout the evening.



Child Safety Night



During Child Safety Night presented by Modesto Irrigation District, different mascots from local organizations came out to teach children how to be safe in the community. Children were able to stop by booths on the concourse to learn different safety tips.



Military Appreciation Night – Total Protection Group

Local business came together to donate tickets to our Military Appreciation night in honor of all those who have been involved in the Military.



Teacher Appreciation Night

The Modesto Nuts held two Teacher Appreciation Nights during the 2018 season. In total, 1500 tickets were donated to local educators and their families.

HAVEN'S WALK A MILE IN HER SHOES



Modesto Nuts Players participated in the Haven's Walk a Mile in Her Shoes march in 2018 to end domestic violence.



RECOGNITION WELL DESERVED

Juan Arroyo Perseverance Award

The Modesto Nuts created the Juan Arroyo Perseverance Award in honor of current Modesto Police Officer and former Modesto Nuts employee Juan Arroyo. Officer Arroyo suffered major injuries in January while responding to a call. Through his determination and perseverance, Officer Arroyo is well on his way to returning to work. Jack Anderson, the recipient of this award in 2018, embodies the same traits of Officer Arroyo: grit, determination, perseverance and a commitment to the community.



Sport Clips Vet of the Game **Sport Clips** (HAIRCUTS)

The Sport Clips Vet of the Game occurred every Friday & Saturday Modesto Nuts home game of the 2018 season. The Veteran would be escorted on the field during a half-inning, while their biography was read over the Public Address system as a Modesto Nuts player presented an American flag jersey to the veteran.



FAMILY FUN FOR EVERYONE

VALLEY CHILDREN'S PLAY BALL KID OF THE GAME



The Valley Children's Play Ball Kid of the Game kicked off every Modesto Nuts home game. A child was picked from the stands each game to share their passion for the Nuts as they yelled "Play Ball!" into the microphone.

7th INNING STRETCH BY LAST CALL BREWING



Different groups that attended Modesto Nuts games had the chance to sing "Take me out to the ball game" on the field, courtesy of Last Call brewing.

MVP MOMENT



During every home game two fans were recognized as an MVP Moment in the crowd with a unique story. They then received a logo baseball courtesy of Warden's Office Supply.



FIRST PITCH

Various fans, birthday boys and girls, groups and sponsors would get the chance to throw out the first pitch of the game caught by a Nuts player.



STANISLAUS COUNTY DEPARTMENT OF CHILD SUPPORT SERVICES - CATCH ON THE FIELD & KIDS RUN THE BASES.



Catch on the Field presented by SDCSS allows children and their families to play catch on the Modesto Nuts field for the first 30 minutes after gates open on Sunday home games. Kids Run the Bases gave children ages 4-13 the chance to run the bases after every Friday, Saturday and Sunday home game.



FUTURE STARS

Local Little Leagues in the area joined the Nuts players as they ran out to their positions before the game. These participants had the chance to meet their role models and wish them luck before the game.



FOR THE LOVE OF THE GAME

Modesto Nuts Skills Camp

Every year the Modesto Nuts host a Skills Camp for local boys & girls to come out and learn the basic skills of baseball from the pros. Modesto Nuts players set up stations for different skills for the aspiring baseball & softball players. The skills camp gives children in our community the chance to develop relationships with the Modesto Nuts players.



Chevy Youth Baseball Clinic

Chevrolet & the Modesto Nuts teamed up to teach young baseball & softball players the fundamentals of Baseball & Softball.



Miracle League



Modesto Nuts players attended the Miracle League to share their love for baseball with the Miracle League players. The Nuts were able to create an everlasting bond with these children. On Superhero Night, Miracle League players & families came to John Thurman Field to enjoy a Nuts game and watch their new friends play a ballgame.



TOTAL DONATED IN 2018:

\$343,899

