

2018 TITLE SPONSOR

**loanDepot**  
*presents* NMLS#174457

# 2018 WINNERS & FINALISTS



SAT., OCT. 6, 2018

ROYAL SONESTA HOUSTON  
UPTOWN GALLERIA



# STETSONS & Stilettos

2018

**SALES & MARKETING**  
COUNCIL  
GREATER HOUSTON BUILDERS ASSOCIATION

**WESTIN**  
HOMES  
WINNERS GUIDE SPONSOR

*2018 Trailblazer Award*

*Howard Hughes*

---

THE HOWARD HUGHES CORPORATION®

FOR  
THE WOODLANDS

Thank you to our  
Exclusive Sponsors\*

**loanDepot**<sup>®</sup>

NMLS#174457

2018 TITLE SPONSOR



CASINO GAMES



SPECIALTY DRINK



MARTINI



WINNERS GUIDE



TRIP GIVE AWAY



PHOTO BOOTH



BAR



CENTERPIECE



PHOTOGRAPHY



CARICATURE ARTISTS



DESSERT



OFFICIAL TOAST



VALET



BOOT SHINE

\*As of print date.



# Thank you to our Sponsors\*

## DIAMOND LEVEL

Beazer Homes	DataSmart/ Duncan Security	Hillwood Communities
Benchmark Mortgage	Drees Custom Homes	RoofTec
CHASE	Friendswood Development	Shea Homes
Cherry Creek Mortgage Co.	Gracepoint Homes	The Rothchild Team
ConnectOne A SMART HOME Company		

## GOLD LEVEL

Boe Creative Services  
JWilliams Staffing  
Sherwin-Williams Paint Company

## SILVER LEVEL

Concourse Development  
Empire Communities  
Eyesite Surveillance  
Reverse Mortgage Funding  
The Flory Team

---

## IN-KIND SPONSORS / DONORS

---

adMANgination  
Full Fledged Entertainment  
HoustonBuilderGuide.com  
Houston eFlyer  
Real Estate & You Magazine

# DUPLICATE AWARDS ARE AVAILABLE

Order your duplicate awards by Oct. 26, 2018

**SPONSORS & WINNERS:**  
Order your duplicate awards before the deadline.



**FINALISTS:**  
Don't let your accomplishments go unnoticed. Order your awards now.



**For more information, contact:**  
Mel Audain (281) 664-1428 MAudain@ghba.org

## The 2018 GHBA Sales & Marketing Council

### LEADERSHIP COMMITTEE

#### PRESIDENT

Elizabeth Thompson, Taylor Morrison

#### VICE PRESIDENT & 2018 HOUSTON'S BEST PRISM CHAIR

Carrie Roehling, Johnson Development Corporation

#### SECRETARY - TREASURER

Shannon Gaskamp, Legend Homes/Princeton Classic Homes

#### ASSOCIATE VICE PRESIDENT

Johnnye Barrera, adMANgination

#### PAST PRESIDENT

Mike Blalock, Poetic Systems

### SMC BOARD MEMBERS

Robert Alcalá, Chase

Vicki Cheairs, Reverse  
Mortgage Funding

E.L.Craigne, Padigm Title Group

Scott Gardner, Core Details

Jaime Garza,  
DataSmart/Duncan Security

Martha Gros,  
The Howard Hughes Corporation

Brett Hatfield, Downunda Pools

Lana Herff, Westin Homes

Hien Le, Empire Communities

Gigi Lilly, Perfect Image Signs

Anthony Oyedeji,  
Full Fledged Entertainment

Rosa Roberts,  
First Western Title

Jill Roe, Web Media Group

Sarah Starr, Taylor Morrison

Jaime Virkus,  
Concourse Development

Laurie Wilson,  
First American Title



Congratulations to the 2018  
**GRAND AWARD**  
WINNERS & FINALISTS

**VOLUME BUILDER(S)**

NEWMARK HOMES — AND — WESTIN HOMES

FINALIST:  
Taylor Morrison

**CUSTOM BUILDER**

MORNING STAR BUILDERS

FINALISTS:  
Jamestown Estate Homes  
Sierra Classic Homes – and — Zander Homes

**REMODELER**

SNELLER CUSTOM HOMES & REMODELING

FINALISTS:  
Greymark Construction Company  
The LaRocque Group

**DEVELOPER**

JOHNSON DEVELOPMENT CORPORATION

FINALISTS:  
Caldwell Communities  
Howard Hughes Corporation

**PROMOTION**

JOHNSON DEVELOPMENT CORPORATION

FINALISTS:  
Land Tejas  
The Howard Hughes Corporation — and — Westin Homes



# BEST PEOPLE



Humanitarian of the Year - Business  
**ZUHNE**

FINALISTS:  
William David Homes  
The Howard Hughes Corporation:  
Bridgeland & Beazer Homes



Marketing Professional of the Year - Developer  
**Susan Brown**  
LAND TEJAS

FINALISTS:  
Haley Peck,  
Johnson Development Corp.

Kim Phillips,  
The Howard Hughes Corporation



Marketing Professional of the Year - Volume Builder  
**Jenny Cooper**  
BEAZER HOMES

FINALIST:  
Lana Herff - Westin Homes



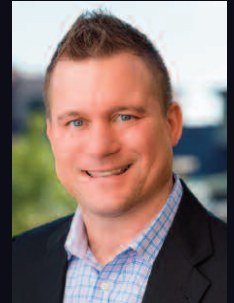
Sales Manager of the Year Custom Builder  
**David Ellison**  
SIERRA CLASSIC HOMES, INC.



Sales Manager of the Year Volume Builder  
**Randy Wallace**  
BEAZER HOMES

FINALISTS:  
Lisa Menegay  
Westin Homes

Dave Hewitt  
Meritage Homes



Mortgage Specialist of the Year  
**Jason Higham**  
CHERRY CREEK MORTGAGE COMPANY FOR BEAZER HOMES

FINALIST:  
Ed Cogburn  
Meritage Homes



REALTOR® of the Year  
**Kunal Seth, The Seth Brothers Team**

FINALIST:  
Mike Seder,  
RE/MAX  
The Woodlands - Spring



Sales Professional of the Year Volume Builder  
**Ryan Metej**  
WESTIN HOMES

FINALISTS:  
Elizabeth Mayhem  
Meritage

Min Soo Kim  
Taylor Morrison



Rookie Onsite Sales Professional of the Year - Volume Builder  
**Oz Khan**  
LEGEND HOMES

FINALISTS:  
Shelley Barreda, Beazer Homes  
Karen Kline, Taylor Morrison



Onsite Sales Professional of the Year - Custom Builder  
**Erin Null**  
SIERRA CLASSIC HOMES, INC.



Online Sales Professional of the Year Volume Builder  
**Jennifer Mauz**  
BEAZER HOMES



REALTOR® Team of the Year  
**Tamborrel Properties**

FINALISTS:  
Re/MAX Pioneers - Houston New Home Team  
The Icon Team - Keller Williams

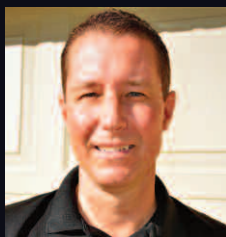


Design Center Associate of the Year - Custom Builder  
**Tonnie Milligan**  
ROC Homes Texas, Ltd.



Design Center Associate of the Year - Volume Builder  
**Emily King**  
TOLL BROTHERS

FINALIST:  
Desiree Martinez  
Beazer Homes



Construction Superintendent of the Year - Custom Builder  
**Andy Hanna**  
SIERRA CLASSIC HOMES, INC.

FINALISTS:  
Steven Speer  
Sandcastle Homes

Drew Krocak  
ROC Homes Texas, Ltd.



Construction Superintendent of the Year - Volume Builder  
**Douglas Doucette**  
DARLING HOMES

FINALISTS:  
Werner Marx  
Camillo Properties

Kevin Carr  
Gehan Homes



SMC Associate of the Year  
**Lindsey Root**  
FERGUSON BATH, KITCHEN & LIGHTING GALLERY



SMC Board Member of the Year  
**Jaime Virkus**  
CONCOURSE DEVELOPMENT



# CUSTOM BUILDERS



Custom Home Design over \$2 Million  
ALAIR HOMES



Custom Home Design  
\$1.5 Million to \$2 Million  
SIMS LUXURY HOMES

FINALIST:  
Jamestown Estate Homes



Custom Home Design  
\$1 Million to \$1.5 Million  
WHITESTONE BUILDERS

FINALIST:  
Morning Star Builders, LTD



Custom Home Design  
\$750,000 to \$1 Million  
TEXAS ELITE CUSTOM HOMES

FINALISTS:  
Whitestone Builders  
Texas Elite Custom Homes



Custom Home Design \$500,000 to \$750,000  
ON POINT CUSTOM HOMES, LP

FINALIST:  
Sandcastle Homes



Custom Home Design Under \$500,000  
ZANDER HOMES

FINALISTS:  
Sandcastle Homes  
ROC Homes Texas, Ltd.



Custom Home Elevation over \$2 Million  
SIMS LUXURY BUILDERS

FINALIST:  
Alair Homes



Custom Home Elevation  
\$1.5 Million to \$2 Million  
REALEX HOMES

FINALISTS:  
Sims Luxury Builders  
Jamestown Estate Homes



Custom Home Elevation  
\$1 Million to \$1.5 Million  
MORNING STAR BUILDERS, LTD.

FINALISTS:  
Whitestone Builders  
Jamestown Estate Homes



Custom Home Elevation  
\$750,000 to \$1 Million  
WILLIAM DAVID HOMES



Custom Home Elevation  
\$500,000 to \$750,000  
STERLING BUILDERS

FINALIST:  
On Point Custom Homes, LP



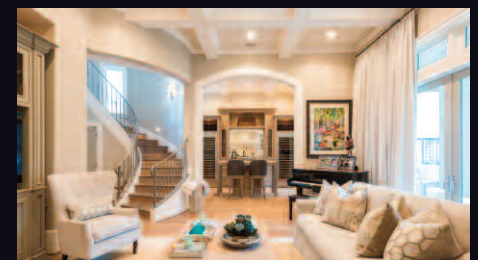
Custom Home Elevation Under \$500,000  
ZANDER HOMES

FINALISTS:  
Sierra Classic Homes, Inc.  
Zander Homes



Custom Garden / Patio Home  
ROC HOMES TEXAS, LTD.

FINALISTS:  
Sandcastle Homes  
ROC Homes Texas, Ltd.



Custom Home  
Townhome Product Design  
ROHE & WRIGHT BUILDERS

FINALISTS:  
Sims Luxury Builders  
On Point Custom Homes, LP



# 2018 HOUSTON'S BEST PRISM AWARDS



Custom Home Kitchen  
Home Over \$1 Million  
**MORNING STAR BUILDERS, LTD.**

**FINALISTS:**  
Southern Green Builders  
Jamestown Estate Homes



Custom Home Kitchen  
Home \$750,000 to \$1 Million  
**WHITESTONE BUILDERS**

**FINALISTS:**  
Texas Elite Custom Homes  
William David Homes



Custom Home Kitchen  
Home \$500,000 to \$750,000  
**JAMESTOWN ESTATE HOMES**



Custom Home Kitchen  
Home Under \$500,000  
**SIERRA CLASSIC HOMES, INC.**

**FINALISTS:**  
Zander Homes  
On Point Custom Homes, LP



Custom Home Specialty Room  
Home Over \$1 Million  
**MORNING STAR BUILDERS, LTD.**

**FINALISTS:**  
Alair Homes  
Morning Star Builders, Ltd.



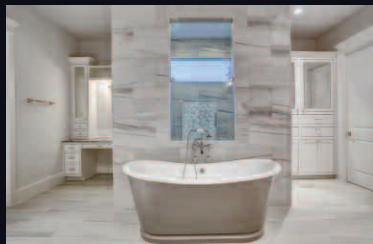
Custom Home Specialty Room  
Home Under \$1 Million

**WILLIAM DAVID HOMES**

**FINALISTS:**  
Whitestone Builders  
Southern Green Builders

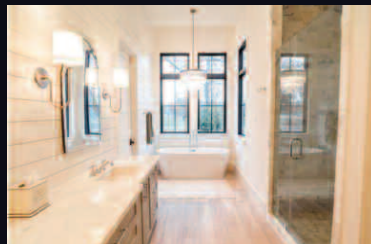
Custom Home  
Outdoor Living Space  
**MORNING STAR BUILDERS, LTD.**

**FINALISTS:**  
Jamestown Estate Homes  
Alair Homes

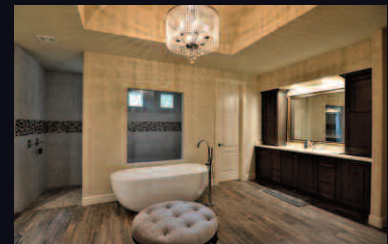


Custom Home Bath  
Home Over \$1 Million  
**JAMESTOWN ESTATE HOMES**

**FINALISTS:**  
Morning Star Builders, Ltd.  
Jamestown Estate Homes



Custom Home Bath  
Home \$500,000 to \$1 Million  
**WILLIAM DAVID HOMES**



Custom Home Bath  
Home Under \$500,000  
**SIERRA CLASSIC HOMES, INC.**

**FINALISTS:**  
On Point Custom Homes, LP  
Sierra Classic Homes, Inc.



# VOLUME BUILDERS



Volume Builder  
Semi-Custom Product Design  
Over \$1 Million  
FEDRICK, HARRIS by  
NEWMARK HOMES

FINALIST:  
Meritage Homes



Volume Builder  
Semi-Custom Product Design  
Over \$750,000 to \$1 Million  
MERITAGE HOMES



Volume Builder Product Design  
\$600,000+  
TAYLOR MORRISON

FINALISTS:  
Darling Homes  
Meritage Homes



Volume Builder Product Design  
\$500,000 to \$600,000  
NEWMARK HOMES

FINALISTS:  
Gracepoint Homes  
Darling Homes



Volume Builder Product Design  
\$400,000 to \$500,000  
EMPIRE COMMUNITIES

FINALISTS:  
Newmark Homes  
Darling Homes



Volume Builder Product Design  
\$350,000 to \$400,000  
TAYLOR MORRISON

FINALISTS:  
Toll Brothers  
Drees Custom Homes



Volume Builder Product Design  
\$300,000 to \$350,000  
WESTIN HOMES

FINALISTS:  
Westin Homes  
Newmark Homes



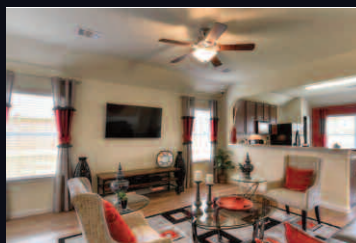
Volume Builder Product Design  
\$250,000 to \$300,000  
WESTIN HOMES

FINALISTS:  
Taylor Morrison  
Taylor Morrison

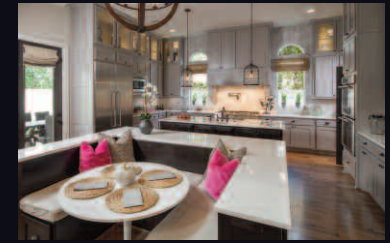


Volume Builder Product Design  
\$200,000 to \$250,000  
TAYLOR MORRISON

FINALISTS:  
Chesmar Homes  
GreenECO Builders

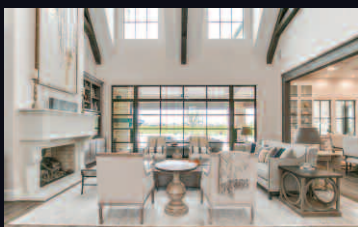


Volume Builder Product Design  
Under \$200,000  
LEGEND HOMES



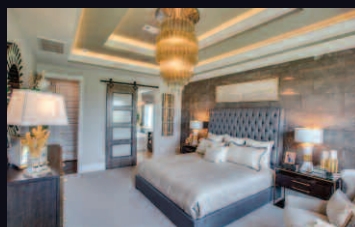
Volume Builder - Kitchen  
GRACEPOINT HOMES

FINALISTS:  
Drees Custom Homes  
Newmark Homes



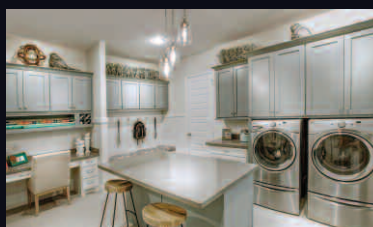
Volume Builder - Family Room  
NEWMARK HOMES

FINALISTS:  
Darling Homes  
Westin Homes



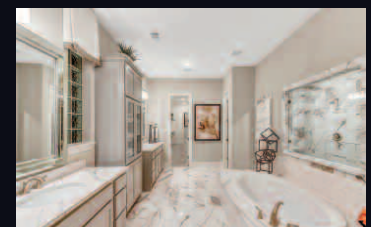
Volume Builder - Bedroom  
WESTIN HOMES

FINALISTS:  
Westin Homes  
Taylor Morrison



Volume Builder - Specialty Room  
DREES CUSTOM HOMES

FINALISTS:  
Westin Homes  
Taylor Morrison



Volume Builder - Bath  
DARLING HOMES

FINALISTS:  
Westin Homes  
Westin Homes



# 2018 HOUSTON'S BEST PRISM AWARDS



**Volume Builder**  
Semi-Custom Home Front Elevation  
Over \$1 Million  
**FEDRICK, HARRIS by NEWMARK HOMES**  
FINALISTS:  
Fedrick, Harris by Newmark Homes  
Darling Homes



**Volume Builder**  
Semi-Custom Front Elevation  
Under \$750,000  
**GRACEPOINT HOMES**  
FINALIST:  
Beazer Homes



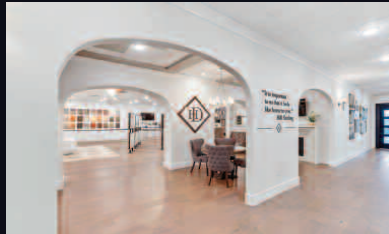
**Volume Builder**  
Town Home Product of the Year  
**CHESMAR HOMES**  
FINALISTS:  
Beazer Homes  
Chesmar Homes



**Volume Builder**  
Garden Home/Patio Home of the Year  
**DARLING HOMES**  
FINALISTS:  
Meritage Homes  
Darling Homes



**Volume Builder**  
Model Home Park Design of the Year  
**BEAZER HOMES**  
for Bluewater Lakes  
FINALIST:  
Legend Homes for Marcello Lakes



**Design Center of the Year**  
Volume Builder  
**DARLING HOMES**



**Volume Builder Outdoor Living Space**  
**NEWMARK HOMES**  
FINALISTS:  
Taylor Morrison  
Darling Homes



**Green Building -**  
Single Family Home  
**BEAZER HOMES**



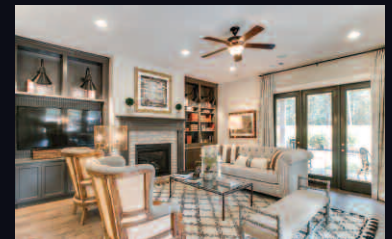
**Volume Builder**  
Interior Merchandising for a  
Model Home: \$600,000+  
**GRACEPOINT HOMES**  
FINALISTS:  
Darling Homes  
Newmark Homes



**Volume Builder Interior**  
Merchandising for a  
Model Home: \$500,000 to \$600,000  
**TAYLOR MORRISON**  
FINALISTS:  
Newmark Homes  
Darling Homes



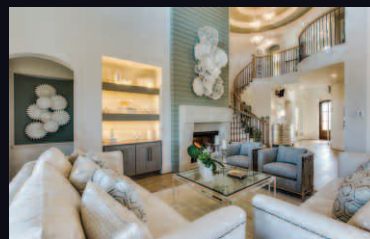
**Volume Builder Interior**  
Merchandising for a  
Model Home: \$400,000 to \$500,000  
**WESTIN HOMES**  
FINALISTS:  
Empire Communities  
Newmark Homes



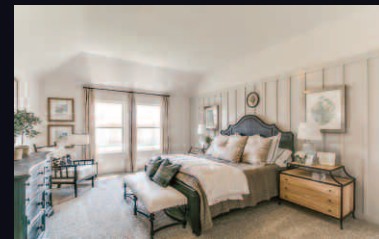
**Volume Builder Interior**  
Merchandising for a  
Model Home: \$350,000 to \$400,000  
**EMPIRE COMMUNITIES**  
FINALISTS:  
Westin Homes  
Meritage Homes



**Volume Builder Interior**  
Merchandising for a Model Home:  
\$300,000 to \$350,000  
**BEAZER HOMES**  
FINALISTS:  
Empire Communities  
Westin Homes



**Volume Builder Interior**  
Merchandising for a Model Home:  
\$250,000 to \$300,000  
**WESTIN HOMES**  
FINALISTS:  
Legend Homes  
Beazer Homes



**Volume Builder Interior**  
Merchandising for a Model Home:  
Under \$250,000  
**EMPIRE COMMUNITIES**  
FINALISTS:  
Taylor Morrison  
MP Studio Interiors for KB Homes



# REMODELERS & ASSOCIATES



Whole House Renovation  
Over \$750,000  
THE LaROCQUE GROUP

FINALIST:  
Sneller Custom Homes and Remodeling



Whole House Renovation  
\$500,000 to \$750,000  
SNELLER CUSTOM HOMES  
& REMODELING

FINALISTS:  
Morning Star Builders, LTD  
Premier Remodeling & Construction



Whole House Renovation  
\$250,000 to \$500,000  
GREYMARK CONSTRUCTION COMPANY



Whole House Renovation  
Under \$250,000  
ON POINT CUSTOM HOMES, LP

FINALISTS:  
Memory Builders  
Greymark Construction Company

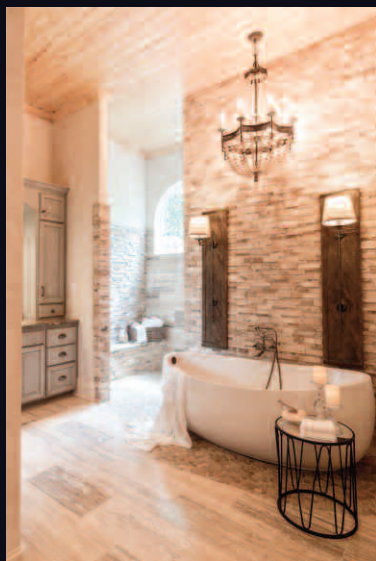


Home Addition Over \$150,000  
CRAFTSMANSHIP BY JOHN

FINALISTS:  
Greymark Construction Company  
The LaRocque Group

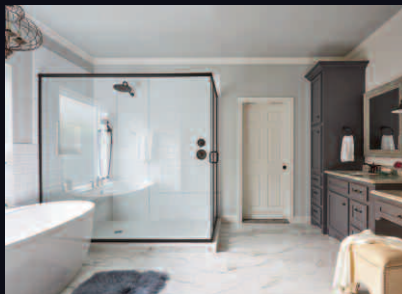


Home Addition Under \$150,000  
GREYMARK CONSTRUCTION COMPANY



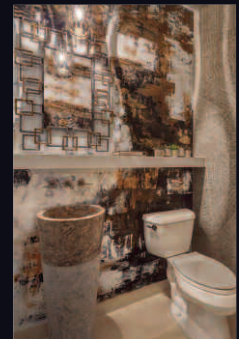
Remodeled Bath Over \$50,000  
MORNING STAR BUILDERS, LTD

FINALISTS:  
The LaRocque Group  
Sneller Custom Homes and Remodeling



Remodeled Bathroom  
\$25,000 to \$50,000  
SNELLER CUSTOM HOMES & REMODELING

FINALISTS:  
Charanza Contracting, Inc.  
Sneller Custom Homes and Remodeling



Remodeled Bathroom  
Under \$25,000  
SNELLER CUSTOM HOMES  
& REMODELING

FINALISTS:  
Greymark Construction  
On Point Custom Homes, LP



# 2018 HOUSTON'S BEST PRISM AWARDS



Remodeled Specialty Room  
SNELLER CUSTOM HOMES & REMODELING

FINALISTS:  
The LaRocque Group  
The LaRocque Group



Remodeled Outdoor Living Space  
CREEKSTONE OUTDOOR LIVING

FINALISTS:  
Creekstone Outdoor Living  
Premier Remodeling & Construction



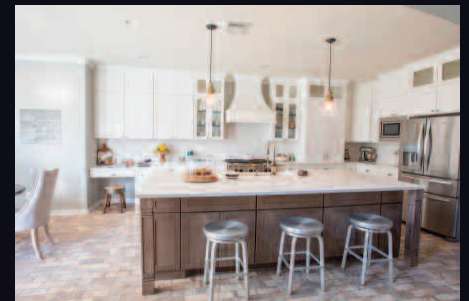
Remodeled Kitchen Over \$100,000  
GREYMARK CONSTRUCTION COMPANY

FINALISTS:  
Sneller Custom Homes and Remodeling  
The LaRocque Group



Remodeled Kitchen \$50,000 to \$100,000  
GREYMARK CONSTRUCTION COMPANY

FINALISTS:  
Premier Remodeling & Construction  
Premier Remodeling & Construction



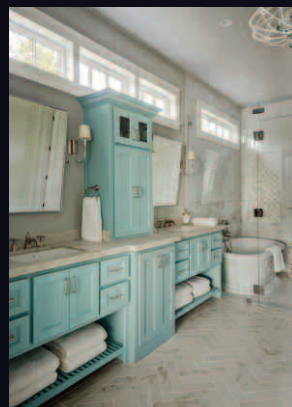
Remodeled Kitchen Under \$50,000  
THE LaROCQUE GROUP

FINALISTS:  
On Point Custom Homes, LP  
Greymark Construction



Private Residence  
Interior Design - Specialty Room  
CHAIRMA DESIGN GROUP

FINALISTS:  
Eklektik Interiors  
Chairma Design Group



Private Residence  
Interior Design - Master Bath  
CHAIRMA DESIGN GROUP

FINALISTS:  
Chairma Design Group  
Eklektik Interiors



Private Residence  
Interior Design - Master Bedroom  
CHAIRMA DESIGN GROUP

FINALISTS:  
Eklektik Interiors  
Chairma Design Group



Private Residence  
Interior Design - Family Room  
EKLEKTIK INTERIORS

FINALISTS:  
Eklektik Interiors  
Chairma Design Group

# DEVELOPERS



Master Planned Community of the Year  
**JOHNSON DEVELOPMENT CORPORATION**  
for Harvest Green

FINALISTS:  
Caldwell Companies for Towne Lake  
Howard Hughes Corporation for Bridgeland



Community of the Year  
**HINES**  
for Somerset Green

FINALISTS:  
Caldwell Companies for Bridlecreek  
Ashlar Development for The Groves



Signage of the Year - Developer  
**JOHNSON DEVELOPMENT CORPORATION**  
for Jordan Ranch

FINALISTS:  
Land Tejas for Balmoral  
Johnson Development Corporation for Veranda



Master Planned Community Entrance of the Year  
Developer  
**THE HOWARD HUGHES CORPORATION**  
for The Woodlands

FINALIST:  
Hillwood Communities for Pomona



Community Entrance of the Year - Developer  
**CALDWELL COMPANIES**  
for Bridlecreek

FINALISTS:  
Friendswood Development Company for Wildwood Communities  
Terra Visions, LLC for StoneBrook Estates



# 2018 HOUSTON'S BEST PRISM AWARDS



Master Planned Community  
Recreation Center of the Year  
**JOHNSON DEVELOPMENT CORPORATION**  
for Harvest Green

FINALISTS:  
Johnson Development Corporation for Sienna Plantation  
Land Tejas for Lago Mar



Community Recreation Center of the Year  
Developer  
**TOLL BROTHERS**  
for Woodsons Reserve

FINALISTS:  
Toll Brothers for NorthGrove  
Ashlar Development for The Groves



Sales Information Center of the Year  
Developer  
**LAND TEJAS**  
for Balmoral



Model Home Park of the Year  
Developer  
**HOWARD HUGHES CORPORATION**  
for Bridgeland

FINALISTS:  
Johnson Development Corporation for Veranda  
Caldwell Companies for Towne Lake



Master Planned Community Landscape Design of the Year  
Developer  
**CALDWELL COMPANIES**  
for Towne Lake

FINALISTS:  
The Howard Hughes Corporation for Bridgeland  
The Howard Hughes Corporation for The Woodlands



Community Landscape Design of the Year Developer  
**CALDWELL COMPANIES**  
for Bridlecreek

FINALISTS:  
Terra Vision, LLC for StoneBrook Estates  
Friendswood Development Company for Woodtrace

# PROMOTIONS



Billboard of the Year- Branding - Developer  
 JOHNSON DEVELOPMENT CORPORATION  
 for Jordan Ranch

FINALISTS:  
 Johnson Development Corporation for Veranda  
 Johnson Development Corporation for Grand Central Park

Billboard of the Year- Event - Developer  
 JOHNSON DEVELOPMENT CORPORATION  
 for Grand Central Park "Bark in the Park"

FINALISTS:  
 Land Tejas for Balmoral "Grand Opening"  
 Land Tejas for Lago Mar "Winter Wonderland"



Marketing Campaign of the Year  
 Custom Builder  
 ON POINT CUSTOM HOMES, LP  
 for "Ronald McDonald  
 Playhouse Partnership"



Marketing Campaign of the Year - Developer  
 JOHNSON DEVELOPMENT CORPORATION  
 for Grand Central Park "Jamboree Grand Opening"

FINALISTS:  
 Land Tejas for Balmoral "Build Your Castle"  
 Johnson Development Corporation for  
 Cross Creek Ranch "Go Big or Go Home"



Marketing Campaign of the Year  
 Volume Builder  
 WESTIN HOMES  
 for "2017 REALTOR® Rewards Program"

FINALISTS:  
 Baker One for Highland Homes' "Ready For..."  
 Chesmar Homes for  
 "Wright's Landing Upside Down Living"



# 2018 HOUSTON'S BEST PRISM AWARDS



Direct Mail Piece of the Year  
Business to Consumer - Developer  
**THE HOWARD HUGHES CORPORATION**  
for Bridgeland "Knife"

**FINALISTS:**  
Johnson Development Corp. for  
Grand Central Park "Bark in the Park"

Land Tejas for  
Miramesa "Fresh and Clean Sales Event"



Direct Mail Piece  
of the Year  
Business to Consumer  
Custom Builder  
**SIERRA CLASSIC  
HOMES, INC.**



Direct Mail Piece of the Year  
Business to Consumer  
Volume Builder  
**GRACEPOINT HOMES**

**FINALIST:**  
Newmark Homes for  
"Choose Your Neighbor"



Direct Mail Piece of the Year  
Business to Business  
Volume Builder  
**HIGHLAND HOMES** for  
"We are Your Biggest Fan!"

**FINALISTS:**  
Newmark Homes  
for B.T.S.A. - Back To School Again

Westin Homes for  
"Goodie Boxes"



Direct Mail Piece of the Year  
Associate  
**ANDERSON CANYON, LLC**



Direct Mail Piece of the Year  
Business to Business - Developer  
**LAND TEJAS**  
for Balmoral "Crystal Lagoons" V.I.P. Invitation

**FINALISTS:**  
Land Tejas for Miramesa  
Johnson Development Corporation for Woodforest

# PROMOTIONS



Print Ad of the Year  
Developer  
**JOHNSON DEVELOPMENT CORPORATION**  
for Grand Central Park  
"Nature's Best Medicine"

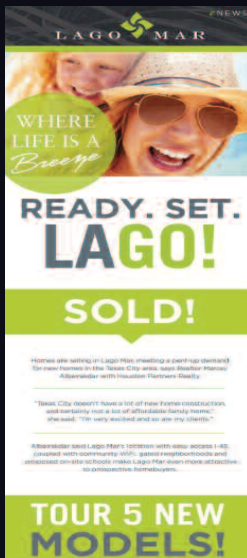
FINALISTS:  
Johnson Development Corporation  
for Grand Central Park "Jamboree Grand Opening"

The Howard Hughes Corporation for Bridgeland  
"The Best Move3"



Print Ad of the Year  
Volume Builder  
**NEWMARK HOMES**  
for "The Newmark Family Values...You!"

FINALIST:  
Westin Homes for  
"Congratulations PRISM Winners!"



Internet Marketing  
Campaign of the Year  
Developer  
**LAND TEJAS**  
for Lago Mar "Where Life is a Breeze"

FINALISTS:  
Land Tejas for Balmoral "Build Your Castle"  
The Howard Hughes Corporation for Bridgeland  
"Ready to Move In"



Internet Marketing  
Campaign of the Year  
Custom Builder  
**ON POINT CUSTOM HOMES, LP**  
"REALTOR® Take Over"



Internet Marketing  
Campaign of the Year  
Associate  
**NORBORD**  
for "Thank a Framer"



# 2018 HOUSTON'S BEST PRISM AWARDS



Event of the Year Master Planned Development - Developer  
**JOHNSON DEVELOPMENT CORPORATION**  
 for Jordan Ranch  
 "Crazy for Cars"

FINALISTS:

Land Tejas  
 for Balmoral "Grand Opening"

Johnson Development Corporation  
 for Grand Central Park "Jamboree Grand Opening"



Event of the Year - Community  
 Developer  
**JOHNSON DEVELOPMENT CORPORATION**  
 for Veranda "Star Spangled Grand Opening"

FINALISTS:

Hillwood Communities  
 for Pomona "Ultimate Block Party"

Land Tejas for Lago Mar "Winter Wonderland"



Event of the Year  
 Custom Builder  
**MORNING STAR BUILDERS, LTD**  
 for Bluejack National Southern Living

FINALIST:

Sierra Classic Homes, Inc.  
 for "Build On Your Lot"



Sales Brochure of the Year  
 Developer  
**JOHNSON DEVELOPMENT CORPORATION**  
 for Veranda

FINALISTS:

Johnson Development Corp. for Jordan Ranch

Johnson Development Corp. for  
 Grand Central Park



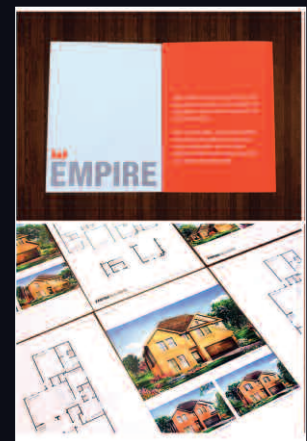
Sales Brochure of the Year  
 Custom Builder  
**SIERRA CLASSIC HOMES, INC.**

FINALISTS:

On Point Custom Homes, LP  
 ROC Homes Texas, Ltd.



Sales Brochure of the Year  
 Remodeler  
**ON POINT  
 CUSTOM HOMES, LP**



Sales Brochure of the Year  
 Volume Builder  
**EMPIRE COMMUNITIES**

FINALIST:

Westin Homes

# PROMOTIONS



Television/Video Promo of the Year - Developer  
**JOHNSON DEVELOPMENT CORPORATION**  
 for Harvest Green

FINALIST:  
 Johnson Development Corporation  
 for Grand Central Park "Jamboree Grand Opening"



Television/Video Promo of the Year - Builder  
**TAYLOR MORRISON**  
 for Bonterra at Cross Creek Ranch "The Cover Up"



Television/Video Promo of the Year - Associate

**NORBORD**  
 for "Thank a Framer"

FINALISTS:  
 Hot On! Homes for Pomona  
 Hot On! Homes for David Weekley Homes



Television/Video Promo of the Year - Custom Builder  
**ON POINT CUSTOM HOMES, LP**  
 for "Home for the Holidays" Video

## RADIO



Radio Commercial of the Year - Developer  
**JOHNSON DEVELOPMENT CORPORATION**  
 for Grand Central Park "Jamboree Grand Opening"

## RADIO



Radio Commercial of the Year - Volume Builder  
**DARLING HOMES**  
 for Portrait Tour

FINALIST:  
 TaylorMorrison  
 for Bonterra at Cross Creek Ranch Clubhouse Grand Opening Event



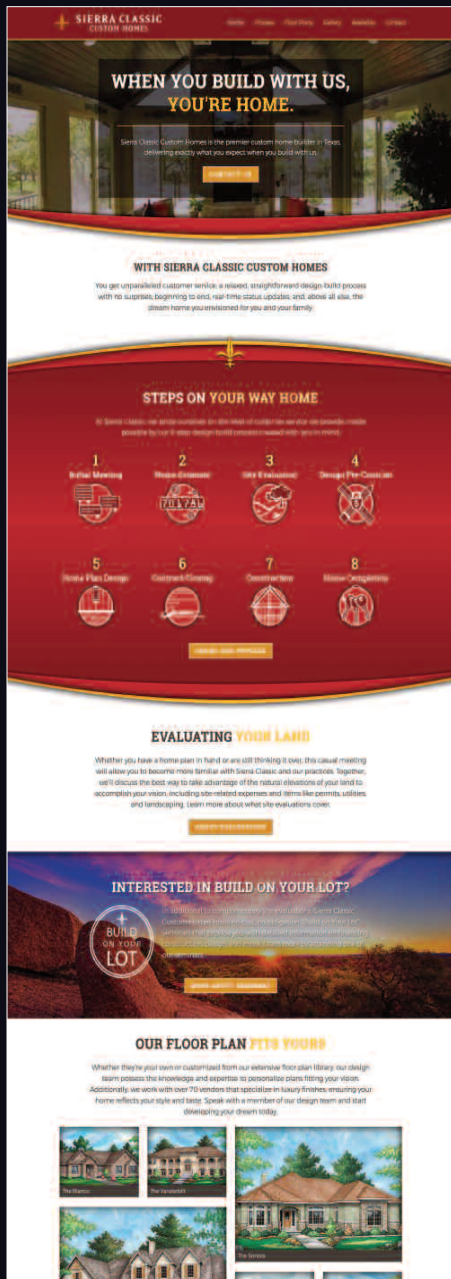
# 2018 HOUSTON'S BEST PRISM AWARDS



Website of the Year Developer  
TOLL BROTHERS  
for northgrovetx.com

FINALISTS:  
The Howard Hughes Corporation for  
thewoodlandshills.com

Land Tejas for  
balmoralhouston.com



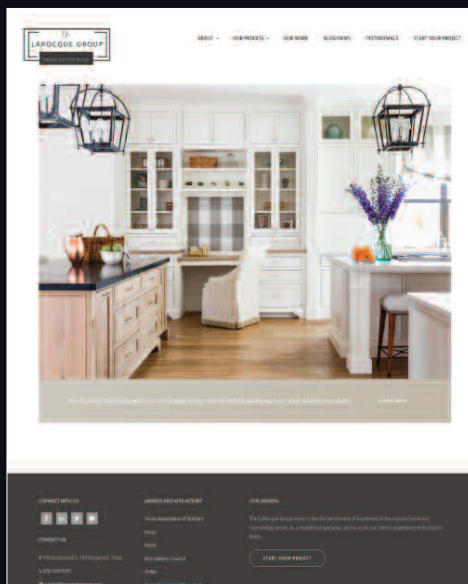
Website of the Year - Custom Builder  
SIERRA CLASSIC HOMES, INC.  
for sierraclassic.com



Website of the Year Volume Builder  
EMPIRE COMMUNITIES  
for EmpireCommunities.com

FINALISTS:  
Westin Homes for  
Westin-Homes.com

The Signorelli Company for  
FirstAmericaHomes.com



Website of the Year - Remodeler  
THE LAROCQUE GROUP  
for larocquegroup.com

FINALIST:  
GREYMARK CONSTRUCTION COMPANY  
for greymarkconstruction.com