

MOOD:MEDIA

# HOLIDAY

MUSIC PROGRAM GUIDE

# INTRO

Music is a powerful and essential part of the customer experience, but during the holiday season, music becomes even more critical, putting customers, guests and visitors in the Christmas spirit and a holiday frame of mind. One of the most exciting elements about the Mood holiday music catalog is the wide range of options available to our clients. We offer 15 exclusive 100% holiday programs spanning all genres, in addition to 16 unique mixes and blends, which are holiday-infused versions of our most popular catalog programs. It's all about creating the perfect customer experience for every brand and business during the most significant season of the year and providing more choices than ever before! We invite you to browse our holiday guide to review all of our holiday offerings. Also, visit our holiday website at <http://us.moodmedia.com/holiday> to link and listen to samples.

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### CONTACT

Ready to get started on your holiday experience?  
The Mood Holiday team is here to help!

If you're new to Mood, contact your Account  
Representative or contact us at  
[holidaysolutions@moodmedia.com](mailto:holidaysolutions@moodmedia.com).

If you're an existing client and would like to discuss  
your current holiday options or selections, contact  
us at [holiday@moodmedia.com](mailto:holiday@moodmedia.com) or  
800 331.3340, Option 6.

# Holiday Programs

## Holiday Favorites (100% Holiday Music)

Traditional and Contemporary Holiday Standards (Runs 11/1/19 - 1/7/20)

**Sample Artists:** Nat King Cole, Donny Hathaway, The Beach Boys, Darlene Love, Jackson 5, Michael Bublé, Sheryl Crow, Stevie Wonder, Christina Aguilera, Tom Petty and the Heartbreakers

## Holiday Pop (100% Holiday Music)

Adult Pop Holiday (Runs 11/1/19 - 1/7/20)

**Sample Artists:** Sia, Kacey Musgraves, The Carpenters, Colbie Caillat, Gwen Stefani, Jack Johnson, Mariah Carey, The Supremes, Hanson, Bryan Adams

## The Christmas Message (100% Holiday Music)

Christian Adult Contemporary songs of celebration

**Sample Artists:** Steven Curtis Chapman, Tobymac, Amy Grant, BarlowGirl, Jars Of Clay, Jeremy Camp, MercyMe, Selah, Sarah Groves, 33 Miles

## Traditional Holidays (100% Holiday Music)

Warm collection of classic and evocative traditional holiday favorites (Runs 11/1/19 - 1/7/20)

**Sample Artists:** Dean Martin, Brenda Lee, Jo Stafford, Burl Ives, Louis Armstrong, Bing Crosby, Mel Torme, Vince Guaraldi Trio, Lena Horne, Joe Williams

# Pop

## Holiday Pop Blend (50% Holiday Music)

Adult Pop Hits and Holiday

**Sample Artists:** Alessia Cara, Sam Smith, Andy Grammar, Bebe Rexha, Coldplay, Dave Barnes, Echosmith, Jason Mraz, Katy Perry, Leigh Nash

## FM1 Holiday Mix (25% Holiday Music)

Adult Contemporary Hits infused with Holiday

**Sample Artists:** 10,000 Maniacs, Phil Collins, Lionel Richie, Christina Perri, Counting Crows, Elton John, The Gin Blossoms, Rod Stewart, Nelly Furtado, Steve Winwood

## Modern Holiday (100% Holiday Music)

Current youthful Pop, Rock & R&B Holiday

**Sample Artists:** Gwen Stefani, Ariana Grande, Boyz II Men, Taylor Swift, Ceelo Green, Demi Lovato, Ingrid Michaelson, Justin Bieber, Kylie Minogue, Rob Thomas

## Cashmere Holiday Mix (25% Holiday Music)

Warm cosmopolitan vocals infused with Holiday

**Sample Artists:** En Vogue, Marvin Gaye, Norah Jones, Sharon Jones and The Dap-Kings, Straight No Chaser, Corinne Bailey Rae, Lake Street Dive, Nii, Sam Smith, The Whispers

## Be-Tween Holiday Blend (50% Holiday Music)

Family-friendly, modern Pop hits infused with Holiday

**Sample Artists:** Joe Jonas, Sabrina Carpenter, 5 Seconds Of Summer, Aly & AJ, Bebe Rexha, Britt Nicole, Demi Lovato, DNCE, Shawn Mendes, Vamps

# Classics & Decades

## '50s & '60s Hits Holiday Mix (25% Holiday Music)

Hits from the '50s and early '60s infused with Holiday.

**Sample Artists:** Smokey Robinson And The Miracles, Beach Boys, Brenda Lee, Chuck Berry, Drifters, Fats Domino, Frankie Valli and The Four Seasons, Jackie Wilson, Connie Francis, Bobby Helms

## Reflections Holiday Blend (50% Holiday Music)

Mature Pop and Classic Jazz vocals infused with Holiday

**Sample Artists:** Lou Rawls, Sarah Vaughan, Matt Dusk, Tracy Chapman, Nat King Cole, Nancy Wilson, Impressions, Keely Smith, Charles Brown, Peggy Lee

# Holiday Programs

## Rock

### Rock Holiday (100% Holiday Music)

A Rock 'n' Roll Holiday experience

**Sample Artists:** Bon Jovi, Tom Petty And The Heartbreakers, U2, Billy Squier, Cheap Trick, Weezer, Queen, Brian Setzer Orchestra, Eric Clapton, Smithereens

## Country

### Country Holiday (100% Holiday Music)

Current and Traditional Country Holiday

**Sample Artists:** Alan Jackson, Reba McEntire, Blake Shelton, Darius Rucker, Jo Dee Messina, Dwight Yoakam, George Strait, Lee Ann Womack, Travis Tritt, Vince Gill

### Heartland Holiday Blend (50% Holiday Music)

Americana and Roots Troubadours infused with Holiday

**Sample Artists:** Chris Isaak, Kacey Musgraves, Marty Stuart, Shelby Lynne, John Mellencamp, JD McPherson, Nikki Lane, Lyle Lovett, John Fogerty, John Prine

### Nashville USA Holiday Mix (25% Holiday Music)

Country currents mixed with Holiday

**Sample Artists:** Keith Urban, Carrie Underwood, Dan + Shay, Kelsea Ballerini, Florida Georgia Line, Toby Keith, Dierks Bentley, Chris Stapleton, Jason Aldean, Lady Antebellum

## Religious

### The Light Holiday Mix (25% Holiday Music)

Contemporary Christian mixed with Holiday

**Sample Artists:** Michael W. Smith, Jamie Grace, Danny Gokey, Shane & Shane, Matthew West, Josh Wilson, Ginny Owens, Hillsong United, Chris Tomlin, Britt Nicole

## Hip-Hop/R&B

### The Blvd. Holiday Mix (25% Holiday Music)

Urban AC 90s to present mixed with Holiday

**Sample Artists:** Mary J. Blige, Ne-Yo, Anthony Hamilton, James Brown, Take 6, Will Downing, Aloe Blacc, Babyface, Jill Scott, Johnny Gill

### Soulful Holidays (100% Holiday Music)

Classic Soul, Motown and today's R&B favorites

**Sample Artists:** The Supremes, Al Green, Aretha Franklin, Booker T. and The MG's, Faith Evans, Donny Hathaway, Ebonys, Lionel Richie, O'Jays, Anita Baker

## Lounge

### Ultra Hip Holiday (100% Holiday Music)

The coolest in update Lounge, Pop, Jazz and Swing

**Sample Artists:** Frank Sinatra, Brian Setzer Orchestra, Esquivel, Julie London, Los Straitjackets, Louis Armstrong, Jo Stafford, Nick Lowe, Peggy Lee, Pink Martini

## Dance & Electronica

### Holiday Remixed (100% Holiday Music)

Holiday Electro and Pop remixes

**Sample Artists:** Kaskade, Eartha Kitt, King Kooba, Dean Martin, J. Boogie, Roy Ayers, Bombay Dub Orchestra, Nina Simone, Psapp, Future Loop Foundation



# Holiday Programs

## Jazz & Blues

**A Very Jazzy Holiday** (100% Holiday Music)  
Contemporary and Classic Jazz Holiday

**Sample Artists:** Count Basie, Aaron Neville, Vince Guaraldi, Diana Krall, Dianne Reeves, Ella Fitzgerald, Jimmy Smith, Lena Horne, Mel Torme, Oscar Peterson

**Unforgettable Holiday Mix** (25% Holiday Music)  
Jazz Vocal standards mixed with Holiday

**Sample Artists:** Ella Fitzgerald, Chet Baker, June Christy, Anita O'Day, Blossom Dearie, Dinah Washington, Johnny Mercer, Kay Starr, Pearl Bailey, Billy Eckstine

## Classical & Instrumentals

**Classical Holiday** (100% Holiday Music)  
Chamber and Symphonic renditions of Holiday Classics

**Sample Artists:** Boston Pops Orchestra, Canadian Brass, Los Angeles Guitar Quartet, Christine Brown, Hampton String Quartet, Camilli String Quartet, National Philharmonic Orchestra, San Francisco Ballet Orchestra, Empire Brass, Sylvia Woods

**Holiday Instrumentals** (100% Holiday Music)  
Instrumental Classical, Easy Listening, and Jazz Holiday  
(Runs 11/1/19 - 1/7/20)

**Sample Artists:** Dave Koz, Eliane Elias, Fourplay, Beegie Adair, Boney James, Jim Brickman, Mannheim Steamroller, Rick Braun, Gregg Karukas, Cindy Bradley

**Environmental Holiday Blend** (50% Holiday Music)  
Light instrumentals and Pop covers infused with Holiday instrumentals

## Latin

**FM Dos Holiday Mix** (25% Holiday Music)  
Spanish and English Pop Hits infused with Holiday (Runs 11/28/19 - 1/7/20)

**Sample Artists:** Jon Secada, Charlie Puth, Alex Cuba, Jason Mraz, Paulina Rubio, Marc Broussard, Aleks Syntek, Matt Nathanson, Belanova, Miguel Bose  
**Latin Hits Holiday Mix** (25% Holiday Music)  
Latin Hits infused with Holiday (Runs 11/28/19 - 1/7/20)

**Sample Artists:** David Bisbal, Jesse & Joy, Luis Miguel, Alejandro Sanz, Juanes, Laura Pausini, Sofia Reyes, Gloria Trevi, J Balvin, Luis Fonsi

**Viva La Navidad** (100% Holiday Music)  
Latin Holiday (Runs 11/28/19 - 1/7/20)

**Sample Artists:** Celia Cruz, Graciela Beltran, Luis Miguel, Patricia Salas, Oscar D'Leon, Intocable, Domingo Quinones, Emilia Diaz, Marc Anthony, Tatiana

## World

**Quebeçois Holiday Mix** (25% Holiday Music)  
Contemporary French Canadian hits and Holiday songs

**Sample Artists:** Michael Bublé, Shawn Mendes, Sarah McLachlan, Maroon 5, Celine Dion, Ed Sheeran, Diana Krall, Andy Grammer, Bahamas, Carly Rae Jepsen

**Hawaiian Holiday Mix** (25% Holiday Music)  
Hawaiian music infused with Hawaiian Holiday

**Sample Artists:** Ho'ONU'a, Sistah Robi, Keali'i Reichel, Melveen Leed, Henry Kapono, Abe Lagrimas, Jr., Na Leo Pilimehana, Teresa Bright, Sonny Lim, Jerry Byrd

**Hawaiian Holiday** (100% Holiday Music)  
Hawaiian Holiday Instrumentals and Vocals

**Sample Artists:** Brothers Cazimero, Willie K, John Keawe, Kohala, Genoa Keawe, Hapa, Herb Ohta, Jr., Ka'au Crater Boys, Kanilau, Keahiwai

# HOLIDAY PROGRAMS QUICK REFERENCE GUIDE

## PROGRAM AVAILABILITY BY PLATFORM

Program	Infused	ProFusion DS	ProFusion iS	ProFusion XS	DBS (D)* CHANNEL #	MV/MV2/ MV3/MBOX	LE/LE2/SR	DBS(M)*	DISH CHANNEL #	Encompass XD
50s & 60s Hits Holiday Mix	X	*	*	*	8	*	*	*	933	*
A Very Jazzy Holiday		*	*	*	68	*	*		967	*
Be-Tween Holiday Blend	X	*	*	*	87	*	*			*
Cashmere Holiday Mix	X	*	*	*	52	*	*		956	*
Classical Holiday		*	*	*	50	*	*		972	*
Country Holiday		*	*	*	12	*	*		951	*
Environmental Holiday Blend **	X		*			*	*	*	920	*
FM Dos Holiday Mix (Runs 11/28/19-1/7/20)	X	*	*	*		*	*	*		*
FM1 Holiday Mix	X	*	*	*	97	*	*	*	922	*
Hawaiian Holiday		*	*	*		*				*
Hawaiian Holiday Mix	X	*	*	*		*			981	*
Heartland Holiday Blend	X	*	*	*	109	*	*			*
Holiday Favorites (Runs 11/1/19-1/7/20)		*	*	*	99	*	*			*
Holiday Instrumentals (Runs 11/1/19-1/7/20)		*	*	*	4	*	*	*	927	*
Holiday Pop (Runs 11/1/19-1/7/20)		*	*	*	110	*	*	*	949	*
Holiday Pop Blend	X	*	*	*		*				*
Holiday Remixed		*	*	*	17	*	*			*
Latin Hits Holiday Mix (Runs 11/28/19-1/7/20)	X	*	*	*	35	*	*			*
Modern Holiday		*	*	*	102	*	*			*
Nashville USA Holiday Mix	X	*	*	*	11	*	*		952	*
Quebecois Holiday Mix**	X	*	*	*	94	*	*			*
Reflections Holiday Blend	X	*	*	*	95	*	*	*	921	*
Rock Holiday		*	*	*	32	*	*			*
Soulful Holidays		*	*	*	043	*	*		939	*
The Blvd. Holiday Mix	X	*	*	*	15	*	*	*	938	*
The Christmas Message		*	*	*	046	*	*			*
The Light Holiday Mix	X	*	*	*	47	*	*		975	*
Traditional Holidays (Runs 11/1/19-1/7/20)		*	*	*	111	*	*	*	947	*
Ultra Hip Holiday		*	*	*	6	*	*		962	*
Unforgettable Holiday Mix	X	*	*	*	21	*	*		955	*
Viva La Navidad (Runs 11/28/19-1/7/20)		*	*	*	39	*	*	*	941	*

Infused Programs: Core programs infused with holiday content that are available from November 28th - December 25th with the exception of Latin Hits and FM Dos as noted above.

\*DBS (D) is legacy Digital Broadcast Satellite provided by DMX, Inc. DBS(M) is legacy Digital Broadcast Satellite provided by Muzak, LLC.

\*\*Restrictions may apply.