

#### 2019 SHARE THE MOMENT PHOTOGRAPHY CONTEST

#### DALLAS PARK AND RECREATION BOARD

JANUARY 10, 2019

# Purpose

Provide information to the Park and Recreation Board on the 2019 Share the Moment photography contest

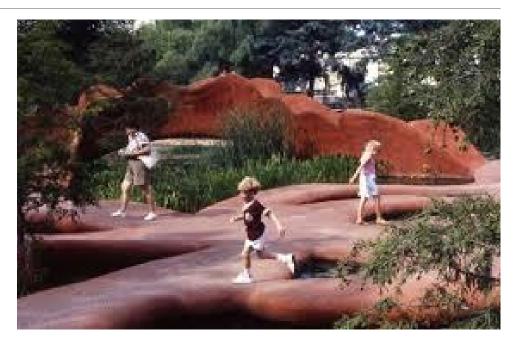
# 2019 Share The Moment

- •Capturing images of our park and recreation facilities, programs, people, landscapes, wildlife and nature through the lens of our park patrons
- •Enabling the Dallas Park and Recreation Department to increase its image database for social media, publications, promotional materials, advertising and presentations



#### 2019 Share The Moment Eligibility Requirements

- Entries accepted between May 1, 2019 June 30, 2019
- Photo must be taken at a Dallas Park and Recreation park, facility, program, or event
- Entrants may submit unlimited entries (one photo per entry form) All photographs must have been
- taken within the past two years
- Open to all ages
- City of Dallas Employees, Elected and Appointed Officials are eligible to participate but are not eligible to win cash prizes



### 2019 Share The Moment Submission Requirements

- Entries accepted online at DallasParks.org along with a media release form
- Entrant represents the submitted entry is an original, non-published work that does not infringe the rights or intellectual property claims of any third parties
- Entrant grants the Dallas Park and Recreation Department rights to use the image(s) on website, social media, printed publications and marketing activities
- City reserves the right to reassign entry to alternate category or reject entries based on criteria
- The City reserves the right to reject any entry deemed not suitable due to objectionable content (profanity, nudity, drug, alcohol, tobacco use or cruelty to persons or animals)
- Entrants agree to indemnify, defend and hold the City of Dallas harmless
- Dallas Park and Recreation Department reserves the right to make any changes to the rules and/or to the contest at any time

## 2019 Share The Moment Photography Criteria

- High resolution images of at least 3.2 megapixels or greater
- JPG or JPEG format
- Photo must be taken within Dallas city limits at a park or recreation facility
- Photos cannot be altered utilizing filters, Photoshop or comparable programs
- Images can be color or black and white
- Photo subjects can be all ages
- Photographs will be judged based on overall impact, originality/ creativity, technical excellence, and artistic merit
- Photos may not have a watermark
- Photos must be original work of the contest and never been the subject of a copyright or previously published

## 2019 Share The Moment Photography Categories

- Park and Recreation Facilities Photos that showcase facilities to include recreation and rental facilities, outdoor sports complexes, aquatic facilities, indoor facilities and parks
- •Trails Photos that demonstrate the appeal of our trails that may include people using the trails in various modes of transportation walking, running, bicycling, wheeling, etc. year-round
- •Recreation Programs, Sports, Events, and Classes Photos of people participating in or enjoying programs, sports, events, or classes hosted by the Dallas Park and Recreation Department
- •Faces and Activities Eye-catching photos of people that show their facial expressions and emotions as they are engaged in or enjoying a parks and recreation activities
- •Landscape, Wildlife, and Nature Photos of the natural environment and wildlife on park land managed by Dallas Park and Recreation Department











## 2019 Share The Moment Photography Judging

Panel of judges, to be determined, will select the winners for each of the categories and the Grand Prize, based on

- Overall impact
- Originality/creativity
- Technical excellence
- Artistic merit
- A People's Choice winner will be selected based on the most votes collected via the department's Facebook and Instagram presence

 Winners will be announced on the Dallas Park and Recreation social media pages and website on July 26, 2019.





#### 2019 Share The Moment Prizes

- Prizes will be awarded for 1st 3rd in each of the five categories, the "Grand Prize" winner and the "People's Choice" winner
  - First Prize \$75 gift card, four Dallas Arboretum tickets, and a six month fitness pass at a recreation center of their choosing
  - Second Prize \$50 gift card, four Dallas Arboretum tickets, and a three month Fitness Pass at a recreation center of their choosing
  - Third Prize \$25 gift card, four Dallas Arboretum tickets and a one month Fitness Pass to the Recreation Center of their choosing
- City of Dallas employees that submit photos will be judged separately and will be eligible to win 1st 3rd place trophies
- People's Choice Award winner will receive a one-year universal fitness membership (\$250 value)

Grand Prize Winner, chosen from winners of each of the five contest categories, will receive a \$100 gift card, a \$100 custom framing gift certificate, four Dallas Arboretum tickets, and a six month fitness pass to the Recreation Center of their choosing.



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