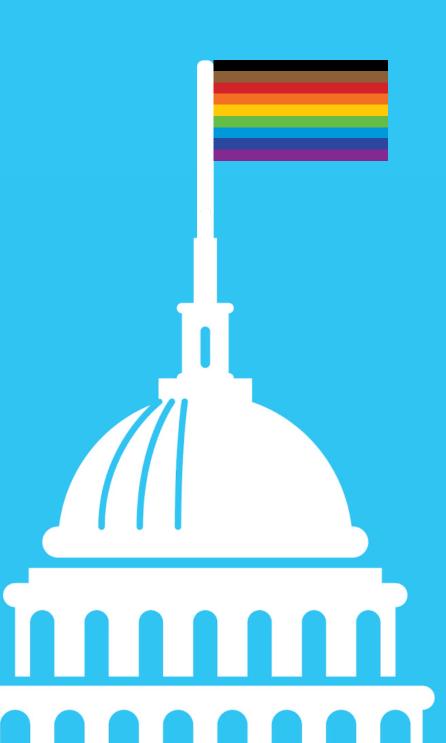




2019 WORKPLACE SUMMIT TRIP REPORT

OCT 14 - 17 | WASHINGTON DC





PURPOSE OF REPORT

- To provide you with an outline for constructing an experience at Summit, to inform management, fellow ERG members and employees about the impact and benefits of attending the 2019 Workplace Summit and Leadership Day.
- Contains metrics and demographics around Summit participant, information about programming and an overview of educational content.
- Suggest areas of participation that you might want to highlight, where applicable. Feel free to use and adapt this report as needed for your company.

2019 SUMMIT SPONSORS

PRESENTING





















HOST CITY

GLOBAL LEADERSHIP



JPMORGAN CHASE & CO.



























































































































































ADVOCATE CONT.































































PREMIER































GOVERNMENT PARTNERS











COMMUNITY PARTNERS









ATTENDANCE

20 years of Workplace Summit





1999 2000 2001 2002 2003 2004 2005 2006 2007 2008

2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020

66 WE FE GOING
ANYWHERE."

> ERIN URITUS CEO, OUT & EQUAL



INCLUDES FULL REGISTRATIONS, LEADERSHIP DAY, VOLUNTEERS, PRESENTERS, ETC.

SOLD OUT!



FORTUNE 1,000 COMPANIES





OF ATTENDEES INVOLVED WITH AN ERG





96% SAID THEY WOULD RECOMMEND SUMMIT TO A COLLEAGUE



94% SAID THEY FOUND SUMMIT TO BE VALUABLE OR EXTREMELY VALUABLE



93% RATED THEIR OVERALL SUMMIT EXPERIENCE AS EXCELLENT

COUNTRIES REPRESENTED





TOTAL WORKSHOPS



NBC NEWS & MSNBC PANEL

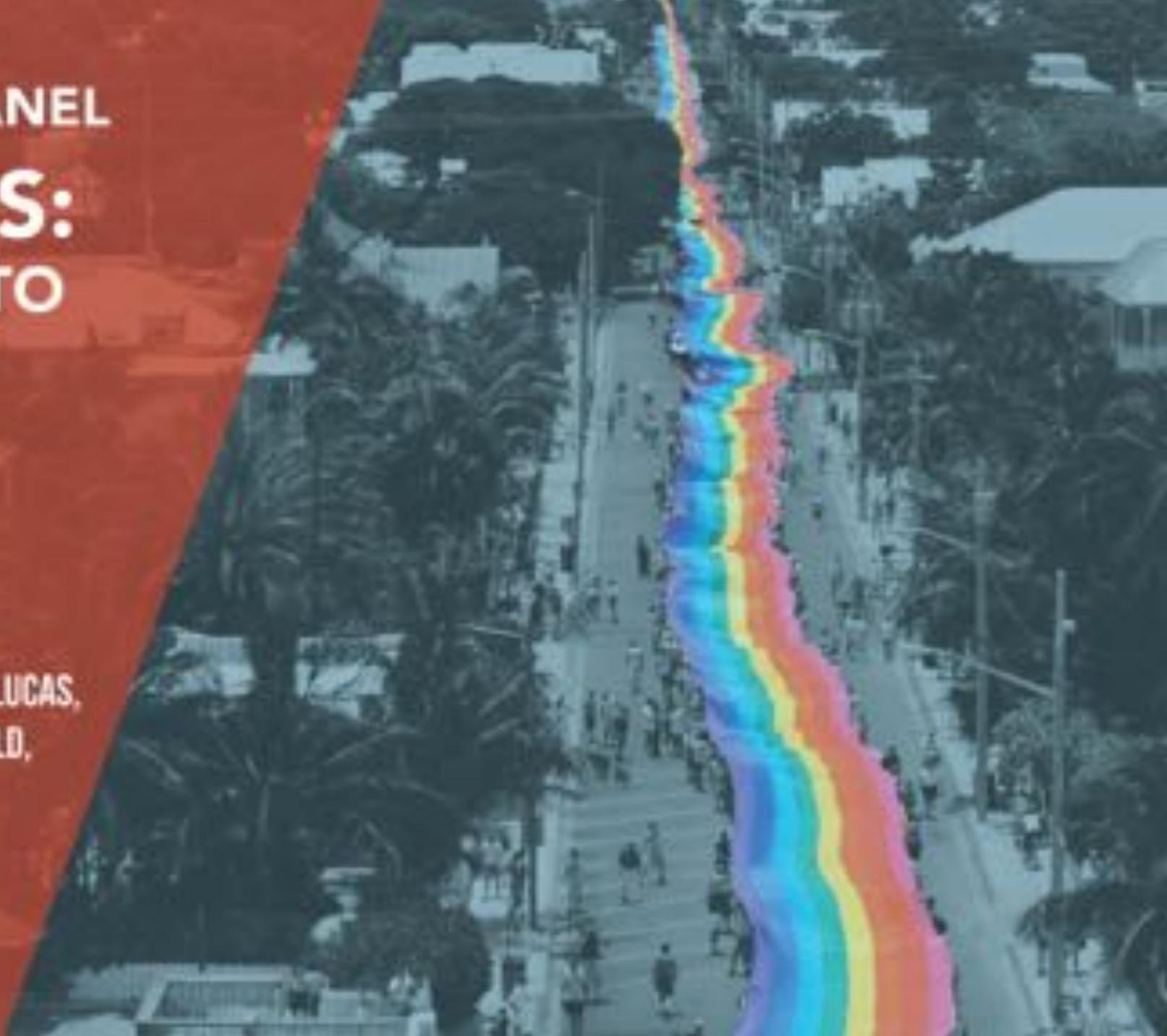
LGBTQ RIGHTS: FROM STONEWALL TO THE EQUALITY ACT

TUESDAY OCTOBER 15 3:30 - 5 PM

SPEAKERS

PETE WILLIAMS, JANELLE ROORIGUEZ, JARRETT LUCAS, STUART MILK, MARA KEISLING, JAMI WESTERHOLD, RUBY CORADO, LUCAS THOMPSON





BUILDING Q-MUNITY

MONDAY OCTOBER 14 2-5 PM

SPEAKERS **BEN DEMERS**



#OESUMMIT







POLITICAL DIVERSITY AND INTERSECTIONALITY IN LGBT COMMUNITIES: ADVANCING LGBT ACCEPTANCE

> **TUESDAY OCTOBER 15** 9 - 10 AM

SPEAKERS

MS. KENDRA M. WILLIAMS, GARY WOJCIK, MATTHEW MCCARY, MRS. REBEKAH NOYES



THE COST OF NON-INCLUSION:

HOW TO BOOST YOUR BUSINESS WITH A STRONG ALLY PROGRAM

TUESDAY OCTOBER 15 1:30 - 3 PM

SPEAKERS KRISTIAN WEDDLOWSKI



#OESUMMIT







PARENTING WITH PRIDE **SUPPORTING MODERN** FAMILIES

WEDNESDAY OCTOBER 16 8:30 - 9:30 AM

SPEAKERS

LINDSAY COFIELD-SOLIE, SALLY AULD, ADAM MORRIS, SEAN LIVINGSTON, LOIC CHOQUET







INTERSEX IN THE WORKPLACE: WHAT YOU NEED TO KNOW

WEDNESDAY OCTOBER 16 8:30 - 9:30 AM

SPEAKERS
KIMBERLY ZIESELMAN, DEBBIE COHEN





WORKING TO HELP A COUNTRY THAT HATES YOU: TRANSGENDER BAN

WEDNESDAY OCTOBER 16 8:30 - 9:30 AM

SPEAKERS

MS ANDI WOFFORD, MBA, MS. CHRISTINE BLAND, MS. ABBEY ALLEN









FBI: VOICES FROM THE FIELD

THURSDAY OCTOBER 17 10 - 11:30 AM









ASEXUALITY AND
AROMANTICISM

THURSDAY OCTOBER 17 10 - 11:30 AM

SPEAKERS

EMILY TURNER, JEANA ROUTH, NANDA GURUSWAMY







TOP DELEGATIONS







BlackRock®



Deloitte.



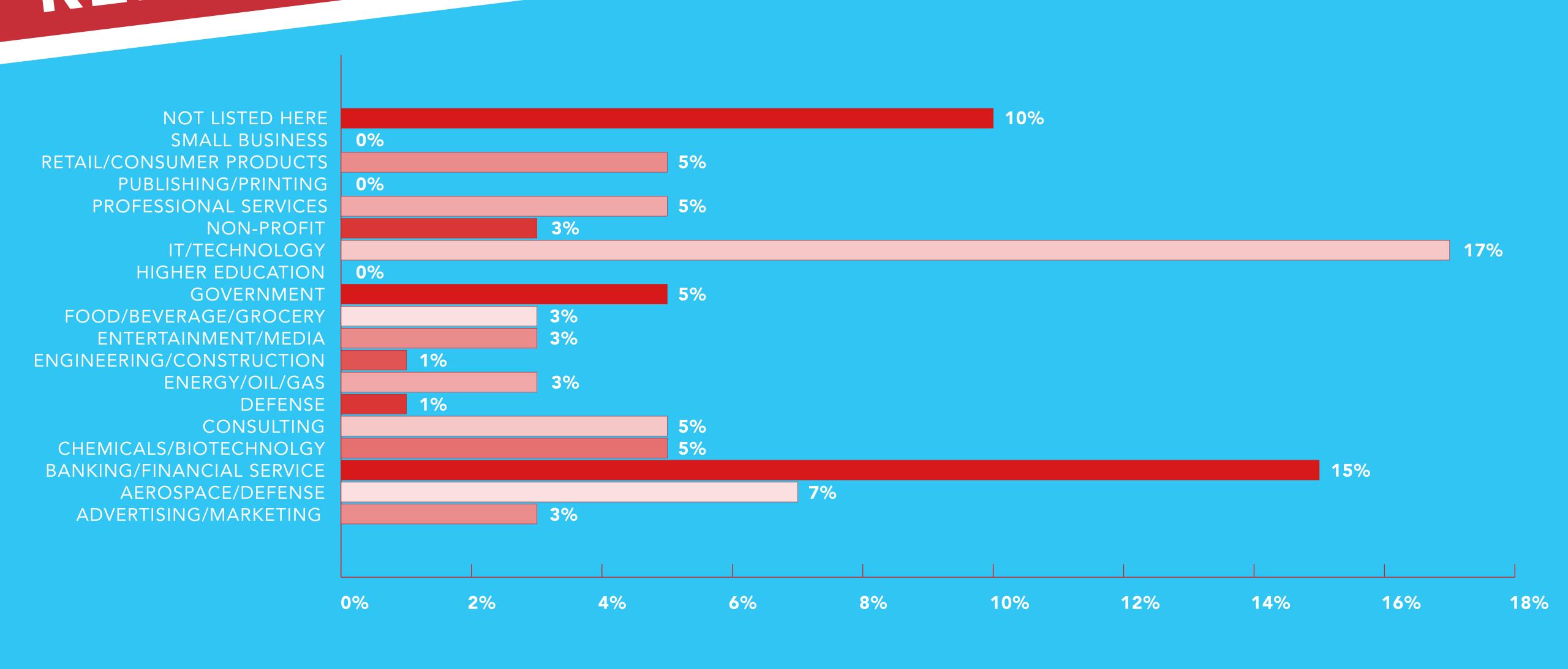
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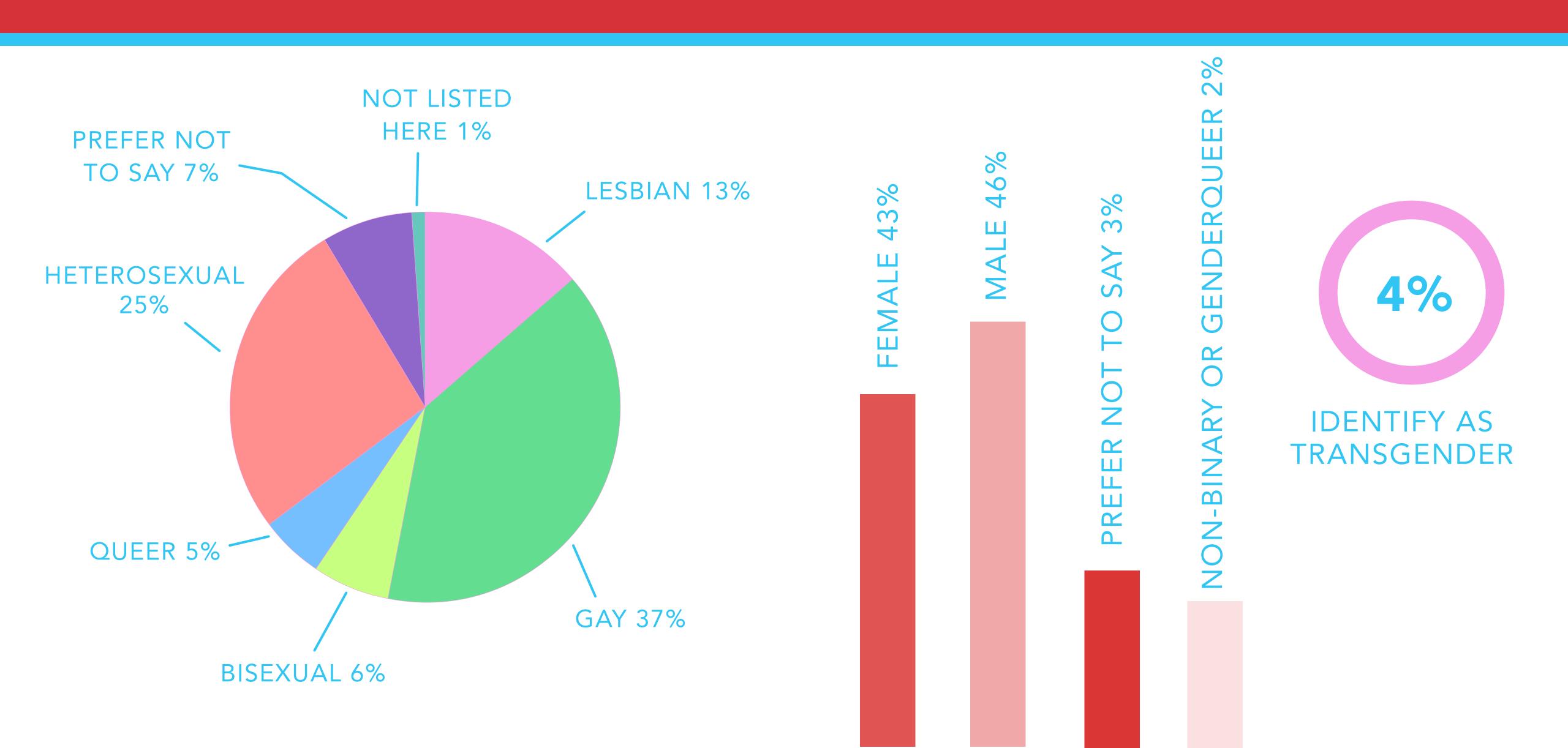


REPRESENTATION BY INDUSTRY



REPRESENTATION BY SEXUAL ORIENTATION

REPRESENTATION BY GENDER IDENTITY



REPRESENTATION IN NUMBERS



21 - 34 YEARS OLD : **35**%

35 - 44 YEARS OLD : **29%**

45 - 54 YEARS OLD : **21%**

55 - 64 YEARS OLD : 8%



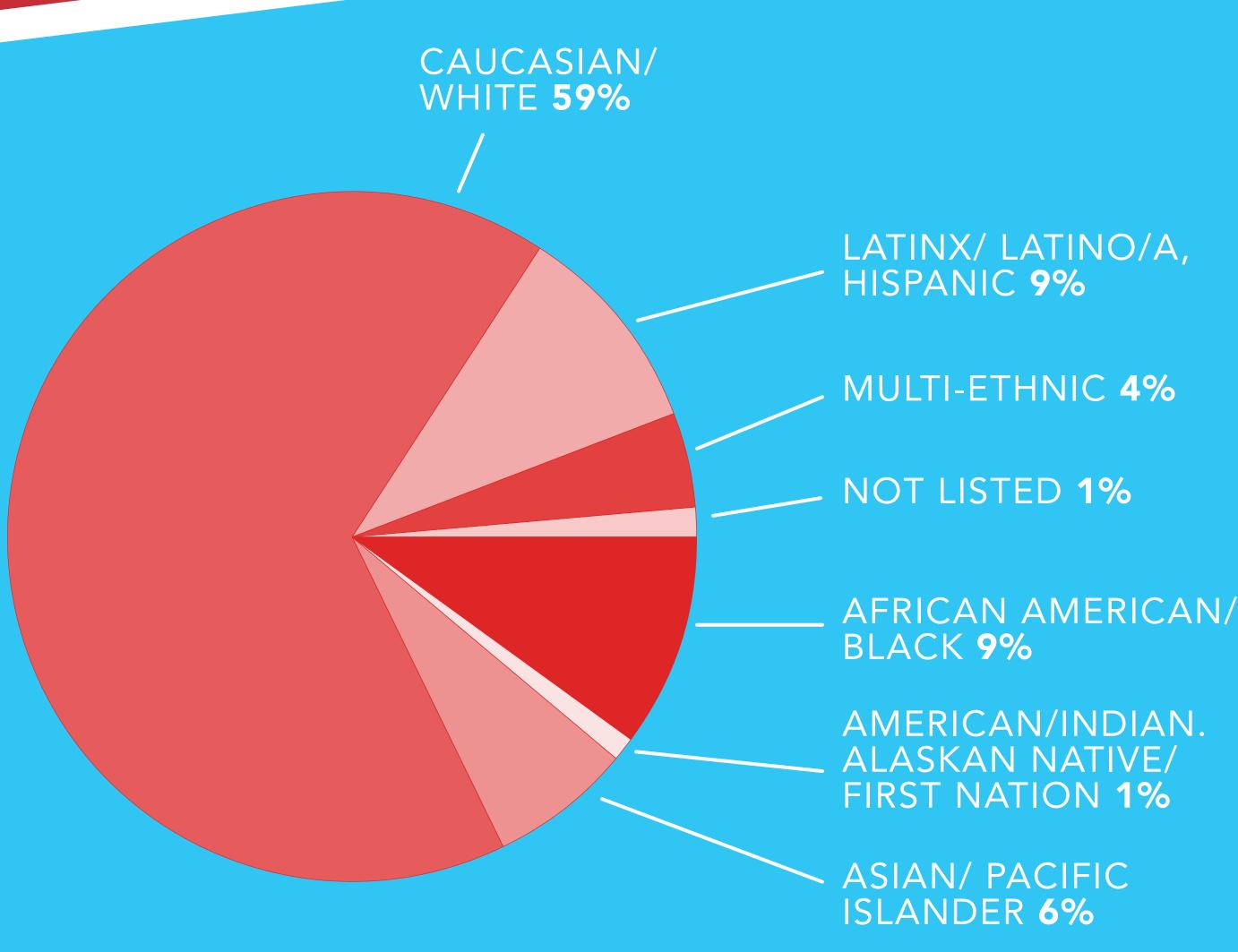
ALLIES : 25%



FIRST TIME SUMMIT: 57%



VETERANS: 3%



SUMMIT AT A GLANCE

MONDAY, OCTOBER 14

8:30AM - 9:15AM LEADERSHIP DAY BREAKFAST

9:30AM - 12:30PM LEADERSHIP DAY MORNING SESSION

2:00PM - 5:00PM LEADERSHIP DAY AFTERNOON SESSION

TWELVE STEP MEETING

7:00PM - 10:00PM TICKETED EVENT - GLOBAL DINNER

7:00PM - 10:00PM TICKETED EVENT -SUMMIT SIDEKICK SUPPER

TUESDAY, OCTOBER 15

8:00AM - 5:00PM ENGAGEMENT CENTER OPEN

9:00AM - 10:00AM SUMMIT ORIENTATION

9:00AM - 10:00AM WORKSHOP SESSION 1

OPENING BRUNCH

1:30PM - 3:00PM WORKSHOP SESSION 2

3:30PM - 5:00PM WORKSHOP SESSION 3 3:30PM - 7:30PM NBC NEWS & MSNBC PANEL & RECEPTION

5:30PM - 6:30PM TWELVE STEP MEETING

5:30PM - 7:00PM ENGAGEMENT CENTER AFTER HOURS & SILENT DISCO

SUMMIT AT A GLANCE

WEDNESDAY, OCTOBER 16

6:30AM - 8:30AM FUN RUNI

8:00AM - 5:00PM ENGAGEMENT CENTER OPEN

WORKSHOP SESSION 4

8:30AM - 10:30AM TICKETED EVENT -WOMEN'S LEADERSHIP BREAKFAST

SPEED NETWORKING BREAKFAST

WORKSHOP SESSION 5

POWER LUNCH

3:00PM - 4:30PM WORKSHOP SESSION 6

PANEL & RECEPTION

CRACKING THE CONCRETE

CEILING: LGBTQ PEOPLE

OF COLOR NAVIGATE THE

WORKPLACE

S:00PM - 6:30PM ROUNDTABLE HOUR

5:30PM - 6:30PM TWELVE STEP MEETING 6:30PM

ENJOY YOUR NIGHT OUT!

6:30PM - 10:30PM SILENT READING NIGHT

7:00PM - 8:45PM 5B DOCUMENTARY

SUMMIT AT A GLANCE

THURSDAY, OCTOBER 17

8:00AM - 2:00PM ENGAGEMENT CENTER OPEN

8:00AM - 10:00AM BREAKFAST WITH GENDERCOOL

10:00AM - 11:30AM WORKSHOP SESSION 7

11:00AM - 2:00PM LGBTQ CAREER FAIR

2:00PM - 3:30PM WORKSHOP SESSION 8 6:00PM - 7:30PM TICKETED EVENT -LIVE AUCTION & VIP RECEPTION

6:00PM - 7:30PM GALA RECEPTION

7:30PM - 10:00PM GALA DINNER

WHAT WAS NEW FOR 2019?

WELLNESS LAB





ENGAGEMENT CENTER AFTER HOURS & SILENT DISCO

SPONSORED BY TOYOTA

SPEED NETWORKING BREAKFAST

BREAKFAST WITH GENDERCOOL

PANEL AND RECEPTION EVENTS SPONSORED BY







ENGAGEMENT CENTER

SPONSORED BY TOYOTA

TUESDAY, OCTOBER 15

SHOW HOURS: 8:00 AM TO 7:00 PM

ENGAGEMENT CENTER AFTER HOURS & SILENT DISCO: 5:30 PM TO 7:00 PM

WEDNESDAY, OCTOBER 16

SHOW HOURS: 8:00 AM TO 5:00 PM

THURSDAY, OCTOBER 17

SHOW HOURS: 8:00 AM TO 2:00 PM

CAREER FAIR: 11:00 AM TO 2:00 PM

EXHIBITOR MOVE-OUT: 2:00 PM TO 6:00 PM





SHRM CERTIFICATIONS



Out & Equal is a SHRM Recertification Provider.

Those interested in getting activity codes should email university@outandequal.org after the conference.

WORKSHOP TRACKS

ALLIES

BELONGING / CULTURE

BISEXUAL+ / QUEER

CORPORATE-COMMUNITY PARTNERSHIPS

ERG / BRG

GENERAL

GLOBAL

INTERSECTIONALITY

LAW & PUBLIC POLICY

LEVERAGING NARRATIVES

LGBTQ MARKETING

PROFESSIONAL DEVELOPMENT & EXECUTIVE LEADERSHIP

TALENT ACQUISITION & RETENTION

TRANSGENDER &
GENDERNONCONFORMING

WORKPLACE POLICIES & BENEFITS

SUMMIT ROUNDTABLES

- TRANSMEN & TRANSMASCULINE: LET'S HEAR YOUR VOICES (CLOSED)
- OPEN TRANSGENDER ROUNDTABLE -CALLING ALL LOVES ONES
- TRANSGENDER ROUNDTABLE (CLOSED)
- QUEER ROUNDTABLE (CLOSED)
- A PFLAG-STYLE SUPPORT GROUP
- PARENTS RAISE THE RAINBOW: STORIES FROM LGBT+ FAMILIES
- PEOPLE OF COLOR ROUNDTABLE (CLOSED)

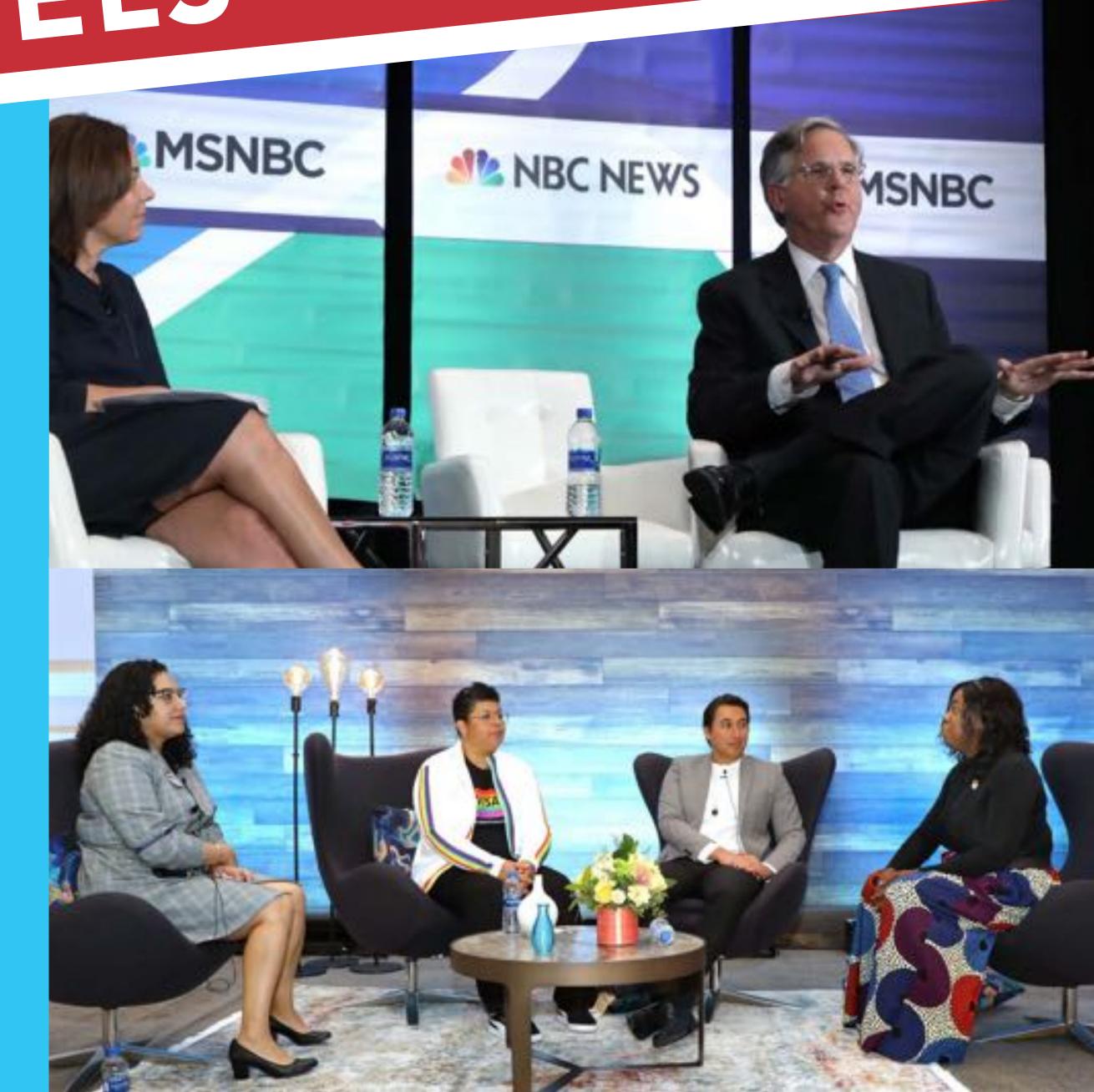
- THEY SAID WHAT? HOW TO NAVIGATE THROUGH OFFENSIVE CONVERSATIONS
- WORKING TO HELP A COUNTRY THAT HATES YOU: TRANSGENDER BAN
- ALL YOU NEED IS LOVE, OR NOT: ASEXUALITY AND AROMANTICISM
- POLYAMOROUS ROUNDTABLE SESSION (CLOSED)
- NON-BINARY ROUNDTABLE
- ROUNDTABLE SESSION (CLOSED)



FEATURED PANELS

NBC NEWS & MSNBC PANEL & RECEPTION- LGBTQ RIGHTS: FROM STONEWALL TO THE EQUALITY ACT

VISA PANEL & RECEPTION:
CRACKING THE
CONCRETE CEILING:
LGBTQ PEOPLE OF COLOR
NAVIGATE THE WORKPLACE





LEADERSHIP DAY

MONDAY, OCTOBER 14TH LEADERSHIP DAY

HOSTED BY TOP EXPERTS
FROM FORTUNE 500
COMPANIES AND NGOS

INCLUDED 23 MORNING AND AFTERNOON SESSIONS





LEADERSHIP DAY MORNING SESSION FEEDBACK

BUIDLING Q-MUNNITY: ENGAGING QUEER IDENTIES AT WORK

OVERALL RATING: 4.45

RELEVANT TO MY WORK: 4.75

IS YOUR ALLY ENGAGEMENT STRATEGY EFFECTIVE, EMPOWERING AND EXECUTIBLE?

OVERALL RATING: 4

RELEVANT TO MY WORK: 4.75

O YOUR JOURNEY TO ERG SUCCESS: START LOBAL, GROW GLOBAL

OVERALL RATING: 4

RELEVANT TO MY WORK: 4.5

LGBTQ MARKETING 101

OVERALL RATING: 4.25

RELEVANT TO MY WORK: 4

LEADERSHIP DAY MORNING SESSION FEEDBACK

HOW TO BE AN INCLUSIVE LEADER

OVERALL RATING: 4

RELEVANT TO MY WORK: 4

INTERSECTIONAL ALLY SKILL- BUILDING

OVERALL RATING: 4.5

RELEVANT TO MY WORK: 5

THINK LIKE A CEO! BUILDING ERG STRATEGY & ACTIONS THAT DRIVE BUSINESS RESULTS

OVERALL RATING: 4.5

RELEVANT TO MY WORK: 4.5

CASE STUDY: IMPLEMENTING GLOBAL LGBTQI+ INCLUSIVE BENEFITS AT SAP

OVERALL RATING: 4.25

RELEVANT TO MY WORK: 4.5

LEADERSHIP DAY MORNING SESSION FEEDBACK

MOBILIZING EQUALITY

OVERALL RATING: 4.75

RELEVANT TO MY WORK: 4.5

THE POWER OF EXEUCTIVE SPONSORS IN HELPING DRIVE ERG SUCCESS

OVERALL RATING: 4.5

RELEVANT TO MY WORK: 5

BUILDING TRANS LEADERSHIP

OVERALL RATING: 5

RELEVANT TO MY WORK: 4.75

THE INCLUSIVE LEADERSHIP EXPERIENCE: COGNIZANCE OF BIAS AND OTHER INCLUSIVE LEADERSHIP TRAITS

OVERALL RATING: 5

RELEVANT TO MY WORK: 5

LEADERSHIP DAY AFTERNOON SESSION FEEDBACK

TRANSGENDER POLICY AND BENEFITS IN ACTION

OVERALL RATING: 4.75

RELEVANT TO MY WORK: 4.75

● LEAD WITH YOUR BRAND™ LAB:
BRANDING YOUR ERG/ BRG TO DRIVE VALUE

OVERALL RATING: 4.75

RELEVANT TO MY WORK: 4.75

LGBTQ WORKPLACE ADVOCACY IN INDIA

OVERALL RATING: 4

RELEVANT TO MY WORK: 3.5

A CASE STUDY: ERG IMPACTS IN LATIN AMERICA

OVERALL RATING: 3

RELEVANT TO MY WORK: 2.75



TICKETED EVENTS

MONDAY, OCTOBER 14

GLOBAL DINNER

7:00PM - 10:00PM

SUPPER

7:00PM - 10:00PM

WEDNESDAY, OCTOBER 16

WOMEN'S LEADERSHIP BREAKFAST

8:30AM - 10:30AM

SPEED NETWORKING BREAKFAST

8:30AM - 10:30AM



GLOBAL DINNER

ANANDA PUCHTA

PRESIDENT OF THE COMMISION ON SEXUAL AND GENDER DIVERSITY AT ORDEM DOS ADVOGADOS DO BRASIL- SESSIONAL PARANÁ

CHLOË DAVIES

LBTQ WOMEN AMBASSADOR & MYGWORK,
HEAD OF PARTNERSHIPS

CURTIS BAKER

HUMAN RESOURCES: RECERUITMENT AND DIVERSITY & INCLUSION AT THE WALTER DISNEY COMPANY CHINA

CV VIVERITO

SENIOR MANAGER, GLOBAL INITIATIVES, OUT & EQUAL

DEENA FIDAS

MANAGING DIRECTOR, GLOBAL STAKEHOLDER ENGAGEMENT
OUT & EQUAL

KEVIN WILLIAMS

DIRECTOR, PEOPLE BUSINESS PARTNERS, AMERICAN AIRLINES



WOMEN'S LEADERSHIP BREAKFAST

AMY HANNEMAN

OUT & EQUAL BOARD OF DIRECTORS & VICE PRESIDENT OF DIVERSITY & INCLUSION FOR NORTHWESTERN MUTUAL CHLOË DAVIES

LBTQ WOMEN AMBASSDAOR & MYGWORK, HEAD OF PARTNERSHIPS

DEENA FIDAS

MANAGING DIRECTOR, GLOBAL STAKEHOLDER ENGAGEMENT,

OUT & EQUAL

DONNA ROSE

OUT & EQUAL BOARD OF DIRECTORS & IT OPERATIONS AND INFRASTRUCTURE MANAGER, AMERICAN AIRLINES

ERIN URITIS

CHIEF EXECUTIVE OFFICER, OUT & EQUAL

MARGOT SLATTERY

OUT & EQUAL BOARD OF DIRECTORS & GLOBAL CHIEF DIVERSITY

OFFICER, SODEXO

PATRICIA L. LEWIS

SENIOR VICE PRESIDENT, HUMAN RESOURCES, LOCKHEED MARTIN

SHEILA ALEANDER- REID

DIRECTOR, DC MAYOR'S OFFICE OF LGBTQ AFFAIRS

WESLEY BIZZELL, ESQ

SENIOR ASSISTANT GENERAL COUNSEL & MANAGING DIRECTOR OF POLICITICAL LAW & ETHICS PROGRAMS, ALTRIA CLIENT SERVICES LLC





SPEED NETWORKING BREAKFAST

ANNETTE FRISKOPP

OUT & EQUAL BOARD MEMBER AND GM & VP OF THE SPECIALITY PRINTING SYSTEMS (SPS) GROUP IN HP INC.'S GRAPHIC SOLUTIONS BUSINESS

MADELYN GELPI

SENIOR STAKEHOLDER ENGAGEMENT, OUT & EQUAL

SARAH HELM

MANAGER OF DIVERSITY & INCLUSION, DISCOVER



BREAKFAST WITH GENDERCOOL

GENDERCOOL CHAMPIONS

GEARAH GOLDSTEIN
CO- FOUNDER, GENDERCOOL

JENNIFER GROSSHANDLER CO- FOUNDER, GENDERCOOL

ERIK DAY

VICE PRESIDENT & GENERAL MANAGER, NORTH AMERICAN SMALL BUSINESS AT DELLTECHNOLOGIES

TRIPPE DAVIS

MANAGING DIRECTOR, DELOITTE TAX LLP

SAM SLATE

CONSULTANT, COMMERICAL CLIENT PRODUCT MARKETING, DELL





LGBTQ CAREER FAIR

THURSDAY, OCTOBER 17

SPONSORED BY indeed

- RESUME CONSULTATION
- **ON-SITE INTERVIEWS**
- NETWORKING OPPORTUNITIES
- ACCESS TO WORKSHOPS
- 87 COMPANIES REPRESENTED
- 18 PARTICIPATING UNIVERSITIES
- 15 INDUSTRIES REPRESENTED



OPENING BRUNCH TUESDAY, OCTOBER 15



KEYNOTES-

ERIN URITUS

CHIEF EXECUTIVE OFFICER
OUT & EQUAL

SUZE ORMAN

TV SHOW HOST, MOTIVATIONAL SPEAKER, PERSONAL FINANCE EXPERT

FIRESIDE CHAT

LENA WAITHE

ACTOR, SCREENWRITER,
PRODUCER

AMBER HIKES
CHIEF EQUITY OFFICER
ACLU

POWER LUNCH WEDNESDAY, OCTOBER 16



PERFORMANCE BY ——
TIFFANY

KEYNOTE

KEN JANSSENS

BOARD CHAIR

OUT & EQUAL

MASS PARTICIPATION

SNOWFLAKE EXERCISE

GALA CELEBRATION WEDNESDAY, OCTOBER 17



PERFORMANCE BY

DEBORAH COX

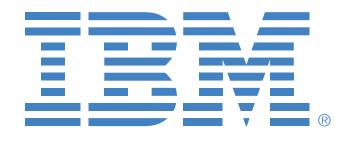
OUTIE AWARDS

2019 OUTIE AWARDS

MORKPLACE EXCELLENCE FINALISTS















"IT IS THE WORK WE DO AS A COMMUNITY, NOT **COMPETITORS, THAT PUTS US AT THE FOREFRONT** OF HUMAN AND DIGITAL RIGHTS, DRIVES US TO SHINE LIGHT INTO THE **DARK CORNERS OF MARGINALIZATION AND COMPELS US TO LIFT UP VOICES OF THOSE** THAT STILL NEED TO BE AMPLIFIED."

LGBTOLERG FINALISTS















"NOW MORE THAN
EVER WE NEED TO
BAND TOGETHER
TO ENSURE
OUR VALUES
AND RIGHTS AS
INDIVIDUALS AND
AS A COMMUNITY
ARE PROTECTED."

CHAPTER OF FINALISTS















BANK OF AMERICA

"BANK OF AMERICA IS A GLOBAL LEADER IN LGBTQ INCLUSION. OUR CEO BRIAN **MOYNIHAN DRIVES DIVERSITY** & INCLUSION BECAUSE WE BELIEVE, THE DIVERSITY OF OUR **EMPLOYEES- IN AGE, SEXUAL** ORIENTATION, GENDER, GENDER IDENTITY, RACE AND ETHNICITY-IS ESSENTIAL TO SERVE OUR



ANA HELENA CHACÓN FORMER VICE PRESIDENT, COSTA RICA



ANGELA HALL
BOEING



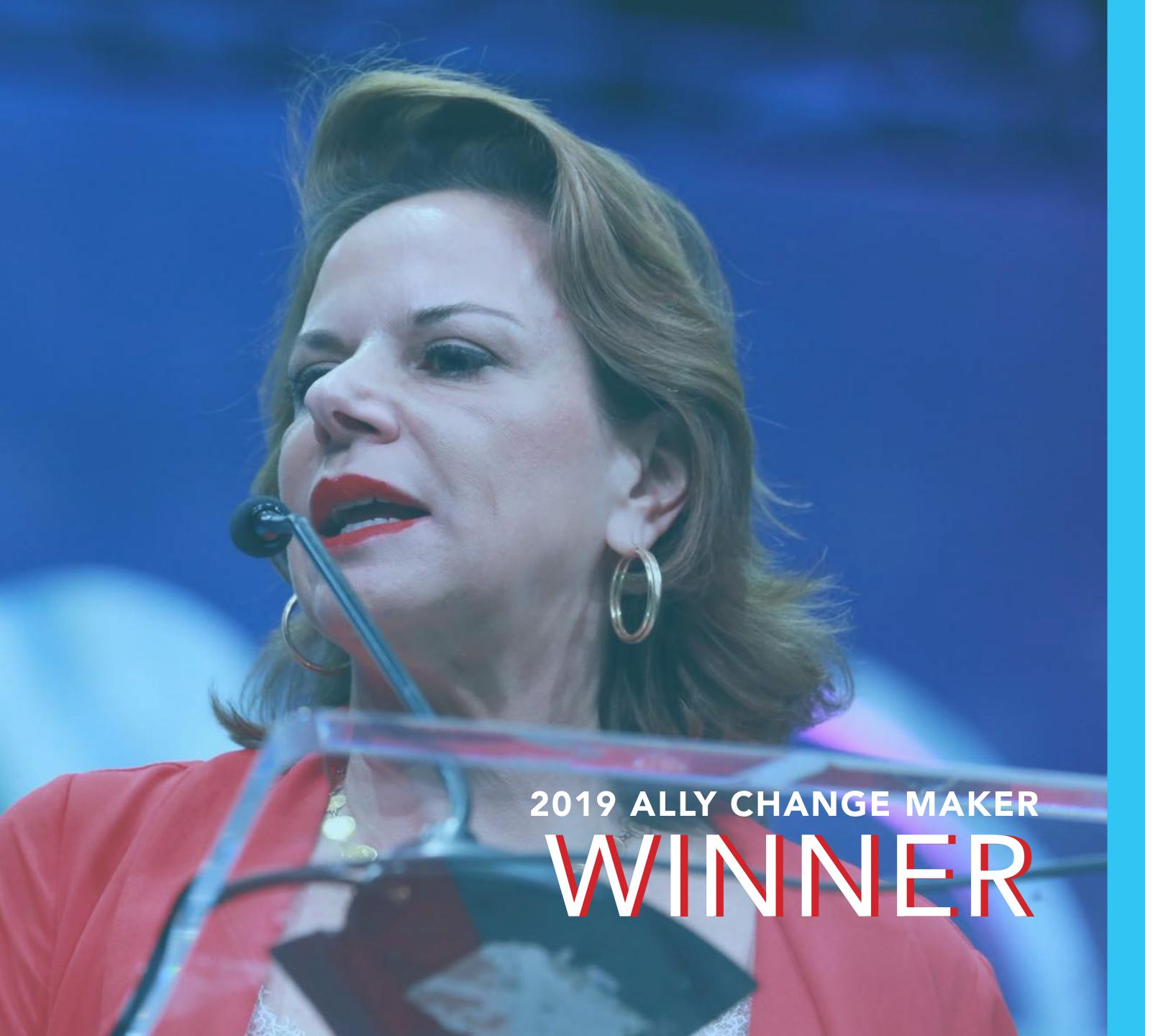
DANIELLE HARRIS
MCDONALD'S CORPORATION



JON RAMBEAU LOCKHEED MARTIN



LAURA FOLKS VMWARE





ANA HELENA CHACÓN FORMER VICE PRESIDENT, COSTA RICA

"I AM HOLDING THIS **AWARD BUT I KNOW** THAT THERE ARE MILLIONS OF HANDS CARRYING ITS BURDEN. THE FORCE AND LIGHT OF ALL THESE PEOPLE HAS STRENGTHENED MY ACTIONS, BECAUSE WITHOUT THEIR DIGNITY AND VIRTURE I WOULD HAVE STUMBLED."

2019 CORPORATE ADVOCATE OF FINALISTS



ANA PELLEGRINI
UBER



CHARLEY WOODWARD VMWARE, INC.



MOE ABDUL-RAHIM
MERCER



PERRY WILLIAMS
UNDER ARMOUR



STEVE SMOTHERMAN
CRACKER BARREL





MOE ABDUL-RAHIM MERCER

"AROUND THE WORLD, LGBTQ+ PEOPLE ARE TOLD TO HIDE THEIR PERSONAL LIVES FROM THEIR COLLEAGUES. THEY ARE **DISREGARDED FOR PROMOTIONS** AND SOMETIMES FIRED, AND **EVEN WORSE, THEY ARE AT RISK** OF IMPRISONMENT AND DEATH. MANY OF OUR ORGANIZATIONS **OPERATE GLOBALLY, AND HAVE A** RESPONSIBILITY TO PROTECT THEIR **EMPLOYEES NO MATTER WHERE** THEY ARE, NO MATTER WHO THEY LOVE, BECAUSE EVERYONE BENEFITS FROM A MORE EQUITABLE AND **COLLABORATIVE ENVIRONMENT."**



#OESUMMIT REACHED MORE THAN 2 MILLION PEOPLE ON TWITTER ALONE

2,600+ MENTIONS OF OUT & EQUAL ACROSS
SOCIAL NETWORKS DURING SUMMIT











2019 WORKPLACE SUMMIT THANK YOU



